

961-415

6/7/2010

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**U.S. ENVIRONMENTAL PROTECTION AGENCY**  
**Office of Pesticide Programs**  
**Registration Division (7505P)**  
**Ariel Rios Building**  
**1200 Pennsylvania Ave., NW**  
**Washington, D.C. 20460**

EPA Reg. Number:  
**961-415**

Date of Issuance:  
**JUN -7 2010**

NOTICE OF PESTICIDE:  
 Registration  
 Reregistration  
 (under FIFRA, as amended)

Term of Issuance: **unconditional**

Name of Pesticide Product:  
**TURF Fertilizer Plus Trimec**  
**Ester Weed Control**

Name and Address of Registrant (include ZIP Code):  
**Lebanon Seaboard Corporation**  
**1600 East Cumberland Street**  
**Lebanon, PA 17042**

**Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.**

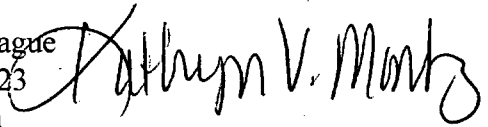
On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is registered in accordance with FIFRA provided that you:

1. Submit and/or cite all data required for registration review/reregistration of your product when the Agency requires all registrants of similar products to submit data.
2. Make the following label revisions:
  - a. Revise "EPA REG. NO. 961-XXX" to "EPA REG. NO. 961-415"
  - b. Add the following statement to the Directions for Use:  
 "Do not apply this product in a way that will contact any person or pet either directly or through drift."
  - c. For 'Option 1b' and 'Option 1c' on page 4 or 18, revise "...in approximately 30 days" to "...after 30 days."

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Signature of Approving Official:  
**Kathryn V. Montague**  
 Project Manager 23  
 Herbicide Branch  
 Registration Division (7505P)



Date:  
**JUN -7 2010**

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- d. The following advertisement claims must be removed:
1. “[**Superior**] [cool] [all] [Proven] weather performance”
  2. “[Turf Fertilizer Plus Trimec Ester Weed Control] contains **the latest technology** in weed control”
  3. “(Product name) is **specially** formulated...”
    - Words or phrases that imply a product possesses unique characteristics because of its composition are not acceptable. See 40 CFR 156.10(a)(5)(i).
  4. Remove all comparative claims (e.g. “easier...” “faster...” “more...” “X% less”, etc.) or add appropriate qualifying statements.
  5. “For home lawns **only**”
    - The word “only” would imply an enforceable action.
  6. Remove all “Project Guide” and “Annual Feeding Program” claims as they imply that the user must follow a pesticide application regiment throughout the year, which may not be the case at all. This type of pesticide use program is not acceptable as it may encourage use of pesticides beyond what is actually needed to control pests.
  7. Remove all claims and logos that include “Green-Smart Formula” and “Sta-Green” as they imply that this product is consistent with ‘eco-friendly.’
  8. Remove all claims that include “helps nature”, “helping nature” and “helping our water sources”
  9. Remove “kills weeds **completely**”
  10. Revise all claims that include a specific number of weeds that the product treats (e.g. if the label claim states “250 weeds”, at least 250 weeds must be listed on the label)

**NOTE:** While no additional data is being requested at this time, marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available then those claims must be removed.

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**NOTE:** Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

3. Submit one (1) copy of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

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# TURF Fertilizer Plus Trimec® Ester Weed Control

**ACTIVE INGREDIENTS:**

2,4-D, 2-ethylhexyl ester .....	1.108%
Mecoprop-p acid .....	0.167%
Dicamba acid .....	0.071%

<b>OTHER INGREDIENTS:</b> .....	<b>98.654%</b>
<b>TOTAL</b> .....	<b>100.000%</b>

**THIS PRODUCT CONTAINS:**

- 14.70 lb 2,4-dichlorophenoxyacetic acid equivalent per ton or 0.735%. CAS 1928-43-4.
- 3.34 lb (+)-(R)-2-(2-methyl-4-chlorophenoxy) propionic acid equivalent per ton or 0.167%. CAS 16484-77-8.
- 1.42 lb 3,6-dichloro-o-anisic acid equivalent per ton or 0.071%. CAS 1918-00-9

Isomer Specific by AOAC Methods  
 TRIMEC is a registered trademark of PBI/Gordon Corporation.

GUARANTEED ANALYSIS XX-X-X	
Total Nitrogen (N) .....	XX%
x.x% ammoniacal nitrogen	
x.x% water insoluble nitrogen*	
x.x% urea nitrogen*	
x.x% other water soluble nitrogen*	
Available Phosphate (P2O5) .....	X%
Soluble Potash (K2O) .....	X%
Sulfur (S) .....	X%
x.x% free sulfur (S)	
Derived from: polymer-coated sulfur-coated urea, urea, methylene urea, ammonium phosphate, ammonium sulfate, and muriate of potash. *A portion of the urea has been coated to provide x.x% coated slow-release nitrogen. *x.x% slowly available nitrogen from sulfur coated urea. * x.x% slowly available nitrogen from methylene urea. This product and/or its manufacture is covered by one or more of the following U.S. patents and international counterparts thereof: US Patent Numbers: xxxxxx  Note: Fertilizer grades with nutrient contents expressed as the percentages of N, P2O5 and K2O may include the following: 23-3-7 or x-x-x. The fertilizer grade analyses may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states, and the analyses will differ between supplemental registrations.	

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

**STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.**

See back panel for Precautionary Statements

EPA Reg. No. 961-XXX

(L) (D)  
 EPA Est. No. 961-PA-01, 961-IL-01, [XXXX-XX-XX]  
 Superscript used is first letter of lot number

**ACCEPTED**  
 with **COMMENTS**  
 In EPA Letter Dated:  
**JUN - 7 2010**  
 Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

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Manufactured By: [Distributed By: [Produced By:]]  
Lebanon Seaboard Corporation  
1600 East Cumberland Street  
Lebanon, PA 17042  
Made in the U.S.A.  
[www.lebsea.com](http://www.lebsea.com) [[www.greenviewfertilizer.com](http://www.greenviewfertilizer.com)] [[www.xyz.com](http://www.xyz.com)]

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ. FT.] [Sq. Ft.]  
Net Weight: [Net Wt.:] xx lbs.[LBS.] [POUNDS] (xx.x kg) [(XX.X KG)]  
Treats: XX,XXX Sq.Ft. [SQ.FT.] [Square Feet] [SQUARE FEET]

[Optional Heading: Care & Handling]  
**STOP! READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.**

**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**  
**CAUTION**

Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

<b>First Aid</b>	
<b>If in eyes:</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 - 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For Emergency Medical Treatment Information call (888)208-1368.	

**Environmental Hazards**

This pesticide is toxic to fish and aquatic invertebrates and may adversely affect non-target plants. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

This chemical has properties and characteristics associated with chemicals detected in groundwater. The use of this chemical in areas where soils are permeable, particularly where the water table is shallow, may result in groundwater contamination. Application around a cistern or well may result in contamination of drinking water or groundwater.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

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- This product is for residential use.
- Do not allow people (other than applicator) or pets on treatment area during treatment. Do not enter treatment area until dust has settled.

**Optional Heading:] [INSTRUCTIONS] [Use Instructions] [Application Directions] [Application Instructions]**

TURF Fertilizer Plus Trimec Ester Weed Control contains Trimec® Herbicide. Trimec® controls a wide range of lawn weeds, including dandelion, chickweed, plantain, henbit, spurge and many other weeds commonly found in home lawns. In addition, a xx-xx-xx fertilizer provides a supply of lawn food. Possible retreatment may be necessary if (a) the lawn is heavily overrun by weeds or, (b) if adverse low moisture conditions prevail and weeds are in a state of poor growth. A second application may be made in approximately 30 days. Treated areas may be seeded 3 weeks after application.

**USE PRECAUTIONS:**

Do not use on dichondra, carpetgrass, 'Floritam' St. Augustinegrass, creeping bentgrass, or turfgrass where desirable clovers are present.

Do not apply this product to newly seeded grasses until well-established or after the second or third mowing.

Do not use this product on flowers, vegetables, groundcovers, gardens or landscape plantings including shrubs and trees. Do not exceed specified dosage for any area and do not apply this product within the dripline of or over surface roots of trees, shrubs, and other ornamentals.

Reseeding or overseeding areas may occur three (3) weeks after the application of this product.

Do not use this product on or near desirable plants and avoid spreading granules onto exposed root systems or adventitious shoots (rhizomes) within the drip line of the roots of desirable trees and shrubs, since injury may result.

Do not apply directly to or near water, storm drains, gutters, sewers, or drainage ditches. Do not apply within 25 feet of rivers, fish ponds, lakes, streams, reservoirs, marshes, estuaries, bays, and oceans. Do not apply when windy. Apply this product directly to your lawn, and sweep any product landing on the driveway, sidewalk, gutter, or street back onto the treated area. To prevent product run-off, do not over water the treated area(s) to the point of runoff or apply when raining or when rain is expected that day.

**HOW MUCH TO APPLY:**

**Option 1a**

**TURF Fertilizer Plus Trimec Ester Weed Control can be applied to the following turfgrasses when applied as directed:**

**Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, bahiagrass, and zoysiagrass[.]** [: Apply 2.5 to 4.0 pounds [xx.x pounds] of product per 1,000 square feet of established turfgrass.]

**For St. Augustinegrass (not 'Floritam'), centipedegrass, hybrid bermudagrass, and colonial bentgrass[.]** [: Apply 2.0 to 3.0 pounds[xx.x pounds] of product per 1,000 square feet of established turfgrass.]

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**Maximum use rate statement**

Do not apply more than 4 pounds of product per 1000 square feet of turfgrass per application. If necessary, a second application may be made no sooner than 30 days after the first. Do not apply more than 8 pounds of product per 1000 square feet per year. [note to reviewer: the following information may be omitted from the final printed label: 4 pounds of this product contains 1.28 lb 2,4-D (ae), 0.29 lb mecoprop-p (ae), and 0.12 lb dicamba (ae).

**[Alternate maximum use rate statement**

The maximum broadcast application rate is 4.0 pounds of product per 1,000 sq.ft. per application (1.28 lb 2,4-D ae, 0.29 lb MCP-P ae and 0.12 dicamba ae per acre per application). The maximum number of broadcast applications is limited to 2 per year with a minimum of 30 days between applications. The maximum seasonal rate is 8.0 pounds of product per 1,000 sq.ft. (2.56 lb 2,4-D ae, 0.58 lb MCP-P ae and 0.25 lb dicamba ae per acre).]

Lower application rates within the specified range will provide satisfactory control of annual broadleaf weed species. The higher application rates within the specified range will be required for dense infestations of perennial weeds, for adverse/extreme environmental conditions, or for weeds beyond the appropriate growth stages.

**[Option 1b—specifically for 14 lb and 42 lb bags]**

**[For use on: Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, bahiagrass, zoysiagrass, St. Augustinegrass, centipedegrass, hybrid bermudagrass, and colonial bentgrass.]:** Apply 2.8 pounds of product per 1,000 square feet of turfgrass. A second application may be made in approximately 30 days. The maximum number of broadcast applications per treatment site is 2 per year.

**[Option 1c—specifically for 13lb and 39 lb bags]**

**[For use on: Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, bahiagrass, zoysiagrass, St. Augustinegrass, centipedegrass, hybrid bermudagrass, and colonial bentgrass.]:** Apply 2.6 pounds of product per 1,000 square feet of turfgrass. A second application may be made in approximately 30 days. The maximum number of broadcast applications per treatment site is 2 per year.

**WHEN TO APPLY:**

Apply when broadleaf weeds are actively growing in spring or early fall.

Apply when the air is calm to ensure uniform coverage and avoid spreading granules onto flowers, vegetables, and ornamental shrubbery.

**WHAT TO EXPECT [APPLICATION INSTRUCTIONS]:**

1. Mow lawn to normal height 1 to 2 days before application.
2. Water lawn thoroughly at least 1 to 2 days before application to sustain moisture until the next watering (see step 5).
3. Apply when weeds are young and actively growing, preferably in the morning when the dew is on the grass. If grass is not moist at time of application, sprinkle lightly with water before applying product.
4. Avoid applying when temperatures are consistently above 90°F.
5. Do not wash from weed leaves for 1 to 2 days after application. At this time, a thorough watering should be made.

**Optional Heading: [Spreader Settings][Suggested Spreader Settings]**

**[Note to Supplemental Registrants:** Select the appropriate bag size and present only the information provided for that bag size on your product labeling. Also, equipment settings of drop spreaders, rotary spreaders, and other granular applicators may be presented on the container labels.]

Bag Size, Lbs.	Application Rate, Lbs./1,000 Sq.Ft.	Treated Area for This Bag Size, Sq.Ft.	Bag Size, Lbs.	Application Rate, Lbs./1,000 Sq.Ft.	Treated Area for This Bag Size, Sq.Ft.
13	2.0	6,500	39	2.0	19,500
	2.5	5,200		2.5	15,600
	2.8	4,600		2.6	15,000
	3.0	4,300		3.0	13,000
	3.2	4,000		3.2	12,200
	3.4	3,800		3.4	11,450
	3.6	3,600		3.6	10,800
14	2.0	7,000	28	4.0	9,750
	2.5	5,600		2.0	14,000
	2.8	5,000		2.5	11,200
	3.0	4,670		3.0	9,300
	3.2	4,375		3.2	8,800
	3.4	4,120		3.4	8,200
	3.6	3,890		3.6	7,800
15	2.0	7,500	36	4.0	7,000
	2.5	6,000		2.0	18,000
	3.0	5,000		2.5	14,400
	3.2	4,700		3.0	12,000
	3.4	4,400		3.2	11,300
	3.6	4,200		3.4	10,500
	4.0	3,750		3.6	10,000
16	2.0	8,000	37	4.0	9,000
	2.5	6,400		2.0	18,500
	3.0	5,300		2.5	14,800
	3.2	5,000		3.0	12,300
	3.4	4,700		3.2	11,600
	3.6	4,400		3.4	10,900
	4.0	4,000		3.6	10,300
17	2.0	8,500	40	4.0	9,250
	2.5	6,800		2.0	20,000
	3.0	5,700		2.5	16,000
	3.2	5,300		3.0	13,300
	3.4	5,000		3.2	12,500
	3.6	4,700		3.4	11,800
	4.0	4,250		3.6	11,100
18	2.0	9,000	42	4.0	10,000
	2.5	7,200		2.0	21,000
	3.0	6,000		2.5	16,800
	3.2	5,600		3.0	14,000
	3.4	5,300		3.2	13,100
	3.6	5,000		3.4	12,400
	4.0	4,500		3.6	11,700
			4.0	10,500	



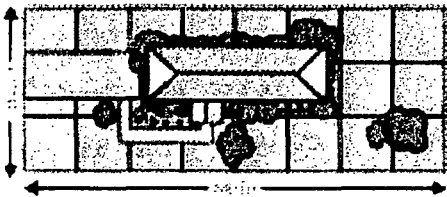
Bag Size, Lbs.	Application Rate, Lbs./1,000 Sq.Ft.	Treated Area for This Bag Size, Sq.Ft.	Bag Size, Lbs.	Application Rate, Lbs./1,000 Sq.Ft.	Treated Area for This Bag Size, Sq.Ft.
20	2.0	10,000	45	2.0	22,500
	2.5	8,000		2.5	18,000
	3.0	6,700		3.0	15,000
	3.2	6,400		3.2	14,100
	3.4	5,800		3.4	13,200
	3.6	5,700		3.6	12,500
	4.0	5,000		4.0	11,300
25	2.0	12,500	50	2.0	25,000
	2.5	10,000		2.5	20,000
	3.0	8,300		3.0	16,700
	3.2	7,800		3.2	15,600
	3.4	7,400		3.4	14,700
	3.6	6,900		3.6	13,900
	4.0	6,250		4.0	12,500
26	2.0	7,500			
	2.5	8,000			
	3.0	8,700			
	3.2	8,100			
	3.4	7,600			
	3.6	7,200			
	4.0	6,500			

[Note: Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and recommended use rates as listed above.]

**Optional [Application Equipment and Instructions] [Spreader Directions]:**

**Determining Your Lawn's Square Footage**

To determine how much of this product to apply, you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn, figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.



**Spreader Tips**

The two main types of spreaders are the Drop Spreader, which drops the material straight down the width of the spreader as you push, and the Broadcast Spreader (also known as a rotary), which throws the material from the spreader.

**Drop Spreader:** First make two passes along the top of the area you'll be covering. Then make two passes along the bottom area. Then move back and forth along the long part of the lawn. On



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**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage:** Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

**Pesticide Disposal and Container Handling:** Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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**WARRANTY**

**IMPORTANT: READ BEFORE USE**

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Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

**CONDITIONS:** The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of [Lebanon Seaboard Corporation] [Company name]. All such risks shall be assumed by the user or buyer.

**DISCLAIMER OF WARRANTIES:** To the extent consistent with applicable law, [LEBANON SEABOARD CORPORATION] [Company name] MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of [Lebanon Seaboard Corporation] [Company name] is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, [Lebanon Seaboard Corporation] [Company name] DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

**LIMITATIONS OF LIABILITY:** To the extent consistent with applicable law, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT [LEBANON SEABOARD CORPORATION'S] [Company's name] ELECTION, THE REPLACEMENT OF PRODUCT.

## **APPENDIX I**

### **1. Optional marketing claims that may be present on the product label.**

- Northern and Southern Grasses Bluegrass, Fescue, Zoysia, Bermuda, St. Augustinegrass, Bentgrass, Centipede, Bahia, Perennial Ryegrass
- Treats Northern and Southern Grasses
- Kills xx+ [250+] Weed; Types, Even the Roots..
- Kills xx+ [250] Weeds
- Kills [Over] [More Than] XXX [250] [Listed] Weeds [as Listed]
- Controls a Wide Spectrum of Broadleaf Weeds
- Kills broadleaf weeds in lawns [turf]
- Kills major broadleaf weeds, even the roots. And [brand name] is formulated to kill only the weeds, not the lawn. Use as directed to kill major broadleaf weeds in your lawn [turf].
- Kills dandelion and many other broadleaf weeds.
- Use on Lawns [Turf] to Kill the Toughest Weeds like Clover and Dandelion.
- Tough weed killer
- Kills even the tough[est] broadleaf weeds [like clover, dandelion, oxalis]
- Kills [major] broadleaf weeds [like clover, dandelion, oxalis]
- Provides broadleaf control
- Controls [Kills] clover, dandelion, plantain, chickweed and [other broadleaf weeds] [others as listed]
- Kills the root
- Kills weed roots!
- Kills more weeds
- Kills tough lawn [turf] weeds
- Consistently fast on: tough weeds like clover, plantain, ground ivy and spurge [various other weeds listed]
- Starts working on contact
- [Superior][cool][all] weather performance
- Proven [all] [cool] weather performance
- For home lawn [turf] care
- For home lawns [turf] only
- For a beautiful weed-free lawn [turf]
- Helps keep lawns [turf] weed-free
- Kills the weeds, not the lawn [turf]
- Kills weeds, not lawn [turf] grasses
- Kills [down to] the root, [not the lawn]
- For use on lawns [turf]
- Targets weeds, leaves [grasses][the lawn] [the turf] unharmed
- Controls Dandelion, White Clover, Plantain, Chickweed, Spurge and Many Other Listed Weeds
- Greens in 72 Hours & Promotes Thick, Green Growth
- Fast Green-Up & Timed Release for Extended Feeding
- Quick Greening and Extended Feeding
- Kills Over xxx [250] Weed Types
- Kills Weeds While Feeding Your Lawn [Turf]
- Encourages Quick Greening & Provides Extended Nitrogen Feeding up to [2] [3] Months
- Kills xx+ [250+] Weed Types Including Roots
- Kills major broadleaf weeds including roots. And (brand name) is formulated to kill only the weeds, not the lawn [turf]. Use as directed to kill major broadleaf weeds in your lawn [turf].
- Apply When Weeds Are [Actively] Growing
- For use on: Kentucky bluegrass, fescue spp., perennial ryegrass, common bermudagrass, bahiagrass, zoysiagrass, St. Augustinegrass, centipedegrass, hybrid bermudagrass and colonial bentgrass

- Project Guide – For a thicker, greener, more beautiful lawn, follow (Product Program). It's easy to follow and can be started at anytime by simply applying the product that corresponds with the current season!
- (Product Name) is specially formulated to complement the phosphorus already present in some soils and give your turf the additional primary nutrients needed for a good turf feeding. A soil test can help you determine if your soil has an adequate supply of phosphorus and if this is the best product for your soil type. Proper watering and mowing practices along with regular feedings will help promote a beautiful green lawn.
- In Case of Emergency, Call XXX-XXX-XXXX
- Easy to Use
- [Company Name] Annual Feeding Program
  - Plan your feeding schedule. Choose the right product for your lawn.
    - Spring – Fall
      - Any Season: Lawn [Turf] Fertilizer, Apply any season if weeds or bugs are not a problem. [bag illustration]
      - Early Spring: Crabgrass Preventer, February - April to prevent crabgrass. [bag illustration]
      - Late Spring: Weed & Feed, April - June if you have weeds [bag illustration]
      - Summer: Lawn [Turf] Fertilizer, June - August [bag illustration]
      - Fall: Weed & Feed, September - November if you have falls weeds [bag illustration]
- Feeds up to [3] [4] months
- Phosphorus Free – Helping our Water Sources
- Kills Over [XXX] [Listed] Weeds [as Listed], Including Henbit, Dollar Weed, White Clover, Plantain and Chickweed
- Encourages Early Spring Green-Up

**Optional Text:**

- Questions or Comments? Call 1-xxx-xxx-xxxx. (insert phone graphic)
- [Item number]
- [Bar code] [product number]
- [NOT] Proof of Purchase

**Optional Weed Control Marketing Claims**

- Kills weeds and feeds your lawn for up to 3 months
- [TURF Fertilizer Plus Trimec Ester Weed Control] contains the latest technology in weed control.
- Kills weeds completely
- Kills even the toughest weeds
- Kills weeds to the root
- Kills over [xxx] [250] weed types
- Kills [xxx] [250] weeds including dandelion, clover and other common lawn weeds
- Kills weeds on contact
- 3 month weed grass control
- Controls new weeds for 3 months
- Kills weeds now for few weeds in spring
- Kills even the toughest weeds
- Kills clover, chickweed, spurge and many other broadleaf weeds
- Kills over [xxx] [250] of the toughest weeds
  - Sta-Green Turf Note – Control Those Pesky Weeds

- o Many broadleaf weeds (dandelion, chickweed, henbit) germinate in the fall but are not visible in your lawn [turf] until spring. Applying (product name) in the fall can provide effective results, because smaller weeds are easier to control. If needed, you can make a follow-up application in the spring.

**Optional Fertilizer Marketing Claims**

- Fertilize once for the whole season.
- [TURF Fertilizer Plus Trimec Ester Weed Control] feeds and greens with [slow release] fertilizer for [up to] 3 months [12 weeks].
- N-P-K
- Fertilizes to provide rich color and strengthens root systems without burning your lawn [turf].
- [TURF Fertilizer Plus Trimec Ester Weed Control] – All the fertilizer nutrients your lawn [turf] needs for spring
- 20% less nutrients required for the same great lawn [turf] results
- 20% lower rates of applied nutrient results in lower costs while still getting more of the applied nutrients absorbed into the plant [lawn] [turf] so less can be applied at a lower cost.
- Allows for easier nutrient up-take into the plant [lawn] [turf] thus promoting stronger and deeper rooting
- Allows the use of less Nitrogen
- Easier for lawns [turf] to absorb
- Easier on the gardener & increases the likelihood of success
- Easier on the gardener for a greener, thicker lawn [turf]
- Easier way to a greener, thicker lawn [turf]
- Easy way to a greener, thicker lawn [turf]
- Easy way to a thick, green lawn [turf]
- Enhances nutrient absorption
- Enhances nutrient absorption by grass roots, promoting root growth & stronger, deeper roots
- Enhances nutrient absorption for stronger, deeper roots
- Enhances seedling establishment
- Enhances soil/nutrient availability & balance
- Enhances soil [nutrient] availability & balance
- Faster establishment
- Formulated to release nutrients [fertilizer] to the plants [lawn] [turf] for easy absorption [up-take]
- Gets more nutrients into lawns [turf]
- Gets more nutrients into lawns [turf], easier for lawns [turf] to absorb
- Gets more nutrients into the lawn [turf], not just the soil
- Gets more nutrients into the lawn [turf] by making it easier for lawns [turf] to absorb
- Gets more nutrients into the lawn [turf] by making it easier for lawns [turf] to absorb nutrients
- Gets more nutrients into the plant [lawn] [turf] by restoring nutrients in the soil
- Gets more nutrients into the plant [lawn] [turf] by revitalizing the soil
- Gets more nutrients into the plant [lawn] [turf], not just the soil
- Greater gardener satisfaction by increasing the likelihood of lawn [turf] success
- Greater satisfaction by increasing the likelihood of lawn [turf] success
- Grow plants [lawns] [turf] faster

- Improved Nitrogen Efficiency - Reduces Leaching
- Improved nutrient release and absorption into the lawn [turf] allows 20% less nutrients to be applied while still providing [a] quality lawn [turf]
- Improved nutrient release and absorption results in more nutrients in the plant [lawn] [turf] for healthy strong roots
- Improved nutrient release makes it easy on plants [lawn] [turf] to absorb nutrients[, making it easy for plants [lawns] [turf] to grow more colorful]
- Increase nutrient up-take in grass [lawns] [turf] up to 20%
- Increases nutrient up-take thereby increasing root mass
- Increases root mass
- Larger and stronger root system results in a more robust lawn [turf] and reduces the negative effects of stress such as drought on the turf [lawn]
- Less water needed
- Less watering needed
- Less watering needed, drought resistant [lawn] [turf]
- Lowers your cost of fertilizing for the same great lawn [turf] results
- More nutrient absorption leads to stronger and deeper root systems that can take in water deeper from the soil resulting in a more robust lawn [turf] that is more drought resistant and requires less additional watering
- More robust plants [lawn] [turf] with more nutrients and deeper roots grow [to] a thicker lawn [turf]
- Promotes rapid root growth [for a thick green] [lawn] [turf]
- Promotes root growth & stronger, deeper roots - enhancing nutrient absorption by grass roots
- Promotes root growth and increases root mass for a thicker, greener lawn [turf]
- promotes root growth for a thicker, greener lawn [turf]
- Provides your soil with nutrients
- Puts more nutrients into the plant [lawn] [turf], with less leaching from the soil
- Reduces plant [lawn] [turf] stress related to drought
- Reduces plant [lawn] [turf] stress related to drought, more nutrient absorption
- Reduces plant [lawn] [turf] stress related to drought, poor nutrient response
- Reduces stress on lawns [turf], protecting them [it] from drought & heat
- Reduces stress on lawns [turf], protects from drought & heat
- Requires less watering
- Requires less watering by growing deeper, stronger roots
- Restores nutrients to your soil
- The easy way to a greener, thicker lawn [turf]
- The fertilizer that improves efficiency and lowers application rates providing high quality lawns [turf] at a reduced cost
- unlocks the nutrients in soil, enhancing nutrient absorption, reducing stress on lawns [turf], protecting them [it] from drought & heat
- unlocks the nutrients in soil, enhancing nutrient absorption, so you can grow a thicker, greener lawn [turf] with less water
- Unlocks the nutrients in your soil
- Utilizes less fertilizer
- Zero phosphate helps protect our waterways

- No phosphate helps protect our waterways.
- GreenView® is a registered trademark of Lebanon Seaboard Corporation.
- [GreenView] [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem and simply send proof of purchase to [Lebanon Seaboard Corporation, 1600 East Cumberland Street, Lebanon, PA 17042] [Company name and address].
- [GreenView] [Company name] guarantees you will be satisfied with the performance of this product when used as directed. If you are not satisfied, return to a [Company name] store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund. [Company name and address]
- GreenView® logo

## GREENVIEW

- GreenView Yard Wide Guarantee [green leaf graphic] [GreenView logo]
- For more information on our complete line of [GreenView®] [Company Name] [Brand name] Lawn and Garden Products, visit our website at [www.lebsea.com] [www.greenviewfertilizer.com] [www.xyz.com] [Insert product images]
- Builds strong, deep roots, for a thick, green lawn [turf]
- Enhances nutrient absorption for strong, deep, roots for a thick, green lawn [turf]
- Helps nature grow your lawn [turf]
- Helps nature grow your plants
- Helping nature grow your lawn [turf]
- Helping nature feed your law [turf]
- Helps nature feed your lawn [turf]
- Helping nature grow your plants
- Helps nature grow & [and] thicken your lawn [turf]
- Helps nature unlock nutrients in your soil
- Helps nature create [a] beautiful lawn [turf]
- Helps nature create [a] beautiful thick, green lawn [turf]
- Helping nature grow [a] beautiful lawn [turf]
- Builds strong, deep roots
- Improves soil fertility
- Helps unlock nutrients already in the soil
- Makes it easier for lawns [turf] to absorb soil nutrients
- Enables lawns [turf] to use nutrients more efficiently
- Speeds root growth to improve nutrient absorption
- Protects & [and] strengthens for a better spring lawn [turf]
- Restores nutrients to your soil for a quick spring green up [green-up]
- After a harsh summer, restores nutrients to your soil
- Restores nutrients to protect your lawn in winter
- Promotes rapid root growth
- Why use more when you can use less
- [N from N-P-K] Lawn Greening [Growth] Index
- Plants [lawns] [turf] use[s] nitrogen more efficiently so you need less
- Improves lawn's [turf's] ability to absorb water & [and] nutrients



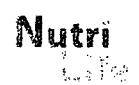
- Reduces stress on lawns [turf] from drought & [and] heat
- Helps lawns [turf] retain water to protect against heat & [and] drought
- Improves drought resistance

XX	XX	XX
Nitrogen (N)	Phosphorous (P)	Potassium (K)
Contains Timed-Release Nitrogen for growing a thick green lawn (Stimulates growth and encourages a thick green lawn)	Improves Root [Improves root growth and Plant Storage Capacity]	Improves Plant Hardiness & Drought Resistance

- [Note:] Supplemental applications of lawn fertilizer are needed to achieve a minimum of 1 pound of nitrogen per 1,000 sq.ft.
- Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-lebsea.com>.
- [Note:] [Notice:] This product contains the secondary nutrient iron. Iron may stain concrete surfaces and should not be applied on dry or water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing. Do not wash off with water.
- [Optional text for state of Florida] Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn/garden, and sweep any product that lands on the driveway, sidewalk, or street, back onto your lawn/garden.

**Green-Smart and NutriLife Optional Fertilizer Claims:**

- Green-Smart Formula™
- [contains] [with] Green-Smart Formula™
- Green-Smart improves plant [lawn] [turf] and soil health
- Homogeneous Fertilizer
- NutriLife® logo



- NutriLife® is a registered trademark of Advanced Microbial Solutions, LLC.
- Contains NutriLife® [Green-Smart Formula™] [Green-Smart]
- Green-Smart Formula™ is a trademark of Lebanon Seaboard Corporation
- Green-Smart Formula™ (logo)



- Green-Smart Formula™- nourished lawns [turf] are more robust because their root systems are larger, deeper and better developed. Vigorous roots mean[s] the lawn [the turf] is hardier and better able to tolerate the stress that comes with heat and drought.
- N-P-K with Green-Smart Formula™

- Lawn[s] [turf] [and plants] nourished with [company's name] Green-Smart [Formula™] are [is] able to tolerate the stress from heat and drought. Green-Smart [Formula™] produces large, deep, and well developed root systems that can retain water. This enables lawns [turf] [and plants] to withstand stressful conditions and reduces the stress on you in caring for them.
- Green-Smart Formula™ produces thick, green lawns [turf]
- Enriches soil to promote a vibrant, hardy lawn [turf]/effective, easy way to enhance the soil
- Enriches soil to promote a vibrant, hardy lawn [turf]
- Effective, easy way to enhance the soil
- Poor soil may have fewer of the nutrients needed to promote a vigorous lawn [turf]. Green-Smart [Formula™] works by enriching your soil with nutrients. Green-Smart [Formula™] revitalizes the soil, which aids in the development of a larger, deeper and better root system. The enhanced habitat is proven to produce a green, thick, vigorous lawn [turf], and reduces the need for watering.
- Green-Smart's unique formula creates the condition in the soil for the development of a large, extensive root system, by making it easier for the lawn [turf] to absorb nutrients and use them more efficiently. A vigorous root system enhances overall plant [lawn] [turf] vigor, resulting in thick, green lawns [turf].
- Recharges your soil with nutrients!
- Green-Smart [Formula™] enhances poor soil, creating an environment in which lawns [turf] [plants] [and plants] can thrive. Green-Smart [Formula™] produces thick, green lawns [turf].

**Mesa optional fertilizer claims:**

- [TURF Fertilizer Plus Penoxsulam Weed Control] produces brilliant lawn [turf] color
- No excessive top growth
- Quick green up [green-up] and consistent brilliant lawn [turf] color
- Consistent [reliable] controlled release nitrogen
- Consistently produces excellent [lawn] [turf] quality
- Effective and efficiently controlled fertilizer
- Extreme green with less mowing
- Quick green up [green-up] and consistent brilliant lawn [turf] color for up to 3 months
- Quick and continuous greening for up to 3 months
- Greens up to 3 months
- Patented, controlled release nitrogen for continuous feeding
- Quick green up [green-up] and consistent, brilliant lawn [turf] color
- Quick & [and] continuous greening for up to 3 months
- Feeds your lawn [turf] up to 12 weeks

**ACE Optional Marketing Claims**

- The ACE® Promise. If this ACE product when used for its intended purpose, fails to give you complete satisfaction, return the item to the ACE Hardware store where purchased for free replacement of the same or similar item.
- Satisfaction Guaranteed ACE Promise [circle graphic]



- Made in the USA for ACE Hardware Corp., Oak Brook, Illinois, 60523, USA
- Green Turf® is a registered trademark of United Industries Corporation
- Questions or Comments Call 1-XXX-XXX-XXXX
- Telephone graphic
- NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.
- ACE is a registered trademark of ACE Hardware Corp.

**Sta-Green Optional Marketing Claims**

- Sta-Green® logo



- Sta-Green® is a registered trademark of [Company name]
- Money Back Guarantee [optional graphic]
- Crabgrass weed image
- LOOK! For other quality Sta-Green lawn & garden products. For more information, visit us on our website at [www.sta-green.com](http://www.sta-green.com) [www.xyz.com] or call out Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
- Computer and phone graphics
- The Sta-Green® Promise
- Your satisfaction guaranteed or your money back!
- If you use [TURF Fertilizer Plus Trimec Ester Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.

**APPENDIX II**

**1. Statements which may appear on different label components depending on packaging configuration.**

- See back panel for Precautionary Statements
- Net Weight \_\_\_\_\_
- EPA Est. No. \_\_\_\_\_

**2. Advertising claims and marketing phrases that may be presented on promotional materials and the container labels of supplemental registrants.**

[TURF Fertilizer Plus Trimec Ester Weed Control Controls][Kills][253][more than ###] weeds! (List of weeds may include the following):

Amaranth, purple	Cupid shaving Brush	Mustard, ball	Speedwell, common
Amaranth, slender	Cudweed	Mustard, black	Speedwell, corn
Aster, heath	Daisy, English	Mustard, blue	Speedwell, ivyleaf
Aster, white heath	Daisy, oxeye	Mustard, hedge	Speedwell, persian
Aster, purple	Dandelion, common	Mustard, Indian,	Speedwell, purslane
Aster, white prairie	Dandelion, false	Mustard, tansy	Speedwell, slender
Artichoke	Day flower	Mustard, tumble	Speedwell, snow
Austrian fieldcress	Deadnettle	Mustard, white	Speedwell, thymeleaf
Bedstraw, Catchweed	Dichondra	Mustard, wormseed	Spiny amaranth
Bedstraw, smooth	Dock, broadleaf	Nettle, stinging (burning)	Spurge, spotted
Bedstraw, Northern	Dock, curly	Nettle, tail	Spurge, prostrate
Bedstraw, pineywoods	Dogbane	Nettle, wood	Spurweed
Beggarticks, hairy	Dogfennel	Parsley-piert	Star of Bethlehem
Betony, Florida	Dollarweed	Parsnip	Strawberry, India mock
Bindweed, Field	(Pennywort)	Pearlwort	Tansy ragwort
Bindweed, Hedge	Dove weed	Pennycress (frenchweed)	Tanweed
Bitter Wintercress	Elderberry	Pepperweed, perennial	Thistle, blessed
Bittercress, hairy	Falseflax	Pepperweed, virginia	Thistle, bull
Bitterweed	False sunflower	(Peppergrass)	Thistle, canada
Black-eyed Susan	Fiddleneck	Pigweed, prostate	Thistle, flodman (prairie)
Black Medic	Filaree, redstem	Pigweed, redroot	Thistle, musk
Blood flower milkweed	Filaree, whitestem	Pigweed, russian	Thistle, platte
Blue lettuce	Fleabane, daisy	Pigweed, smooth	Thistle, plumeless
Brassbuttons	(annual)	Pigweed, tumble	Thistle, russian
Bristly oxtongue	Fleabane, rough	Pineapple weed	Thistle, scotch
Broomweed	Galinsoga, hairy	Plains coreopsis (tickseed)	Thistle, wavyleaf
Buckhorn	Galinsoga, smallflower	Plantain, blackseed	Thistle, yellow (horrible)
Bullnettle	Goldenrod	Plantain, bracted	Trailing crownvetch
Burclover	Ground ivy	Plantain, broadleaf	Velvetleaf
Burdock	Groundsel	Plantain, buckhorn	Vervain, blue
Burweed, lawn (spurweed)	Gumweed	Plantain, hoary	Vervain, hoary
Buttercup, bulbous	Hairy fleabane	Plantain, narrowleaf	Vervain, prostrate
Buttercup, creeping	Hawkweed, meadow	Plantain, slender	Vervain, tall
Buttonweed, common	Hawkweed, mouseear	Plantain, woolly	Vetch, bird
(poorjoe)	Hawkweed, orange	Poison ivy	Vetch, hairy
Buttonweed, virginia	Hawkweed, yellow	Poison oak	Vetch, milk
Carolina geranium (wild)	Healall	Pokeweed	Vetch, narrowleaf
Carpetweed	Heartleaf drymary	Prairie Sunflower	Vetch, wild
Catnip	Hemp	Prickly lettuce (compass plant)	Virginia creeper
Catsear, spotted (false	Henbit	Prickly sida	Western clematis
dandelion)	Hoary cress	Prostrate knotweed	Western salsify
Chamber bitter	Horsenettle	Puncturevine	Wild aster
Chickweed, common	Horseweed	Purslane, common	Wild buckweat
Chickweed, mouseear	Jimsonweed	Pusley, brazil	Wild carrot
Chickweed, sticky	Johnny-Jumpup violet	Pusley, florida	Wild four-o'clock
Chicory	Knawel	Pusley, large flower	Wild garlic
Cinquefoil	Knotweed, prostrate	Ragweed, bur	Wild lettuce
Clover, crimson	Kochia	Ragweed, common	Wild marigold
Clover, alyce	Lambsquarters	Ragweed, lanceleaf	Wild mustard (yellow rocket)
Clover, hop	Lespedeza	Ragweed, western	Wild onion
Clover, rabbit foot	Mallow, alkali	Redstem filaree	Wild parsnip
Clover, red	Mallow, bristly	Rough cinquefoil	Wild radish
Clover, strawberry	Mallow, common	Scarlet pimpernel	Wild rape
Clover, yellow sweet	Mallow, dwarf	Shepardspurse	Wild strawberry
Clover, white sweet	Mallow, venice	Smartweed, ladysthumb	Wild sweet potato
Clover, white	Marcela	Smartweed, pale	Wild violet
Cockle	Matchweed	Smartweed, pennsylvania	Woodsorrel, creeping
Cocklebur	Mexicanweed	Smooth chaff-flower	Woodsorrel, violet
Cocklebur, oriental	Moneywort	Smoothdock	Woodsorrel, yellow (Oxalis)
Cocklebur, spiny	Morningglory, bigroot	Sorrel, red (sheep)	Woolly croton

2/02/21

Common mullein	Morningglory, ivyleaf	Sowthistle, annual	Wormseed
Corn Spurry	Morningglory, mexican	Sowthistle, spiny	Yarrow, common
Creeping Beggarweed	Morningglory, red	Spanish needles	Yarrow, western
Creeping Jenny (creeping charlie)	Morningglory, tall	Speedwell, bi-lobed	Yarrow, yellow
	Morningglory, wolly		
	Mugwort		