

961-415

7/30/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON D C 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Ms Jeanette Covert, Agent  
Lebanon Seaboard Corporation  
c/o Product & Regulatory Associates, L L C  
P O Box 1683  
Voorhees, NJ 08043

JUL 30 2012

Subject Label Amendment Alternate Brand Names & Additional Marketing Claims  
Product Name Turf Fertilizer Plus Trimec Ester Weed Control  
EPA Registration Number 961-415  
Submission Date March 22, 2012  
Decision Number 463296

Dear Ms Covert

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is acceptable provided the following requirements are address

Please note that marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting the marketing claims made on the product label is not available, then those claims must be removed.

Should you retain or add any website on the 961-415 product label, including but not limited to [http //www regulatory-info-lebsea com](http://www.regulatory-info-lebsea.com), [www lebsea com](http://www.lebsea.com), [www preen com](http://www.preen.com), [www greenviewfertilizer](http://www.greenviewfertilizer.com), [www acehardware com](http://www.acehardware.com), [www sta-green com](http://www.sta-green.com), [www agway com](http://www.agway.com), [www walmart com](http://www.walmart.com), then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Products shipped after 18 months from the date on this notice or the next printing of the label whichever occurs first, must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA. Your release for shipment of this product constitutes acceptance of these conditions. This label

SEE NEXT PAGE

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Alternate Brand Names & Additional Marketing Claims  
Turf Fertilizer Plus Trimec Ester Weed Control  
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supersedes all previously accepted labels You must submit one copy of the final printed label before the product is released for shipment One copy of the stamped label is enclosed for your records If you have any questions, please contact Michael Walsh by phone at (703) 308-2972 or via email at "[walsh.michael@epa.gov](mailto:walsh.michael@epa.gov)"

Sincerely,

A handwritten signature in black ink, appearing to read "Kathryn V. Montague". The signature is fluid and cursive, with the first name being the most prominent.

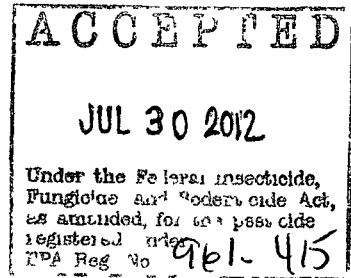
Kathryn V. Montague  
Product Manager (23)  
Herbicide Branch  
Registration Division (7505P)

Enclosure

# TURF Fertilizer Plus Trimec® Ester Weed Control

**[Alternate Brand Names**

- Greenview® Broadleaf Weed Control Plus Lawn Food**
- ACE Green Turf® Winterizer Weed and Feed**
- ACE Green Turf® Weed and Feed**
- Wondergro Weed & Feed plus Fertilizer
- Agway Weed Control & Fertilizer
- Agway Greenlawn Weed Control & Fertilizer
- Agway Greenlawn Fall Weed Control & Fertilizer
- Greenlawn® Crabgrass Preventer & Fertilizer
- Greenlawn® Crabgrass Preventer With Lawn Food
- Greenview® Weed & Feed with Preen®
- GreenView® Broadleaf Weed Control Plus Lawn Food with Preen®
- GreenView® Lawn Food with Preen® Weed Barrier]



**ACTIVE INGREDIENTS**

2 4-D 2 ethylhexyl ester	1 108%
Mecoprop-p acid	0 167%
Dicamba acid	0 071%

**OTHER INGREDIENTS**

<b>TOTAL</b>	<b>98 654%</b>
	<b>100 000%</b>

**THIS PRODUCT CONTAINS**

- 14 70 lb 2 4 dichlorophenoxyacetic acid equivalent per ton or 0 735% CAS 1928 43-4
- 3 34 lb (+)-(R)-2 (2 methyl-4-chlorophenoxy) propionic acid equivalent per ton or 0 167% CAS 16484-77 8
- 1 42 lb 3 6-dichloro o-anisic acid equivalent per ton or 0 071% CAS 1918 00 9

Isomer Specific by AOAC Methods

TRIMEC is a registered trademark of PBI/Gordon Corporation

<b>GUARANTEED ANALYSIS XX X X</b>	
Total Nitrogen (N)	XX%
x x% ammoniacal nitrogen	
x x% water insoluble nitrogen*	
x x% urea nitrogen*	
x x% other water soluble nitrogen*	
Available Phosphate (P2O5)	X%
Soluble Potash (K2O)	X%
Sulfur (S)	X%
x x% free sulfur (S)	
Derived from polymer coated sulfur coated urea urea methylene urea ammonium phosphate ammonium sulfate and muriate of potash	
*A portion of the urea has been coated to provide x x% coated slow release nitrogen	
*x x% slowly available nitrogen from sulfur coated urea	
* x x% slowly available nitrogen from methylene urea	
This product and/or its manufacture is covered by one or more of the following U S patents and international counterparts thereof US Patent Numbers xxxxxx	
Note Fertilizer grades with nutrient contents expressed as the percentages of N P2O5 and K2O may include the following 23 3 7 or x x x The fertilizer grade analyses may contain macronutrients and micronutrients The nutrient contents expressed will vary among states and the analyses will differ between supplemental registrations	

# KEEP OUT OF REACH OF CHILDREN CAUTION

**STOP! READ THE ENTIRE LABEL FIRST OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY**  
[Pictogram of Stop sign]

Optional [Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle ]

See back panel for First Aid and additional Precautionary Statements

EPA Reg No 961-415 (L) (D) EPA Est No 961-PA-01, 961-IL-01, [XXXX XX XX]  
Superscript used is first letter of lot number

Manufactured By [Distributed By [Produced By ]]  
Lebanon Seaboard Corporation  
1600 East Cumberland Street  
Lebanon, PA 17042  
Made in the U S A  
[www.lebsea.com](http://www.lebsea.com) [www.greenviewfertilizer.com] [www.preen.com] [www.xyz.com]

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ FT ] [Sq Ft ]  
Net Weight [Net Wt ] xx lbs [LBS ] [POUNDS] (xx x kg) [(XX X KG)]  
Treats XX,XXX Sq Ft [SQ FT ] [Square Feet] [SQUARE FEET]

[Optional Heading Care & Handling]  
**STOP! READ THE ENTIRE LABEL FIRST OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY**  
[Pictogram of Stop sign]

## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Causes moderate eye irritation Avoid contact with eyes or clothing Wash thoroughly with soap and water after handling and before eating drinking chewing gum using tobacco or using the toilet

First Aid	
<b>If in eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 - 20 minutes</li> <li>• Remove contact lenses if present after the first 5 minutes then continue rinsing eye</li> <li>• Call a poison control center or doctor for treatment advice</li> </ul>
Have the product container or label with you when calling a poison control center or doctor or going for treatment For Emergency Medical Treatment Information call (888)208 1368	

### Environmental Hazards

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters, or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street back onto the treated area of the [lawn or garden] will help to prevent run off to water bodies or drainage systems.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- Do not apply this product in a way that will contact any person or pet either directly or through drift.
- This product is for residential use.
- Do not allow people (other than applicator) or pets on treatment area during treatment. Do not enter treatment area until dust has settled.

### Optional Heading ] [INSTRUCTIONS] [Use Instructions] [Application Directions] [Application Instructions]

TURF Fertilizer Plus Trimec Ester Weed Control contains Trimec® Herbicide. Trimec® controls a wide range of lawn weeds, including dandelion, chickweed, plantain, henbit, spurge, and many other listed weeds commonly found in home lawns. In addition, a xx xx xx fertilizer provides a supply of lawn food. Possible retreatment may be necessary if (a) the lawn is heavily overrun by weeds or (b) if adverse low moisture conditions prevail and weeds are in a state of poor growth. A second application may be made after 30 days. Treated areas may be seeded 3 weeks after application.

### USE PRECAUTIONS

Do not use on dichondra, carpetgrass, Floratam, St. Augustinegrass, creeping bentgrass, or turfgrass where desirable clovers are present.

Do not apply this product to newly seeded grasses until well-established or after the second or third mowing.

Do not use this product on flowers, vegetables, groundcovers, gardens, or landscape plantings, including shrubs and trees. Do not exceed specified dosage for any area and do not apply this product within the dripline of or over surface roots of trees, shrubs, and other ornamentals.

Reseeding or overseeding areas may occur three (3) weeks after the application of this product.

Do not use this product on or near desirable plants and avoid spreading granules onto exposed root systems or adventitious shoots (rhizomes) within the drip line of the roots of desirable trees and shrubs since injury may result.

Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

**HOW MUCH TO APPLY**

**[Option 1a]**

**TURF Fertilizer Plus Trimec Ester Weed Control can be applied to the following turfgrasses when applied as directed**

**Kentucky bluegrass, fescue spp , perennial ryegrass, common bermudagrass, bahiagrass, and zoysiagrass[ ] [ Apply 2 5 to 4 0 pounds [xx x pounds] of product per 1 000 square feet of established turfgrass ]**

**For St Augustinegrass (not 'Floritam'), centipedegrass, hybrid bermudagrass, and colonial bentgrass[ ] [ Apply 2 0 to 3 0 pounds [xx x pounds] of product per 1 000 square feet of established turfgrass ]**

**[Option 1b—specifically for 14 lb and 42 lb bags]**

**[For use on Kentucky bluegrass, fescue spp , perennial ryegrass, common bermudagrass, bahiagrass, zoysiagrass St Augustinegrass, centipedegrass hybrid bermudagrass, and colonial bentgrass ] Apply 2 8 pounds of product per 1 000 square feet of turfgrass A second application may be made after 30 days The maximum number of broadcast applications per treatment site is 2 per year**

**[Option 1c—specifically for 13lb and 39 lb bags]**

**[For use on Kentucky bluegrass, fescue spp , perennial ryegrass, common bermudagrass, bahiagrass , zoysiagrass St Augustinegrass, centipedegrass hybrid bermudagrass, and colonial bentgrass ] Apply 2 6 pounds of product per 1 000 square feet of turfgrass A second application may be made after 30 days The maximum number of broadcast applications per treatment site is 2 per year**

**Maximum use rate statement**

Do not apply more than [Use rate xx x pounds or 4 pounds [maximum]] of product per 1000 square feet of turfgrass per application If necessary a second application may be made no sooner than 30 days after the first Do not apply more than [2x use rate xx x pounds or 8 pounds [maximum]] of product per 1000 square feet per year [note to reviewer the following information may be omitted from the final printed label 4 pounds of this product contains 1 28 lb 2 4-D (ae) 0 29 lb mecoprop p (ae) and 0 12 lb dicamba (ae) ]

**[Alternate maximum use rate statement**

The maximum broadcast application rate is 4 0 pounds of product per 1 000 sq ft per application (1 28 lb 2 4 D ae 0 29 lb MCP P p ae and 0 12 dicamba ae per acre per application) The maximum number of broadcast applications is limited to 2 per year with a minimum of 30 days between applications The maximum seasonal rate is 8 0 pounds of product per 1 000 sq ft (2 56 lb 2 4-D ae 0 58 lb MCP P-p ae and 0 25 lb dicamba ae per acre) ]

Lower application rates within the specified range will provide satisfactory control of annual broadleaf weed species The higher application rates within the specified range will be required for dense infestations of perennial weeds for adverse/extreme environmental conditions or for weeds beyond the appropriate growth stages

**WHEN TO APPLY**

Apply when broadleaf weeds are actively growing in spring or early fall

Apply when the air is calm to ensure uniform coverage and avoid spreading granules onto flowers vegetables and ornamental shrubbery

**[WHAT TO EXPECT] [APPLICATION INSTRUCTIONS]**

- 1 Mow lawn to normal height 1 to 2 days before application
- 2 Water lawn thoroughly at least 1 to 2 days before application to sustain moisture until the next watering (see step 5)

- 3 Apply when weeds are young and actively growing preferably in the morning when the dew is on the grass If grass is not moist at time of application sprinkle lightly with water before applying product
- 4 Avoid applying when temperatures are consistently above 90 F
- 5 Do not wash from weed leaves for 1 to 2 days after application At this time a thorough watering should be made

**Optional Heading [Spreader Settings][Suggested Spreader Settings]**

**[Note to Supplemental Registrants** Select the appropriate bag size and present only the information provided for that bag size on your product labeling Also equipment settings of drop spreaders rotary spreaders and other granular applicators may be presented on the container labels ]

Bag Size Lbs	Application Rate Lbs /1 000 Sq Ft	Treated Area for This Bag Size Sq Ft	Bag Size Lbs	Application Rate Lbs /1 000 Sq Ft	Treated Area for This Bag Size Sq Ft
13	2.0	6 500	39	2.0	19 500
	2.5	5 200		2.5	15 600
	2.6	5 000		2.6	15 000
	2.8	4 600		3.0	13 000
	3.0	4 300		3.2	12 200
	3.2	4 000		3.4	11 450
	3.4	3 800		3.6	10 800
14	3.6	3 600	28	4.0	9 750
	2.0	7 000		2.0	14 000
	2.5	5 600		2.5	11 200
	2.8	5 000		3.0	9 300
	3.0	4 670		3.2	8 800
	3.2	4 375		3.4	8 200
	3.4	4 120		3.6	7 800
15	3.6	3 890	36	4.0	7 000
	2.0	7 500		2.0	18 000
	2.5	6 000		2.5	14 400
	3.0	5 000		3.0	12 000
	3.2	4 700		3.2	11 300
	3.4	4 400		3.4	10 500
	3.6	4 200		3.6	10 000
16	4.0	3 750	37	4.0	9 000
	2.0	8 000		2.0	18 500
	2.5	6 400		2.5	14 800
	3.0	5 300		3.0	12 300
	3.2	5 000		3.2	11 600
	3.4	4 700		3.4	10 900
	3.6	4 400		3.6	10 300
17	4.0	4 000	40	4.0	9 250
	2.0	8 500		2.0	20 000
	2.5	6 800		2.5	16 000
	3.0	5 700		3.0	13 300
	3.2	5 300		3.2	12 500
	3.4	5 000		3.4	11 800
	3.6	4 700		3.6	11 100
18	4.0	4 250	42	4.0	10 000
	2.0	9 000		2.0	21 000
	2.5	7 200		2.5	16 800
	3.0	6 000		3.0	14 000
	3.2	5 600		3.2	13 100
	3.4	5 300		3.4	12 400
	3.6	5 000		3.6	11 700
	4.0	4 500		4.0	10 500

Bag Size Lbs	Application Rate Lbs /1 000 Sq Ft	Treated Area for This Bag Size, Sq Ft	Bag Size Lbs	Application Rate Lbs /1 000 Sq Ft	Treated Area for This Bag Size Sq Ft
20	2.0	10 000	45	2.0	22 500
	2.5	8 000		2.5	18 000
	3.0	6 700		3.0	15 000
	3.2	6 400		3.2	14 100
	3.4	5 800		3.4	13 200
	3.6	5 700		3.6	12 500
	4.0	5 000		4.0	11 300
25	2.0	12 500	48	2.0	24 000
	2.5	10 000		2.5	19 200
	3.0	8 300		3.0	15 900
	3.2	7 800		3.2	15 000
	3.4	7 400		3.4	14 100
	3.6	6 900		3.6	13 200
	4.0	6 250		4.0	12 000
26	2.0	7 500	50	2.0	25 000
	2.5	8 000		2.5	20 000
	3.0	8 700		3.0	16 700
	3.2	8 100		3.2	15 600
	3.4	7 600		3.4	14 700
	3.6	7 200		3.6	13 900
	4.0	6 500		4.0	12 500

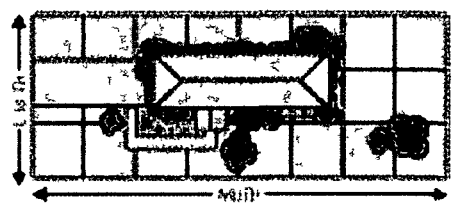
[Note Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and recommended use rates as listed above ]

**Optional [Application Equipment and Instructions] [Spreader Directions]**

**[Determining Your Lawn's Square Footage]**

[To determine how much of this product to apply, you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn, figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.]

[Insert icon representing foot print of house, driveway and lawn]



[above pictogram is optional]

**[Spreader Tips]**

[The two main types of spreaders are the Drop Spreader, which drops the material straight down the width of the spreader as you push, and the Broadcast Spreader (also known as a rotary), which throws the material from the spreader.]



**[Drop Spreader (See Fig A)** First make two passes along the top of the area you'll be covering Then make two passes along the bottom area Then move back and forth along the long part of the lawn On each pass, as you reach the strips at the top and bottom of the area to be covered shut off the spreader It's also important to shut off the spreader when you are stopped ]

[Insert icon showing spreader path]

[Insert drop spreader icon]



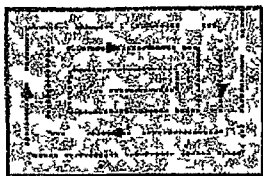
[Fig A]

[above pictogram is optional]

**[Broadcast Spreader (See Fig B)** Apply in a single pass by starting on the outside border and apply in a circular path working toward the center ]

[Insert icon showing spreader path]

[Insert broadcast spreader icon]



[Fig B]

[above pictogram is optional]

**[Optional Spreader Language ]**

[The above spreader settings are approximate To check your spreader XX lb of material covers approximately XXX sq ft (X lbs of material per XXXX sq ft )

Note if spreader model does not appear above please call [toll free] XXX-XXX XXXX, X am X pm [ET] [CT] [MT] [PT], [Monday - Friday] [Monday - Sunday] [Anytime] [24/7] for additional model settings ]

[Editors note Additional application rates may be entered into the spreader setting table]

Drop Spreader	Delivers ___ lbs /1 000 sq ft				
	2 0 lb	2 5 lb	2 8 lb	3 0 lb	3 5 lb
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X
Broadcast Spreader	Delivers ___ lbs /1 000 sq ft				
	2 0 lb	2 5 lb	2 8 lb	3 0 lb	3 5 lb

XXXX	X	X	X	X	X
	X	X	X	X	X
	X	X	X	X	X

[These settings were calibrated and field tested. However, age and condition of spreader, speed of operation, and evenness of terrain may require slightly different settings for desired coverage.]

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal  
**Pesticide Storage** Store product in its original container in a cool, dry, locked place out of the reach of children and animals  
**Pesticide Disposal and Container Handling** Nonrefillable container. Do not reuse or refill this container. **If empty** Place in trash or offer for recycling if available. **If partly filled** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**WARRANTY**

**[NOTE] To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions.]**

**Appendix I**

[Optional Label Claims]  
**Claims – Miscellaneous**

- 1 [Bar code] [product number]
- 2 [Item number]
- 3 [Not] Proof of Purchase
- 4 If the fertilizer guarantee contains iron, the following statement must appear  
 [Note ] [Notice ] This product contains the secondary nutrient iron. Iron may stain concrete surfaces and should not be applied on dry or water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing. Do not wash off with water.
- 5 The following statement must appear (relevant to the fertilizer guarantee)  
 [Note ] Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-lebsea.com>
- 6 Placeholder "Picture of grass/soil interface"
- 7 The following statement may appear when the application rate applies less than 1 pound of nitrogen per 1,000 sq ft  
 [Note ] Supplemental applications of lawn fertilizer are needed to achieve a minimum of 1 pound nitrogen per 1,000 sq ft
- 8 The following statement may appear if application rate instructions specify different rates based on different regions in Florida  
 [Optional fertilizer text for state of Florida when applicable ] Florida Applications [X] annual feedings [with the exception of [listed turfgrass species (X feedings in the north

and X feedings in the central and south) ] This package applies X X lbs of product per 1,000 sq ft ]

- 9 For products sold in the state of Florida, the following statement may appear [Optional text for state of Florida] Do not apply near water, storm drains or drainage ditches Do not apply if heavy rain is expected Apply this product only to your lawn/garden, and sweep any product that lands on the driveway, sidewalk, or street, back onto your lawn/garden
- 10 To address the FL Urban Turf Rule if "N" is greater than 25%, "In the state of Florida, do not apply more than [the equivalent of 1 lb N in terms of lbs of this product, see chart]/1000 sq ft of turfgrass per application Do not apply more than [2 X the rate in the previous bracket]/1000 sq ft turfgrass per year "

Product Equivalent Rate for 1 lb Nitrogen per Application for 961-415		
Product Application Rate in pounds	Nitrogen Guarantee	Pounds of Nitrogen applied per 1,000 sq ft
4 0	25%	1 00
3 8	26%	0 99
3 6	27%	0 97
3 5	28%	0 98
3 4	29%	0 99
3 2	31%	0 99
3 1	32%	0 99
3 0	33%	0 99
2 9	34%	0 99
2 8	35%	0 98
2 7	36%	0 97
2 6	38%	0 99
2 5	39%	0 98

- 11 Apply once for the whole season
- 12 For use on cool and warm season turfgrass
- 13 Questions or Comments? Call 1-xxx-xxx-xxxx (insert phone graphic)
- 14 This Bag Treats Up to \_\_\_\_\_ Square Feet



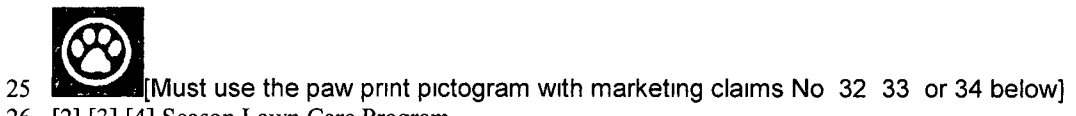
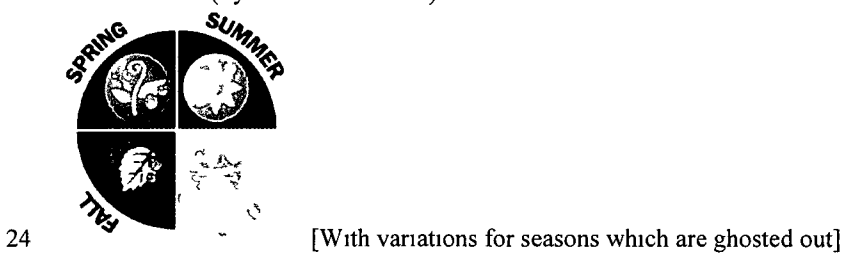
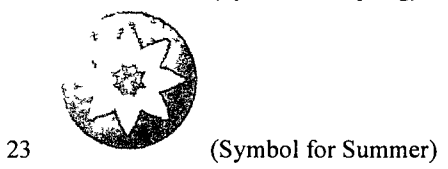
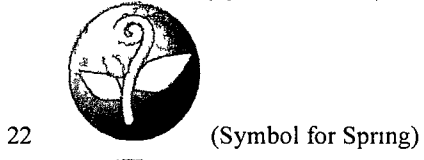
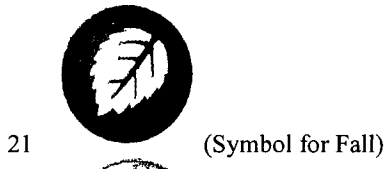
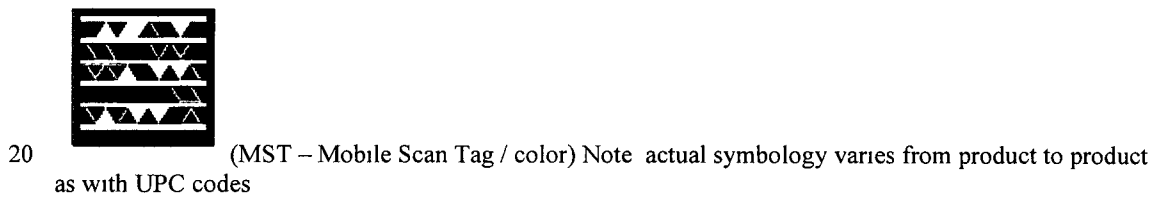
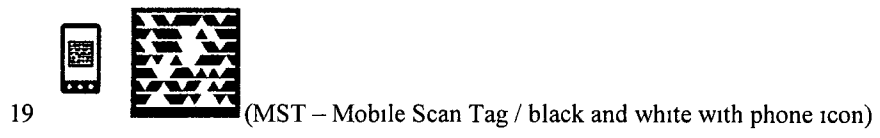
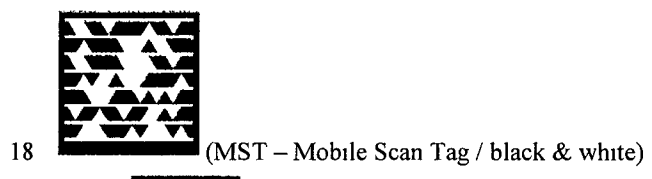
15 ( Symbol for Spring)



16 ( Symbol for Summer)



17 ( Symbol for Fall)



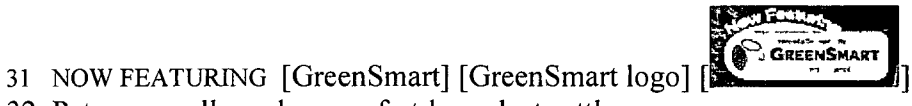
26 [2] [3] [4] Season Lawn Care Program

27 Does not harm plants[\*] [(\*) Please refer to plant list where product can be used] [(\*) When used as directed]

28 For use on lawns

29 Money Back Guarantee

30 No stain formula



32 Pet access allowed - once fertilizer dust settles

33 Pet access to lawn once fertilizer dust from application settles

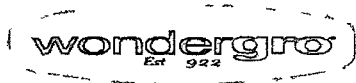
- 34 Pet access to lawn within [24] hours of treatment
- 35 Prepares your lawn for summer [Heat]
- 36 Proven performance
- 37 Good Housekeeping Seal of Approval (logo)
- 38 Apply in [spring][summer][fall][winter] [when weeds are [actively] growing]
- 39



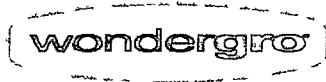
[www.greenviefertilizer.com]

[For more information about this product, please use your mobile device to scan the barcode. Data rates may apply.]

**Wondergro Brand of Products Optional Marketing Claims**



1



2

**Claims regarding Weed Control Properties**

- 1 3 month [12 weeks] weed\* grass control[as listed]
- 2 Apply when listed [broadleaf] weeds are [actively] growing [in spring or early fall] (from the When to Apply section of the label )
- 3 Consistently fast on tough weeds like clover, plantain, ground ivy and spurge [various other weeds listed]
- 4 Controls [Kills] clover, dandelion, plantain, chickweed and [other broadleaf weeds as listed [ \* ]] [others as listed [ \* ]]
- 5 Controls a Wide Spectrum of Broadleaf Weeds\*[ as listed]
- 6 Controls Dandelion, White Clover, Plantain, Chickweed, Spurge and Many Other Listed Weeds
- 7 Controls new weeds\* [as listed] for 3 months [12 weeks]
- 8 For a beautiful weed-free\* lawn [turf]
- 9 For use on Kentucky bluegrass, fescue spp , perennial ryegrass, common bermudagrass, bahiagrass, zoysiagrass, St Augustinegrass, centipedegrass, hybrid bermudagrass and colonial bentgrass
- 10 Helps keep lawns [turf] weed-free\*

- 11 Kills [down to] the root, [not the lawn]
- 12 Kills [major] broadleaf weeds\* [as listed] [like clover, dandelion, oxalis]
- 13 Kills [Over] [More Than] XXX [250] Listed Weeds [ \* ]['] [as Listed] (Note 253 listed weeds)
- 14 Kills [xxx] [250] listed weeds [ \* ] including dandelion, clover and other common lawn weeds
- 15 Kills clover, dandelion, plantain, chickweed and other listed broadleaf weeds[ \* ] [(see list on back of bag)]
- 16 Kills 250 Listed Lawn Weeds [\*]To The Root!
- 17 Kills listed broadleaf weeds [ \* ]in lawns [turf]
- 18 Kills clover, chickweed, spurge and many other listed broadleaf weeds [ \* ]
- 19 Kills dandelion and many other listed broadleaf weeds [\*]
- 20 Kills even the tough[est] listed broadleaf weeds [like clover, dandelion, oxalis]
- 21 Kills even the toughest listed weeds [\*]
- 22 Kills major broadleaf weeds as listed [\*] including roots And (brand name) is formulated to kill only the weeds, not the lawn [turf] Use as directed to kill major listed broadleaf weeds [\*] in your lawn [turf]
- 23 Kills over [xxx] [250] of the toughest weeds as listed [\*]
- 24 Kills over [xxx] [250] weed types as listed [\*]
- 25 Kills Over [XXX] Listed Weeds [as Listed] [\*], Including Henbit, Dollar Weed, White Clover, Plantain and Chickweed
- 26 Kills the root
- 27 Kills the listed weeds [\*], not the lawn [turf]
- 28 Kills tough listed lawn [turf] weeds [\*]
- 29 Kills listed weed roots [\*]!
- 30 Kills listed weeds [\*] now for few weeds in spring
- 31 Kills listed weeds on contact
- 32 Kills listed weeds [\*]to the root
- 33 Kills listed weeds [\*], not lawn [turf] grasses
- 34 Kills xx+ [250] Listed Weeds [\*]
- 35 Kills xx+ [250+] Listed Weeds [\*], [Types,] Even the Roots
- 36 Kills xx+ [250+] Listed Weeds [Types] [ \* ] Including Roots
- 37 Northern and Southern Grasses Bluegrass, Fescue, Zoysia, Bermuda, St Augustinegrass, Bentgrass, Centipede, Bahia, Perennial Ryegrass
- 38 Proven [all] [cool] weather performance
- 39 Provides broadleaf control
- 40 Starts working on contact
- 41 Targets weeds, leaves [grasses][the lawn] [the turf] unharmed
- 42 Tough weed killer
- 43 Treats Northern and Southern Grasses



- 44 Trimec logo
- 45 Use on Lawns [Turf] to Kill Tough Weeds like Clover and Dandelion
- 46 Weed images (any listed weed)
- 47 Begins killing on contact
- 48 Destroys even the toughest [lawn] weeds\*
- 49 Destroys weeds\* fast
- 50 Fast-acting weed\* [kill] [control]

- 51 Kills 250 Weeds\* [to the root]
- 52 Kills 250+ [tough] [common] [lawn] weeds\*
- 53 Kills dandelions [and most lawn weeds\*]
- 54 Kills fall lawn weeds\*
- 55 Kills tough lawn weeds\* to the root
- 56 Kills tough weeds\* [to the root]
- 57 Kills weeds\* [quickly and] completely
- 58 Kills weeds\* growing in spring or fall
- 59 Kills weeds\*, won't harm lawn
- 60 More powerful than the toughest weeds\*!
- 61 Weed-fighting formula
- 62 Works on contact

#### **Claims regarding Combination Weed Control and Fertilizer**

- 1 Kills listed weeds [ \* ] [and fertilizes the lawn]
- 2 Kills listed weeds [ \* ] and feeds your lawn [turf] for [up to] [3 months] [12 weeks]
- 3 Kills Listed Weeds[ \* ]While Feeding Your Lawn [turf]
- 4 Kills Weeds\*, Feeds Lawn for a Quick Spring Green Up
- 5 Kills weeds\*-Thickens lawn
- 6 Lawn Nutrients and Weed\* Control in one convenient formula!
- 7 LawnGuard formula [protects lawn, kills weeds]
- 8 Thickens turf to crowd out weeds
- 9 Weed ['n] [and] [&] Feed
- 10 Weed\* Control [plus] [and] fertilizer

[This statement will appear in close proximity to the "\*" and appear once per page when used ]\*See Use Directions for complete list of treated weeds


#### **Claims regarding Fertilizer Properties**


- 1 [TURF Fertilizer Plus Trimec Ester Weed Control] – All the fertilizer nutrients your lawn [turf] needs for spring
- 2 [TURF Fertilizer Plus Trimec Ester Weed Control] – Providing the Nutrients Needed for a Beautiful Lawn
- 3 Builds strong, deep roots, for a thick, green lawn [turf]
- 4 Fertilizes to provide rich color [and vigorous growth]
- 5 Improves soil fertility
- 6 Larger Roots / Greener Lawn
- 7 No phosphate helps protect our waterways in comparison to other fertilizer products (for use when fertilizer analysis has "0" phosphate)
- 8 Promotes rapid root growth
- 9 Promotes root growth for a thicker, greener lawn [turf]
- 10 Protects & [and] strengthens for a better spring lawn [turf]
- 11 Provides your soil with nutrients
- 12 Restores nutrients to your soil
- 13 Restores nutrients to your soil for a quick spring green up [green-up]
- 14 Zero phosphate helps protect our waterways in comparison to other fertilizer products (for use when fertilizer analysis has "0" phosphate)
- 15 [feeds] [provides] for quick spring greening of lawn [grass] [turf]
- 16 [for] [Builds] [a] thicker, [stronger,] greener lawn [grass] [turf]

17 [phosphorus] [phosphate] free [Allowed only when “zero” phosphate indicated ]



In comparison to  
Other Fertilizer Products

18  (Symbol for heat/drought resistance)

19  (Symbol for stronger roots)

20 [xx%] readily available nitrogen

21 Builds [strong] deep roots [to retain water] [to protect from drought and heat] [to endure heat, drought] [for better heat and drought tolerance]

22 Builds stronger roots [for maximum drought resistance] [for maximum greening of lawn [grass] [turf]] [for maximum water absorption]

23 Deeper roots better retain water to protect from heat and drought

24 Deeper, stronger roots means less watering needed

25 Feeds for a [quick] [early] spring lawn [grass] [turf] green up

26 Feeds for a thicker, greener lawn next spring

27 Great results, first season of use –guaranteed

28 Grow a thicker, greener lawn with less water

29 Grows [strong] [deep] roots to protect from heat and drought

30 Helps lawns retain water to protect against heat and drought

31 Improves water absorption [in turf grasses]

32 Less watering, [drought resistant] due to [stronger] [deeper] roots

33 No burning when used as directed

34 Promotes [winter hardiness and] early spring lawn [grass] [turf] green up

35 Promotes quicker spring lawn [grass] [turf] green-up

36 Repairs summer damage

37 Strengthens lawn against summer heat

38 Strengthens lawns against heat and drought

39 Strong[er] roots [can] [will] absorb [more] water [better] [with less effort]

### Claims regarding Slow Release Fertilizer Properties

1 [TURF Fertilizer Plus Trimec Ester Weed Control or This product] feeds and greens with [slow release] fertilizer [for up to 3 months] [for up to 12 weeks]

2 Feeds [greens] [strengthens] [thickens] your lawn for up to 3 months [12 weeks]

3 Feeds your lawn [turf] up to 12 weeks

4 Greens up to 3 months [12 weeks]

5 MESA® is a registered trademark of Lebanon Seaboard Corporation

6 Patented, controlled release nitrogen for continuous feeding

7 Quick and continuous greening for up to 3 months [12 weeks]





- 8 (Number symbol as shown in circle number will range from 1 to 12 weeks/months)
- 9 [1 to 12] Feeds your lawn up to [x] [weeks] [months]
- 10 [METH-EX®] [MESA®] Provides slow, continuous feeding for up to 12 weeks Initially some nitrogen is released by water to provide early spring green-up of lawn [grass] [turf] As soil temperatures warm, nitrogen is gradually released through microbial action that minimizes surge growth
- 11 [Promotes] [Fast] [quick] [early] spring lawn [grass] [turf] green up with extended feeding
- 12 [xx%] slowly available nitrogen
- 13 Change to a more efficient, top-performing fertilizer
- 14 Continuous feeding [for] [up to] [(X weeks) (X months)]
- 15 Featuring both immediate release and controlled-release nutrients
- 16 Featuring MESA® Slow Release Nitrogen
- 17 Feeds [lawns] for 3 months'
- 18 Feeds [your] [the] lawn [for 3 months] [all season]
- 19 Fertilize once for whole growing season
- 20 Get spectacular results with an enhanced efficiency fertilizer, guaranteed to deliver
- 21 METH-EX® is a registered trademark of Lebanon Seaboard Corporation
- 22 Slow release nitrogen helps prevent leaching into area water systems when applied as directed when compared to other fertilizer products
- 23 MESA® proprietary slow-release nitrogen builds strong roots to provide controlled, steady nutrition for your lawn
- 24 MESA® is a proprietary, patented slow-release nitrogen source
- 25 Contains MESA® controlled release nitrogen
- 26 New Jersey slow-release nitrogen compliant
- 27 Slow-release nitrogen content compliant in [state, state, state]
- 28 Provides the [lawn] [turf] controlled, steady nutrition
- 29 Consistent greening with no excess growth, and less mowing'
- 30 Provides lush, green lawn with no excess growth
- 31 No surge growth
- 32 Less mowing, because greening is more consistent
- 33 The following statement regarding application rates, may appear where application instructions specify an application rate that exceeds a state(s) maximum allowable rate In the state of [insert state], apply a maximum of [XX X] lb product/1,000 sq ft [Make no more than [X] application[s] per year ]
- 34 Feeds [lawns] for ([8] [9] [10] [11] [12] weeks) ([2] [3] months)'
- 35 Feeds [lawn] [for] [up to] [X months]'
- 36 Feeds [your] [the] lawn for [ (2) ( 3) months] ([8] [9] [10] [11] [12] weeks
- 37 MESA® - A little bit of blue makes a whole lot of green
- 38 [MESA®] [GreenSmart] promotes
  - a [Deeper Green Turf]
  - b [Faster Green-Up]
  - c [More Nitrogen to the Plant]
  - d [Brilliant Color Response, Even in Cooler Temperatures]
  - e [Fewer Clippings]
  - f [Extended Color for up to [8] [9] [10] [11] [12] weeks]

- 39 How can any fertilizer that works so quickly last so long?
- 40 The answer is MESA®, the patented combination of ammonium sulfate with methylene urea
- 41 NO artificial coatings
- 42 Ammonium sulfate release is effectively controlled to provide consistent, brilliant turf color
- 43 Features MESA® the first nitrogen source to combine ammonium sulfate with methylene urea in a single particle
- 44 MESA® retains its slow-release attributes even when cracked, chipped, or crushed
- 45 NO flush-growth response
- 46 Dependable, economical fertilizer choice for any residential lawn



47 (photo MESA granules)



48 (photo MESA granule – whole)

49



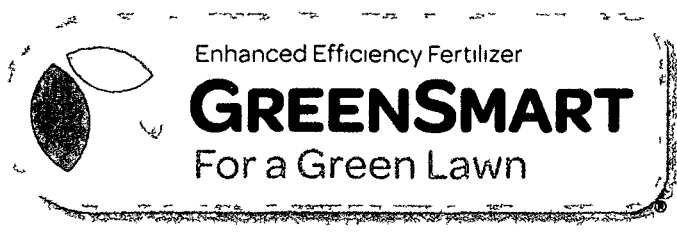
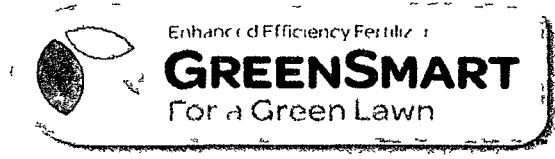
50 Patented Controlled Release Nitrogen

XX	XX	XX
Nitrogen (N)	Phosphorous (P)	Potassium (K)
Contains Timed-Release Nitrogen for growing a thick green lawn [Stimulates growth and encourages a thick green lawn]	Improves Root [Improves root growth and Plant Storage Capacity]	Improves Plant Hardiness & Drought Resistance

**Claims regarding GreenSmart Fertilizer Properties**

- 1 GreenSmart Enhanced Efficiency Fertilizer for a Green Lawn
- 2 [contains] [with] GreenSmart
- 3 GreenSmart

4 GreenSmart (logos)





- 5 GreenSmart and Design is a trademark of Lebanon Seaboard Corporation
- 6 GREENSMART ENHANCED EFFICIENCY FERTILIZER FOR A GREEN LAWN and Design is a registered trademark of Lebanon Seaboard Corporation
- 7 20% less nutrients required for the same great lawn [turf] results [with GreenSmart Enhanced Efficiency Fertilizer]
- 8 Enables lawns [turf] to use nutrients more efficiently
- 9 Enhanced Efficiency Fertilizer
- 10 Enhances nutrient absorption
- 11 Enriches soil to promote a vibrant, hardy lawn [turf]
- 12 GreenSmart enhances poor soil, creating an environment in which lawns [turf] can thrive  
GreenSmart produces thick, green lawns [turf]
- 13 GreenSmart nourished lawns [turf] are more robust because their root systems are larger, deeper and better developed Vigorous roots mean[s] the lawn [turf] is hardier and better able to tolerate the stress that comes with heat and drought
- 14 GreenSmart produces thick, green lawns [turf]

- 15 Helps lawns [turf] retain water to protect against heat & [and] drought
- 16 Helps unlock nutrients already in the soil
- 17 Improved Nitrogen Efficiency - Reduces Leaching
- 18 [GreenSmart Enhanced Efficiency Fertilizer - ] Improved nutrient release and absorption into the lawn [turf] allows 20% less nutrients to be applied while still providing [a] quality lawn [turf]
- 19 Improves drought resistance
- 20 Improves lawn's [turf's] ability to absorb water & [and] nutrients
- 21 Increase nutrient up-take in grass [lawns] [turf] up to 20% [with GreenSmart Enhanced Efficiency Fertilizer]
- 22 Lawn[s] [turf] [and plants] nourished with [company name's] GreenSmart are [is] able to tolerate the stress from heat and drought GreenSmart produces large, deep, and well developed root systems that can retain water This enables lawns [turf] [and plants] to withstand stressful conditions
- 23 Less watering needed
- 24 Less watering needed, drought resistant [lawn] [turf]
- 25 Makes it easier for lawns [turf] to absorb soil nutrients
- 26 N-P-K with GreenSmart [Enhanced Efficiency Fertilizer for a Green Lawn]
- 27 Plants [lawns] [turf] use[s] nitrogen more efficiently so you need less
- 28 Poor soil may have fewer of the nutrients needed to promote a vigorous lawn [turf] GreenSmart works by enriching your soil with nutrients GreenSmart revitalizes the soil, which aids in the development of a larger, deeper and better root system The enhanced habitat is proven to produce a green, thick, vigorous lawn [turf], and reduces the need for watering
- 29 Promotes rapid root growth [for a thick green] [lawn] [turf]
- 30 Recharges your soil with nutrients!
- 31 Reduces plant [lawn] [turf] stress related to drought
- 32 Reduces stress on lawns [turf], protects from drought & heat
- 33 Speeds root growth to improve nutrient absorption
- 34 Unlocks the nutrients in soil, enhancing nutrient absorption, so you can grow a thicker, greener lawn [turf] with less water
- 35 Unlocks the nutrients in your soil
- 36 A high-quality product, made with GreenSmart
- 37 Because your grass is better able to absorb and use the nutrients and moisture provided by the surrounding soil, less fertilizer ingredients are needed
- 38 Better lawn nutrition [means] [results in] stronger, heartier grass
- 39 Boosted root development helps retain water to protect against heat and drought, so less watering is needed
- 40 Builds stronger plants, that need less watering[\*] [\*when compared to unfertilized lawn, as measured by quality ]
- 41 Enriches soil, nourishing [lawn] [plants] to become stronger and more able to withstand stresses like drought — so you can water less
- 42 Fertilizers with GreenSmart represent a new class of lawn-care treatment options
- 43 For the results you want – for the neighborhood you can be proud of
- 44 Good nutrition is an essential part of being personally fit, and a big part of a quality lawn too
- 45 GreenSmart – Proven performance
- 46 GreenSmart [provides] [adds] nutrients where they are needed most, stimulating root growth and improving the efficiency of the lawn's natural root system

- 47 GreenSmart enhances soil habitat to improve nutrient absorption. Better plant nutrition means stronger, heartier plants.
- 48 GreenSmart helps build strong plants that need less watering because stronger, flourishing lawns are more able to withstand heat and drought.
- 49 GreenSmart helps reduce lawn stress due to heat and drought.
- 50 GreenSmart helps revitalize soil, making more [conventionally] [commonly] [normally] occurring nutrients available.
- 51 GreenSmart introduces beneficial nutrients that promote stress-resistance in [plants] [lawns].
- 52 GreenSmart is an exclusive, nutrient-rich formula that promotes plant quality.
- 53 GreenSmart is rich in essential nutrients [plants] [lawns] need.
- 54 GreenSmart is rich in essential soil nutrients plants need for optimal plant quality.
- 55 GreenSmart promotes a lawn that's heartier and better able to sustain itself.
- 56 GreenSmart promotes better water retention to protect against heat and drought.
- 57 GreenSmart provides lawns [turf] with nutritional support to help promote and maintain overall plant vigor resulting in a beautiful, green lawn.
- 58 GreenSmart provides nutritive benefits to the [lawn] [plants] [turf] to enhance nutrient reception.
- 59 GreenSmart. Look for it in quality lawn and garden products.
- 60 GreenSmart's nutrients stimulate soil habitat efficiency and promote development of deeper roots for a lawn that needs less watering, and produces grass that's hearty and drought resistant.
- 61 Improves water conservation by building strong roots and more stress-tolerant plants.
- 62 More efficient nutrient delivery, providing similar results with less nitrogen than traditional fertilizers.
- 63 More efficient nutrient delivery, requires less nitrogen inputs.
- 64 Now with [GreenSmart logo].
- 65 Provides similar greening results with up to [20%] [30%] less nitrogen than traditional fertilizers.
- 66 Reduces need for watering by increasing tolerance to drought and heat.
- 67 Revitalizes lawn to grow stronger, heartier [lawns] [plants][\*] [\*when compared to unfertilized lawn, as measured by quality].
- 68 Revitalizes soil habitat to grow stronger, heartier plants.
- 69 Take pride in your lush, green lawn – and pride in your neighborhood.
- 70 Use Fertilizer with GreenSmart for a brighter, heartier lawn[\*] [\* when compared to unfertilized lawn, as measured by quality].
- 71 When it comes to growing a green lawn, GreenSmart is downright brilliant!
- 72 [www.greensmart.com](http://www.greensmart.com)
- 73 You can feel good about the beautiful, green lawn results — and the positive impact on your neighborhood.

### **GreenView® Brand of Products Optional Marketing Claims**

- 1 [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed. If you are not satisfied, return to a[n] [Company name] store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund. [Company name and address]
- 2 For more information, visit [www.greenviewfertilizer.com](http://www.greenviewfertilizer.com)

- 3 [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem and simply send proof of purchase to [Lebanon Seaboard Corporation, 1600 East Cumberland Street, Lebanon, PA 17042] [Company name and address]
- 4 For more information on our complete line of [GreenView®] [Company Name] [Brand Name] Lawn and Garden Products, visit our website at [www.lebsea.com] [www.greenviewfertilizer.com] [www.xyz.com] [Insert product images]
- 5 GreenView® (logo) **GREENVIEW®**
- 6 GreenView® is a registered trademark of Lebanon Seaboard Corporation
- 7 GreenView [Fairway Formula] fertilizers utilize a unique, slow release nitrogen source
- 8 GreenView® and METH-EX® are registered trademarks of Lebanon Seaboard Corporation



- 9 [\* See back panel for more details] as part of design only shown when used on label surfaces other than the back panel)
- 10 GreenView® yard wide guarantee [green leaf graphic] [GreenView® logo]

**Preen® Brand of Products Optional Marketing Claims**

- 1 To the extent consistent with applicable law, [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to [Company name and address]

**Preen**

- 2 Preen® logo

With  
**Preen**  
WEED CONTROL

- 3

With  
**Preen**

- 4

Featuring  
**Preen**  
WEED CONTROL

- 5

- 6 Preen® Guarantee

- 7 Preen® is a registered trademark of Lebanon Seaboard Corporation

- 8 [www.preen.com](http://www.preen.com)
- 9 Keep your lawn looking great all year [Early Spring] [Late Spring] [Fall] (show other Preen Lawn package images with product name)
- 10 Try [these] other Preen products
  - o [Preen Organic Vegetable Garden Weed Preventer]
  - o [Preen Fabric]
  - o [Preen Garden Weed Preventer Plus Plant Food]
  - o [Preen Garden Weed Preventer]
  - o [Preen Lawn Crabgrass Preventer Plus Fertilizer]
  - o [Preen Lawn Crabgrass Preventer]
  - o [Preen Lawn Fall Weed Control Plus Fertilizer]
  - o [Preen Lawn Stepsaver Weed Control Plus Fertilizer]
  - o [Preen Lawn Weed & Feed]
  - o [Preen Lawn Weed Control]
  - o [Preen Mulch Plus]

**ACE® Brand of Products Optional Marketing Claims**

- 1 ACE® is a registered trademark of ACE Hardware Corp
- 2 Green Turf® is a registered trademark of [Company Name]
- 3 Made in the USA for ACE Hardware Corp , Oak Brook, Illinois, 60523, USA
- 4 Questions or Comments Call 1-XXX-XXX-XXXX



- 5 Satisfaction Guaranteed ACE® Promise [circle graphic]
- 6 Telephone graphic
- 7 [Ace Green Turf® Winterizer Weed & Feed or This product] contains the latest technology in weed control It kills over 250 of the toughest weeds It is specially formulated to complement the phosphorus already present in some soils and give your turf the additional primary nutrients needed for a good turf feeding A soil test can help you determine if your soil has an adequate supply of phosphorus and if this is the best product for your soil type Proper watering and mowing practices along with regular feedings will help promote a beautiful green lawn
- 8 The ACE® Promise If this ACE product when used for its intended purpose, fails to give you complete satisfaction, return the item to the ACE Hardware store where purchased for free replacement of the same or similar item
- 9 Green Turf® is a registered trademark of United Industries Corporation
- 10 [www.acehardware.com](http://www.acehardware.com)

**Sta-Green® Brand of Products Optional Marketing Claims**

- 1 Computer and phone graphics
- 2 If you use [TURF Fertilizer Plus Trimec Ester Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below We will refund the purchase price you paid
- 3 LOOK! For other quality Sta-Green® lawn & garden products For more information, visit us on our website at [www.sta-green.com](http://www.sta-green.com) [www xyz com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx
- 4 Money Back Guarantee [optional graphic]



- 5 Sta-Green® is a registered trademark of [Company name]



- 6 Sta-Green® logo  
7 The Sta-Green® Promise  
8 Your satisfaction guaranteed or your money back!

#### Private Label Customer Brand of Products Optional Marketing Claims

- 1 [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to [Company name and address]
- 2 [Private label] is a registered trademark of [Company name]
- 3 [Private label] logo
- 4 Computer and phone graphics
- 5 If you use [TURF Fertilizer Plus Trimec Ester Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
- 6 LOOK! For other quality [Private label] lawn & garden products. For more information, visit us on our website at [www xyz com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
- 7 Money Back Guarantee [optional graphic]
- 8 Your satisfaction guaranteed or your money back!

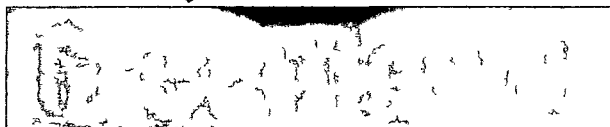
#### Agway Brand of Products Optional Marketing Claims



1



2



3

- 4 [Brand] is a [registered] trademark of [Company]

- 5 4 Stage Lawn Care Program

- 6 Agway Guarantees Satisfaction
- 7 Agway Stage 1 Crabgrass Control & Fertilizer
- 8 Agway Stage 2 Weed Control & Fertilizer
- 9 Greenlawn® Crabgrass Preventer & Fertilizer
- 10 Greenlawn® Crabgrass Preventer With Lawn Food (Note alternate brand name)
- 11 Agway® and Greenlawn® are registered trademarks of Southern States Cooperative, Inc
- 12 Agway® logo
- 13 Calendar Application Icon
- 14 Guaranteed Satisfaction logo/pictogram
- 15 If for any reason you are not fully satisfied with the performance of this product, we want to know Just bring the item back to the store and we will exchange it or issue a refund
- 16 Manufactured for and distributed by Southern States Cooperative, Inc , 6606 West Broad Street, Richmond, VA 23230
- 17 To find an Agway store near you visit [www.agway.com](http://www.agway.com)
- 18 Agway® and Stage® are registered trademarks of Southern States Cooperative, Inc
- 19 To find a store near you visit [www.agway.com](http://www.agway.com)
- 20 NOTICE To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions
- 21 [Agway (Subregistrant)] 4 Stage Lawn Program makes it easier to have a lush, green lawn Our 4 simple applications eliminate the guesswork and give you professional lawn care results Each stage combines just the right amount of fertilizer with the right amount of control and prevention Just match each stage to the correct season and you'll prevent crabgrass, control weeds and prepare your lawn for the winter It's what your lawn needs for strong growth
- 22 Guaranteed Satisfaction
- 23 (Subregistrant) Guarantees Satisfaction
- 24 4 Stage Lawn Care Program [Pictogram numbers 1-4] [pictogram for 4 Step Program]
  - March 1 – April 30
  - April 15 – June 15
  - August 1- September 30
- 25 No crabgrass [Pictogram crabgrass circle with slash through it]
- 26 Stage 2 [Pictogram crabgrass with slash through it]
- 27 AGWAY'S Greenlawn products are the quality choice in complete lawn care You determine your lawn needs, and you'll find a Greenlawn product to help you Fertilizers, lawn starters, crabgrass prevention, weed control, winterizers - everything your lawn needs for a lush, green lawn and year-round protection Each one is easy to apply and guaranteed to produce quick, long-lasting results
- 28 Notice Read the entire label Use only according to label directions Before buying this product, read the Warranty Section elsewhere on this label If terms are not acceptable, return the unopened container at once
- 29 AGWAY Guarantees Satisfaction If for any reason you are not fully satisfied with the performance of this product, we want to know Just bring the item back to the store and we will exchange it or issue a refund
- 30 For best results, use an Agway spreader
- 31 For more information on spreader settings, go to [www.agway.com](http://www.agway.com)

Menards® Brand of Products Optional Marketing Claims

1



2



3



4

5 FOREVERGREEN® Lawn Builder(R) Crabgrass Preventer With Lawn Food (Note Alternate Brand Name)

6



7



100% Satisfaction Guaranteed or Your Money Back

8



SLOW-RELEASE NITROGEN FEEDS YOUR LAWN OVER (2) (3) (4) MONTHS!

9 4-STEP LAWN CARE PROGRAM

10 Crab-Buster® is a registered trademark of Dow AgroSciences LLC

11 Distributed by Eau Claire Coop Oil Co , P O Box 837, Eau Claire, WI 54702

12 Features

- i Prevents crabgrass & fertilizes in one application
- ii [Crab-Buster®] herbicide controls crabgrass and many other annual weedy grasses before they grow
- iii Gives a full feeding of fertilizer
- iv Slow-Release Nitrogen thickens and provides a lush and deep green lawn - Feeds your lawn [over] [up to], [two][three] months!

13 Fertilize turf [lawn] to improve color, density, uniformity and resistance to traffic and disease

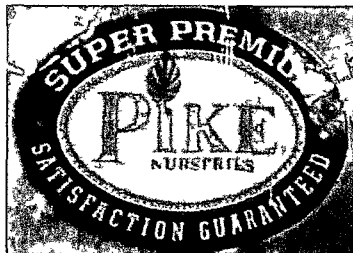
14 ForeverGreen® is a registered trademark of E C Grow Incorporated Corporation

- 15 If, for any reason, after using the Menards® Premium 4-Step Fertilizer Program, you are dissatisfied with the results, simply bring the label from a bag of Menards® Premium Lawn Fertilizer and proof of purchase to the store this product was purchased from for a full refund
- 16 Lawn Builder
- 17 Menards is a registered trademark of Menard, Inc Corporation

**Pike Nurseries® Brand of Products Optional Marketing Claims**



1



2

- 3 PIKE NURSERIES is a registered trademark of Pike Nurseries Acquisition, LLC
- 4 Pike Nurseries Corporate Office, 2675 Breckinridge Blvd , Suite 300, Duluth, GA 30096
- 5 Satisfaction Guaranteed
- 6 SUPER PREMIUM

**Armstrong Garden Centers Brand of Products Optional Marketing Claims**



1

- 2 Armstrong Garden Centers, Inc , 2200 E Route 66, Suite 200, Glendora, CA 91740

**Vigoro Brand of Products Optional Marketing Claims**



1

- 2 Vigoro is a registered trademark of HOMER TLC, INC CORPORATION
- 3 Vigoro, is a ® sub-brand of The Home Depot
- 4 THD corporate address is **The Home Depot** , 2455 Paces Ferry Road Atlanta, Georgia 30339

### Orchard Supply Brand of Products Optional Marketing Claims



1



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3

- 4 Orchard Supply Hardware is a registered trademark of Orchard Supply Hardware LLC
- 5 Orchard Supply Hardware 6450 Via Del Oro San Jose CA 95119

### Wal Mart Expert Gardener Brand of Products Optional Marketing Claims



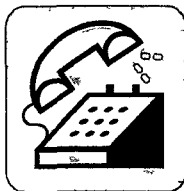
- 1 Expert Gardener logo
- 2 Expert Gardener Guarantee



Guarantee

When you choose Expert Gardener® products you can be assured of high quality and performance in your lawn and garden. If for any reason you are not completely satisfied with this product we will refund your money. Please mail your name address and proof of purchase (dated receipt and package UPC/barcode) to the address listed below. Also to ensure quality control please write us a brief note explaining your experience with our product and reason for seeking a refund.

- 3 Guaranteed and Distributed by [company name]



4

Consumer Helpline 1 866 369 2533



- 5 Information regarding the contents and levels of metals in this product is available on the internet at [website]
- 6 Expert Gardener® is Marketed Exclusively by Wal Mart Stores Inc Bentonville AR 72716
- 7 Shop @ [www.walmart.com](http://www.walmart.com)

**True Value Brand of Products Optional Marketing Claims**



- 1 GreenThumb logo
- 2 Manufactured by [Company Name and address]
- 3 [Brand] is a registered trademark of [Company]
- 4 [Brand] is a trademark of [Company]

**Tractor Supply Brand of Products Optional Marketing Claims**



- 1 Ground Work logo
- 2 Manufactured by [Company name]
- 3 Manufactured Exclusively for Tractor Supply Company®
- 4 GroundWork™ is a trademark of Tractor Supply Company®

**Appendix II**

[TURF Fertilizer Plus Trimec Ester Weed Control Controls][Kills][253][more than ###] weeds! (List of weeds may include the following)

Amaranth purple	Cupid shaving Brush	Mustard ball	Speedwell common
Amaranth slender	Cudweed	Mustard black	Speedwell corn
Aster heath	Daisy English	Mustard blue	Speedwell ivyleaf
Aster white heath	Daisy oxeye	Mustard hedge	Speedwell persian
Aster purple	Dandelion common	Mustard Indian	Speedwell purslane
Aster white prairie	Dandelion false	Mustard tansy	Speedwell slender
Artichoke	Day flower	Mustard tumble	Speedwell snow
Austrian fieldcress	Deadnettle	Mustard white	Speedwell thymeleaf
Bedstraw Catchweed	Dichondra	Mustard wormseed	Spiny amaranth

Bedstraw smooth	Dock broadleaf	Nettle stinging (burning)	Spurge spotted
Bedstraw Northern	Dock curly	Nettle tall	Spurge prostrate
Bedstraw pineywoods	Dogbane	Nettle wood	Spurweed
Beggarticks hairy	Dogfennel	Parsley piert	Star of Bethlehem
Betony Florida	Dollarweed (Pennywort)	Parsnip	Strawberry India mock
Bindweed Field	Dove weed	Pearlwort	Tansy ragwort
Bindweed Hedge	Elderberry	Pennycress (frenchweed)	Tanweed
Bitter Wintercress	Falseflax	Pepperweed perennial	Thistle blessed
Bittercress hairy	False sunflower	Pepperweed virginia	Thistle bull
Bitterweed	Fiddleneck	(Peppergrass)	Thistle canada
Black eyed Susan	Filaree redstem	Pigweed prostate	Thistle flodman (prairie)
Black Medic	Filaree whitestem	Pigweed redroot	Thistle musk
Blood flower milkweed	Fleabane daisy (annual)	Pigweed russian	Thistle platte
Blue lettuce	Fleabane rough	Pigweed smooth	Thistle plumeless
Brassbuttons	Galinsoga hairy	Pigweed tumble	Thistle russian
Bristly oxtongue	Galinsoga smallflower	Pineapple weed	Thistle scotch
Broomweed	Goldenrod	Plains coreopsis (tickseed)	Thistle wavyleaf
Buckhorn	Ground ivy	Plantain blackseed	Thistle yellow (horrible)
Bullnettle	Groundsel	Plantain bracted	Trailing crownvetch
Burclover	Gumweed	Plantain broadleaf	Velvetleaf
Burdock	Hairy fleabane	Plantain buckhorn	Vervain blue
Burweed lawn (spurweed)	Hawkweed meadow	Plantain hoary	Vervain hoary
Buttercup bulbous	Hawkweed mouseear	Plantain narrowleaf	Vervain prostrate
Buttercup creeping	Hawkweed orange	Plantain slender	Vervain tall
Buttonweed common	Hawkweed yellow	Plantain woolly	Vetch bird
(poorjoe)	Healall	Poison ivy	Vetch hairy
Buttonweed virginia	Heartleaf drymary	Poison oak	Vetch milk
Carolina geranium (wld)	Hemp	Pokeweed	Vetch narrowleaf
Carpetweed	Henbit	Prairie Sunflower	Vetch wild
Catnip	Hoary cress	Prickly lettuce (compass plant)	Virginia creeper
Catsear spotted (false	Horsenettle	Prickly sida	Western clematis
dandelion)	Horseweed	Prostrate knotweed	Western salsify
Chamber bitter	Jimsonweed	Puncturevine	Wild aster
Chickweed common	Johnny Jumpup violet	Purslane common	Wild buckweat
Chickweed mouseear	Knawel	Pusley brazil	Wild carrot
Chickweed sticky	Knotweed prostrate	Pusley florida	Wild four o clock
Chicory	Kochia	Pusley large flower	Wild garlic
Cinquefoil	Lambsquarters	Ragweed bur	Wild lettuce
Clover crimson	Lespedeza	Ragweed common	Wild marigold
Clover alyce	Mallow alkali	Ragweed lancleaf	Wild mustard (yellow rocket)
Clover hop	Mallow bristly	Ragweed western	Wild onion
Clover rabbit foot	Mallow common	Redstem filaree	Wild parsnip
Clover red	Mallow dwarf	Rough cinquefoil	Wild radish
Clover strawberry	Mallow venice	Scarlet pimpernel	Wild rape
Clover yellow sweet	Marcela	Shepardspurse	Wild strawberry
Clover white sweet	Matchweed	Smartweed ladysthumb	Wild sweet potato
Clover white	Mexicanweed	Smartweed pale	Wild violet
Cockle	Moneywort	Smartweed pennsylvania	Woodsorrel creeping
Cocklebur	Morningglory bigroot	Smooth chaff flower	Woodsorrel violet
Cocklebur oriental	Morningglory ivyleaf	Smoothdock	Woodsorrel yellow (Oxalis)
Cocklebur spiny	Morningglory mexican	Sorrel red (sheep)	Woolly croton
Common mullein	Morningglory red	Sowthistle annual	Wormseed
Corn Spurry	Morningglory tall	Sowthistle spiny	Yarrow common
Creeping Beggarweed	Morningglory wolly	Spanish needles	Yarrow western
Creeping Jenny (creeping	Mugwort	Speedwell bl lobed	Yarrow yellow
charlie)			

### Spreader Models for Spreader Setting Table

Drop Spreader	Delivers lbs / 1 000 sq ft				
	2 0 lb	2 5 lb	2 8 lb	3 0 lb	3 5 lb
Agri Fab	X	X	X	X	X
Agway					
Earthway					
Easy Green					
Ferti Lome					
Glorion					
Greenview® Spred III					
Greenview® Spred® XP1					
Greenview® Show N Tell					
Jonathan Green					
K Mart K Grow					
Lawnrafter 45 0311 3					
Ortho					
Precision					
Red Devil Drop					
Republic Drop					
Scotts AccuGreen® 1000					
Scotts AccuGreen® 2000					
Scotts AccuGreen® 3000					
Scotts Easy Gro					
Scotts PF 1					
Scotts PF 3					
Scotts Precision					
Sears Lawn Crafter					
SpredDevil					
Sta Green					
Statesman I					
Statesman II					
TrueServe Green Thumb 7300					
Vigoro					
Broadcast Spreader	Delivers lbs / 1 000 sq ft				
	2 0 lb	2 5 lb	2 8 lb	3 0 lb	3 5 lb



Ace Rotary	X	X	X	X	X
Agri Fab 45 0187					
Agway					
Ames 24 626 Commercial					
Cyclone Model B1 80					
Earthway EV N Spred 2600					
Ferti Lome					
Franks					
Glorion					
Green Line					
Greenview® Jet Spred II					
Greenview® Jet Spred III					
Greenview® Jet Spred SS1					
Jonathan Green					
Lawnrafter					
Ortho 545 EZGro					
Pennington 2050SU					
Precise Fit					
Precision Pro					
Precision					
Precision Pro					
Precision Products					
PrizeLAWN LiL FOOT (LF 1)					
Red Devil					
Republic 545 EZGro					
Republic EZ Broadcast 75450					
Republic EZ Grow					
Republic					
Roto Jet					
Scotts Basic					
Scotts Deluxe EdgeGuard®					
Scotts EasyGreen					
Scotts EdgeGuard					
Scotts SpeedyGreen® 1000					
Scotts SpeedyGreen® 2000					
Scotts SpeedyGreen® 3000					
Scotts Standard					
Sears 671 19261					
Sears Craftsman 24322 85lb					
Sta Green					
Statesman Pull Behind					
Stinger Rotary					
TrueServe Green Thumb 2000A					
Vigoro					