

1021-1667

09-22-2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Mr. Steve Ditto  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427-4372

SEP 22 2010

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Mr. Ditto:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated March 22, 2010 for the following product(s):

**Evercide® House & Garden                      Reg. No. 1021-1667**  
**Spray 2664**


The Registration Division (RD) has conducted a review of this request for applicability under PR Notice 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please contact Linda A. DeLuise at 703-305-5428.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda A. DeLuise", with a large, stylized initial "f" or "R" written below it.

Richard J. Gebken  
Product Manager  
Insecticide Branch  
Registration Division (7504P)

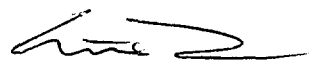
	United States Environmental Protection Agency Washington, DC 20460	Registration Amendment Other	OPP Identifier Number
	Application for Pesticide - Section I		
	X		

1. Company/Product Number 1021-1667	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) EVERCIDE® House and Garden Spray 2664	PM# 13	
5. Name and Address of Applicant (Include Zip Code) McLaughlin Gormley King Company 8810 10TH AVE N MINNEAPOLIS, MN 55427  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____  Product Name _____	

Section - II	
<input type="checkbox"/> Amendment - Explain below.  <input type="checkbox"/> Resubmission in response to Agency letter dated _____  <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____  <input type="checkbox"/> "Me Too" Application.  <input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 Pyrethroid Non-Agricultural Outdoor Products Notification per EPA letter dated June 4, 2009.

Section - III			
1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Package wgt.    No. per container
3. Location of Net Contents information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 6-24 oz.	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section - IV		
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Steven K. Ditto	Title Regulatory Affairs Specialist	Telephone No. (Include Area Code) (763) 544-0341
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Specialist	
4. Typed Name Steven K. Ditto	5. Date 3/22/2010	



McLAUGHLIN GORMLEY KING COMPANY  
8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.  
763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

March 22, 2010

Document Processing Desk (NOTIF - PYRETHROID)  
Office of Pesticide Programs (7504P)  
U.S. ENVIRONMENTAL PROTECTION AGENCY  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Via Courier

Subject: EVERCIDE® House & Garden Spray 2664  
EPA Reg. No. 1021-1667  
Pyrethroid Non-Agricultural Outdoor Products Notification Per EPA Letter  
Dated June, 4 2009

Dear Sir or Madam:

By Notification we are changing the Environmental Hazards and Directions for Use sections to comply with the June 4, 2009 letter from the Environmental Protection Agency.

Enclosed are 2 copies of the label. One copy has changes highlighted.

Notification of label change per June 4, 2009, letter from Environmental Protection Agency. This notification is consistent with the guidance in the June 4, 2009 letter and the requirements of EPA's regulations at 40 CFR part 156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statements to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR part 156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

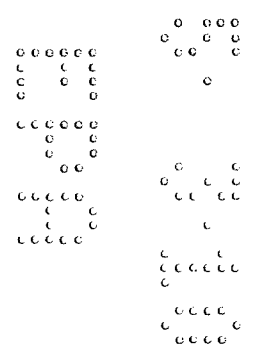
If there are any questions or you need anything further, please contact this office.

Sincerely,

McLAUGHLIN GORMLEY KING COMPANY

Steven K. Ditto  
Regulatory Affairs Specialist

Enclosure



MAY 7 2010

# MGK®

McLAUGHLIN  
GORMLEY  
KING COMPANY

EVERCIDE® House & Garden Spray 2664

For Residential Use Only

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[ ] OR ( ) indicates alternate or optional wording

[Kills mosquitoes that may carry West Nile Virus  
Continues to kill mosquitoes that land on treated surfaces for up to eight (8) hours  
Eight (8) hour control against West Nile Virus-infected mosquitoes  
Fog your yard (patio) for eight (8) hours of residual protection against mosquitoes that carry West Nile Virus  
New Handle—Fog Big Areas Fast  
New Handle—Delivers Fine Fog Spray; Treats Big Areas Fast  
Treats an Avg. Patio (500 Sq ft) – 4 times (16 oz. Size). Treats your 20' x 25' Patio 3 times (14 oz. size)  
Treats an Avg. Patio (500 Sq ft) – 5 times (20 oz. Size). Treats your 20' x 20' Patio 4 times (14 oz. size)  
Treats Your Patio 4 (5) Times \*  
\* 20' x 25'

From the Outdoor Experts. Use Before Parties and Picnics  
For use on porches patio areas, screens, window frames, doors and other areas.  
Guaranteed to work or your money back  
Kills [controls] ornamental garden pests for up to 7 days  
Kills and repels Mosquitoes, Biting Flies, Gnats, Moths, and Other Flying Insects  
Kills and repels mosquitoes and other listed pests  
Effective [residual] [long term] control  
Kills [controls] insects on ornamental plants, shrubs, vines for up to 7 days  
Provides rapid knockdown and kill  
Residually controls [kills] Fleas and Ticks indoors and around pet areas for weeks  
Kills on contact  
Provides effective residual insect control  
Water-based formula  
For use around Home Areas Only  
Controls [Kills] Mosquitoes, Flies, Gnats, [Flying] Moths & other flying insects  
Use Flea and tick products as part of an integrated pest management program on your pet, around your home and in your yard. ]  
Use on porches, patio areas, screens, window frames, doors & other areas  
Use indoors & outdoors to control mosquitoes & a wide variety of pests  
Use on shrubbery to control ornamental pests

\*Do not spray in hot sun or temperatures over 90°F (32°C)

ACTIVE INGREDIENTS:

** Permethrin.....	0.200%
Related reaction products .....	0.017%
Tetramethrin.....	0.200%

OTHER INGREDIENTS.....	99.583%
TOTAL	100.000%

\*\* Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans

EVERCIDE® - Registered trademark of McLaughlin Gormley King Company

**NOTIFICATION**  
**SEP 22 2010**

## KEEP OUT OF REACH OF CHILDREN CAUTION

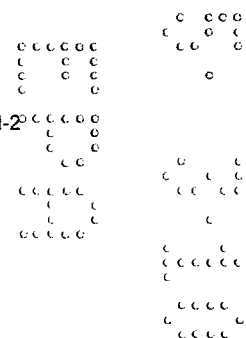
FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> <li>Immediately call a poison control center or doctor.</li> <li>Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>Do not give any liquid to the person.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

Net Weight \_\_\_\_\_  
Manufactured by:  
Mc LAUGHLIN GORMLEY KING COMPANY  
8810 Tenth Avenue North  
Minneapolis, MN 55427

EPA Reg. No. 1021-1667

EPA Est. No. 1021-MN-2<sup>3</sup>

Federal regulations prohibit  
CFC propellants in aerosols



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**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION**

Harmful if absorbed through skin. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

**ENVIRONMENTAL HAZARDS**

This product is toxic to fish and other aquatic organisms. Do not apply directly to water. Do not contaminate water when disposing of equipment wash waters or rinsate. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

**PHYSICAL OR CHEMICAL HAZARDS**

**Contents under pressure.** Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

[PRODUCT FACTS: Kills Insects: Mosquitoes, Flies, gnats, flying moths and other flying insects]

[EVERCIDE® House & Garden Spray 2664] [brand name] contains a combination of ingredients that provides rapid knockdown and kill of listed insects. This highly effective water-based formula can be used on flying and garden insects, and outdoor plant, and ornamental pests. [EVERCIDE® House & Garden Spray 2664] [brand name] provides effective [residual] control against listed pests.

[EVERCIDE® House & Garden Spray 2664] [brand name] [This product] effectively controls pests that infest food in the pantry as well as Flies and other listed pests.

[EVERCIDE® House & Garden Spray 2664] [brand name] can be used to control [kill] Fleas and Ticks hidden in carpets, rugs, upholstery, draperies, floor cracks, and cabinets.

To protect your pet against and to minimize reintroduction of Fleas from outdoors, use EPA registered flea and tick products, ([such as] [brand name] pet dip, [brand name] pet shampoo, flea shampoo or flea and tick pet shampoo, [brand name] flea or flea and tick collar, [brand name] pet powder, [brand name] pet spray) in conjunction with this application and before allowing pet re-entry to treated area.

For use in areas [including but not limited to] [such as]:

Apartments, Atriums, Attics, Automobiles, Basements, Bathrooms, Bedding, Bedrooms, Boats, Bookcases, Buses, Cabinets, Cabins, Camp Sites, Campers, Carpets, Chests, Closed Porches, Closets, Clothes Storage Areas, Condominiums, Credenzas, Decks, Dens, Doghouses, Draperies, Dressers, Floors, Furniture, Garages, Garbage Cans, Gardens, Gazebos, Homes, Household Contents, Kitchens, Lanais, Living Rooms, Loafing Sheds, Mattresses, Mobile Homes, Ornamental Plants, Pantries, Patios, Pet Bedding, Pet Sleeping Areas, Pet Carriers, Plants, Play Houses, Play Rooms, Porches, Recreation Vehicles, Recreational Areas, Rooms, Rugs, Solariums, Storage Areas, Sun Porches, Sun Rooms, Tents, Trailers, Tree Houses, Utility Rooms, Verandas, and Washrooms.

Kills [controls] the following insects [on contact] [such as]:

Almond Moths	Deer Flies	Gulf Coast Ticks	Sand Flies
American Dog Ticks	Deer Ticks	Hornets	Sciarid Flies
Angoumois Grain Moths	Face Flies	Horse Flies	Small Flying Insects
Bees	Fleas	Houseflies	Small Flying Moths
Biting Flies	Flies	Indian Meal Moths	Stable Flies
Black Flies	Flying Insects	Lone Star Ticks	Ticks [that may carry and transmit Lyme disease]
Brown Dog Ticks	Flying Moths	Midges	Vinegar Flies
Chocolate Moths	Fruit Flies	Mosquitoes	
Cigarette Beetles	Gnats	Mud Daubers	Wasps
Clothes Moths	Grain Mites	Other Ixodid Species	Webbing Clothes Moths
		Paper Nest Wasps	

For use on ornamental plants, shrubs, vines including [but not limited to] [such as]:

African Violet, Aspidistra, Asters, Azaleas, Begonias, Bougainvillea, Caladium, Calceolaria, Calendula, Calla, Camellia, Carnation, Chinese Evergreen, Cineraria, Chrysanthemums, Coleus, Creeping Charlie, Daffodil, Dahlias, Delphiniums, Deciduous Ornamentals, Dogwood, Dracena, English Ivy, Evergreens, Fatsyhedera, Fatsia, Fern, Ficus, Fuchsia, Gardenia, Geranium, Gladiolus, Gypsophila, Hibiscus, Holly, Hydrangea, Iris, Ivy, Jasmine, Juniper, Lily, Marigold, Palm, Peony, Pelargonium, Petunia, Philodendron, Pine, Podocarpus, Pothos, Primula, Ranunculus, Rhododendron, Rose, Salvia, Schefflera, Snapdragon, Spathiphyllum, Spider Plant, Sweet Pea, Tulips, Viola, Wandering Jew, Yew, and Zinnia.

Kills [controls] the following plant insects [on contact] [such as]:

Aphids	Cutworms	Leafrollers	Spider Mites
Armyworms	Diamondback Moths	Leaf tiers	Spotted Mites
Asparagus Beetles	Eastern Tent Caterpillars	Mealy Bugs	Stink Bugs
Boxelder Bugs	Flea Beetles	Mexican Bean Beetles	Tomato Fruit Worms
Cabbage Loopers	Gypsy Moth [adult and larvae]	Mites	Tarnished Plant Bugs
Cankerworms	Inchworms	Oleander Caterpillars	Tomato Pin Worms
Caterpillars	Japanese Beetles	Psyllids	Two-spotted Mites
Chewing Insects	Lace Bugs	Red Spider Mites	Tent Caterpillars
Colorado Potato Beetles	Leaf Miners	Rose Chafers	Thrips
Corn Ear Worms	Leaf Beetles	Soft Brown Scales	Whiteflies
Cucumber Beetles	Leafhoppers	Southern Army Worms	

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ALL DIRECTIONS COMPLETELY BEFORE USE.

[HOW TO USE:]

[1.] SHAKE WELL BEFORE [USING.] EACH USE. [ 2.] HOLD CONTAINER UPRIGHT.

[ 3.] APPLY IN SHORT BURSTS.

For best results, follow directions for specific use areas. Do not use on animals. Avoid excessively wetting furniture and carpeting. Always test in an inconspicuous [hidden] area before use since liquid products may adversely affect some natural and synthetic fibers.

Avoid contamination of food and feedstuffs. DO NOT CONTAMINATE FOOD AREAS.

INDOOR USE:

Remove all exposed food and cooking utensils. Cover all food-handling surfaces or wash thoroughly after treatment and before use. Spray surface areas and contact as many insects as possible.

FLIES, GNATS, MOSQUITOES, FRUIT FLIES, WASPS, HORNETS, BEES, SMALL FLYING MOTHS, and other flying insects: Close all doors and windows and direct spray upward into center of room with a slow sweeping motion. Spray 5 - 10 seconds for average size room. Direct spray to all parts of the room, especially at windows and other light sources that attract these insects. When spraying, keep nozzle in constant motion. Keep room closed for 15 minutes after spraying. Ventilate room thoroughly before re-entry. Sweep up and discard fallen insects.

FLEAS AND TICKS: Before use, vacuum all infested areas thoroughly and dispose of vacuum bag in outside trash. Apply spray uniformly to rugs, carpets, draperies, and all surfaces of upholstered furniture. Treat under and around furniture if pets frequently rest in these areas. Avoid excessively wetting upholstered furniture and draperies. A fine spray applied uniformly is all that is necessary to kill Fleas. To kill Ticks and other labeled insects, apply directly to the pests. Spray thoroughly into hiding places such as cracks and crevices, on walls and floors, and along baseboards, and window and door frames. Spray at the rate of one (1) linear foot per second with a slow sweeping motion. Do not allow children or pets to walk on treated surfaces until completely dry. Do not spray on pets or humans.

FLEAS AND TICKS IN PET BEDDING AND PET AREAS: Remove and destroy or wash pet's old bedding. To reduce infestation, thoroughly spray animal's bedding and sleeping quarters, and around baseboards and window and door frames, wall cracks, local areas of floors, and other resting places until the surface is slightly moist. Treat these areas at the rate of two seconds per linear foot at a distance of 12 - 18 inches. Also, spray the entire inside surface of doghouses. Put fresh bedding in pet's quarters after spray has dried. Do not allow pets to contact treated areas until completely dry.

For best results, treat pets with EPA registered flea and tick control products, ([such as] [brand name] flea or flea and tick collar, [brand name] pet powder, [brand name] pet spray, [brand name] pet dip, [brand name] pet shampoo, flea shampoo or flea and tick shampoo), in conjunction with this application before allowing pets to re-enter treated areas.

For particularly excessive infestations of listed pests, use [MGK® Indoor Fogger] [brand name] following application of this product.

OUTDOOR USE:

Do not water the treated area to the point of run-off.

Do not make applications during rain.

All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

(1) Applications to lawns, turf, and other vegetation.

All outdoor applications to impervious surfaces such as sidewalk, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications, only.

Remove all exposed food and cooking utensils. Cover all food handling surfaces or wash thoroughly after treatment and before use.

Do not use on edible crops. Take precautions to avoid spraying when wind conditions could create a mist that may blow back to applicator. Do not apply this product in or around bodies of water.

FLIES, GNATS, MOSQUITOES, SMALL FLYING MOTHS, Midges, Small Flying Insects, Sand Flies, Black Flies, Biting Flies, Deer Flies, Face Flies, Horse Flies, Houseflies, Stable Flies, Vinegar Flies, Fruit Flies, and other flying insects: Hold container 18 – 24 inches from shrubs, bushes, grassy areas, and other areas infested with these pests. Spray with a slow sweeping motion. To reduce annoyance from these pests, treat surfaces of open porches, patio areas, screens, window frames, doors, and other areas where these pests may alight or congregate in a similar manner. Allow spray to dry before occupying treated area.

WASPS, HORNETS, BEES, YELLOW JACKETS, AND PAPER NEST WASPS: Hold container 18 – 24 inches away from these insects and spray them directly. Do not spray into nests or hives. Only use an EPA registered product [EPA registered product such as] [brand name] designed for use on nests and hives.

GARDEN PESTS: NOT FOR USE ON EDIBLE CROPS

Kills [controls] the following plant insects [on contact] [such as]:

Aphids	Cutworms	Leafrollers	Spider Mites
Armyworms	Diamondback Moths	Leafhoppers	Spotted Mites
Asparagus Beetles	Eastern Tent Caterpillars	Mealy Bugs	Stink Bugs
Boxelder Bugs	Flea Beetles	Mexican Bean Beetles	Tarnished Plant Bugs
Cabbage Loopers	Gypsy Moths [adult and larvae]	Mites	Tomato Fruit Worms
Cankerworms	Inchworms	Oleander Caterpillars	Tomato Pin Worms
Caterpillars	Japanese Beetles	Psyllids	Two-spotted Mites
Chewing Insects	Lace Bugs	Red Spider Mites	Tent Caterpillars
Colorado Potato Beetles	Leaf Miners	Rose Chafers	Thrips
Corn Ear Worms	Leaf Beetles	Soft Brown Scales	Whiteflies
Cucumber Beetles	Leafhoppers	Southern Army Worms	

For use on ornamental plants, shrubs, vines, including [but not limited to] [such as]:

African Violet, Aspidistra, Aster, Azalea, Begonia, Bougainvillea, Caladium, Calceolaria, Calendula, Calla, Camellia, Carnation, Chinese Evergreen, Cineraria, Chrysanthemum, Coleus, Creeping Charlie, Daffodil, Dahlia, Delphinium, Deciduous Ornamental, Dogwood, Dracena, English Ivy, Evergreen, Fatshedera, Fatsia, Fern, Ficus, Fuchsia, Gardenia, Geranium, Gladiolus, Gypsophila, Hibiscus, Holly, Hydrangea, Iris, Ivy, Jasmine, Juniper, Lily, Marigold, Palm, Peony, Pelargonium, Petunia, Philodendron, Pine, Podocarpus, Pothos, Primula, Ranunculus, Rhododendron, Rose, Salvia, Schefflera, Snapdragon, Spathiphyllum, Spider Plant, Sweet Pea, Tulip, Viola, Wandering Jew, Yew, and Zinnia.

WHEN SPRAYING, HOLD CAN 24 – 36 INCHES FROM PLANT. Take precautions when spraying tender or new growth on young plants. First, spray these plants on a few leaves to ensure plant safety before spraying entire plant. For best results, apply in short bursts and spray in the evening or on a cloudy day when air is still.

Lightly mist plants. [Mist the plants lightly] Use a slow sweeping motion. Avoid excessively wetting plant foliage with spray. Spray plants at the rate of one (1) linear foot per second. For heavy growth, spray both sides of plants. Do not spray when temperature exceeds 90°F.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage**

Store in a cool dry area. Always store pesticides in the original container. Store away from food and pet food.

**Pesticide Disposal and Container Handling**  
Do Not Puncture or Incinerate!

Nonrefillable container. Do not reuse or refill this container.

If empty:  
Place in trash or offer for recycling if available.

If partly filled:  
Call your local solid waste agency for disposal instructions.

[ Notice Buyer Assumes all risk of use, storage or handling of this product not in accordance with directions.]

[ Our Guarantee [Brand name]No Quibble Guarantee®: If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price]

[[Brand name] & Your Environment statement: Your home and yard are places for family and pets to enjoy. That's why [Brand name] products are designed with care to provide effective solutions to insect problems inside and outside your home. For best results and a healthy environment, please follow instructions for appropriate usage, storage and disposal.]

[Graphic: [Brand Name] Quality Pledge]

[Satisfaction Guaranteed]

[If for any reason you are not completely satisfied with the performance or results of this [Brand name] product, it will be repaired or replaced free of charge. Simply provide proof of purchase and return the product and/or unused portion to the place of purchase.]

