

961-414

10/23/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Jeanette A. Covert, Agent
Lebanon Seaboard Corporation
c/o Product & Regulatory Associates, L.L.C.
P.O. Box 1683
Voorhees, NJ 08043

OCT 25 2010

Subject: Label Amendment – Revising and Reformatting Marketing Claims
Product Name: Turf Fertilizer Plus Penoxsulam Weed Control
EPA Registration Number: 961-414
Submission Date: July 22, 2010
Decision Number: 438304

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is acceptable provided you address the following:

- 1) NOTE: The “No phosphate...” and “Zero phosphate...” claims may only be used if the product contains zero percent (0.00%) phosphate. If the product contains phosphate, then these claims must be removed from the label
- 2) NOTE: While no additional data is being requested at this time, marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available then those claims must be removed.
- 3) NOTE: Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

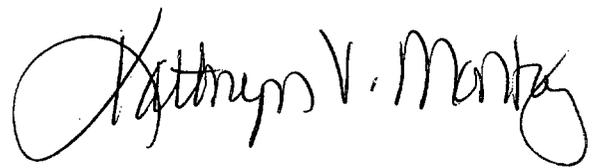
Products shipped after 18 months from the date on this notice or the next printing of the label whichever occurs first, must bear the new revised label. If these conditions are not

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complied with, the registration will be subject to cancellation in accordance with FIFRA. Your release for shipment of this product constitutes acceptance of these conditions. This label supersedes all previously accepted labels. You must submit on copy of the final printed label before the product is released for shipment. One copy of the label stamped “Accepted with Comments” is enclosed for your records. If you have any questions, please contact Michael Walsh by phone at (703) 308-2972 or via email at walsh.michael@epa.gov.

Sincerely,



Kathryn V. Montague
Product Manager (23)
Herbicide Branch
Registration Division (7505P)

Enclosure

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TURF Fertilizer Plus Penoxsulam Weed Control

For postemergence control of annual and perennial broadleaf weeds in established home lawns and other recreational turfgrass areas.

Active Ingredient:	
penoxsulam:	0.03%
Other Ingredients:	99.97%
Total	100.00%

Guaranteed Fertilizer Analysis	
Total Nitrogen (N).....	XX%
Available Phosphate(P ₂ O ₅)	XX%
Soluble Potash (K ₂ O)	XX%

KEEP OUT OF REACH OF CHILDREN CAUTION

See back panel for additional Precautionary Statements.

NOTICE: Read the entire label. Use only according to label directions. Before buying this product, read the Warranty Section elsewhere on this label. If terms are not acceptable, return the unopened container at once.

EPA Reg. No. 961-414
(L) (D)
EPA Est. No. 961-PA-01, 961-IL-01
Superscript used is first letter of lot number

[MANUFACTURED BY:][Distributed by:] [Produced for:]
LEBANON SEABOARD CORPORATION
1600 EAST CUMBERLAND STREET
LEBANON, PA 17042
Made in the USA.
[www.lebsea.com] [www.greenviewfertilizer.com] [www.xxxx.com]

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ. FT.] [Sq. Ft.]
Net Weight: [Net Wt.[:] xx lbs.[LBS.] [POUNDS] (xx.x kg) [(XX.X KG)]
Treats: XX,XXX Sq. Ft. [SQ. FT.] [Square Feet] [SQUARE FEET]
xxx lb covers up to xxx sq ft [of turfgrass]

ACCEPTED
with **COMMENTS**
In EPA Letter Dated:
OCT 25 2010
Under the Federal Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.
961-414

Precautionary Statements

Hazards to Humans and Domestic Animals

CAUTION

Causes Moderate Eye Irritation. Avoid contact with eyes or clothing. Wear long-sleeved shirt, long pants, and shoes plus socks. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

First Aid

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For Emergency Medical Treatment Information call (888)208-1368.

Environmental Hazards

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent runoff to water bodies or drainage systems.

Directions for Use

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For Outdoor Residential Use.

Read all Directions for Use carefully before applying.

Applicator must wear long-sleeved shirt and, long pants, and shoes plus socks.

Keep all people and pets, except applicator, out of the treated area until dusts have settled.

How This Product Works

TURF Fertilizer Plus Penoxsulam Weed Control contains a postemergence herbicide which is applied to established turfgrasses for the control of annual, biennial and perennial broadleaf weeds in home lawns [and other recreational turfgrass areas].

Use Precautions and Restrictions

- Do not use on turf grown for agricultural or commercial purposes (turf farms), or for grass seed production.
- Do not apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on dichondra, carpetgrass, bahiagrass, or to turfgrass containing desirable clovers.
- Do not apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] directly to, or otherwise permit [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to come into contact with, flowers, ornamental shrubs or trees, or other desirable broadleaf plants, as serious plant injury may occur.
- Do not apply to centipedegrass during the period of winter dormancy. Grass should be green and actively growing at the time of application.
- The active ingredient in this product may leave residues in treated grass clippings which could be harmful to some plants and trees. Do not collect treated grass clippings for use as mulch around plants.

- To minimize the potential for turfgrass injury, allow four weeks between applications.
- Avoid unnecessary disturbances, including watering and mowing, for approximately 24 hours after application.
- Use [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on solid (monoculture) stands of perennial ryegrass or tall fescue at a maximum rate of 1.6 lb per 1000 sq ft. Some yellowing of these turfgrasses may occur within two weeks of application. Any discoloration is temporary and will dissipate under adequate growing conditions.
- Apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to newly seeded or sprigged turfgrass only after the third mowing or after the turfgrass seedlings have developed an adequate secondary root system. Reseeding is not recommended for at least three to four weeks after application.
- Do not apply more than 4.6 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application.
- Do not apply more than 6.9 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per year.

[Editor's note: one of the following statements as appropriate will appear on label if product is registered in the state of Florida.]

- Florida Applications: Do not exceed [3] [4] [5] applications per year on bermudagrass in the north.
- Florida Applications: Do not exceed [4] [5] [6] applications per year on bermudagrass in central Florida.
- Florida Applications: Do not exceed [5] [6] [7] applications per year on bermudagrass in the south.
- Florida Applications: Do not exceed [1] [2] applications per year on centipedegrass in the north.
- Florida Applications: Do not exceed [2] [3] applications per year on centipedegrass in [central Florida] [the south].
- Florida Applications: Do not exceed [2] [3] [4] applications per year on St. Augustinegrass in the north.
- Florida Applications: Do not exceed [2] [3] [4] [5] applications per year on St. Augustinegrass in central Florida.
- Florida Applications: Do not exceed [4] [5] [6] applications per year on St. Augustinegrass in the south.
- Florida Applications: Do not exceed [3] [4] [5] applications per year on zoysiagrass in the north.
- Florida Applications: Do not exceed [3] [4] [5] [6] applications per year on zoysiagrass in central Florida.
- Florida Applications: Do not exceed [4] [5] [6] applications per year on zoysiagrass in the south.

TURF Fertilizer Plus Penoxsulam Weed Control is recommended for use on the following established warm and cool season turfgrass species (numbers in parentheses (-) refer to footnotes below):

Established Cool Season Turfgrass (1)
 annual bluegrass
 bentgrass
 bluegrass, Kentucky
 fescue, chewing
 fescue, creeping red
 fescue, sheeps
 fescue, tall (2)
 ryegrass, perennial (2)

Established Warm Season Turfgrass (3)
 bermudagrass (common or hybrid)
 centipedegrass (4)
 fescue, tall (growing in warm season areas) (2)
 kikuyugrass
 St. Augustinegrass
 zoysiagrass

1. Use no more than 3.4 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application.
2. Use [TURF Fertilizer Plus Penoxsulam Weed Control or this product] on these species at a maximum rate of 1.6 lb per 1000 sq ft per application and only if some injury can be tolerated. A slight yellowing of turfgrass may occur within two weeks of application. The discoloration is temporary and is generally gone within four weeks of treatment under adequate growing conditions.
3. Use no more than 4.6 lb of [TURF Fertilizer Plus Penoxsulam Weed Control or this product] per 1000 sq ft per application.

- 4. Do not apply to centipedegrass during the period of winter dormancy. Grass should be green and actively growing at the time of application.

Weeds Controlled or Suppressed

Generally, application rates at the lower end of the rate range will be satisfactory for young, succulent growth of sensitive weed species. For less sensitive species and under conditions where control is more difficult (plant stress conditions such as drought or extreme temperatures, dense weed stands and/or larger weeds), the higher rate within the rate range or repeat applications will be needed. Weeds growing in the absence of competition from other vegetation generally require higher rates or repeat applications to obtain satisfactory control or suppression.

Weeds Controlled or Suppressed		Rate
		lb/1000 sq ft
chickweed, common chickweed, mouseear clover, hop clover, red clover, white dandelion, common dollarweed English lawn daisy false dandelion	Florida betony ivy, ground lespedeza, common medic, black parsley-piert plantain, broadleaf plantain, buckhorn Virginia buttonweed ¹	[Editor's note: Supplemental distributor to choose rate or rate range based upon setting(s) chosen from spreader settings table below.]
kyllinga, annual and green (suppression only) ¹	nutsedge, purple and yellow (suppression only) ¹	

¹Re-treatment may be necessary

Optional Heading:] [Use Instructions] [Instructions] [Application Instructions] [Application Directions]

How to Apply

To optimize product performance mow the lawn two to three days before applying [TURF Fertilizer Plus Penoxsulam Weed Control or this product]. If the lawn is under moisture stress, a thorough sprinkler irrigation of at least 1/2 inch may be needed at least one to two days before application. For optimal results, apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] in the morning when dew is present. If necessary irrigate with less than 1/4 inch of water just prior to application to maximize particle adherence to leaf surfaces. Avoid watering of treated area for 24 hours following application. Avoid making applications if rainfall is expected within 24 hours after treatment.

Optional Heading: [SUGGESTED] SPREADER SETTINGS

[Note: Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and recommended use rates as listed above.]

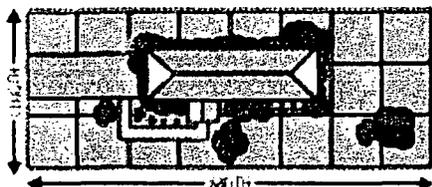
Drop Spreaders	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 1.6 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 3.4 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.
XXX	XX	XX	XX

Broadcast Spreaders	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 1.6 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 3.4 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.
XXX	XX	XX	XX

These settings were calibrated and field tested. However, age and condition of spreader, speed of operation, and evenness of terrain may require slightly different settings for desired coverage.

**Optional [Application Equipment and Instructions] [Spreader Directions]:
Determining Your Lawn's Square Footage**

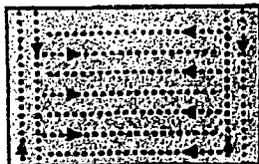
To determine how much of this product to apply, you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn, figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.



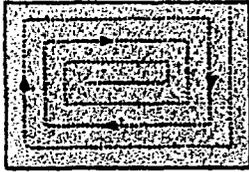
Spreader Tips

The two main types of spreaders are the Drop Spreader, which drops the material straight down the width of the spreader as you push, and the Broadcast Spreader (also known as a rotary), which throws the material from the spreader.

Drop Spreader: First make two passes along the top of the area you'll be covering. Then make two passes along the bottom area. Then move back and forth along the long part of the lawn. On each pass, as you reach the strips at the top and bottom of the area to be covered, shut off the spreader. It's also important to shut off the spreader when you are stopped.



Broadcast Spreader: Apply in a single pass by starting on the outside border and apply in a circular path working toward the center.



[Optional Spreader Language:]

The above spreader settings are approximate. To check your spreader: XX lb. of material should cover approximately XXX sq. ft. (X lbs. of material per XXXX sq. ft.)

Note: if spreader model does not appear above please call [toll free] XXX-XXX-XXXX, X am - Xpm [ET] [CT] [MT] [PT], [Monday – Friday] [Monday – Sunday] [Anytime] [24/7] for additional model settings.

How Much to Apply

Apply [TURF Fertilizer Plus Penoxsulam Weed Control or this product] to established lawns. Possible re-treatment in 30 days may be necessary if the lawn is heavily overrun with weeds or if adverse low moisture conditions prevail and weeds are in a state of poor growth. Do not exceed specified rates because damage to the lawn may occur. Do not make more than two applications per season.

Note: When applying to warm season turfgrass under conditions of inadequate moisture, high temperature and high humidity, over-application may cause minor temporary discoloration. It is recommended to reduce application rates by 50% during hot, dry conditions to avoid possible dehydration or browning of turfgrass.

When to Apply

Best weed control results are obtained when [TURF Fertilizer Plus Penoxsulam Weed Control or this product] is applied to small, actively growing weeds in the spring or early fall. Extreme growing conditions such as drought or near freezing temperatures prior to, at, or following time of application may reduce weed control.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.
Pesticide Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.
Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

WARRANTY
IMPORTANT: READ BEFORE USE

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed

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carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of [Lebanon Seaboard Corporation] [Company name]. All such risks shall be assumed by the user or buyer.

DISCLAIMER OF WARRANTIES: To the extent consistent with applicable law, [LEBANON SEABOARD CORPORATION] [COMPANY NAME] MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of [Lebanon Seaboard Corporation] [Company name] is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, [Lebanon Seaboard Corporation] [Company name] DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

LIMITATIONS OF LIABILITY: To the extent consistent with applicable law, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT [LEBANON SEABOARD CORPORATION'S] [Company's name] ELECTION, THE REPLACEMENT OF PRODUCT.

Appendix I

Examples of fertilizer grades with nutrient contents expressed as the percentages of N, P₂O₅ and K₂O include but are not limited to the following:

- 14-0-6
- 15-0-10 16-0-6
- 18-0-6
- 20-0-10

The fertilizer grade guaranteed analysis may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states and the analyses will differ between supplemental registrations. The guaranteed analysis of a 26-3-10 fertilizer grade is presented as follows:

[Example] Guaranteed Fertilizer Analysis

- Total nitrogen (N) 26%
 - 1.9% ammoniacal nitrogen
 - 24.1% urea nitrogen
- Available phosphate (P₂O₃) 3%
- Soluble potash (K₂O) 10%

[Optional Label Claims]

Claims - Miscellaneous

1. [Bar code] [product number]
2. [Item number]
3. [Not] Proof of Purchase
4. If the fertilizer guarantee contains iron, the following statement must appear:
 [Note:] [Notice:] This product contains the secondary nutrient iron. Iron may stain concrete surfaces and should not be applied on dry or water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing. Do not wash off with water.
5. The following statement must appear (relevant to the fertilizer guarantee):
 [Note:] Information regarding the contents and levels of metals in this product is available on the internet at <http://www.regulatory-info-lebsea.com>.
6. The following statement may appear when the application rate applies less than 1 pound of nitrogen per 1,000 sq. ft. :
 [Note:] Supplemental applications of lawn fertilizer are needed to achieve a minimum of 1 pound nitrogen per 1,000 sq. ft.
7. The following statement may appear if application rate instructions specify different rates based on different regions in Florida:
 [Optional fertilizer text for state of Florida when applicable:] Florida Applications: [X] annual feedings [with the exception of [listed turfgrass species (X feedings in the north and X feedings in the central and south).] This package applies X.X lbs of product per 1,000 sq. ft.]
8. For products sold in the state of Florida, the following statement may appear:
 [Optional text for state of Florida] Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your

lawn/garden, and sweep any product that lands on the driveway, sidewalk, or street, back onto your lawn/garden.

- 9. Apply once for the whole season
- 10. For use on cool and warm season turfgrass
- 11. Questions or Comments? Call 1-xxx-xxx-xxxx. (insert phone graphic)
- 12. This Bag Treats Up to _____ Square Feet

Claims regarding Weed Control Properties

- 1. [Controls [tough] weeds [such as clover] [dandelion] [dollarweed] [ground ivy] [plantain] [chickweed] [sedges] [Florida betony] [lespedeza]
- 2. [Just] One application kills weeds
- 3. [TURF Fertilizer Plus Penoxsulam or This product] kills tough existing weeds and controls new weeds for 3 months [12 weeks]
- 4. 3 month [12 week] weed grass control
- 5. Atrazine-free dollarweed control
- 6. Atrazine-free weed [dollarweed] control
- 7. Controls new weeds for 3 months [12 weeks]
- 8. Controls tough weeds such as dollarweed, dandelion, Florida betony and sedges.
- 9. Does not contain atrazine
- 10. Effective weed control – prevents weeds all season long
- 11. Effective weed control leads to greener, thicker lawns
- 12. Kills clover, chickweed and many other broadleaf weeds
- 13. Kills even the toughest weeds
- 14. Kills tough existing weeds [and controls new weeds] [for 3 months]
- 15. Kills tough weeds
- 16. Kills weeds including dandelion, clover and other common lawn weeds
- 17. Kills weeds now for few weeds in spring
- 18. Kills weeds on contact
- 19. Kills weeds to the root
- 20. Use for a [beautiful] [weed-free] lawn
- 21. Weed images [for any listed weeds including, dandelion, dollarweed, Florida bentony, sedges]

Claims regarding Combination Weed Control and Fertilizer Properties

- 1. Kills weeds [and fertilizes the lawn]
- 2. Kills weeds and feeds your lawn [for up to 3 months] [for up to 12 weeks]
- 3. Season-long weed killer [and fertilizer]

Claims regarding Fertilizer Properties

- 1. [TURF Fertilizer Plus Penoxsulam Weed Control] – All the fertilizer nutrients your lawn [turf] needs for spring
- 2. [TURF Fertilizer Plus Penoxsulam Weed Control] – Providing the Nutrients Needed for a Beautiful Lawn.
- 3. Builds strong, deep roots, for a thick, green lawn [turf]
- 4. Fertilizes to provide rich color [and vigorous growth]
- 5. Improves soil fertility

6. Larger Roots / Greener Lawn
7. No phosphate [helps protect our waterways] (for use when fertilizer analysis has "0" phosphate)
8. Promotes rapid root growth
9. Promotes root growth for a thicker, greener lawn [turf]
10. Protects & [and] strengthens for a better spring lawn [turf]
11. Provides your soil with nutrients
12. Restores nutrients to your soil
13. Restores nutrients to your soil for a quick spring green up [green-up]
14. Zero phosphate [helps protect our waterways] (for use when fertilizer analysis has "0" phosphate)

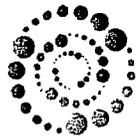
Claims regarding Slow Release Fertilizer Properties

1. [TURF Fertilizer Plus Penoxsulam Weed Control or This product] feeds and greens with [slow release] fertilizer [for up to 3 months] [for up to 12 weeks].
2. Feeds [greens] [strengthens] [thickens] your lawn for up to 3 months [12 weeks]
3. Feeds your lawn [turf] up to 12 weeks
4. Greens up to 3 months [12 weeks]
5. MESA® is a registered trademark of Lebanon Seaboard Corporation.
6. Patented, controlled release nitrogen for continuous feeding
7. Quick and continuous greening for up to 3 months [12 weeks]

XX	XX	XX
Nitrogen (N)	Phosphorous (P)	Potassium (K)
Contains Timed-Release Nitrogen for growing a thick green lawn [Stimulates growth and encourages a thick. green lawn]	Improves Root [Improves root growth and Plant Storage Capacity]	Improves Plant Hardiness & Drought Resistance

Claims regarding GreenSmart™ Fertilizer Properties

1. GreenSmart™ Enhanced Efficiency Fertilizer for a Green Lawn
2. [contains] [with] GreenSmart™
3. GreenSmart™
4. GreenSmart™ (logos)



GreenSmart.
FOR A GREEN LAWN

ENHANCED EFFICIENCY FERTILIZER



GREEN SMART
FOR A GREEN LAWN
ENHANCED EFFICIENCY FERTILIZER





5. GreenSmart™ is a trademark of Lebanon Seaboard Corporation
6. 20% less nutrients required for the same great lawn [turf] results [with GreenSmart™ Enhanced Efficiency Fertilizer]
7. Enables lawns [turf] to use nutrients more efficiently
8. Enhanced Efficiency Fertilizer
9. Enhances nutrient absorption
10. Enriches soil to promote a vibrant, hardy lawn [turf]
11. GreenSmart™ enhances poor soil, creating an environment in which lawns [turf] can thrive. GreenSmart produces thick, green lawns [turf].
12. GreenSmart™ nourished lawns [turf] are more robust because their root systems are larger, deeper and better developed. Vigorous roots mean[s] the lawn [turf] is hardier and better able to tolerate the stress that comes with heat and drought.
13. GreenSmart™ produces thick, green lawns [turf]
14. Helps lawns [turf] retain water to protect against heat & [and] drought
15. Helps unlock nutrients already in the soil
16. Improved Nitrogen Efficiency - Reduces Leaching
17. [GreenSmart™ Enhanced Efficiency Fertilizer -] Improved nutrient release and absorption into the lawn [turf] allows 20% less nutrients to be applied while still providing [a] quality lawn [turf]
18. Improves drought resistance
19. Improves lawn's [turf's] ability to absorb water & [and] nutrients
20. Increase nutrient up-take in grass [lawns] [turf] up to 20% [with GreenSmart™ Enhanced Efficiency Fertilizer]
21. Lawn[s] [turf] [and plants] nourished with [company name's] GreenSmart™ are [is] able to tolerate the stress from heat and drought. GreenSmart produces large, deep, and well

developed root systems that can retain water. This enables lawns [turf] [and plants] to withstand stressful conditions.

- 22. Less watering needed
- 23. Less watering needed, drought resistant [lawn] [turf]
- 24. Makes it easier for lawns [turf] to absorb soil nutrients
- 25. N-P-K with GreenSmart™ [Enhanced Efficiency Fertilizer for a Green Lawn]
- 26. Plants [lawns] [turf] use[s] nitrogen more efficiently so you need less
- 27. Poor soil may have fewer of the nutrients needed to promote a vigorous lawn [turf].
GreenSmart™ works by enriching your soil with nutrients. GreenSmart revitalizes the soil, which aids in the development of a larger, deeper and better root system. The enhanced habitat is proven to produce a green, thick, vigorous lawn [turf], and reduces the need for watering.
- 28. Promotes rapid root growth [for a thick green] [lawn] [turf]
- 29. Recharges your soil with nutrients!
- 30. Reduces plant [lawn] [turf] stress related to drought
- 31. Reduces stress on lawns [turf], protects from drought & heat
- 32. Speeds root growth to improve nutrient absorption
- 33. Unlocks the nutrients in soil, enhancing nutrient absorption, so you can grow a thicker, greener lawn [turf] with less water
- 34. Unlocks the nutrients in your soil

GreenView® Brand of Products Optional Marketing Claims

- 1. [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed. If you are not satisfied, return to a[n] [Company name] store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund. [Company name and address]
- 2. [GreenView®] [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem and simply send proof of purchase to [Lebanon Seaboard Corporation, 1600 East Cumberland Street, Lebanon, PA 17042] [Company name and address].
- 3. For more information on our complete line of [GreenView®] [Company Name] [Brand Name] Lawn and Garden Products, visit our website at [www.lebsea.com] [www.greenviewfertilizer.com] [www.xyz.com] [Insert product images]



- 4. GreenView® (logo)
- 5. GreenView® is a registered trademark of Lebanon Seaboard Corporation.
- 6. GreenView® yard wide guarantee [green leaf graphic] [GreenView® logo]

Preen® Brand of Products Optional Marketing Claims

- 1. [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: [Company name and address]

Preen

- 2. Preen® logo
- 3. Preen® Guarantee
- 4. Preen® is a registered trademark of Lebanon Seaboard Corporation.
- 5. www.preen.com

ACE® Brand of Products Optional Marketing Claims

- 1. ACE® is a registered trademark of ACE Hardware Corp.
- 2. Green Turf® is a registered trademark of [Company Name]
- 3. Made in the USA for ACE Hardware Corp., Oak Brook, Illinois, 60523, USA
- 4. Questions or Comments Call 1-XXX-XXX-XXXX



- 5. Satisfaction Guaranteed ACE® Promise [circle graphic]
- 6. Telephone graphic
- 7. The ACE® Promise. If this ACE product when used for its intended purpose, fails to give you complete satisfaction, return the item to the ACE Hardware store where purchased for free replacement of the same or similar item.

Sta-Green® Brand of Products Optional Marketing Claims

- 1. Computer and phone graphics
- 2. If you use [TURF Fertilizer Plus Penoxsulam Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
- 3. LOOK! For other quality Sta-Green® lawn & garden products. For more information, visit us on our website at www.sta-green.com [www.xyz.com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
- 4. Money Back Guarantee [optional graphic]
- 5. Sta-Green® is a registered trademark of [Company name]



- 6. Sta-Green® logo
- 7. The Sta-Green® Promise
- 8. *Your satisfaction guaranteed or your money back!*

Private Label Customer Brand of Products Optional Marketing Claims

- 1. [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: [Company name and address]
- 2. [Private label] is a registered trademark of [Company name]
- 3. [Private label] logo

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4. Computer and phone graphics
5. If you use [TURF Fertilizer Plus Penoxsulam Weed Control] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
6. LOOK! For other quality [Private label] lawn & garden products. For more information, visit us on our website at [www.xyz.com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
7. Money Back Guarantee [optional graphic]
8. Your satisfaction guaranteed or your money back!

Agway Brand of Products Optional Marketing Claims

1. 25% Nitrogen provides leaf growth and makes the grass green; 3% Phosphate promotes root development and 3% Potash Helps plants resist drought and disease.
2. If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.
3. Agway® and Stage® are registered trademarks of Southern States Cooperative, Inc.
4. Manufactured for and distributed by Southern States Cooperative, Inc. 6606 West Broad Street, Richmond, VA 23230
5. Agway Guarantees Satisfaction
6. To find a store near you visit www.agway.com
7. NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.
8. [Agway (Subregistrant)] 4 Stage Lawn Program makes it easier to have a lush, green lawn. Our 4 simple applications eliminate the guesswork and give you professional lawn care results. Each stage combines just the right amount of fertilizer with the right amount of control and prevention. Just match each stage to the correct season and you'll prevent crabgrass, control weeds and insects and prepare your lawn for the winter. It's what your lawn needs for strong growth.
9. Guaranteed Satisfaction
10. (Subregistrant) Guarantees Satisfaction
11. 4 Stage Lawn Care Program.[Pictogram numbers 1-4] [pictogram for 4 Step Program]
 - o March 1 – April 30
 - o April 15 – June 15
 - o August 1- September 30
12. 4 Stage Lawn Care Program
13. No crabgrass [Pictogram crabgrass circle with slash through it]
14. Stage 1 [Pictogram crabgrass with slash through it]
15. AGWAY'S Greenlawn products are the quality choice in complete lawn care. You determine your lawn needs, and you'll find a Greenlawn product to help you. Fertilizers, lawn starters, crabgrass prevention, weed and insect control, winterizers - everything your lawn needs for a lush, green lawn and year-round protection. Each one is easy to apply and guaranteed to produce quick, long-lasting results.
16. Notice: Read the entire label. Use only according to label directions. Before buying this product, read the Warranty Section elsewhere on this label. If terms are not acceptable, return the unopened container at once.

- 17. Notice: Read the entire label. Use only according to label directions. Before buying this product, read Warranty Disclaimer, Inherent Risks of Use, and Limitations of Remedies at end of label. If terms are not acceptable, return the unopened container at once.
- 18. AGWAY Guarantees Satisfaction
If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.
- 19. For best results, use an Agway spreader.

Spreader Models for Spreader Setting Table:

Drop Spreaders	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 1.6 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 3.4 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.
Agri-Fab Agway Earthway Easy Green Ferti-Lome Glorion Greenview® Spred III Greenview® Spred® XP1 Greenview® Show N Tell Jonathan Green K-Mart K-Grow Lawncrafter 45-0311-3 Ortho Precision Red Devil Drop Republic Drop Scotts AccuGreen® 1000 Scotts AccuGreen® 2000 Scotts AccuGreen® 3000 Scotts Easy Gro Scotts PF-1 Scotts PF-3 Scotts Precision Sears Lawn Crafter SpredDevil Sta-Green	XX	XX	XX

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Statesman I Statesman II TrueServe Green Thumb 7300 Vigoro			
Broadcast Spreaders	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 1.6 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 3.4 lbs./1,000 sq. ft.	Application Rate TURF Fertilizer Plus Penoxsulam Weed Control 4.6 lbs./1,000 sq. ft.
Ace Rotary Agri-Fab 45-0187 Agway Ames 24-626 Commercial Cyclone Model B1-80 Earthway EV-N-Spred 2600 Ferti-Lome Franks Glorion Green Line Greenview® Jet-Spred II Greenview® Jet-Spred III Greenview® Jet-Spred SS1 Jonathan Green Lawncrafter Ortho 545 EZGro Pennington 2050SU Precise Fit Precision Pro Precision Precision Pro Precision Products PrizeLAWN LiL' FOOT (LF-1) Red Devil Republic 545 EZGro Republic EZ Broadcast 75450 Republic EZ Grow Republic Roto-Jet Scotts Basic Scotts Deluxe™ EdgeGuard® Scotts EasyGreen Scotts EdgeGuard Scotts SpeedyGreen® 1000™	XX	XX	XX

Scotts SpeedyGreen® 2000™			
Scotts SpeedyGreen® 3000™			
Scotts Standard			
Sears 671-19261			
Sears Craftsman 24322 85lb			
Sta-Green			
Statesman Pull Behind			
Stinger Rotary			
TrueServe Green Thumb 2000A			
Vigoro			