6/14/2012





UNITED STATES ENVIRONMENTAL PROTECTION AGENCY Washington D C 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Jeanette A Covert Lebanon Seaboard Corporation 1600 East Cumberland Street Lebanon PA 17042 JUN 14 2012

Subject Amendment to add additional marketing claims and alternate brand names

Product name Preen the Weed Preventer

EPA Reg No 961 417

Application Dated February 16 2012

Dear Ms Covert

The labeling referred to above submitted in connection with registration under the Federal Insecticide Fungicide and Rodenticide Act (FIFRA) as amended is acceptable with the following comments

- 1 Every time the label mentions Vegetables or Fruits under marketing claims please add listed or as listed
- 2 Every time just flip and go hold and go or any other similar claims appear on the label a qualifier statement is needed such as user must follow all label directions

Please note that marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available, then those claims must be removed. Please also note that should you wish to add/retain a reference to the company's website on your label. (i.e. scanner codes) then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E).

40 CFR 156 10(a)(5) list examples of statements EPA may consider false or misleading In addition regardless of weather a website is referenced on your product's label claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the agency find or if it is brought to

our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration the website will be referred to the EPA's Office of Enforcement and Compliance

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A stamped copy of the label is enclosed for your records. This label supersedes all previously accepted labels. You must submit one (1) copy of the final printed label before you release the product for shipment. Products shipped after eighteen (18) months from the date of this letter must bear the new revised label. If these conditions are not complied with the registration will be subject to cancellation in accordance with FIFRA §6(e). Your release for shipment of the product constitutes acceptance of these conditions.

If you have any questions please contact Grant Rowland at 703 347 0254 or at Rowland Grant@epa gov

Kathryn Montague

Product Manager 23

Herbicide Branch

Registration Division (7505P)

TURF Fertilizer Plus Dimension® Weed Control

[Alternate Brand Names

Greenview® Crabgrass Control Plus Lawn Food Agway Greenlawn® Crabgrass Control & Fertilizer Forever Green Lawn Builder Plus Crabgrass Control Ace Green Turf Crabgrass Preventer with Fertilizer Preen Southern Weed Preventer Plus Plant Food GREENTHUMB® Crabgrass Preventer Plus Lawn Fertilizer EXPERT GARDENER® Crabgrass Preventer Plus Lawn Fertilizer VIGORO® Crabgrass Preventer Plus Lawn Fertilizer WONDERGRO® Crabgrass Preventer Plus Lawn Fertilizer GroundWork® Crabgrass Preventer Plus Lawn Fertilizer Preen Southern Weed Barrier Plus Plant Food Preen Southern Weed Barrier Plus Plant Food Preen Southern Weed Inhibitor Plus Plant Food Preen Southern Weed Shield Plus Plant Food Preen Southern Weed Eliminator Plus Plant Food Preen Southern Weed Defense Plus Plant Food]

ACCEPTED
with COMMENTS
In EPA Letter Dated
JUN 14 2012

Under the Federal In Ide Fungicide and Rodei 3C A as amended for the pe ti ide registered under EPA Reg. No.

961-417

For control of crabgrass and control or suppression of many other listed annual grass and broadleaf weeds in [ornamental landscape areas] [established lawns and ornamental turf]

Active Ingredient

dıthıopyr	0 19%
Other Ingredients	<u>99 81%</u>
Total	100 00%

Dimension® is a registered trade mark of Dow AgroSciences

Guaranteed Fertilizer Analysis XX XX XX [†]

Water Insoluble Nitrogen	XX%
Total Nitrogen (N)	XX%
Ammoniacal Nitrogen	XX%
Water Insoluble Nitrogen*	XX%
Urea Nitrogen	XX%
Other Water Soluble Nitrogen*	XX%
Available Phosphate(P ₂ O ₅)	XX%
Soluble Potash (K ₂ O)	XX%
Sulfur (S)	XX%
Calcium (Ca)	XX%
Magnesium (Mg)	XX%
Copper (Cu)	XX%
Iron (Fe)	XX%
Manganese (Mn)	XX%
Zinc (Zn)	XX%

[†] This product may be formulated with one or more of the following fertilizer materials polymer coated sulfur coated urea urea methylene urea sulfur coated urea ammonium phosphate ammonium sulfate sulfate of potash muriate of potash copper sulfate iron oxide manganese sulfate zinc oxide dolomite or limestone

Note Fertilizer grades with nutrient contents expressed as the percentage of N P_2O_5 and K_2O (X X X) may contain macronutrients and micronutrients

In the state of New York do not exceed 3 0 lb of this product per 1000 sq ft per year (equivalent to 0 25 pounds of active ingredient per acre)

KEEP OUT OF REACH OF CHILDREN CAUTION

See back panel for First Aid and additional Precautionary Statements

NOTICE Read the entire label Use only according to label directions Before buying this product, read the Warranty Section elsewhere on this label If terms are not acceptable, return the unopened container at once

EPA Reg No 961 417

(L) (D)

EPA Est No 961 PA-01, 961 IL 01 Superscript used is first letter of lot number

[MANUFACTURED BY] [Distributed by] [Produced for]
LEBANON SEABOARD CORPORATION
1600 EAST CUMBERLAND STREET
LEBANON, PA 17042
Made in the USA
[www lebsea com] [www greenviewfertilizer com] [www preen com] [www xxxx com]

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ FT] [Sq Ft]
Net Weight [Net Wt] xx lbs [LBS] [POUNDS] (xx x kg) [(XX X KG)]
Treats XX,XXX Sq Ft [SQ FT] [Square Feet] [SQUARE FEET]
Xxx lb covers up to xxx sq ft [of turfgrass]

[Optional Heading Care & Handling]

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Causes moderate eye irritation Avoid contact with eyes or clothing Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco

First Aid

If in eyes Hold eye open and rinse slowly and gently with water for 15 20 minutes Remove contact lenses if present after the first 5 minutes then continue rinsing eye Call a poison control center or doctor for treatment advice

If inhaled Move person to fresh air If person is not breathing call 911 or an ambulance then give artificial respiration preferably mouth to mouth if possible Call a poison control center or doctor for further treatment advice

Have the product container or label with you when calling a poison control center or doctor or going for treatment For Emergency Medical Treatment Information call (888)208 1368

ENVIRONMENTAL HAZARDS

This product is toxic to fish and highly toxic to other aquatic organisms including oysters and shrimp. Use with care when applying to turf areas adjacent to any body of water. Drift and runoff from treated turf may adversely affect aquatic organisms in adjacent aquatic sites. Do not apply when weather conditions favor drift from treated areas. To protect the environment do not allow pesticide to enter or run off into storm drains drainage ditches gutters or surface waters. Applying this product in calm weather will help to ensure that wind does not blow pesticide off the treatment area. Sweeping any product that lands on a driveway sidewalk or street back onto the treated area of the [lawn or garden] will help to prevent run off to water bodies and drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling For Outdoor Residential Use

Read all Directions for Use carefully before applying

[Use the following sections for Turfgrass application]

How This Product Works [Product Information]

[[TURF Fertilizer Plus Dimension® Weed Control or This product] can be applied up to 4 weeks later than other crabgrass preventers and provides up to 4 months of crabgrass control

[TURF Fertilizer Plus Dimension® Weed Control or This product] provides preemergence control of crabgrass and control or suppression of other listed weeds when applied prior to their germination. In addition, this product provides postemergence control of seedling crabgrass after germination and emergence. Postemergence control is limited to crabgrass only but is effective up to 4 weeks after crabgrass has germinated. This generally corresponds to the time when crabgrass seedlings first become visible in [the established turfgrass [or] flower beds and around ground covers trees and shrubs.] Do not apply this product later than 4 weeks after crabgrass germination.]

Apply this product only to turfgrass species listed on this label. The following turfgrass species are tolerant to this product when applied as directed

Cool Season Grasses	Warm Season Grasses
Bentgrass creeping	Bahiagrass
Bluegrass Kentucky	Bermudagrass
Fescue fine	Buffalograss
Fescue tall	Carpetgrass
Ryegrass perennial	Centipedegrass
	St Augustinegrass
	Zoysiagrass

Use Precautions [for Turf]

[TURF Fertilizer Plus Dimension® Weed Control or This product] must be applied only to lawns and ornamental turfgrasses that are well established. For newly established lawns use the initial application of this product only after turfgrasses have developed a vigorous root system uniform stand and received at least two mowings following seeding sodding or sprigging Exception. In newly established lawns of Kentucky bluegrass, perennial ryegrass and/or tall fescue this product may be applied two weeks after the first sign of germination.

Do not use on turf grown for agricultural or commercial purposes (turf farms) or for grass seed production

- Use of this product on lawns and ornamental turfgrasses that are not well established or weakened by stress due to mechanical operations pests excessive temperatures or lack of moisture may result in turfgrass injury
- For best results cultural practices that disturb the soil such as core—spike—or hydro aerification and verticutting—are to be done before application of this product—Do not apply this product until turfgrass has recovered from the mechanical injury caused by these cultural practices
- Reseeding Overseeding or Sprigging Reseeding overseeding or sprigging of areas treated with this product within 10 weeks after a single application of this product or within 16 weeks after a split application program totaling 6 0 lb/1000 sq ft (0 5 lb active ingredient per acre) or more may inhibit the establishment of desirable turfgrasses. When reseeding overseeding follow proper cultural practices for seedbed preparation seeding irrigation and fertilization

- Do not use clippings from treated turf for mulching around vegetables or fruit trees
- Do not allow people or pets to enter treated area until dust has settled

Weeds Controlled or Suppressed

[TURF Fertilizer Plus Dimension® Weed Control] will provide control of crabgrass and control or suppression of other listed grass and broadleaf weeds when applied prior their germination

Grasses	Broadleaf Weeds
barley	bittercress †
barnyardgrass	carpetweed
bluegrass annual	chickweed †
brome	geranium Carolina [†]
crabgrass large	henbit
crabgrass smooth	knotweed prostrate
crabgrass Southern	lespedeza common [†]
crowfootgrass †	marestail
dallisgrass	medic black
goosegrass	mustard
foxtail green	oxalis buttercup
foxtail yellow	pineappleweed
kıkuyugrass †	pigweed redroot
oats wild	parsley piert †
ryegrass (annual &	purslane common
perennial)	rocket London
sandbur	shepherdspurse
smutgrass	speedwell corn †
	spurge garden
	spurge prostrate
	spurge spotted
	woodsorrel creeping
	woodsorrel yellow

[†]Suppression only

How to Apply

To optimize product performance apply this product within a few days after mowing and delay mowing again for a few days after the application Most effective weed control will be obtained when [TURF Fertilizer Plus Dimension® Weed Control or this product] is activated by rainfall or irrigation Performance is improved if application is followed by ½ inch of rainfall or irrigation Erratic weed control may result if not activated by rainfall or irrigation within 30 days after application

Optional Heading SPREADER SETTINGS

[Note Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and specified use rates as listed. See spreader examples at the end of the label.]

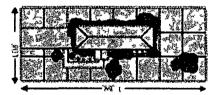
Drop Spreaders	Calibration Settings at Specified Rate (lb /100			e (lb /1000	sq ft)	
	15	2 1	23	2 7	31	60
XXXXXXX	XX	XX	XX	XX	XX	XX
Broadcast Spreaders						
XXXXXXX	XX	XX	XX	XX	XX	XX

These settings were calibrated and field tested. However, age and condition of spreader, speed of operation, and evenness of terrain may require slightly different settings for desired coverage.

Optional [Application Equipment and Instructions] [Spreader Directions] [Determining Your Lawn's Square Footage

To determine how much of this product to apply you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.]

[Insert icon representing footprint of house driveway and lawn]



[above pictogram is optional

Spreader Tips

The two main types of spreaders are the Drop Spreader which drops the material straight down the width of the spreader as you push and the Broadcast Spreader (also known as a rotary) which throws the material from the spreader]

[Drop Spreader First make two passes along the top of the area you ll be covering Then make two passes along the bottom area Then move back and forth along the long part of the lawn On each pass as you reach the strips at the top and bottom of the area to be covered shut off the spreader It s also important to shut off the spreader when you are stopped]

[Insert icon showing spreader path]



[Insert drop spreader 1con]

[above pictogram is optional] [Fig A]

[Broadcast Spreader Apply in a single pass by starting on the outside border and apply in a circular path working toward the center]

Insert icon showing spreader path] [Insert broadcast spreader icon]



above pictogram is optional [Fig B]

[Optional Spreader Language]

[The above spreader settings are approximate To check your spreader XX lb of material covers approximately XXX sq. ft (X lbs of material per XXXX sq. ft)

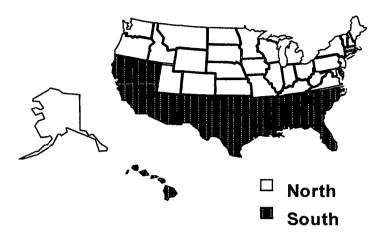
Note if spreader model does not appear above please call [toll free] XXX XXX XXXX X am Xpm [ET] [CT] [MT] [PT] [Monday – Friday] [Monday – Sunday] [Anytime] [24/7] for additional model settings]

How Much To Apply

[TURF Fertilizer Plus Dimension® Weed Control or This product] will provide up to 4 months of crabgrass control when applied according to label directions. The actual length of control will vary depending on use rate weather conditions condition of the turfgrass intensity of weed pressure and the location or Region within the United States where this product is being applied.

Refer to the map below to determine the region of the U S that includes your location Use the table below to determine the amount of [TURF Fertilizer Plus Dimension® Weed Control or this product] to apply in your location based on the desired length of weed control or need for postemergence crabgrass control

Use "Regions" within the United States



Product Use Rates

Amo		er Plus Dimension® Weed apply per 1 000 square feet	
		Length of Crabgrass C	Control
Region of U S	2 - 3 months	3 4 months	Early Postemergence Control
North	1 5 lb /1000 sq ft (0 128 lb ai/acre)	2 1 lb /1000 sq ft (0 174 lb aı/acre)	[2 7 6 0 lb /1000 sq ft ^{ff} (0 22 0 5 lb aı/acre)]
South	2 3 lb/1000 sq ft (0 192 lb ai/acre)	[2 7 3 1 lb /1000 sq ft ^{††} (0 22 0 256 lb aɪ/acre)]	[2 7 6 0 lb /1000 sq ft ^{††} (0 22 0 5 lb aı/acre)]

[†] 1 000 square feet equals an area 100 feet X 10 feet or square area of about 32 feet on a side [†† Use the higher rate in rate range in areas of high weed pressure or for increased length of control]

Maximum Application Rates

- Do not apply more than 6 0 lb of this product per 1 000 sq ft per application and no more than 18 0 lb of this product/1000 sq ft per year (equivalent to 0 5 and 1 5 lb of active ingredient per acre respectively)
- In the state of New York do not exceed 3 0 lb of this product per 1000 sq ft per year (equivalent to 0 25 pounds of active ingredient per acre)
- [For the state of Florida do not apply more than [X X] lbs of this product per 1 000 sq ft per application. The maximum number of applications of this product per treatment site is [XX] per year.]

When to Apply [Application Timing]

Spring Application

Control of Crabgrass [TURF Fertilizer Plus Dimension® Weed Control or this product] provides preemergence control of crabgrass and control or suppression of other listed weeds when applied prior to their germination. In addition, this product provides postemergence control of seedling crabgrass after germination and emergence. Postemergence control is limited to crabgrass only and is effective up to 4 weeks after germination of crabgrass. This generally corresponds to the time when crabgrass seedlings are at the 3 leaf stage of growth and first become visible in the established turf. This product will not control crabgrass at later growth stages when crabgrass plants begin to tiller (spread). Properly timed applications will control existing crabgrass and prevent further emergence of crabgrass seedlings. Do not apply this product later than 4 weeks after crabgrass germination.

Control or Suppression of Other Grass and Broadleaf Weeds For control or suppression of other grass and broadleaf weeds this product must be applied as a preventative treatment prior to their germination and emergence Only crabgrass will be controlled with applications made up to 4 weeks after weed germination

Fall Application

This product can also be applied from late summer through early fall (late August through November) When applied in the fall a sequential or second application of this product must be made the following spring to provide season long control of crabgrass If this product is applied in the fall do not reseed overseed or sprig turfgrasses within 12 weeks after application

[Use the following sections for ornamental landscape application]

[TURF Fertilizer Plus Dimension® Weed Control or This product] provides preemergence control or suppression of listed annual grass and broadleaf weeds in plantings of ornamental plants listed on this label

[[TURF Fertilizer Plus Dimension® Weed Control or This product] works all season long One easy application prevents listed weeds up to 4 months. This product contains a fertilizer to promote beautiful color blooms foliage and strong root growth. This product can be used anytime during the spring summer or fall in flower gardens around ground covers trees and shrubs. Although this product will not kill existing weeds it will prevent new listed weeds from sprouting—eliminating the need for difficult and time consuming hand weeding. Without weeds your valuable plants can grow larger and stronger. [Your beds will stay neat all season long.]

(Use Rates [Application Instructions] [How to Apply]

Apply [TURF Fertilizer Plus Dimension® Weed Control or This product] with a properly calibrated spreader or other means that will assure uniform distribution. This product may be applied as a single application or as a split application. Split or sequential applications may be used to provide improved weed control or to provide extended weed control in areas with long growing seasons. To make a split application divide the rate in the following table into separate applications made 5.10 weeks apart. Sequential applications may be made in the late summer following a spring application or in the spring after a fall application, provided the maximum application rates per year given below are not exceeded.

Maximum Application Rates

- **Do not** apply more than 6 0 lb of this product per 1 000 sq ft per application and no more than 18 0 lb of this product/1000 sq ft per year (equivalent to 0 5 and 1 5 lb of active ingredient per acre respectively) The maximum number of applications per treatment site is 3 per year
- In the state of New York do not exceed 3 0 lb of this product per 1000 sq ft per year (equivalent to 0 25 pounds of active ingredient per acre)

[Application instructions] [How to Apply]

To avoid plant injury do not apply [TURF Fertilizer Plus Dimension® Weed Control or this product] when foliage is wet When plants are dry sprinkle [TURF Fertilizer Plus Dimension® Weed Control or this product] on soil surface at rate given below. Once activated by watering [TURF Fertilizer Plus Dimension® Weed Control or this product] forms a weed control barrier in the top layer of soil preventing listed weed seeds from germinating. Disturbance to the soil surface after activation may result in erratic weed control.

Applying Around Established Plants

For flowers roses [herbs] ground covers ornamental grasses shrubs and trees sprinkle [TURF Fertilizer Plus Dimension® Weed Control or this product] evenly over the entire soil surface at the rate of 9 6 oz per 100 sq ft [6 0 lb per 1000 sq ft ^ [(see picture)] being sure to keep granules away from plant roots and foliage Water [TURF Fertilizer Plus Dimension® Weed Control] into soil surface Always wash or brush off stray granules from plant foliage to avoid damage or discoloration

Surface application rate

Sprinkle [TURF Fertilizer Plus Dimension® Weed Control or this product] as shown on soil

surface

picture of coin actual

Applying With Mulch

For best weed control apply [TURF Fertilizer Plus Dimension® Weed Control or this product] after spreading mulch on your flower and shrub beds Sprinkle [TURF Fertilizer Plus Dimension® Weed Control or this product] on top of mulch at [0 96 oz per10 sq ft] [9 6 oz per100 sq ft] [6 0 lb per 1000 sq ft] ^ being sure to keep granules away from plant foliage Water [TURF Fertilizer Plus Dimension® Weed Control or This product] into mulch Always wash or brush stray granules from plant foliage to avoid damage or discoloration

^In the state of New York use 4 8 oz per 100 sq ft [3 0 lb per 1000 sq ft] per year

Application Timing and Directions [When To Apply]

[TURF Fertilizer Plus Dimension® Weed Control or This product] is a preemergence herbicide that will not control established weeds. Make applications prior to weed seed germination. Bare ground or mulched areas may be treated. The best weed control is obtained when applied to soil that is free of weeds and debris such as leaves. Prior to making an application control existing vegetation by hand weeding cultivation or with a postemergence herbicide. Avoid disturbance of treated areas. Loss of weed control may result if the treated soil surface is disturbed by soil mixing or tillage.

Apply [[TURF Fertilizer Plus Dimension® Weed Control or this product] in the spring summer or fall around established plants and transplants [Do not use [TURF Fertilizer Plus Dimension® Weed Control or this product] on flower seeds. Use after flowering plants have germinated and are 2.3 inches tall. Since it does not kill existing weeds you must first remove any weeds that have already begun to grow. By applying [[TURF Fertilizer Plus Dimension® Weed Control or this product] as early as possible, you can eliminate the need for hand weeding. Rain does not wash this product out of the soil. For optimum weed control and plant feeding, reapply this product every 4 months.

Use Precautions

- Apply this product only to established ornamentals
- Not for use on Vegetable Gardens
- Do not apply this product directly to bare roots of ornamental plants as injury may result
- **Do not** incorporate this product into soil Dilution of active ingredient and possible injury to plant roots may occur

- **Do not** apply to soil around ornamental plants that are under stress due to drought flooding excessive fertilizer or soil salts wind injury hail frost damage winter injury injury from previously applied pesticides or injury due to insects nematodes or disease
- To avoid foliar damage to ornamentals irrigate immediately after application to remove herbicide particles from the foliage
- **Do not** apply under conditions that would affect product distribution Wind could affect distribution and move product onto sensitive species Uneven product distribution will result in uneven weed control
- Do not allow people or pets to enter treated area until dust has settled

[Weeds Controlled or Suppressed

Used as directed [TURF Fertilizer Plus Dimension® Weed Control or this product] will control crabgrass and control or suppress other listed grass and broadleaf weeds when applied prior to their germination. This product will not control established broadleaf weeds or grasses except for crabgrass in early stages of development. The area to be treated must be free of weeds prior to application.

[Insert weed list]

Grasses	Broadleaf Weeds

barley bittercress † barnyardgrass carpetweed bluegrass annual chickweed †

brome geranium Carolina[†]

crabgrass large henbit

crabgrass smooth knotweed prostrate crabgrass Southern lespedeza common †

crowfootgrass † marestail
dallisgrass medic black
goosegrass mustard
foxtail green oxalis buttercup

foxtail yellow pineappleweed kikuyugrass † pigweed redroot oats wild parsley piert † ryegrass (annual & purslane common perennial) rocket London sandbur shepherdspurse smutgrass speedwell corn †

spurge garden spurge prostrate spurge spotted woodsorrel creeping woodsorrel yellow

[†]Suppression only]

[Kills these broadleaf weeds and grasses carpetweed henbit knotweed prostrate marestail medic black mustard oxalis buttercup pineappleweed pigweed redroot purslane common rocket London shepherdspurse spurge garden spurge prostrate spurge spotted woodsorrel creeping woodsorrel yellow barley barnyardgrass bluegrass annual brome crabgrass large crabgrass smooth crabgrass Southern dallisgrass goosegrass foxtail green foxtail yellow oats wild ryegrass (annual & perennial) sandbur smutgrass

Suppresses these broadleaf weeds and grasses bittercress chickweed geranium Carolina lespedeza common parsley piert speedwell corn crowfootgrass kikuyugrass]

Acceptable for use on the following Ornamentals

[TURF Fertilizer Plus Dimension® Weed Control or this product] is suggested for use around these established plants

The ornamentals listed below have shown little to no injury to this product when applied according to label directions. However, this product has not been tested on all ornamental species all cultivars of species on this label or under all possible growing conditions. For species or cultivars not listed at it is suggested that a few plants in a limited area be treated and observed for potential injury under local growing conditions prior to large scale use.

Common Name	Botanical Name	Acceptable Cultivars
Abelia Dwarf	Abelia X grandiflora	Nana
Ajuga	Ajuga reptans	Bronze
	Ajuga genevensis	Bronze Beauty
Almond Flowering	Prunus gladulosa	
Apple [†]	Malus pumila	
Arborvitae	Thuja occidentalis	Nigra
		Pyramıdalıs
		Smaragh
Ì		Techny
		Woodwardıı
Arborvitae Golden	Thuja orientalis	
Aster Chinese	Callistephus chinensis	Dwarf Queen
Ash Green	Fraxınus pennsylvanıca	
Ash Mountain	Sorbus aucuparia	
Ash Purple	Fraxinus americana	

4 1	D1 7 1 1	T 11 .
Azalea	Rhododendron spp	Brilliant
		Buccaneer
1		Carror
		Chimes (Belgian)
		Elsie Lee
[Exbury
		Fashion
		Hardijzer Beauty
		Hershey Red
		Higasa
İ		Hinocrimson
ĺ		Holland (Hybrid)
		Marion Lee
		Northern Lights
1		Orange Cup
		Orchid Lights
		Snow
		Southern Charm
Azalea Flame	Rhododendron calendulaceum	
Azalea Kırıshıma		
Bamboo Heavenly		
Barberry	Berberis thunbergii	Aurea
		Dwarf Pıgmy
1		Green
		Kobold
		Pygmy Red
		Rose Glow
Barberry Purple		Atropurpurea
Basket flower	Gaillardia grandiflora	
Bearberry (common)	Arctostaphylos uva ursi	Massachusetts
Bee Balm	Monarda didyma	
Begonia	Begonia spp	
Birch River	Betula nigra	
Blackeyed Susan	Rudbeckıa hırta	Goldstrum
Blanket Flower	Gaillardia spp	
Blueberry †	Vaccinium spp	Bluecrop
·		Blue Jay
		Jersey
		North Blue
		Northland
Bottlebrush	Callistemon citrinus	
Boxwood Japanese		Japonica
Boxwood Weller	Buxus sempervirens	- A
Broom	Cytisus spp	Moonlight
	Genista pilosa	Vancouver Gold
L	Genisia puosa	Valicouver Gold

Bugle Carpet		
Camellia	Camellia japonica	Debutante Mathotiana Supreme Chansonette
	Camellıa sasanqua	
Candy Tuft	<i>Iberis</i> spp	Snow White
Carex Variegated	Carex	
Cedar Red	Juniperus virginiana	
Celosia	Celosia spp	
Centaura	Centaurea montana	
Cockscomb Plumosa	Celosia cristata	Scarlet Plumosa
Coleus	Coleus blumei	Red Kewpie
Columbine	Aguilegia spp	
Copper leaf	Acalypha wilkesiana	
Coreopsis	Coreopsis spp	Moonbeam
Corn Flower	Centaurea spp	
Cotoneaster	Cotoneaster apiculatus	
Coyotebrush	Baccharıs pılularıs	
Cycads	Cycas revoluta	
Cypress Bald	Taxodium distichum	
Cypress Italian	Cupressus sempervirens	Glauca
Cypress Japanese False	Chamaecyparis obtusa	Gracilis
Cypress Leyland	Cupressocyparıs leylandıı	
Daffodıl	Narcissus spp	King Alfred
Daylılly	Hemerocallis spp	Aztec Gold Bright Yellow (Hybrid) Single Gold (Evergreen) Wilsonis Yellow
Dianthus (Sweet William)	Dianthus spp	
Delphinium	Delphinium spp	Magic fountain
Dogwood	Cornus florida	
Dogwood American	Cornus sericea	Flavarimaea
Douglas Fir	Pseudotsuga menziesii	
Dusty Miller	Senecio cineraria	***************************************
Elm Drake	Ulmus parvifolia	

Euonymus	Euonymus fortunei	Argenteo variegata
*		Auereo marginata
		Colorata
		Emerald Gaiety
		Emerald eN Gold
		Gold Edge
		Gold Princess
		Silver King
		Tricolor
		Vegetus
Fan Palm European	Chamaerops humilis	
Fan Palm Mexican	Washingtonia robusta	
Fern (various)	Asparagus spp	
Fescue	Festuca glauca	
Fetterbush	Leucothoe fontanesiana	Rainbow
Ficus	Ficus retusa	Nitidia
Fir Fraser	Abies fraseri	
Forsythia	Forsythia X intermedia	Arnold Dwarf
		Bronxensis Dwarf
		Lynwood Gold
		Meadowlark
	Spring Glory	Weeping
Fuchsia	Fuchsia spp	
Galium	Galium ordoratum	
Gardenia	Gardenia jasminoides	Mystery
		Radicans
Geranium	Pelargonium X hortorum	
Gum	Eucalyptus citriodora	
Hawthorn	Crataegus spp	Cockspur White
		Crimson Cloud
		Enchantress
		Jack Evans
		Washington White
Heather Twisted	Erica cinerea	Mediterranean Pink
Hemlock Canada	Tsuga canadensis	
Hibiscus	Hibiscus spp	Blue Bird
		Brilliant
		Hula Gırl

XX-11	No. one	Divo Dov
Holly	<i>Ilex</i> spp	Blue Boy
	71 V	Blue Girl
	Ilex X meserveae	Burfodn
		China Girl
		Compacta
		Forsteri
		Hellerie
		Japanese Northern Beauty
		Needlepoint
		Nellie R Stevens
	Ilex X attenuata	Savannah
Holly Chinese	Ilex cornuta	
Holly Japanese	Ilex crenata	
Holly Yaupon	Ilex vomitoria	
Honeysuckle	Lonicera japonica	Claveyis Dwarf
·		Hallıana
		Tatarian Canadian White
		Zebellı Red Hosta
Hosta	Hosta spp	Albo Marginata
	Hosta lancıfolıa	
Ice Plant	Carpobrotus edulis	
Impatiens	Impatiens spp	
Iris	Iris spp	Dwarf Blue
		Wedgewood
Ivy English	Hedera helix	Bulgaria
, ,		Thorndale
Jasmine Asian	Trachelospermum asiaticum	
Juniper	Juniperus spp	Arcadıa
•		Armstrong
		Bar Harbor
	Juniperus horizontalis	Blue Chip
		Blue Pacific
		Blue Rug

		T
	Juniperus horizontalis	Blue Star
		Broadmoor
		Buffalo
		Calgary Carpet
		Emerald Sea
		Emerald Spreader
		Endora Compacta
		Fruitlandi
		Green
		Gold Tip
		Hetzı
		Hughes
		Manhattan Blue
		Parsoni
		Pfitzeriana
		Plumosa
		Prince of Wales
		Procumbens Dwarf
		San Jose
		Sargent Blue
		Sargent Green
		Scandia
		Scopulorum Moonglow
		Scopulorum Skyrocket
		Spartan
	Juniperus chinensis	Tamarıscıfolia
	Juniperus sabina	Weberi
	1	Youngstown
		Yukon Belle
Kıng Palm	Archontophoenix cunninghamiana	
Laurel Australian	Pittosporum tobira	
Laurel Mountain	Kalmıa latıfolia	
Leucothoe	Leucothoe fontanesiana	
Ligustrum Japanese	Ligustrum japonicum	
Lily African	Agapanthus africanus	Albus
Lily African	Agapaninus ajrīcanus	Peter Pan
Lily African Blue		1 CICL 1 all
	Provide a granding of	Mt Free
Lily of the Valley	Pieris japonica	Mt Fire
Lılyturf	Liriope muscari	Evergreen Giant
		Lilac Beauty
		Majestic
		Monroe White
		Variegata
Liriope Green	Liriope spicata	
Maple Japanese	Acer japonicum	

Maple Norway	Acer platanoides	
Maple Red †	Acer rubrum	
Maple Silver	Acer saccharınum	
Maple Sugar †	Acer saccharum	
Marigold	Tagetes patula	Honeycomb
Wangold	Tageres parara	Variegata
		Wheeleris Dwarf
Mock Orange †	Philadelphus spp	Golden
1.10011 Oluiibo	T T T T T T T T T T T T T T T T T T T	Snowflake Double White
Mondo Grass	Ophiopogon japonicus	
Moss Rose	Portulaca grandıflora	Sunnyside
Myrtle Crape	Lagerstroemia indica	Faurei
		Langer
		Muskogee
		Standard Pink
Myrtle Wax	Myrıca cerifera	
Nandina	Nandına domestıca	Compacta
		Nana
Narcissus	Narcissus spp	
Oak Laurel	Quercus laurıfolıa	
Oak Pın	Quercus palustris	
Oak Red	Quercus rubra	
Oak Southern	Quercus virginiana	
Oak Willow	Quercus phellos	
Oleander	Nerium oleander	Hardy Red
		Petite Pink
		Sister Agnes
Osteospermum	Osteospermum fruticosum	Wirligig
Pachysandra	Pachysandra terminalis	
Palm Bangalow		
Pampas Grass	Cortaderia selloana	
Pansy	Viola x wittrockiana	
Paper Flower	Bougainvillea glabra	Barbara Karst
Peach †	Prunus persica	
Periwinkle Dwarf	Vinca minor	
Petunia	Petunia X hybrida	Picoti
Photinia Red Tip	Photinia X fraseri	
Pieris	Pieris japonica	
Pine Australian	Pinus nigra	
Pine Japanese Black	Pinus thunbergiana	
Pine Loblolly	Pınus taeda	
Pine Longleaf	Pinus palustris	
Pine Mugo	Pinus mugho	
Pine Scotch	Pinus sylvestris	

Pine Slash	Pinus elliottii	
Pine Swiss Mt	Pinus mugo	
Pine Virginia	Pinus virginiana	
Pine White	Pinus strobus	
Pineapple Guava †	Feijoa sellowiana	
Pieris	Pieris taiwanensis	
Pittosporum Japan		
Potentilla	Potentilla nepalensis	Abbotswood
	Potentilla fruticosa	
Privet	Ligustrum japonicum	Golden Vicary
		Regal
		Texanum
		Wax
		Yellow Tipped
Privet Glossy	Ligustrum lucidum	
Pyracantha	Pyracantha koıdzumıı	Gnome
		Lalandeı
		Victory
Queen Palm	Arecastrum rammanzoffianum	
Quince Japanese [†]		
Rhododendron	Rhododendron spp	Album
		Cunningham White
		Fashion
		Hardy
		PJM
		Purple Gem
		Silvery Pink
Rhododendron Carolina	Rhododendron carolinianum	
Rhododendron Catawba	Rhododendron catawbiense	
Rockcress	Arabis spp	Snowcap
Rhodie Max (Rosebay)	Rhododendron maximum	
Rose †	Rosa banksıae	Luta
Rosemary †	Rosmarınus officinalis	
Rosemary Bog	Andromeda polifolia	Nana
Salvia	Salvia farinacea	Rhea
Sedum	Sedum spurium	Dragon Blood Red
		Red Carpet
		Yellow
Snapdragon	Antırrhınum spp	
Sourwood	Oxydendrum arboreum	
Spiraea	Astılbe X arendsıı	Fanall

Spiraea	Spiraea spp	Anthony Waterer Red Dolchica Froebeli Pink Goldenflame Red Snowmound White Van Houtte White
Spiraea Garland	Spiraea spp	
Spruce Black Hills	Picea glauca	
Spruce Colorado Blue	Picea pungens	
Spruce Norway	Picea abies	
Spruce White	Picea glauca	Conica
Sweetflag Grassyy Le		
Sweetgum	Lıquıdambar styracıflua	
Sycamore	Platanus occidentalis	
Tree Fern (Tıkı Fern)	Asparagus virgatus	
Trumpet Flower Evening	Gelsemium sempervirens	
Tulip	Tulip spp	Apeldoorn
Verbena Shrub	Lantana sellowiana	
Vervain	Verbena spp	St Paul
Viburnum	Viburnum spp	American Cranberry Bush Arrowood Common Snowball European Cranberry Bush Linden Mohican Wright
Vinca (Periwinkle)	Vinca minor	
Wındmıll Palm	Trachycarpus fortunei	
Xylosma	Xylosma congestum	
Yarrow	Achillea spp	
Yaupon	Ilex vomitoria	Dwarf
Yew	Taxus cuspidata Taxus X media	Denisiformis

[†]Ornamental species only Do not use on food producing trees and ornamentals

REFILL INSTRUCTIONS

[Optional for reusable rigid plastic container with application device][This container with applicator cap is reusable with [TURF Fertilizer Plus Dimension Weed Control or this product] Refill the container with desired amount of this product and use as directed. When done store or dispose this container as listed on the label.]

Storage and Disposal

Do not contaminate water food or feed by storage and disposal

Pesticide Storage Store this product only in its original container in a cool dry locked place out of the reach of children and animals

Pesticide Disposal and Container Handling Nonrefillable container. Do not reuse or refill this container. If empty. Place in trash or offer for recycling if available. If partly filled. Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional Storage and Disposal statement for use with reusable containers]

STORAGE AND DISPOSAL

Do not contaminate water food or feed by storage and disposal

Pesticide Storage Store product in its original container in a cool dry locked place out of the reach of children and animals

Pesticide Disposal and Container Handling Nonrefillable container Do not reuse or refill this container except as described in the DIRECTIONS FOR USE (see Refill Instructions) If Empty Place in trash or offer for recycling if available If partly filled Call your local solid waste agency for disposal instructions Never place unused product down any indoor or outdoor drain

[WARRANTY

[NOTE] To the extent consistent with applicable law Buyer assumes all responsibility for safety and performance if this product is not used according to the directions]

Appendix 1

[Optional Label Claims]

Claims Miscellaneous

- 1 [Bar code] [product number]
- 2 [Item number]
- 3 [Not] Proof of Purchase
- 4 If the fertilizer guarantee contains iron the following statement must appear [Note] [Notice] This product contains the secondary nutrient iron Iron may stain concrete surfaces and should not be applied on dry or water dampened concrete and

- must be removed from these areas promptly after application by sweeping or blowing Do not wash off with water
- 5 The following statement must appear (relevant to the fertilizer guarantee) [Note] Information regarding the contents and levels of metals in this product is available on the internet at http://www.regulatory.info lebsea com
- 6 The following statement may appear when the application rate applies less than 1 pound of nitrogen per 1 000 sq. ft
 [Note] Supplemental applications of lawn fertilizer are needed to achieve a minimum of 1 pound nitrogen per 1 000 sq. ft
- The following statement may appear if application rate instructions specify different rates based on different regions in Florida
 [Optional fertilizer text for state of Florida] Florida Applications [X] annual feedings [with the exception of [listed turfgrass species (X feedings in the north and X feedings in the central and south)] This package applies X X lbs of product per 1 000 sq. ft]
- 8 For products sold in the state of Florida the following statement may appear [Optional text for state of Florida] Do not apply near water storm drains or drainage ditches Do not apply if heavy rain is expected. Apply this product only to your lawn/garden and sweep any product that lands on the driveway sidewalk or street back onto your lawn/garden.
- 9 The following statement regarding application rates may appear where application instructions specify an application rate that exceeds a state(s) maximum allowable rate

In the state of [insert state] apply a maximum of [XX X] lb product/1 000 sq ft [Make no more than [X] application[s] per year]

- 10 Apply once for the whole season
- 11 For use on cool and warm season turfgrass
- 12 Questions or Comments? Call 1 xxx xxx xxxx (insert phone graphic)
- 13 This Bag Treats Up to ____ Square Feet

14

16

(MST – Mobile Scan Tag / color) Note actual symbology varies from product to product as with UPC codes



(MST – Mobile Scan Tag / black & white)



(MST – Mobile Scan Tag / black and white with phone icon)



Scan the code to watch how Preen's Battery Powered Spreader (works)(makes preventing weeds easier than ever) (or visit www.xxx.com))

- 18 [QR Code] [For more information about this product please use your mobile device to scan the barcode Data rates may apply]
- 19 QR Code Image

20



[www greensmart com]

[For more information about this product please use your mobile device to scan the barcode Data rates may apply]



21 (Scan the code to watch how Preen prevents weeds (or visit http://www.preen.com/preventweeds))



22

23

(Symbol for Spring)



(Symbol for Summer)



(Symbol for Fall)



(Symbol for Spring)



(Symbol for Summer)



(Symbol for Fall)



[With variations for seasons which are ghosted out]

- [Must use the paw print pictogram with marketing claims No 44 45 or 46 below]
- 30 [2] [3] [4] Season Lawn Care Program
- 31 [Specially] formulated for southern [gardens] [climates]
- 32 Another great lawn and garden product from the makers of Preen®
- 33 Apply in [Spring] [Summer] [Fall]
- 34 Apply throughout the growing season
- 35 Apply when weeds are growing [spring summer or fall]
- 36 Does not harm listed (grasses) (flowers) (trees) (&/and) (shrubs)
- 37 Easy to Use
- 38 Flowers [pictogram placeholder for flowers]
- 39 for [Warmer] [Warm] [Hot] Climates
- 40 For residential use
- 41 For Southern [flower] [Beds] [Climates] [Gardens] [Landscapes]
- 42 For use on lawns
- 43 Good Housekeeping Seal of Approval (logo)
- 44 Money Back Guarantee
- 45 No stain formula



- 46 NOW FEATURING [GreenSmart] [GreenSmart logo] [
- 47 Pet access allowed once fertilizer dust settles
- 48 Pet access to lawn once fertilizer dust from application settles
- 49 Pet access to lawn within [24] hours of treatment

- 50 Proven performance
- 51 See inside booklet for complete directions for use[and] plant listings[& precautionary statements]
- 52 [Southern] [Heat Smart] Formula [for Southern Gardens]
- 53 Sprinkle around listed flowers trees[][and] shrubs
- 54 To open cut along dotted line [pictogram place holder scissors]
- 55 Try [these] other Preen products
 - [Preen Organic Vegetable Garden Weed Preventer]
 - [Preen Fabric]
 - [Preen Lawn Weed Control]
 - [Preen Lawn Crabgrass Preventer]
 - [Preen Lawn Crabgrass Preventer Plus Fertilizer]
 - [Preen Lawn Fall Weed Control Plus Fertilizer]
 - [Preen Lawn Stepsaver Weed Control Plus Fertilizer]
 - [Preen Lawn Weed & Feed]
 - [Preen Mulch Plus]
- 56 Use around listed flowers trees [and / &] shrubs
- 57 Use [only] around listed flowers trees [and /&] shrubs
- 58 Won t wash away
- 59 Works season long up to 4months
- 60 XX% more [product] [coverage]
- 61 Bonus size [XX% more] [product] [coverage]

62 WARRANTY

IMPORTANT READ BEFORE USE

Read the entire Directions for Use Conditions Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable return the unopened product container at once

By using this product user or buyer accepts the following Conditions Disclaimer of Warranties and Limitations of Liability

CONDITIONS The directions for use of this product are believed to be adequate and must be followed carefully However it is impossible to eliminate all risks associated with the use of this product. Crop injury ineffectiveness or other unintended consequences may result because of such factors as weather conditions presence of other materials or the manner of use or application all of which are beyond the control of Lebanon Seaboard Corporation [Company Name]. All such risks shall be assumed by the user or buyer

DISCLAIMER OF WARRANTIES To the extent consistent with applicable law LEBANON SEABOARD CORPORATION [COMPANY NAME] MAKES NO OTHER WARRANTIES EXPRESS OR IMPLIED OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL No agent of Lebanon Seaboard Corporation [Company Name] is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein To the extent consistent with applicable law Lebanon Seaboard Corporation [Company Name] DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL INCIDENTAL OR CONSEQUENTIAL DAMAGES

RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT

LIMITATIONS OF LIABILITY To the extent consistent with applicable law THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT WHETHER IN CONTRACT WARRANTY TORT NEGLIGENCE STRICT LIABILITY OR OTHERWISE SHALL NOT EXCEED THE PURCHASE PRICE PAID OR AT LEBANON SEABOARD CORPORATION S [Company s Name] ELECTION THE REPLACEMENT OF PRODUCT

- 63 No roots no weeds* no weeding
- 64 Prevents weeds* from germinating
- 65 Blocks weeds* for (4)(four) months guaranteed
- 66 Stops weeds* before they grow
- 67 Prevents weeds* for (4)(four) months
- 68 [Product name] with weed barrier technology
- 69 [Product name] with weed growth inhibitor
- 70 [Product name] with weed defense technology
- 71 [Product name] with seed block technology
- 72 Prevents weeds* around your flowers trees and shrubs (for up to) (4)(four) months (guaranteed)

Place holder pictogram (example) of flowers with mulch



74 GREENSMART ENHANCED EFFICIENCY FERTILIZER FOR A GREEN LAWN and Design is a registered trademark of Lebanon Seaboard Corporation

^{*}See Use Directions for complete list of treated weeds



75

76 [Blocks weed seeds (from germinating)(for [3][months]

77 [Stop(s) weeds* before they start(¹)]

78 [Blocks (weed) seed germination]



79



80



SOUTH'S WEEDS



81 82

[Guaranteed]['] (to be used with icon above)

83 [[Reapply] every 3 months)]

84 [3 month(s) [weed*] prevention [guaranteed] [1]]







85 86

88

[Guaranteed]['] (to be used with icon above)

87 [[Reapply] every 4 months]

[4 month(s) [weed] prevention [guaranteed][']]



89 90

[Guaranteed][1] (to be used with icon above)

91 [[Reapply] every 3 months]

92 [3 month(s) [weed*] prevention [guaranteed] [']]



93 94

[Guaranteed]['] (to be used with icon above)

95 [[Reapply] every 4 months]

96 [4 month(s) [weed] prevention [guaranteed] [']]

7



97
98 [[Blocks][Prevents] weeds* for 3 months [guaranteed][']]
99 [[Reapply] every 3 months]
100 [3 month(s) [weed*] prevention [guaranteed] [']]



101
102 [[Blocks] [Prevents] weeds for 4 months (guaranteed)(')]]
103 [[Reapply] every 4 months]
104 [4 month(s) [weed] prevention [guaranteed] [']]
105



106 107 [Won t harm listed (grasses) (flowers) (trees) (&/and) (shrubs)] 108 [Use around listed flowers trees and [&] shrubs]



109 110 [Won t harm listed (grasses) (flowers) (trees) (&/and) (shrubs)]





111 112

2 [3 month prevention [guaranteed][']]

113 [4 month prevention [guaranteed][']]

114 [Apply any [growing] season]

[Apply throughout the growing season]

116 [Apply spring summer or fall]



117



- 118
- 119 [Use around listed flowers trees and [&] shrubs]
- 120 [Won t harm listed (grasses) (flowers) (trees) (&/and) (shrubs) [1]]

Claims regarding Weed Control Properties

- 1 4 Month [16 week] weed* control
- 2 Controls new weeds* for [up to] 4 months [16 weeks]
- 3 Controls over 40 weed*s for 4 months [16 weeks] (Note 40 listed weeds)
- 4 Dimension® is a registered trademark of Dow AgroSciences LLC
- 5 Effective weed* control prevents weeds all season long
- 6 Prevents crabgrass all season
- 7 Stops [crabgrass] [annual bluegrass] [chickweed] [henbit] (select any listed weed)
- 8 Stops crabgrass before it starts
- 9 Stops Crabgrass Goosegrass Chickweed Oxalis And Many Other Broadleaf and Grass Weeds Before They Emerge and Invade the Turf
- 10 Weed images [annual bluegrass chickweed crabgrass henbit] (select any listed weed)
- 11 4 month weed* preventer
- 12 A preemergence herbicide for control of listed broadleaf weeds and annual grasses in
 - Container grown ornamentals
 - Ground covers/perennials
 - Landscape ornamentals
 - Non bearing fruit and nut trees***
 - Non bearing Ornamental fruit and nut trees***
- 13 [Stops] [Prevents] [Blocks] crabgrass for 4 months!
- 14 4 Month Weed* [Barrier] [Control]
- 15 A Work Saver Product For The Joy Of Weed Free* Gardens
- 16 Can be applied up to 4 weeks later than other crabgrass products
- 17 Complete crabgrass control
- 18 Controls tough grasses and weeds* [for example or 1 e (select any listed weeds)] [even (select any listed weeds)]
- 19 Creates a barrier against crabgrass
- 20 Effective Weed* Control Prevents weeds during growing season eliminates the need for hand weeding
- 21 Eliminate [time consuming] hand weeding
- 22 Eliminates crabgrass
- 23 Kills [young] crabgrass [up to 4 weeks after germination]
- 24 Kills young crabgrass [in early stages of growth]

- 25 Longer application window
- 26 No More Crabgrass!
- 27 One application [prevents weeds*] [controls crabgrass] [for 4) months]
- 28 Prevents 40+ [common] weeds* [from germinating] [for 4 months]
- 29 Prevents [40] [+] [tough] [common] [lawn] weeds*
- 30 Prevents [new] weeds* for [up to] 4 Months [guaranteed]
- 31 Prevents [tough] [southern] weeds* including (select weeds from list) [and other common weeds*]
- 32 Prevents [(select any listed weeds)] and many other weeds*
- 33 Prevents [(select any listed weeds)] and other common weeds*
- 34 Prevents [both] grasses and broadleaf weeds* [with one application] [before they get started]
- 35 Prevents crabgrass and [40][+] common lawn weeds* [for up to 4 months]
- 36 Prevents crabgrass and grassy weeds*
- 37 Prevents new weeds* for [up to] [4months]
- 38 Prevents the toughest[southern] weeds *
- 39 Prevents tough southern weeds like [(select any listed weeds)]
- 40 Prevents weeds* [up to] [for] [16weeks] [4months]
- 41 Prevents Weeds* in Ornamental beds and around Bulbs Flowers Roses Herbs Ground Covers Ornamental Grasses Shrubs & Trees
- 42 Provides [up to] 4 months weed* control
- 43 Season long weed* preventer
- 44 Shake on Mulch Every 4 Months [with placeholder pictogram Shaker and product]
- 45 Southern [Garden] Weed Preventer*
- 46 Sprinkle around listed flowers trees shrubs [every 4 months]
- 47 Sprinkle once to prevent weeds* [for] [up to] [4 months]
- 48 Stop weeds* before they start around flowers trees shrubs
- 49 Stop Weeds* Before They Start[1] [TM]
- 50 Stops [new] Weeds* for [up to] 4 Months [guaranteed]
- 51 Stops [new] weeds * [guaranteed]
- 52 Stops crabgrass !
- 53 Stops crabgrass [growth] [and 40 common weeds*]
- 54 Stops weeds* before they start
- 55 The Flower and Garden Weed Preventer*
- 56 This WORK SAVER product prevents weeds* in one [easy] application
- 57 Use for a beautiful weed free landscape
- 58 Weed images (select any from list)
- 59 Weed fighting formula
- 60 Won t harm listed (grasses) (flowers) (trees) (&/and) (shrubs)
- 61 [In addition to crabgrass kills over 30 broadleaf weeds and grasses and suppresses 8 more!]
- 62 [Controls CRABGRASS before it emerges and kills over 30 broadleaf weeds and grasses[†]]
- 63 [Kills [over 30] [33] broadleaf weeds and grasses and suppresses 8 more¹]
- 64 Preventive weed control treatment apply before weeds* germinate
- 66 Controls [Prevents] crabgrass and over [XX] other grass and broadleaf weeds* prior to

germination

- 67 Suppresses additional [XX] weeds and grasses as listed
- 65 Controls crabgrass in early stages of development
- 66 Prevent crabgrass before it germinates
- 67 Kills crabgrass up to [4] weeks after germination
- 68 Prevents crabgrass and destroys it up to 4 weeks after germination
- 69 Kills seedling crabgrass up to [4] weeks after [it emerges] [emerging]
- 70 Provides pre and post emergent control of crabgrass and control or suppression of over [XX] additional weeds as listed when applied prior to their germination
- 80 Product must be applied as a preventative treatment prior to weed germination Only crabgrass will be controlled with applications made up to 4 weeks after germination
- 81 Can be applied up to 4 weeks after most other crabgrass preventers!
- 82 Effective in killing crabgrass up to 4 weeks after seedlings emerge
- 83 Will control or suppress up to [XX] other listed grass and broadleaf weeds as listed
- 84 Controls or suppresses up to [XX] other listed grass and broadleaf weeds when applied prior to germination
- *See Use Directions for complete list of treated weeds
- ** See Use Directions for complete list of acceptable ornamentals
- *** Do not use on food producing trees and ornamentals

Claims regarding Combination Weed Control and Fertilizer

- 1 Kills Weeds* While Feeding Your Lawn
- 2 Prevents weeds* [and fertilizes the lawn]
- 3 Prevents weeds* and feeds your lawn [turf] [for 4 months] [for up to 4 months] [for 16 weeks] [for up to 16 weeks]
- 4 Stops weeds* and feeds your lawn [turf] [for 4 months] [for up to 4 months] [for 16 weeks] [for up to 16 weeks]
- 5 [2 in 1] [Southern] Weed* Preventer Plus Plant Food
- 6 [Control] [prevents] crabgrass & fertilizes
- 7 4 Month Weed* [Control] [Preventer] with Plant Food
- 8 Blocks Crabgrass & Feeds [for 3 months]
- 9 Complete Crabgrass Control with fertilizer
- 10 Lawn Nutrients and Weed* Control in one convenient formula!
- 11 More Blooms Fewer Weeds* [for 4 months]
- 12 One application prevents weeds* and fertilizes
- 13 Prevents weed*s and feeds plants
- 14 Prevents crabgrass thickens lawns
- 15 Prevents crabgrass and feeds 4 months
- 16 Prevents Weeds* & Fertilizes in Ornamental beds and around Bulbs Flowers Roses Herbs Ground Covers Ornamental Grasses Shrubs Trees & Vegetables
- 17 Prevents weeds* and feeds for 4 months
- 18 Prevents weeds* and feeds plants
- 19 Prevents weeds* and feeds plants up to 4 months
- 20 Prevents weed*s up to 4 months and feeds plants
- 21 Season long weed preventer* and fertilizer

- 22 Stops crabgrass growth Builds thicker greener lawns
- 23 Stops Weeds* and feeds plants!
- 24 Stops Weeds* Feeds Plants [for Southern Gardens]
- 25 The Flower and Garden Weed Preventer Plus Fertilizer [Plant Food]
- 26 This WORK SAVER product prevents weeds* plus fertilizes in one [easy] application
- 27 Total Season Crabgrass Control [plus fertilizer]
 - *See use directions for complete list of treated weeds

Claims regarding Fertilizer Properties

- 1 [TURF Fertilizer Plus Dimension® Weed Control] All the fertilizer nutrients your lawn [turf] needs for spring
- 2 [TURF Fertilizer Plus Dimension® Weed Control] Providing the Nutrients Needed for Beautiful Lawn [and Ornamentals]
- 3 Builds strong deep roots for a thick green lawn [turf]
- 4 Fertilizes to provide rich color [and vigorous growth]
- 5 Improves soil fertility
- 6 Larger Roots / Greener Lawn
- 7 No phosphate [helps protect our waterways] (for use when fertilizer analysis has 0 phosphate)
- 8 Promotes rapid root growth
- 9 Promotes root growth for a thicker greener lawn [turf]
- 10 Protects & [and] strengthens for a better spring lawn [turf]
- 11 Provides your soil with nutrients
- 12 Restores nutrients to your soil
- 13 Restores nutrients to your soil for a quick spring green up [green up]
- 14 Zero phosphate [helps protect our waterways] (for use when fertilizer analysis has 0 phosphate)
- 15 [feeds] [provides] for quick spring greening of lawn [grass][turf]
- 16 [Feeds] for a [quick] [early] spring green up of lawn [grass][turf]
- 17 [for] [Builds] [a] thicker [stronger] greener lawn [grass] [turf]
- 18 [phosphorus] [phosphate] free [Allowed only when zero phosphate indicated]



In comparison to Other Fertilizer Products

19



(Symbol for heat/drought resistance)



- (Symbol for stronger roots)
- 22 [xx%] readily available nitrogen
- 23 Beneficial High Quality Fertilizer For abundant blooms increased yields strong root development and improved plant vigor
- 24 Builds [strong] deep roots [to retain water] [to protect from drought and heat] [to endure heat drought] [for better heat and drought tolerance]
- 25 Builds stronger roots [for maximum drought resistance] [for maximum greening of lawn [grass][turf] [for maximum water absorption]
- 26 Deeper roots better retain water to protect from heat and drought
- 27 Deeper stronger roots means less watering needed
- 28 Feeds [plants] for more blooms!
- 29 Feeds for [bigger] more colorful plants
- 30 Fertilizes [Feeds] your plants
- 31 Great results first season of use -guaranteed
- 32 Grow a thicker greener lawn with less water
- 33 Helps plants retain water to protect against heat and drought
- 34 Improves water absorption [in turf grasses]
- 35 Less watering [drought resistant] due to [stronger] [deeper] roots
- 36 No burning when used as directed
- 37 Promotes [more] [colorful] blooms
- 38 Replenishes soil nutrients [for a thicker greener lawn]
- 39 Restores nutrients [to your soil] for a quick spring green up of lawn [grass][turf]
- 40 Strengthens plants against heat and drought
- 41 Strong[er] roots [can] [will] absorb [more] water [better] [with less effort]
- 42 There s no chance of overfeeding or burning your plants when used as directed
- 43 This product contains a [fertilizer] [plant food] consisting of nitrogen phosphorus and potassium to keep your plants growing strong
- 44 With Brilliant Blooms [Plant Food]
- 45 Won t burn your plants

Claims regarding Slow Release Fertilizer Properties

- [TURF Fertilizer Plus Dimension® Weed Control or This product] feeds and greens with [slow release] fertilizer [for up to [2] [3] months] [for up to [8] [9] [10] [11] (12) weeks]
- Feeds [greens] [strengthens] [thickens] your lawn for up to ((2)(3) months) [[8] [9] [10] [11] (12) weeks]
- 3 Feeds your lawn [turf] up to ([8] [9] [10] [11] [12] weeks) ([2] [3] months)
- 4 Greens up to ((2) (3) months) [8] [9] [10] [11] [12] weeks]
- 5 MESA® is a registered trademark of Lebanon Seaboard Corporation
- 6 Patented controlled release nitrogen for continuous feeding
- 7 Quick and continuous greening for up to ((2) (3) months) [8] [9] [10] [11] [12] weeks]

XX	XX	XX
Nitrogen (N)	Phosphorous	Potassium (K)

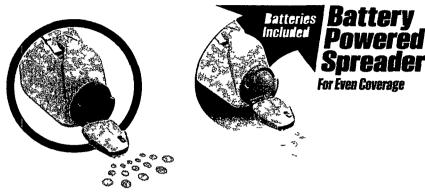
	(P)	
Contains Timed Release Nitrogen for growing a thick green lawn [Stimulates growth and encourages a thick green lawn]	Improves Root [Improves root growth and Plant Storage Capacity]	Improves Plant Hardiness & Drought Resistance

- 9 (Number symbol as shown in circle number will range from 1 to 12 weeks/months)
- 10 [1 to 12] Feeds your lawn up to [X] [weeks] [months]
- 11 [Controlled] [Slow] Release feeding up to [X] weeks
- 12 [Controlled] [Slow] Release Plant Food
- 13 [METH EX®] [MESA®] Provides slow continuous feeding for up to ([8] [9] [10] [11] [12] weeks) ([2] [3] months) Initially some nitrogen is released by water to provide early spring green up of lawn [grass][turf] As soil temperatures warm nitrogen is gradually released through microbial action that minimizes surge growth
- 14 [with] [Continuous Release] Plant Food
- 15 [xx%] slowly available nitrogen
- 16 Change to a more efficient top performing fertilizer
- 17 Continuous feeding [for] [up to] [(X weeks) (X months)]
- 18 Extended Feeding Plant Food
- 19 Extended time release feeding of nitrogen lasts into the summer
- 20 Featuring both immediate release and controlled release nutrients
- 21 Featuring MESA® Slow Release Nitrogen
- 22 Feeds [for] [up to] [X months] [X weeks]!
- 23 Feeds [lawns] for ([8] [9] [10] [11] [12] weeks) ([2] [3] months) !
- 24 Feeds [plants] [for] [up to] [X months]
- 25 Feeds [your] [the] lawn for [(2) (3) months] ([8] [9] [10] [11] [12] weeks)
- 26 Fertilize once for whole growing season
- 27 Get spectacular results with an enhanced efficiency fertilizer
- 28 METH EX® is a registered trademark of Lebanon Seaboard Corporation
- 29 No flush growth response after application means less clippings
- 30 One easy application feeds your plants [for (2) (3) months] (for [8] [9] [10] [11] [12] weeks) to promote beautiful color blooms foliage and strong root growth
- 31 Slow release nitrogen helps prevent leaching into area water systems when applied as directed
- 32 What is Slow Release Nitrogen?
- 33 with [Controlled] [Slow] Release Plant Food

- 34 MESA® proprietary slow release nitrogen builds strong roots to provide controlled steady nutrition for your lawn
- 35 MESA® is a proprietary patented slow release nitrogen source
- 36 Contains MESA® controlled release nitrogen
- 37 New Jersey slow release nitrogen compliant
- 38 Slow release nitrogen content compliant in [state state state]
- 39 Provides the [lawn] [turf] controlled steady nutrition
- 40 Consistent greening with no excess growth and less moving!
- 41 Provides lush green lawn with no excess growth
- 42 No surge growth
- 43 Less mowing because greening is more consistent
- 44 In [NJ] [states listing variable]

Claims regarding POWER Applicator Cap

- 1 [1] [2] [AA] [AAA] Batteries [included]
- 2 Includes [1] [2] [AA] [AAA] Batteries
- 3 [Dispenses] [Flows] [Spreads] evenly [less work]
- 4 Motorized!
- 5 Easy to use [applicator] [Spreader]
- 6 [Dispenses] [Flows] [Spreads] [Covers] [evenly] [less work] [easily] [Dispenses] [Releases] [Applies] [granules] [products] evenly
- 7 [For] [Provides] [allows for] [even] [precise] [coverage] [application]
- 8 [Easy] [EZ] [Flow] [Even Flow] [MaxControl] [Battery Powered] [Automatic] [Auto] [Shaker] [Power] [Applicator] [Spreader] [Dispenser]
- 9 [Reusable] [Built in] (Battery Powered) [Motorized] [Power] [Spreader] [Dispensing] [Cap] [Spout] [Applicator] [Included]
- 10 Fast [and &] [Easy] shake free [dispensing][applicator][dispenser] [spreader] [just hold and go]
- 11 [Just] hold and go!
- 12 [Require] [1] [2] [AA] [AAA] Batteries [(included]
- 13 [XX]% more [product] [coverage]
- 14 [Applicator] [Scoop] Included [pictogram placeholder for applicator]
- 15 Automatic motor shut off when lid is closed
- 16 Bonus size [XX]% more [product] [coverage]
- 17 Bonus size!
- 18 Bonus size [covers xx sq ft]
- 19 Image of cap with product dispensing



- 20
- 21 [[Battery Powered] [Cap] [Spreader] [Applicator] [for even coverage] [batteries included]]
- 22 [[Easy to use] battery [operated] [powered] [applicator]]
- 23 Battery Powered [cap] [for even coverage]
- 24 Special Value['] [Bonus Value] [']
- 25 Easy to Apply Just shake on
- 26 [Easy to Apply] No Shaking!
- 27 Easy (to) open] [resealable] bag
- 28 EASY TO USE APPLICATOR [Insert image]
- 29 [For] [Provides] [uniform] [even] [accurate] coverage
- 30 [Allows for] [Provides] more precise application
- 31 Follow manufacturer s directions for battery disposal
- 32 For [an] [even] [uniform] even flow [and more precise application]
- 33 Just Flip Open & Hold
- 34 [Just] flip open and go
- 35 Lift here to open [pictogram of an arrow]
- 36 (Peel here)
- 37 No shaking!
- 38 Press to reseal
- 39 Ready To Use Granules with Built In [Shaker] Applicator [for rigid plastic containers]
- 40 Reusable [battery powered] [power] [applicator] [fits all Preen bottles]
- 41 Reusable Container
- 42 Releases [distributes] product evenly [for uniform coverage] [for best results]
- 43 Saves time
- 44 Shake on Mulch Every 4 Months [with placeholder pictogram Shaker [applicator] and product]
- 45 Applies [granules] xx times as fast as shaking!
- 46 Value Pack [1]
- 47 Includes [Preen] [Battery Powered] [Spreader] [Dispenser] [Dispensing]
 [Applicator] [Cap] [Spout] and [1] [2] [specify weight] refill bag[s] [pictogram]
- 48 [Specify weight] Refill [size] [bag]
- 49 Apply on mulch every [3] [4] months (with pictogram or image of product)
- 50 Simply press to close

- 51 Special [bonus] value!
- 52 When storing container at end of season remove batteries [to prevent leakage]
- 53 Dispose of batteries as per manufacture s direction
- 54 To replace batteries open battery door [loosen and remove screws in underside of cap to reveal battery housing]
- 55 Applicator instructions [Getting Started] [First time use]
 [Note to reviewer #56 #57 and #58 are optional directions to replace #55 The bracketed numbers and letters below are optional and bullets can be used]
 - [1] Unscrew [applicator] cap [pictogram or image]
 - [2] Remove seal from top of bottle [container] [pictogram icon or image]
 - [3] Remove tab to activate batteries [pictogram icon or image]
 - [4] Replace [applicator] cap [pictogram icon or image]
 - [5][Flip (insert color) top up [pictogram icon or image]
 - [6] [Tilt away from face before turning on]
 - [7] To begin spreading tilt bottle [container] [toward ground] and turn [flip] [select color] power [button] [switch] to on position [Pictogram icon or image]
 - [8] Apply as directed
 - [9] Simply press to close

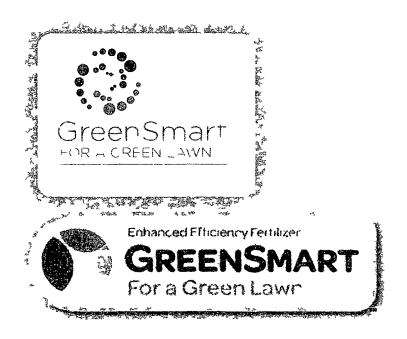
[Optional steps 5 and 6 may replace steps 5 7]

- [5] To begin spreading open top turn on power [button] [switch] and tilt bottle [Pictogram icon or image]
- [6] Apply as directed
- 56 [Getting Started] [Applicator Instructions] [Spreader Instructions]
 - (a) Unscrew [applicator] cap and remove seal from top of bottle replace cap
 - b) [Flip open top) [and](open) [remove](battery cover and) pull [vinyl] tab to activate batteries] [we d like this direction b e and f to be optional]
 - (c) To begin spreading [flip open] [top] [and] turn on [color] power switch
 - (d) Tilt bottle [at 45 degree angle] toward ground and [hold steady as you] apply [as directed] [pictogram or image]
 - (e)[If motor (gets clogged) [stops][stops working] turn power switch [to] off [position] and manually rotate the [color](dial) [disc] on top of (the) (cap) [lid] [spout cap] to dislodge (granules) [product] Turn power back on to resume application)
 - (f)([Simply] Press to close (motor automatically shuts off when lid is closed])
- 57 [Getting Started] [Applicator Instructions] [Spreader Instructions]
 - (a) Unscrew cap Remove seal from top of bottle Replace cap
 - (b) (Pull tab to activate batteries) direction b is optional here
 - (c) To begin spreading (flip) open top turn on power switch and tilt bottle (toward ground)
 - (d) Apply as directed
 - (e) (If motor (gets clogged) [stops][stops working] turn power switch [to] off [position] and manually rotate the [color](dial) [disc] on top of (the) (cap) [lid] [spout cap] to dislodge (granules) [product] Turn power back on to resume application) [direction E is optional here]
 - (f) (Simply) press to close) [direction F is optional here]
- 58 [Tips for Use] [Getting Started] [Instructions]

- [a] [Unscrew [applicator] cap] [and] [remove protective seal from] (cap) [top of bottle] [top of container] [Note to the reviewer this step is optional]
- [b] [Open battery door and] remove tab to activate batteries [Note to the reviewer this step is optional]
- [c] Turn power switch on while [bottle] [container] [spreader] is in an upright position [and] [then] tilt [bottle] [container] [spreader] toward ground [at a 45 degree angle]
- [d] Adjust the angle of the [bottle] [container] [spreader] to control the flow
- [e] When finished turn power off while [bottle] [container] [spreader] is still pointed downward [Note to the reviewer this step is optional]
- [f] Hold [bottle] [container] [spreader] steady [and apply as directed] [and apply in an even back and forth motion] [Note to the reviewer this step is optional]
- [g] If motor (gets clogged) (or) [stops] [stops working] turn power switch [to]off [position]and manually rotate [the] [color] (dial) [disc] on top of(the)[cap] (lid) [spout cap] [counterclockwise] [clockwise] [in direction of arrow] to dislodge(granules) [product] [Turn power back on to resume application] [Note to the reviewer this step is optional] [h] Pictogram of proper use of spreader [Note to the reviewer this step and pictogram are
- [1] Use protective eyewear when using battery powered cap [Note to the reviewer this step is optional]
- 59 Up to [X minutes] of continuous spreading
- 60 For maximum control
- 61 For [greater] [more accurate] coverage [accuracy]
- 62 Battery [shelf] life [up to X hours] [up to X years]
- 63 Battery lasts x hours
- 64 Visit www preen com for gardening [and weed prevention] tips [and] [valuable offers] [and more information on Preen products]
- 65 Instant Savings!
- 66 [\$1 50] [\$2 00] [\$2 50] [\$3 00] [\$4 00] [\$5 00] off [regular price] [visit www Preen com for details] [see store associate for details]
- 67 [\$1 50] [\$2 00] [\$2 50] [\$3 00] [\$4 00] [\$5 00] off a future [Preen] purchase [of select Preen Products] [Visit www Preen com for details] [see store associate for details]
- 68 [\$1 50] [\$2 00] [\$2 50] [\$3 00] [\$4 00] [\$5 00] rebate [Visit www Preen com for details] [see store associate for details]
- 69 [\$1 \$10] Rebate (-) Visit [www Preen com or Preen com] for offer details [& complete terms & conditions] [Expires [place holder for DATE]] [Limit 1 request per household] [Void where prohibited]

Claims regarding GreenSmart Fertilizer Properties

- 1 GreenSmart Enhanced Efficiency Fertilizer for a Green Lawn
- 2 [contains] [with] GreenSmart
- 3 GreenSmart
- 4 GreenSmart (logos)















- 5 GreenSmart and design is a trademark of Lebanon Seaboard Corporation
- 6 20% less nutrients required for the same great lawn [turf] results [with GreenSmart Enhanced Efficiency Fertilizer]
- 7 Enables lawns [turf] to use nutrients more efficiently
- 8 Enhanced Efficiency Fertilizer
- 9 Enhances nutrient absorption
- 10 Enriches soil to promote a vibrant hardy lawn [turf]
- 11 GreenSmart enhances poor soil creating an environment in which lawns [turf] can thrive GreenSmart produces thick green lawns [turf]
- 12 GreenSmart nourished lawns [turf] are more robust because their root systems are larger deeper and better developed Vigorous roots mean[s] the lawn [turf] is hardier and better able to tolerate the stress that comes with heat and drought
- 13 GreenSmart produces thick green lawns [turf]
- 14 Helps lawns [turf] retain water to protect against heat & [and] drought
- 15 Helps unlock nutrients already in the soil
- 16 Improved Nitrogen Efficiency Reduces Leaching
- 17 [GreenSmart Enhanced Efficiency Fertilizer] Improved nutrient release and absorption into the lawn [turf] allows 20% less nutrients to be applied while still providing [a] quality lawn [turf]
- 18 Improves drought resistance
- 19 Improves lawn s [turf's] ability to absorb water & [and] nutrients
- 20 Increase nutrient up take in grass [lawns] [turf] up to 20% [with GreenSmart Enhanced Efficiency Fertilizer]
- 21 Lawn[s] [turf] [and plants] nourished with [company name s] GreenSmart are [is] able to tolerate the stress from heat and drought GreenSmart produces large deep and well developed root systems that can retain water This enables lawns [turf] [and plants] to withstand stressful conditions
- 22 Less watering needed
- 23 Less watering needed drought resistant [lawn] [turf]
- 24 Makes it easier for lawns [turf] to absorb soil nutrients
- 25 N P K with GreenSmart [Enhanced Efficiency Fertilizer for a Green Lawn]
- 26 Plants [lawns] [turf] use[s] nitrogen more efficiently so you need less
- 27 Poor soil may have fewer of the nutrients needed to promote a vigorous lawn [turf] GreenSmart works by enriching your soil with nutrients GreenSmart revitalizes the soil which aids in the development of a larger deeper and better root system. The enhanced habitat is proven to produce a green thick vigorous lawn [turf] and reduces the need for watering.
- 28 Promotes rapid root growth [for a thick green] [lawn] [turf]
- 29 Recharges your soil with nutrients!
- 30 Reduces plant [lawn] [turf] stress related to drought
- 31 Reduces stress on lawns [turf] protects from drought & heat
- 32 Speeds root growth to improve nutrient absorption
- 33 Unlocks the nutrients in soil enhancing nutrient absorption so you can grow a thicker greener lawn [turf] with less water
- 34 Unlocks the nutrients in your soil
- 35 A high quality product made with GreenSmart

- 36 Because your grass is better able to absorb and use the nutrients and moisture provided by the surrounding soil less fertilizer ingredients are needed
- 37 Better lawn nutrition [means] [results in] stronger heartier grass
- 38 Boosted root development helps retain water to protect against heat and drought so less watering is needed
- 39 Enriches soil nourishing [lawn][plants] to become stronger and more able to withstand stresses like drought so you can water less
- 40 Fertilizers with GreenSmart represent a new class of lawn care treatment options
- 41 For the results you want for the neighborhood you can be proud of
- 42 Good nutrition is an essential part of being personally fit and a big part of a quality lawn too
- 43 GreenSmart Proven performance
- 44 GreenSmart [provides] [adds] nutrients where they are needed most stimulating root growth and improving the efficiency of the lawn's natural root system
- 45 GreenSmart enhances soil habitat to improve nutrient absorption Better plant nutrition means stronger heartier plants
- 46 GreenSmart helps build strong plants that need less watering because stronger flourishing lawns are more able to withstand heat and drought
- 47 GreenSmart helps reduce lawn stress due to heat and drought
- 48 GreenSmart helps revitalize soil making more [conventionally] [commonly] [normally] occurring nutrients available
- 49 GreenSmart introduces beneficial nutrients that promote stress resistance in [plants] [lawns]
- 50 GreenSmart is an exclusive nutrient rich formula that promotes plant quality
- 51 GreenSmart is rich in essential nutrients [plants] [lawns] need
- 52 GreenSmart is rich in essential soil nutrients plants need for optimal plant quality
- 53 GreenSmart promotes a lawn that s heartier and better able to sustain itself
- 54 GreenSmart promotes better water retention to protect against heat and drought
- 55 GreenSmart provides lawns [turf] with nutritional support to help promote and maintain overall plant vigor resulting in a beautiful green lawn
- 56 GreenSmart provides nutritive benefits to the [lawn] [plants] [turf] to enhance nutrient reception
- 57 GreenSmart Look for it in quality lawn and garden products
- 58 GreenSmart s nutrients stimulate soil habitat efficiency and promote development of deeper roots for a lawn that needs less watering and produces grass that s hearty and drought resistant
- 59 Improves water conservation by building strong roots and more stress tolerant plants
- 60 More efficient nutrient delivery providing similar results with less nitrogen than traditional fertilizers
- 61 More efficient nutrient delivery requires less nitrogen inputs
- 62 Now with [GreenSmart logo]
- 63 Provides similar greening results with up to [20%] [30%] less nitrogen than traditional fertilizers
- 64 Reduces need for watering by increasing tolerance to drought and heat
- 65 Revitalizes soil habitat to grow stronger heartier plants
- 66 Take pride in your lush green lawn and pride in your neighborhood
- 67 When it comes to growing a green lawn GreenSmart is downright brilliant!

- 68 www greensmart com
- 69 You can feel good about the beautiful green lawn results and the positive impact on your neighborhood

(Killing vs Prevention)

- 1 [Killing weeds vs weed prevention]
- 2 [Killing weeds vs preventing weeds]

(Killing) (Weeds)

- 1 Requires pulling or spraying and eliminates weeds already above ground
- 2 Killing eliminates weeds already above ground
- 3 Pulling or spraying eliminates weeds already above ground
- 4 To kill the weed you must remove plant roots and all
- 5 To eliminate (the) (each) weed you must remove roots and all
- 6 (Ongoing) (Constant) weed growth requires continuous weeding by hand
- 7 (Ongoing) (Constant) weed growth requires [regular] [continuous] weeding by hand
- 8 Continual weed growth requires [regular] weeding by hand
- 9 Steady weed growth requires [regular] [continuous] weeding by hand
- 10 Consistent weed growth requires [regular] [continuous] weeding by hand
- 11 Persistent weed growth requires [regular] [continuous] weeding by hand
- 12 (Ongoing) (Constant) weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
- 13 Seasonal weed growth requires continuous weeding by hand
- 14 Seasonal weed growth requires [regular] [continuous] weeding by hand
- 15 Seasonal weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
- 16 (Ongoing) (Constant) seasonal weed growth requires continuous weeding by hand
- 17 (Ongoing) (Constant) seasonal weed growth requires [regular] [continuous] weeding by hand
- 18 Fast growing seasonal weeds require [regular] [continuous] weeding by hand
- 19 (Ongoing) (Constant) seasonal weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
- 20 To eliminate (the) (each) weed you must remove (the) plant roots and all
- 21 To eliminate (the) (each) weed you must remove roots and all
- 22 To eliminate (the) (each) weed you must remove (its) roots
- 23 To kill (the) (each) weed you must remove (the) plant roots and all
- 24 To kill (the) (each) weed you must remove roots and all
- 25 To kill (the) (each) weed you must remove(its) roots
- 26 (Weed(s))
 (Weed Roots)
 (Broken stem)
 (Soil)
 (constantly growing) Weed seeds)
- 27 [Pulling or spraying only eliminates weeds already above ground]

(3D Imagery Optional)

(2D imagery Optional)





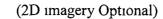
(Preventing) (Weeds)

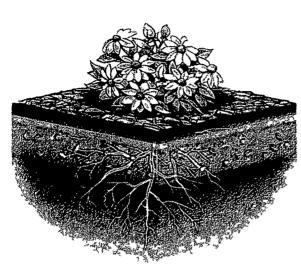
- 1 Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weeds* from germinating
- 2 Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weed* seeds from germinating
- 3 Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 4 Preventing creates a protective barrier that (keeps)(prevents) (stops) weeds* from germinating
- 5 Preventing creates a protective barrier that (keeps)(prevents) (stops) weed* seeds from germinating
- 6 Preventing creates a protective barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 7 (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weeds* from germinating
- 8 (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weed* seeds from germinating
- 9 (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 10 (Product name) creates a protective barrier that (keeps)(prevents) (stops) weeds* from germinating
- 11 (Product name) creates a protective barrier that (keeps)(prevents) (stops) weed*seeds from germinating

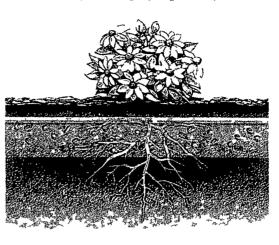
- 12 (Product name) creates a protective barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 13 (Creating a) [Product name] (weed) barrier STOPS WEEDS* before they start!
- 14 ((Vibrant)(strong) (vivacious)(hardy) (robust)(sturdy)(vital)(flourishing)(lush) (resilient)(lasting)(stable)(staunch) (prospering)(garden) Plant(s)) (Mulch)
 - ([Product name] Weed Barrier
 - (Weed(s)(seeds))
 - (Roots)
 - (Soil)
 - (Creates Weed Barrier)
 - (Stops weed(s)* (seeds) from growing)
 - ((Stops weed(s)* (seeds) from germinating)
 - ((Prevents weed(s)* (seeds) from germinating)
- 15 [Product name] Weed Barrier (prevents) (keeps)(stops) weeds* from germinating
- 16 [Product name] Weed Barrier (prevents) (keeps)(stops) weed* seeds from germinating
- 17 [Product name] Weed Barrier technology (prevents)(keeps)(stops) weeds* from germinating
- 18 [Product name] Weed Barrier technology (prevents)(keeps)(stops) weed* seeds from germinating
- 19 Prevent weeds* by (stopping) (halting) (controlling) their germination
- 20 Control weeds* by (stopping) (halting) (controlling) their germination
- 21 [Product name] allows established plants to (grow) (survive)(flourish)
- 22 [Product name] (weed) barrier prevents weeds*(for) (4) (four) (months)
- 23 [Product name] protective barrier prevents weeds* (for) (4) (four) (months)
- 24 [Product name] (weed) barrier blocks weeds(for) (4) (four) (months)
- 25 [Product name] protective barrier blocks weeds* (for) (4) (four) (months)
- 26 [Product name] (weed) barrier keeps weeds* under control for (4) (four) months
- 27 [Product name] protective barrier prevents weeds* from germinating (for) (4) (four) (months)
- 28 [Product name] protective barrier prevents weed* seeds from germinating (for) (4) (four) (months)
- 29 [Product name] barrier prevents weeds* from germinating (for) (4) (four) (months)
- 30 [Product name] weed barrier prevents weeds* from germinating (for) (4) (four) (months)
- 31 (Stop) (block) weeds* with [Product name] (weed) barrier (technology)
- 32 Weed* seeds are stopped by [Product name] (weed) barrier (technology)
- 33 [Preventing creates a weed barrier that stops weeds* from germinating]

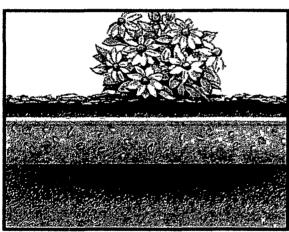
^{*}See Use Directions for complete list of treated weeds

(3D Imagery Optional)









The Preen Routine [Note to the reviewer that all these visuals below for the Preen Routine are to be optional]

(4) (Four) (easy) (simple) (steps to weed prevention)



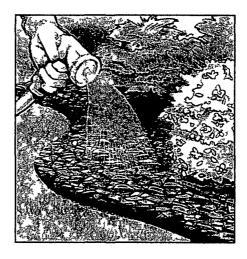
(1) (One) Remove existing weeds



(2) (Two) Apply mulch



(3) (Three) Sprinkle[Product name] (product)(granules) evenly



(4) (Four) Water ([Product name](product) (granules]into soil

(Reapply [Product name] (product) every (4) (four) (months)
(Weeds grow throughout the season) It s never too late or too early to apply [Product name] (during the growing season)

(Without Preen) (Untreated)



(With Preen) (Treated)



(Represents actual results)
(Actual results may vary by weather)

GreenView® Brand of Products Optional Marketing Claims

- [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed. If you are not satisfied return to a[n] [Company name] store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund. [Company name and address]
- 2 [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed or your money back. If not satisfied describe the nature of your problem and simply send proof of purchase to [Lebanon Seaboard Corporation 1600 East Cumberland Street Lebanon PA 17042] [Company name and address]
- 3 For more information on our complete line of [GreenView®] [Company Name] [Brand Name] Lawn and Garden Products visit our website at [www lebsea com] [www greenviewfertilizer com] [www xyz com] [Insert product images]
- 4 GreenView® (logo) GREENVIEW
- 5 GreenView® is a registered trademark of Lebanon Seaboard Corporation
- 6 GreenView® yard wide guarantee [green leaf graphic] [GreenView® logo]
- 7 GreenView [Fairway Formula] fertilizers utilize a unique slow release nitrogen source
- 8 GreenView® and METH EX® are registered trademarks of Lebanon Seaboard Corporation



9 [* See back panel for more details] as part of design only shown when used on label surfaces other than the back panel)

Preen® Brand of Products Optional Marketing Claims

1 To the extent consistent with applicable law [Company name] guarantees you will be satisfied with the performance of this product when used as directed or your money back. If not satisfied describe the nature of your problem and send with proof of purchase to [Company name and address]



Preen WEED CONTROL



- 6 Preen® Guarantee
- 7 Preen® is a registered trademark of Lebanon Seaboard Corporation
- 8 [Visit] www preen com
- 9 Keep your lawn looking great all year [Early Spring] [Late Spring] [Fall] (show other Preen Lawn package images with product name)
- 10 Preen Weed Preventer & Plant Food
- 11 Preen works so you don t have to
- 12 Preen [weeds] [covers] more
- 13 Try [these] other Preen products!
 - Preen Lawn Stepsaver Weed Control Plus Fertilizer
 - Preen Weed & Grass Kıller
 - Preen Mulch Plus
 - Preen [Garden] Weed Preventer Plus Plant Food
 - Preen Weed Preventer with Brilliant Blooms Fertilizer
 - Preen Landscape Weed Control Fabric
 - Preen Organic Vegetable Garden Weed Preventer

(Company Phone number)[1 800-233 1067]

ACE® Brand of Products Optional Marketing Claims

- 1 ACE® is a registered trademark of ACE Hardware Corp
- 2 Green Turf® is a registered trademark of [Company Name]
- 3 Made in the USA for ACE Hardware Corp Oak Brook Illinois 60523 USA
- 4 Questions or Comments Call 1 XXX XXX XXXX



- 5 Satisfaction Guaranteed ACE® Promise [circle graphic]
- 6 Telephone graphic
- 7 www acehardware com
- 8 The ACE® Promise If this ACE product when used for its intended purpose fails to give you complete satisfaction return the item to the ACE Hardware store where purchased for free replacement of the same or similar item

Sta Green® Brand of Products Optional Marketing Claims

- 1 Computer and phone graphics
- 2 If you use [TURF Fertilizer Plus Dimension® Weed Control] as directed and are not completely satisfied send proof of purchase from this package and the original cash register receipt to the address below We will refund the purchase price you paid
- 3 LOOK! For other quality Sta Green® lawn & garden products For more information visit us on our website at www.sta.green.com [www.xyz.com] or call our Consumer Service [Customer Service] Hotline [Number] at 1 xxx xxx xxxx
- 4 Money Back Guarantee [optional graphic]
- 5 Sta Green® is a registered trademark of [Company name]



- 6 Sta Green® logo
- 7 The Sta Green® Promise
- 8 Your satisfaction guaranteed or your money back!

Private Label Customer Brand of Products Optional Marketing Claims

- [Company name] guarantees you will be satisfied with the performance of this product when used as directed or your money back. If not satisfied describe the nature of your problem and send with proof of purchase to [Company name and address]
- 2 [Private label] is a registered trademark of [Company name]
- 3 [Private label] logo
- 4 Computer and phone graphics
- 5 If you use [TURF Fertilizer Plus Dimension® Weed Control] as directed and are not completely satisfied send proof of purchase from this package and the original cash register receipt to the address below We will refund the purchase price you paid
- 6 LOOK! For other quality [Private label] lawn & garden products For more information visit us on our website at [www xyz com] or call our Consumer Service [Customer Service] Hotline [Number] at 1 xxx xxx xxxx
- 7 Money Back Guarantee [optional graphic]
- 8 Your satisfaction guaranteed or your money back!

Agway Brand of Products Optional Marketing Claims





- 4 [Brand] is a [registered] trademark of [Company]
- 5 4 Stage Lawn Care Program
- 6 Agway Guarantees Satisfaction
- 7 Agway Stage 1 Crabgrass Control & Fertilizer
- 8 Greenlawn® Crabgrass Preventer With Lawn Food (Note alternate brand name)
- 9 Agway® and Greenlawn® are registered trademarks of Southern States Cooperative Inc
- 10 Agway® logo

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- 11 Calendar Application Icon
- 12 Guaranteed Satisfaction logo/pictogram
- 13 If for any reason you are not fully satisfied with the performance of this product we want to know Just bring the item back to the store and we will exchange it or issue a refund
- 14 Manufactured for and distributed by Southern States Cooperative Inc 6606 West Broad Street Richmond VA 23230
- 15 To find an Agway store near you visit www agway com
- 16 If for any reason you are not fully satisfied with the performance of this product we want to know Just bring the item back to the store and we will exchange it or issue a refund
- 17 Agway® and Stage® are registered trademarks of Southern States Cooperative Inc
- 18 To find a store near you visit www agway com
- 19 For more information on spreader settings go to www agway com
- 20 For more information visit www agway com
- 21 NOTICE Buyer assumes all responsibility for safety and use not in accordance with directions
- 22 [Agway (Subregistrant)] 4 Stage Lawn Program makes it easier to have a lush green lawn Our 4 simple applications eliminate the guesswork and give you professional lawn care results. Each stage combines just the right amount of fertilizer with the right amount of control and prevention. Just match each stage to the correct season and you ill prevent crabgrass control weeds and insects and prepare your lawn for the winter. It is what your lawn needs for strong growth.
- 23 Guaranteed Satisfaction
- 24 (Subregistrant) Guarantees Satisfaction
- 25 4 Stage Lawn Care Program [Pictogram numbers 1 4] [pictogram for 4 Step Program]
- March 1 April 30
- April 15 June 15
- August 1 September 30
- 26 No crabgrass [Pictogram crabgrass circle with slash through it]
- 27 Stage 1 [Pictogram crabgrass with slash through it]

- 28 AGWAY S Greenlawn products are the quality choice in complete lawn care. You determine your lawn needs and you ll find a Greenlawn product to help you. Fertilizers lawn starters crabgrass prevention weed and insect control winterizers, everything your lawn needs for a lush, green lawn and year round protection. Each one is easy to apply and guaranteed to produce quick, long lasting results.
- 29 Notice Read the entire label Use only according to label directions Before buying this product read the Warranty Section elsewhere on this label If terms are not acceptable return the unopened container at once
- 30 AGWAY Guarantees Satisfaction If for any reason you are not fully satisfied with the performance of this product we want to know Just bring the item back to the store and we will exchange it or issue a refund
- 31 For best results use an Agway spreader

Menards® Brand of Products Optional Marketing Claims



5 FOREVERGREEN® Lawn Builder(R) Crabgrass Preventer With Lawn Food (Note Alternate Brand Name)



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100% Satisfaction Guaranteed or Your Money Back



SLOW RELEASE NITROGEN FEEDS YOUR LAWN OVER (2) (3) (4)

MONTHS!

- 9 4 STEP LAWN CARE PROGRAM
- 10 Crab Buster® is a registered trademark of Dow AgroSciences LLC
- 11 Distributed by Eau Claire Coop Oil Co P O Box 837 Eau Claire WI 54702
- 12 Features
- 1 Prevents crabgrass & fertilizes in one application
- 11 [Crab Buster®] herbicide controls crabgrass and many other annual weedy grasses before they grow
- 111 Gives a full feeding of fertilizer
- Slow Release Nitrogen thickens and provides a lush and deep green lawn Feeds your lawn [over] [up to] [two][three] months'
- 13 Fertilize turf [lawn] to improve color density uniformity and resistance to traffic and disease
- 14 ForeverGreen® is a registered trademark of E C Grow Incorporated Corporation
- 15 If for any reason after using the Menards® Premium 4 Step Fertilizer Program you are dissatisfied with the results simply bring the label from a bag of Menards® Premium

Lawn Fertilizer and proof of purchase to the store this product was purchased from for a full refund

- 16 Lawn Builder
- 17 Menards is a registered trademark of Menard Inc Corporation

Pike Nurseries® Brand of Products Optional Marketing Claims



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- 2
- 3 PIKE NURSERIES is a registered trademark of Pike Nurseries Acquisition LLC
- 4 Pike Nurseries Corporate Office 2675 Breckinridge Blvd Suite 300 Duluth GA 30096
- 5 Satisfaction Guaranteed
- 6 SUPER PREMIUM

Armstrong Garden Centers Brand of Products Optional Marketing Claims

Armstrong Garden Centers

2 Armstrong Garden Centers, Inc , 2200 E Route 66 Suite 200 Glendora CA 91740

Vigoro Brand of Products Optional Marketing Claims



- 1 2
- 3 Vigoro is a registered trademark of HOMER TLC INC CORPORATION
- 4 Vigoro is a ® sub brand of The Home Depot
- 5 THD corporate address is **The Home Depot**, 2455 Paces Ferry Road Atlanta Georgia 30339

Orchard Supply Brand of Products Optional Marketing Claims



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- 4 Orchard Supply Hardware is a registered trademark of Orchard Supply Hardware LLC
- Orchard Supply Hardware, 6450 Via Del Oro San Jose CA 95119Spreader Models for Spreader Setting Table

Wal-Mart Expert Gardener



- Expert Gardener logo [logo shown above]
- [Expert Gardener Guarantee][See Guarantee below]

Guarantee

When you choose Expert Gardener® products you can be assured of high quality and performance in your lawn and garden If for any reason you are not completely satisfied with this product we will refund your money Please mail your name address and proof of purchase (dated receipt and package UPC/barcode) to the address listed below Also to ensure quality control please write us a brief note explaining your experience with our product and reason for seeking a refund

3 Guaranteed and Distributed by [company name]



4 Consumer Helpline 1 866 369 2533



- 5 Information regarding the contents and levels of metals in this product is available on the internet at [website]
- 6 Expert Gardener® is Marketed Exclusively by Wal Mart Stores Inc Bentonville AR 72716
- 7 Expert Gardener ® is a [registered] trademark of [company name]
- 9 Shop @ www walmart com

True Value



- 2 Manufactured by [Company Name and address]
- 3 GREENTHUMB® is a [registered] trademark of [company name]

Tractor Supply

1



- 2 Manufactured by [Company name]
- 3 Manufactured Exclusively for Tractor Supply Company®
- 4 GroundWorkTM is a trademark of Tractor Supply Company®

Wondergro



2 WONDERGRO® is a registered trademark of Lebanon Seaboard Corporation

SPREADER SETTINGS

Drop Spreaders	Calıbı	alibration Settings at Specified Rate (lb/1000 sq ft)					
	15	2 1	23	2 7	3 1	60	
Agrı Fab	XX	XX	XX	XX	XX	XX	
Agway							
Earthway			1		}		
Easy Green							
Ferti Lome							
Glorion							
Greenview® Spred III					Ì	,	
Greenview® Spred® XP1							
Greenview® Show N Tell							
Jonathan Green							
K Mart K Grow					İ		
Lawncrafter 45 0311 3							
Ortho							
Precision							
Red Devil Drop							
Republic Drop							
Scotts AccuGreen® 1000							
Scotts AccuGreen® 2000							
Scotts AccuGreen® 3000			l l		1		
Scotts Easy Gro							
Scotts PF 1					ļ		
Scotts PF 3							
Scotts Precision							
Sears Lawn Crafter							
SpredDevil							
Sta Green							
Statesman I							
Statesman II							
TrueServe Green Thumb							

7300						-
Vigoro						
Broadcast Spreaders						
Ace Rotary	XX	XX	XX	XX	XX	XX
Agrı Fab 45 0187						
Agway						
Ames 24 626 Commercial						
Cyclone Model B1 80						
Earthway EV N Spred 2600						
Ferti Lome						
Franks						
Glorion						
Green Line						
Greenview® Jet Spred II						
Greenview® Jet Spred III						
Greenview® Jet Spred SS1						
Jonathan Green						
Lawncrafter						
Ortho 545 EZGro						
Pennington 2050SU						
Precise Fit						
Precision Pro						
Precision						
Precision Pro						
Precision Products						
PrizeLAWN LiL FOOT						
(LF 1)						
Red Devil						
Republic 545 EZGro						
Republic EZ Broadcast						
75450						
Republic EZ Grow						
Republic						
Roto Jet						
Scotts Basic						
Scotts Deluxe TM						
EdgeG ard®						
Sc t s EasyGreen Scotts EdgeGuard						
Scotts SpeedyGreen®						
1000 TM						
Scotts SpeedyGreen®						
2000 TM						

Scotts SpeedyGreen® 3000™			
Scotts Standard			
Sears 671 19261			
Sears Cra tsman 24322			
851b			
Sta Green		:	
States an Pull ehind			
Stinger otary			
TrueServe Green Thumb			
2 0 A			
Vigoro			