



# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Ms. Jeanette A. Covert Lebanon Seaboard Corporation 1600 East Cumberland Street Lebanon, PA 17042

JUN 2- 2011

Subject:

Label Amendment

Product Name: Preen Landscape Mulch

EPA Reg. No.: 961-408

Application dated: March 3, 2011

Dear Ms. Covert:

The proposed label amendment of the product referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), is acceptable.

Please note that marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available, then those claims must be removed.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Products shipped after 18 months from the date on this notice or the next printing of the label whichever occurs first, must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA. Your release for shipment of this product constitutes acceptance of these conditions. This label supersedes all previously accepted labels. You must submit one copy of the final printed label

<u>before the product is released for shipment.</u> One copy of the label stamped "Accepted" is enclosed for your records. If you have any questions, please contact Tracy White by phone at (703) 308-0042 or via email at <u>white.tracy@epa.gov</u>.

Sincerely,

Kathryn V. Montague Product Manager 23 Herbicide Branch

Registration Division (7505P)

Enclosure-Stamped Label

# PREEN® LANDSCAPE MULCH

[Alternate Brand Name: Preen Mulch Plus]

#### FOR OUTDOOR RESIDENTIAL USE

ACTIVE INGREDIENTS:	
trifluralin	0.0032%
isoxaben	0.0008%
OTHER INGREDIENTS:	99.9960%
TOTAL	100.0000%

EPA Reg. No. 961-408 Trifluralin CAS. No. 1582-09-8 Isoxaben CAS. No. 82558-50-7

EPA Est. No. (insert mulch mfg. number)
Superscript used is first letter[s] of lot number.

# KEEP OUT OF REACH OF CHILDREN CAUTION

See back panel for First Aid and additional Precautionary Statements.

READ THE ENTIRE LABEL BEFORE USING THIS PRODUCT. USE ONLY ACCORDING TO LABEL INSTRUCTIONS.

Before buying this product, read the Warranty Section elsewhere on this label.

If terms are not acceptable, return the unopened container to the place of purchase at once.

[MANUFACTURED BY:] [Distributed by:] [Produced for:]

LEBANON SEABOARD CORPORATION

1600 EAST CUMBERLAND STREET

LEBANON, PA 17042

Made in the USA.

www.preen.com [www.xxxx.com]

Covers 12 [9] Square Feet [SQUARE FEET] [SQ. FT.] [Sq. Ft.]

NET WEIGHT: [Net Weight:] [Net Wt.: 35 [26.25] lbs. [LBS.] [POUNDS] (15.88 kg) [(XX.X KG)]

NET CONTENTS: 2 Cu.Ft. (56.63 l) [1.5 Cu. Ft. (42.47 l)]

ACCEPTED

JUN - 2 2011

Under the Federal Insecticide, Fungioide, and Rodenticide Act, as amended, for the pesticide registered under. FFA Reg. No

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## PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Causes moderate eye irritation. Harmful if swallowed or inhaled. Avoid prolonged contact with skin, eyes or clothing. Prolonged or frequently repeated skin contact may cause allergic skin reactions in some individuals. Wash thoroughly with soap and water after handling. If product gets on clothes, wash before reuse.

#### FIRST AID

IF IN EYES:

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for treatment advice.

- IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice.
  - Have person sip a glass of water if able to swallow.
  - Do not induce vomiting unless told to do so by a poison control center or doctor.
  - Do not give anything by mouth to an unconscious person.

IF INHALED:

- · Move person to fresh air.
- If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible,
- Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-888-208-1368 for emergency medical treatment information.

#### **ENVIRONMENTAL HAZARDS**

The active ingredients in this product are highly toxic to fish and other aquatic organisms including oysters and shrimp. Use with care when applying to areas adjacent to any body of water. Runoff from treated areas may adversely affect aquatic organisms in adjacent aquatic sites. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment washwaters.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### PRODUCT INFORMATION

This landscaping product contains a premium guality mulch such as Hardwood, Pine and Cypress or combination there of together with two long-lasting preemergence herbicides. One application of Preen Mulch provides 6 months control of broadleaf weeds and annual grasses in flower and ornamental beds. Plus it helps landscaped areas retain moisture - protecting your plants, trees and shrubs from extreme temperatures.

Preen Mulch provides increased weed control when used as directed. This mulch contains natural forest products and contains no recycled waste wood. These materials are ideal for mulches because they naturally degrade over time, turning into valuable organic matter.

#### PRODUCT RESTRICTIONS

#### WEAR GLOVES WHEN HANDLING

Do not apply near fish pools, ponds, streams, or lakes.

Do not use this mulch around food producing fruit or nut trees, vegetables, herbs, or other edible food plants. For use ONLY on ornamental species.

Use only on established ornamental plants.

Do not apply Preen Mulch on the following plant species or injury may result:

Acanthus, oak leaf

Buale

Coneflower, purple Cranesbill, ballerina Juniper, Prince of Wales Lingwort, Bertram

Periwinkle, wine Phlox, summer

Sandwort, mountain

Baby's breath, white festival

Burning bush, dwarf Cajeput tree

Foxglove

Anderson

Rhododendron: Carolina, Roseum Spurge Stonecrop

Bleeding heart, luxuriant

Candytuft

Hydrangea

Mustard

elegans

Yucca, green

#### WEEDS CONTROLLED AND/OR SUPPRESSED

**Annual Grass Weeds:** 

Barley, hare Barnyardgrass Crabgrass Cupgrass, Southwestern Johnsongrass (seedling) Junglerice

Ryegrass, annual Sandbur, field

Stinkgrass **Swinecress** 

Bluegrass, annual

Fescue, rattail Foxtail, yellow

Lovegrass Oat, wild

Shattercane Signalgrass

Witchgrass

**Bromegrass** 

Cheat

Goosegrass

Panicum

Sprangletop, mexican

Sowthistle

**Broadleaf Weeds:** 

Clover, white Aster Cudweed, purple Bindweed, field Bittercress Brassbuttons. Southern Burclover, California

Bursage, annual Carpetweed

Carrot, wild Celery, wild Chamberbitter Chickweed

Dandelion Datura Dock, common Dogfennel Elipta Eveningprimrose

Filaree Fireweed Fleabane

Geranium, Carolina Goosefoot, nettleleaf Groundsel Henbit Horseweed Jimsonweed

Galinsoga, hairy

Fiddleneck, coast Knotweed Kochia Ladvsthumb Lambsquarter

groundcherry Lettuce, prickly Mallow Marestail Mayweed Medic, black Milkweed. honeyvine Morningglory Mustard

Nettle

Lanceleaf

Nightshade, black Oxtongue, bristly Pennywort Pepperweed. Virginia Phyllanthus. long-stalk Pigweed Pimpernel, scarlet Pineappleweed Plantain Pokeweed

Pusley, Florida Radish, wild Ragweed Rocket, London Rockpurslane Shepherdspurse Sibara Sida, prickly Smartweed, Pennsylvania

Sorrell, red

Purslane

Speedwell Spurge Sunflower Sweetclover Tansymustard Telegraphplant Thistle Turkey mullein Velvetleaf

Willoweed, panicle Woodsorrel

#### WHEN TO APPLY

This mulch contains preemergent herbicides and for best results, remove all weeds in the beds prior to applying Preen Mulch. Apply in the spring and fall after renovating beds. For best results, apply Preen Mulch after flowers and ornamentals have been planted into the soil. Do not apply over flower seeds.

Ornamental Bulbs - Apply 2 to 4 weeks after planting, or before or after flowering. Do not apply to bulbs when flowering.

#### **HOW TO APPLY**

Bulbs and Perennials — Spread Preen Mulch over the area to a depth of two inches. Do not plant flowers directly into mulch. If additional planting is desired after Preen Mulch has been applied, first remove the mulch from the selected area. Avoid getting treated mulch in the planting hole. Once the plant is firmly embedded in the soil, replace the mulch around the plant.

Annuals — After plants have been set in the soil bed, spread Preen Mulch over the area to a depth of two inches. Make no more than one application per

The active ingredients in Preen Mulch can cause injury to some annuals. If you have a concern about damage to your annuals, do not use this product,

### PREEN MULCH IS SUGGESTED FOR USE AROUND THESE ESTABLISHED PLANTS

#### Bulbs, Flowers, Ground Covers & Ornamental Grasses -

**Amaryllis** Angel's hair

Astilbe, Deutschland

Aster: China, New England,

New York

Banana, Red abyssinian

Bee balm

Begonia: Heartleaf, White

ambassador

Bidens, Peter's Gold

Blackeyed Susan

Blanket flower

**Busy Lizzie** 

Cape weed

Carex, Variegated

Chrysanthemum

Clematis, Blue bell

Coral bells

Coreopsis, Threadleaf

Cranesbill

Creeper, Virginia

Daffodil

Dahlia, Dwarf Wendy Pink

Daisy: Angelita, Freeway,

Gold coin, Paris, Swan

River New Amethyst,

Daylily

Descampsia

Dianthus, Crimson

treasure cheddar pink

**Dusty miller/Silver ragweed** 

Euryops, Dwarf

Fern

Fescue, Blue

Fuschia, Santa Claus

Garlic, Society

Gay feather

Gazania

Geranium: Ivy, Zonal

Gladiolus (corms more than

1" in diameter)

Grass: Beech, Chrimson

fountain, Dwarf mondo,

Dwarf umbrella, Eulalia,

Fountain, Mondo, Pampas,

Ribbon

Guara

Hakonechloa, Golden

Heather: False, Mexican

Honeysuckle, Japanese

Horsetail, Dwarf

Hosta, Albo-marginata

Hvacinth

Iceplant: Largeleaf, Trailing, Trailing rosea, White

Iris: African, Bulbous, Blue Siberian, Yellow dwarf

bearded

Ivv: Algerian, English

Jasmine: Angelwing, Asaian

Licorice plant, White

Lily: Fortnight, Francee plantain, Patriot plantain,

Peruvian, Kafir

Lily turf: Big blue,

Green/creeping, Lilac

beauty, Majestic, Monroe

white, Silvery sunproof,

Variegated liriope, White

Lily-of-the-nile

Lisianthus, Pink

Lobelia

Loosestrife, Dotted

Marigold, Little hero

Mexican hat

**Narcissus** 

Palace purple

Penstemon: Apple Blossom,

Hartwig

Periwinkle: Bigleaf, Dwarf,

Madagascar

Petunias, Garden

Plumbago, Dwarf

Primrose, Siskiyou

evening

Rosemary

Ruella, Dwarf Katie

Sage: Graham's, Mexican

bush, Russian

Snapdragon

Snow in summer

Spurge, Japanese St. Johnswort

Star cluster

Statice

Stock

Stonecrop (Sedum):

Autumn joy, Vera jameson

Sweet alyssum

Teatree, Broom

Tulip

Verbena, St. Paul

Wallflower

Yarrow. common

Yucca, Red

Zinnia, Dwarf

#### Shrubs -

Abelia: Edward Goucher, Glossy Acacia: Abyssinica,

Prostrate, Shoestring
Almond, Dwarf pink
flowering

Aptenia, Red apple Aralia, Japanese

Arborvitae: Aureus nanadwarf golden, Emerald, Globosa-globe, Little giant-dwarf, Minima glauca-dwarf, Nigra-dark American, Pyramidalis, Rheingold, Techny, Woodwardii

Azalea: Blue danube,
Cannon's double, Carror,
Coral bells, Fashion,
Flame, Formosa, Gerard
Christina, Gerard Roberta,
Golden flare, Golden flare
exbury, Gumbo pink,
Helmut vogel, Hersey red,
Higasa, Hino crimson,
Hino pink, Hot shot,
Hume, Inga, Irene Koster,
Klondike, Mildred,
President Clay, Reijn,
Snow, Tradition,
Waucabusa

Bamboo: Compacta-dwarf heavenly, Harbour dwarfheavenly, Heavenly bamboo (Nandina), Nanacompacta-heavenly, Nana purpurea-heavenly, Woods dwarf heavenly

Barberry: Atropurea-redleaf Japanese, Aurea-golden Japanese, Cherry bomb, Crimson pygmy, Mentor, Rose glow, William Penn

Bluebeard, Dark knight Bottlebrush: Lemon, Weeping

Bougainvillea: Barbara Karst, California gold, Pink pixie, Scarlet O'Hara, Temple fire, Texas dawn Boxwood: Common, Green

velvet, Japanese, Korean, **Broom:** Holandia-Scotch, Hollandia-warminster,

Lena-Scotch

Brush cherry, Dwarf

Camellia Cassia, Feathery

Century plant Cinquefoil (Potentilla):

Gold Drop, Goldfinger, Red Ace, Spring, Sunset, Tangerine

Cleyera, Japanese Cotoneaster: Bearberry,

Cranberry, Himalayan,
Praecox-early, Pyrenees,
Rock

Coyotebush Cranberry Bush/Dwarf Cranberry Bush

Cypress: Filifera-thread, Kosteri, Nana-dwarf Hinoki, Squarrosa Minima, Torulosa

Daphne, Fragrant
Deutzia, Nakiana-dwarf
Dogwood: Baileyi, Baileyired-osier, Flaviramea,
Flaviramea-yellowtwig,

Sibirica-Siberian **Euonymus:** Canadale gold,
Chollipo, Emerald'n gold,
Gold spot, Silver king,
Spreading, Sunspot,

Variegated evergreen Euryops, Dwarf

Fern: Tassel, Japanese painted

Forsythia: Border, Spring glory

Fringe Flower

Gardenia: August beauty, Mystery, Radican

Gracilis, Slender Heather: Cornish, Purple bell, Mediterranean pink,

Spring torch scotch
Hibiscus, Ross Estey

Holly: Balkans, Blue boy, Blue girl, Burford, China boy, China girl, Compactacompact inkberry, Compacta-dwarf Japanese, Convexa,

Japanese, Convexa,
Dwarf Burford, Dwarf
Chinese, Ebony magic,
Gold coast, Green luster,
Helleri-Heller's Japanese,
Hetzii's Japanese, Nana-

dwarf yaupon, Needle

point, Nordica-inkberry, Pendula-weeping yaupon, San Jose, Savannah, Stokesii Japanese, Yaupon

Honeysuckle: Cape, Trumpet, Winter Hopseed bush Ixora Jessamine, Carolina Juniper: Andorra Bar

Harbor, Blue, Blue chip, Blue rug, Blue star, Broadmoor, Creeping, Dwarf Andorra, Emerald green, Emerald sea shore, Foemina-Hicks, Hollywood, Huntington,

Hollywood, Huntington, Media-old gold, Nanadwarf blue Japanese garden, Parsonii, Pfitzer, Pfitzerana glauca-blue, Pfitzerana-pfitzer, Plumosa-Andorra,

Prostrata, Savin, Sea green, Shore,

Tamariscifolia-Tam, Torulosa-hollywood, Wiltonii-blue carpet

Lantana Laurel, Mountain

Lavander: English, English spike

Leaf: Copper, Salal/lemon Leucothoe: Coast, Drooping Lilac: Common, Chinese,

Wild

Lily-of-the-Nile, Queen Anne

Lily-of-the-Valley: Forest flame, Mountain fire, Snowdrift, Temple bells, Valley rose, Valley valentine

Mahonia: Creeping, Dwarf Oregon grape, Leather leaf

Mallow, Cape

Maple: Amur, Coral bark Japanese, Dwarf Japanese

Marguerite, Blue Marlberry, Chirimen Morning glory, Bush

Myrtle: Crape, Wax

Nightshade, Paraguay Oleander: Hardy red, Ruby lace

Osmanthus, Fortunes

Palm: Areca, Chinese fountain, Christmas, Pigmy fate, Sago

Photinia, Fraser's Pine, Mugo-mugho Pink breath of heaven

Pittosporum: Green, Wheeler's dwarf

Plumbago

Privet (Ligustrum):

Japanese, California, Glossy, Golden, Howardi, Lodense, Vicary golden, Wax, Wax leaf, Yellow tip

Pyracantha: Lolendei Monrovia, Monon, Red elf hybrid, Rutgers hybrid, Santa Cruz, Victory

Rhaphiolepis: Charisma-Monruce, Enchantress-Moness, India Hawthorn, Roundleaf, Springtime-Monme

Rhododendron: America,
Butterfly, Catawba,
Catawba album,
Chioniodes, Cunninham
white, Daphinoides, Dwarf
scarlet wonder, Elizabeth,
English Roseum, Gomer
Waterer, Jean Marie, Lord
Roberts, Nova Zembla,
PJM, Purple gem,
Ramapo, Rocket, Rhodie
Max (rosebay),
Scintillation, Tribly, Unique,
Vulcan

Rose, Ramanas Rose of Sharon: Aphrodite, Helene, Red bird, Red heart, Woodbridge

Silver berry, Fruitland Skimmia: Japanese,

Reeve's

Smoke Tree: Royal purple, Coral beauty, Eichholz

Spiraea: Astilbe/False, Anthony Waterer, Bridal wreath, Dolchia, False, First snow, Japanese alpine, Shirobana

Spurge, Japanese

Sumac, African
Summersweet
Sweet Pea Shrub
Sweetspire, Henry Garnet
holly leaf
Tea tree, New Zealand
Ternstroemia, Japanese
Viburnum: Common

burnum: Common snowball, David, Doublefile, Koreanspice, Pink dawn, Spring bouquet, Tea

Wayfaring tree

Weigela: Bristol ruby, Java red. Minuet

Wintercreeper, Bigleaf Woadwaxen

Woodbine: Flowering, Serotina

Xylosma

Yew: Japanese, Plum Yewpine

Yucca

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#### Trees -

Ash. Shamel Birch: Paper, River **Bottle tree** Carrot wood Cherry, Yoshino flowering Coolibah tree Cottonwood Cryptomeria, Japanese Cypress: Arizona, Emerald island levland. Filicoidesfernspray. Gracilis-slender Hinoki, Italian, Squarrosamoss, Sawara-false Dogwood: Cloud nine, Flowering Elm, Chinese

Eucalyptus: Mealy,
Redgum, Red ironbark,
Silver dollar
Ficus/Mini-Ficus
Fir: Balsam, White
Florida anise-tree
Ginkgo (Maidenhair tree)
Hawthorn, Green
Hemlock, Eastern
Locust: Honey,
Shademaster honey
Magnolia, Southern
Mahogany
Maple: Albus-flowering,
Flame, Luteus-flowering,

Red. Red Sunset. Roseus-

flowering, Silver, Tangerine-flowering, Vesuvius red-flowering Mesquite, Chilean Mulberry. White Oak: Bear, Live, Pin, Red, Willow Palm: Cat, Mexican Fan, Parlor, Queen Pine: Austrian Black, Beach. Bosnian, Bristlecone, Canary Island, Columnar Scotch, Eastern white, Eldarica, Japanese black, Monterey, Pumilio-shrubby swiss mountain, Scotch,

Shore, White **Podocarpus** Redbud Redcedar, Eastern Seguoia, Giant Sourwood Spruce: Conica-dwarf Alberta, Dwarf Alberta, Dwarf globe blue, Glauca-Colorado blue. Hoopsii-Hoop's blue, Koster-Koster blue, Norway, Pendulaweeping Norway, Repensspreading Norway, Sweetgum, American Strawberry, Gilt edge

Sycamore: American, California Tab, Yellow Toyon Tree Fern: Australian, Tasmanian Willow: Babylon weeping, Corkscrew

#### Non-bearing Fruit and Nut Trees and Non-bearing Vineyards<sup>+</sup> -

Blackberry	Dewberry	European	Nectarine	Pistachio	English
Banana	Currant	Grape: American,	Macadamia nut	Pecan	Walnut: black,
Avocado	Cherry: sour, sweet	Gooseberry	Loganberry	Pear	Raspberry
Apricot	Carob	Filbert	Lemon	Peach	Prune
Apple	Boysenberry	Fig	Kiwi	Orange	Pomegranate
Almond	Blueberry	Elderberry	Grapefruit	Olive: Black, Russian	Plum

<sup>&</sup>lt;sup>+</sup> Do not apply to fruit, nut or grape vineyard, which will bear fruit, within 1 year after application of Preen Lanscape Mulch.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store this product only in its original container in a cool, dry, locked place out of the reach of children and animals.

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. IF EMPTY: Place in trash or offer for recycling if available. IF PARTLY FILLED: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

#### WARRANTY

The Manufacturer warrants that this product conforms to its chemical description and is reasonably fit for the purpose stated on the label when used in accordance with directions under normal conditions of use, but neither this warranty nor any other warranty of merchantability or fitness for a particular purpose, expressed of implied, extends to the use of this product contrary to label instructions, or under abnormal conditions, or under conditions not reasonably foreseeable to Manufacturer, and to the extent consistent with applicable law, Buyer assumes the risk of any such use.

Fill is by volume. Some settling may occur during shipment.

#### Claims - Miscellaneous

#### (MST - Mobile Scan Tag, with optional mobile phone icon) <u>1.</u>



Made with premium natural forest products
Contains no recycled wastewood
Premium hardwood, pine, cedar, cypress mulch
Natural pine bark [nuggets] [mulch]
Shredded Natural Hardwood
Natural Hardwood
Mulch Plus®
Mulch Plus® is a registered trademark of Lebanon Seaboard Corporation
Spread around flowers, trees, shrubs
Mulch & Soil Council Certified logo



- This product has been registered and has been tested for conformance to the standards of the Mulch & Soil Council for the indicated product category. The Mulch & Soil Council Standards do not contain a product category for pesticides, and this certification mark does not apply to pesticide claims. For more information, refer to the MSC website at www. mulchandsoilcouncil.org.

  Good Housekeeping Promises logo limited warranty to consumers replacement or refund if defective 12.
- 13.
- Proof of Purchase with UPC bar code 14.
- Telephone graphic with phone # and website address: 1-800-233-1067 and http://mulch.preen.com 15.

#### Claims Regarding Weed Control Properties

- Controls grasses and weeds\* [such as crabgrass, clover, and henbit.] 1.
- 2. Controls crabgrass, goosegrass, foxtail and other weeds\* from sprouting and growing in mulched areas.
- Provides preemergent control of crabgrass, goosegrass, foxtail and spurge 3.
- Controls listed weeds so your flower beds may not have to be hand-weeded. 4.
- Eliminates hand weeding 5.
- 6. Can be spread around existing flowers, tress and shrubs
- 7. Controls weeds\* for up to 6 months
- 8 6 month weed\* control
- 9. 6 month weed\* preventer
- 10. Prevents weeds\* for 6 months
- Mulch from natural Forest Products! Contains no recycled waste wood. 11.
- 12. Apply in spring and fall
- 13. Ready to use
- 14. Easy to use
- Apply once for the whole season 15.
- Effective weed\* control prevents weeds\* all season long 16.
- 17. Season long weed\* preventer
- 18. Extended Weed Preventer, Stops Weeds\* for 6 Months
- 19... Blocks Weeds\* for 6 months
- 20. Builds a barrier against weeds\*

- 21. Contains 2 long lasting [weed\*] preventers
- 22. (Contains) (with) Preen [weed\* (preventer) (control)]
- 23. Continuous Season-Long Weed\* Prevention
- 24. Defend against weeds\* with [Preen] WeedShield™
- 25. Extended Weed\* Control
- 26. Prevents [new] weeds\* [from growing] for [up to] 6 months [guaranteed]
- 27. Prevents 100 types of tough weeds\*
- 28. Prevents 100 weeds\* [for [(up to)] 6 months]
- 29. Prevents [even] the toughest weeds\*
- 30. Prevents (more) weeds\* all season [long]
- 31. Season Long weed\* (control) (prevention)
- 32. Stop weeds\* before they start!™
- 33. Stop weeds\* before they start!™ is a trademark of Lebanon Seaboard Corporation
- 34. Stops weed\* for 6 months [guaranteed]
- 35. Tough Weed\* Formula
- 36. Weed images [(select any listed weed)]
- 37. With (Exclusive Preen) Weed Barrier™ (Technology)
- 38. With Preen [6 month] weed\* prevention
- 39. With Preen's [6 month] weed\* prevention barrier
- 40. (Premium) (landscape) mulch with weed\* preventer
- 41. Controls grassy weeds\*
- Controls broadleaf weeds\*
- 43. Controls grassy and broadleaf weeds\*
- 44. Preen works, so you don't have to.®
- 45. Preen works, so you don't have to.® is a registered trademark of Lebanon Seaboard Corporation

#### Claims Regarding Color Properties

- 1. (enhanced) ColorLast [Mulch] [Formula] [Technology]
- 2. No-Fade Color
- 3. [Russet] [Rose] [Rosy] [Cherry] [Ruby] [Plum] Red (select any 1) [Mulch]
- 4. [Chestnut] [Antique] [Woody] [Hazel] [Deep] [Dark] [Woodland] Brown (select any 1) [Mulch]
- 5. [Midnight] [Pitch] [Raven] [Jet] [Lava] [Ebony] [Slate] Black (select any 1) [Mulch]
- 6. Colored Mulch
- 7. Colored Enhanced Mulch (optional colors: pick from colors above)
- 8. Colored Enhanced Natural Mulch (optional colors pick from colors above)
- 9. Natural Mulch
- 10. One year of deep, rich, long lasting color guaranteed
- 11. Color won't fade-guaranteed
- 12. Color lasts all year
- 13. Color lasts all year guaranteed
- 14. Color lasts 1 year, guaranteed
- 15. Color lasts 1 year
- 16. Color lasts one year- guaranteed!
- 17. Unlike ordinary mulches, color lasts all year
- 18. Unlike ordinary mulches, color won't fade
- 19. Color won't wear out

<sup>\*</sup>See Use Directions for complete list of treated weeds.

- 20. Color lasts longer than ordinary muches
- 21. Color outlasts ordinary mulches

#### Claims Regarding Moisture Properties

- 1. Helps plants retain water to protect against heat and drought
- 2. Improves drought resistance
- 3. Less watering needed
- 4. Moisture [Control] [Lock] [Retention]
- 5. Retains moisture [, less watering needed]
- 6. WaterSaver [Formula]

#### Sta-Green® Brand of Products Optional Marketing Claims

- 1. Computer and phone graphics
- 2. If you use [BRAND NAME] mulch as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
- 3. Sta-Green® is a registered trademark of [Company name]
- 4. [BRAND NAME] is a registered trademark of [Company Name]
- 5. Sta-Green [Mulch] [now] [with Preen®] [Garden] [Weed Preventer]
- 6. Sta-Green® logo



- 7. The Sta-Green® Promise
- 8. Your satisfaction guaranteed or your money back!
- 9. Made in USA (optional flag graphic)
- 10. www.sta-green.com
- 11. www.xyz.com
- 12. www.mulchwithpreen.com
- 13. Guarantee of customer satisfaction to be offered by supplemental registrants:
  - a. The [BRAND NAME] Promise.
    - i. YOUR SATISFACTION [100%] GUARANTEED OR YOUR MONEY BACK. If you apply [Brand Name] as directed and are not completely satisfied, just send a proof of purchase from this package and a cash register receipt to the address below. We will promptly send your money back [refund your money].
  - b. LOOK for other quality [Sta-Green®] [BRAND NAME] lawn & garden products. For more information, visit us on our website at [www.sta-green.com] [www.xyz.com] or call our Consumer Service Hotline at 1.xxx.xxx.xxxx

#### Private Label Customer Brand of Products Optional Marketing Claims

- 1. [Company name] guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: [Company name and address]
- 2. [Private label] is a registered trademark of [Company name]
- 3. [Private label] logo
- 4. Computer and phone graphics

- 5. If you use [Preen® Landscape Mulch] as directed and are not completely satisfied, send proof of purchase from this package and the original cash register receipt to the address below. We will refund the purchase price you paid.
- 6. LOOK! For other quality [Private label] lawn & garden products. For more information, visit us on our website at [www.xyz.com] or call our Consumer Service [Customer Service] Hotline [Number] at 1-xxx-xxx-xxxx.
- 7. Money Back Guarantee [optional graphic]
- 8. Your satisfaction guaranteed or your money back!

Preen® Brand of Products Optional Marketing Claims



- 1. Preen® logo
- 2. www.preen.com
- 3. Try [these] other Preen products:
  - a. [Preen Lawn Crabgrass Preventer]
  - b. [Preen Lawn Crabgrass Preventer Plus Fertilizer]
  - c. [Preen Lawn Fall Weed Control Plus Fertilizer]
  - d. [Preen Lawn Stepsaver Weed Control Plus Fertilizer]
  - e. [Preen Lawn Weed & Feed]
  - f. [Preen Lawn Weed Control]
  - g. [Preen Garden Weed Preventer Plus Plant Food]
  - h. [Preen Garden Weed Preventer]
  - i. [Preen Organic Vegetable Garden Weed Preventer]
  - j. [Preen Weed Preventer for Southern Gardens]
  - k. [Preen Weed Preventer for Southern Gardens Plus Plant Food]
  - I. [Preen Fabric]
- 4. PREEN® GUARANTEE

To the extent consistent with applicable law, Lebanon Seaboard Corporation guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to: Lebanon Seaboard Corporation, 1600 East Cumberland Street, Lebanon, PA 17042.

5. Preen® is a registered trademark of Lebanon Seaboard Corporation.

Menards® Brand of Products Optional Marketing Claims:







- 4. 100% Satisfaction Guaranteed or Your Money Back
- 5. Distributed by Eau Claire Coop Oil Co., P.O. Box 837, Eau Claire, WI 54702
- 6. If, for any reason, after using the [Brand Name], you are dissatisfied with the results, simply bring the label from a bag of [Brand Name] and proof of purchase to the store this product was purchased from for a full refund.
- 7. Menards is a registered trademark of Menard, Inc. Corporation.