

961-415

5/25/2011

10f29



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Ms. Jeanette Covert, Agent  
Lebanon Seaboard Corporation  
c/o Product & Regulatory Associates, L.L.C.  
P.O. Box 1683  
Voorhees, NJ 08043

MAY 25 2011

Subject: Label Amendment – Revising Marketing Claims; Adding Alternate Brand Names  
Product Name: Turf Fertilizer Plus Trimec Ester Weed Control  
EPA Registration Number: 961-415  
Submission Date: February 15, 2011  
Decision Number: 445645

Dear Ms. Covert:

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is acceptable.

Products shipped after 18 months from the date on this notice or the next printing of the label whichever occurs first, must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA. Your release for shipment of this product constitutes acceptance of these conditions. This label supersedes all previously accepted labels. You must submit one copy of the final printed label before the product is released for shipment. One copy of the label stamped "Accepted with Comments" is enclosed for your records. If you have any questions, please contact Michael Walsh by phone at (703) 308-2972 or via email at walsh.michael@epa.gov.

Sincerely,

Kathryn V. Montague  
Product Manager (23)  
Herbicide Branch  
Registration Division (7505P)

Enclosure

20829

# TURF Fertilizer Plus Trimec® Ester Weed Control

[Alternate Brand Names:  
Greenview® Broadleaf Weed Control Plus Lawn Food  
ACE Green Turf® Winterizer Weed and Feed  
ACE Green Turf® Weed and Feed]

**ACCEPTED**  
MAY 25 2011  
Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No 961-415 1.108%

|                                 |                 |
|---------------------------------|-----------------|
| <b>ACTIVE INGREDIENTS:</b>      |                 |
| 2,4-D, 2-ethylhexyl ester ..... | 1.108%          |
| Mecoprop-p acid .....           | 0.167%          |
| Dicamba acid .....              | 0.071%          |
| <b>OTHER INGREDIENTS:</b> ..... | <b>98.654%</b>  |
| <b>TOTAL</b> .....              | <b>100.000%</b> |

**THIS PRODUCT CONTAINS:**

- 14.70 lb 2,4-dichlorophenoxyacetic acid equivalent per ton or 0.735%. CAS 1928-43-4.
  - 3.34 lb (+)-(R)-2-(2-methyl-4-chlorophenoxy) propionic acid equivalent per ton or 0.167%. CAS 16484-77-8.
  - 1.42 lb 3,6-dichloro-o-anisic acid equivalent per ton or 0.071%. CAS 1918-00-9
- Isomer Specific by AOAC Methods  
TRIMEC is a registered trademark of PBI/Gordon Corporation.

| <b>GUARANTEED ANALYSIS XX-X-X</b>  |     |
|------------------------------------|-----|
| Total Nitrogen (N) .....           | XX% |
| x.x% ammoniacal nitrogen           |     |
| x.x% water insoluble nitrogen*     |     |
| x.x% urea nitrogen*                |     |
| x.x% other water soluble nitrogen* |     |
| Available Phosphate (P2O5) .....   | X%  |
| Soluble Potash (K2O) .....         | X%  |
| Sulfur (S) .....                   | X%  |
| x.x% free sulfur (S)               |     |

Derived from: polymer-coated sulfur-coated urea, urea, methylene urea, ammonium phosphate, ammonium sulfate, and muriate of potash.  
 \*A portion of the urea has been coated to provide x.x% coated slow-release nitrogen.  
 \*x.x% slowly available nitrogen from sulfur coated urea.  
 \* x.x% slowly available nitrogen from methylene urea.  
 This product and/or its manufacture is covered by one or more of the following U.S. patents and international counterparts thereof: US Patent Numbers: xxxxxx  
 Note: Fertilizer grades with nutrient contents expressed as the percentages of N, P2O5 and K2O may include the following: 23-3-7 or x-x-x. The fertilizer grade analyses may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states, and the analyses will differ between supplemental registrations.

## KEEP OUT OF REACH OF CHILDREN CAUTION

**STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.**  
[Pictogram of Stop sign]

Optional [Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.]

See back panel for First Aid and additional Precautionary Statements

EPA Reg. No. 961-415 (L) (D)  
EPA Est. No. 961-PA-01, 961-IL-01, [XXXX-XX-XX]  
Superscript used is first letter of lot number

Manufactured By: [Distributed By: [Produced By:]]  
Lebanon Seaboard Corporation  
1600 East Cumberland Street  
Lebanon, PA 17042  
Made in the U.S.A.  
[www.lebsea.com](http://www.lebsea.com) [[www.greenviewfertilizer.com](http://www.greenviewfertilizer.com)] [[www.preen.com](http://www.preen.com)] [[www.xyz.com](http://www.xyz.com)]

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ. FT.] [Sq. Ft.]  
Net Weight: [Net Wt.:] xx lbs.[LBS.] [POUNDS] (xx.x kg) [(XX.X KG)]  
Treats: XX,XXX Sq. Ft. [SQ. FT.] [Square Feet] [SQUARE FEET]

[Optional Heading: Care & Handling]  
**STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.**  
[Pictogram of Stop sign]

**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**  
**CAUTION**

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

| First Aid   |  |
|---|--|
| <b>If in eyes:</b>  | <ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul> |
| Have the product container or label with you when calling a poison control center or doctor or going for treatment. For Emergency Medical Treatment Information call (888)208-1368. |  |

**Environmental Hazards**

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the [lawn or garden] will help to prevent run off to water bodies or drainage systems.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

- Do not apply this product in a way that will contact any person or pet either directly or through drift
- This product is for residential use.
- Do not allow people (other than applicator) or pets on treatment area during treatment. Do not enter treatment area until dust has settled.

### **Optional Heading:] [INSTRUCTIONS] [Use Instructions] [Application Directions] [Application Instructions]**

TURF Fertilizer Plus Trimec Ester Weed Control contains Trimec® Herbicide. Trimec® controls a wide range of lawn weeds, including dandelion, chickweed, plantain, henbit, spurge and many other listed weeds commonly found in home lawns. In addition, a xx-xx-xx fertilizer provides a supply of lawn food. Possible retreatment may be necessary if (a) the lawn is heavily overrun by weeds or, (b) if adverse low moisture conditions prevail and weeds are in a state of poor growth. A second application may be made after 30 days. Treated areas may be seeded 3 weeks after application.

#### **USE PRECAUTIONS:**

Do not use on dichondra, carpetgrass, 'Floritam' St. Augustinegrass, creeping bentgrass, or turfgrass where desirable clovers are present.

Do not apply this product to newly seeded grasses until well-established or after the second or third mowing.

Do not use this product on flowers, vegetables, groundcovers, gardens or landscape plantings including shrubs and trees. Do not exceed specified dosage for any area and do not apply this product within the dripline of or over surface roots of trees, shrubs, and other ornamentals.

Reseeding or overseeding areas may occur three (3) weeks after the application of this product.

Do not use this product on or near desirable plants and avoid spreading granules onto exposed root systems or adventitious shoots (rhizomes) within the drip line of the roots of desirable trees and shrubs, since injury may result.

Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

#### **HOW MUCH TO APPLY:**

##### **[Option 1a]**

**TURF Fertilizer Plus Trimec Ester Weed Control can be applied to the following turfgrasses when applied as directed:**

**Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, bahiagrass, and zoysiagrass[.]** [ Apply 2.5 to 4.0 pounds [xx.x pounds] of product per 1,000 square feet of established turfgrass.]

**For St. Augustinegrass (not 'Floritam'), centipedegrass, hybrid bermudagrass, and colonial bentgrass[.]** [ Apply 2.0 to 3.0 pounds [xx.x pounds] of product per 1,000 square feet of established turfgrass.]

##### **[Option 1b—specifically for 14 lb and 42 lb bags]**

**[For use on: Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, bahiagrass, zoysiagrass, St. Augustinegrass, centipedegrass, hybrid bermudagrass, and colonial bentgrass.]:** Apply 2.8 pounds of product per 1,000 square feet of turfgrass. A second application may be made after 30 days. The maximum number of broadcast applications per treatment site is 2 per year.

**[Option 1c—specifically for 13lb and 39 lb bags]**

**[For use on: Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, bahiagrass, zoysiagrass, St. Augustinegrass, centipedegrass, hybrid bermudagrass, and colonial bentgrass.]:** Apply 2.6 pounds of product per 1,000 square feet of turfgrass. A second application may be made after 30 days. The maximum number of broadcast applications per treatment site is 2 per year.

**Maximum use rate statement**

Do not apply more than [Use rate xx.x pounds or 4 pounds [maximum]] of product per 1000 square feet of turfgrass per application. If necessary, a second application may be made no sooner than 30 days after the first. Do not apply more than [2x use rate xx.x pounds or 8 pounds [maximum]] of product per 1000 square feet per year. [note to reviewer: the following information may be omitted from the final printed label: 4 pounds of this product contains 1.28 lb 2,4-D (ae), 0.29 lb mecoprop-p (ae), and 0.12 lb dicamba (ae).]

**[Alternate maximum use rate statement**

The maximum broadcast application rate is 4.0 pounds of product per 1,000 sq. ft. per application (1.28 lb 2,4-D ae, 0.29 lb MCP-p ae and 0.12 dicamba ae per acre per application). The maximum number of broadcast applications is limited to 2 per year with a minimum of 30 days between applications. The maximum seasonal rate is 8.0 pounds of product per 1,000 sq. ft. (2.56 lb 2,4-D ae, 0.58 lb MCP-p ae and 0.25 lb dicamba ae per acre).]

Lower application rates within the specified range will provide satisfactory control of annual broadleaf weed species. The higher application rates within the specified range will be required for dense infestations of perennial weeds, for adverse/extreme environmental conditions, or for weeds beyond the appropriate growth stages.

**WHEN TO APPLY:**

Apply when broadleaf weeds are actively growing in spring or early fall.

Apply when the air is calm to ensure uniform coverage and avoid spreading granules onto flowers, vegetables, and ornamental shrubbery.

**[WHAT TO EXPECT] [APPLICATION INSTRUCTIONS]:**

1. Mow lawn to normal height 1 to 2 days before application.
2. Water lawn thoroughly at least 1 to 2 days before application to sustain moisture until the next watering (see step 5).
3. Apply when weeds are young and actively growing, preferably in the morning when the dew is on the grass. If grass is not moist at time of application, sprinkle lightly with water before applying product.
4. Avoid applying when temperatures are consistently above 90°F.
5. Do not wash from weed leaves for 1 to 2 days after application. At this time, a thorough watering should be made.

**Optional Heading: [Spreader Settings][Suggested Spreader Settings]**

**[Note to Supplemental Registrants:** Select the appropriate bag size and present only the information provided for that bag size on your product labeling. Also, equipment settings of drop spreaders, rotary spreaders, and other granular applicators may be presented on the container labels.]

| Bag Size, Lbs. | Application Rate, Lbs./1,000 Sq. Ft. | Treated Area for This Bag Size, Sq. Ft. | Bag Size, Lbs. | Application Rate, Lbs./1,000 Sq. Ft. | Treated Area for This Bag Size, Sq. Ft. |
|----------------|--------------------------------------|---|----------------|--------------------------------------|---|
| 13             | 2.0                                  | 6,500                                   | 39             | 2.0                                  | 19,500                                  |
|                | 2.5                                  | 5,200                                   |                | 2.5                                  | 15,600                                  |
|                | 2.6                                  | 5,000                                   |                | 2.6                                  | 15,000                                  |
|                | 2.8                                  | 4,600                                   |                | 3.0                                  | 13,000                                  |
|                | 3.0                                  | 4,300                                   |                | 3.2                                  | 12,200                                  |
|                | 3.2                                  | 4,000                                   |                | 3.4                                  | 11,450                                  |
|                | 3.4                                  | 3,800                                   |                | 3.6                                  | 10,800                                  |
| 14             | 3.6                                  | 3,600                                   | 28             | 4.0                                  | 9,750                                   |
|                | 2.0                                  | 7,000                                   |                | 2.0                                  | 14,000                                  |
|                | 2.5                                  | 5,600                                   |                | 2.5                                  | 11,200                                  |
|                | 2.8                                  | 5,000                                   |                | 3.0                                  | 9,300                                   |
|                | 3.0                                  | 4,670                                   |                | 3.2                                  | 8,800                                   |
|                | 3.2                                  | 4,375                                   |                | 3.4                                  | 8,200                                   |
|                | 3.4                                  | 4,120                                   |                | 3.6                                  | 7,800                                   |
| 15             | 3.6                                  | 3,890                                   | 36             | 4.0                                  | 7,000                                   |
|                | 2.0                                  | 7,500                                   |                | 2.0                                  | 18,000                                  |
|                | 2.5                                  | 6,000                                   |                | 2.5                                  | 14,400                                  |
|                | 3.0                                  | 5,000                                   |                | 3.0                                  | 12,000                                  |
|                | 3.2                                  | 4,700                                   |                | 3.2                                  | 11,300                                  |
|                | 3.4                                  | 4,400                                   |                | 3.4                                  | 10,500                                  |
|                | 3.6                                  | 4,200                                   |                | 3.6                                  | 10,000                                  |
| 16             | 4.0                                  | 3,750                                   | 37             | 4.0                                  | 9,000                                   |
|                | 2.0                                  | 8,000                                   |                | 2.0                                  | 18,500                                  |
|                | 2.5                                  | 6,400                                   |                | 2.5                                  | 14,800                                  |
|                | 3.0                                  | 5,300                                   |                | 3.0                                  | 12,300                                  |
|                | 3.2                                  | 5,000                                   |                | 3.2                                  | 11,600                                  |
|                | 3.4                                  | 4,700                                   |                | 3.4                                  | 10,900                                  |
|                | 3.6                                  | 4,400                                   |                | 3.6                                  | 10,300                                  |
| 17             | 4.0                                  | 4,000                                   | 40             | 4.0                                  | 9,250                                   |
|                | 2.0                                  | 8,500                                   |                | 2.0                                  | 20,000                                  |
|                | 2.5                                  | 6,800                                   |                | 2.5                                  | 16,000                                  |
|                | 3.0                                  | 5,700                                   |                | 3.0                                  | 13,300                                  |
|                | 3.2                                  | 5,300                                   |                | 3.2                                  | 12,500                                  |
|                | 3.4                                  | 5,000                                   |                | 3.4                                  | 11,800                                  |
|                | 3.6                                  | 4,700                                   |                | 3.6                                  | 11,100                                  |
| 18             | 4.0                                  | 4,250                                   | 42             | 4.0                                  | 10,000                                  |
|                | 2.0                                  | 9,000                                   |                | 2.0                                  | 21,000                                  |
|                | 2.5                                  | 7,200                                   |                | 2.5                                  | 16,800                                  |
|                | 3.0                                  | 6,000                                   |                | 3.0                                  | 14,000                                  |
|                | 3.2                                  | 5,600                                   |                | 3.2                                  | 13,100                                  |
|                | 3.4                                  | 5,300                                   |                | 3.4                                  | 12,400                                  |
|                | 3.6                                  | 5,000                                   |                | 3.6                                  | 11,700                                  |
| 20             | 4.0                                  | 4,500                                   | 45             | 4.0                                  | 10,500                                  |
|                | 2.0                                  | 10,000                                  |                | 2.0                                  | 22,500                                  |
|                | 2.5                                  | 8,000                                   |                | 2.5                                  | 18,000                                  |
|                | 3.0                                  | 6,700                                   |                | 3.0                                  | 15,000                                  |
|                | 3.2                                  | 6,400                                   |                | 3.2                                  | 14,100                                  |
|                | 3.4                                  | 5,800                                   |                | 3.4                                  | 13,200                                  |
|                | 3.6                                  | 5,700                                   |                | 3.6                                  | 12,500                                  |
| 25             | 4.0                                  | 5,000                                   | 48             | 4.0                                  | 11,300                                  |
|                | 2.0                                  | 12,500                                  |                | 2.0                                  | 24,000                                  |
|                | 2.5                                  | 10,000                                  |                | 2.5                                  | 19,200                                  |
|                | 3.0                                  | 8,300                                   |                | 3.0                                  | 15,900                                  |
|                | 3.2                                  | 7,800                                   |                | 3.2                                  | 15,000                                  |
|                | 3.4                                  | 7,400                                   |                | 3.4                                  | 14,100                                  |
|                | 3.6                                  | 6,900                                   |                | 3.6                                  | 13,200                                  |
|                | 4.0                                  | 6,250                                   | 4.0            | 12,000                               |   |

| Bag Size, Lbs. | Application Rate, Lbs./1,000 Sq. Ft. | Treated Area for This Bag Size, Sq. Ft. | Bag Size, Lbs. | Application Rate, Lbs./1,000 Sq. Ft. | Treated Area for This Bag Size, Sq. Ft. |
|----------------|--------------------------------------|---|----------------|--------------------------------------|---|
| 26             | 2.0                                  | 7,500                                   | 50             | 2.0                                  | 25,000                                  |
|                | 2.5                                  | 8,000                                   |                | 2.5                                  | 20,000                                  |
|                | 3.0                                  | 8,700                                   |                | 3.0                                  | 16,700                                  |
|                | 3.2                                  | 8,100                                   |                | 3.2                                  | 15,600                                  |
|                | 3.4                                  | 7,600                                   |                | 3.4                                  | 14,700                                  |
|                | 3.6                                  | 7,200                                   |                | 3.6                                  | 13,900                                  |
|                | 4.0                                  | 6,500                                   |                | 4.0                                  | 12,500                                  |

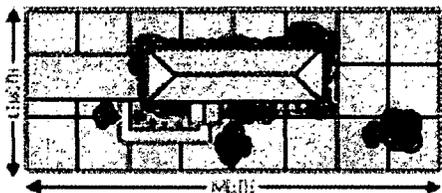
[Note: Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and recommended use rates as listed above.]

**Optional [Application Equipment and Instructions] [Spreader Directions]:**

**[Determining Your Lawn's Square Footage]**

[To determine how much of this product to apply, you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn, figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.]

[Insert icon representing foot print of house, driveway and lawn]



[above pictogram is optional]

**[Spreader Tips]**

[The two main types of spreaders are the Drop Spreader, which drops the material straight down the width of the spreader as you push, and the Broadcast Spreader (also known as a rotary), which throws the material from the spreader.]

**[Drop Spreader:** (See Fig. A) First make two passes along the top of the area you'll be covering. Then make two passes along the bottom area. Then move back and forth along the long part of the lawn. On each pass, as you reach the strips at the top and bottom of the area to be covered, shut off the spreader. It's also important to shut off the spreader when you are stopped. ]

[Insert icon showing spreader path]

[Insert drop spreader icon]



[Fig. A]

[above pictogram is optional]

**[Broadcast Spreader:** (See Fig. B) Apply in a single pass by starting on the outside border and apply in a circular path working toward the center.]

[Insert icon showing spreader path]



STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage:** Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

**Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**WARRANTY**  
**IMPORTANT: READ BEFORE USE**

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

**CONDITIONS:** The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of [Lebanon Seaboard Corporation] [Company name]. All such risks shall be assumed by the user or buyer.

**DISCLAIMER OF WARRANTIES:** To the extent consistent with applicable law, [LEBANON SEABOARD CORPORATION] [Company name] MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of [Lebanon Seaboard Corporation] [Company name] is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, [Lebanon Seaboard Corporation] [Company name] DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

**LIMITATIONS OF LIABILITY:** To the extent consistent with applicable law, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT [LEBANON SEABOARD CORPORATION'S] [Company's name] ELECTION, THE REPLACEMENT OF PRODUCT.

**Appendix I**

[Optional Label Claims]  
**Claims – Miscellaneous**

1. [Bar code] [product number]
2. [Item number]
3. [Not] Proof of Purchase
4. If the fertilizer guarantee contains iron, the following statement must appear:  
 [Note:] [Notice:] This product contains the secondary nutrient iron. Iron may stain concrete surfaces and should not be applied on dry or water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing. Do not wash off with water.
5. The following statement must appear (relevant to the fertilizer guarantee):  
 [Note:] Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-lebsea.com>.
6. Place holder "Picture of grass/soil interface"
7. The following statement may appear when the application rate applies less than 1 pound of nitrogen per 1,000 sq. ft.:  
 [Note:] Supplemental applications of lawn fertilizer are needed to achieve a minimum of 1 pound nitrogen per 1,000 sq. ft.
8. The following statement may appear if application rate instructions specify different rates based on different regions in Florida:  
 [Optional fertilizer text for state of Florida when applicable:] Florida Applications: [X] annual feedings [with the exception of [listed turfgrass species (X feedings in the north and X feedings in the central and south).] This package applies X.X lbs of product per 1,000 sq. ft.]
9. For products sold in the state of Florida, the following statement may appear:  
 [Optional text for state of Florida] Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn/garden, and sweep any product that lands on the driveway, sidewalk, or street, back onto your lawn/garden.
10. To address the FL Urban Turf Rule if "N" is greater than 25%, "In the state of Florida, do not apply more than [the equivalent of 1 lb N in terms of lbs of this product, see chart]/1000 sq. ft. of turfgrass per application. Do not apply more than [2 X the rate in the previous bracket]/1000 sq. ft. turfgrass per year."

| Product Equivalent Rate for 1 lb Nitrogen per Application for 961-415 |                    |  |
|---|--------------------|--|
| Product Application Rate in pounds                                    | Nitrogen Guarantee | Pounds of Nitrogen applied per 1,000 sq. ft. |
| 4.0   | 25%                | 1.00   |
| 3.8   | 26%                | 0.99   |
| 3.6   | 27%                | 0.97   |
| 3.5   | 28%                | 0.98   |

|     |     |      |
|-----|-----|------|
| 3.4 | 29% | 0.99 |
| 3.2 | 31% | 0.99 |
| 3.1 | 32% | 0.99 |
| 3.0 | 33% | 0.99 |
| 2.9 | 34% | 0.99 |
| 2.8 | 35% | 0.98 |
| 2.7 | 36% | 0.97 |
| 2.6 | 38% | 0.99 |
| 2.5 | 39% | 0.98 |

- 11. Apply once for the whole season
- 12. For use on cool and warm season turfgrass
- 13. Questions or Comments? Call 1-xxx-xxx-xxxx. (insert phone graphic)
- 14. This Bag Treats Up to \_\_\_\_\_ Square Feet



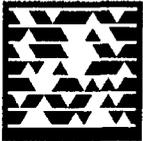
15. (Symbol for Spring)



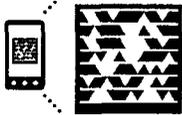
16. (Symbol for Summer)



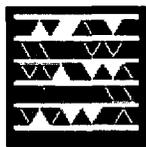
17. (Symbol for Fall)



18. (MST – Mobile Scan Tag / black & white)



19. (MST – Mobile Scan Tag / black and white with phone icon)



20. (MST – Mobile Scan Tag / color) Note, actual symbology varies from product to product, as with UPC codes.



21. (Symbol for Fall)



22. (Symbol for Spring)

- Claims regarding Weed Control Properties**
1. 3 month [12 weeks] weed\* grass control [as listed]
  2. Apply when listed [broadleaf] weeds are [actively] growing [in spring or early fall] (from the When to Apply section of the label.)
  3. Consistently fast on: tough weeds like clover, plantain, ground ivy and spurge [various other weeds listed]
  4. Controls [Kills] clover, dandelion, plantain, chickweed and [other broadleaf weeds as listed [ \* ] [others as listed [ \* ]
  5. Controls a Wide Spectrum of Broadleaf Weeds\* [as listed]
  6. Controls Dandelion, White Clover, Plantain, Chickweed, Spurge and Many Other Listed Weeds
  7. Controls new weeds\* [as listed] for 3 months [12 weeks]
  8. For a beautiful weed-free\* lawn [turf]
  9. For use on: Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, bahiagrass, zoysiagrass, St. Augustinegrass, centipedeegrass, hybrid bermudagrass and colonial bentgrass
  10. Helps keep lawns [turf] weed-free\*

31. NOW FEATURING: [Greensmart] [Greensmart logo] [
32. Pet access allowed - once fertilizer dust settles.
33. Pet access to lawn once fertilizer dust from application settles.
34. Pet access to lawn within [24] hours of treatment.
35. Prepares your lawn for summer [Heat]
36. Proven performance.
37. Good Housekeeping Seal of Approval (logo)



25. [Must use the paw print pictogram with marketing claims No. 32, 33, or 34 below].
26. [2] [3] [4] Season Lawn Care Program
27. Does not harm plants[\*] [(\*) Please refer to plant list where product can be used] [(\*) When used as directed]
28. For use on lawns
29. Money Back Guarantee
30. No stain formula



23. (Symbol for Summer)
  24. [With variations for seasons which are ghosted out]
-

11. Kills [down to] the root, [not the lawn]
12. Kills [major] broadleaf weeds\* [as listed] [like clover, dandelion, oxalis]
13. Kills [Over] [More Than] XXX [250] Listed Weeds [ \* ] [!] [as Listed] (Note: 253 listed weeds)
14. Kills [xxx] [250] listed weeds [ \* ] including dandelion, clover and other common lawn weeds
15. Kills clover, dandelion, plantain, chickweed and other listed broadleaf weeds [ \* ] [(see list on back of bag)]
16. Kills 250 Listed Lawn Weeds [\*] To The Root!
17. Kills listed broadleaf weeds [ \* ] in lawns [turf]
18. Kills clover, chickweed, spurge and many other listed broadleaf weeds [ \* ]
19. Kills dandelion and many other listed broadleaf weeds [\*].
20. Kills even the toughest [est] listed broadleaf weeds [like clover, dandelion, oxalis]
21. Kills even the toughest listed weeds [ \* ]
22. Kills major broadleaf weeds as listed [\*] including roots. And (brand name) is formulated to kill only the weeds, not the lawn [turf]. Use as directed to kill major listed broadleaf weeds [ \* ] in your lawn [turf].
23. Kills over [xxx] [250] of the toughest weeds as listed [ \* ]
24. Kills over [xxx] [250] weed types as listed [ \* ]
25. Kills Over [XXX] Listed Weeds [as Listed] [ \* ], Including Henbit, Dollar Weed, White Clover, Plantain and Chickweed
26. Kills the root
27. Kills the listed weeds [ \* ], not the lawn [turf]
28. Kills tough listed lawn [turf] weeds [ \* ]
29. Kills listed weed roots [ \* ]!
30. Kills listed weeds [ \* ] now for few weeds in spring
31. Kills listed weeds on contact
32. Kills listed weeds [ \* ] to the root
33. Kills listed weeds [ \* ], not lawn [turf] grasses
34. Kills xx+ [250] Listed Weeds [ \* ]
35. Kills xx+ [250+] Listed Weeds [ \* ]; [Types,] Even the Roots.
36. Kills xx+ [250+] Listed Weeds [Types] [ \* ] Including Roots
37. Northern and Southern Grasses Bluegrass, Fescue, Zoysia, Bermuda, St. Augustinegrass, Bentgrass, Centipede, Bahia, Perennial Ryegrass
38. Proven [all] [cool] weather performance
39. Provides broadleaf control
40. Starts working on contact
41. Targets weeds, leaves [grasses] [the lawn] [the turf] unharmed
42. Tough weed killer
43. Treats Northern and Southern Grasses



44. Trimec logo
45. Use on Lawns [Turf] to Kill Tough Weeds like Clover and Dandelion.
46. Weed images (any listed weed)
47. Begins killing on contact
48. Destroys even the toughest [lawn] weeds\*
49. Destroys weeds\* fast
50. Fast-acting weed\* [kill] [control]

51. Kills 250 Weeds\* [to the root]
52. Kills 250+ [tough] [common] [lawn] weeds\*
53. Kills dandelions [and most lawn weeds\*]
54. Kills fall lawn weeds\*
55. Kills tough lawn weeds\* to the root
56. Kills tough weeds\* [to the root]
57. Kills weeds\* [quickly and] completely
58. Kills weeds\* growing in spring or fall
59. Kills weeds\*, won't harm lawn
60. More powerful than the toughest weeds\*!
61. Weed-fighting formula
62. Works on contact

#### **Claims regarding Combination Weed Control and Fertilizer**

1. Kills listed weeds [ \* ] [and fertilizes the lawn]
2. Kills listed weeds [ \* ] and feeds your lawn [turf] for [up to] [3 months] [12 weeks]
3. Kills Listed Weeds[ \* ]While Feeding Your Lawn [turf]
4. Kills Weeds\*, Feeds Lawn for a Quick Spring Green Up
5. Kills weeds\*-Thickens lawn
6. Lawn Nutrients and Weed\* Control in one convenient formula!
7. LawnGuard formula [protects lawn, kills weeds]
8. Thickens turf to crowd out weeds
9. Weed ['n] [and] [&] Feed
10. Weed\* Control [plus] [and] fertilizer

[This statement will appear in close proximity to the "\*" and appear once per page when used.]\*See Use Directions for complete list of treated weeds.

#### **Claims regarding Fertilizer Properties**

1. [TURF Fertilizer Plus Trimec Ester Weed Control] – All the fertilizer nutrients your lawn [turf] needs for spring
2. [TURF Fertilizer Plus Trimec Ester Weed Control] – Providing the Nutrients Needed for a Beautiful Lawn.
3. Builds strong, deep roots, for a thick, green lawn [turf]
4. Fertilizes to provide rich color [and vigorous growth]
5. Improves soil fertility
6. Larger Roots / Greener Lawn
7. No phosphate [helps protect our waterways] (for use when fertilizer analysis has "0" phosphate)
8. Promotes rapid root growth
9. Promotes root growth for a thicker, greener lawn [turf]
10. Protects & [and] strengthens for a better spring lawn [turf]
11. Provides your soil with nutrients
12. Restores nutrients to your soil
13. Restores nutrients to your soil for a quick spring green up [green-up]
14. Zero phosphate [helps protect our waterways] (for use when fertilizer analysis has "0" phosphate)
15. [feeds] [provides] for quick spring greening of lawn [grass] [turf]
16. [for] [Builds] [a] thicker, [stronger,] greener lawn [grass] [turf]

17. [phosphorus] [phosphate] free [Allowed only when "zero" phosphate indicated.]



In comparison to  
Other Fertilizer Products



18. (Symbol for heat/drought resistance)



19. (Symbol for stronger roots)

20. [xx%] readily available nitrogen
21. Builds [strong] deep roots [to retain water] [to protect from drought and heat] [to endure heat, drought] [for better heat and drought tolerance]
22. Builds stronger roots [for maximum drought resistance] [for maximum greening of lawn [grass] [turf]] [for maximum water absorption]
23. Deeper roots better retain water to protect from heat and drought
24. Deeper, stronger roots means less watering needed
25. Feeds for a [quick] [early] spring lawn [grass] [turf] green up
26. Feeds for a thicker, greener lawn next spring
27. Great results, first season of use –guaranteed.
28. Grow a thicker, greener lawn with less water
29. Grows [strong] [deep] roots to protect from heat and drought
30. Helps lawns retain water to protect against heat and drought
31. Improves water absorption [in turf grasses]
32. Less watering, [drought resistant] due to [stronger] [deeper] roots
33. No burning when used as directed.
34. Promotes [winter hardiness and] early spring lawn [grass] [turf] green up
35. Promotes quicker spring lawn [grass] [turf] green-up
36. Repairs summer damage
37. Strengthens lawn against summer heat
38. Strengthens lawns against heat and drought
39. Strong[er] roots [can] [will] absorb [more] water [better] [with less effort]

#### Claims regarding Slow Release Fertilizer Properties

1. [TURF Fertilizer Plus Trimec Ester Weed Control or This product] feeds and greens with [slow release] fertilizer [for up to 3 months] [for up to 12 weeks].
2. Feeds [greens] [strengthens] [thickens] your lawn for up to 3 months [12 weeks]
3. Feeds your lawn [turf] up to 12 weeks
4. Greens up to 3 months [12 weeks]
5. MESA® is a registered trademark of Lebanon Seaboard Corporation.
6. Patented, controlled release nitrogen for continuous feeding
7. Quick and continuous greening for up to 3 months [12 weeks]

- 8. **12** (Number symbol as shown in circle number will range from 1 to 12 weeks/months)
- 9. [1 to 12] Feeds your lawn up to [x] [weeks] [months].
- 10. [METH-EX®] [MESA®] Provides slow, continuous feeding for up to 12 weeks. Initially some nitrogen is released by water to provide early spring green-up of lawn [grass] [turf]. As soil temperatures warm, nitrogen is gradually released through microbial action that minimizes surge growth.
- 11. [Promotes] [Fast] [quick] [early] spring lawn [grass] [turf] green up with extended feeding
- 12. [xx%] slowly available nitrogen
- 13. Change to a more efficient, top-performing fertilizer
- 14. Continuous feeding [for] [up to] [(X weeks) (X months)]
- 15. Featuring both immediate release and controlled-release nutrients.
- 16. Featuring MESA® Slow Release Nitrogen
- 17. Feeds [lawns] for 3 months!
- 18. Feeds [your] [the] lawn [for 3 months] [all season]
- 19. Fertilize once for whole growing season.
- 20. Get spectacular results with an enhanced efficiency fertilizer, guaranteed to deliver.
- 21. METH-EX® is a registered trademark of Lebanon Seaboard Corporation.
- 22. Slow release nitrogen helps prevent leaching into area water systems when applied as directed when compared to other fertilizer products.

| XX  | XX  | XX  |
|---|---|---|
| Nitrogen (N)  | Phosphorous (P)   | Potassium (K)                                 |
| Contains Timed-Release Nitrogen for growing a thick green lawn [Stimulates growth and encourages a thick. green lawn] | Improves Root [Improves root growth and Plant Storage Capacity] | Improves Plant Hardiness & Drought Resistance |

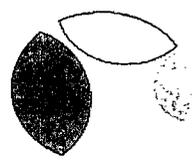
**Claims regarding GreenSmart Fertilizer Properties**

- 1. GreenSmart Enhanced Efficiency Fertilizer for a Green Lawn
- 2. [contains] [with] GreenSmart
- 3. GreenSmart
- 4. GreenSmart (logos)

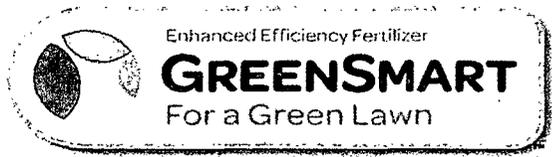


GreenSmart  
FOR A GREEN LAWN

ENHANCED EFFICIENCY FERTILIZER



**GREEN SMART**  
FOR A GREEN LAWN  
ENHANCED EFFICIENCY FERTILIZER





5. GreenSmart and Design is a trademark of Lebanon Seaboard Corporation
6. 20% less nutrients required for the same great lawn [turf] results [with GreenSmart Enhanced Efficiency Fertilizer]
7. Enables lawns [turf] to use nutrients more efficiently
8. Enhanced Efficiency Fertilizer
9. Enhances nutrient absorption
10. Enriches soil to promote a vibrant, hardy lawn [turf]
11. GreenSmart enhances poor soil, creating an environment in which lawns [turf] can thrive. GreenSmart produces thick, green lawns [turf].
12. GreenSmart nourished lawns [turf] are more robust because their root systems are larger, deeper and better developed. Vigorous roots mean[s] the lawn [turf] is hardier and better able to tolerate the stress that comes with heat and drought.
13. GreenSmart produces thick, green lawns [turf]
14. Helps lawns [turf] retain water to protect against heat & [and] drought
15. Helps unlock nutrients already in the soil
16. Improved Nitrogen Efficiency - Reduces Leaching
17. [GreenSmart Enhanced Efficiency Fertilizer - ] Improved nutrient release and absorption into the lawn [turf] allows 20% less nutrients to be applied while still providing [a] quality lawn [turf]
18. Improves drought resistance
19. Improves lawn's [turf's] ability to absorb water & [and] nutrients
20. Increase nutrient up-take in grass [lawns] [turf] up to 20% [with GreenSmart Enhanced Efficiency Fertilizer]
21. Lawn[s] [turf] [and plants] nourished with [company name's] GreenSmart are [is] able to tolerate the stress from heat and drought. GreenSmart produces large, deep, and well developed root systems that can retain water. This enables lawns [turf] [and plants] to withstand stressful conditions.

22. Less watering needed
23. Less watering needed, drought resistant [lawn] [turf]
24. Makes it easier for lawns [turf] to absorb soil nutrients
25. N-P-K with GreenSmart [Enhanced Efficiency Fertilizer for a Green Lawn]
26. Plants [lawns] [turf] use[s] nitrogen more efficiently so you need less
27. Poor soil may have fewer of the nutrients needed to promote a vigorous lawn [turf].  
GreenSmart works by enriching your soil with nutrients. GreenSmart revitalizes the soil, which aids in the development of a larger, deeper and better root system. The enhanced habitat is proven to produce a green, thick, vigorous lawn [turf], and reduces the need for watering.
28. Promotes rapid root growth [for a thick green] [lawn] [turf]
29. Recharges your soil with nutrients!
30. Reduces plant [lawn] [turf] stress related to drought
31. Reduces stress on lawns [turf], protects from drought & heat
32. Speeds root growth to improve nutrient absorption
33. Unlocks the nutrients in soil, enhancing nutrient absorption, so you can grow a thicker, greener lawn [turf] with less water
34. Unlocks the nutrients in your soil
35. A high-quality product, made with GreenSmart.
36. Because your grass is better able to absorb and use the nutrients and moisture provided by the surrounding soil, less fertilizer ingredients are needed.
37. Better lawn nutrition [means] [results in] stronger, heartier grass.
38. Boosted root development helps retain water to protect against heat and drought, so less watering is needed.
39. Builds stronger plants, that need less watering[\*] [\*when compared to unfertilized lawn, as measured by quality.]
40. Enriches soil, nourishing [lawn] [plants] to become stronger and more able to withstand stresses like drought — so you can water less.
41. Fertilizers with GreenSmart represent a new class of lawn-care treatment options.
42. For the results you want – for the neighborhood you can be proud of.
43. Good nutrition is an essential part of being personally fit, and a big part of a quality lawn too.
44. GreenSmart – Proven performance.
45. GreenSmart [provides] [adds] nutrients where they are needed most, stimulating root growth and improving the efficiency of the lawn's natural root system.
46. GreenSmart enhances soil habitat to improve nutrient absorption. Better plant nutrition means stronger, heartier plants.
47. GreenSmart helps build strong plants that need less watering because stronger, flourishing lawns are more able to withstand heat and drought.
48. GreenSmart helps reduce lawn stress due to heat and drought.
49. GreenSmart helps revitalize soil, making more [conventionally] [commonly] [normally] occurring nutrients available.
50. GreenSmart introduces beneficial nutrients that promote stress-resistance in [plants] [lawns]
51. GreenSmart is an exclusive, nutrient-rich formula that promotes plant quality.
52. GreenSmart is rich in essential nutrients [plants] [lawns] need.
53. GreenSmart is rich in essential soil nutrients plants need for optimal plant quality.
54. GreenSmart promotes a lawn that's heartier and better able to sustain itself.
55. GreenSmart promotes better water retention to protect against heat and drought

56. GreenSmart provides lawns [turf] with nutritional support to help promote and maintain overall plant vigor resulting in a beautiful, green lawn.
57. GreenSmart provides nutritive benefits to the [lawn] [plants] [turf] to enhance nutrient reception.
58. GreenSmart. Look for it in quality lawn and garden products.
59. GreenSmart's nutrients stimulate soil habitat efficiency and promote development of deeper roots for a lawn that needs less watering, and produces grass that's hearty and drought resistant.
60. Improves water conservation by building strong roots and more stress-tolerant plants
61. More efficient nutrient delivery, providing similar results with less nitrogen than traditional fertilizers
62. More efficient nutrient delivery; requires less nitrogen inputs.
63. Now with [GreenSmart logo]
64. Provides similar greening results with up to [20%] [30%] less nitrogen than traditional fertilizers.
65. Reduces need for watering by increasing tolerance to drought and heat.
66. Revitalizes lawn to grow stronger, heartier [lawns] [plants][\*] [\*when compared to unfertilized lawn, as measured by quality.]
67. Revitalizes soil habitat to grow stronger, heartier plants.
68. Take pride in your lush, green lawn – and pride in your neighborhood
69. Use Fertilizer with GreenSmart for a brighter, heartier lawn[\*] [\* when compared to unfertilized lawn, as measured by quality.]
70. When it comes to growing a green lawn, GreenSmart is downright brilliant!
71. [www.greensmart.com](http://www.greensmart.com)
72. You can feel good about the beautiful, green lawn results — and the positive impact on your neighborhood.

### **GreenView® Brand of Products Optional Marketing Claims**

1. [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed. If you are not satisfied, return to a[n] [Company name] store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund. [Company name and address]
  2. For more information, visit [www.greenviewfertilizer.com](http://www.greenviewfertilizer.com)
  3. [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem and simply send proof of purchase to [Lebanon Seaboard Corporation, 1600 East Cumberland Street, Lebanon, PA 17042] [Company name and address].
  4. For more information on our complete line of [GreenView®] [Company Name] [Brand Name] Lawn and Garden Products, visit our website at [[www.lebsea.com](http://www.lebsea.com)] [[www.greenviewfertilizer.com](http://www.greenviewfertilizer.com)] [[www.xyz.com](http://www.xyz.com)] [Insert product images]
- GREENVIEW®**
5. GreenView® (logo)
  6. GreenView® is a registered trademark of Lebanon Seaboard Corporation.
  7. GreenView [Fairway Formula] fertilizers utilize a unique, slow release nitrogen source.
  8. GreenView® and METH-EX® are registered trademarks of Lebanon Seaboard Corporation



- 9. [\* See back panel for more details] , as part of design only shown when used on label surfaces, other than the back panel)
- 10. GreenView® yard wide guarantee [green leaf graphic] [GreenView® logo]

**Preen® Brand of Products Optional Marketing Claims**

- 1. To the extent consistent with applicable law, [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: [Company name and address]



- 2. Preen® logo
- 3. Preen® Guarantee
- 4. Preen® is a registered trademark of Lebanon Seaboard Corporation.
- 5. [www.preen.com](http://www.preen.com)
- 6. Keep your lawn looking great all year [Early Spring] [Late Spring] [Fall] (show other Preen Lawn package images with product name)
- 7. Try [these] other Preen products:
  - o [Preen Organic Vegetable Garden Weed Preventer]
  - o [Preen Fabric]
  - o [Preen Garden Weed Preventer Plus Plant Food]
  - o [Preen Garden Weed Preventer]
  - o [Preen Lawn Crabgrass Preventer Plus Fertilizer]
  - o [Preen Lawn Crabgrass Preventer]
  - o [Preen Lawn Fall Weed Control Plus Fertilizer]
  - o [Preen Lawn Stepsaver Weed Control Plus Fertilizer]
  - o [Preen Lawn Weed & Feed]
  - o [Preen Lawn Weed Control]
  - o [Preen Mulch Plus]

**ACE® Brand of Products Optional Marketing Claims**

- 1. ACE® is a registered trademark of ACE Hardware Corp.
- 2. Green Turf® is a registered trademark of [Company Name]
- 3. Made in the USA for ACE Hardware Corp., Oak Brook, Illinois, 60523, USA
- 4. Questions or Comments Call 1-XXX-XXX-XXXX



- 5. Satisfaction Guaranteed ACE® Promise [circle graphic]
- 6. Telephone graphic

7. [Ace Green Turf® Winterizer Weed & Feed or This product] contains the latest technology in weed control. It kills over 250 of the toughest weeds. It is specially formulated to complement the phosphorus already present in some soils and give your turf the additional primary nutrients needed for a good turf feeding. A soil test can help you determine if your soil has an adequate supply of phosphorus and if this is the best product for your soil type. Proper watering and mowing practices along with regular feedings will help promote a beautiful green lawn.
8. The ACE® Promise. If this ACE product when used for its intended purpose, fails to give you complete satisfaction, return the item to the ACE Hardware store where purchased for free replacement of the same or similar item.
9. Green Turf® is a registered trademark of United Industries Corporation.
10. [www.acehardware.com](http://www.acehardware.com)

### **Sta-Green® Brand of Products Optional Marketing Claims**

1. Computer and phone graphics
2. If you use [TURF Fertilizer Plus Trimec Ester Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
3. LOOK! For other quality Sta-Green® lawn & garden products. For more information, visit us on our website at [www.sta-green.com](http://www.sta-green.com) [www.xyz.com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
4. Money Back Guarantee [optional graphic]
5. Sta-Green® is a registered trademark of [Company name]



6. Sta-Green® logo
7. The Sta-Green® Promise
8. Your satisfaction guaranteed or your money back!

### **Private Label Customer Brand of Products Optional Marketing Claims**

1. [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: [Company name and address]
2. [Private label] is a registered trademark of [Company name]
3. [Private label] logo
4. Computer and phone graphics
5. If you use [TURF Fertilizer Plus Trimec Ester Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
6. LOOK! For other quality [Private label] lawn & garden products. For more information, visit us on our website at [www.xyz.com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
7. Money Back Guarantee [optional graphic]
8. Your satisfaction guaranteed or your money back!

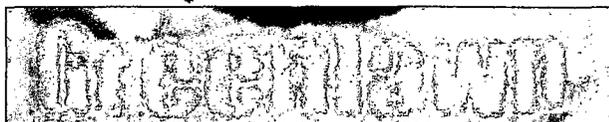
Agway Brand of Products Optional Marketing Claims



1.



2.



3.

4. [Brand] is a [registered] trademark of [Company]

5. 4 Stage Lawn Care Program

6. Agway Guarantees Satisfaction

7. Agway Stage 1 Crabgrass Control & Fertilizer

8. Greenlawn® Crabgrass Preventer With Lawn Food (Note: alternate brand name)

9. Agway® and Greenlawn® are registered trademarks of Southern States Cooperative, Inc.

10. Agway® logo

11. Calendar Application Icon

12. Guaranteed Satisfaction logo/pictogram

13. If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.

14. Manufactured for and distributed by Southern States Cooperative, Inc., 6606 West Broad Street, Richmond, VA 23230

15. To find an Agway store near you visit [www.agway.com](http://www.agway.com)

16. If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.

17. Agway® and Stage® are registered trademarks of Southern States Cooperative, Inc.

18. To find a store near you visit [www.agway.com](http://www.agway.com)

19. NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.

20. [Agway (Subregistrant)] 4 Stage Lawn Program makes it easier to have a lush, green lawn. Our 4 simple applications eliminate the guesswork and give you professional lawn care results. Each stage combines just the right amount of fertilizer with the right amount of control and prevention. Just match each stage to the correct season and you'll prevent crabgrass, control weeds [and insects] and prepare your lawn for the winter. It's what your lawn needs for strong growth.

21. Guaranteed Satisfaction

22. (Subregistrant) Guarantees Satisfaction

23. 4 Stage Lawn Care Program.[Pictogram numbers 1-4] [pictogram for 4 Step

Program]

- March 1 – April 30
- April 15 – June 15
- August 1- September 30

24. No crabgrass [Pictogram crabgrass circle with slash through it]
25. Stage 1 [Pictogram crabgrass with slash through it]
26. AGWAY'S Greenlawn products are the quality choice in complete lawn care. You determine your lawn needs, and you'll find a Greenlawn product to help you. Fertilizers, lawn starters, crabgrass prevention, weed and insect control, winterizers - everything your lawn needs for a lush, green lawn and year-round protection. Each one is easy to apply and guaranteed to produce quick, long-lasting results.
27. Notice: Read the entire label. Use only according to label directions. Before buying this product, read the Warranty Section elsewhere on this label. If terms are not acceptable, return the unopened container at once.
28. AGWAY Guarantees Satisfaction If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.
29. For best results, use an Agway spreader.

**Menards® Brand of Products Optional Marketing Claims:**

1.



2.



3.



4.

5. FOREVERGREEN® Lawn Builder(R) Crabgrass Preventer With Lawn Food (Note: Alternate Brand Name)



6.



7.

100% Satisfaction Guaranteed or Your Money Back

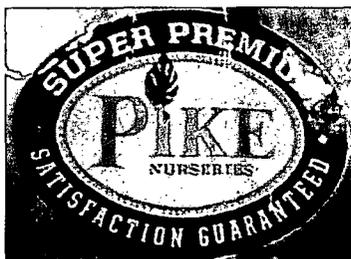


8. SLOW-RELEASE NITROGEN FEEDS YOUR LAWN OVER (2) (3) (4) MONTHS!
9. 4-STEP LAWN CARE PROGRAM
10. Crab-Buster® is a registered trademark of Dow AgroSciences LLC.
11. Distributed by Eau Claire Coop Oil Co., P.O. Box 837, Eau Claire, WI 54702
12. Features:
  - i. Prevents crabgrass & fertilizes in one application.
  - ii. [Crab-Buster®] herbicide controls crabgrass and many other annual weedy grasses before they grow.
  - iii. Gives a full feeding of fertilizer.
  - iv. Slow-Release Nitrogen thickens and provides a lush and deep green lawn - Feeds your lawn [over] [up to], [two][three] months!
13. Fertilize turf [lawn] to improve color, density, uniformity and resistance to traffic and disease.
14. ForeverGreen® is a registered trademark of E C Grow Incorporated Corporation.
15. If, for any reason, after using the Menards® Premium 4-Step Fertilizer Program, you are dissatisfied with the results, simply bring the label from a bag of Menards® Premium Lawn Fertilizer and proof of purchase to the store this product was purchased from for a full refund.
16. Lawn Builder
17. Menards is a registered trademark of Menard, Inc. Corporation.

#### Pike Nurseries® Brand of Products Optional Marketing Claims



1.



- 2.
3. PIKE NURSERIES is a registered trademark of Pike Nurseries Acquisition, LLC.
4. Pike Nurseries Corporate Office, 2675 Breckinridge Blvd., Suite 300, Duluth, GA 30096
5. Satisfaction Guaranteed
6. SUPER PREMIUM

**Armstrong Garden Centers Brand of Products Optional Marketing Claims**



- 1.
2. Armstrong Garden Centers, Inc. , 2200 E. Route 66, Suite 200, Glendora, CA 91740

**Vigoro Brand of Products Optional Marketing Claims**



- 1.
2. Vigoro is a registered trademark of HOMER TLC, INC. CORPORATION
3. Vigoro, is a ® sub-brand of The Home Depot.
4. THD corporate address is: **The Home Depot** , 2455 Paces Ferry Road Atlanta, Georgia 30339

**Orchard Supply Brand of Products Optional Marketing Claims**



1.



2.



- 3.
4. Orchard Supply Hardware is a registered trademark of Orchard Supply Hardware, LLC.
5. Orchard Supply Hardware, 6450 Via Del Oro, San Jose, CA 95119

Appendix II

[TURF Fertilizer Plus Trimec Ester Weed Control Controls][Kills][253][more than ###] weeds! (List of weeds may include the following):

|                                    |                          |                                 |                              |
|------------------------------------|--------------------------|---------------------------------|------------------------------|
| Amaranth, purple                   | Cupid shaving Brush      | Mustard, ball                   | Speedwell, common            |
| Amaranth, slender                  | Cudweed                  | Mustard, black                  | Speedwell, corn              |
| Aster, heath                       | Daisy, English           | Mustard, blue                   | Speedwell, ivyleaf           |
| Aster, white heath                 | Daisy, oxeye             | Mustard, hedge                  | Speedwell, persian           |
| Aster, purple                      | Dandelion, common        | Mustard, Indian,                | Speedwell, purslane          |
| Aster, white prairie               | Dandelion, false         | Mustard, tansy                  | Speedwell, slender           |
| Artichoke                          | Day flower               | Mustard, tumble                 | Speedwell, snow              |
| Austrian fieldcress                | Deadnettle               | Mustard, white                  | Speedwell, thymeleaf         |
| Bedstraw, Catchweed                | Dichondra                | Mustard, wormseed               | Spiny amaranth               |
| Bedstraw, smooth                   | Dock, broadleaf          | Nettle, stinging (burning)      | Spurge, spotted              |
| Bedstraw, Northern                 | Dock, curly              | Nettle, tall                    | Spurge, prostrate            |
| Bedstraw, pineywoods               | Dogbane                  | Nettle, wood                    | Spurweed                     |
| Beggarticks, hairy                 | Dogfennel                | Parsley-piert                   | Star of Bethlehem            |
| Betony, Florida                    | Dollarweed (Pennywort)   | Parsnip                         | Strawberry, India mock       |
| Bindweed, Field                    | Dove weed                | Pearlwort                       | Tansy ragwort                |
| Bindweed, Hedge                    | Elderberry               | Pennycress (frenchweed)         | Tanweed                      |
| Bitter Wintercress                 | Falseflax                | Pepperweed, perennial           | Thistle, blessed             |
| Bittercress, hairy                 | False sunflower          | Pepperweed, virginia            | Thistle, bull                |
| Bitterweed                         | Fiddleneck               | (Peppergrass)                   | Thistle, canada              |
| Black-eyed Susan                   | Filaree, redstem         | Pigweed, prostate               | Thistle, flodman (prairie)   |
| Black Medic                        | Filaree, whitestem       | Pigweed, redroot                | Thistle, musk                |
| Blood flower milkweed              | Fleabane, daisy (annual) | Pigweed, russian                | Thistle, platte              |
| Blue lettuce                       | Fleabane, rough          | Pigweed, smooth                 | Thistle, plumeless           |
| Brassbuttons                       | Galinsoga, hairy         | Pigweed, tumble                 | Thistle, russian             |
| Bristly oxtongue                   | Galinsoga, smallflower   | Pineapple weed                  | Thistle, scotch              |
| Broomweed                          | Goldenrod                | Plains coreopsis (tickseed)     | Thistle, wavyleaf            |
| Buckhorn                           | Ground ivy               | Plantain, blackseed             | Thistle, yellow (horrible)   |
| Bullnettle                         | Groundsel                | Plantain, bracted               | Trailing crownvetch          |
| Burclover                          | Gumweed                  | Plantain, broadleaf             | Velvetleaf                   |
| Burdock                            | Hairy fleabane           | Plantain, buckhorn              | Vervain, blue                |
| Burweed, lawn (spurweed)           | Hawkweed, meadow         | Plantain, hoary                 | Vervain, hoary               |
| Buttercup, bulbous                 | Hawkweed, mouseear       | Plantain, narrowleaf            | Vervain, prostrate           |
| Buttercup, creeping                | Hawkweed, orange         | Plantain, slender               | Vervain, tall                |
| Buttonweed, common                 | Hawkweed, yellow         | Plantain, woolly                | Vetch, bird                  |
| (poorjoe)                          | Healall                  | Poison ivy                      | Vetch, hairy                 |
| Buttonweed, virginia               | Heartleaf drymary        | Poison oak                      | Vetch, milk                  |
| Carolina geranium (wild)           | Hemp                     | Pokeweed                        | Vetch, narrowleaf            |
| Carpetweed                         | Henbit                   | Prairie Sunflower               | Vetch, wild                  |
| Catnip                             | Hoary cress              | Prickly lettuce (compass plant) | Virginia creeper             |
| Catsear, spotted (false dandelion) | Horsenettle              | Prickly sida                    | Western clematis             |
| Chamber bitter                     | Horseweed                | Prostrate knotweed              | Western salsify              |
| Chickweed, common                  | Jimsonweed               | Puncturevine                    | Wild aster                   |
| Chickweed, mouseear                | Johnny-Jumpup violet     | Purslane, common                | Wild buckweat                |
| Chickweed, sticky                  | Knaewel                  | Pusley, brazil                  | Wild carrot                  |
| Chicory                            | Knotweed, prostrate      | Pusley, florida                 | Wild four-o'clock            |
| Cinquefoil                         | Kochia                   | Pusley, large flower            | Wild garlic                  |
| Clover, crimson                    | Lambsquarters            | Ragweed, bur                    | Wild lettuce                 |
| Clover, alyce                      | Lespedeza                | Ragweed, common                 | Wild marigold                |
| Clover, hop                        | Mallow, alkali           | Ragweed, lancleaf               | Wild mustard (yellow rocket) |
| Clover, rabbit foot                | Mallow, bristly          | Ragweed, western                | Wild onion                   |
| Clover, red                        | Mallow, common           | Redstem filaree                 | Wild parsnip                 |
| Clover, strawberry                 | Mallow, dwarf            | Rough cinquefoil                | Wild radish                  |
| Clover, yellow sweet               | Mallow, venice           | Scarlet pimpernel               | Wild rape                    |
| Clover, white sweet                | Marcela                  | Shepardspurse                   | Wild strawberry              |
| Clover, white                      | Matchweed                | Smartweed, ladysthumb           | Wild sweet potato            |
| Cockle                             | Mexicanweed              | Smartweed, pale                 | Wild violet                  |
| Cocklebur                          | Moneywort                | Smartweed, pennsylvania         | Woodsorrel, creeping         |
|                                    | Morningglory, bigroot    | Smooth chaff-flower             | Woodsorrel, violet           |

|  |   |  |   |
|--|---|--|---|
| Cocklebur, oriental<br>Cocklebur, spiny<br>Common mullein<br>Corn Spurry<br>Creeping Beggarweed<br>Creeping Jenny (creeping charlie) | Morningglory, ivyleaf<br>Morningglory, mexican<br>Morningglory, red<br>Morningglory, tall<br>Morningglory, wolly<br>Mugwort | Smoothdock<br>Sorrel, red (sheep)<br>Sowthistle, annual<br>Sowthistle, spiny<br>Spanish needles<br>Speedwell, bi-lobed | Woodsorrel, yellow (Oxalis)<br>Woolly croton<br>Wormseed<br>Yarrow, common<br>Yarrow, western<br>Yarrow, yellow |
|--|---|--|---|

**Spreader Models for Spreader Setting Table:**

| Drop Spreader              | Delivers lbs./1,000 sq. ft. |        |        |        |        |
|----------------------------|-----------------------------|--------|--------|--------|--------|
|                            | 2.0 lb                      | 2.5 lb | 2.8 lb | 3.0 lb | 3.5 lb |
| Agri-Fab                   | X                           | X      | X      | X      | X      |
| Agway                      |                             |        |        |        |        |
| Earthway                   |                             |        |        |        |        |
| Easy Green                 |                             |        |        |        |        |
| Ferti-Lome                 |                             |        |        |        |        |
| Glorion                    |                             |        |        |        |        |
| Greenview® Spred III       |                             |        |        |        |        |
| Greenview® Spred® XP1      |                             |        |        |        |        |
| Greenview® Show N Tell     |                             |        |        |        |        |
| Jonathan Green             |                             |        |        |        |        |
| K-Mart K-Grow              |                             |        |        |        |        |
| Lawnrafter 45-0311-3       |                             |        |        |        |        |
| Ortho                      |                             |        |        |        |        |
| Precision                  |                             |        |        |        |        |
| Red Devil Drop             |                             |        |        |        |        |
| Republic Drop              |                             |        |        |        |        |
| Scotts AccuGreen® 1000     |                             |        |        |        |        |
| Scotts AccuGreen® 2000     |                             |        |        |        |        |
| Scotts AccuGreen® 3000     |                             |        |        |        |        |
| Scotts Easy Gro            |                             |        |        |        |        |
| Scotts PF-1                |                             |        |        |        |        |
| Scotts PF-3                |                             |        |        |        |        |
| Scotts Precision           |                             |        |        |        |        |
| Sears Lawn Crafter         |                             |        |        |        |        |
| SpredDevil                 |                             |        |        |        |        |
| Sta-Green                  |                             |        |        |        |        |
| Statesman I                |                             |        |        |        |        |
| Statesman II               |                             |        |        |        |        |
| TrueServe Green Thumb 7300 |                             |        |        |        |        |
| Vigoro                     |                             |        |        |        |        |
| Broadcast Spreader         | Delivers lbs./1,000 sq. ft. |        |        |        |        |
|                            | 2.0 lb                      | 2.5 lb | 2.8 lb | 3.0 lb | 3.5 lb |

|                             |   |   |   |   |   |
|-----------------------------|---|---|---|---|---|
| Ace Rotary                  | X | X | X | X | X |
| Agri-Fab 45-0187            |   |   |   |   |   |
| Agway                       |   |   |   |   |   |
| Ames 24-626 Commercial      |   |   |   |   |   |
| Cyclone Model B1-80         |   |   |   |   |   |
| Earthway EV-N-Spred 2600    |   |   |   |   |   |
| Ferti-Lome                  |   |   |   |   |   |
| Franks                      |   |   |   |   |   |
| Glorion                     |   |   |   |   |   |
| Green Line                  |   |   |   |   |   |
| Greenview® Jet-Spred II     |   |   |   |   |   |
| Greenview® Jet-Spred III    |   |   |   |   |   |
| Greenview® Jet-Spred SS1    |   |   |   |   |   |
| Jonathan Green              |   |   |   |   |   |
| Lawnrafter                  |   |   |   |   |   |
| Ortho 545 EZGro             |   |   |   |   |   |
| Pennington 2050SU           |   |   |   |   |   |
| Precise Fit                 |   |   |   |   |   |
| Precision Pro               |   |   |   |   |   |
| Precision                   |   |   |   |   |   |
| Precision Pro               |   |   |   |   |   |
| Precision Products          |   |   |   |   |   |
| PrizeLAWN LiL' FOOT (LF-1)  |   |   |   |   |   |
| Red Devil                   |   |   |   |   |   |
| Republic 545 EZGro          |   |   |   |   |   |
| Republic EZ Broadcast 75450 |   |   |   |   |   |
| Republic EZ Grow            |   |   |   |   |   |
| Republic                    |   |   |   |   |   |
| Roto-Jet                    |   |   |   |   |   |
| Scotts Basic                |   |   |   |   |   |
| Scotts Deluxe™ EdgeGuard®   |   |   |   |   |   |
| Scotts EasyGreen            |   |   |   |   |   |
| Scotts EdgeGuard            |   |   |   |   |   |
| Scotts SpeedyGreen® 1000™   |   |   |   |   |   |
| Scotts SpeedyGreen® 2000™   |   |   |   |   |   |
| Scotts SpeedyGreen® 3000™   |   |   |   |   |   |
| Scotts Standard             |   |   |   |   |   |
| Sears 671-19261             |   |   |   |   |   |
| Sears Craftsman 24322 85lb  |   |   |   |   |   |
| Sta-Green                   |   |   |   |   |   |
| Statesman Pull Behind       |   |   |   |   |   |
| Stinger Rotary              |   |   |   |   |   |
| TrueServe Green Thumb 2000A |   |   |   |   |   |
| Vigoro                      |   |   |   |   |   |