

961-407

08/31/2012

1/21



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON D C 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Jeanette A Covert
Product & Regulatory Associates, LLC
P O Box 1683
Voorhees, NJ 08053-9998

AUG 31 2012

Dear Ms Covert

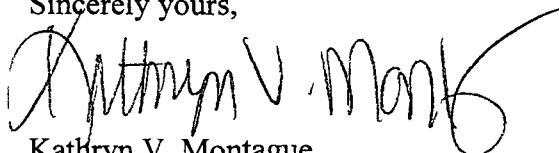
SUBJECT Label Amendment – Additional Marketing Claims
Preen Garden Weed Preventer Plus Fertilizer
EPA Registration No 961-407
Your Resubmission Dated August 1, 2012

The label amendment referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable provided that the following items be addressed

- 1 NOTE While no additional data is being requested at this time, marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available then those claims must be removed.
- 2 Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E) 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

3 Products released for shipment after 18 months from the date on this notice or the next printing of the label whichever occurs first, must bear the new revised label If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA Your release for shipment of this product constitutes acceptance of these conditions This label supersedes all previously accepted labels You must submit one copy of the final printed label before the product is released for shipment A stamped copy of the label is enclosed for your records If you have any questions, please contact Dianne Morgan by phone at (703) 305-6217

Sincerely yours,



Kathryn V Montague
Product Manager (23)
Herbicide Branch
Registration Division (7505P)

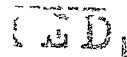
Enclosure

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PREEN® GARDEN WEED PREVENTER PLUS FERTILIZER

[Alternate Brand names

- Preen Garden Weed Preventer Plus Plant Food
- Preen Weed Preventer with Brilliant Blooms Fertilizer
- Preen Weed Preventer Plus Plant Food
- Preen (Garden) Weed Barrier Plus Plant Food
- Preen (Garden) Weed Inhibitor Plus Plant Food
- Preen (Garden) Weed Shield Plus Plant Food
- Preen (Garden) Weed Eliminator Plus Plant Food
- Preen (Garden) Weed Defense Plus Plant Food]


 AUG 31 2012
 961-407

NOT FOR USE ON LAWNS

ACTIVE INGREDIENT

Trifluralin 1.47%

OTHER INGREDIENTS

98.53%

TOTAL

100.00%

EPA Reg No 961-407
CAS No 1582-09-8

(L) (D)
EPA Est No 961 PA 01 961 IL 01
Superscript used is first letter of lot number

GUARANTEED FERTILIZER ANALYSIS

| | |
|--|------|
| Total Nitrogen (N) | X X% |
| X X% Ammoniacal Nitrogen | |
| X X% Water Insoluble Nitrogen | |
| X X% Urea Nitrogen | |
| X X% Other Water Soluble Nitrogen | |
| Available Phosphate (P ₂ O ₅) | X X% |
| Soluble Potash (K ₂ O) | X X% |

Derived from (Guaranteed Analysis and Nutrient Sources to be supplied based on fertilizer analysis used by manufacturer)

KEEP OUT OF REACH OF CHILDREN CAUTION

See [booklet or back panel] for First Aid and additional Precautionary Statements

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[MANUFACTURED BY] [Distributed by] [Produced for]
LEBANON SEABOARD CORPORATION
1600 EAST CUMBERLAND STREET
LEBANON, PA 17042
Made in the USA
1 800 233 1067
www.preen.com

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ FT] [Sq Ft]
Net Weight [Net Wt] xx lbs [LBS] [POUNDS] (xx x kg) [(XX X KG)]
Treats XX,XXX Sq Ft [SQ FT] [Square Feet] [SQUARE FEET]
WEEDS X,XXX SQ FT

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION

Causes moderate eye irritation Wear protective eyewear Harmful if swallowed inhaled or absorbed through the skin Avoid contact with eyes skin or clothing Users should remove clothing immediately if pesticide gets inside Then wash thoroughly and put on clean clothing Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals Wash hands before eating drinking chewing gum using tobacco or using the toilet

User Safety Recommendations

- Users should wash hands before eating drinking chewing gum using tobacco or using the toilet
- Users should remove clothing immediately if pesticide gets inside Then wash thoroughly and put on clean clothing

FIRST AID

- IF IN EYES** • Hold eye open and rinse slowly and gently with water for 15 20 minutes Remove contact lenses if present after the first 5 minutes then continue rinsing eye
- Call a poison control center or doctor for treatment advice
- IF SWALLOWED** • Call a poison control center or doctor immediately for treatment advice
- Have person sip a glass of water if able to swallow
- Do not induce vomiting unless told to do so by a poison control center or doctor
- Do not give anything by mouth to an unconscious person
- IF ON SKIN OR CLOTHING** • Take off contaminated clothing
- Rinse skin immediately with plenty of water for 15 20 minutes
- Call a poison control center or doctor for treatment advice
- IF INHALED** • Move person to fresh air
- If person is not breathing call 911 or an ambulance then give artificial respiration preferably mouth to mouth if possible
- Call a poison control center or doctor for further treatment advice

Have the product container or label with you when calling a poison control center or doctor or going for treatment For Emergency Medical Information call (888) 208 1368

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to freshwater marine and estuarine fish and aquatic invertebrates including shrimp and oyster Do not apply directly to water Do not apply in a manner which will directly expose canals lakes streams ponds marshes or estuaries to aerial drift Do not contaminate water when disposing of equipment washwaters or rinsate To protect the environment do not allow pesticide to enter or run off into storm drains drainage ditches gutters or surface waters Applying this product in calm weather will help to ensure that wind does not blow pesticide off the treatment area Sweeping any product that lands on a driveway sidewalk or street, back onto the treated area of the garden will help to prevent run off to water bodies or drainage systems

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

PRODUCT INFORMATION

Preen Garden Weed Preventer Plus Fertilizer works all season long One easy application prevents weeds up to 3 months This product contains an all purpose fertilizer to promote beautiful color blooms foliage and strong root growth while helping to resist disease This product can be used during the spring summer or fall in flower and vegetable gardens around ground covers trees and shrubs Although this product will not kill existing weeds it will prevent new listed weeds from sprouting eliminating the need for difficult and time consuming hand weeding Without weeds your valuable plants can grow larger and stronger [Your beds will stay neat all season long] There is no chance of overfeeding or burning your plants when used as directed

PRECAUTIONS AND RESTRICTIONS

NOT FOR USE ON PLANTS BEING GROWN FOR SALE OR OTHER COMMERCIAL USE, OR FOR COMMERCIAL SEED PRODUCTION OR FOR RESEARCH PURPOSES FOR USE ON PLANTS INTENDED FOR AESTHETIC PURPOSES, OR CLIMATIC MODIFICATIONS AND BEING GROWN IN ORNAMENTAL GARDENS

Do not apply this product in a way that will contact any person or pet either directly or through drift Keep people and pets out of the area during application Do not apply to Ajuga Myrtle or Pachysandra until it is well established as injury may result Do not apply Preen Garden Weed Preventer Plus Fertilizer to muck soils or to soils containing more than 10% organic matter Do not over apply injury may occur to subsequent crops which are sensitive to this product Do not use with crops other than those listed on this label **This product is not for use on lawns** nor for use in enclosed areas such as greenhouses To prevent possible staining to unintended surfaces ex concrete stone walks vinyl surfaces etc sweep up stray granules as soon as possible

ENTRY RESTRICTIONS

Do not allow people or pets to enter the treated area until dusts have settled If product is watered in do not enter or allow others to enter the treated areas (except those involved in the watering) until the watering in is complete and the surface is dry

ANNUAL WEEDS CONTROLLED

Grassy weeds Barley Hare Barnyardgrass (Watergrass) Bluegrass Annual Brome Cheat Crabgrass Cupgrass Southwestern Woolly Fescue Rattail Foxtail Guineagrass Goosegrass Johnsongrass (from seed) Junglerice Lovegrass Oat Wild Panicum Fall Texas Sandbur Shattercane Signalgrass (*Brachiaria*) Sprangletop Stinkgrass Wildcane Witchgrass [Also controls these] **broadleaf weeds** Carelessweed Carpetweed Chickweed Goosefoot Henbit Knotweed Kochia Lambsquarters Nettle Stinging Pigweed Puncturevine (Western U.S. only) Purslane Pusley Florida Thistle Russian

THIS PREEN PRODUCT IS SUGGESTED FOR USE AROUND THESE ESTABLISHED PLANTS

Bulbs, Flowers, Ground Covers & Ornamental Grasses – Aaronsbeard Alyssum Arctotis Aster (perennial) Aster Stoke's Babys breath Balsam Beard tongue Bee balm Begonia Bellflower Black eyed susan Bleeding heart Bunge Calendula Calliopsis Cape weed Carex Variegated Carnation Carpet bugle (*Ajuga*) Ceanothus Centaurea Velvet Chrysanthemum Coneflower Purple Coral bells Coreopsis Cornflower, Purple Cosmos Cotoneaster Coyote bush Dwarf Crown vetch Daffodil Dahlia Daisy African Painted Shasta Trailing African Daylily Descampsia Dianthus Dusty miller Fern Asparagus Fescue Blue Floss flower (*Ageratum*) Forget me not Four o'clock Foxglove Gaillardia Gayfeather Gazania Geranium Germander Geum Gladiolus (corms more than 1 in diameter) Golden glow Grass Beech Dwarf Mondo Eulalia Fountain Mascarene Mondo Pampas Ribbon Zoysia Guara Hakonechloa Golden Hollyhock Hosta Albo marginata, Hyacinth Ice plant Largeleaf Trailing Trailing rosea White Impatiens Iris Bulbous Ivy Algerian California English Needlepoint, Ixora Jasmine Angelwing Asaian Lambs ears Lavander English Lily turf Big blue, Green/creeping Lilac beauty Magestic Silvery sunproof Variegated Linope White Lily of the Nile Lobelia Lupine (*Lupinus*) Marigold Marigold Cape (*Dimorphotheca*) Morningglory Myoporum Narcissus Nicotiana O'ark sundrop Periwinkle (*Vinca*) Peter Pan Dwarf Petunia Phlox Pincushion flower (*Scabiosa*) Plumbago Dwarf Poppy California Portulaca Rockrose Rose *Rudbeckia* Rupturewort Salvia Silver mound Snapdragon Snow in summer Snow-on the mountain Speedwell Spurge Japanese St John's wort Statice Stock Stonecrop (*Sedum*) Strawberry Beach Sunflower Sweet alyssum Sweet pea Sweet sultan Sweet william Thrift Tickseed Tulip Verbena Wire plant Wirevine Creeping Yarrow (*Achillea*) Zinnia

Shrubs Abelia Edward Goucher Glossy Acacia Abyssinica Prostrate Shoestring Andromeda Japanese Arborvitae American Aureus nana dwarf golden Emerald Globosa globe Little giant dwarf Minima glauca dwarf Nigra dark American Pyramidalis pyramid Rheingold Techny Azalea, Bamboo Compacta-dwarf Harbour dwarf heavenly Heavenly Nana compacta heavenly Nana purpurea heavenly Woods dwarf heavenly Barberry Atropurea redleaf Japanese Aurea golden Japanese Crimson pygmy Japanese Mento Rose glow William Penn Bottlebrush Lemon Weeping *Bougainvillea* Barbara Karst California gold Pink pixie Scarlett O'Hara Temple fire Texas dawn Boxwood Common Harlands Japanese Korean Littleleaf Broom Hollandia warminster, Lena Scotch Camellia Japanese, Sasanqua Cassia, Feathery Century plant Cherry Carolina laurel Dwarf pink flowering almond Cinquefoil Cleysera Japanese Cotoneaster Bearberry Cranberry Himalayan Praecox early Pyrenees Rock Zabel Coyotebush Cypress Filifera thread Kosteri Nana dwarf Hinoki Torulosa Daphne Fragrant Deutzia Dogwood Bailey red osier Flaviramea yellowtwig Sibirica Siberian Elaeagnus Euonymus Canadale, Emerald n gold Silver king Spreading Sunspot Variegated evergreen Winged Wintercreeper Fern Tassel Japanese painted Firethorn (*Pyracantha*)

Forsythia Gardenia August beauty Mystery Radican Guava Pineapple Hawthorn India Heather Cornish, Purple bell Mediterranean pink Spring torch scotch Hibiscus Ross Estey Holly Honeysuckle Cape Trumpet Hopseed bush Ixora Jessamine Carolina Juniper Lantana Laurel American Cherry, Mountain Leaf Copper Salal/lemon Leucothoe Coast Drooping Lilac Common Chinese Wild Lily of the Valley Forest flame Mountain fire Snowdrift Templebells Valley rose Valley valentine Mahonia Creeping Leather leaf Maple Amur Coral bark Japanese Dwarf Japanese Mock orange Myrtle Crape Wax Oleander Hardy red Ruby lace Osmanthus Fortunes Palm Areca Chinese fountain Christmas Pigmy date Sago, Photinia Fraser's, *Pieris Japonica* Pine Mugo mugho Pittosporum Green Japanese Wheeler's dwarf Plumbago Privet Red Cedar Eastern Raphiolepis Charisma Monruce Enchantress Moness Roundleaf Springtime Monme Rhododendron Robira Rose Rose Ramanas Rose of Sharon Heart Red bird Woodbridge Sakaki Silverberry Skimmia Japanese Reeves Smoke Tree Royal purple Coral beauty Eichholz, Spiraea Anthony Waterer Bridal wreath Dolchia False Japanese alpine Shirobana Vanhoutte Sumac African Summersweet Sweetspire Henry Garnet holly leaf Viburnum Weigela Willow Woadwaxen Woodbine Flowering Serotina Xylocoma Yew Anglojap Plum Upright Japanese Yewpine Yucca

Trees Ash Shamel White Birch European white Paper River Blackgum Bottle tree Carrot wood Cherry Yoshino flowering Coolibah tree Cottonwood Cypress Arizona Bald Filicoides fernspray Gracilis slender Hinoki Squarrosa moss Swara false Dogwood Cloud nine Flowering Kousa Elm Chinese Eucalyptus Mealy Redgum Red ironbark Silver dollar Ficus Mini Fir Balsam Douglas White Florida anise tree Ginko maidenhair tree Hawthorn Green Hemlock Canada Eastern Larch Japanese Linden Locust Black Honey Shademaster honey Magnolia Mahogany Maple Albus flowering Flame Luteus flowering Norway Red Red Sunset Roseus flowering Silver Sugar Tangerine flowering Vesuvius red flowering Mesquite Chilean Oak Bear Live Fin Red Scarlet Willow Palm Mexican fan Parlor Queen Pine Austrian Beach Bosnian Bristlecone Canary Island Columnar Scotch Eastern white Eldarica Japanese black Lobloily Monterey Pumilio shrubby swiss mountain Red Scotch Shore Planetree London Podocarpus Redbud Eastern Red Cedar Eastern Sequoia Giant Sourwood Spruce Colorado Dwarf Alberta Dwarf globe blue Glauca Colorado blue Hoopsii Hoops blue Koster Koster blue Norway Pendula weeping Norway Repens spreading Norway, White, Sweetgum American Sycamore American California Tab Yellow Toyon Tuliptree Willow

Nonbearing Fruit and Nut Trees and Plants† Almond Apple Apricot Avocado Banana Blackberry Blueberry Carob Cherry Sweet Sour Chestnut Chinese Crabapple Currant Dewberry Elderberry Fig Filbert Gooseberry Grape American European Grapefruit Kiwi Lemon Loganberry Macadamia nut Mulberry White Nectarine Olive Black Russian Orange Peach Pear Pecan Pistachio Plum Pomegranate Prune Raspberry Tangelo Tangerine Walnut Black English

†Nonbearing fruit and nut trees and plants are defined as plants that will not bear fruit for at least one year after treatment

WHEN TO APPLY

Apply Preen Garden Weed Preventer Plus Fertilizer in the spring summer or fall around established plants and transplants **Preen Garden Weed Preventer Plus Fertilizer should not be used on flower seeds** It can be used after flowering plants have germinated and are 2-3 inches tall Since it does not kill existing weeds you must first remove any that have already begun to grow By applying Preen Garden Weed Preventer Plus Fertilizer as early as possible you can eliminate the need for hand weeding

Rain does not wash this product out of the soil **For optimum weed control and plant feeding, reapply this product every 3 months**

HOW TO APPLY

To avoid plant injury, do not apply Preen Garden Weed Preventer Plus Fertilizer when foliage is wet When plants are dry sprinkle this product on soil surface at rate given below for your specific planting situation Once activated by watering or soil incorporation it forms a weed control barrier in the top layer of soil preventing weed seeds from germinating Disturbance to the soil surface after activation may result in erratic weed control

APPLYING AROUND ESTABLISHED PLANTS AND TRANSPLANTS

For flowers roses ground covers ornamental grasses shrubs trees and listed vegetables at least 2-3 inches tall (see special section for use on vegetables) sprinkle Preen Garden Weed Preventer Plus Fertilizer evenly over the entire soil surface at the rate of 1 oz per 10 sq ft (see picture below) being sure to keep granules away from plant roots and foliage Immediately water this product into soil surface If watering in is not convenient lightly rake into soil surface Always wash or brush off stray granules from plant foliage to avoid damage or discoloration

Surface Application Rate
Sprinkle granules at the density shown in this picture



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APPLYING WITH MULCH

For best weed control apply Preen Garden Weed Preventer Plus Fertilizer after spreading mulch on your flower and shrub beds Sprinkle it on top of mulch at surface rate (see picture above) being sure to keep granules away from plant foliage Immediately water this product into mulch If watering is not convenient lightly rake into top layer of mulch Always wash or brush off stray granules from plant foliage to avoid damage or discoloration

FOR USE ON VEGETABLES

First remove all existing weeds then lightly rake to prepare a smooth soil surface Uniformly mix Preen Garden Weed Preventer Plus Fertilizer into the top 1 2 inches of soil immediately after application using care not to damage any emerged crops Rate of application depends on type of soil Apply at 1 lb per 640 sq ft for heavy clay type soils at 1 lb per 960 sq ft for medium loam soils, and at 1 lb per 1280 sq ft for light sandy soils

BEFORE Seeding Broccoli Brussels Sprouts Cabbage Carrots Cauliflower Celery Collard Black Eyed Peas Field Peas Green Peas Kale Lentils Lima Beans Mustard Greens Okra Radish Southern Peas (Cow Peas) Snap Beans Turnip Greens

AFTER Seeding or Transplanting Cantaloupes Cucumbers Watermelons Apply after plants have developed 5 or more leaves

AFTER Planting Potatoes May be applied after planting before or after emergence Use care not to damage seed pieces in cultivating nor allow treated soil to contact emerged plant foliage

BEFORE Transplanting Celery Broccoli Brussels Sprouts Cabbage Cauliflower Eggplant Peppers Onions Tomatoes

Perennial Vegetables

Asparagus Apply prior to spear emergence of established plants

This container is constructed from 85% recycled box board (For paper box board only)

REFILL INSTRUCTIONS

[Optional for reusable rigid plastic container with application device][This container with applicator cap is reusable with [Preen Garden Weed Preventer plus Fertilizer or this product] Refill the container with desired amount of this product and use as directed When done store or dispose this container as listed on the label]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal

PESTICIDE STORAGE Store product in its original container in a cool dry, locked place out of the reach of children and animals

PESTICIDE DISPOSAL and CONTAINER HANDLING Nonrefillable container Do not reuse or refill this container **IF EMPTY** Place in trash or offer for recycling if available **IF PARTLY FILLED** Call your local solid waste agency for disposal instructions Never place unused product down any indoor or outdoor drain

[Optional Storage and Disposal statement for use with reusable containers]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal

Pesticide Storage Store product in its original container in a cool dry, locked place out of the reach of children and animals

Pesticide Disposal and Container Handling Nonrefillable container Do not reuse or refill this container except as described in the DIRECTIONS FOR USE (see Refill Instructions) **If Empty** Place in trash or offer for recycling if available **If partly filled** Call your local solid waste agency for disposal instructions Never place unused product down any indoor or outdoor drain

[Warranty

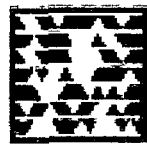
NOTE To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions]

Claims Miscellaneous

- 1 The Flower and Garden Weed Preventer Plus Fertilizer
- 2 Work • Saver Product For The Joy Of Weed Free Gardens
- 3 Prevents Weeds & Fertilizes in Ornamental beds and around Bulbs Flowers Roses Ground Covers Ornamental Grasses Shrubs Trees & Vegetables
- 4 Ready To Use Granules with Built In Applicator (For plastic containers only)
- 5 Refillable Canister (For plastic containers only)
- 6 This WORK SAVER product prevents weeds plus fertilizes in one easy application
- 7 Fertilizes to Provide Rich Color and Vigorous Growth
- 8 American Rose Society Endorsed
- 9 Effective Weed Control Prevents weeds all season long eliminates the need for hand weeding
- 10 Beneficial High Quality Fertilizer For abundant blooms increased yields strong root development and improved plant vigor
- 11 Easy To Apply Just shake on
- 12 Apply throughout the growing season
- 13 Great over mulch
- 14 Stop weeds before they start!
- 15 Prevents weeds up to three months
- 16 Sprinkle around listed flowers vegetables trees [and/&] shrubs
- 17 Apply spring summer or fall
- 18 [Covers] XX% more than previous container (Percentage will vary by container size)
- 19 Good Housekeeping Seal (Logo)
- 20 Stop weeds before they start around flowers vegetables trees shrubs
- 21 EASY TO USE APPLICATOR [optional applicator pictogram]
- 22 Lift Here to Open
- 23 Season long weed preventer and fertilizer
- 24 One easy application feeds plants for 3 months
- 25 One application prevents weeds and fertilizes all season
- 26 All purpose fertilizer
- 27 Slow release nitrogen Won't burn your plants
- 28 Works all season long
- 29 Won't harm your listed (flowers) (vegetables) (trees) (&/and) (shrubs) [!]
- 30 Fertilizes/Feeds longer
- 31 Prevents weeds 33% longer than previous product
- 32 All purpose plant food

- 33 Prevents weeds* and feeds plants up to 3 months
- 34 Prevents weeds* and feeds plants for 3 months
- 35 Prevents weeds and feeds plants
- 36 Prevents weeds* for 3 months
- 37 Prevents weeds* up to 3 months
- 38 Prevents weeds* and feeds plants all season
- 39 Prevents weeds* and fert lizes for 3 months
- 40 3 Month Weed* Preventer
- 41 Preen Works So You Don t Have To
- 42 For Vegetable Gardens
- 43 Try Preen Organic Vegetable Garden Weed Preventer
- 44 Use our products responsibly learn more at www.preen.com
- 45 Preen® is a registered trademark of Lebanon Seaboard Corporation
- 46 Proof of Purchase
- 47 Press to Reseal
- 48 See inside booklet for complete directions for use [/and] plant listings[& precautionary statements]
- 49 Lift here to open [pictogram of a arrow]
- 50 To Open Cut along dotted line
- 51 [Applicator][Scoop] Included [pictogram placeholder for applicator]
- 52 Flowers [pictogram placeholder for flowers]
- 53 Shake on Mulch Every 3 Months [pictogram placeholder container with product]
- 54 This product contains an all purpose fertilizer consisting of nitrogen phosphorus and potassium to keep your plants growing strong One easy application feeds your plants for 3 months to promote beautiful color blooms foliage and strong root growth while helping to resist disease There's no chance of overfeeding or burning your plants when used as directed
- 55 all season long
- 56 EASY TO USE APPLICATOR [Insert Image]
- 57 Try [these] other Preen products
- 58 [Preen Organic Vegetable Garden Weed Preventer]
 - o [Preen Fabric]
 - o [Preen Lawn Weed Control]
 - o [Preen Lawn Crabgrass Preventer]
 - o [Preen Lawn Crabgrass Preventer Plus Fertilizer]
 - o [Preen Lawn Fall Weed Control Plus Fertilizer]
 - o [Preen Lawn Stepsaver Weed Control Plus Fertilizer]
 - o [Preen Lawn Weed & Feed]
 - o [Preen Mulch Plus]
 - o [Preen Lawn Stepsaver Weed Control]
 - o [Preen Weed & Grass Killer]
 - o [Preen Vegetable Garden Weed Preventer]
 - o [Preen Lawn Broadleaf Weed Control]
 - o [Preen Lawn Weed Killer]
 - o [Preen Organic Vegetable Garden Weed Preventer]
 - o [Placeholder for other Preen Products]

59 (MST – (Mobile Scan Tag / black & white)



60 QR Code Image

- 61 [Easy (to) open] [resealable] bag
- 62 Visit www.preen.com [optional mousepad pictogram]
- 63 1 800 233 1067 [optional telephone pictogram]
- 64

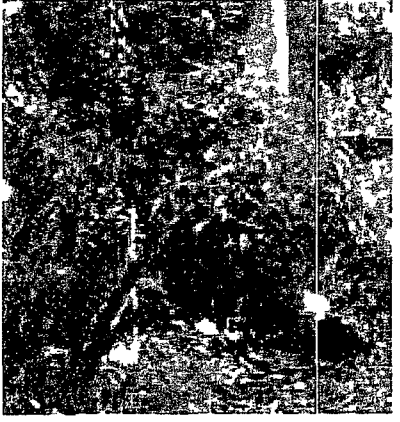
PREEN GUARANTEE

To the extent consistent with applicable law, Lebanon Seaboard Corporation guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to Lebanon Seaboard Corporation, 1600 E Cumberland St, Lebanon, PA 17042

The manufacturer makes no warranties, expressed or implied, concerning this product or its use, which extend beyond the description on the face hereof. All statements made concerning this product apply when used as directed

- 65 (Lift here to open) (Peel here)
- 66 No roots no weeds no weeding
- 67 Prevents weeds* from germinating
- 68 Blocks weeds* for (3)(three) months guaranteed
- 69 Stops weeds before they grow
- 70 Prevents weeds* for (3)(three) months
- 71 [Product name] with weed barrier technology
- 72 [Product name] with weed growth inhibitor
- 73 [Product name] with weed defense technology
- 74 [Product name] with seed block technology
- 75 Prevents weeds* around your flowers trees and shrubs (for up to) (3) (three) months (guaranteed)

76 Place holder pictogram (example) of flowers with mulch



*See Use Directions for complete list of treated weeds



77
 78 [Blocks weed seeds (from germinating)(for [3][months]
 79 [Stop(s) weeds* before they start(!)]
 80 [Blocks (weed) seed germination]



81



82



83
 84 [Guaranteed][!](to be used with icon above)
 85 [[Reapply] every 3 months]
 86 [3 month(s) [weed*] prevention [guaranteed] [!]]

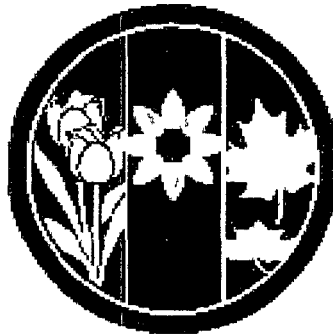
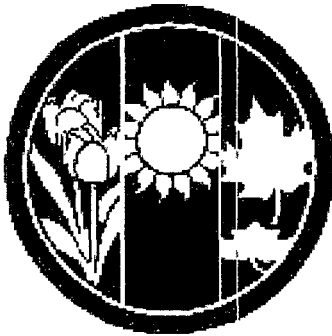


87

88 [[Blocks][Prevents] weeds* for 3 months [guaranteed][!]]
89 [[Reapply] every 3 months]
90 [3 month(s) [weed*] prevention [guaranteed] [!]]



91
92)(trees) (&/and) (shrubs) [!]
93 [,] shrubs]
94 [Won t harm listed (flowers) (vegetables)(trees) (&/and) (shrubs)] [!]
95 [Use around listed flowers trees and [&] shrubs]



96
97 [3 month prevention [guaranteed][!]]
98 [Apply any [growing] season]
99 [Apply throughout the growing season]
100 [Apply spring, summer or fall]

(

(



10



1

103 [Use around listed flowers, trees and [&] shrubs]

104 [Won't harm listed (flowers) (vegetables) (trees) (&/and) (shrubs)] [!]

*See Use Directions for complete list of treated weeds

Claims Regarding Weed Control Properties

- 1 3 Month Weed Control
- 2 Prevents [new] weeds* for [up to] 3 Months [guaranteed]
- 3 Prevents [tough] weeds including (select weeds from list) [and other common weeds]
- 4 Prevents the toughest weeds*
- 5 See inside booklet for complete directions for use plant listings, & precautionary statements
- 6 Shake on Mulch Every 3 Months [with placeholder pictogram Shaker and product]
- 7 Sprinkle around listed flowers trees shrubs [every 3 months]
- 8 Sprinkle only around listed flowers trees, [and/&] shrubs [every 3 months]
- 9 Use around listed flowers vegetables trees [and or &] shrubs
- 10 Stops [new] Weeds* for [up to] 3 Months [guaranteed]
- 11 Stops [new] weeds* [all season] [guaranteed]
- 12 weed* fighting formula
- 13 Visit www.preen.com
- 14 Weed images (any from list)
- 15 Won't harm listed (flowers) (vegetables) (trees) (&/and) (shrubs) [!]

*See Use Directions for complete list of treated weeds

Combination Weed Control and Fertilizer

- 1 [2 in 1] [Southern] Weed Preventer Plus Plant Food
- 2 3 Month Weed [Control] [Preventer] with Plant Food
- 3 More Blooms Fewer Weeds [All Season]
- 4 Prevents weeds* and feeds for [3] months
- 5 Prevents weeds and feeds plants up to 3 months
- 6 Prevents weeds* up to 3 months and feeds plants
- 7 Stops Weeds* All Season and feeds plants!
- 8 Stops Weeds Feeds Plants [all season]

Claims regarding Fertilizer Properties

- 1 [with] [Continuous Release] Plant Food
- 2 with Brilliant Blooms [Plant Food]
- 3 Helps plants retain water to protect against heat and drought
- 4 deeper roots better retain water to protect from heat and drought
- 5 strengthens plants against heat and drought
- 6 builds [strong] deep roots [to retain water] [to protect from drought and heat] [to endure heat drought]
- 7 Feeds [plants] [for] [up to] [X months]!
- 8 Less watering [drought resistant] due to [stronger] [deeper] roots
- 9 Deeper stronger roots means less watering needed
- 10 Feeds for [bigger] more colorful plants
- 11 Feeds [plants] for more blooms!
- 12 Promotes [more] [colorful] blooms
- 13 Fertilizer labeling requirement for products distributed in the state of Washington Information regarding the contents and levels of metals in this product is available on the Internet at <http://www.regulatory-info-leb-sea.com>

Claims regarding Slow Release Fertilizer Properties

- 1 [Controlled] [Slow] Release feeding up to [X] weeks
- 2 [Controlled] [Slow] Release Plant Food
- 3 Continuous feeding up to [X weeks] [X months]
- 4 Extended Feeding Plant Food
- 5 Feeds [for] [up to] [X months] [X weeks]!
- 6 with [Controlled] [Slow] Release Plant Food

Claims regarding POWER Applicator Cap

- 1 [1] [2] [AA] [AAA] Batteries [included]
- 2 Includes [1] [2] [AA] [AAA] Batteries
- 3 [Reusable] [Built in] [Battery Powered] [Motorized] [Power] [Spreader] [Dispenser] [Dispensing] [Cap] [Spout] [Applicator][Included]
- 4 Motorized!
- 5 Easy to use [applicator] [Spreader]
- 6 [Dispenses] [Flows] [Spreads] [Covers] [evenly] [more precisely] [for better results] [for better weed prevention] [less work] [easily]
- 7 [Dispenses] [Releases] [Applies] [granules] [products] evenly
- 8 [For] [Provides] [allows for] [even] [precise] [coverage] [application]
- 9 [Easy] [EZ] [Flow] [E ven Flow] [MaxControl] [Battery Powered] [Automatic] [Auto] [Shaker] [Power] [Applicator]
- 10 [Spreader] [Dispenser]
- 11 Fast [and &] [Easy] shake-free [dispensing][applicator][dispenser] [spreader] [just hold and go[and/&] follow all label directions]
- 12 [Just] hold and go [and/&] follow all label directions!
- 13 [Requires] [1] [2] [AA] [AAA] Batteries [(included]
- 14 [XX]% more [product] [coverage]
- 15 Applicator [Scoop] Included [pictogram placeholder for applicator]
- 16 Automatic motor shut off when lid is closed
- 17 Bonus size [XX]% more [product] [coverage]
- 18 Bonus size!
- 19 Special Value[!] [Bonus Value] [!]
- 20 Bonus size [covers > x sq ft]
- 21 Preen [weeds] [covers] more
- 22 Applies [granules] xx times as fast as shaking!
- 23 Value Pack [!]
- 24 Includes [Preen] [Battery Powered] [Spreader] [Dispenser] [Dispensing] [Applicator][Cap] [Spout] and [1] [2] [specify weight] refill bag[s] [pictogram]
- 25 Easy to Apply – Just shake on
- 26 [Easy to Apply] No Shaking!
- 27 EASY TO USE APPLICATOR [Insert image]
- 28 [For] [Provides] [uniform] [even] [accurate] coverage
- 29 [Allows for] [Provides] more precise application
- 30 Follow manufacturer’s directions for battery disposal
- 31 For [an] [even] [uniform] even flow [and more precise application]
- 32 Just Flip Open & Hold[and/&] follow all label directions]
- 33 [Just] flip open and go[and/&] follow all label directions]
- 34 Image of cap with product dispensing
- 35 Lift here to open [pictogram of an arrow]
- 36 No shaking!
- 37 Press to reseal
- 38 Ready To Use Granules with Built In [Shaker] Applicator [for rigid plastic containers]
- 39 Reusable [battery powered] [power] [applicator] [fits all Preen bottles]
- 40 Reusable Container
- 41 Releases [distributes] product evenly [for uniform coverage] [for best results]
- 42 Saves time
- 43 Shake on Mulch Every 3 Months [with placeholder pictogram Shaker [applicator] and product]
- 44 Apply on mulch every [3] months (with pictogram or image of product)

45 Simply press to close
 46 Dispose of batteries as per manufacture's direction
 47 To replace batteries open battery door [loosen and remove screws in underside of cap to reveal battery housing]
 48 When storing container at end of season remove batteries [to prevent leakage]
 49 Applicator instructions [Getting Started] [First time use]
 50 Applicator instructions [Getting Started] [First time use] [Spreader Instructions] [Note to reviewer # 51 #52 and #53 are optional directions to replace #50 The bracketed numbers and letters below are optional and bullets can be used]

- [1] Unscrew [applicator] cap [pictogram or image]
 - [2] Remove seal from top of bottle [container] [pictogram icon or image]
 - [3] Remove tab to activate batteries [pictogram icon or image]
 - [4] Replace [applicator] cap [pictogram icon or image]
 - [5][Flip (insert color) top up [pictogram icon or image]
 - [6] [Tilt away from face before turning on]
 - [7] To begin spreading tilt bottle [container] [toward ground] and turn [flip] [select color] power [button] [switch] to on position [Pictogram icon or image]
 - [8] Apply as directed
 - [9] Simply press to close
- [Optional steps 5 and 6 may replace steps 5 7]
- [5] To begin spreading open top turn on power [button] [switch] and tilt bottle [Pictogram icon or image]
 - [6] Apply as directed

51 [Getting Started] [Applicator Instructions] [Spreader Instructions]
 (a) Unscrew [applicator] cap and remove seal from top of bottle replace cap
 (b) [Flip open top] [and] (open) [remove] (battery cover and) pull [vinyl] tab to activate batteries] –we d like this direction b e and f to be optional
 (c) To begin spreading [flip open] [top] [and] turn on [color] power switch
 (d) Tilt bottle [at 45-degree angle] toward ground and [hold steady as you] apply [as directed] [pictogram or image]
 (e)[If motor(gets clogged) [stops][stops working] turn power switch [to] off [position] and manually rotate the [color](dial) [disc] on top of (the) (cap) [lid] [spout cap] to dislodge (granules) [product] Turn power back on to resume application)
 (f)[Simply] Press to close (- motor automatically shuts off when lid is closed]

52 [Getting Started] [Applicator Instructions] [Spreader Instructions]
 (a) Unscrew cap Remove seal from top of bottle Replace cap
 (b) (Pull tab to activate batteries) direction b is optional here
 (c) To begin spreading (flip) open top turn on power switch and tilt bottle (toward ground)
 (d) Apply as directed
 (e) (If motor(gets clogged) [stops][stops working] turn power switch [to] off [position] and manually rotate the [color](dial) [disc] on top of (the) (cap) [lid] [spout cap] to dislodge (granules) [product] Turn power back on to resume application) direction e is optional here
 (f) (Simply) press to close) direction f is optional here

53 [Tips for Use] [Getting Started] [Instructions]
 [a] [Unscrew [applicator] cap] [and] [remove protective seal from] (cap) [top of bottle] [top of container] [Note to the reviewer this step is optional]
 [b] [Open battery door and] remove tab to activate batteries [Note to the reviewer this step is optional]
 [c] Turn power switch on while [bottle] [container] [spreader] is in an upright position [and] [then] tilt [bottle] [container] [spreader] toward ground [at a 45 degree angle]
 [d] Adjust the angle of the [bottle] [container] [spreader] to control the flow
 [e] When finished turn power off while [bottle] [container] [spreader] is still pointed downward [Note to the reviewer this step is optional]
 [f] Hold [bottle] [container] [spreader] steady [and apply as directed] [and apply in an even back and forth motion] [Note to the reviewer this step is optional]
 [g] If motor (gets clogged) [stops] [stops working] turn power switch [to]off [position]and manually rotate [the] [color] [dial] [disc] on top of(the)[cap] [lid] [spout cap] [counterclockwise] [clockwise] [in direction of arrow] to dislodge(granules) [product] [Turn power back on to resume application] [Note to the reviewer this step is optional]
 [h] Pictogram of proper use of spreader [Note to the reviewer this step and pictogram are optional]
 [i] Use protective eyewear when using battery powered cap [Note to the reviewer this step is optional]

54 Up to [X minutes] of continuous spreading
 55 For maximum control
 56 For [greater] [more accurate] coverage [accuracy]
 57 Battery [shelf] life [up to X hours] [up to X years]
 58 Battery lasts x hours
 59 Battery Powered [cap] [for even coverage]
 60 Visit www.preen.com for gardening [and weed prevention] tips [and] [valuable offers] [and more information on Preen products]
 61 Instant Savings!
 62 [\$1 50] [\$2 00] [\$2 50] [\$3 00] [\$4 00] [\$5 00] off [regular price] [visit www.Preen.com for details] [see store associate for details]
 62 [\$1 50] [\$2 00] [\$2 50] [\$3 00] [\$4 00] [\$5 00] off a future [Preen] purchase [of select Preen Products] [Visit www.Preen.com for details] [see store associate for details]
 63 [\$1 50] [\$2 00] [\$2 50] [\$3 00] [\$4 00] [\$5 00] rebate [Visit www.Preen.com for details] [see store associate for details]
 64 [\$1 \$10] Rebate (-) Visit [www.Preen.com or Preen.com] for offer details [, & complete terms & conditions] [Expires [place holder for DATE] [Limit 1 request per household] [Void where prohibited]
 65 [Specify weight] Refill [size] [bag]
 66 [Easy (to) open] [resealable] bag



67
 68 [[Battery Powered] [Cap] [Spreader] [Applicator] [for even coverage] [batteries included]]
 69 [[Easy to use] battery [operated] [powered] [applicator]]

(Killing vs Prevention)

- 1 [Killing weeds vs weed prevention]
- 2 [Killing weeds vs preventing weeds]

(Killing) (Weeds)

- 1 Requires pulling or spraying and eliminates weeds already above ground
- 2 Killing eliminates weeds already above ground
- 3 Pulling or spraying eliminates weeds already above ground
- 4 To kill the weed you must remove plant, roots and all
- 5 To eliminate (the) (each) weed you must remove roots and all
- 6 (Ongoing) (Constant) weed growth requires continuous weeding by hand
- 7 (Ongoing) (Constant) weed growth requires [regular] [continuous] weeding by hand
- 8 Continual weed growth requires [regular] weeding by hand
- 9 Steady weed growth requires [regular] [continuous] weeding by hand
- 10 Consistent weed growth requires [regular] [continuous] weeding by hand
- 11 Persistent weed growth requires [regular] [continuous] weeding by hand
- 12 (Ongoing) (Constant) weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
- 13 Seasonal weed growth requires continuous weeding by hand
- 14 Seasonal weed growth requires [regular] [continuous] weeding by hand
- 15 Seasonal weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
- 16 (Ongoing) (Constant) seasonal weed growth requires continuous weeding by hand
- 17 (Ongoing) (Constant) seasonal weed growth requires [regular] [continuous] weeding by hand
- 18 Fast growing seasonal weeds require [regular] [continuous] weeding by hand
- 19 (Ongoing) (Constant) seasonal weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
- 20 To eliminate (the) (each) weed you must remove (the) plant, roots and all
- 21 To eliminate (the) (each) weed you must remove roots and all
- 22 To eliminate (the) (each) weed you must remove (its) roots
- 23 To kill (the) (each) weed you must remove (the) plant, roots and all
- 24 To kill (the) (each) weed you must remove roots and all
- 25 To kill (the) (each) weed you must remove(its) roots
- 26 (• Weed(s))
 (• Weed Roots)
 (• Broken stem)
 (• Soil)
 (• (constantly growing) Weed seeds)
- 27 [Pulling or spraying only eliminates weeds already above ground]

(3D Imagery Optional)



(2D Imagery Optional)

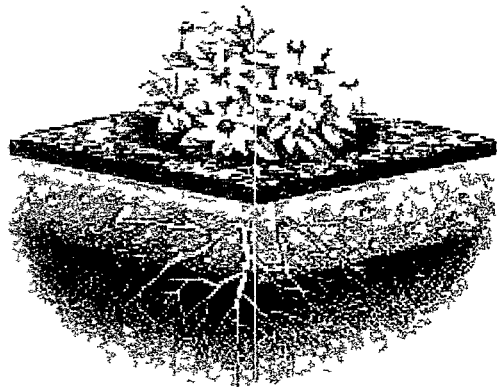


(Preventing) (Weeds)

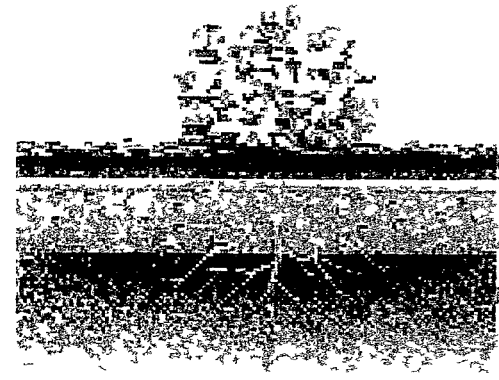
- 1 Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weeds* from germinating
- 2 Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weed* seeds from germinating
- 3 Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 4 Preventing creates a protective barrier that (keeps)(prevents) (stops) weeds* from germinating
- 5 Preventing creates a protective barrier that (keeps)(prevents) (stops) weed* seeds from germinating
- 6 Preventing creates a protective barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 7 (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weeds* from germinating
- 8 (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weed* seeds from germinating
- 9 (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 10 (Product name) creates a protective barrier that (keeps)(prevents) (stops) weeds* from germinating
- 11 (Product name) creates a protective barrier that (keeps)(prevents) (stops) weed*seeds from germinating
- 12 (Product name) creates a protective barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 13 (Creating a) [Product name] (weed) barrier STOPS WEEDS* before they start!
- 14 (• strong) (vivacious)(nardy) (robust)(sturdy)(vital)(flourishing)(lush) (resilient)(lasting)(stable)(staunch) (prospering)(garden) Plant(s)
 (• Mulch)
 (•[Product name] Weed Barrier)
 (• Weed(s)(seeds))
 (• Roots)
 (• Soil)
 (• Creates Weed Barrier)
 (• Stops weed(s)* (seeds) from growing)
 ((• Stops weed(s)* (seeds) from germinating)
 ((•Prevents weed(s)* (seeds) from germinating)
- 15 [Product name] Weed Barrier (prevents) (keeps)(stops) weeds* from germinating
- 16 [Product name] Weed Barrier (prevents) (keeps)(stops) weed* seeds from germinating
- 17 [Product name] Weed Barrier technology (prevents)(keeps)(stops) weeds* from germinating
- 18 [Product name] Weed Barrier technology (prevents)(keeps)(stops) weed* seeds from germinating
- 19 Prevent weeds* by (stopping) (halting) (controlling) their germination
- 20 Control weeds* by (stopping) (halting) (controlling) their germination
- 21 [Product name] allows established plants to (grow) (survive)(flourish)
- 22 [Product name] (weed) barrier prevents weeds*(for) (3)(three) (months)
- 23 [Product name] protective barrier prevents weeds* (for) (3)(three) (months)
- 24 [Product name] (weed) barrier blocks weeds(for) (3)(three) (months)
- 25 [Product name] protective barrier blocks weeds* (for) (3)(three) (months)
- 26 [Product name] (weed) barrier keeps weeds* under control for (3)(three) months
- 27 [Product name] protective barrier prevents weeds* from germinating (for) (3)(three) (months)
- 28 [Product name] protective barrier prevents weed* seeds from germinating (for) (3)(three)(months)
- 29 [Product name] barrier prevents weeds* from germinating (for) (3)(three) (months)
- 30 [Product name] weed barrier prevents weeds* from germinating (for) (3)(three) (months)
- 31 (Stop) (block) weeds* with [Product name] (weed) barrier (technology)
- 32 Weed* seeds are stopped by [Product name] (weed) barrier (technology)
- 33 [Preventing creates a weed barrier that stops weeds* from germinating]

*See Use Directions for complete list of treated weeds

(3D Imagery Optional)



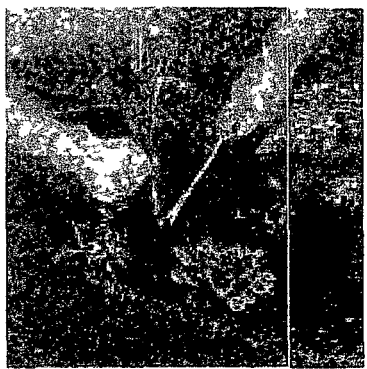
(2D Imagery Optional)



The Preen Routine

[Note to the reviewer that all these visuals below for the Preen Routine are to be optional]

(4) (Four) (easy) (simple) (steps to weed prevention)



(1) (One) Remove existing weeds



(2) (Two) Apply mulch



(3) (Three) Sprinkle [Product name] (product) (granules) evenly

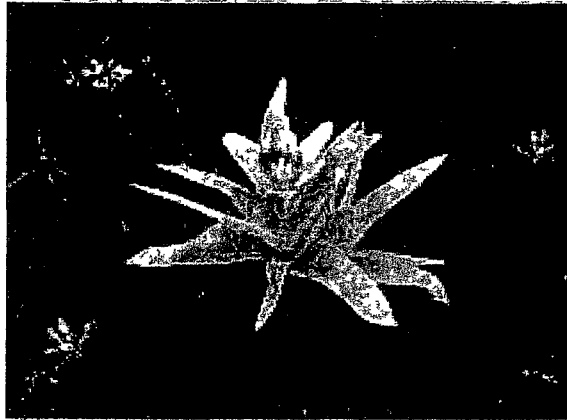
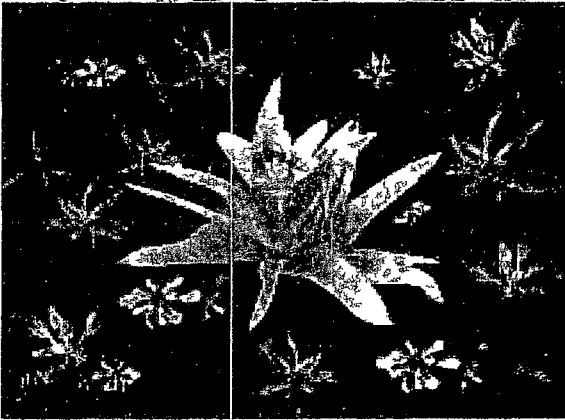
(4) (Four) Water ([Product name] (product) (granules)] into soil

(Reapply [Product name] (product) every (3) (three) (months)

(Weeds grow throughout the season) It's never too late or too early to apply [Product name] (during the growing season)

(Without Preen)
(Untreated)

(With Preen)
(Treated)



(Represents actual results)
(Actual results may vary by weather)

Optional QR codes



(Scan the code to watch how Preen's Battery Powered Spreader (works) (makes preventing weeds easier than ever) (or visit [www xxx com](http://www.xxx.com)))



(Scan the code to watch how Preen prevents weeds (or visit [http //www preen com/preventweeds](http://www.preen.com/preventweeds)))