

1621-1600

9/8/2008

1/4



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

SEP 08 2008

Ms. Janice Sharp
McLaughlin Gormley King Company
8810 Tenth Avenue North
Minneapolis, MN 55427

Subject: Amended Reregistration Label For: MGK Insect Repellent Spray 2559
EPA Registration No. 1021-1600

Dear Ms. Sharp;

The Agency in accordance with the Federal Fungicide and Rodenticide Act as Amended (FIFRA) has completed reviewing all of the information submitted with your application to support the reregistration of the aforementioned product in connection the DEET RED, and have concluded that your submission is acceptable with the following label revision provisions:

- 1. Page 1:
a. Revise the marketing claim as follows: "Repels Mosquitoes that may carry diseases such as West Nile Virus, Encephalitis (St. Louis, Eastern equine, Western equine, LaCrosse, Cache Valley) and Dengue"
b. Revise the term "R-326" to "MGK® Repellent 326"
2. Page 2:
a. Directions for Use
i. Replace the statement "Repeat as needed" with "Use just enough repellent to cover exposed skin and/or clothing."

Current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All reregistered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product. The Agency determined in the DEET RED document that all aerosol and pump spray formulations must be packaged in containers utilizing a concave trigger to help aim product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes.

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with

1 The Agency is currently permitting only those diseases that occur within the United States.

2/4
registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance. As an alternative, you may refer consumers to the company's phone number or email address.

NOTE: This product is not being re-registered under FIFRA Sec. 4(g) at this time.

You must submit two copies of the final printed label revised in accordance with the comments listed above before the product is released for shipment under this label. If you have any questions, you may contact Carmen Rodia at (703)-306-0327 or rodia.carmen@epa.gov.

A copy of your label stamped "Accepted with Comments" is enclosed for your records.

Sincerely,



Richard J. Gebken, Product Manager (10)
Registration Division, Insecticide Branch

MGK® McLAUGHLIN
GORMLEY
KING COMPANY

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4372 U.S.A. - Telephone (763) 544-0341

[] Denotes optional language

- [Earth Scent]
- [Fall Blend]
- [Scent Shield®]
- [Hunter's Insect Repellent]
- [Keeps Ticks Away]
- [Unscented]
- [Unscented Insect Repellent]
- [From the Makers of (Brand Name) Products] [Contains 25% DEET]
- [Specially formulated with DEET to Repel Mosquitoes, Ticks, Deer Flies, Stable Flies, Black Flies, Gnats, and Fleas on Exposed Skin Surfaces]
- Repels Mosquitoes, Chiggers, Ticks, Deer Flies, Stable Flies, Black Flies, Gnats, and Fleas on Exposed Skin Surfaces
- Repels Biting Flies
- Repels Mosquitoes and other biting insects
- Repels Mosquitoes up to 8 hours
- Repels Mosquitoes that may carry diseases such as West Nile Virus, Encephalitis, and Dengue

[Precaución: Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle. (If you do not understand the label, find someone to explain it to you in detail).]

ACTIVE INGREDIENTS:

DEET	25.00%
• N-Octyl bicycloheptene dicarboximide	5.00%
• Di-n-propyl isocinchomeronate	2.50%
OTHER INGREDIENTS	67.50%
	100.00%

- MGK® 264, Insecticide Synergist
- MGK® Repellent 326

MGK® - Registered trademark of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

WARNING

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have a person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or a doctor. • Do not give anything by mouth to an unconscious person.

**ACCEPTED
with COMMENTS
In EPA Letter Dated**

9-8-08
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
this product is registered as an insecticide
under EPA Reg. No. 1021-1600

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call the International Poison Center at 1-888-740-8712.

Net Weight _____
Manufactured by:
Mc LAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427

EPA Reg. No. 1021-1600

EPA Est. 1021-MN-2

Federal regulations prohibit
CFC propellants in aerosols



**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

WARNING

Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS

Flammable. Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

[STOP] READ AND FOLLOW ALL DIRECTIONS AND PRECAUTIONS ON THIS PRODUCT LABEL.

To repel the listed insects: Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid over-application of this product. Frequent reapplication and saturation is unnecessary for effectiveness. If used on the face, spray on hands first and then apply sparingly and avoid eyes. Do not spray directly onto face.

Do not apply over cuts, wounds, or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. When using on children, apply to your own hands and then put it on the child. Repeat as needed. For ticks and chiggers, also apply to shoe tops, socks, and around openings in clothing.

3/4

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor, take this product with you.

Avoid contact with plastics, such as eyeglass frames, and fabric such as acetate or rayon.

[Wash hands after applying product.] [Product may damage painted or varnished surfaces.]

Do not spray in enclosed areas.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Store in a secure, preferably locked storage area that is cool and dry.

DISPOSAL:

Do Not Puncture or Incinerate!

If empty: Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions.