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PRODUCTS OF ELLI LILLY AND COMPANY RESEARCH



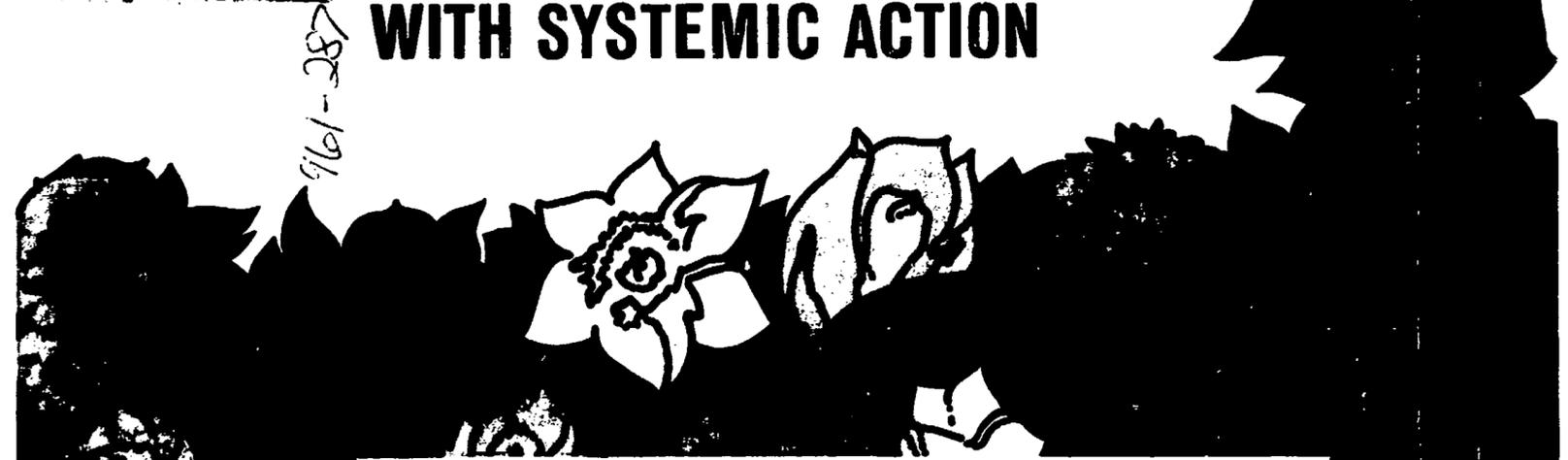
PRODUCTS OF ELLI LILLY AND COMPANY RESEARCH

ROSE & FLORA PREEN®

7-8-5 Special Organic Formula

WITH SYSTEMIC ACTION

ACCEPTED
Nov. 3, 1968
UNDER THE FEDERAL INSECTICIDE
FUNGICIDE AND RODE FUNGICIDE ACT
FOR ECONOMIC PESTICIDE REGISTERED
UNDER NO. 1111-12



1. PREVENTS INSECT* DAMAGE

with Di-Syston* systemic insecticide

2. PREVENTS WEEDS

with exclusive Treflan* pre-emergence weed control

3. FEEDS ROSES & FLOWERS

with special 7-8-5 formula

*INSECTS KILLED: Aphids (Plant Lice), Spider Mites, Thrips, Leafhoppers, Whiteflies, Lace Bugs, Holly Leaf Miners, Birch Leaf Miners, Mimosa Webworms, Pine Tip Moths.

ROSE & FLORA PREEN®

FOR ROSES AND FLOWERS

ROSE & FLORA PREEN contains a systemic insecticide that is taken up by the roots like water and carried by the sap system throughout the plant including the tender new growth. Sucking insects that tap the plant's sap stream for food are quickly killed by the insecticide. Effective protection against insects is provided for up to six weeks. ROSE & FLORA PREEN will not harm the plant or its new growth.

The insecticide in ROSE & FLORA PREEN works internally. It cannot be washed off the plant by rain or sprinkling. All surface areas of the foliage and canes are protected including the undersides of leaves and all new growth.

ROSE & FLORA PREEN is a modern balanced fertilizer formula that supplies the required nitrogen, phosphoric acid and potash to maintain strong, healthy and beautiful roses and ornamental plants.

ROSE & FLORA PREEN provides long-lasting weed control. More than two dozen different kinds of annual grasses and broadleaf weeds** are killed, as they germinate, by Treflan®. The material will not kill established weeds; however, when used as directed it will prevent the regrowth of weeds from seed.

WHEN TO USE: Make first application after cultivating and when rose bushes have about 1 inch of new growth. Repeat application at 4 to 6 week intervals during the growing season.

ROSES (established or newly planted rose bushes): Before application, remove all unwanted vegetation (weeds and grasses) from area around rose bushes. Cultivate the rose bed area, then smooth soil. Apply 4 oz. or 10 tablespoons (½ to ¾ cup) around each rose to cover 8 to 10 sq. ft. area. Use convenient shaker spout to apply as evenly as possible. Do not apply directly into planting hole.

Apply in early spring before weed seeds germinate. Repeat every 4 to 6 weeks, two or three times during growing season. Light sprinkling or shallow cultivation helps to activate chemicals immediately.

ON ORNAMENTAL SHRUBS: Apply 4 oz. (½ to ¾ cup) or 10 tablespoons for each 8 to 10 sq. ft. of ground area occupied by plant or each 5 feet of row (2 ft. wide).

ON ESTABLISHED BEDDING PLANTS,

Protects the entire plant, including new growth, against sucking insects* for up to six weeks. Contains a systemic insecticide that is absorbed by roots and moves internally throughout entire plant.

Prevents over two dozen broadleaf and grassy weeds** from getting started in rose and flower beds for entire season. Contains exclusive Treflan®.

Easy to Use—Effective—Long Lasting

ROSE & FLORA PREEN is a 3-in-1 rose and flower care product scientifically formulated to help keep plants healthy and strong, free from injury and damage caused by sucking insects, and free from annual grasses and certain broadleaf weeds.

*INSECTS KILLED: Aphids (Plant Lice), Spider Mites, Thrips, Leafhoppers, Whiteflies, Lace Bugs, Holly Leaf Miners, Birch Leaf Miners, Mimosa Webworms, Pine Tip Moths.

YT 9251 AMX

ACCEPTED
Nov. 3, 1968
UNDER THE FEDERAL INSECTICIDE AND FUNGICIDE ACT FOR ECONOMIC PEST CONTROL UNDER NO. 142

PREEN®

7-8-5 Special Organic Formula

WITH SYSTEMIC ACTION

1. PREVENTS INSECT* DAMAGE

with Di-Syston® systemic insecticide

2. PREVENTS WEEDS

with exclusive Treflan® pre-emergence weed control

3. FEEDS ROSES & FLOWERS

with special 7-8-5 formula

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ROSE & FLORA PREEN contains a systemic insecticide that is taken up by the roots like water and carried by the sap system throughout the plant including the tender new growth. Sucking insects that tap the plant's sap stream for food are quickly killed by the insecticide. Effective protection against insects is provided for up to six weeks. ROSE & FLORA PREEN will not harm the plant or its new growth.

The insecticide in ROSE & FLORA PREEN works internally. It cannot be washed off the plant by rain or sprinkling. All surface areas of the foliage and canes are protected including the undersides of leaves and all new growth.

ROSE & FLORA PREEN is a modern balanced fertilizer formula that supplies the required nitrogen, phosphoric acid and potash to maintain strong, healthy and beautiful roses and ornamental plants.

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Apply in early spring before weed seeds germinate. Repeat every 4 to 6 weeks, two or three times during growing season. Light sprinkling or shallow cultivation helps to activate chemicals immediately.

ON ORNAMENTAL SHRUBS: Apply 4 oz. (½ to ¾ cup) or 10 tablespoons for each 8 to 10 sq. ft. of ground area occupied by plant or each 5 feet of row (2 ft. wide).

ON ESTABLISHED BEDDING PLANTS, FLOWERS AND GLADIOLI: Apply 2½ pounds of ROSE & FLORA PREEN per each 100 sq. ft. (5 x 20 ft.) of bed area. Work into top 1 inch of soil and water thoroughly. It is not necessary to apply additional fertilizer for 4 weeks. Do not use when planting from seed.

The Triple Action Rose and Flower Care
A special balanced organic fertilizer that develops vigorous foliage and luxuriant blooms.

Protects the entire plant, including new growth, against sucking insects* for up to six weeks. Contains a systemic insecticide that is absorbed by roots and moves internally throughout entire plant.

Prevents over two dozen broadleaf and grassy weeds** from getting started in rose and flower beds for entire season. Contains exclusive Treflan®.

Easy to Use—Effective—Long Lasting

ROSE & FLORA PREEN is a 3-in-1 rose and flower care product scientifically formulated to help keep plants healthy and strong, free from injury and damage caused by sucking insects, and free from annual grasses and certain broadleaf weeds.

*INSECTS KILLED: Aphids (Plant Lice), Spider Mites, Thrips, Leafhoppers, Whiteflies, Lace Bugs, Holly Leaf Miners, Birch Leaf Miners, Mimosa Webworms, Pine Tip Moths.

**WEEDS CONTROLLED: Crabgrasses, Barnyardgrass, Foxtails, Johnsongrass (from seed), Goosegrass, Annual Bluegrass, Stinkgrass, Bromegrass, Junglerice, Sprangletop, Cheat, Pigweeds (Spiny and Redroot), Carelessweed, Lambsquarters, Carpetweed, Russian Thistle, Kochia, Purslane, Florida Purslane (Pursley), Knotweed, Stinging Nettle, Goosefoot, Chickweed, Puncturevine, Texas Panicum, Sandbur.

WARNING: Keep out of reach of children. See back panel for additional warning statements.

Active Ingredients:
trifluralin† (a,a,a-trifluoro-2,6-dinitro-N,N-dipropyl-p-toluidine) 0.174%
0,0-diethyl S-[2-(ethylthio) ethyl] phosphorodithioate‡ 1.000%
Inert Ingredients 98.826%
(Relative to herbicidal and insecticidal content)

† TREFLAN® is a registered trademark for ELANCO PRODUCTS trifluralin.
‡ U. S. Pat. No. 2,759,010. This ingredient used under license from Chemagro Corporation.
Di-Syston® is a registered trademark of Farbenfabriken Bayer A.G., Chemagro Corporation licensee.

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WARNING: Keep out of reach of children and pets. May be fatal if swallowed. May be absorbed through the skin. Avoid contact with skin, eyes and clothing. Do not breathe dust. Keep children and pets away from treated area until product is worked and watered into soil and treated area is completely dry. Wash hands thoroughly after handling. Do not contaminate feed or foodstuffs. Poisoning may occur as a result of exposure. Keep container tightly sealed during storage. Do not reuse container for any purpose. Destroy container promptly when empty.

If swallowed, induce vomiting and call a physician. To physician: antidote—Atropine Sulfate

ELANCO PRODUCTS COMPANY • A DIVISION OF ELI LILLY AND COMPANY
INDIANAPOLIS, IND. 46206, U.S.A.

MV 5181 AMB



USDA REG. NO. 1471-67

YT 9251 AMX

PREEN®

7.85 Special Organic Formulation

2. PREVENTS WEEDS

ROSE & FLOWER PREEN is a triple action product which kills weeds and insects carried by the soil. When applied to the soil, it kills weeds and insects by tapping the plants sap stream. For a complete list of weeds and insects which PREEN is provided for, see the back cover. **ROSE & FLOWER PREEN** will not kill new growth.

The insecticide is killed by rain or sprinkling. Apply PREEN to the soil around the base of the plant, or to the leaves and a new growth.

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WHEN TO USE: PREEN should be applied to the soil around the base of the plant, or to the leaves and a new growth. For a complete list of weeds and insects which PREEN is provided for, see the back cover. **ROSE & FLOWER PREEN** will not kill new growth.

ROSES - Established roses will benefit from PREEN. Before planting, PREEN should be applied to the soil around the base of the plant, or to the leaves and a new growth. For a complete list of weeds and insects which PREEN is provided for, see the back cover. **ROSE & FLOWER PREEN** will not kill new growth.

Apply PREEN to the soil around the base of the plant, or to the leaves and a new growth. For a complete list of weeds and insects which PREEN is provided for, see the back cover. **ROSE & FLOWER PREEN** will not kill new growth.

Easy to Use - Effective - Long Lasting

ON ORNAMENTAL SHRUBS: Apply 4 to 8 cups of PREEN to the soil around the base of the plant, or to the leaves and a new growth. For a complete list of weeds and insects which PREEN is provided for, see the back cover. **ROSE & FLOWER PREEN** will not kill new growth.

Apply PREEN to the soil around the base of the plant, or to the leaves and a new growth. For a complete list of weeds and insects which PREEN is provided for, see the back cover. **ROSE & FLOWER PREEN** will not kill new growth.

ON ESTABLISHED BEDDING PLANTS, FLOWERS AND GLADIOLI: Apply 4 to 8 cups of PREEN to the soil around the base of the plant, or to the leaves and a new growth. For a complete list of weeds and insects which PREEN is provided for, see the back cover. **ROSE & FLOWER PREEN** will not kill new growth.

Apply PREEN to the soil around the base of the plant, or to the leaves and a new growth. For a complete list of weeds and insects which PREEN is provided for, see the back cover. **ROSE & FLOWER PREEN** will not kill new growth.

The Triple Action Rose and Flower Care

A triple action product which kills weeds and insects carried by the soil. For a complete list of weeds and insects which PREEN is provided for, see the back cover. **ROSE & FLOWER PREEN** will not kill new growth.

WARNING: Keep out of reach of children.

Active ingredients: Carbaryl (1.2%); Malathion (0.1%); Disulfoton (0.1%); 0,0-dimethyl S-12-(ethylthio) ethyl phosphorodithioate (1.000%)

Inert ingredients: (a) Diatomaceous earth (b) Fertilizer (c) Dab (d) Cement

Net weight: 10.5 lbs. (4.75 kg.)

Manufactured by: [illegible]