

961-348

5/14/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Mr. John F. Wright
Product & Regulatory Associates, LLC
Agent for Lebanon Seaboard Corporation
P.O. Box 1683
Voorhees, NJ 08043

MAY 14 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request General Label Change (Marketing Claims)
EPA Reg. No. 961-348
Application Dated March 27, 2009

Dear Registrant:


The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 03/27/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

 United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number 961-348	2. EPA Product Manager Joanne I. Miller	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lebanon Lawn Fertilizer with Team Crabgrass Control	PM# 23	
5. Name and Address of Applicant (Include ZIP Code) Lebanon Seaboard Corporation 1600 East Cumberland Street Lebanon, PA 17042 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ NOTIFICATION Product Name _____ MAY 14 2009

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

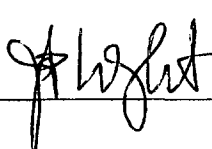
Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Label changes via notification as described in cover letter per PR Notice 98-10. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:						2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No				<input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____	
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt	No. per container		
3. Location of Net Contents Information <input type="checkbox"/> Label <input type="checkbox"/> Container			4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> _____		
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)			
Name John F. Wright	Title Authorized Representative	Telephone No. (Include Area Code) 856.424.1528	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received (Stamped)
2. Signature 	3. Title Authorized Representative		
4. Typed Name John F. Wright	5. Date 3/27/09		

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Product & Regulatory Associates, L.L.C.

April 2, 2009

Ms. Joanne Miller (PM-23)
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504C)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Subject: Lebanon Lawn Fertilizer with Team Crabgrass Control
EPA File Symbol 961-348
Notification for Additional Marketing Claims

Dear Ms. Miller:

Lebanon Seaboard Corporation would like to submit a notification to cover additional marketing claims related to the fertilizer in the subject.

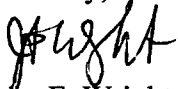
These claims are based on the non-pesticidal characteristics of the fertilizer.

To complete this notification application, enclosed please find:

- Application for Pesticide (EPA Form 8750-1)
- One copy of with changes highlighted (red line/blue line)
- Two copies of clean copy of final label
- One CD e-label file name 000961-00348.20090327 Notifylabeling.pdf

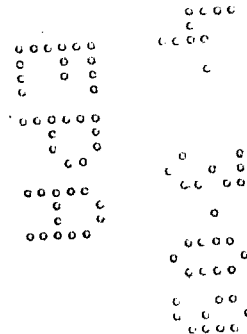
I trust that this information will assist the Agency in its efforts to complete this label amendment. If you have any question in regard to this mater, feel free to contact me at (856) 424-1528 or JWrightCH@comcast.net.

Sincerely,


John F. Wright

Authorized Representative of Lebanon Seaboard Corporation

cc: Sylvia Whitman, Lebanon Seaboard Corporation



4 of 11

LEBANON LAWN FERTILIZER WITH TEAM® CRABGRASS CONTROL

FOR HOME USE

ACTIVE INGREDIENTS:

Benefin	1.030%
Trifluralin	0.515%
OTHER INGREDIENTS:	<u>98.455%</u>
TOTAL	100.000%

EPA Reg. No. 961-348
 Benefin CAS. No. 1861-40-1
 Trifluralin CAS. No. 1582-09-8

(L) (D)
 EPA Est. No. 961-PA-01:961-IL-01
 Superscript used is first letter of lot number.

KEEP OUT OF REACH OF CHILDREN CAUTION

See back panel for additional Precautionary Statements.

NOTICE: Read the entire label. Use only according to label directions.
 Before buying this product, read the Warranty Section elsewhere on this label.
 If terms are not acceptable, return the unopened container at once.

NOTIFICATION
 MAY 14 2009

Optional Headings [Fertilizer]

GUARANTEED ANALYSIS

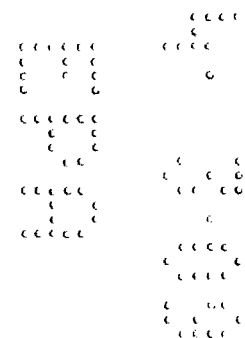
Total Nitrogen (N)	XX%
X.X% Ammoniacal Nitrogen	
X.X% Water Insoluble Nitrogen	
X.X% Urea Nitrogen	
X.X% Other Water Soluble Nitrogen	
Available Phosphate (P ₂ O ₅)	XX%
Soluble Potash (K ₂ O)	XX%

Nutrient Sources: (Guaranteed Analysis and Nutrient Sources to be supplied based on fertilizer analysis used by manufacturer.)

MANUFACTURED BY:

LEBANON SEABOARD CORPORATION
 1600 EAST CUMBERLAND STREET
 LEBANON, PA 17042
 www.lebsea.com

NET WEIGHT: 30 LBS. (13.6 kg)
TREATS: XX,XXX Sq. Ft.



5 of 11

Optional Headings [Care & Handling]

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION**

Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals.

Personal Protective Equipment (PPE)

All loaders, applicators and other handlers must wear:

- Long-sleeved shirt and long pants,
- Socks plus shoes, and
- Chemical-resistant gloves made of any waterproof material.

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry.

User Safety Recommendations

- Wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.
- Remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.
- Remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

FIRST AID

- IF ON SKIN:** • Take off contaminated clothing.
- OR CLOTHING:** • Rinse skin immediately with plenty of water for 15-20 minutes.
• Call a poison control center or doctor for treatment advice.
- IF SWALLOWED:** • Call a poison control center or doctor immediately for treatment advice.
• Have person sip a glass of water if able to swallow.
• Do not induce vomiting unless told to do so by a poison control center or doctor.
• Do not give anything by mouth to an unconscious person.
- IF IN EYES:** • Hold eye open and rinse slowly and gently with water for 15-20 minutes.
• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
• Call a poison control center or doctor for treatment advice.
- IF INHALED:** • Move person to fresh air.
• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.
• Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For Emergency Medical Information call (888) 208-1368.

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to freshwater, marine, and estuarine fish and aquatic invertebrates including shrimp and oysters. Do not apply in a manner that will directly expose canals, lakes, streams, ponds, marshes or estuaries to aerial drift. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment wash water or rinsate. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

Optional Headings [Quality Results]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
Read all directions carefully before applying this product.

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GENERAL INFORMATION

This turf fertilizer product contains TEAM, a preemergence herbicide which is applied to established turfgrasses for the control of the winter annual grass: Annual Bluegrass (*Poa annua*); and summer annual grasses: Smooth and Hairy Crabgrass, Goosegrass (silver crabgrass or crowfootgrass), Barnyardgrass (watergrass) and Green and Yellow Foxtail. This product also provides partial control of Prostrate Spurge (*Euphorbia humistrata*), Spotted Spurge (*Euphorbia maculata*), Creeping Spurge (*Euphorbia serpens*), Creeping Woodsorrel (*Oxalis corniculata*) and Yellow Woodsorrel (*Oxalis stricta*).

This Product Is Recommended For Use On The Following Established Warm and Cool Season Perennial Turfgrass Species:

Established Cool Season Turfgrasses - Bentgrass Fairways, Kentucky Bluegrass, Perennial Ryegrass, Fescues

Established Warm Season Turfgrasses - Bahiagrass, Bermudagrass, Centipedegrass, St. Augustinegrass, Zoysiagrass.

This product should be applied one to two weeks prior to the anticipated germination of the target annual weeds. Apply using a properly calibrated granular fertilizer spreader which will uniformly distribute the product over the target area. Avoid skips and excessive overlaps as poor weed control or turfgrass injury may occur. Optimum weed control performance will be obtained if treated areas are irrigated soon after application. This product will not harm most nearby ornamentals.

In areas with extended growing seasons or where desired, a second application at the recommended rate can be made 8 to 10 weeks following the initial application on cool season turfgrasses and 10 to 12 weeks following the initial application on warm season turfgrasses.

Cool Season Turf: Maximum of 1.5 lbs. a.i. per acre per application. Maximum of 2 applications per year. Maximum of 3 lbs. a.i. per acre per year.

Warm Season Turf: Maximum of 3 lbs. a.i. per acre per application. Maximum of 2 applications per year. Maximum of 6 lbs. a.i. per acre per year.

GENERAL PRECAUTIONS AND RESTRICTIONS

NOT FOR USE ON PLANTS GROWN FOR SALE OR OTHER COMMERCIAL USE, OR FOR COMMERCIAL SEED PRODUCTION, OR FOR RESEARCH PURPOSES. FOR USE ON PLANTS INTENDED FOR AESTHETIC PURPOSES OR CLIMATIC MODIFICATION AND BEING GROWN IN ORNAMENTAL GARDENS OR PARKS, OR ON GOLF COURSES OR LAWNS AND GROUNDS.

Do Not Ship or Store with Food, Feeds, Drugs or Clothing.

Application Restrictions: Do not apply this product in a way that will contact workers or other persons, either directly or through drift. Only protected handlers may be in the area during applications.

Entry Restrictions: This product must be watered in as soon as possible after application. Do not enter or allow people (or pets) to enter the treated area until dusts have settled. Except for those people involved in the watering-in - do not enter or allow other people (or pets) to enter the treated areas until the watering-in is complete and the surface is dry.

Reseeding: Chemicals that effectively control annual weed seeds may also affect new desirable turfgrass seedlings. Reseeding should be delayed for a least 8 weeks after application. When using at the highest recommended rate, reseeding should be delayed 12 to 16 weeks after application.

Use caution to confine product to intended application area, as the active ingredients may stain concrete, plastic or other materials.

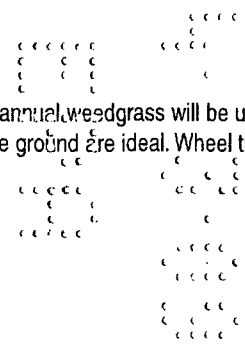
Do not apply this product to golf course putting greens, dichondra, or newly sprigged areas of Bermudagrass, St. Augustinegrass, Centipedegrass or Zoysiagrass.

All of the Summer annual grasses do not germinate at the same time. If application timing does not coincide with the normal germination period of any of the annual grass weeds listed on this label, weed control results may be erratic or poor.

Any cultural practices that disturb the soil, such as aerification or verticutting, should be done prior to application.

APPLICATION INSTRUCTIONS

For most effective annual weedgrass control, make application uniformly over your lawn area with no skips or misses; annual weedgrass will be uninhibited in untreated areas. Do not over-apply or under-apply. Early morning applications when the wind is calm and dew is on the ground are ideal. Wheel tracks are easy to follow and granules can be spread uniformly.



Broadcast Application Rates:

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For Preemergence Weed Control of:	Application Rate	Specific Use Directions
Spring Germinating Annual Grasses - including Crabgrass, Foxtail, Barnyardgrass	Northern (Cool Season) Turfgrass 3 lbs. per 1,000 sq. ft.	Apply in Spring, 1 to 2 weeks prior to the onset of conditions favorable for annual weed grass seed germination.
	Southern (Warm Season) Turfgrass 3 to 4.5 lbs. per 1,000 sq. ft.	Apply in late Winter or early Spring 1 to 2 weeks prior to the onset of conditions favorable for annual weed grass seed germination.
Late Spring, Early Summer Germinating Annual Grasses - including Goosegrass	Northern (Cool Season) Turfgrass 3 lbs. per 1,000 sq. ft.	Goosegrass normally germinates 4 to 6 weeks later than crabgrass, foxtails, etc. Time applications accordingly, in late Spring or early Summer, 1 to 2 weeks prior to the expected germination of goosegrass.
	Southern (Warm Season) Turfgrass 3 to 4.5 lbs. per 1,000 sq. ft.	
Poa Annua (Annual Bluegrass)	Northern (Cool Season) Turfgrass 3 lbs. per 1,000 sq. ft.	Apply in late Summer or early Fall and again in late Winter or Spring, 1 to 2 weeks prior to the expected germination of annual bluegrass.
	Southern (Warm Season) Turfgrass 4.5 lbs. per 1,000 sq. ft.	Apply in late Summer or early Fall 1 to 2 weeks prior to the expected germination of annual bluegrass. A second application of 6 lbs. per 1,000 sq. ft. can be made 10 to 12 weeks after initial treatment for extended control.

SUGGESTED SPREADER SETTINGS

[Note: Registrant/Subregistrant may insert appropriate spreader setting information based on desired spreaders and recommended use rates as listed above.]

These settings were calibrated and field tested. However, age and condition of spreader, speed of operation, and evenness of terrain may require slightly different settings for desired coverage.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

[Commercial Applicators]

Pesticide Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

Pesticide Disposal: Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

Container Disposal: Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available. Completely empty container into application equipment. Then dispose of empty container in a sanitary landfill or by incineration, or, if allowed by State and local authorities, by burning. If burned stay out of smoke.

[Homeowner]

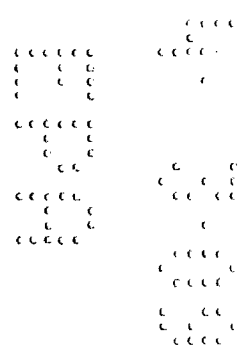
Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

Disposal: If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

WARRANTY

The Manufacturer warrants that this product conforms to its chemical description and is reasonably fit for the purpose stated on the label when used in accordance with directions under normal conditions of use, but neither this warranty nor any other warranty of merchantability or fitness for a particular purpose, expressed or implied, extends to the use of this product contrary to label instructions, or under abnormal conditions, or under conditions not reasonably foreseeable to Manufacturer, and Buyer assumes the risk of any such use.



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Team and Team logo are registered trademarks of Dow AgroSciences LLC.
Greenview is a registered trademark of Lebanon Seaboard Corporation.
GreenGold is a registered trademark of Lebanon Seaboard Corporation.

Advertising claims that may be presented on the label

- A Granular Fertilizer Containing TEAM* for the Preemergence Control of Crabgrass, Foxtail, Goosegrass, *Poa Annua* and Other Annual Weed Grasses in Established Turfgrass.

GUARANTEED SATISFACTION

4 Stage Lawn Care Program

MARCH 1 - APRIL 30

Feeds up to 8 weeks

Greenview® - Keeps Your Piece of America Beautiful

YARD WIDE GUARANTEE with logo - Results guaranteed or your money back

Greenview guarantees you will be satisfied with the performance of this product, when used as directed, or your money back. Simply send proof of purchase to Greenview, 1600 East Cumberland Street, Lebanon, PA 17042.

Telephone and computer mouse graphic with phone # and website address

For additional information on our complete line of Greenview and Garden products visit our website at www.lebsea.com

Feeds, greens and thickens lawns while preventing crabgrass and other grassy weeds.

Controls crabgrass before it germinates.

Contains TEAM® herbicide

Feeds lawn with a premium slow release fertilizer

XX% Nitrogen - Provides leaf growth and makes the grass green ; For dense green lawn

XX% Phosphate - Promotes root development; Improves root growth

XX% Potassium - Vital for Growth & Drought Resistance

XX% Potash - Helps plant resist drought and disease

(Percentages dependent on fertilizer analysis used by manufacturer.)

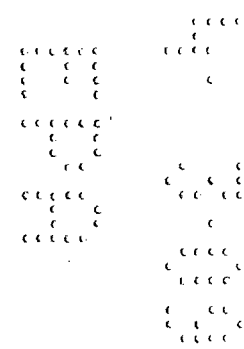
Pictogram of no crabgrass

AGWAY 4 Stage Lawn Program makes it easier to have a lush, green lawn. Our 4 simple applications eliminate the guesswork and give you professional lawn care results. Each stage combines just the right amount of fertilizer with the right amount of control and prevention. Just match each stage to the correct season and you'll prevent crabgrass, control weeds and insects, and prepare your lawn for the winter. It's what your lawn needs for strong growth.

AGWAY'S premium Greenlawn products are the quality choice in complete lawn care. You determine your lawn needs, and you'll find a Greenlawn product to help you. Fertilizers, lawn starters, crabgrass prevention, weed and insect control, winterizers - everything your lawn needs for a lush, green lawn and year-round protection. Each one is easy to apply and guaranteed to produce quick, long-lasting results.

AGWAY Guarantees Satisfaction

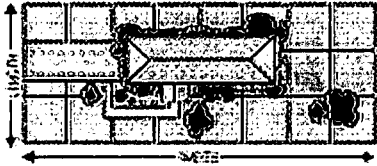
If for any reason you are not fully satisfied with the performance of this product, we want to know. Just bring the item back to the store and we will exchange it or issue a refund.



Optional Spreader Directions:

Determining Your Lawn's Square Footage

To determine how much of this product to apply, you must determine the square footage of your lawn. An easy way to do this is to walk the length of your lawn, figuring that one pace equals about 3 feet. Do the same with the width of the lawn. Then multiply the length by the width to arrive at the total. Make sure you subtract the square footage of your home and driveway when calculating the total square footage of your lawn. If your lawn has an irregular shape, try dividing it up into a number of square areas. Calculate the square footage for each area, then add the figures together to reach your total lawn size.

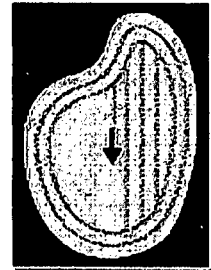
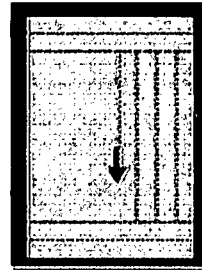


Spreader Tips

For the best application results, use an AGWAY spreader. The two main types of spreaders are the Drop Spreader, which drops the material straight down the width of the spreader as you push, and the Broadcast Spreader (also known as a rotary), which throws the material from the spreader.

Drop Spreader: First make two passes along the top of the area you'll be covering. Then make two passes along the bottom area. Then move back and forth along the long part of the lawn. For uniform coverage, it's a good idea to overlap wheel marks. On each pass, as you reach the strips at the top and bottom of the area to be covered, shut off the spreader. It's also important to shut off the spreader when you are stopped.

Broadcast Spreader: To start or stop the spreader, slide the shut-off lever to the closed position. You can avoid misses by ensuring that there is some slight overlapping.



Optional Spreader Language:

The above spreader settings are approximate.

To check your spreader: 1 lb. of material should cover approximately 333 sq. ft. (3 lbs. of material per 1,000 sq. ft.)

note: if spreader model does not appear above please call 800-233-1067, 8am - 5pm EDT, Monday - Friday for additional model settings.

Additional Labeling Requirements:

If the fertilizer guarantee contains iron, the following statement must appear:

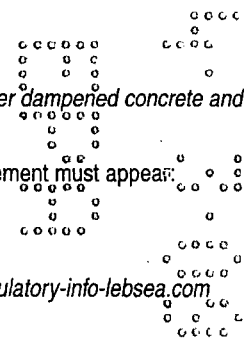
This product contains the secondary nutrient iron. Iron may stain concrete and should not be applied on dry or water dampened concrete and should be removed from these areas promptly after application by sweeping or blowing. Do not wash off with water.

If the recommended use rate applies less than 1 pound nitrogen per 1,000 sq. ft. per application, the following statement must appear:

Supplemental applications of lawn fertilizer are needed to achieve a minimum 1 pound nitrogen per 1,000 sq. ft.

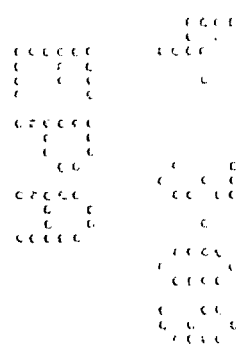
For products distributed in the State of Washington, the following statement must appear:

Information regarding the contents and levels of metals in this product is available on the Internet at <http://www.regulatory-info-lebsea.com>



Optional Marketing Claims

1. Grow healthier plants faster
2. Promotes root growth for a thicker, greener lawn
3. Promotes root growth and increases root mass for a thicker, greener lawn
4. Zero phosphate helps protect our waterways
5. Easier on the gardener & increases the likelihood of success
6. Gets more nutrients into the plant, not just the soil
7. Promotes root growth & stronger, deeper roots – enhancing nutrient absorption by grass roots
8. Contains NutriLife
9. Improved Nitrogen Efficiency – Reduces Leaching
10. Provides your soil with nutrients
11. Restores nutrients to your soil
12. The fertilizer that improves efficiency and lowers application rates providing high quality turf at a reduced cost
13. Enhances seedling establishment
14. Increases root mass
15. Gets more nutrients into the plant, not just the soil
16. Promotes root growth & stronger, deeper roots – enhancing nutrient absorption by grass roots
17. Enhances nutrient absorption
18. Enhances nutrient absorption for stronger, deeper roots
19. Easier on the gardener for a greener, thicker lawn
20. Easier way to a greener, thicker lawn
21. Easy way to a greener, thicker lawn
22. Easy way to a thick, green lawn
23. The Easy Way To A Greener, Thicker Lawn
24. Increases nutrient uptake thereby increasing root mass
25. Larger and stronger root system results in a more robust plant [lawn] and reduces the negative effects of stress such as drought on the turf [lawn]
26. Formulated to release nutrients [fertilizer] to the plants for easy absorption [uptake]
27. Allows the use of less Nitrogen
28. Increase nutrient uptake in grass up to 20%
29. Enhances nutrient absorption by grass roots, promoting root growth & stronger, deeper roots
30. Puts more nutrients into the plant, with less leaching from the soil
31. 20% less nutrients required for the same great lawn results
32. Improved nutrient release and absorption into the lawn allows 20% less nutrients to be applied while still providing quality lawn
33. Lowers your cost of fertilizing for the same great lawn results
34. 20% lower rates of applied nutrients results in lower costs while still getting more of the applied nutrients absorbed into the plant so less can be applied at a lower cost
35. Reduces stress on lawns, protecting them from drought & heat
36. Reduces stress on lawns, protecting them from drought & heat
37. Requires less watering by growing deeper, stronger roots
38. Requires less watering
39. Less water needed
40. Less watering needed



- 41. Less watering needed, drought resistant
- 42. Reduces plant [lawn] stress related to drought
- 43. Reduces plant [lawn] stress related to drought, more nutrient absorption
- 44. Reduces Stress On Lawns, Protects From Drought & Heat
- 45. Reduces plant stress related to drought, poor nutrient response
- 46. Utilizes less fertilizer
- 47. Faster establishment
- 48. Enhances nutrient absorption by grass roots, promoting root growth & stronger, deeper roots
- 49. More robust plants [lawn] with more nutrients and deeper roots are more colorful and grow to a thicker lawn
- 50. Allows for easier nutrient uptake into the plant [lawn] thus promoting stronger and deeper rooting
- 51. Improved nutrient release and absorption results in more nutrients in the plant [lawn] [turf] for healthy strong roots
- 52. Improved nutrient release makes it easy on plants [lawns] [turf] to absorb nutrients, making it easy for plants [lawns] [turf] to grow more colorful
- 53. Gets more nutrients into the plant by restoring nutrients in the soil
- 54. Gets more nutrients into the plant by revitalizing the soil
- 55. Gets more nutrients into the lawn by making it easier for lawns to absorb
- 56. Gets more nutrients into the lawn by making it easier for lawns to absorb nutrients
- 57. Gets More Nutrients Into Lawns, Easier For Lawns To Absorb
- 58. Gets More Nutrients Into Lawns
- 59. Gets More Nutrients Into The Lawn, Not Just The Soil
- 60. Easier For Lawns To Absorb
- 61. Enhances soil/nutrient availability & balance
- 62. Greater gardener satisfaction by increasing the likelihood of lawn success.
- 63. Greater satisfaction by increasing the likelihood of lawn success
- 64. More nutrient absorption leads to stronger and deeper root systems that can take in water deeper from the soil resulting in a more robust lawn that is more drought resistant and requires less additional watering
- 65. Specially formulated to unlock the nutrients in soil, enhancing nutrient absorption, reducing stress on lawns, protecting them from drought & heat
- 66. Specially formulated to unlock the nutrients in soil, enhancing nutrient absorption, so you can grow a thicker, greener lawn with less water
- 67. Unlocks the nutrients in your soil

NOTIFICATION

MAY 14 2009

