

1021-1667

03/16/2004

116

Please read instructions before completing form

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98

|  |                                 |              |                       |
|--|---------------------------------|--------------|-----------------------|
|  | United States                   | Registration | OPP Identifier Number |
|  | Environmental Protection Agency | Amendment    |                       |
|  | Washington, DC 20460            | X Other      |                       |

Application for Pesticide - Section I

|  |  |   |
|--|--|---|
| 1. Company/Product Number<br>1021-1667   | 2. EPA Product Manager<br>George LaRocca | 3. Proposed Classification<br><input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted                              |
| 4. Company/Product (Name)<br>EVERCIDE® PERMETHRIN Multi-Purpose Spray 27781  | PM#<br>13                                |   |
| 5. Name and Address of Applicant (Include Zip Code)<br>McLAUGHLIN GORMLEY KING COMPANY<br>8810 TENTH AVENUE NORTH<br>MINNEAPOLIS, MN 55427 |  | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: |
| <input type="checkbox"/> Check if this is a new address  |  | EPA Reg. No. _____<br>Product Name _____  |

Section - II

|  |   |
|--|---|
| <input type="checkbox"/> Amendment - Explain below.                            | <input checked="" type="checkbox"/> Final printed labels in response to Agency letter dated <u>10/30/00</u> |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application.  |
| <input checked="" type="checkbox"/> Notification - Explain below.              | <input type="checkbox"/> Other - Explain below.   |

NOTIFICATION

MAR 16 2004

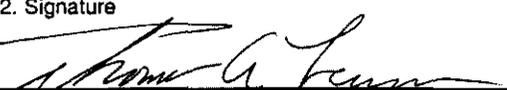
Explanation: Use additional page(s) if necessary. (For section I and Section II.)

By notification, we are reformulating language that is currently in the text body of the label into marketing phrases that can be used as bullet points.

Section - III

|  |   |  |                          |   |  |
|--|---|--|--------------------------|---|--|
| 1. Material This Product Will Be Packaged In:  |   |  |                          | 2. Type of Container  |  |
| Child-Resistant Packaging<br><input type="checkbox"/> Yes*<br><input type="checkbox"/> No  | Unit Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No | Water Soluble Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No |                          | <input type="checkbox"/> Metal  | <input type="checkbox"/> Plastic         |
|  | If "Yes"<br>Unit Packaging wgt.   | No. per<br>container   | If "Yes"<br>Package wgt. | No. per<br>container  | <input type="checkbox"/> Glass           |
| *Certification must be submitted   |   |  |                          |   | <input type="checkbox"/> Paper           |
|  |   |  |                          |   | <input type="checkbox"/> Other (Specify) |
| 3. Location of Net Contents information<br><input type="checkbox"/> Label <input type="checkbox"/> Container   |   | 4. Size(s) Retail Container  |                          | 5. Location of Label Directions<br><input type="checkbox"/> On Label<br><input type="checkbox"/> On Labeling accompanying product |  |
| 6. Manner in Which Label is Affixed to Product<br><input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other |   |  |                          |   |  |

Section - IV

|  |                                     |   |
|--|-------------------------------------|---|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)  |                                     |   |
| Name<br>Thomas A. Lennan   | Title<br>Registration Specialist    | Telephone No. (Include Area Code)<br>(612) 544-0341 |
| Certification<br>I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete.<br>I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. |                                     | 6. Date Application Received<br><br>(Stamped)       |
| 2. Signature<br>   | 3. Title<br>Registration Specialist |   |
| 4. Typed Name<br>Thomas A. Lennan  | 5. Date<br>2/17/04                  |   |



**McLAUGHLIN GORMLEY KING COMPANY**

8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.  
763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

February 17, 2004

Document Processing Desk (NOTIF)  
U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs (7504C)  
Crystal Mall # 2  
1921 Jefferson Davis Highway  
Arlington, VA 22202

Via Courier

Subject:

EVERCIDE® House & Garden Spray 2664  
EPA Reg. No. 1021-1667  
Notification per PR Notice 98-10

Dear Sir or Madam:

By notification, we are reformulating language that is currently in the text body of the label into marketing phrases that can be used as bullet points.

Enclosed are 2 copies of the label with 1 copy with changes highlighted.

I certify that no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, then this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

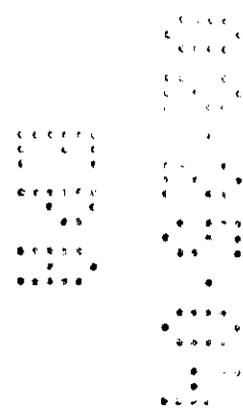
If there are any questions or you need anything further, please contact this office.

Sincerely,

McLAUGHLIN GORMLEY KING COMPANY

Thomas A. Lennan  
Registration Specialist

Enclosure





EVERCIDE® House & Garden Spray 2664

For Residential Use Only

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A.

TELEPHONE (763) 544-0341

[ ] OR ( ) indicates alternate or optional wording

Kills [controls] ornamental garden pests for up to 7 days

[Kills and repels mosquitos and other listed pests]

Effective [residual] [long term] control

Kills [controls] insects on ornamental plants, shrubs, vines and houseplants for up to 7 days

Provides rapid knock-down and kill

Residually controls [kills] cockroaches, spiders, crickets and other crawling insects for weeks

Residually controls [kills] fleas and ticks indoors and around pet areas for weeks

Water-based formula

[For use around Home Areas Only]

Do not spray in hot sun or temperatures over 90° F (32° C)

Kills on contact

Controls Mosquitoes, flies, gnats, moths & other flying insects

Use on porches, patio areas, screens, window frames, doors & other areas

Use indoors & outdoors to control mosquitoes & a wide variety of pests

Use on houseplants & shrubbery to control ornamental pests

Provides effective residual insect control

ACTIVE INGREDIENTS:

|                                 |                 |
|---------------------------------|-----------------|
| Permethrin .....                | 0.200%          |
| Related reaction products ..... | 0.017%          |
| Tetramethrin.....               | 0.200%          |
| OTHER INGREDIENTS .....         | 99.583%         |
|                                 | <u>100.000%</u> |

\* Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans  
EVERCIDE® - Registered trademark of McLaughlin Gormley King Co.

KEEP OUT OF REACH OF CHILDREN  
**CAUTION**

FIRST AID

IF ON SKIN OR CLOTHING:

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15-20 minutes.
- Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call the International Poison Center at 1-888-740-8712.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply to any body of water. Do not contaminate water by disposing of wastes.

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130 F may cause bursting.

[EVERCIDE® MULTIPURPOSE] [brand name] contains a combination of ingredients that provides rapid knock-down and kill of the listed insects. This highly effective water-base formula can be used on flying and crawling insects, indoor and outdoor houseplants and ornamental pests. [EVERCIDE® MULTIPURPOSE] [brand name] provides effective [residual] control.

[EVERCIDE® MULTIPURPOSE] [brand name] [this product] effectively controls pests that infest food in the pantry along with cockroaches, ants, flies and other listed pests.

[EVERCIDE® MULTIPURPOSE] [brand name] can be used to control [kill] fleas and ticks hidden in carpets, rugs, upholstery, draperies, floor cracks and cabinets.

To protect your pet against and to minimize reintroduction of fleas from outdoors, use EPA registered flea and tick products, ([such as] [brand name] pet dip, [brand name] pet shampoo, flea shampoo or flea and tick pet shampoo, [brand name] flea or flea and tick collar, [brand name] pet powder, [brand name] pet spray) in conjunction with this application and prior to re-entry.

For use in [including, but not limited to] [such as]:

- Apartments, Ant Hills, Atriums, Attics, Automobiles, Basements, Bathrooms, Bedding, Bedrooms, Boats, Bookcases, Buses, Cabinets, Cabins, Camp Sites, Campers, Carpets, Chests, Closed Porches, Closets, Clothes Storage, Condominiums, Credenza, Decks, Dens, Dog Houses, Draperies, Dressers, Floors, Furniture, Houseplants, Garages, Garbage Cans, Gardens, Gazebos, Homes, Household Contents, Kitchens, Lanais, Living Rooms, Loafing Sheds, Mattresses, Mobile Homes, Ornamental Plants, Pantry, Patios, Pet Bedding, Pet Sleeping Areas, Pet Carriers, Plants, Play Houses, Play Rooms, Porches, Recreation Vehicles, Recreational Areas, Rooms, Rugs, Solariums, Storage Areas, Sun Porch, Sun Rooms, Tents, Trailers, Tree Houses, Utility Rooms, Verandas, Washrooms.

Kills [controls] flying and crawling insects [on contact] [such as]:

- Cockroaches, Smokey Brown Cockroach, Brown Banded Cockroach, Asian Cockroach, German Cockroach, American Cockroach, Australian Cockroach, Oriental Cockroach, Crickets, Waterbugs, Palmetto Bugs, Sowbugs, Millipedes, Ground Beetles, Elm Leaf Beetle, Boxelder Bug, Earwigs, Clover Mites, Pillbugs, Silverfish, Firebrats, Spiders, Scorpions, Centipedes, Ants, Bedbugs, Lice, Carpet Beetles, Dermestid Beetles, Trogoderma, Black Carpet Beetle, Ticks [that may carry and transmit Lyme disease], Fleas, American Dog Tick, Brown Dog Tick, Gulf Coast Ticks, Lone Star Tick, Deer Ticks, Other Ixodid Species, Granary Insects, Cadelle, Flat Grain Beetle, Flour Beetle, Cigarette Beetle, Confused Flour Beetle, Drugstore Beetle, Lesser Grain Borer, Merchant Grain Beetle, Sawtoothed Grain Beetle, Grain Weevil, Warehouse Beetle, Rice Weevil, Red Flour Beetle, Grain Mite, Cheese Mite, Flying Moths, Clothes Moth, Webbing Clothes Moth, Small Flying Moths, Indian Mealworm, Almond Moth, Chocolate Moth, Tobacco Moth, Indian Meal Moth, Angoumois Grain Moth, Booklice, Wood Borers, Weevils, Wasps, Hornets, Mud Daubers, Papernest Wasps, Bees, Small Flying Insects, Flying Insects, Sand Fly, Sciarid Fly, Black Fly, Biting Fly, Deer Fly, Face Fly, Flies, Fruit Flies, Gnats, Horse Fly, House Fly, Midge, Mosquitoes, Stable Fly, Vinegar Fly

For use on ornamental plants, shrubs, vines and houseplants including, [but not limited to:] [such as:]

- African Violet, Aspidistra, Asters, Azaleas, Begonias, Bougainvillea, Caladium, Calceolaria, Calendula, Calla, Camellia, Gardenia, Chinese Evergreen, Cineraria, Chrysanthemums, Coleus, Creeping Charlie, Daffodil, Dahlias, Delphiniums, Deciduous Ornamentals, Dogwood, Dracena, English Ivy, Evergreens, Fatsy, Fern, Ficus, Fuchsia, Gardenia, Geranium, Gladiolus, Gypsophila, Hydrangea, Iris, Ivy, Jasmine, Juniper, Lily, Marigold, Palm, Peony, Pelargonium, Petunia, Philodendron, Pine, Podocarpus, Pothos, Primula, Ranunculus, Rhododendron, Rose, Salvia, Schefflera, Snapdragon, Spathiphyllum, Spider Plant, Sweet Pea, Tulips, Viola, Wandering Jew, Yew, Zinnia.

Kills [controls] plant insects [on contact] [such as]:

- |                             |                      |                      |                   |
|-----------------------------|----------------------|----------------------|-------------------|
| Aphid                       | Inchworms            | Oleander Caterpillar | Two Spotted Mites |
| Amyworm                     | Japanese Beetle      | Psyllids             | Tent Caterpillars |
| Asparagus Beetle            | Lace Bug             | Red Spider Mites     | Thrips            |
| Boxelder Bug                | Leaf Miners          | Rose Chafer          | Whitefly          |
| Cabbage Looper              | Leaf Beetles         | Soft Brown Scale     | Tomato Fruit Worm |
| Cankerworm                  | Leafhoppers          | Southern Army Worm   | Corn Ear Worm     |
| Caterpillars                | Leafrollers          | Spider Mites         |                   |
| Chewing Insects             | Leaf-tiers           | Spotted Mites        |                   |
| Colorado Potato Beetle      | Mealy Bugs           | Stink Bugs           |                   |
| Cucumber Beetle             | Mexican Bean Beetles | Tarnished Plant Bug  |                   |
| Cutworm                     | Mites                | Tomato Pin Worm      |                   |
| Diamondback Moth            |                      |                      |                   |
| Eastern Tent Caterpillar    |                      |                      |                   |
| Flea Beetle                 |                      |                      |                   |
| Gypsy Moth [adult & larvae] |                      |                      |                   |

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ALL DIRECTIONS COMPLETELY BEFORE USE

SHAKE WELL BEFORE EACH USE. HOLD CONTAINER UPRIGHT. APPLY IN SHORT BURSTS.

For best results, follow directions for specific use areas. Do not use this product in or on electrical equipment due to possibility of shock hazard. Do not use on animals. Avoid excessively wetting furniture and carpeting. Always test in an inconspicuous [hidden] area prior to use as some natural and synthetic fibers may be adversely affected by any liquid product.

Avoid contamination of food and feedstuffs. DO NOT CONTAMINATE FOOD AREAS.

INDOOR USE:

FLIES, GNATS, MOSQUITOES, FRUIT FLIES, WASPS, HORNETS, BEES, SMALL FLYING MOTHS and other flying insects: Close all doors and windows and direct spray upward into center of room with a slow sweeping motion. Spray 5-10 seconds for average room. Direct spray to all parts of the room, especially windows and other light sources which attract these insects. Keep nozzle in constant motion. Keep room closed for 15 minutes after spraying. Ventilate room thoroughly before re-entry. Sweep up and discard fallen insects.

FLEAS AND TICKS: Prior to use, vacuum all infested areas thoroughly and dispose of vacuum bag in outside trash. Apply uniformly to rugs, carpets, draperies and all surfaces of upholstered furniture. Treat under and around furniture if pets frequently rest in these areas. Avoid excessive wetting of upholstered furniture and draperies. A fine spray applied uniformly is all that is necessary to kill fleas. To kill ticks and other labeled insects, apply directly to the pests. Spray thoroughly into hiding places such as cracks and crevices, on walls and floors, along baseboards, window and door frames. Spray at the rate of one linear foot per second with a slow sweeping motion. Do not allow children or pets to walk on treated surfaces until completely dry. Do not spray on pets or humans.

FLEAS AND TICKS IN PET BEDDING AND PET AREAS: Remove and destroy or wash pet's old bedding. To reduce infestation, thoroughly spray the animal's bedding, sleeping quarters, around baseboards, window and door frames, wall cracks, local areas of floors, and other resting places until the surface is slightly moist. Treat these areas at the rate of two seconds per linear foot at a distance of 12 to 18 inches. Also spray the entire inside surface of dog houses. Put fresh bedding in pet's quarters after spray has dried. Do not allow pets to use treated areas until completely dry.

For best results, pets should be treated with EPA registered flea and tick control product, ([such as] [brand name] flea or flea and tick collar, [brand name] pet powder, [brand name] pet spray, [brand name] pet dip, [brand name] pet shampoo, flea shampoo or flea and tick shampoo), in conjunction with this application prior to re-entry.

COCKROACHES, ANTS, CRICKETS, CENTIPEDES, FIREBRATS, SPIDERS and other listed crawling insects: Contact as many insects as possible with the spray in addition to thorough spraying of all parts of the rooms suspected of harboring these pests. Special attention should be paid to hiding places such as beneath sinks, behind and beneath stoves and refrigerators, around garbage cans, cabinets, along the outside of baseboards, door sills, frames and floors, around and on drains, pipes, plumbing, behind bookcases, storage and other utility installation areas, hitting insects with spray whenever possible. TO KILL ANTS, treat around doors, window frames and other areas of entry. Spray on ants whenever possible.

CARPET BEETLES: [Dermestids (Trogoderma)]: Directly spray as many insects as possible. Spray all surfaces of upholstered furniture. Where possible, both top and bottom of rugs and carpets should be sprayed thoroughly. Also treat shelves, closets, areas under furniture, floors, walls, window sills, baseboards and wherever these insects are seen or suspected.

BEDBUGS: Spray mattresses lightly, particularly around tufts and seams. Take beds apart and spray in all joints. Treat baseboards, moldings, floors, walls, furniture and other infested areas. Allow treated articles to thoroughly dry before use.

EXPOSED STAGES of Granary Insects, Flour Beetles, Caddises, Rice Weevils, Flat Grain Beetles, Cigarette Beetle, Confused Flour Beetles, Drugstore Beetle, Lesser Grain Borer, Merchant Grain Beetle, Sawtoothed Grain Beetle, Grain Weevils, Warehouse Beetle, Red Flour Beetle, Grain Mites, Weevils, Cheesemites and Indian Mealworm. Find and dispose of infested packaged goods and exposed insects. Remove all other items from pantry, shelves and drawers and clean thoroughly. Spray into cracks and crevices, shelves, drawers and cabinets and other areas where these insects tend to congregate. Please clean paper on the shelves and return packages after the spray has dried.

For particularly excessive infestations of listed pests, use [MGK® Indoor Fogger] [brand name] following application of this product.

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**OUTDOOR USE:**

Remove all exposed food and cooking utensils. Cover all food handling surfaces or wash thoroughly after treatment and before use. Do not use on edible crops. Caution should be taken to avoid spraying when wind conditions could create a mist to blow back to applicator. Spray the surface areas and contact as many insects as possible. Do not apply this product in or around bodies of water.

**FLIES, GNATS, MOSQUITOES, SMALL FLYING MOTHS:** Midge, Small Flying Insects, Sand Fly, Black Fly, Biting Fly, Deer Fly, Face Fly, Horse Fly, House Fly, Stable Fly, Vinegar Fly, Fruit Flies and other flying insects: Hold container 18-24 inches from shrubs, bushes, grassy areas and other areas infested with these pests. Spray with a slow sweeping motion. To reduce annoyance from these pests, treat surfaces of open porches, patio area, screens, window frames, doors and other areas where these pests may light or congregate in a similar manner. Allow spray to dry before occupying the treated area.

**WASPS, HORNETS, BEES, YELLOW JACKETS, PAPERNEST WASPS:** Holding container 18-24 inches away from these insects, spray them directly. Do not spray into nests or hives. Use only an EPA registered product [EPA registered product such as] [brand name] designed for use on nests and hives.

**ANTS:** Spray ant trails, ant hills, ant mounds and other areas of entry and infestation. Spray on ants where possible.

**SPIDERS:** Spray directly on spiders and webs.

**SOWBUGS, MILLIPEDES, BEETLES, EARWIGS,** Ground Beetles, Elm Leaf Beetle, Boxelder Bug, Earwigs, Clover Mites, Pillbugs, Centipedes, Scorpions, Cockroaches, Crickets, Palmetto Bugs, Waterbugs: Spray surfaces thoroughly and into hiding places such as cracks, crevices, moist areas, openings around pipes, spigots, storage areas, sheds and other areas where these pests tend to congregate. Repeat as necessary.

**GARDEN PESTS: NOT FOR USE ON EDIBLE CROPS**

Kills [controls] plant insects [on contact] [such as]:

|                             |                      |                      |                   |
|-----------------------------|----------------------|----------------------|-------------------|
| Aphid                       | Inchworms            | Oleander Caterpillar | Two Spotted Mites |
| Armyworm                    | Japanese Beetle      | Psyllids             | Tent Caterpillars |
| Asparagus Beetle            | Lace Bug             | Red Spider Mites     | Thrips            |
| Boxelder Bug                | Leaf Miners          | Rose Chafer          | Whitefly          |
| Cabbage Looper              | Leaf Beetles         | Soft Brown Scale     | Tomato Fruit Worm |
| Cankerworm                  | Leafhoppers          | Southern Army Worm   | Corn Ear Worm     |
| Caterpillars                | Leafrollers          | Spider Mites         |                   |
| Chewing Insects             | Leaf-tiers           | Spotted Mites        |                   |
| Colorado Potato Beetle      | Mealy Bugs           | Stink Bugs           |                   |
| Cucumber Beetle             | Mexican Bean Beetles | Tarnished Plant Bug  |                   |
| Cutworm                     | Mites                | Tomato Pin Worm      |                   |
| Diamondback Moth            |                      |                      |                   |
| Eastern Tent Caterpillar    |                      |                      |                   |
| Flea Beetle                 |                      |                      |                   |
| Gypsy Moth [adult & larvae] |                      |                      |                   |

For use on ornamental plants, shrubs, vines and houseplants including, [but not limited to:] [such as]:

African Violet, Aspidistra, Asters, Azaleas, Begonias, Bougainvillea, Caladium, Calceolaria, Calendula, Calla, Camellia, Carnation, Chinese Evergreen, Cineraria, Chrysanthemums, Coleus, Creeping Charlie, Daffodil, Dahlias, Delphiniums, Deciduous Ornamentals, Dogwood, Dracena, English Ivy, Evergreens, Fatshedera, Fatsia, Fern, Ficus, Fuchsia, Gardenia, Geranium, Gladiolus, Gypsophila, Hibiscus, Holly, Hydrangea, Iris, Ivy, Jasmine, Juniper, Lily, Marigold, Palm, Peony, Pelargonium, Petunia, Philodendron, Pine, Podocarpus, Pothos, Primula, Ranunculus, Rhododendron, Rose, Salvia, Schefflera, Snapdragon, Spathiphyllum, Spider Plant, Sweet Pea, Tulips, Viola, Wandering Jew, Yew, Zinnia.

**WHEN SPRAYING, HOLD CAN 24-36 INCHES FROM PLANT.** Caution should be taken when spraying tender or new growth on young plants. Plants should be sprayed on a few leaves to assure plant safety before spraying entire plant. For best results, apply in short bursts and spray in the evening or on a cloudy day when air is still. Mist the plants lightly. Use a slow sweeping motion. Avoid excessive wetting of plant foliage with spray. Spray plants at a rate of 1 linear foot per second. For heavy growth, spray both sides of plants. Do not spray when temperature exceeds 90° F.

**STORAGE AND DISPOSAL**

**STORAGE:** Store in a cool, dry place. Keep container closed.

Do Not Puncture or Incinerate!

**DISPOSAL:**

If Empty: Do not reuse this container. Place in trash or offer for recycling if available.

If Partly Filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Net Contents \_\_\_\_\_

Manufactured by:

Mc LAUGHLIN GORMLEY KING COMPANY

8810 Tenth Avenue North

Minneapolis, MN 55427



Federal regulations prohibit CFC propellants in aerosols