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U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs Registration Division (7505P) Ariel Rios Building 1200 Pennsylvania Ave., NW Washington, D.C. 20460 EPA Registration. Number:

961-421

Date of Issuance:

MAR 13 2014

NOTICE OF PESTICIDE:

_x_Registration ___Reregistration (under FIFRA, as amended) Term of Issuance: Conditional

Name of Pesticide Product: Preen Weed Preventer with

Snapshot

Name and Address of Registrant (include ZIP Code):

Lebanon Seaboard Corporation 1600 East Cumberland Street

Lebanon, PA 17042

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is registered in accordance with FIFRA sec. 3 (c) (5) provided that you:

- 1. Submit and/or cite all data required for the registration/ reregistration review of your product when the Agency requires all registrants of similar products to submit data to submit such data. You must comply with Trifluraline DCI ID #'s [GDCI-036101-1233], [GDCI-036101-1314], and [GDCI-036101-1315] issued on April17, 2013. If you have questions or concerns regarding registration review, please contact the Chemical Review Manager, Kelly Ballard, at 703-305-8126 or email at [Ballard.Kelly@epa.gov.
- 2. Change the EPA Registration Number to read: "961-421"
- 3. Submit one (1) copy of the revised final printed label before the product is released for shipment.

Signature of Approving Official:
Kathryn V. Montague
Product Manager (23) ////////////////////////////////////
Herbicide Branch
Registration Division (7505P)
,

Date:

MAR 13 2014

EPA Form 8570-6

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Enclosure

PREEN WEED PREVENTER WITH SNAPSHOT

ALTERNATE BRAND NAMES

Preen Desert Garden Weed Barrier

Preen Desert Garden Weed Preventer

Preen Fall & Winter Weed Preventer

Preen Fall Weed Preventer

Preen Fall/Winter Weed Preventer

Preen Fall/Winter Weed Protection

Preen Garden Weed Preventer for Fall [and Winter] [& Winter] [/Winter]

Preen Garden Weed Preventer Step 2

Preen Late Season Weed Preventer

Preen Plus Weed Preventer

Preen Rock Garden Weed Barrier

Preen Rock Garden Weed Preventer

Preen Southwest[ern] Garden Weed Preventer

Preen Southwest[ern] Weed Barrier

Preen Southwest[ern] Weed Preventer

Preen Weed Barrier for Rock Gardens

Preen Weed Barrier for Southwest[ern] Landscapes

Preen Weed Preventer for Desert Gardens

Preen Weed Preventer for Rock Gardens

Preen Weed Preventer for Southwestern Gardens

Preen Weed Preventer for Southwestern Landscapes

Preen Weed Preventer for Southwestern Xeriscapes

Preen Weed Preventer for Trees, Shrubs & Perennials

Preen Weed Preventer for Water-Wise Gardens

Preen Weed Preventer Plus

Preen Weed Preventer With South[ern] Garden Weed Preventer

Preen Weed Preventer With South[ern] Weed Barrier

Preen Weed Preventer With South[ern] Weed Preventer

Preen Xerismart Weed Preventer

ACTIVE INGREDIENTS:

trifluralin	1.500%
isoxaben	0.375%
Other ingredients	98.125%
Total	100.000%

Trifluralin CAS No. 1582-09-8 Isoxaben CAS No. 82558-50-7

ACCEPTED

MAR 13 2014

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961-421

KEEP OUT OF REACH OF CHILDREN CAUTION

See [booklet or back panel] for First Aid and additional Precautionary Statements

[Covers [X,XXX] Square Feet [SQUARE FEET] [SQ. FT.] [Sq. Ft.]]

Net Weight [Net Wt.:] xx lbs. [LBS.] [POUNDS] (xx.x kg) [XX.X KG]

[Treats: [Covers:] [Weeds:] XX,XXX Sq. Ft. [SQ. FT.] [Square Feet] [SQUARE FEET]]

[XX lb. covers up to xxx sq.ft.]

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Causes moderate eye irritation. Harmful if swallowed or inhaled. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals. Avoid breathing dust and contact with eyes or clothing. Wear long-sleeved shirt and long pants, chemical resistant gloves made of any waterproof material, and shoes plus socks. Wash thoroughly with soap and water after handling.

	First Aid
IF IN EYES	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
IF SWALLOWED	 Call a poison control center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
IF INHALED	 Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.
•	ontainer or label with you when calling a poison control center or doctor, or going for ergency Medical Information call (888) 208-1368.

USER SAFETY RECOMMENDATIONS

User should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.

User should remove clothing immediately if drenched or if pesticide gets inside. Then wash thoroughly and put on clean clothing.

User should remove clothing immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

ENVIRONMENTAL HAZARDS

Environmental Hazards

This product is extremely toxic to freshwater marine, and estuarine fish and aquatic invertebrates including shrimp and oyster. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather will help to ensure that wind does not blow pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the garden will help to prevent run off to water bodies or drainage systems.

EPA Reg. No. 961-XXX

(L) (D)
EPA Est. No. 961-PA-01: 961-IL-01
Superscript used is first letter of lot number.

[MANUFACTURED BY:] [Distributed by:] [Produced for:]
LEBANON SEABOARD CORPORATION
1600 EAST CUMBERLAND STREET
LEBANON, PA 17042
[Made in the USA]
[1-800-233-1067]
[www.lebsea.com] [www.preen.com] [www.xxx.com]

DIRECTIONS FOR USE .

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Intended for outdoor residential use.

PRODUCT INFORMATION

[PREEN WEED PREVENTER WITH SNAPSHOT or This product] prevents most weeds from germinating for up to 6 months in [xeriscape settings][,] [in] [rock gardens] [and] [in] [flower] [perennial] [beds][,] [and] [around] [Southwest perennials,] [ground covers,] [trees] [and shrubs]. Although this product will not kill existing weeds, it will prevent new listed weeds from sprouting — eliminating the need for difficult and time-consuming hand weeding. [Without weeds, your valuable plants can grow larger and stronger.] [The use of [PREEN WEED PREVENTER WITH SNAPSHOT or this product] with 6-month weed protection in late fall will help keep early spring weeds from germinating [and will make spring garden weed preparation easier.]]

PRECAUTIONS

This product is not for use on lawns or vegetable gardens.

To prevent possible staining to unintended surfaces, ex.: concrete, stone walks, vinyl surfaces, etc., sweep up stray granules as soon as possible.

Do not apply [PREEN WEED PREVENTER WITH SNAPSHOT or this product] to:

- Newly transplanted ornamental plants listed in this label, until soil is settled by packing or irrigation and no cracks are present or injury may occur.
- Ground covers until they are established and well rooted.
- [note to reviewer plants may be listed by common and/or scientific names] Acanthus mollis, (oak leaf acanthus), Ajuga spp., (bugle), Arenaria montana, (mountain sandwort), Brassica spp., (mustard), Dicentra luxuriant, (luxuriant bleeding heart), Digitalis purpurea, (foxglove), Echinacea purpurea, (purple coneflower), Euonymus alatus 'compacta', (dwarf burning bush), Euphorbia spp., (spurge), Geranium cinereum 'Ballerina', (ballerina cranesbill), Gypsophila paniculata, (white festival baby's breath), Hydrangea spp., (hydrangea), Iberis spp., (candytuft), Juniperus horizontalis 'Prince of Wales', (Prince of Wales juniper), Melaleuca quinquenervia, (cajeput tree), Phlox paniculata, (summer phlox), Pulmonaria longifolia, (Bertram Anderson lingwort), Rhododendron carolinianum, (Carolina rhododendron), Rhododendron catawbiense 'Roseum elegans', (Roseum elegans rhododendron), Sedum spp., (stonecrop), Vinca minor 'Atropurpurea', (wine periwinkle), Yucca recurvifolia, (green yucca).

ENTRY RESTRICTIONS

Do not allow people or pets to enter the treated area until dusts have settled. If product is watered-in, do not enter or allow others (except those involved in the watering) to enter the treated areas until the watering-in is complete and the surface is dry.

WEEDS CONTROLLED [note to reviewer: weeds may be listed by common and/or scientific names] **Grassy Weeds:**

Common Name
barley, hare.
barnyardgrass
bluegrass, annual
bromegrass

bromegrass
cheat
crabgrass
cupgrass, southwestern
fescue, rattail
foxtail, giant
foxtail, yellow
goosegrass
johnsongrass (seedling)†

junglerice lovegrass oat, wild panicum, fall

panicum, Texas† ryegrass, annual sandbur, field shattercane† signalgrass

sprangletop, Mexican stinkgrass

Scientific Name

Bromus spp.

Hordeum leporinum Echinochloa crus-galli Poa annua

Bromus secalinus
Digitaria spp.
Eriochloa gracilis
Vulpia myuros
Setaria faberi
Setaria glauca
Eleusine indica
Sorghum halepense
Echinochloa colonum

Eragrostis spp. Avena fatua

Panicum dichotomiflorum

Panicum texanum Lolium multiflorum Cenchrus incertus Sorghum bicolor Brachiaria spp. Leptochloa univervia

Eragrostis cilianensis

witchgrass

Panicum capillare

Broadleaf Weeds:

Common Name aster, heath aster, slender bindweed, field† bittercress

bittercress, hairy brassbuttons, southern burclover, California bursage, annual carpetweed† carrot, wild celery, wild

chickweed, common chickweed, mouseear clover, white

cudweed, purple dandelion datura dock, curly† dogfennel eclipta

chamberbitter

eveningprimrose fiddleneck, coast filaree, redstem filaree, whitestem

fireweed

fleabane, blackleaved fleabane, dwarf galinsoga, hairy geranium, Carolina goosefoot, nettleleaf groundcherry, lanceleaf groundsel, common

henbit horseweed jimsonweed knotweed, prostrate

kochia ladysthumb

lambsquarters, common

knotweed, silversheath

lettuce, prickly mallow, dwarf mallow, little

Scientific Name

Aster Ericoides Aster exilis

Convolvulus arvensis Cardamine oligosperma Cardamine hirsuta Cotula australis Medicago polymorpha

Ambrosia acanthicarpa
Mollugo verticillata
Daucus carota
Apium leptophyllum
Phyllanthus urinaria
Stellaria media
Cerastium vulgatum
Trifolium repens

Gnaphalium purpureum Taraxacum officinale

Datura spp.
Rumex crispus

Eupatorium capillifolium

Eclipta prostrata
Oenothera spp.
Amsinckia intermedia
Erodium cicutarium
Erodium moschatum
Erechtites hieracifolia
Conyza bonariensis
Conyza ramosissima
Galinsoga ciliata
Geranium carolinianum
Chenopodium murale

Geranium carolinianum
Chenopodium murale
Physalis lanceifolia
Senecio vulgaris
Lamium amplexicaule
Conyza canadensis
Datura stramonium
Polygonum aviculare
Polygonum argyrocoleon

Kochia scoparia
Polygonum persicaria
Chenopodium album
Lactuca serriola
Malva rotundifolia
Malva parviflora

mallow, venice† marestail mayweed medic, black

milkweed, honeyvine†
morningglory, ivyleaf
morningglory, tall†
mullein, turkey
mustard, black
mustard, Indian
mustard, wild
nettle, burning
nettle, stinging
nightshade, black
oxtongue, bristly
pennywort

pepperweed, Virginia phyllanthus, long-stalk

pigweed

pimpernel, scarlet pineappleweed plantain, bracted plantain, broadleaf plantain, buckhorn plantain, slender pokeweed, common purslane, common pusley, Florida† radish, wild ragweed, common rocket, London

rockpurslane, desert rockpurslane, redmaids

shepherdspurse

sibara sida, prickly

smartweed, Pennsylvania

sorrel, red

sowthistle, annual sowthistle, spiny speedwell, purslane speedwell, thymeleaf

spurge, hyssop spurge, petty spurge, prostrate spurge, spotted sunflower

sweetclover, yellow

Hibiscus trionum
Hippuris vulgaris
Anthemis cotula
Medicago lupulina
Ampelamus albidus
Ipomoea hederacea
Ipomoea purpurea
Eremocarpus setigerus

Brassica nigra
Brassica juncea
Sinapiis arvensis
Urtica urens
Urtica dioica
Solanum nigrum
Picris echioides
Hydrocotyle spp.
Lepidium virginicum
Phyllanthus tenellus
Amaranthus spp.
Anagallis arvensis

Matricaria matricarioides

-Plantago aristata Plantago major Plantago lanceolata Plantago elongata Phytolacca americana Portulaca oleracea Richardia scabra

Raphanus raphanistrum Ambrosia artemisiifolia

Sisymbrium irio Calandrinia ciliata

Calandrinia ciliata var. menziesii

Capsella bursa-pastoris

Sibara virginica Sida spinosa

Polygonum pensylvanicum

Rumex acetosella
Sonchus oleraceus
Sonchus asper
Veronica peregrina
Veronica serpyllifolia
Euphorbia hyssopifolia
Euphorbia peplus
Euphorbia humistrata
Euphorbia maculata
Helianthus spp.
Melilotus officinalis

swinecress
tansymustard, green
telegraphplant
thistle, musk
thistle, Russian
velvetleaf
willoweed, panicle
woodsorrel, creeping
woodsorrel, yellow

Coronopus didymus
Descurainia pinnata
Hererotheca grandiflora
Carduus nutans
Salsola iberica
Abutilon theophrasti
Epilobium paniculatum
Oxalis corniculata
Oxalis stricta

†partially controlled or suppressed

WHEN TO APPLY [PREEN WEED PREVENTER WITH SNAPSHOT]

[Apply [PREEN WEED PREVENTER WITH SNAPSHOT or this product] at the end of the growing season for weed protection throughout the winter months and into early spring.] [[PREEN WEED PREVENTER WITH SNAPSHOT or This product] will keep early spring weed seeds from germinating.]

[Apply [PREEN WEED PREVENTER WITH SNAPSHOT or this product] anytime during the growing season around established ornamental plants in [xeriscape settings][,] [in] [rock gardens] [and] [in] [flower] [perennial] [beds][,] [and] [around] [Southwest perennials,] [ground covers,] [trees] [and shrubs]. [Since] [As] [PREEN WEED PREVENTER WITH SNAPSHOT or this product] does not kill existing weeds, you must-first-remove any-[weeds]-that-have already begun to grow. By applying [PREEN WEED PREVENTER WITH SNAPSHOT or this product] [as early as possible] [before weeds emerge], you can eliminate the need for hand weeding.]

To keep ornamental beds weed-free* [all season long,] [all year long,] reapply [PREEN WEED PREVENTER WITH SNAPSHOT or this product] every 6 months.

Repeat applications should not be made sooner than 60 days after a previous application of [PREEN WEED PREVENTER WITH SNAPSHOT or this product]. Do not exceed 18.3 lb. of this product per 1000 sq. ft. per year (equivalent to 800 pounds of active ingredient per acre).

*See Weeds Controlled section for complete list of treated weeds.

HOW TO APPLY [PREEN WEED PREVENTER WITH SNAPSHOT]

[Before applying [PREEN WEED PREVENTER WITH SNAPSHOT or this product], remove any weeds that have begun to grow.] Sprinkle [PREEN WEED PREVENTER WITH SNAPSHOT or this product] around established plants listed on this label and on soil [or] [gravel] at the surface rate [See page 34 for graphics].

Note: if you will be planting into a site treated with [PREEN WEED PREVENTER WITH SNAPSHOT] in the previous 12 months, use untreated soil as fill around roots when transplanting plants, or injury may occur.

When activated by watering, [PREEN WEED PREVENTER WITH SNAPSHOT or this product] forms a weed control barrier, preventing weed seeds from germinating. Disturbance to the soil [or] [gravel] surface after activation may result in erratic weed control. For best results immediately water [PREEN WEED

PREVENTER WITH SNAPSHOT or this product] into soil [or] [gravel] surface. If watering-in is not convenient, lightly rake into [soil] [or] [gravel] surface.

[HOW MUCH TO APPLY] [APPLYING AROUND ESTABLISHED PLANTS & TRANSPLANTS]

For established perennials, ground covers, shrubs and trees: sprinkle [PREEN WEED PREVENTER WITH SNAPSHOT or this product] evenly over the entire soil [or] [gravel] surface at the rate of 0.98 oz. per 10 sq. ft. [See page 34 for graphics], being sure to keep granules away from plant roots. [Do not overapply as injury may occur to plants which are sensitive to [PREEN WEED PREVENTER WITH SNAPSHOT or this product].]

Surface Application Rate: Sprinkle granules at the density shown in this picture. (insert image with coin)

[APPLYING AROUND ORNAMENTAL BULBS

[PREEN WEED PREVENTER WITH SNAPSHOT] may be applied for the control of annual weeds in ornamental bulbs, e.g., bulbous iris, daffodil (narcissus), hyacinth and tulip. Apply [PREEN WEED PREVENTER WITH SNAPSHOT or this product] to the soil [or] [gravel] at surface rate [See page 34 for graphics] 2 to 4 weeks after planting but prior to the emergence of annual weeds. This product may also be applied following bulb emergence but prior to flowering and after flowering.

[For-fall-planted-bulbs, apply-[PREEN-WEED-PREVENTER-WITH SNAPSHOT or this product] in late winter or early spring to soil [or] [gravel] surface.]

Do not apply to tulip plants that have emerged to a height greater than ¾ inch.

Do not apply to gladiolus prior to emergence or if corms are less than one inch in diameter.

Do not apply to bulbs while they are flowering.]

[APPLYING [PREEN WEED PREVENTER WITH SNAPSHOT] [WITH] [MULCH] [OR] [GRAVEL]]

[For best weed control, apply [PREEN WEED PREVENTER WITH SNAPSHOT or this product] after spreading [mulch] [or] [gravel] on your [flower] [perennial] [and] [shrub] [landscape] beds. Sprinkle [PREEN WEED PREVENTER WITH SNAPSHOT or this product] on top of [mulch] [or] [gravel] at the surface rate . [See page 34 for graphics]]

[PREEN WEED PREVENTER WITH SNAPSHOT] [IS SUGGESTED] [FOR USE AROUND THESE ESTABLISHED PLANTS] [note to reviewer, plants will be listed using common and/or scientific names]

Trees

Scientific Name

Abies balsamea Abies concolor Abutilon hybridum **Common Name**

fir, balsam
fir, white
albus-flowering maple
luteus-flowering maple
roseus-flowering maple
tangerine-flowering maple
vesuvius red-flowering maple

Acer gimmala Acer rubrum

Betula nigra

Acer saccharinum Alsophiia australis

Areacastrum romanzoffianum

Betula papyrifera
Brachychiton populneus
Bucida buceras
Ceratonia siliqua
Cercis canadensis
Chamaecyparis obtusa
Chamaecyparis obtusa

Chamaedorea cataractarum

Chamaecyparis pisifera

Chamaedorea costaricana Chamaedorea elegans Comus florida

Crataegus viridis
Cryptomeria japonica
Cupaniopsis anacardioides
Cupressocyparis x 'Emerald Isle'
Cupressus arizonica

Cupressus glabra Cupressus sempervirens Dicksonia antarctica Elaeagnus angustifolia Elaegnus x 'Gilt edge' Eucalyptus camaldulensis

Eucalyptus cinerea

Eucalyptus microtheca Eucalyptus sideroxylon Ficus benjamina

Fraxinus udhei Ginkgo biloba Gleditsia triacanthos

Heteromeles arbutiflora Illicium floridanum Juniperus virginiana Liquidambar styraciflua Magnoia grandiflora flame maple red maple red sunset maple silver maple

Australian tree fern

queen palm birch, river paper birch bottle tree black olive carob redbud

filicoides-fernspray cypress gracilis-slender hinoki cypress

sawara-false cypress squarrosa-moss cypress

cat palm palm palm parlor palm

cloud nine dogwood

dogwood, flowering green hawthorn cryptomeria, Japanese

carrot wood

emerald island leyland cypress

Arizona cypress Arizona cypress Italian cypress Tasmanian tree fern Russian olive

gilt edge silverberry red gum eucalyptus eucalyptus, mealy

silver dollar eucalyptus

coolibah tree

eucalyptus, red ironbark

ficus mini ficus shamel ash

ginkgo (maidenhair tree)

honey locust

shademaster honey locust

toyon

Florida anise-tree redcedar, eastern sweetgum, American magnolia, southern Morus alba Musa aluminata Oxydendrum arboreum Picea abies

Picea glauca Picea glauca conica Picea pungens

Pinus aristata Pinus canariensis Pinus contorta Pinus eldarica Pinus leucodermis Pinus mugo Pinus nigra Pinus radiata Pinus strobus Pinus strobus Pinus sylvestris

Pinus thunbergiana Platanus occidentalis Platanus racemosa Podocarpus spp. Populus deltoides Prosopis chilensis Prunus yedoensis Quercus ilicifolia Quercus palustris Quercus phellos Quercus rubra Quercus virginiana Salix babylonica

Sequoiadendron giganteum Swietenia mahogani Tabebuia caraiba Tsuga canadensis Ulmus parvifolia Washingtonia robusta

white mulberry

banana sourwood

pendula-weeping Norway spruce repens-spreading Norway spruce

spruce, Norway

conica-dwarf Alberta spruce

dwarf Alberta spruce dwarf globe blue spruce glauca-Colorado blue spruce hoopsii-hoop's blue spruce koster-koster blue spruce

bristlecone pine canary island pine shore pine, beach pine

eldarica pine Bosnian pine

pumilio-shrubby swiss mountain pine

Austrian black pine monterey pine eastern white pine

white pine

columnar Scotch pine

Scotch pine

Japanese black pine American sycamore California sycamore

podocarpus cottonwood Chilean mesquite

yoshino flowering cherry

bear oak pin oak willow oak red oak live oak

babylon weeping willow

corkscrew willow giant sequoia mahogany yellow tab eastern hemlock Chinese elm Mexican fan palm

Shrubs

Scientific Name

Common Name

Abelia grandiflora

Acacia abyssinica Acacia redolens Acacia stenophylla Acalypha wilkesiana Acer ginnala Acer palmatum

Agapanthus africanus
Agave americana
Anisodontea hypomandarum
Aptenai cordifolia
Ardisia japonica
Astible arendsii
Astible chinensis
Athyrium nipponimcum
Baccharis pilularis
Berberis gladwynensii
Berberis mentorensis
Berberis thunbergii

Bougainvillea spp.

Buxus x 'Green velvet'
Buxus microphylla japonica
Buxus microphylla Koreana
Buxus sempervirens
Callistemon citrinus
Callistemon viminalis
Calluna vulgaris
Camellia japonica
Caryopteris x clandonen
Cassia artemisioides
Ceanothus spp.
Cephalotaxus drupacae
Cerastium tomentosum

Chamaecyparis pisifera

Chamaecyparis obtusa

edward goucher abelia

glossy abelia abyssinica acacia acacia, prostrate shoestring acacia copper leaf amur maple

coral bark Japanese maple dwarf Japanese maple queen anne lily of the nile

century plant
cape mallow
red apple aptenia
chirimen marlberry
false spiraea
astilbe/false spirea
Japanese painted fern
coyotebush

william penn barberry mentor barberry

aurea-golden Japanese barberry

crimson pygmy barberry rose glow barberry

atropurea-redleaf Japanese barberry

cherry bomb barberry

barbara karst California gold pink pixie scarlet o'hara temple fire Texas dawn

green velvet boxwood boxwood, Japanese Korean boxwood boxwood, common bottlebrush, lemon weeping bottlebrush spring torch Scotch heather

camellia

dark knight bluebeard cassia, feathery wild lilac plum yew snow-in-summer kosteri cypress

nana-dwarf hinoki cypress

torulosa cypress baileyi-dogwood Chamaecyparis pisifera spp.
Chrysalidocarpus lutescens
Clethra alnifolia
Cleyera japonica
Coleonema pulchrum
Convolvlus cneorum
Cornus alba
Cornus stolonifera

Cotinus coggygria Cotinus dammeri

Cotoneaster adpressus
Cotoneaster apiculatus
Cotoneaster congestus
Cotoneaster dammeri
Cotoneaster himalayan
Cotoneaster horizontalis
Cotoneaster opiculata
Cycas-revoluta
Cytisus praecox
Cytisus scoparius

Cytisus scoparius
Cytisus spp.
Daphne odora
Deutzia crenata
Deutzia gracilis
Dodonea viscosa
Elaeagnus pungens
Erica cinerea
Erica vagans
Erica x darleyensa
Eugenia myrtifolia
Euonymus x 'Aureo variegatus'
Euonymus x 'Chollipo'

Euonymus japonica

Euonymus fortunei

Euonymus kiatschovica Euonymus vegetus Euryops pectinatus Fatshedera japonica Fatsia japonica Felicia ameloides Forsythia intermedia flaviramea-dogwood squarrosa minima cypress filifera-thread cypress areca palm summersweet cleyera, Japanese pink breath of heaven bush morning glory sibirica-Siberian dogwood baileyi-red-osier dogwood flaviramea-yellowtwig dogwood royal purple smoke tree coral beauty smoke tree eichholz smoke tree praecox-early cotoneaster cotoneaster, cranberry cotoneaster, Pyrenees cotoneaster, bearberry Himalayan cotoneaster cotoneaster, rock

cotoneaster
-sago palm
-hollandia-warminster broom
lena-Scotch broom
holandia-Scotch broom

fragrant daphne nakiana-dwarf deutzia slender gracilis hopseed bush fruitland silver berry purple bell heather cornish heather

Mediterranean pink heather

dwarf brush cherry gold spot euonymus chollipo eunoymus canadale gold euonymus emerald 'n gold euonymus

sunspot euonymus silver king euonymus

variegated evergreen euonymus

spreading euonymus bigleaf wintercreeper

dwarf euryops

Japanese aralia blue marguerite forsythia border Forsythia x 'Spring glory' Gardenia jasminoides

Gaultheria shallon Gelsemium sempervirens Genista pilosa Hibiscus rosa-sinensis Hibiscus syriacus

Ilex aquifolium

Ilex aquipernyi Ilex attenuata Ilex cornuta

Ilex crenata Ilex-crenata-

Ilex glabra

Ilex meserveae

Ilex vomitoria

Illicium annisatum Itea ilicifolia Ixora collinea Juniperus chinensis

Juniperus conferta

spring glory forsythia august beauty gardenia

gardenia

radican gardenia salal/lemon leaf

Carolina jessamine woadwaxen ross estey-hibiscus rose of sharon, red bird rose of sharon, red heart rose of sharon, woodbridge rose of sharon, aphrodite rose of sharon, helene

Balkans holly gold coast holly san jose holly savannah holly burford holly dwarf burford holly needle point holly

compacta-dwarf Japanese holly

convexa-hollydwarf Chinese holly green luster holly

helleri-heller's Japanese holly hetzii's Japanese holly

stokesii Japanese holly

compacta-compact inkberry holly

nordica-inkberry holly

blue boy holly blue girl holly China boy holly China girl holly ebony magic holly nan-dwarf yaupon holly

pendula-weeping yaupon holly

yaupon holly mystery gardenia

henry garnet holly leaf sweetspire

ixora

hollywood juniper media-old gold juniper

pfitzer juniper

pfitzerana glauca-blue juniper pfitzerana-pfitzer juniper

sea green juniper

torulosa-hollywood juniper emerald sea shore juniper

Juniperus horizontalis

Juniperus procumbens Juniperus prostrata Juniperus sabina

Juniperus scopulorum Juniperus squamata

Kalmia latifolia
Lagerstroemia indica
Lantana spp.
Lavandula angustifolia
Lavandula latifolia
Lavandula officianalis
Leptospermum scoparium
Leucothoe axillaris
Leucothoe fontanesiana
Ligusrum japonicum

Ligustrum lucidum Ligustrum ovalifolium Ligustrum texanum

Ligustrum vicaryi

Ligustrum vulgare Livistona chinensis Lonicera fragrantissima Lonicera periclymenum

Lonicera sempervirens Loropetalum chinense Mahonia aquifolium compacta Mahonia bealei Mahonia repens shore juniper
andorra juniper
bar harbor juniper
blue chip juniper
blue rug juniper
creeping juniper
dwarf andorra juniper
huntington blue juniper
plumosa-andorra juniper
wiltonii-blue carpet juniper

nana-dwarf Japanese garden juniper

prostrata juniper broadmoor juniper foemina-hicks juniper savin juniper

tamariscifolia-tam juniper emerald green juniper

blue juniper blue star juniper parsonii juniper laurel, mountain crepe myrtle

lantana
English lavender
English spike lavander
English lavander
New Zealand tea tree
leucothoe, coast
leucothoe, drooping
privet, Japanese
wax ligustrum
yellow tip ligustrum
privet, glossy
California privet

howardi privet
wax leaf privet
privet, golden
vicary golden privet
lodense privet
Chinese fountain palm
winter honeysuckle
flowering woodbine
serotina woodbine
trumpet honeysuckle
fringe flower
dwarf Oregon grape
leather leaf mahonia

creeping mahonia

Myrica cerifera Nandina domestica

Nerium oleander

Osmanthus fortunei Pachysandra terminalis Phoenix roeloelenii Photinia fraseri Pieris japonica

Pieris japonica x forestii Pinus mugo — — — Pittosporum tobira

Plumbago ariculata Plumbago capensis Podocarpus macrophyllus Polygala dalmaisiana Polystichum polyblepharum Potentilla fragiformis

Potentilla fruticosa

Potentilla verna Prunus gladulosa Pyracantha fortuneana

Rhaphiolepis indica

wax myrtle compacta-dwarf heavenly bamboo harbor dwarf-heavenly bamboo heavenly bamboo (nandina) nana compacta-heavely bamboo nana purpurea-heavenly bamboo woods dwarf-heavenly bamboo hardy red oleander oleander ruby lace oleander fortunes osmanthus Japanese spurge pigmy date palm fraser's photinia lilv-of-the-vallev mountain fire lily-of-the-valley snowdrift lily-of-the-valley temple bells lily-of-the-valley valley rose lily-of-the-valley valley valentine lily-of-the-valley forest flame lily-of-the-valley mugo-mugho pine green pittosporum wheeler's dwarf pittosporum blue cape plumbago plumbago yewpine sweet pea shrub tassel fern cinquefoil

cinquefoil gold drop pontentilla goldfinger potentilla red ace potentilla sunset potentilla tangerine potentilla spring cinquefoil dwarf pink flowering almond lolendei monrovia pyracantha monon pyracantha red elf hybrid pyracantha rutgers hybrid pyracantha santa cruz pyracantha victory pyracantha charisma-monruce rhaphiolepis enchantress-moness rhaphiolepis rhaphiolepsis (India hawthorn)

Rhaphiolepis ovata Rhododendron calendulaceum

Rhododendron campylocarpum Rhododendron carolinianum x daurium Rhododendron catawbiense

Rhododendron caucasium x ponticum Rhododendron exbury

Rhododendron forrestii repens Rhododendron forrestii x griersonianum Rhododendron griffithianum Rhododendron hybrid spp.

Rhododendron impeditum Rhododendron indica Rhododendron indica Rhododendron kaempferi Rhododendron kerume

Rhododendron maximum Rhododendron mucronulatum Rhododendron obtusum Rhododendron ponticum Rhododendron ponticum Rhododendron x 'purple gem' Rhododendron racemosum

Rhododendron sassthigiatim x carolinianum Rhododendron satuski

Rhododendron spp. hybrids

springtime-monme rhaphiolepis roundleaf rhaphiolepis cannon's double azalea flame azalea golden fire azalea klondike azalea butterfly rhododendron PJM rhododendron catawba album rhododendron catawba rhododendron lord roberts rhododendron rocket rhododendron cunningham white rhododendron cannon's double azalea golden flare azalea klondike azalea gomer waterer rhododendron elizabeth rhododendron iean marie rhododendron America rhododendron English roseum rhododendron nova-zembla rhododendronscintillation rhododendron rhododendron formosa azalea waucabusa azalea blue danube azalea coral bells azalea hino crimson azalea hino pink azalea mildred azalea snow azalea rhodie max (rosebay) rhododendron hino-crimson azalea chioniodes rhododendron daphinoides rhododendron purple gem rhododendron dwarf scarlet wonder rhododendron tribly rhododendron unique rhododendron vulcan rhododendron ramapo rhododendron gumpo pink azalea higasa azalea reijn azalea

carror azalea fashion azalea

Rhus lancea
Rosa rugosa
Rosmarinus officinalis
Senecio cineraria
Skimmia japonica
Skimmia revesiana
Solanum rantonetii
Spiraea bumalda
Spiraea x cinerea 'Grefsheim'
Spiraea japonica

Spiraea vanhouttei
Syringa rothomagensis
Syringa vulgaris
Taxus cuspidata
Tecomaria capensis
Ternstroemia gymnanthera
Thuja occidentalis

Thuja occidentalis Thuja orientalis

Veitchia merrilli
Viburnum bodnantense
Viburnum carlesii
Viburnum davidii
Viburnum japonicum
Viburnum judd (v. x juddii)
Viburnum lantana
Viburnum opulus sterile
Viburnum plicatum tomentosum

gerard christina azalea girard roberta azalea golden flare exbury azalea helmut vogel azalea hershey red azalea hot shot azalea hume azalea inga azalea irene koster azalea president clay azalea tradition azalea sumac, African ramanas rose rosemary dusty-miller/silver ragweed Japanese skimmia reeve's skimmia Paraguay nightshade anthony waterer spiraea first snow spiraea dolchia spiraea Japanese alpine spiraea shirobana spiraea bridal wreath Chinese lilac lilac, common yew, Japanese cape honeysuckle ternstroemia, Japanese emerald arborvitae globosa-globe arborvitae little giant-dwarf arborvitae nigra-dark American arborvitae pyramidalis arborvitae rheingold arborvitae techny arborvitae woodwardii arborvitae aureus nana-dwarf golden arborvitae minima glauca-dwarf arborvitae Christmas palm pink dawn viburnum Koreanspice viburnum david viburnum viburnum viburnum wayfaring tree common snowball viburnum

doublefile viburnum

Viburnum setigerum

Viburnum tinus compactum

Viburnum trilobum

Viburnum trilobum compactum

Viburnum x pragense

Weigela florida

Xylosma congestum Yucca filamentosa tea viburnum

spring bouquet viburnum

cranberry bush

dwarf cranberry bush

viburnum

bristol ruby weigela

java red weigela

minuet weigela

xylosma

yucca

Groundcovers & Perennials

Scientific Name

Achillea millefolium

Agapanthus africanus

Agapanthus "Peter Pan"

Alstroemeria aurea

Ammophila breviliqulata

Antirrhinum majus

Arctotheca calendula

Argyranthemum-frutescens

Artemisia schmidtiana

Asparagus retrofractus

Asteriscus maritimus

Astilbe Deutschland

Asparagus retrofractus

Asparagus variegata

Aster novae-angliae

Aster novi-belgii Begonia cordifolia

Begonia semperflorens

bidens ferulifolia

Brachycome x 'New amethyst'

Callistepeus chinensis

Carex spp.

Carpobrotus edulis

Catharanthus roseus

Cerastium tomentosum

Ceratostigma plumbaginoides

Chrysanthemum morifolium

Chrysanthemum sp.

Clematis integrifolia caerulea

Clivia miniata

Coreopsis verticillata

Cortaderia selloana

Cuphea hyssopifolia

Cyperus albostriatus

Common Name

common yarrow

lily of the Nile

Peruvian lily

beechgrass

snapdragon

cape weed

-Paris-daisy-

angels' hair

fern

gold coin daisy

deutschland astilbe

tree fern

New England aster

New York aster

heartleaf begonia

white ambassador begonia

peter's gold bidens

swan river daisy new amethyst

China aster

sedge

ice plant; largeleaf

Madagascar periwinkle

snow in the summer

dwarf plumbago

florist's chrysanthemum

ah m . a a m th a m . . . m a a m = = : =

chrysanthemum species

blue bell clematis

kafir lily

coreopsis, threadleaf

pampas grass

false or Mexican heather

dwarf umbrella grass

Dahlia x 'Royal dahlietta pink'

Delosperma alba

Descampsia caespitosa

Dianthus gratianopolitanus

Dietes vegeta

Drosanthemum floribundum

Drosantheumum hispidum

Ensete ventricosum

Equisetum scirpoides

Erianthus ravennae

Erysimum "Bowles mauve"

Euryops pectinatus

Eustoma grandiflorum

Festuca ovina glauca

Fuchsia x 'Santa Claus'

Gaillardia aristata

Gaillardia grandiflora

Gaura lindheimeri

Gazania rigens leucolaena

Gazania spp.

Geranium incanum

Geranium-subcaulescens-

Hakonechloa macroaureola

Hedera canariensis

Hedera helix

Helichrysum petiolatum

Hemerocallis spp.

Hesperaloe parviflora

Heuchera americana

Heuchera micrantha

Hippeastrum hybrid

Hosta 'Francee'

Hosta lancifoila

Hosta 'Patriot'

Hymenoxys acaulis

Hypericum spp.

Impatiens wallerana

Iris pumila

Iris siberica

Jasminum nitidum

Lampranthus spectabilis

Leptospermum scoparium

Liatris spicata

Limonium perezii

Liriope gigantea

Liriope muscari

dwarf dahlia wendy pink

white iceplant

descampsia

crimson treasure cheddar pink

fortnight lily

trailing rosea iceplant

iceplant

red abyssinian banana

dwarf horsetail

hardy pampasgrass

wallflower

dwarf euryops

pink lisianthus

blue fescue

santa claus fuchsia

blanket flower

goblin blanket flower

gaura

gazania, trailing

gazania

cranesbill

-blackeyed-magenta-cranesbill----

golden hakonechloa

ivy, Algerian

ivy, English

white licorice plant

daylily

red yucca

palace purple

coral bells

amaryllis

francee plantain lily

albo-marginata hosta

patriot plantain lilyl

angelita daisy

St. Johnswort

busy lizzie

yellow dwarf bearded iris

blue siberian iris

angelwing jasmine

trailing iceplant

broom teatree/manuka

gay feather

statice

white lily turf

lilac beauty lily turf

majestic lily turf

monroe white lily turf

Liriope spicata
Lobelia erinus
Lobularia maritima
Lonicera japonica
Lysimachia punctata
Mathiola incana
Miscanthus sinensis
Monarda didyma
Moraea iridiodes
Oenothera speciosa
Ophiopogon japonicus

Osteospermum fruticosum
Pachysandra terminalis
Parthenocissus quinguefolia
Pelargonium x hortorum
Pelargonium peltatum
Pennisetum alopecuroides

-Pennisetum-setaceum-Pentas lanceolata

Penstemon x 'Apple blossom' Penstemon gentianoides Perovskia atriplicifolia

Petunia-hybrids Phalaris arundinacea picta Ratibida columnifera

Ratibiaa columnijera
Rudbeckia fulgida
Rudbeckia hirta
Ruellia brittoniana
Salvia grahamii
Salvia leucantha
Sedum x 'Autumn joy'
Sedum x 'Vera jameson'
Targetes patula 'Little hero'
Trachelospermum asiaticum

Tulbaghia violacea Verbena peruviana Vinca major Vinca minor Vinca spp. Zinnia elegans silvery sunproof lily turf variegated liriope lily turf

big blue lily turf

green/creeping lily turf

lobelia

sweet alyssum

honeysuckle, Japanese

dotted loosestrife

stock eulalia grass bee balm African iris

siskiyou evening primrose

dwarf mondo grass mondo grass freeway daisy Japanese spurge Virginia creeper zonal geranium ivy geranium

chrimson fountaingrass

star cluster

fountain grass

apple blossom penstemon

hartwig penstemon

Russian sage
garden petunias
ribbon grass
Mexican hat
blackeyed susan
blackeyed susan
dwarf katie ruellia
graham's sage
Mexican bush sage
autumn joy'stonecrop
vera jameson stonecrop
little hero marigold

asian jasmine society garlic st. paul verbena periwinkle, bigleaf periwinkle, dwarf

periwinkle dwarf zinnia

Non-bearing fruit and nut tree and non-bearing vineyards*

Almond Apple **Apricot**

Avocado

Blackberry

Blueberry

Boysenberry

Cherry, sour

Cherry, sweet

Currant

Dewberry

Elderberry

Fig

Filbert

Gooseberry

Grape, American

Grape, European

Grapefruit

Kiwi

Lemon

Loganberry

Macadamia nut

Nectarine

Olive-

Orange

Peach

Pear

Pecan

Pistachio

Plum

Pomegranate

Prune

Raspberry

Walnut, black

Walnut, English

[Users who wish to use [PREEN WEED PREVENTER WITH SNAPSHOT or this product] on plant species not listed on this label may determine the suitability for use by treating a small number of such plants. Prior to treatment of larger areas, the treated plants should be observed for any sign of herbicidal injury for 30 to 60 days of normal growing conditions. The user assumes responsibility for any plant damage or other liability resulting from use of [PREEN WEED PREVENTER WITH SNAPSHOT or this product] on plant species not listed in this label. *Do not apply to any plant-intended for food or feed.]

^{*}Non-bearing fruit and nut trees and non-bearing vineyards are defined as plants which will not bear fruit for at least one year after treatment.

REFILL INSTRUCTIONS

[Optional for reusable rigid plastic container with application device.] [This container with applicator cap is reusable with [PREEN WEED PREVENTER WITH SNAPSHOT or this product]. Refill the container with desired amount of this product and use as directed. When done, store or dispose this container as listed on the label.]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional Storage and Disposal statement for use with reusable containers.]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

Pesticide Disposal and Container Handling: Do not reuse or refill this container except as described in the DIRECTIONS FOR USE (see Refill Instructions). **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[WARRANTY

Note: To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions.]

PREEN GUARANTEE

To the extent consistent with applicable law, Lebanon Seaboard Corporation guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to Lebanon Seaboard Corporation, 1600 E. Cumberland St., Lebanon, PA 17042.]

[To the extent consistent with applicable law, the manufacturer makes no warranties, expressed or implied, concerning this product or its use, which extend beyond the description on the face hereof. All statements made concerning this product apply only when used as directed.]

OPTIONAL MARKETING CLAIMS (MISCELLANEOUS):

- Money Back Guarantee
- Long Lasting [protection against weeds*]

- [Applicator] [Scoop] Included [optional scoop pictogram]
- Apply [spring, summer or fall]
- Apply throughout the growing season.
- Does not harm plants (*) [(*) Please refer to plant list where product can be used] [(*) When used as directed]
- Easy to use
- Easy to use applicator [image]
- Easy to apply just shake on in accordance with use directions
- [Easy (to) open] [resealable] bag
- Lift here to open
- Effective Weed * Control
- Prevents weeds* all season[long]
- · Eliminates the need for hand weeding
- Eliminate [time consuming] hand weeding*
- One application prevents weeds* [all season] [for 6 months]
- Preen ®is a registered trademark of Lebanon Seaboard Corporation
- Preen now [-] or pull later.
- Preen works so you don't have to.[[®]]
- Preen works so you don't have to. ® is a registered trademark of Lebanon Seaboard Corporation
- Stop weeds* before they start![™]
- Stop weeds before they start!™ is a trademark of Lebanon Seaboard Corporation
- Press to reseal
- Resealable bag
- Easy to use applicator
- Prevents new weeds* for [up to] 6 months
- 6-month weed* preventer
- Prevents the toughest weeds*
- Sprinkle around [flowers,] [perennials,] trees, shrubs [every 6 months]
- Sprinkle once to prevent weeds* for [up to] 6 months
- Works all season long
- Use for a beautiful weed*-free landscape



(MST – Mobile Scan Tag / black & white)

OR Code Image



(Scan the code to watch how Preen's Battery Powered Spreader (works)(makes preventing weeds easier than ever.) (or visit www.xxx.com)



(Scan the code to watch how Preen prevents weeds (or visit http://www.preen.com/preventweeds))

- Weed* fighting formula
- [Blocks] [Prevents] weeds* for 6 months guaranteed!
- Preen Now or Pull Later
- Use Preen Now or Pull Later
- Keeps Weeds* Out. Guaranteed.
- The secret to weed* prevention.
- Prevent[s] weeds*. Prevent[s] weeding.
- For-water-efficient-[gardens]-[landscapes]-[beds]-
- Use around listed perennials, trees and shrubs
- Proof of Purchase
- Ready To Use Granules with Built In Applicator (for plastic containers)
- Reusable [Preen] Bottle (for plastic containers)
- See inside booklet for complete directions for use[,] [and] [plant listings][,] [&] [precautionary statements]
- Simply press to close
- To open [cut along dotted line] [twist off cap and remove inner seal]
- Try Other Preen Products!
 - [Preen Lawn Weed Control]
 - [Preen Lawn Crabgrass Control]
 - [Preen Lawn Weed Control Plus Crabgrass Preventer]
 - [Preen-Lawn Step Saver Weed Control Plus Fertilizer]
 - [Preen Garden Weed Preventer Plus Plant Food]
 - [Preen Southern Weed Preventer]
 - [Preen Southern Weed Preventer Plus Plant Food]
 - [Preen Organic Vegetable Garden Weed Preventer]
 - [Preen Mulch Plus]
 - [Preen [Landscape Weed Control] Fabric]
 - [placeholder for other Preen products]
- Visit <u>www.preen.com</u>
- No roots, no weeds*, no weeding

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- Prevents weeds* from germinating
- [PREEN WEED PREVENTER WITH SNAPSHOT] with weed barrier technology
- [PREEN WEED PREVENTER WITH SNAPSHOT] with weed growth inhibitor
- [PREEN WEED PREVENTER WITH SNAPSHOT] with weed defense technology
- [PREEN WEED PREVENTER WITH SNAPSHOT] with seed block technology
- Weed images (any from list)

*See Use Directions for complete list of treated weeds

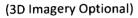
[Killing vs. Prevention]

[Killing weeds vs. weed prevention] [Killing weeds vs. preventing weeds]

[Killing] [Weeds]

- 1. Weed Prevention vs. Killing (Pictogram)
- 2. Requires pulling or spraying and eliminates weeds already above ground
- 3. Killing eliminates weeds already above ground
- 4. Pulling or spraying eliminates weeds already above ground
- 5. To-kill-the-weed-you-must-remove-plant,-roots-and-all.
- 6. To eliminate [the] [each] weed you must remove roots and all
- 7. [Ongoing] [Constant] weed growth requires continuous weeding by hand
- 8. [Ongoing] [Constant] weed growth requires [regular] [continuous] weeding by hand
- 9. Continual weed growth requires [regular] weeding by hand
- 10. Steady weed growth requires [regular] [continuous] weeding by hand
- 11. Consistent weed growth requires [regular] [continuous] weeding by hand
- 12. Persistent weed growth requires [regular] [continuous] weeding by hand
- 13. [Ongoing] [Constant] weed growth requires continuous weeding by hand [or] [and] use of [chemicals] [weed killer sprays]
- 14. Seasonal weed growth requires continuous weeding by hand
- 15. Seasonal weed growth requires [regular] [continuous] weeding by hand
- 16. Seasonal weed growth requires continuous weeding by hand [or] [and] use of [chemicals] [weed killer sprays]
- 17. [Ongoing] [Constant] seasonal weed growth requires continuous weeding by hand
- 18. [Ongoing] [Constant] seasonal weed growth requires [regular] [continuous] weeding by hand
- 19. Fast growing seasonal weeds require [regular] [continuous] weeding by hand
- 20. [Ongoing] [Constant] seasonal weed growth requires continuous weeding by hand (or) [and] use of [chemicals] [weed killer sprays]
- 21. To eliminate [the] [each] weed you must remove [the] plant, roots and all.
- 22. To eliminate [the] [each] weed you must remove roots and all
- 23. To eliminate [the] [each] weed you must remove [its] roots
- 24. To kill [the] [each] weed you must remove [the] plant, roots and all.

- 25. To kill [the] [each] weed you must remove roots and all
- 26. To kill [the] [each] weed you must remove [its] roots
- 27. [• Weed[s]]
 - [Weed Roots]
 - [• Broken stem]
 - [Soil]
 - [• [constantly growing] Weed seeds]
- 28. [Pulling or spraying only eliminates weeds already above ground]





(2D imagery Optional)



[Preventing] [Weeds]

- 1. Preventing creates a [weed] barrier that [keeps][prevents] [stops] weeds* from germinating
- 2. Preventing creates a [weed] barrier that [keeps][prevents] [stops] weed* seeds from germinating
- 3. Preventing creates a [weed] barrier that [keeps][prevents] [stops] weeds* when they are seeds
- 4. Preventing creates a protective barrier that [keeps][prevents] [stops] weeds* from germinating
- 5. Preventing creates a protective barrier that [keeps][prevents] [stops] weed* seeds from germinating
- 6. Preventing creates a protective barrier that [keeps][prevents] [stops] weeds* when they are seeds
- 7. [PREEN WEED PREVENTER WITH SNAPSHOT] creates a [weed] barrier that [keeps][prevents] [stops] weeds* from germinating
- 8. [PREEN WEED PREVENTER WITH SNAPSHOT] creates a [weed] barrier that [keeps][prevents] [stops] weed* seeds from germinating
- 9. [PREEN WEED PREVENTER WITH SNAPSHOT] creates a [weed] barrier that [keeps][prevents] [stops] weeds* when they are seeds

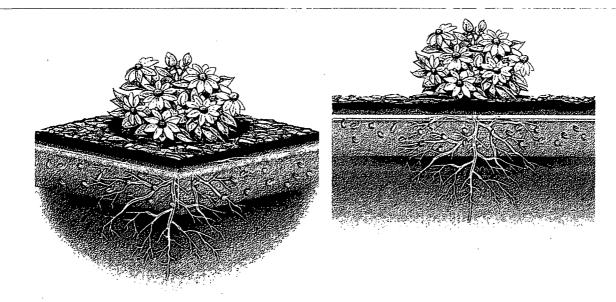
- 10. [PREEN WEED PREVENTER WITH SNAPSHOT] creates a protective barrier that [keeps][prevents] [stops] weeds* from germinating
- 11. [PREEN WEED PREVENTER WITH SNAPSHOT] creates a protective barrier that [keeps][prevents] [stops] weed* seeds from germinating
- 12. [PREEN WEED PREVENTER WITH SNAPSHOT] creates a protective barrier that [keeps][prevents] [stops] weeds* when they are seeds
- 13. [Creating a] [PREEN WEED PREVENTER WITH SNAPSHOT] [weed] barrier STOPS WEEDS* before they start!
- 14. [• [Vibrant][strong] [vivacious][hardy] [robust][sturdy][vital][flourishing][lush] [resilient][lasting][stable][staunch] [prospering][garden] Plant[s]]
 - [Mulch]
 - [•[PREEN WEED PREVENTER WITH SNAPSHOT] Weed Barrier
 - [• Weed[s][seeds]]
 - [• Roots]
 - [• Soil].
 - [Creates Weed Barrier]
 - [• Stops weed[s]* [seeds] from growing]
 - [[• Stops weed[s]* [seeds] from germinating]
 - [[•Prevents weed[s]* [seeds] from germinating]
- 15. [PREEN WEED PREVENTER WITH SNAPSHOT] Weed Barrier [prevents] [keeps][stops] weeds* from germinating
- 16. [PREEN WEED PREVENTER WITH SNAPSHOT] Weed Barrier [prevents] [keeps][stops] weed* seeds from germinating
- 17. [PREEN WEED PREVENTER WITH SNAPSHOT] Weed Barrier technology [prevents][keeps][stops] weeds* from germinating
- 18. [PREEN WEED PREVENTER WITH SNAPSHOT] Weed Barrier technology [prevents][keeps][stops] weed* seeds from germinating
- 19. Prevent weeds* by [stopping] [halting] [controlling] their germination
- 20. Control weeds* by [stopping] [halting] [controlling] their germination
- 21. [PREEN WEED PREVENTER WITH SNAPSHOT] allows established plants to [grow] [survive][flourish].
- 22. [PREEN WEED PREVENTER WITH SNAPSHOT] [weed] barrier prevents weeds*[for] [6] [six] [months.]
- 23. [PREEN WEED PREVENTER WITH SNAPSHOT] protective barrier prevents weeds* [for] [6] [six] [months.]
- 24. [PREEN WEED PREVENTER WITH SNAPSHOT] [weed] barrier blocks weeds* [for] [6] [six] [months.]
- 25. [PREEN WEED PREVENTER WITH SNAPSHOT] protective barrier blocks weeds* [for] [6] [six] [months.]
- 26. [PREEN WEED PREVENTER WITH SNAPSHOT] [weed] barrier keeps weeds* under control for [6] [six] months.

- 27. [PREEN WEED PREVENTER WITH SNAPSHOT] protective barrier prevents weeds* from germinating [for] [6] [six] [months.]
- 28. [PREEN WEED PREVENTER WITH SNAPSHOT] protective barrier prevents weed* seeds from germinating [for] [[6] [six] [months.]
- 29. [PREEN WEED PREVENTER WITH SNAPSHOT] barrier prevents weeds* from germinating [for] [6] [six] [months.]
- 30. [PREEN WEED PREVENTER WITH SNAPSHOT] weed barrier prevents weeds* from germinating [for] [6] [six] [months.]
- 31. [Stop] [block] weeds* with [PREEN WEED PREVENTER WITH SNAPSHOT] [weed] barrier [technology]
- 32. Weed* seeds are stopped by [PREEN WEED PREVENTER WITH SNAPSHOT] [weed] barrier [technology]
- 33. [Preventing creates a weed barrier that stops weeds* from germinating]

*See Use Directions for complete list of treated weeds.

(3D Imagery Optional)

(2D imagery Optional)

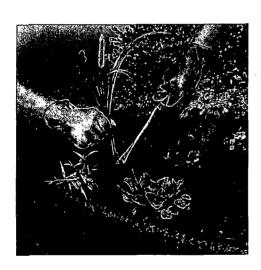




The Preen Routine

[Note-to-the-reviewer that-all-these-visuals-below-for-the-Preen-Routine-are-to-be-optional]

[4] [Four] [easy][simple] [steps to weed prevention]



[1.] [One] Remove existing weeds



[2.] [Two] Apply [mulch] [or] [gravel]



[3.] [Three] Sprinkle[PREEN WEED PREVENTER WITH SNAPSHOT] [product][granules] evenly

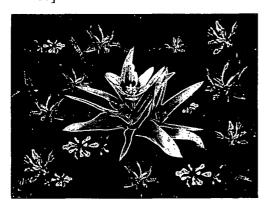


[4.] [Four] Water[PREEN WEED PREVENTER WITH SNAPSHOT] [product] [granules] into soil [or gravel]

[Reapply [PREEN WEED PREVENTER WITH SNAPSHOT] [product] every [6] [six] [months]

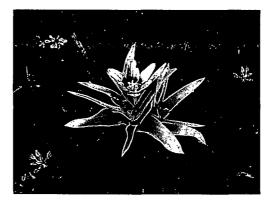
--[Weeds-grow-throughout-the-season]-[It's-never-too-late-or-too-early-to-apply-[PREEN-WEED-PREVENTER WITH SNAPSHOT] [during the growing season.]

[Without Preen]
[Untreated]



[Represents actual results]
[Actual results may vary by weather]

[With Preen] [Treated]



OPTIONAL MARKETING CLAIMS [SOUTHWEST):

- 1. The only weed* preventer developed for southwest[ern] gardens [climates]
- 2. For Southwest[ern] [flower] [beds] [climates] [gardens] [landscapes]
- 3. Heat Smart Formula [for weed* protection]
- 4. [Specially formulated] for [warmer] [warm] [hot] [arid] climates
- 5. [Specially formulated] for Southwest[ern] [flower] [beds] [climates] [gardens] [landscapes] [plants] [weeds*] [climates]
- 6. Controls [prevents] tough [southwest] grasses and weeds* [such as (select any weeds from weeds controlled list, using "," "and" to string them together in sentence form)]
- 7. Specially formulated to work through an extended season
- 8. 6-month protection against the toughest [southwestern] weeds*
- 9. For desert gardens
- 10. Southwestern formula
- 11. Stops [common] southwest[ern] weeds* before they start
- 12. Prevents [against] [the] tough[est] southwestern weeds*
- 13. Prevents [common] southwest[ern] weeds* for 6 months [guaranteed]
- 14. Blocks [common] southwest[ern] weeds* for 6 months [guaranteed]
- 15. Prevents the toughest southwest[ern] weeds*
- 16. For water-wise gardens [landscapes] [beds]
- 17. For drought tolerant gardens [landscapes] [beds]
- 18. For water saver gardens [landscapes] [beds]
- 19. [6 month] weed* prevention for drought tolerant gardens
- 20. [6 month] weed* prevention for water-wise gardens
- 21. [Control] [Prevent] weeds* for 6 months in drought tolerant gardens
- 22. [Control] [Prevent] weeds* for 6 months in water-wise gardens
- 23. Drought tolerant garden weed* [control] [prevention]
- 24. Prevent[s] weeds* in [southwest] [gardens] [beds] [landscapes] for 6 months [guaranteed]

OPTIONAL MARKETING CLAIMS [STEP 2/FALL APPLICATION)

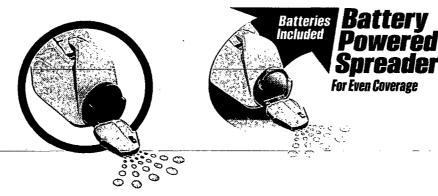
- 1. Extended weed* protection
- 2. Catch weeds* before they [have a chance to] emerge
- 3. Prevents early spring weeds* from germinating
- Simplifies spring garden prep[aration]
- 5. Start the season off right
- 6. Weed* prevention [formula] [for] [provides] [extended][6-month] weed protection
- 7. Keeps working into early spring [throughout the winter]
- 8. Provides [extra] [early] protection against [aggressive] [early spring] [early bloomer] weeds* such as (select any weed or list of weeds from weeds controlled section)
- Protects against [aggressive] [early spring] [early bloomer] weeds* such as (select any weed or list of weeds from weeds controlled section)

- 10. Weed Prevention [Step 1] [Spring/Summer]: Apply [PREEN WEED PREVENTER WITH SNAPSHOT] as soon as you see hyacinth blooms to prevent common weeds* from germinating
- 11. Weed Prevention [Step 2] [Fall/Winter]: Apply [PREEN WEED PREVENTER WITH SNAPSHOT] [Step 2] [Fall/Winter] [at end of growing season[] [in late fall] to prevent early spring weed* seeds from germinating.
- 12. Fall [application] [treatment] prevents early spring weeds*
- 13. Apply in fall to prevent early spring weeds*
- 14. [Prevent[s]] [Control[s]] early spring weeds*
- 15. [Control[s]] [Prevent[s]s] fall and early spring weeds* for 6 months [guaranteed]
- 16. [Works] [Prevents weeds*] all [fall] [winter] and early spring
- 17. [Controls] [Prevents] dandelions and other [common] [major] weeds* [for 6 months] [guaranteed]
- 18. Now controls for dandelions
- 19. 6 month [control] [prevention] of fall and spring weeds* [guaranteed]
- 20. Fewer weeds* in spring
- 21. Cool-season weed* [control] [prevention] for [up to] 6 months [guaranteed]
- 22. [6 Month] weed* [control] [prevention] for [fall] [winter] [and] [through] early spring

OPTIONAL MARKETING CLAIMS (POWER APPLICATOR CAP)

- 1. Battery-Powered Applicator
- 2. No shaking!
- 3. Dispenses evenly for better results
- 4. Reusable applicator fits all Preen Bottles
- 5. Includes [2] [AAA] Batteries
- 6. [2] [AAA] batteries included
- 7. Battery-Powered for even coverage
- 8. [xx]% more [product] [coverage]
- 9. Bonus size!
- 10. Bonus size! Xx% more [product] [coverage]
- 11. Bonus size [covers xx sq. ft.]
- 12. [Tips for Use] [Getting Started] [Instructions]
 - a. [Unscrew [applicator] cap] [and] [remove protective seal from] [cap] [top of bottle] [top of container]. [Note to reviewer this step is optional)
 - b. [Open battery door and] remove tab to activate batteries (Note to reviewer this step is optional)
 - c. Turn power switch on while bottle is in an upright position and then tilt toward ground.
 - d. Adjust the angle of the bottle to control the flow.
 - e. Hold bottle steady and apply in an even back and forth motion.
 - f. When finished turn power off while bottle is still pointed downward. (Note to reviewer this step is optional)

- g. If motor gets clogged or stops working, turn power switch off and manually rotate blue dial on top of cap to dislodge granules.
- h. Use protective eyewear when using battery powered cap. (Note to reviewer this step is optional)
- 13. [Dispenses] [Flows] [Spreads] [Covers] [evenly,] [more precisely] [for better results] [for better weed prevention][,] [less work] [easily]
- 14. [Dispenses] [Releases] [Applies] [granules] [products] evenly
- 15. [For] [Provides] [allows for] [even] [precise] [coverage] [application]
- 16. Fast [and][,][&] [Easy] shake-free [dispensing] [applicator] [dispense] [spreader] [just hold and go [and][x][&] follow all label directions]



- 17.
- Image of cap with product dispensing
- 18. Value Pack[!]
- 19. Includes [Preen] [Battery Powered] [Spreader] [Dispenser] [Dispensing] [Applicator] [Cap] [Spout] and [1] [2] [(specify weight)] refill bag[s] [pictogram]
- 20. [For] [Provides] [uniform] [even] [accurate] coverage
- 21. [Allows for] [Provides] more precise application
- 22. For [an] [even] [uniform] even flow [and more precise application]
- 23. [Lift here to open] [Peel here] [pictogram of an arrow]
- 24. No shaking!
- 25. Press to reseal
- 26. Releases [distributes] product evenly [for uniform coverage] [for best results]
- 27. Saves time
- 28. Simply press to close
- 29. Up to [X minutes] of continuous spreading
- 30. For maximum control
- 31. For [greater] [more accurate] coverage [accuracy]
- 32. Visit www.preen.com for gardening [and weed prevention] tips, [and] [valuable offers] [and more information on Preen products.]
- 33. Instant Savings!
- 34. [\$XX.XX] off [regular price] [visit www.Preen.com for details] [see store associate for details]

- 35. [\$XX.XX] off a future [Preen] purchase [of select Preen Products.] [Visit www.Preen.com for details.] [see store associate for details]
- 36. [\$XX.XX] rebate [Visit <u>www.Preen.com</u> for details.] [see store associate for details]
- 37. [\$XX.XX] Rebate [-] Visit [www.Preen.com] [Preen.com] for offer details [,][&] [complete terms & conditions.] [Expires (place holder for DATE)].] [Limit 1 request per household.] [Void where prohibited.]
- 38. [(specify weight)] Refill [size] [bag]
- 39. [Includes] [With] 6 month Weed Barrier [technology]

Graphic options for How Much to Apply Page 7 and 8.

