07/24/2009



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

> OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

Mr. Jeanette A. Covert Product & Regulatory Associates, LLC Agent for Lebanon Seaboard Corporation P.O. Box 1683 Voorhees, NJ 08043

JUL 2 4 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request General Label Change (Marketing Claims) and Warranty Statement
EPA Reg. No. 961-348
Application Dated July 1, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 07/01/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

n

Linda Arrington Notifications & Minor Formulations Team Leader Registration Division (7505P) Office of Pesticide Programs

₽EPA	Environmenta	United States	-			<u>OMB No. 20</u> Registrat Amendm Other	ion	OPP Identifi	
		Application	n for Pes	ticide - Se	ction				
1. Company/Product No Lebanon Seaboard	I Corporation/961-348		t	EPA Product Ma anne Miller	snager		3. Pr	oposed Classi None	ication Restricted
4. Company/Product (N Lebanon Lawn Fer	ame) tilizer with Team Crab	grass Control	PN 23					J [J
5. Name and Address of Applicant (Include ZIP Code) Lebanon Seaboard Corporation 1600 East Cumberland Street Lebanon, PA 17042			6. Expedited Reveiw. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. JUL 2 4 2009						
V Check	f this is a new address		P Section	roduct Name					
Notification - Ex Notification - Ex Explanation: Use ad Revised Warranty and regulations at 40 CFR * is a violation of 18 U.S.	response to Agency lette	ery. (For section s as defined in cov es have been mad ke any false staten	ver letter. Thi le to the label nent to EPA.	Agency la "Me Too" Other - E II.) s notification is c ing or the confide further understa	otter date Applica Aplain be onsistent ential stat	tion. low. with the provis ement of form this notificatio	sions of P ula of this n is not c	s product. I und consistent with t	erstand that he terms of
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1. Material This Produc	t Will Be Packaged In:		 			r			
Child-Resistant Packagi Yes No * Certification mus be submitted	Yes No If "Yes" Unit Packaging wg 30	1	If "Yes" Package w	ble Packaging No. pa gt contair	ier	2. Type of C	Metal Plastic Glass Paper Other (S	Specify)	
3. Location of Net Cont	Container	4. Size(s) Retai		Ott		ation of Labe	Directo	ons 	
6. Manner in Which Lat		Paper g Stencile	lued d						
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6. Manner in Which Lat 1. Contact Point <i>(Com</i> Name	plete items directly below	7	<i>of individua</i> litle	to be contacte		1	elephon	e No (Include	Area Code)
6. Manner in Which Lat 1. Contact Point <i>(Com</i> Name Jeanette A. Covert I certify that the I acknowledge th both under applie	statements have made o at any knowlinglly false o	T Certificati n this form and a r misleading state	of individua Title Authorized I ion Ill attachmen ement may b	to be contacte Representative ts thereto are to	for Leba ue, accu	anon 1	Telephon 856.751.	e No (Include	ication
6. Manner in Which Lat 1. Contact Point <i>(Com</i> Name Jeanette A. Covert I certify that the I acknowledge th	statements I have made o at any knowlinglly false o sable law.	Certificati n this form and a r misleading state	of individual Title Authorized I ion Ill attachmen ement may b . Title	to be contacte Representative ts thereto are to	for Leba ue, accu fine or in	anon rate and com mprisonment	Telephon 856.751.	e No (Include 3432 6. Date Appl Received	ication

Product & Regulatory Associates, L.L.C.

June 30, 2009

Ms. Sherada Hobgood Document Processing Desk (NOTIF) Office of Pesticide Programs (7505P) U.S. Environmental Protection Agency Room S-4900, One Potomac Yard 2777 South Crystal Drive Arlington, VA 22202-4501

> Subject: Lebanon Seaboard Corporation EPA Reg. No. 961-348 Revised Warranty and Marketing Claims

Dear Ms. Hobgood:

As the authorized representative, Lebanon Seaboard Corporation is submitting a revised label for Lebanon Lawn Fertilizer with TEAM Crabgrass Control.

The changes for this label include:

- Revised warranty statement on pages 4&5.
- Added additional marketing claims on page 5.

To complete this notification application, enclosed please find:

- Application for Pesticide (EPA Form 8750-1)
- One copy of with changes highlighted (red line/blue line)
- One copy of clean copy of the revised label
- One CD e-label file name 000961-00348.20090630.NotifWarranty.pdf (clean Copy)

If you have any questions or concerns about this notification please contact me at (856)751-3432 or jacovert@comcast.net.

Sincerely,

Hanite Cevert

Jeanette Covert Product & Regulatory Associates, LLC Authorized Representative for Lebanon Seaboard Corporation cc: Sylvia Whitman, Lebanon Seaboard Corporation



3/11

P.O. Box 1683 Voorhees, NJ 08043-9998 Telephone 856 424-1528

LEBANON LAWN FERTILIZER WITH TEAM® CRABGRASS CONTROL

FOR HOME USE

ACTIVE INGREDIENTS:

Benefin	1.030%
Trifluralin	0.515%
OTHER INGREDIENTS:	<u>98.455%</u>
TOTAL	100 0000/

IOIAL 100.000%

(L) (D) EPA Est. No. 961-PA-01:961-IL-01 Superscript used is first letter of lot number. 4/11

EPA Reg. No. 961-348 Benefin CAS. No. 1861-40-1 Trifluralin CAS. No. 1582-09-8

KEEP OUT OF REACH OF CHILDREN CAUTION

See back panel for additional Precautionary Statements.

NOTICE: Read the entire label. Use only according to label directions. Before buying this product, read the Warranty Section elsewhere on this label. If terms are not acceptable, return the unopened container at once.

Optional Headings [Fertilizer]

GUARANTEED ANALYSIS

Total Nitrogen (N)	XX%
X.X% Ammoniacal Nitrogen	
X.X% Water Insoluble Nitrogen	
X.X% Urea Nitrogen	
X.X% Other Water Soluble Nitrogen	
Available Phosphate (P ₂ O ₅).	XX%
Soluble Potash (K ₂ O).	XX%
Nutrient Sources: (Guaranteed Analysis and Nutrient Sources to be supplied based on fertilizer analysis u manufacturer.) MANUFACTURED BY:	ised by
I FBANON SEABOARD CORPORATION	

LEBANON SEABOARD CORPORATION 1600 EAST CUMBERLAND STREET LEBANON, PA 17042 www.lebsea.com

NET WEIGHT: 30 LBS. (13.6 kg) TREATS: XX,XXX Sq. Ft.

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Optional Headings [Care & Handling]

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals.

Personal Protective Equipment (PPE)

All loaders, applicators and other handlers must wear:

- · Long-sleeved shirt and long pants,
- Socks plus shoes, and
- · Chemical-resistant gloves made of any waterproof material.

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry.

User Safety Recommendations

- Wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.
- Remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.
- Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

FIRST AID

- IF ON SKIN: Take off contaminated clothing.
- OR CLOTHING: Rinse skin immediately with plenty of water for 15-20 minutes.
 - Call a poison control center or doctor for treatment advice.
- IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice.
 - Have person sip a glass of water if able to swallow.
 - Do not induce vomiting unless told to do so by a poison control center or doctor.
 - Do not give anything by mouth to an unconscious person.
- IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes.
 - Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
 - Call a poison control center or doctor for treatment advice.
- IF INHALED: Move person to fresh air.
 - If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.
 - Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For Emergency Medical Information call (888) 208-1368.

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to freshwater, marine, and estuarine fish and aquatic invertebrates including shrimp and oyster. Do not apply in a manner that will directly expose canals, lakes, streams, ponds, marshes or estuaries to aerial drift. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment washwater or rinsate. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

Optional Headings [Quality Results]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions carefully before applying this product.

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GENERAL INFORMATION

This turf fertilizer product contains TEAM, a preemergence herbicide which is applied to established turfgrasses for the control of the winter annual grass: Annual Bluegrass (*Poa annua*); and summer annual grasses: Smooth and Hairy Crabgrass, Goosegrass (silver crabgrass or crowfootgrass), Barnyardgrass (watergrass) and Green and Yellow Foxtail. This product also provides partial control of Prostrate Spurge (*Euphorbia humistrata*), Spotted Spurge (*Euphorbia maculata*), Creeping Spurge (*Euphorbia serpens*), Creeping Woodsorrel (*Oxalis corniculata*) and Yellow Woodsorrel (*Oxalis stricta*).

This Product Is Recommended For Use On The Following Established Warm and Cool Season Perennial Turfgrass Species:

Established Cool Season Turfgrasses - Bentgrass Fairways, Kentucky Bluegrass, Perennial Ryegrass, Fescues

Established Warm Season Turfgrasses - Bahiagrass, Bermudagrass, Centipedegrass, St. Augustinegrass, Zoysiagrass.

This product should be applied one to two weeks prior to the anticipated germination of the target annual weeds. Apply using a properly calibrated granular fertilizer spreader which will uniformly distribute the product over the target area. Avoid skips and excessive overlaps as poor weed control or turfgrass injury may occur. Optimum weed control performance will be obtained if treated areas are irrigated soon after application. This product will not harm most nearby ornamentals.

In areas with extended growing seasons or where desired, a second application at the recommended rate can be made 8 to 10 weeks following the initial application on cool season turfgrasses and 10 to 12 weeks following the initial application on warm season turfgrasses.

Cool Season Turf: Maximum of 1.5 lbs. a.i. per acre per application. Maximum of 2 applications per year. Maximum of 3 lbs. a.i. per acre per year. **Warm Season Turf:** Maximum of 3 lbs. a.i. per acre per application. Maximum of 2 applications per year. Maximum of 6 lbs. a.i. per acre per year.

GENERAL PRECAUTIONS AND RESTRICTIONS

NOT FOR USE ON PLANTS GROWN FOR SALE OR OTHER COMMERCIAL USE, OR FOR COMMERCIAL SEED PRODUCTION, OR FOR RESEARCH PURPOSES. FOR USE ON PLANTS INTENDED FOR AESTHETIC PURPOSES OR CLIMATIC MODIFICATION AND BEING GROWN IN ORNAMENTAL GARDENS OR PARKS, OR ON GOLF COURSES OR LAWNS AND GROUNDS.

Do Not Ship or Store with Food, Feeds, Drugs or Clothing.

Application Restrictions: Do not apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during applications.

Entry Restrictions: This product must be watered in as soon as possible after application. Do not enter or allow people (or pets) to enter the treated area until dusts have settled. Except for those people involved in the watering-in - do not enter or allow other people (or pets) to enter the treated areas until the watering-in is complete and the surface is dry.

Reseeding: Chemicals that effectively control annual weed seeds may also affect new desirable turfgrass seedlings. Reseeding should be delayed for a least 8 weeks after application. When using at the highest recommended rate, reseeding should be delayed 12 to 16 weeks after application.

Use caution to confine product to intended application area, as the active ingredients may stain concrete, plastic or other materials.

Do not apply this product to golf course putting greens, dichondra, or newly sprigged areas of Bermudagrass, St. Augustinegrass, Centipedegrass or Zoysiagrass.

All of the Summer annual grasses do not germinate at the same time. If application timing does not coincide with the normal germination period of any of the annual grass weeds listed on this label, weed control results may be erratic or poor.

Any cultural practices that disturb the soil, such as aerification or verticutting, should be done prior to application.

APPLICATION INSTRUCTIONS

For most effective annual weedgrass control, make application uniformly over your lawn area with no skips or misses; annual weedgrass will be uninhibited in untreated areas. Do not over-apply or under-apply. Early morning applications when the wind is calm and dew is on the ground are ideal. Wheel tracks are easy to follow and granules can be spread uniformly.

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For Preemergence weed Control of:	Application Rate	Specific Use Directions	1/
Spring Germinating Annual Grasses -	Northern (Cool Season) Turfgrass 3 lbs. per 1,000 sq. ft.	Apply in Spring, 1 to 2 weeks prior to the onset of conditions favorable for annual weed grass seed germination.	
including Crabgrass, Foxtail, Barnyardgrass	Southern (Warm Season) Turfgrass 3 to 4.5 lbs. per 1,000 sq. ft.	Apply in late Winter or early Spring 1 to 2 weeks prior to the onset of conditions favorable for annual weed grass seed germination.	
Late Spring, Early Summer Germinating Annual Grasses -	Northern (Cool Season) Turfgrass 3 lbs. per 1,000 sq. ft.	Goosegrass normally germinates 4 to 6 weeks later than crabgrass, foxtails, etc. Time applications accordingly, in late Spring or early Summer, 1 to 2 weeks prior to the expected germination of goosegrass.	
including Goosegrass	Southern (Warm Season) Turfgrass 3 to 4.5 lbs. per 1,000 sq. ft.		
	Northern (Cool Season) Turfgrass 3 lbs. per 1,000 sq. ft.	Apply in late Summer or early Fall and again in late Winter or Spring, 1 to 2 weeks prior to the expected germination of annual bluegrass.	
Poa Annua (Annual Bluegrass)	Southern (Warm Season) Turfgrass 4.5 lbs. per 1,000 sq. ft.	Apply in late Summer or early Fall 1 to 2 weeks prior to the expected germination of annual bluegrass. A second application of 6 lbs. per 1,000 sq. ft. can be made 10 to 12 weeks after initial treatment for extended control.	

SUGGESTED SPREADER SETTINGS

[Note: Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and recommended use rates as listed above.]

These settings were calibrated and field tested. However, age and condition of spreader, speed of operation, and evenness of terrain may require slightly different settings for desired coverage.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

[Commercial Applicators]

Pesticide Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

Pesticide Disposal: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility. **Container Disposal:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available. Completely empty container into application equipment. Then dispose of empty container in a sanitary landfill or by incineration, or, if allowed by State and local authorities, by burning. If burned stay out of smoke.

[Homeowner]

Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals. Disposal: If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

WARRANTY

IMPORTANT: READ BEFORE USE

Read the entire Directions for Use, Conditions, Disclaimer of Warranties and Limitations of Liability before using this product. If terms are not acceptable, return the unopened product container at once.

By using this product, user or buyer accepts the following Conditions, Disclaimer of Warranties and Limitations of Liability.

CONDITIONS: The directions for use of this product are believed to be adequate and must be followed carefully. However, it is impossible to eliminate all isks associated with the use of this product. Crop injury, ineffectiveness or other unintended consequences may result because of such factors as weather conditions, presence of other materials, or the manner of use or application, all of which are beyond the control of Lebanon Seaboard Corporation. All such isks shall be assumed by the user or buyer.

CLAIMER OF WARRANTIES: To the extent consistent with applicable law, LEBANON SEABOARD CORPORATION MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY OR OF FITNESS FOR A PARTICULAR PURPOSE OR OTHERWISE, THAT EXTEND BEYOND THE STATEMENTS MADE ON THIS LABEL. No agent of Lebanon Seaboard Corporation is authorized to make any warranties beyond those contained herein or to modify the warranties contained herein. To the extent consistent with applicable law, Lebanon Seaboard Corporation DISCLAIMS ANY LIABILITY WHAT-SOEVER FOR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.

-IMITATIONS OF LIABILITY: To the extent consistent with applicable law, THE EXCLUSIVE REMEDY OF THE USER OR BUYER FOR ANY AND ALL -OSSES, INJURIES OR DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT, WHETHER IN CONTRACT, WARRANTY, TORT, DISNEGLIGENCE, STRICT LIABILITY OR OTHERWISE, SHALL NOT EXCEED THE PURCHASE PRICE PAID, OR AT LEBANON SEABOARD CORPO-RATION'S ELECTION, THE REPLACEMENT OF PRODUCT. Page 4 of 8 Pages

961-348 Notification Warranty 6-30-09 Clean copy feam and Team logo are registered trademarks of Dow AgroSciences LLC. Greenview is a registered trademark of Lebanon Seaboard Corporation. GreenGold is a registered trademark of Lebanon Seaboard Corporation.

Advertising claims that may be presented on the label

• A Granular Fertilizer Containing TEAM* for the Preemergence Control of Crabgrass, Foxtail, Goosegrass, Poa Annua and Other Annual Weed Grasses in Established Turfgrass.

GUARANTEED SATISFACTION 4 Stage Lawn Care Program MARCH 1 - APRIL 30 [placeholder for 4 Step Program (pictogram)] Feeds up to 8 weeks Greenview® - Keeps Your Piece of America Beautiful YARD WIDE GUARANTEE with logo - Results guaranteed or your money back Greenview guarantees you will be satisfied with the performance of this product, when used as directed, or your money back. Simply send proof of purchase to Greenview, 1600 East Cumberland Street, Lebanon, PA 17042. Telephone and computer mouse graphic with phone # and website address For more infromation on our complete line of Greenview Lawn and Garden Products, visit our website at www.greenviewfertilizer.com For additional information on our complete line of Greenview and Garden products visit our website at www.lebsea.com Feeds, greens and thickens lawns while preventing crabgrass and other grassy weeds. Controls crabgrass before it germinates. Contains TEAM® herbicide [placeholder for pictogram of TEAM Logo] Feeds lawn with a premium slow release fertilizer XX% Nitrogen - Provides leaf growth and makes the grass green; [For dense green lawn] XX% Phosphate - Promotes root development; [Improves root growth] XX% Potassium - Vital for Growth & Drought Resistance XX% Potash - Helps plant resist drought and disease (Percentages dependent on fertilizer analysis used by manufacturer.) Feeds, Greens and thickens Lawns Prevents Craborass and other Grassy Weeds Feeds your Lawn for 8 weeks Controls Crabgrass before it grows [pictogram of crabgrass] For Use in Spring Zero Phosphate formulation Pictogram of no grabgrass Stage 1 Pictogram AGWAY 4 Stage Lawn Program makes it easier to have a lush, green lawn. Our 4 simple applications eliminate the guesswork and give you professional lawn care results. Each stage combines just the right amount of fertilizer with the right amount of control and prevention. Just match each stage to the correct season and you'll prevent crabgrass, control weeds and insects, and prepare your lawn for the winter. It's what your lawn needs for strong growth.

AGWAY'S premium Greenlawn products are the quality choice in complete lawn care. You determine your lawn needs, and you'll find a Greenlawn product to help you. Fertilizers, lawn starters, crabgrass prevention, weed and insect control, winterizers - everything your lawn needs for a lush, green lawn and year-round protection. Each one is easy to apply and guaranteed to produce quick, long-lasting results.

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AGWAY Guarantees Satisfaction

If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.

Optional Spreader Directions:

Determining Your Lawn's Square Footage

To determine how much of this product to apply, you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn, figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.

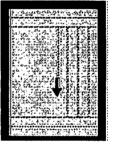
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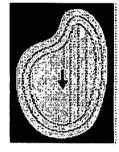
Spreader Tips

For the best application results, use an AGWAY spreader. The two main types of spreaders are the Drop Spreader, which drops the material straight down the width of the spreader as you push, and the Broadcast Spreader (also know as a rotary), which throws the material from the spreader.

Drop Spreader: First make two passes along the top of the area you'll be covering. Then make two passes along the bottom area. Then move back and forth along the long part of the lawn. For uniform coverage, it's a good idea to overlap wheel marks. On each pass, as you reach the strips at the top and bottom of the area to be covered, shut off the spreader. It's also important to shut off the spreader when you are stopped.

Broadcast Spreader: To start or stop the spreader, slide the shut-off lever to the closed position. You can avoid misses by ensuring that there is some slight overlapping.





Optional Spreader Language:

The above spreader settings are approximate.

To check your spreader: 1 lb. of material should cover approximately 333 sq. ft. (3 lbs. of material per 1,000 sq. ft.) Note: if your spreader model does not appear above please call 800-233-1067, 8am - 5pm EDT, Monday - Friday for additional model settings.

Additional Labeling Requirements:

If the fertilizer guarantee contains iron, the following statement must appear:

This product contains the secondary nutrient iron. Iron may stain concrete and should not be applied on dry or water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing. Do not wash off with water.

If the recommended use rate applies less than 1 pound nitrogen per 1,000 sq. ft. per application, the following statement must appear: Supplemental applications of lawn fertilizer are needed to achieve a minimum 1 pound nitrogen per 1,000 sq. ft.

For products distributed in the State of Washington, the following statement must appear:

Information regarding the contents and levels of metals in this product is available on the Internet at http://www.regulatory-info-lebsea.com

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- 1. Grow healthier plants faster
- 2. Promotes root growth for a thicker, greener lawn
- 3. Promotes root growth and increases root mass for a thicker, greener lawn
- 4. Zero phosphate helps protect our waterways
- 5. Easier on the gardener & increases the likelihood of success
- 6. Gets more nutrients into the plant, not just the soil
- 7. Promotes root growth & stronger, deeper roots enhancing nutrient absorption by grass roots
- 8. Contains NutriLife [Green-Smart Formula]
- 9. Improved Nitrogen Efficiency Reduces Leaching
- 10. Provides your soil with nutrients
- 11. Restores nutrients to your soil
- 12. The fertilizer that improves efficiency and lowers application rates providing high quality turf at a reduced cost
- 13. Enhances seedling establishment
- 14. Increases root mass
- 15. Gets more nutrients into the plant, not just the soil
- 16. Promotes root growth & stronger, deeper roots enhancing nutrient absorption by grass roots
- 17. Enhances nutrient absorption
- 18. Enhances nutrient absorption for stronger, deeper roots
- 19. Easier on the gardener for a greener, thicker lawn
- 20. Easier way to a greener, thicker lawn
- 21. Easy way to a greener, thicker lawn
- 22. Easy way to a thick, green lawn
- 23. The Easy Way To A Greener, Thicker Lawn
- 24. Increases nutrient uptake thereby increasing root mass
- 25. Larger and stronger root system results in a more robust plant [lawn] and reduces the negative effects of stress such as drought on the turf [lawn]
- 26. Formulated to release nutrients [fertilizer] to the plants for easy absorption [uptake]
- 27. Allows the use of less Nitrogen
- 28. Increase nutrient uptake in grass up to 20%
- 29. Enhances nutrient absorption by grass roots, promoting root growth & stronger, deeper roots
- 30. Puts more nutrients into the plant, with less leaching from the soil
- 31. 20% less nutrients required for the same great lawn results
- 32. Improved nutrient release and absorption into the lawn allows 20% less nutrients to be applied while still providing quality lawn
- 33. Lowers your cost of fertilizing for the same great lawn results
- 34. 20% lower rates of applied nutrients results in lower costs while still getting more of the applied nutrients absorbed into the plant so less can be applied at a lower cost
- 35. Reduces stress on lawns, protecting them from drought & heat
- 36. Reduces stress on lawns, protecting them from drought &heat
- 37. Requires less watering by growing deeper, stronger roots
- 38. Requires less watering
- 39. Less water needed
- 40. Less watering needed

- 41. Less watering needed, drought resistant
- 42. Reduces plant [lawn] stress related to drought
- 43. Reduces plant [lawn] stress related to drought, more nutrient absorption
- 44. Reduces Stress On Lawns, Protects From Drought & Heat
- 45. Reduces plant stress related to drought, poor nutrient response
- 46. Utilizes less fertilizer
- 47. Faster establishment
- 48. Enhances nutrient absorption by grass roots, promoting root growth & stronger, deeper roots
- 49. More robust plants [lawn] with more nutrients and deeper roots are more colorful and grow to a thicker lawn
- 50. Allows for easier nutrient uptake into the plant [lawn] thus promoting stronger and deeper rooting
- 51. Improved nutrient release and absorption results in more nutrients in the plant [lawn] [turf] for healthy strong roots
- 52. Improved nutrient release makes it easy on plants [lawns] [turf] to absorb nutrients, making it easy for plants [lawns] [turf] to grow more colorful
- 53. Gets more nutrients into the plant by restoring nutrients in the soil
- 54. Gets more nutrients into the plant by revitalizing the soil
- 55. Gets more nutrients into the lawn by making it easier for lawns to absorb
- 56. Gets more nutrients into the lawn by making it easier for lawns to absorb nutrients
- 57. Gets More Nutrients Into Lawns, Easier For Lawns To Absorb
- 58. Gets More Nutrients Into Lawns
- 59. Gets More Nutrients Into The Lawn, Not Just The Soil
- 50. Easier For Lawns To Absorb
- 31. Enhances soil/nutrient availability & balance
- 62. Greater gardener satisfaction by increasing the likelihood of lawn success
- 63. Greater satisfaction by increasing the likelihood of lawn success
- 34. More nutrient absorption leads to stronger and deeper root systems that can take in water deeper from the soil resulting in a more robust lawn that is more drought resistant and requires less additional watering
- 35. Specially formulated to unlock the nutrients in soil, enhancing nutrient absorption, reducing stress on lawns, protecting them from drought & heat
- 56. Specially formulated to unlock the nutrients in soil, enhancing nutrient absorption, so you can grow a thicker, greener lawn with less water
- 67. Unlocks the nutrients in your soil