



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

July 12, 2011

Ms. Alex D. Tschida, Regulatory Affairs Specialist McLaughlin Gormley King Company 8810 Tenth Avenue North Minneapolis, MN 55427-4319

Subject:

Amended Labeling; Addition of New Marketing Claim

MGK® EVERCIDE® House & Garden Spray 2664, EPA Reg. No. 1021-1667

Your Submission Dated June 10, 2011

Dear Ms. Tschida:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable.

A copy of your label stamped "Accepted" is enclosed for your records. If you have any questions, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely yours,

Product Manager (10)

Insecticide Branch

Registration Division (7504P)

Fnclosure: 001021-01667 D451368 Copy of label stamped "Accepted"



McLAUGHLIN GORMLEY KING COMPANY EVERCIDE® House & Garden Spray 2664

Under the Federal Insecticide, Fungicide,

and Rodenticide Act, as amended, for the

pesticide registered under:

EPA. Reg. No: 1021-1667

For Residential Use Only

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[] OR () indicates alternate or optional wording

[Kills mosquitoes that may carry West Nile Virus

Continues to kill mosquitoes that land on treated surfaces for up to eight (8) hours

Eight (8) hour control against West Nile Virus-infected mosquitoes

Fog your yard (patio) for eight (8) hours of residual protection against mosquitoes

that carry West Nile Virus

New Handle-Fog Big Areas Fast

New Handle-Delivers Fine Fog Spray, Treats Big Areas Fast

Treats an Avg. Patio (500 Sq ft) - 4 times (16 oz. Size). Treats your 20' x 25' Patio 3 times (14 oz. size)

Treats an Avg. Patio (500 Sq ft) - 5 times (20 oz. Size). Treats your 20' x 20' Patio 4 times (14 oz. size)

Treats Your Patio 4 (5) Times *

* 20 ' x 25 '

From the Outdoor Experts. Use Before Parties and Picnics

For use on porches patio areas, screens, window frames, doors and other areas.

Guaranteed to work or your money back

Kills [controls] ornamental garden pests for up to 7 days

Kills and repels Mosquitoes, Biting Flies, Gnats, Moths, and Other Flying Insects

Kills and repels mosquitoes and other listed pests

Effective [residual] [long term] control

Kills [controls] insects on ornamental plants, shrubs, vines for up to 7 days

Provides rapid knockdown and kill

Residually controls [kills] Fleas and Ticks indoors and around pet areas for weeks

Kills on contact

Provides effective residual insect control

Water-based formula

For use around Home Areas Only

Controls [Kills] Mosquitoes, Flies, Gnats, [Flying] Moths & other flying insects

Use Flea and tick products as part of an integrated pest management program on your pet, around your home and in your yard.]

Use on porches, patio areas, screens, window frames, doors & other areas

Use indoors & outdoors to control mosquitoes & a wide variety of pests

Use on shrubbery to control ornamental pests

[America's 1st Name in Pest Control Since 1833] *

*Do not spray in hot sun or temperatures over 90°F (32°C)

| INGRED | NENTS |
|--------|-------|

OTHER

| Permethrin | 0.200% |
|---------------------------|----------|
| Related reaction products | 0.017% |
| Tetramethrin | 0.200% |
| INGREDIENTS | 99.583% |
| - | 100.000% |

** Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans

EVERCIDE® - Registered trademark of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

CAUTION

| | FIRST AID |
|---------------------------------|--|
| IF SWALLOWED: | Immediately call a poison control center or doctor. |
| | Do not induce vomiting unless told to do so by a poison control center or doctor. |
| | Do not give any liquid to the person. |
| | Do not give anything by mouth to an unconscious person. |
| IF ON SKIN OR CLOTHING: | Take off contaminated clothing. |
| • | Rinse skin immediately with plenty of water for 15-20 minutes. |
| | Call a poison control center or doctor for treatment advice. |
| Have the product container or I | abel with you when calling a poison control center or doctor or going for treatment. For information regarding medical |
| emergencies or pesticide incide | |

Net Weight ____ Manufactured by: Mc LAUGHLIN GORMLEY KING COMPANY 8810 Tenth Avenue North Minneapolis, MN 55427

EPA Reg. No. 1021-1667

EPA Est. No. 1021-MN-2

For exclusive use by Black Flag Brands, LLC



PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if absorbed through skin. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

ENVIRONMENTAL HAZARDS

This product is toxic to fish and other aquatic organisms. Do not apply directly to water. Do not contaminate water when disposing of equipment wash waters or rinsate. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

[PRODUCT FACTS: Kills Insects: Mosquitoes, Flies, gnats, flying moths and other flying insects]

[EVERCIDE® House & Garden Spray 2664] [brand name] contains a combination of ingredients that provides rapid knockdown and kill of listed insects. This highly effective water-based formula can be used on flying and garden insects, and outdoor plant, and ornamental pests. [EVERCIDE® House & Garden Spray 2664] [brand name] provides effective [residual] control against listed pests.

[EVERCIDE® House & Garden Spray 2664] [brand name] [This product] effectively controls pests that infest food in the pantry as well as Flies and other listed pests.

[EVERCIDE® House & Garden Spray 2664] [brand name] can be used to control [kill] Fleas and Ticks hidden in carpets, rugs, upholstery, draperies, floor cracks, and cabinets.

To protect your pet against and to minimize reintroduction of Fleas from outdoors, use EPA registered flea and tick products, ([such as] [brand name] pet dip, [brand name] pet shampoo, flea shampoo or flea and tick pet shampoo, [brand name] flea or flea and tick collar, [brand name] pet po vder, [brand name] pet spray) in conjunction with this application and before allowing pet re-entry to treated area.

For use in areas [including but not limited to] [such as]:

Apartments, Atriums, Attics, Automobiles, Basements, Bathrooms, Bedding, Bedrooms, Boats, Bookcases, Buses, Cabiners, Carbins, Carre Sites, Campers, Carpets, Chests, Closed Porches, Closets, Clothes Storage Areas, Condominiums, Credenzas, Decks, Dens, Doghouses, Draperies Dressers, Floors, Furniture, Garages, Garbage Cans, Gardens, Gazebos, Homes, Household Contents, Kitchens, Lanais, Living Rooms, Loafing Sheds, Mattresses, Mobile Homes, Ornamental Plants, Pantries, Patios, Pet Bedding, Pet Sleeping Areas, Pet Carriers, Plants, Play Houses, Play Rooms, Porches, Recreation Vehicles, Recreational Areas, Rooms, Rugs, Solariums, Storage Areas, Sun Porches, Sun Rooms, Tents, Trailers, Tree Houses, Utility Rooms, Verandas, and Washrooms.

Kills [controls] the following insects [on contact] [such as]:

| Almond Moths | Deer Flies | Gulf Coast Ticks | Sand Flies |
|--------------------------|----------------|---------------------------------------|--|
| American Dog Ticks | Deer Ticks | Hornets | Sciarid Flies |
| Angoumois Grain Moths | Face Flies | Horse Flies | Small Flying Insects |
| Bees | Fleas | Houseflies | Small Flying Moths |
| Biting Flies | Flies | Indian Meal Moths | Stable Flies |
| Black Flies | Flying Insects | Lone Star Ticks | Ticks [that may carry and transmit Lyme disease] |
| Brown Dog Ticks | Flying Moths | Midges | Vinegar Flies |
| Chocolate Moths | Fruit Flies | Mosquitoes | |
| Cigarette Beetles | Gnats | Mud Daubers | Wasps |
| Clothes Moths | Grain Mites | Other Ixodid Species Paper Nest Wasps | Webbing Clothes Moths |

For use on ornamental plants, shrubs, vines including [but not limited to] [such as]:

African Violet, Aspidistra, Asters, Azaleas, Begonias, Bougainvillea, Caladium, Calceolaria, Calendula, Calla, Camellia, Carnation, Chinese Evergreen, Cineraria, Chrysanthemums, Coleus, Creeping Charlie, Daffodil, Dahlias, Delphiniums, Deciduous Ornamentals, Dogwood, Dracena, English Ivy, Evergreens, Fatshedera, Fatsia, Fern, Ficus, Fuchsia, Gardenia, Geranium, Gladiolus, Gypsophila, Hibiscus, Holly, Hydrangea, Iris, Ivy, Jasmine, Juniper, Lily, Marigold, Palm, Peony, Pelargonium, Petunia, Philodendron, Pine, Podocarpus, Pothos, Primula, Ranunculus, Rhododendron, Rose, Salvia, Schefflera, Snapdragon, Spathiphyllum, Spider Plant, Sweet Pea, Tulips, Viola, Wandering Jew, Yew, and Zinnia.

Kills [controls] the following plant insects [on contact] [such as]:

| Aphids | Cutworms | Leafrollers | Spider Mites | |
|----------------------------|-------------------------------|-----------------------|-------------------------|--|
| Armyworms | Diamondback Moths | Leaftiers | Spotted Mites | |
| Asparagus Beetles | Eastern Tent Caterpillars | Mealy Bugs | Stink Bugs | |
| Boxelder Bugs | Flea Beetles | Mexican Bean Beetles | Tomato Fruit Worms | |
| Cabbage Loopers | Gypsy Moth [adult and larvae] | Mites | Tarnished Plant Bugs | |
| Cankerworms | Inchworms | Oleander Caterpillars | Tomato Pin Worms | |
| Caterpillars | Japanese Beetles | Psyllids | Two-spotted Mites | |
| Chewing Insects | Lace Bugs | Red Spider Mites | Tent Caterpillars | |
| Colorado Potato Beetles | Leaf Miners | Rose Chafers | Thrips | |
| Corn Ear Worms | Leaf Beetles | Soft Brown Scales | Whiteflies | |
| Cucumber Beetles | Leafhoppers | Southern Army Worms | <u></u> | |

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ALL DIRECTIONS COMPLETELY BEFORE USE.

[HOW TO USE:]

[1.] SHAKE WELL BEFORE [USING.] EACH USE. [2.] HOLD CONTAINER UPRIGHT.

[3.]APPLY IN SHORT BURSTS.

For best results, follow directions for specific use areas. Do not use on animals. Avoid excessively wetting furniture and carpeting. Alv. 2/3 test in an inconspicuous [hidden] area before use since liquid products may adversely affect some natural and synthetic fibers.

Avoid contamination of food and feedstuffs. DO NOT CONTAMINATE FOOD AREAS.

INDOOR USE:

Remove all exposed food and cooking utensils. Cover all food-handling surfaces or wash thoroughly after treatment and before use. Spray surface areas and contact as many insects as possible.

FLIES, GNATS, MOSQUITOES, FRUIT FLIES, WASPS, HORNETS, BEES, SMALL FLYING MOTHS, and other flying insects: Close all doors and windows and direct spray upward into center of room with a slow sweeping motion. Spray 5 – 10 seconds for average size room. Direct spray to all parts of the room, especially at windows and other light sources that attract these insects. When spraying, keep nozzle in constant motion. Keep room closed for 15 minutes after spraying. Ventilate room thoroughly before re-entry. Sweep up and discard fallen insects.

FLEAS AND TICKS: Before use, vacuum all infested areas thoroughly and dispose of vacuum bag in outside trash. Apply spray uniformly to rugs, carpets, draperies, and all surfaces of upholstered furniture. Treat under and around furniture if pets frequently rest in these areas. Avoid excessively wetting upholstered furniture and draperies. A fine spray applied uniformly is all that is necessary to kill Fleas. To kill Ticks and other labeled insects, apply directly to the pests. Spray thoroughly into hiding places such as cracks and crevices, on walls and floors, and along baseboards, and window and door frames. Spray at the rate of one (1) linear foot per second with a slow sweeping motion. Do not allow children or pets to walk on treated surfaces until completely dry. Do not spray on pets or humans.

FLEAS AND TICKS IN PET BEDDING AND PET AREAS: Remove and destroy or wash pet's old bedding. To reduce infestation, thoroughly spray animal's bedding and sleeping quarters, and around baseboards and window and door frames, wall cracks, local areas of floors, and other resting places until the surface is slightly moist. Treat these areas at the rate of two seconds per linear foot at a distance of 12 – 18 inches. Also, spray the entire inside surface of doghouses. Put fresh bedding in pet's quarters after spray has dried. Do not allow pets to contact treated areas until completely dry.

For best results, treat pets with EPA registered flea and tick control products, ([such as] [brand name] flea or flea and tick collar, [brand name] pet powder, [brand name] pet dip, [brand name] pet shampoo, flea shampoo or flea and tick shampoo), in conjunction with this application before allowing pets to re-enter treated areas.

For particularly excessive infestations of listed pests, use [MGK® Indoor Fogger] [brand name] following application of this product.

OUTDOOR USE:

Do not water the treated area to the point of run-off.

Do not make applications during rain.

All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses: (1)Applications to lawns, turf, and other vegetation.

All outdoor applications to impervious surfaces suc. as sidewalk, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications, only.

Remove all exposed food and cooking utensils. Cover all food handling surfaces or wash thoroughly after treatment and before use.

Do not use on edible crops. Take precautions to avoid spraying when wind conditions could create a mist that may blow back to applicator. Do not apply this product in or around bodies of water.

FLIES, GNATS, MOSQUITOES, SMALL FLYING MOTHS, Midges, Small Flying Insects, Sand Flies, Black Flies, Biting Flies, Deer Flies, Face Flies, Horse Flies, Houseflies, Stable Flies, Vinegar Flies, Fruit Flies, and other flying insects: Hold container 18 – 24 inches from shrubs, bushes, grassy areas, and other areas infested with these pests. Spray with a slow sweeping motion. To reduce annoyance from these pests, treat surfaces of open porches, patio areas, screens, window frames, doors, and other areas where these pests may alight or congregate in a similar manner. Allow spray to dry before occupying treated area.

WASPS, HORNETS, BEES, YELLOW JACKETS, AND PAPER NEST WASPS: Hold container 18 – 24 inches away from these insects and spray them directly. Do not spray into nests or hives. Only use an EPA registered product [EPA registered product such as] [brand name] designed for use on nests and hives.

GARDEN PESTS: NOT FOR USE ON EDIBLE CROPS

Kills [controls] the following plant insects [on contact] [such as]:

| Aphids | Cutworms | Leafrollers | Spider Mites |
|----------------------------|--------------------------------|-------------------------|----------------------|
| Armyworms | Diamondback Moths | Leaftiers | Spotted Mites |
| Asparagus Beetles | Eastern Tent Caterpillars | Mealy Bugs | Stink Bugs |
| Bóxelder Bugs | Flea Beetles | Mexican Bean Beetles | Tarnished Plant Bugs |
| Cabbage Loopers | Gypsy Moths [adult and larvae] | Mites | Tomato Fruit Worms |
| Cankerworms | Inchworms | Oleander Caterpillars | Tomato Pin Worms |
| Caterpillars | Japanese Beetles | Psyllids | Two-spotted Mites |
| Chewing Insects | Lace Bugs | Red Spider Mites | Tent Caterpillars |
| Colorado Potato Beetles | Leaf Miners | Rose Chafers | Thrips |
| Corn Ear Worms | Leaf Beetles | Soft Brown Scales | Whiteflies |
| Cucumber Beetles | Leafhoppers | Southern Army Worms | |

For use on ornamental plants, shrubs, vines, including [but not limited to] [such as]:

African Violet, Aspidistra, Aster, Azalea, Begonia, Bougainvillea, Caladium, Calceolaria, Calendula, Calla, Camellia, Carnation, Chinese Evergreen, Cineraria, Chrysanthemum, Coleus, Creeping Charlie, Daffodil, Dahlia, Delphinium, Deciduous Ornamental, Dogwood, Dracena, English Ivy, Evergreen, Fatshedera, Fatsia, Fern, Ficus, Fuchsia, Gardenia, Geranium, Gladiolus, Gypsophila, Hibiscus, Holly, Hydrangea, Iris, Ivy, Jasmine, Juniper, Lily, Marigold, Palm, Peony, Pelargonium, Petunia, Philodendron, Pine, Podocarpus, Pothos, Primula, Ranunculus, Rhododendron, Rose, Salvia, Schefflera, Snapdragon, Spathiphyllum, Spider Plant, Sweet Pea, Tulip, Viola, Wandering Jew, Yew, and Zinnia.

WHEN SPRAYING, HOLD CAN 24 – 36 INCHES FROM PLANT. Take precautions when spraying tender or new growth on young plants. First, spray these plants on a few leaves to ensure plant safety before spraying entire plant. For best results, apply in short bursts and spray in the evening or on a cloudy day when air is still.

Lightly mist plants. [Mist the plants lightly] Use a slow sweeping motion. Avoid excessively wetting plant foliage with spray. Spray plants at the rate of one (1) linear foot per second. For heavy growth, spray both sides of plants. Do not spray when temperature exceeds 90°F.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage

Store in a cool dry area. Always store pesticides in the original container. Store away from food and pet food

Pesticide Disposal and Container Handling

Do Not Puncture or Incinerate!

Nonrefillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions.

[Notice Buyer Assumes all risk of use, storage or handling of this product not in accordance with directions.]

Our Guarantee [Brand name]No Quibble Guarantee®: If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price

[[Brand name] & Your Environment statement: Your home and yard are places for family and pets to enjoy. That's why [Brand name] products are designed with care to provide effective solutions to insect problems inside and outside your home. For best results and a healthy environment, please follow instructions for appropriate usage, storage and disposal.]

[If for any reason you are not completely satisfied the performance or results of this [Brand name] product, it will be repaired or replaced free of charge. Simply provide proof of purchase and return the product and/or unused portion to the place of purchase.