

961-412

1/20/2011

1/15



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Mr. John F. Wright, Agent  
Lebanon Seaboard Corporation  
c/o Product & Regulatory Associates, L.L.C.  
P.O. Box 1683  
Voorhees, NJ 08043

JAN 20 2011

Subject: Label Amendment – Revising Marketing Claims  
Product Name: Lebanon Herbicide Granules Formula D-11  
EPA Registration Number: 961-412  
Submission Date: December 28, 2011  
Decision Number: 443742

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is acceptable provided you address the following:

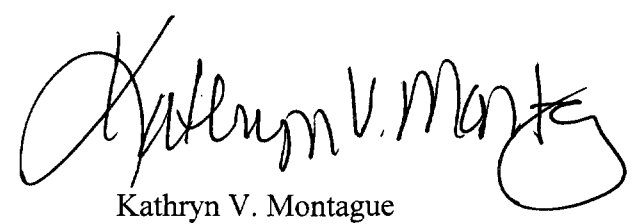
- 1) Under Optional heading: [HOW TO USE] in the lower left column on page 2, replace “recommended” with “specified” for statement number 2 to read “Calibrate your spreader according to the spreader manufacturer’s directions. Adjust settings as needed to apply the specified rate of product.”
- 2) NOTE: While no additional data is being requested at this time, marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available then those claims must be removed.
- 3) NOTE: Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

SEE NEXT PAGE

Page 2 of 2  
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Products shipped after 18 months from the date on this notice or the next printing of the label whichever occurs first, must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA. Your release for shipment of this product constitutes acceptance of these conditions. This label supersedes all previously accepted labels. You must submit one copy of the final printed label before the product is released for shipment. One copy of the label stamped “Accepted with Comments” is enclosed for your records. If you have any questions, please contact Michael Walsh by phone at (703) 308-2972 or via email at walsh.michael@epa.gov.

Sincerely,



Kathryn V. Montague  
Product Manager (23)  
Herbicide Branch  
Registration Division (7505P)

Enclosure

FRONT PANEL

# Lebanon Herbicide Granules Formula D-11

For Outdoor Residential Use .  
**[Crabgrass Control for Home Lawns]**

- Pre-Emergence and Control of Crabgrass and other listed weeds,
- A selective herbicide plus Fertilizer that provides control of crabgrass and other listed weeds on established lawns
  - Contains [Polyon® timed-release] [Brand name] [controlled] [timed] [slow]-release nitrogen for a Beautiful, Green, Vibrant Lawn
  - Contains the active ingredient found in Dimension® Turf Herbicide

[See Appendix A for consolidated list of marketing claims]

Active Ingredient:

Dithiopyr*	0.11%
Other Ingredients:	<u>99.89%</u>
TOTAL	100.00%

\*CAS No. 97886-45-8  
[Other ingredients in this product are Fertilizer, including Polyon® slow-release granules and dipropylene glycol to adhere the active ingredient on the fertilizer.]

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

See back panel for First Aid and additional Precautionary Statements.

Net Contents: 17, 34 or 51 LBS.  
Net Weight: [Net Wt.] [:] xx lbs.[LBS.] [POUNDS] (xx.x kg) [(XX.X KG)],  
Treats: XX,XXX Sq.Ft. [SQ.FT.] [Square Feet] [SQUARE FEET]  
TREATS [or COVERS] XX,000 sq. ft.  
[5,000 or 10,000 or 15,000]

### GUARANTEED ANALYSIS

Total Nitrogen (N)	XX.00%
X.X% Ammoniacal Nitrogen	
X.X% Water Insoluble Nitrogen*	
X.X% Urea Nitrogen*	
X.X% Other Water Soluble Nitrogen*	
Available Phosphate (P <sub>2</sub> O <sub>5</sub> )	XX.00%
Soluble Potash(K <sub>2</sub> O)	XX.00%

Derived From: Polymer-coated urea, sulfur-coated urea, urea, methylene urea, ammonium sulfate, diammonium phosphate, ammonium phosphate and muriate of potash

- \*X.X% Slowly available urea nitrogen from polymer-coated urea.
- \*X.X% Slowly available nitrogen from sulfur coated urea
- \*X.X% Slowly available nitrogen from methylene urea

**ACCEPTED**  
**with COMMENTS**  
**In EPA Letter Dated:**

**JAN 20 2011**  
Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No

961-412

### [Optional Marketing Language: Why Use [This Product or name of product]?

[This product or name of product] is specially formulated to complement the phosphorus already present in some soils and give your turf the additional primary nutrients needed for a good turf feeding. A soil test can help you determine if your soil has an adequate supply of phosphorus and if this is the best product for your soil type. Proper watering and mowing practices along with regular feedings will help promote a beautiful green lawn.]

### [TIPS FOR REDUCING NUTRIENT RUNOFF

- Avoid blowing leaves or grass clippings into the street or driveway. The leaves, grass, and other plant material, which are carried by storm water eventually break down and release nutrients that may harm our waterways.
- Cut grass where it borders the street or any paved surface so the clippings are blown back into the yard, or bagged for compost.
- Do not pile grass clippings and leaves in street gutters.
- Sweep or rake up organic materials found in the street.
- Leave a buffer of natural vegetation near shorelines to help prevent erosion and retain nutrients.
- Plant vegetation on bare slopes to help prevent soil erosion.]

[Bracketed Text] = Optional language

3/15

## [Optional heading: Care and Handling]

**STOP. Read this entire label before use.**

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For outdoor residential use only.

**IMPORTANT:** Follow label directions.

### Using these directions

These "Directions for Use" are designed to help you determine the appropriate application procedure for Lebanon Herbicide Granules Formula D-11.

Before using this product, make sure that you read the entire "Directions for Use" section of this label.

### Before you Use

Read and follow these guidelines when you use this product:

- Never apply by hand.
- Apply only to lawns and ornamental turf that are well established.
- Wait at least 12 weeks after using this product before reseeding, overseeding or sprigging of grass into areas that have been treated.
- Use of product on new lawns or grass that has been weakened or stressed by drought, excessive temperatures or pests, increases chance of injury to grass.
- When applying around ponds or other bodies of water, do not apply in windy conditions or where product can run-off into water.
- Keep people and pets off treated areas until dust has settled.
- Do not use grass clippings as mulch around vegetables or fruit trees.
- This product may be applied to flowers listed on this label.
- Do not make more than 1 application to the same area in the same year.

### [Optional heading: [HOW TO USE] [Instructions] [Use Instructions] [Application Directions] [Application Instructions]

1. Apply this product at the rate of: 3.4 lbs. per 1000 sq. ft. to yield 0.163 lbs. of active ingredient per acre.
2. Calibrate your spreader according to the spreader manufacturer's directions. Adjust settings as needed to apply the recommended rate of product.
3. Using a drop-type or rotary spreader, apply granules evenly over grass, avoiding streaking, skips or overlaps. Avoid using spreaders that apply product in narrow or concentrated bands.

4. Check calibration of spreader frequently to ensure spreader is functioning properly and applying product evenly.

### WHERE TO USE

This product can be used on the following types of grass when applied as directed:

**Cool Season Grasses:** [Agrostis Stolonifera], Bentgrass, (creeping) Bluegrass (Kentucky), Fescue fine, Fescue tall, [Festuca arundinacea], [Festuca rubra], [Lolium (perenne)], [Poa pratensis], Rye grass (perennial).

**Warm Season Grasses:** [Axonopus affinis], Bahia, Bermuda, [Buchloe dactyloides], Buffalograss, Carpetgrass, Centipede, [Cynodon dactylon], [Eremochloa ophiuroide] Kikuyugrass, [Paspalum notatum,] [Pennisetum clandestinum,] St. Augustine, [Stenotaphrum secundatum], [Zoysia japonica], Zoysiagrass

### WHEN TO APPLY [Calendar Placeholder]

- Product may be applied either in the Spring or Fall for the control of weeds.
- Product will provide up to 3 [4] months of weed control when used as directed, although length of control can be affected by weather, grass conditions and weed pressures.
- To get control of listed weeds, applications must be made before weeds emerge.
- This product [or brand name of product] will control crabgrass if applied before it emerges.

### WEEDS CONTROLLED

#### Pre-Emergent (Preventative)

**Grass Weeds:** Annual Bluegrass, Annual Ryegrass, Barnyardgrass, Crabgrass, Crowfootgrass, Goosegrass, Green Foxtail, Kikuyugrass (seedling), Perennial Ryegrass, Smutgrass (seedling), Yellow Foxtail

**Broadleaf Weeds:** Bittercress, Buttercup Oxalis, Carolina Geranium, Chickweed, Common Lespedeza, Common Purslane, Corn Speedwell, Creeping Oxalis, Henbit, Parsley-piert, Pineappleweed, Prostrate Spurge, Spotted Spurge, Yellow Woodsorrel

#### [TOLERANT TREES, SHRUBS, AND FLOWERS\*]

When applied as directed under the conditions on this label, the trees, shrubs, and flowers listed [below] have shown tolerance in field trials. However, this product has not been tested on all cultivars of each species or under all possible growing conditions. Follow directions given above to determine plant tolerance under your growing conditions. A limited area involving only a few

plants should be treated and observed for signs of yellowing, wilting, or lack of growth prior to large-scale application.

**\*FULL LIST OF TOLERANT TREES, SHRUBS, AND FLOWERS LISTED IN APPENDIX B.]**

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**Pesticide Storage:** Store product in original container in a cool, dry, locked place out of reach of children and pets.

**Pesticide Disposal and Container Handling:** Nonrefillable Container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans and Domestic Animals**

**CAUTION:** Causes Moderate eye irritation. Avoid contact with eyes or clothing. Wear goggles, face shield, or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

First Aid	
If in eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a Poison Control Center or doctor for treatment advice.</li> </ul>
If Inhaled:	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth, if possible.</li> <li>• Call a Poison Control Center or doctor for treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment. For emergency medical information call (888) 208-1368.</p>	

**Environmental Hazards**

This product is toxic to fish and highly toxic to other aquatic organisms including oysters and shrimp. Drift and runoff from treated turf may adversely affect aquatic organisms in adjacent aquatic sites. Do not apply when weather conditions favor drift from treated areas.

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help ensure that wind or rain does not blow or wash pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the lawn or garden will help to prevent run off to water bodies or drainage systems.

**WARRANTY  
IMPORTANT: READ BEFORE USE**

[ACE OPTIONAL] [NOTICE: Buyer assumes all responsibility for safety and use not in accordance with directions.]

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

**CONDITIONS:** The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all risks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of [Lebanon Seaboard Corporation] [Company name]. All such risks shall be assumed by the user or buyer.

5/15

**DISCLAIMER OF WARRANTIES:** To the extent consistent with applicable law, [LEBANON SEABOARD CORPORATION] [COMPANY NAME] MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of [Lebanon Seaboard Corporation] [Company name] is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, [Lebanon Seaboard Corporation] [Company name] DISCLAIMS ANY LIABILITY WHATSOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

**LIMITATIONS OF LIABILITY:** To the extent consistent with applicable law, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL LOSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT [LEBANON SEABOARD CORPORATION'S] [Company's name] ELECTION, THE REPLACEMENT OF PRODUCT.

**[Satisfaction Guaranteed:** If you apply this product [with POLYON time-released nitrogen] as directed and are not completely satisfied. Just send a proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.]

When applied as directed, this product meets the guidelines for metals adopted by the Association of American Plant Food Control Officials.

Information regarding the contents and levels of metals in this product is available on the Internet at <http://www.regulatory-info-lebsea.com>

**[Product Information: [Questions or comments?]** Call 1-800-332-5553]

Manufactured by: Distributed By: [Produced By:] Company name and address  
Lebanon Seaboard Corporation  
1600 East Cumberland Street  
Lebanon, PA 17042  
Made in the USA

EPA Reg. No. 961-412

(L) (D)

EPA Est. No. 961-PA-01:961-IL-01

Superscript used is first letter of lot number.

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### APPENDIX A LEBANON HERBICIDE GRANULES FORMULA D-11 MARKETING CLAIMS

1. Contains [POLYON®] [Brand name] Timed [Controlled] [Slow]-Release Fertilizer.
2. It's [POLYON] the green inside
3. Time-Release Fertilizer – POLYON® – If it's not green ...it's not POLYON™
4. Contains [TriKote®] [Brand name] Timed [Controlled] [Slow] -Release Fertilizer
5. Pre Emergence Control of Crabgrass
6. Covers XXXX sq. ft.
7. Money-Back Guarantee
8. Look for other quality [Polyon®] [Brand name] lawn and garden products. For more information about [POLYON®] [Product/Brand name] and other products visit us on the Internet at [www.LebanonTurf.com](http://www.LebanonTurf.com) or call our Consumer Service Hotline at [1-800-332-5553.]
9. Typically a lawn will utilize 1 to 4 pounds of nitrogen per 1,000 sq. ft. per growing season. When used as directed, this product provides xxx lbs. of nitrogen per 1,000 sq. ft. Consult your local County Extension Service for questions regarding a regular fertilizer program suitable for your geographical region.
10. Will not harm listed ornamentals or shrubs
11. Non-Staining [Formula]
12. Use Before or After germination of crabgrass for pre-emergent control.
13. Also controls other grasses and broadleaf weeds such as annual bluegrass, goosegrass, yellow foxtail, spotted spurge, chickweed, oxalis, henbit and other weeds listed on this label.

14. [Fertilizer] Feeds for up to 2 months at 72° F
15. Lebanon Herbicide Granules Formula D-11 works differently from other slow-release products. POLYON timed-release nitrogen releases in response to soil temperature rather than moisture level. Other slow release products release according to the amount of moisture [present in the soil...] the more moisture the quicker the nutrient release... putting your grass at risk from burning. Because this product contains POLYON timed-release nitrogen, your grass is fed for up to 2 months at 72° F.
16. IMPORTANT – You must follow directions as indicated on this quality lawn care product as over application may cause injury to your lawn. Spreader settings are approximate. Differences may occur due to condition of spreader, speed at which applied, and roughness of area treated. Be sure to calibrate spreader before beginning, adjusting if necessary. Consult owners manual.
17. [Used when staining fertilizer nutrients such as ferrous sulfate are used in formula] – This product may [or will] stain sidewalks and driveways. Sweep [vacuum] off any product which may have drifted onto these areas.
18. What the numbers mean: The xx-xx-xx refers to the percentages of primary nutrients provided.
19. Encourages Quick Greening and Provides Extended Feeding.
20. Why does your lawn need ACE Green Turf Crabgrass Preventer with Fertilizer?
21. This product is formulated to give your grass the nutrients it needs for thicker growth while preventing crabgrass and other grassy weeds\* from ever germinating. Our timed-release formula keeps your grass greener longer and helps build strong hardy root systems.
22. Stops Crabgrass, Goosegrass, Chickweed, Oxalis And Many Other Broadleaf and Grass Weeds as Listed [\*] Before They Emerge and Invade the Turf.
23. Apply Early Before Crabgrass Germinates.
24. Kills Listed Weeds While Feeding Your Lawn.
25. Delivers a Long Lasting Feeding Without burning, for a Stronger, Greener Lawn
26. Prevents Weeds as listed [ \* ] While Feeding Your Lawn
27. Prevents crabgrass and other grassy weeds as listed [ \* ] from germinating
28. To avoid gaps and streaks, first spread border of lawn and then fill in center with uniform, parallel passes. Walk at a steady pace so as to evenly apply throughout the lawn.
29. The Ace® Promise If this Ace product when used for its intended purpose, fails to give you complete satisfaction, return the item to the Ace Hardware store where purchased for free replacement of the same or similar item.

30. ACE Promise Satisfaction Guaranteed [placeholder for logo]



31. ACE is a registered trademark of ACE Hardware Corp.
32. Questions or Comments Call [1-800-917-5423] [1-XXX-XXX-XXXX]
33. Placeholder pictogram telephone
34. [Not] Proof of Purchase
35. If the fertilizer guarantee contains iron, the following statement must

XX	XX	XX
Nitrogen (N)	Phosphorous (P)	Potassium (K)
Contains Timed-Release Nitrogen for growing a thick green lawn [Stimulates growth and encourages a thick green lawn]	Improves Root [Improves root growth and Plant Storage Capacity]	Improves Plant Hardiness & Drought Resistance

appear:

This product contains the secondary nutrient iron. Iron may stain concrete and should not be applied on dry or water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing. Do not wash off with water.

36. If the use rate applies less than 1 pound nitrogen per 1,000 sq. ft. per application, the following statement must appear:  
Note: Supplemental applications of lawn fertilizer are needed to achieve a minimum 1 pound nitrogen per 1,000 sq. ft.
37. Made in the USA for ACE Hardware Corporation, Oak Brook, Illinois, 60523, USA ©2010
38. Green Turf® is a registered trademark of United Industries Corporation
39. Placeholder pictogram weeds

[This statement will appear in close proximity to the "\*" and appear once per page when used.]\*See Use Directions for complete list of treated weeds.

7/15

**Optional Text:**

40. Questions or Comments? Call 1-xxx-xxx-xxxx. (insert phone graphic)

41. [Item number]

42. [Bar code] [product number]

**Optional Weed Control Marketing Claims**

1. Stops listed weeds [ \* ] and feeds your lawn [turf] [for 3 months] [for up to 3 months]
2. Prevents listed weeds [ \* ] and feeds your lawn [turf] [for 3 months] [for up to 3 months]
3. Prevents crabgrass and other grassy weeds as listed [ \* ]
4. [3] [4] Month weed control as listed [ \* ]
5. Stops [crabgrass] [annual bluegrass] [chickweed] [henbit] [select any weed from weed controlled section]
6. Controls crabgrass and [many] other weed grasses as listed [ \* ]
7. Stops crabgrass before it starts!
8. Weed images [annual bluegrass, chickweed, crabgrass, henbit, any weed from weed controlled section]
9. [3] [4] month weed grass control as listed [ \* ]
10. Stops crabgrass before it starts
11. Controls new weeds for 3 [4] months
12. Prevents crabgrass all season
13. Dimension® is a registered trademark of Dow AgroSciences LLC.

\*See Use Directions for complete list of treated weeds

**Optional Fertilizer claims**

1. Fertilize once for the whole season
2. [Product name or This product] feeds and greens with [slow release] fertilizer [for up to 3 months]
3. N-P-K
4. Fertilizes to provide rich color and strengthens root systems without burning your lawn [turf].
5. [Product name] – All the fertilizer nutrients your lawn [turf] needs for spring
6. Easy way to a greener, thicker lawn [turf]
7. Easy way to a thick, green lawn [turf]
8. Enhances nutrient absorption
9. Enhances nutrient absorption by grass roots, promoting root growth & stronger, deeper roots
10. Enhances nutrient absorption for stronger, deeper roots

11. Enhances seedling establishment
12. Enhances soil/nutrient availability & balance
13. Enhances soil [nutrient] availability & balance
14. Formulated to release nutrients [fertilizer] to the plants [lawn] [turf] for easy absorption [up-take]
15. Gets more nutrients into lawns [turf]
16. Gets more nutrients into lawns [turf], easier for lawns [turf] to absorb
17. Gets more nutrients into the lawn [turf], not just the soil
18. Gets more nutrients into the lawn [turf] by making it easier for lawns [turf] to absorb
19. Gets more nutrients into the lawn [turf] by making it easier for lawns [turf] to absorb nutrients
20. Gets more nutrients into the plant [lawn] [turf] by restoring nutrients in the soil
21. Gets more nutrients into the plant [lawn] [turf] by revitalizing the soil
22. Gets more nutrients into the plant [lawn] [turf], not just the soil
23. Greater gardener satisfaction by increasing the likelihood of lawn [turf] success
24. Greater satisfaction by increasing the likelihood of lawn [turf] success
25. Improved Nitrogen Efficiency - Reduces Leaching
26. Improved nutrient release and absorption into the lawn [turf] allows 20% less nutrients to be applied while still providing [a] quality lawn [turf]
27. Improved nutrient release and absorption results in more nutrients in the plant [lawn] [turf] for healthy strong roots
28. Improved nutrient release makes it easy on plants [lawn] [turf] to absorb nutrients[, making it easy for plants [lawns] [turf] to grow more colorful]
29. Increase nutrient up-take in grass [lawns] [turf] up to 20%
30. Increases nutrient up-take thereby increasing root mass
31. Increases root mass
32. Larger and stronger root system results in a more robust lawn [turf] and reduces the negative effects of stress such as drought on the turf [lawn]
33. Less water needed
34. Less watering needed
35. Less watering needed, drought resistant [lawn] [turf]
36. Lowers your cost of fertilizing for the same great lawn [turf] results
37. More nutrient absorption leads to stronger and deeper root systems that can take in water deeper from the soil resulting in a more robust lawn [turf] that is more drought resistant and requires less additional watering
38. More robust plants [lawn] [turf] with more nutrients and deeper roots grow [to] a thicker lawn [turf]
39. Promotes rapid root growth [for a thick green] [lawn] [turf]

[Bracketed Text] = Optional language



- 40. Promotes root growth & stronger, deeper roots - enhancing nutrient absorption by grass roots
- 41. Promotes root growth and increases root mass for a thicker, greener lawn [turf]
- 42. promotes root growth for a thicker, greener lawn [turf]
- 43. Provides your soil with nutrients
- 44. Puts more nutrients into the plant [lawn] [turf], with less leaching from the soil
- 45. Reduces plant [lawn] [turf] stress related to drought
- 46. Reduces plant [lawn] [turf] stress related to drought, more nutrient absorption
- 47. Reduces plant [lawn] [turf] stress related to drought, poor nutrient response
- 48. Reduces stress on lawns [turf], protecting them [it] from drought & heat
- 49. Reduces stress on lawns [turf], protects from drought & heat
- 50. Requires less watering
- 51. Requires less watering by growing deeper, stronger roots
- 52. Restores nutrients to your soil
- 53. The easy way to a greener, thicker lawn [turf]
- 54. unlocks the nutrients in soil, enhancing nutrient absorption, reducing stress on lawns [turf], protecting them [it] from drought & heat
- 55. unlocks the nutrients in soil, enhancing nutrient absorption, so you can grow a thicker, greener lawn [turf] with less water
- 56. Unlocks the nutrients in your soil
- 57. GreenView® is a registered trademark of Lebanon Seaboard Corporation.
- 58. [GreenView] [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem and simply send proof of purchase to [Lebanon Seaboard Corporation, 1600 East Cumberland Street, Lebanon, PA 17042] [Company name and address].
- 59. [GreenView] [Company name] guarantees you will be satisfied with the performance of this product when used as directed. If you are not satisfied, return to a [Company name] store with proof of purchase for a replacement product or full refund of the purchase price. Or you can mail proof of purchase to the address listed below for a full refund. [Company name and address]
- 60. GreenView® (logo)



- 61. For more information on our complete line of [GreenView®] [Company name] [Brand name] Lawn and Garden Products, visit our website at

- [www.lebsea.com] [www.greenviewfertilizer.com] [www.xyz.com]
- [insert product images]
- 62. GreenView yard wide guarantee [green leaf graphic] [GreenView logo]
- 63. Builds strong, deep roots, for a thick, green lawn [turf]
- 64. Enhances nutrient absorption for strong, deep, roots for a thick, green lawn
- 65. Helping nature grow your plants
- 66. Builds strong, deep roots
- 67. Improves soil fertility
- 68. Helps unlock nutrients already in the soil
- 69. Makes it easier for lawns [turf] to absorb soil nutrients
- 70. Enables lawns [turf] to use nutrients more efficiently
- 71. Speeds root growth to improve nutrient absorption
- 72. Protects & [and] strengthens for a better spring lawn [turf]
- 73. Restores nutrients to your soil for a quick spring green up [green-up]
- 74. After a harsh summer, restores nutrients to your soil
- 75. Restores nutrients to protect your lawn in winter
- 76. Promotes rapid root growth
- 77. N-P-K with Green-Smart Formula™
- 78. Why use more when you can use less
- 79. [N from N-P-K] Lawn Greening [Growth] Index
- 80. Improves lawn's [turf's] ability to absorb water & [and] nutrients
- 81. Reduces stress on lawns [turf] from drought & [and] heat
- 82. Helps lawns [turf] retain water to protect against heat & [and] drought
- 83. Improves drought resistance
- 84. [Optional text for state of Florida] Do not apply near water, storm drains or drainage ditches. Do not apply if heavy rain is expected. Apply this product only to your lawn/garden, and sweep any product that lands on the driveway, sidewalk, or street, back onto your lawn/garden.

**Green-Smart and NutriLife Fertilizer Claims**

- 1. Homogeneous Fertilizer
  - 2. NutriLife® logo
- 
- 
- 3. NutriLife® is a registered trademark of Advanced Microbial Solutions, LLC.
  - 4. Enriches soil to promote a vibrant, hardy lawn [turf]/effective, easy way to enhance the soil
  - 5. Enriches soil to promote a vibrant, hardy lawn [turf]
  - 6. Effective, easy way to enhance the soil

9/15

- 7. Recharges your soil with nutrients!

**Mesa optional fertilizer claims**

- 1. [Product name] produces brilliant lawn [turf] color
- 2. No excessive top growth
- 3. Quick green up [green-up] and consistent brilliant lawn [turf] color
- 4. Consistent [reliable] controlled release nitrogen
- 5. Consistently produces excellent [lawn] [turf] quality
- 6. Quick green up [green-up] and consistent brilliant lawn [turf] [color for up to 3 months]
- 7. Quick and continuous greening for up to 3 months
- 8. Greens up to 3 months
- 9. Patented, controlled release nitrogen for continuous feeding
- 10. Quick green up [green-up] and consistent, brilliant lawn [turf] color
- 11. Quick & [and] continuous greening for up to 3 months
- 12. Feeds your lawn [turf] up to 12 weeks

**Sta-Green optional marketing claims**

- 1. Sta-Green® logo



- 2. Sta-Green® is a registered trademark of [Company name]
- 3. Money Back Guarantee [optional graphic]
- 4. Crabgrass weed image
- 5. LOOK! For other quality Sta-Green lawn & garden products. For more information, visit us on our website at [www.sta-green.com](http://www.sta-green.com) [[www.xyz.com](http://www.xyz.com)] or call out Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
- 6. Computer and phone graphics
- 7. The Sta-Green® Promise
- 8. Your satisfaction guaranteed or your money back!
- 9. If you use [TURF Fertilizer with Barricade .29%] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.

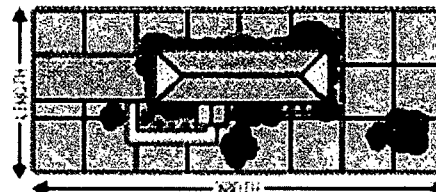
**Optional heading: [SPREADER SETTINGS]**

[Note: Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and use rates as listed above.]

These settings were calibrated and field tested. However, age and condition of spreader, speed of operation, and evenness of terrain may require slightly different settings for desired coverage.

**Optional [Application Equipment and Instructions] [Spreader Directions]: Determining Your Lawn's Square Footage**

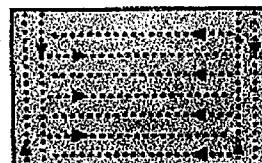
To determine how much of this product to apply, you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn, figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.



**Spreader Tips**

The two main types of spreaders are the Drop Spreader, which drops the material straight down the width of the spreader as you push, and the Broadcast Spreader (also known as a rotary), which throws the material from the spreader.

**Drop Spreader:** First make two passes along the top of the area you'll be covering. Then make two passes along the bottom area. Then move back and forth along the long part of the lawn. On each pass, as you reach the strips at the top and bottom of the area to be covered, shut off the spreader. It's also important to shut off the spreader when you are stopped.

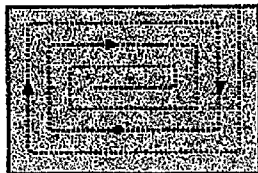


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10/15

Drop Spreaders	Application Rate 3.4 lbs./1,000 sq. ft.
XXX	XX
Broadcast Spreaders	Application Rate 3.4 lbs./1,000 sq. ft.
XXX	XX

**Broadcast Spreader:** Apply in a single pass by starting on the outside border and apply in a circular path working toward the center.



**[Optional Spreader Language:]**

The above spreader settings are approximate. To check your spreader: XX lb. of material should cover approximately XXX sq. ft. (X lbs. of material per XXXX sq. ft.)

Note: if spreader model does not appear above please call [tollfree] XXX-XXX-XXXX, X am - Xpm [ET] [CT] [MT] [PT], [Monday – Friday] [Monday – Sunday] [Anytime] [24/7] for additional model settings.

1/15

**APPENDIX B**

**TOLERANT TREES, SHRUBS, AND FLOWERS** When applied as directed under the conditions on this label, trees, shrubs, and flowers listed below have shown tolerance in field trials. However, this product has not been tested on all cultivars of each species or under all possible growing conditions. Follow directions given above to determine plant tolerance under your growing conditions. A limited area involving only a few plants should be treated and observed for signs of yellowing, wilting, or lack of growth prior to large-scale application.

Common Name	Botanical Name	Tolerant Cultivars
Abella, Dwarf	Abella X grandiflora	Nana
Ajuga	Ajuga reptans	Bronze
	Ajuga genevensis	Bronze Beauty
Almond, Flowering	Pruhus glandulosa	
Apple*	Malus pumila	
Arborvitae	Thuja occidentalis	Nigra; Pyramidalis; Smaragh Techny; Woodwardii.
Arborvitae, Golden	Thuja orientalis	
Aster, Chinese	Callistephus chinensis	Dwarf Queen
Ash Green	Fraxinus pennsylvanica	
Ash, Mountain	Sorbus aucuparia	
Ash, Purple	Fraxinus americana	
Azalea	Rhododendron spp.	Brilliant; Buccaneer; Carror; Chimes (Belgian); Exbury; Fashion; Hardijzer Beauty; Hershey Red; Higasa; Hinocrimson; Holland (Hybrid); Marion Lee; Northern Lights; Orange Cup; Orchid Lights; Snow; Southern Charm.
Azalea, Flame	Rhododendron calendulaceum	
Azalea, Kirishima		
Bamboo, Heavenly		
Barberry	Berberis thunbergii	Aurea; Dwarf Pigmy; Green; Kobold; Pygmy Red; Rose Glow
Barberry, Purple		Atropurpurea
Bearberry(common)	Arctostaphylos uva-ursi	Massachusetts
Birch, River	Betula nigra	
Blueberry*	Vaccinium spp.	Bluecrop; Blue Jay; Jersey; North Blue; Northland
Bottlebrush	Callistemon citrinus	
Boxwood, Japanese		Japonica
Boxwood, Weller	Buxus semperirens	
Broom	Cytisus spp.	Moonlight
Broom	Genista pilosa	Vancouver Gold
Bugle Carpet		
Camellia	Camellia japonica	Chansonette; Debutante; Mathotiana Supreme
Camellia	Camellia sasangua	
Carex, Variegated	Carex	
Cedar, Red	Juniperus virginiana	
Cockscomb, Plumosa	Celosia cristata	Red Kewpie
Coleus	Coleus blumei	
Copper leaf	Acalypha wilkesiana	
Cotoneaster	Cotoneaster apiculatus	
Coyotebrush	Baccharis pelularis	
Cycads	Cycads revoluta	
Cypress, Bald	Taxodium distichum	
Cypress, Italian	Cupressus sempervirens	Glauca
Cypress, Japanese False	Chamaecyparis obtus	Gracilis
Cypress, Leyland	Cupressocyparis leylandii	

[Bracketed Text] = Optional language

\*Ornamental Species only. DO NOT USE ON FOOD-PRODUCING TREES, SHRUBS, AND FLOWERS

Daffodil	Narcissus spp.	King Alfred
Daylily	Hemerocallis spp.	Aztec Gold; Bright Yellow (Hybrid); Single Gold (Evergreen); Wilson's Yellow
Dogwood	Cornus florida	
Dogwood, American	Cornus sericea	Flavarimaea
Douglas Fir	Pseudotsuga menziesii	
Dusty Miller	Senecio cineraria	
Elm, Drake	Ulmus parvifolia	
Euonymus	Euonymus fotunei	Argento-variegata; Auereo-marginata; Colorata; Emerald Gaiety; Emerald'N Gold; Gold Edge; Gold Princess; Silver King; Tricolor; Vegetus.
Fan Palm, European	Chamaerops humilis	
Fan Palm, Mexican	Washingtonia robusta	
Fescue	Festuca glauca	
Fetterbush	Leucothoe fontiana	Rainbow
Ficus	Ficus retusa	Nitidia
Forsythia	Forsythia X intermedia	Arnold Dwarf; Bronxensis Dwarf; Lynwood gold; MeadowMark; Spring Glory; Weeping.
Fir Fraser	Abies fraseri	
Gardenia	Gardenia jasminoides	Mystery; Radicans
Geranium	Pelargonium X hortorum	
Gum	Eucalyptus citriodora	
Hawthorn	Crataegus spp.	Cockspur white; Crimson Cloud; Enchantress; Jack Evans; Washington White
Heather, Twisted	Erica cinerea	Mediterranean Pink
Hibiscus	Hibiscus spp.	Blue Bird; Brilliant; hula Girl
Hemlock, Canada	Tsuga canadensis	
Holly	Ilex spp.	Blue Boy; Blue Girl;
	Ilex X meserveae	Burfodii; China Girl; Compacta; Forsteri; Hellerie; Japanese Northern Beauty; Needlepoint; nellie R. Stevens; Savannah
Holly	Ilex X attenuata	
Holly, Chinese	Ilex comuta	
Holly, Japanese	Ilex crenata	
Holly, Yaupon	Ilex vomitoria	
Honeysuckle	Lonicera japonica	Clavey's Dwarf; Halliana; Tatarian Canadian White; Zebelli Red Hosta
Hosta	Hosta spp.	Albo Marginata
Hosta	Hosta lancifolia	
Ice Plant	Carpobrotus edulis	
Impatiens	Impatiens wallerana	
Iris	Iris spp.	Dwarf Blue; Wedgewood
Ivy, English	Hedera helix	Bulgaria, Thorndale
Jasmine, Asian	Trachelopermum asiaticum	
Juniper	Juniperus spp.	Arcadia; Armstrong; Bar Harbor
Juniper	Juniperus horizontalis	Blue Chip; Blue Pacific; Blue Rug; Blue Star; Broadmoor; Buffalo; Calgary Carpet; Emerald Sea; Emerald Spreader; Endora Compacta; Fruitlandi; Green; Gold Tip; Hetzi; hughes; Manhattan Blue; Parsoni; Pfitzeriana; Plumosa; Prince of Wales; Procumbens Dwarf; San jose; Sargent Blue; Sargent Green; Scandia; scopulorum Moonglow; Scopulorum skyrock; Spartan
Juniper	Juniperus chinensis	Tamariscifolia
Juniper	Juniperus sabina	Weberi; Youngstown; Yukon Belle
King Palm	Archontophoenix cunninghamiana	
Laurel, Australian	Pittosporum tobina	
Laurel, Mountain	Kalmia latifolia	

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13/15

Leucothoe	Leucothoe fontanesiana	
*Ornamental Species only. DO NOT USE ON FOOD-PRODUCING TREES, SHRUBS, AND FLOWERS		
Lily, African	Agapanthus africanus	Albus; Peter pan
Lily, African blue		
Lily of the Valley	Pieris japonica	Mt. Fire
Lilyturf	Liriope muscari	Evergreen Giant; Lilac Beauty; majestic; monroe White; Variegata
Ligustrum, Japanese	Ligustrum japonicum	
Liriope, Green	Liriope spicata	
Maple, Japanese	Acer japonicum	
Maple, Norway	Acer platanoides	
Maple, Red	Acer rubrum	
Maple, Silver	Acer saccharinum	
Maple, Sugar	Acer saccharum	
Marigold	Tagetes patula	Honeycomb; Variegata; Wheeler's Dwarf
Mock Orange*	Philadelphus spp.	Golden; Snowflake Double White
Mondo Grass	Ophiopogon japonicus	
Moss Rose	Portulaca Grandiflora	Sunnyside
Myrtle, Crape	Lagerstoemia indica	Faurei; Langer; Muskogee; Standard Pink
Myrtle, Wax	Myrica cerifer	
Nadina	Nadina domestica	Compacta; Nana
Oak, Laurel	Quercus laurifolia	
Oak, Pin	Quercus palustris	
Oak, Red	Quercus rubra	
Oak, Southern L	Quercus virginiana	
Oak, Willow	Quercus phellos	
Oleander	Nerium oleander	Hardy Red; Petite Pink; Sister Agnes
Oteospermum	Osteospermum fruticosum	Wiriligig
Palm, Bangalow		
Pampas Grass	Cortadaria selloana	
Paper Flower	Bougainvillea glabra	Barbara Karst
Pachysandra	Pachysandra terminalis	
Peach*	Prunus persica	
Periwinkle, Dwarf	Vinca minor	
Petunia	Petunia X hybrida	Picoti
Photinia, Red Tip	Photinia X fraseri	
Pieris	Pieris japonica	
Pine, Australian	Pinus nigra	
Pine, Japanese Black	Pinus thumbergiana	
Pine, Loblolly	Pinus teada	
Pine, Longleaf	Pinus palustris	
Pine, Mugho	Pinus mugho	
Pine, Scotch	Pinus sylvestris	
Pine, Slash	Pinus elliotti	
Pine, Swiss Mt.	Pinus mugo	
Pine, Virginia	Pinus virginiana	
Pine, White	Pinus strobus	
Pineapple, Guava	Feijoa fellowaiana	
Pittosporum, Japan		

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Potentilla	Potentilla fruticosa	Abbotswood
Privet	Ligustrum japonicum	Golden Vicary; Regal; Texanum; Wax; Yellow Tipped
Privot, Glossy	Ligustrum lucidum	
Pyracantha	Pyracantha koidzumii	Gnome; Lalandei; Victory

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Queen Palm	Arecastrum rammanzoffanum	
Quince, Japanese*		
Rhododendron	Rhododendron spp.	Album; Cunningham White; Fashion; Hardy; PJM; Purple Gem; Silvery Pink
Rhododendron, Carolina	Rhododendron carolinianum	
Rhododendron, Catawba	Rhododendron catawbiense	
Rodie Max (Rosebay)	Rhododendron maximum	
Rose	Rosa banksiaae	Luta
Rosemary*	Rosmarinus officinalis	
Rosemary, Bog	Andromeda polifolia	Nana
Salvia	Salvia farinacea	Rhea
Sedum	Sedum spurius	Dragon Blood Red; Red Carpet; Yellow
Spiraea	Astilbe X arendsi	Fanall
Spiraea	Spiraea spp.	Anthony Waterer Red; Dolchica; Froebeli Pink; Goldenflame Red; Snowmound White; Van Houtte White
Spiraea, Garland	Spiraea spp.	
Spruce, Black Hills	Picea glauca	
Spruce, Colorado Blue	Picea pungens	
Spruce, norway	Picea ables	
Spruce, White	Picea glauca	Conica
Sourwood	Oxydendrum arboreum	
Sweetflag, Grassy-Le		
Sweetgum	Liquidambar styraciflua	
Sycamore	Plantanus accidentails	
Tree Fern (Tiki Fern)	Asparagus virgatus	
Trumpet Flower, evening	Gelsemium sempervirens	
Tulip	Tulip.spp.	Apeldoorn
Verbana, Shrub	Lantana sellowiana	
Vervain	Verbena spp.	St.Paul
Viburnum	Viburnum spp.	American Cranberry Bush; Arrowood; Common Snowball; European Cranberry Bush; Linden; Mohican; Wright
Windmill Palm	Trachycarpus fortunei	
Xylosma	Xylosma congestum	
Yaupon	Ilex vomitoria	Dwarf
Yew	Taxus cuspidatra; Taxus X media	Denisiformis

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1515