



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Mr. Thomas A. Lennan  
Registration Specialist  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427

APR 4 2007

RE: Deleting 1-800-Cleanup Number from the Storage and Disposal Statement and to add  
Marketing Phrases  
EPA Registration Number: 1021-1691  
Date of Submission: January 29, 2007

Dear Mr. Lennan:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated January 29, 2007 for the product Evercide® Crawling Insect Killer 2548. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.


If you have any questions, please call me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

2/5

	United States Environmental Protection Agency Washington, DC 20460	Registration Amendment Other	OPP Identifier Number
		X	
	<b>Application for Pesticide - Section I</b>		


1. Company/Product Number 1021-1691	2. EPA Product Manager George LaRocca	3. Proposed Classification  <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) EVERCIDE® Crawling Insect Killer 2548	PM# 13	
5. Name and Address of Applicant (Include Zip Code) McLAUGHLIN GORMLEY KING COMPANY 8810 TENTH AVENUE NORTH MINNEAPOLIS, MN 55427  <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____  Product Name _____

<b>Section - II</b>	
<input type="checkbox"/> Amendment - Explain below.  <input type="checkbox"/> Resubmission in response to Agency letter dated _____  <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application.  <input type="checkbox"/> Other - Explain below.

**NOTIFICATION**  
APR 4 2007

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 Per our discussions with Jim Downing of the labeling unit, please find enclosed a Notification per PR Notice 98-10, wherein we have deleted the 1-800-CLEANUP number from our Storage and Disposal statement until the new PR Notice issues. Also, by Notification we are adding marketing phrases to this label, the accepted chemical name for Esfenvalerate, a notice to buyers and a guarantee statement.

<b>Section - III</b>			
1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No  If "Yes" Unit Packaging wgt.	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No  If "Yes" Package wgt.	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container	5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

<b>Section - IV</b>		
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Thomas A. Lennan	Title Registration Specialist	Telephone No. (Include Area Code) (763) 544-0341
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received  (Stamped)
2. Signature 	3. Title Registration Specialist	
4. Typed Name Thomas A. Lennan	5. Date 1/29/2007	

**MGK®**McLAUGHLIN  
GORMLEY  
KING COMPANY

EVERCIDE® Crawling Insect Killer 2548

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4372 U.S.A. - Telephone (763) 544-0341

[ ] denotes optional language

Water Based Formula

Kills Ants, Roaches, Spiders

No Sticky Mess

Won't stain or discolor

Citrus Fresh

Pine Fresh

Kills Biting Asian Beetles

Unscented

Odorless

Odor Free

Virtually Odor Free

Kills Asian Lady Bird Beetles on contact

Kills Lady Bugs on contact

Goes where bugs hide

Guaranteed to work or your money back

Pressurized Spray - Effective against: Ants, Cockroaches, Fleas, Ticks and Other Listed Insects.

Fast Killing

Kills on Contact and Keeps on Killing For Up to 6 Weeks

Kills Black Widow Spiders and Scorpions

Residual Action Keeps Working For Up to 6 Weeks

Residual Control of Cockroaches, Ticks, and Stored Product Pests such as Confused

Flour Beetles, Rice Weevils and Cigarette Beetles For Up to 6 Weeks

For Indoor &amp; Outdoor Use

## ACTIVE INGREDIENTS:

Prallethrin [ (RS)-2-Methyl-4-oxo-3-(2-propynyl) cyclopent-2-enyl (1RS)-cis, trans-chrysanthemate].....	0.03%
Esfenvalerate [(S)-Cyano (3-phenoxyphenyl) methyl 4-chloro- alpha-(1-methylethyl) benzeneacetate].....	0.05%
* N-Octyl bicycloheptene dicarboximide.....	0.30%

OTHER INGREDIENTS .....	99.62%
	<u>100.00%</u>

\* MGK® 234, Insecticide Synergist

EVERCIDE, MCK® - Registered trademarks of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

**CAUTION**

## FIRST AID

IF IN EYES:	<ul style="list-style-type: none"> <li>Hold eye open and rinse slowly and gently with water for 15 - 20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes. Then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
IF SWALLOWED:	<ul style="list-style-type: none"> <li>Immediately call a poison control center or doctor.</li> <li>Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>Do not give any liquid to the person.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15 - 20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

Net Weight \_\_\_\_\_

Manufactured by:

Mc LAUGHLIN GORMLEY KING COMPANY

8810 Tenth Avenue North

Minneapolis, MN 55427

EPA Reg No. 1021-1691

EPA Est. No. 1021-MN-2

Federal regulations prohibit  
CFC propellants in aerosols**NOTIFICATION**

APR 4 2007

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

## CAUTION

Causes moderate eye irritation. Harmful if swallowed or absorbed through skin. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals.

### ENVIRONMENTAL HAZARDS

Do not contaminate water when disposing of equipment washwaters.

### PHYSICAL OR CHEMICAL HAZARDS

**Contents under pressure.** Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Do not apply this product in or on electrical equipment due to possibility of shock hazard.

### DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

[Product Facts] [Where to Use]

Only For Use In and Around Residential Areas Such As Rooms, Apartments, Homes, Attics, Basements, Campers, Boats, Household Storage Areas, Garages, Pet Sleeping Areas, and Cabins.

### SHAKE WELL BEFORE USE.

**General:** Use this spray as a spot or crack and crevice treatment to control cockroaches, fleas, silverfish, ticks, waterbugs, and other insects listed below. Apply this product only as a coarse spray or crack and crevice treatment to localized areas where pests are found or may occur. Spray surfaces until wet.

Remove pets, birds, and cover fish aquariums before spraying.

Do not allow children or pets to contact treated surfaces until spray has dried.

### FOR SPOT TREATMENT:

To Kill Ants, Asian Lady Bird Beetles, Black Widow Spiders, Carpet Beetles, Centipedes, Cigarette Beetles, Cockroaches, Confused Flour Beetles, Crickets, Indian Meal Moths, Rice Weevils, Sawtoothed Grain Beetles, Scorpions, Silverfish, Sowbugs, and Spiders: Spray areas

where these insects are found or may hide, including dark corners of rooms and closets; cracks and crevices in walls; along baseboards and door and window frames; behind and beneath sinks, stoves, refrigerators, and cabinets; and around garbage cans, plumbing, and other utility installations. Pests driven out of hiding places should be sprayed directly. For ants, spray ant trails and around doors and windows, and wherever else these pests may find entrance. For control of Black Carpet Beetles, spray along baseboards and edges of carpeting, under carpeting, rugs, and furniture and wherever these insects are seen or suspected.

To Kill Brown Dog Ticks and Fleas: Thoroughly apply as a spot treatment to infested areas such as pet beds and resting quarters, nearby cracks and crevices, along and behind baseboards, window and door frames, and localized areas of floor and floor coverings where these pests may be present. Pet's old bedding should be removed and replaced with clean, fresh bedding after treatment. DO NOT SPRAY PETS WITH THIS PRODUCT. Pets should be treated with a registered flea and tick control product prior to reentering treated areas.

### FOR CRACK AND CREVICE TREATMENT:

To Kill Ants, Black Widow Spiders, Brown Dog Ticks, Carpet Beetles, Cockroaches, Crickets, Fleas, Scorpions, Silverfish, Sowbugs, and Spiders: Apply spray in small amounts directly into cracks and crevices. Equipment capable of delivering a pin stream should be used in points between different elements of construction, between equipment and floors, openings leading to voids and hollow spaces in walls, equipment legs and bases where these insects hide.

Care should be taken to avoid depositing the product onto exposed surfaces or introducing the material into the air. Avoid contamination of food or food handling surfaces.

Flies and Mosquitoes: Use only outdoors as an aid in reducing annoyance from these insects. Spray outside surfaces of window and door frames as well as other areas where these pests may enter the home. Also spray dark corners and localized resting areas (such as under eaves) or porches, patios, and garages where these insects may congregate. Flies and mosquitoes coming to rest on treated surfaces will be killed.

### STORAGE AND DISPOSAL

**STORAGE:** Store in a cool, dry place. Keep container closed.

### DISPOSAL:

Do not puncture or incinerate!

If empty: Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions.

[Notice Buyer assumes all risks of use, storage or handling of this product not in accordance with directions.]

[Our Guarantee: If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.]



McLAUGHLIN GORMLEY KING COMPANY

8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.

763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

January 29, 2007

Document Processing Desk (NOTIF)  
U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs (7504P)  
Ariel Rios Building  
1200 Pennsylvania Avenue  
Washington, DC 20460-001

Via Courier

Subject:

EVERCIDE® Crawling Insect Killer 2548  
EPA Reg. No. 1021-1691  
Notification per PR Notice 98-10

Dear Sir or Madam:

Per our discussions with Jim Downing of the labeling unit, please find enclosed a Notification per PR Notice 98-10, wherein we have deleted the 1-800-CLEANUP number from our Storage and Disposal statement until the new PR Notice issues. Also, by Notification we are adding marketing phrases to this label, the accepted chemical name for Esfenvalerate, a notice to buyers and a guarantee statement.

Enclosed are 2 copies of the label, 1 copy has the changes highlighted in yellow.

I certify that no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, then this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If there are any questions or you need anything further, please contact this office.

Sincerely,

McLAUGHLIN GORMLEY KING COMPANY

Thomas A. Lennan  
Registration Specialist

Enclosure