



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 12, 2016

Jeanette Covert
Authorize Representative
Lebanon Seaboard Corporation
1600 East Cumberland St.
Lebanon, PA 17042

Subject: Notification per PRN 98-10 – Minor clarification edit and marketing claim
Product Name: Preen The Weed Preventer
EPA Registration Number: 961-280
Application Date: December 18, 2015
Decision Number: 512628

Dear Ms. Covert:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Kathryn Montague at 703-305-1243 or via email at montague.kathryn@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Kathryn V. Montague".

Kathryn Montague, Product Manager 23
Herbicide Branch
Registration Division (7505P)
Office of Pesticide Programs

PREEN®
THE WEED PREVENTER

NOTIFICATION

961-280

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/12/2016

[Alternate Brand Names:

- Greenview Preen The Weed Preventer
- Preen Garden Weed Preventer
- Greenview Preen
- Preen Vegetable Garden Weed Preventer
- Preen Vegetable Garden Weed Barrier
- Preen Weed Preventer for Vegetables
- Preen Weed Preventer for Vegetable Gardens
- Preen Weed Barrier for Vegetables
- Preen Weed Barrier for Vegetable Gardens
- Preen Weed Preventer for Southern Vegetable Gardens
- Preen Weed Barrier for Southern Vegetable Gardens
- Preen Southern Weed Preventer for Vegetables
- Preen Southern Weed Preventer for Vegetable Gardens
- Preen Southern Weed Barrier for Vegetables
- Preen Southern Weed Barrier for Vegetable Gardens
- Preen Weed Barrier
- Preen Weed Inhibitor
- Preen Weed Shield
- Preen Weed Eliminator
- Preen Weed Defense
- Preen Weed Preventer with Battery Powered Spreader
- Preen Weed Preventer¹]

NOT FOR USE ON LAWNS

ACTIVE INGREDIENT:

Trifluralin*.....	1.47%
OTHER INGREDIENTS:.....	98.53%
TOTAL.....	100.00%

EPA Reg. No. 961-280
*CAS No. 1582-09-8

(L) (D)
EPA Est. No. 961-PA-01:961-IL-01
Superscript used is first letter of lot number.

[MANUFACTURED BY:] [Distributed by:] [Produced for:]
LEBANON SEABOARD CORPORATION
1600 EAST CUMBERLAND STREET
LEBANON, PA 17042
1-800-233-1067
Made in the USA.

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ. FT.] [Sq. Ft.]
 Net Weight: [Net Wt.:] xx lbs. [LBS.] [POUNDS] (xx.x kg) [(XX.X KG)]
 Treats: XX,XXX Sq.Ft. [SQ.FT.] [Square Feet] [SQUARE FEET]
 WEEDS x,xxx SQ. FT.

KEEP OUT OF REACH OF CHILDREN CAUTION

See [[inside] [label] booklet or back panel] for First Aid and additional Precautionary Statements

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Causes moderate eye irritation. Harmful if swallowed, inhaled or absorbed through the skin. Avoid contact with eyes, skin or clothing. Users should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. □ • Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF INHALED:	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. • Call a poison control center or doctor for further treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For Emergency Medical Information call (888) 208-1368. □	

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to freshwater marine, and estuarine fish and aquatic invertebrates including shrimp and oyster. Do not apply directly to water. Do not apply in a manner which will directly expose canals, lakes, streams, ponds, marshes or estuaries to drift or runoff. Do not contaminate water when disposing of equipment washwaters or rinsate. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather will help to ensure that wind does not blow pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the garden will help to prevent run off to water bodies or drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

PRODUCT INFORMATION

Preen the Weed Preventer prevents most weeds from germinating in [flower and] vegetable gardens[, in ground covers and around trees and shrubs]. Although Preen the Weed Preventer will not kill existing weeds, it will prevent new listed weeds from sprouting - eliminating the need for difficult and time-consuming hand weeding. Without weeds, your valuable plants can grow larger and stronger. [Your [garden] [beds] will stay neat all season long].

PRECAUTIONS AND RESTRICTIONS

Not for use on plants being grown for sale or other commercial use, or for commercial seed production or for research purposes. For use on plants intended for aesthetic purposes or climatic modifications and being grown in ornamental gardens.

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

[Do not apply to Ajuga, Myrtle or Pachysandra until it is well established, as injury may result.] Do not apply Preen the Weed Preventer to muck soils or to soils containing more than 10% organic matter. Do not over-apply; injury may occur to subsequent crops which are sensitive to Preen the Weed Preventer. Do not use with crops other than those listed on this label. **This product is not for use on lawns**, nor for use in enclosed areas, such as greenhouses. To prevent possible staining to unintended surfaces, ex.: concrete, stone walks, vinyl surfaces, etc., sweep up stray granules as soon as possible.

ENTRY RESTRICTIONS

Do not allow people or pets to enter the treated area until dusts have settled. If product is watered-in, do not enter or allow others to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry.

ANNUAL WEEDS CONTROLLED

Grassy weeds: Barley, Hare; Barnyardgrass (Watergrass); Bluegrass, Annual; Brome; Cheat; Crabgrass; Cupgrass: Southwestern, Woolly; Fescue, Rattail; Foxtail; Guineagrass; Goosegrass; Johnsongrass (from seed); Junglerice; Lovegrass; Oat, Wild; Panicum: Fall, Texas; Sandbur; Shattercane; Signalgrass (Brachiaria); Sprangletop; Stinkgrass; Wildcane; Witchgrass. [Also controls these] **broadleaf weeds:** Carelessweed; Carpetweed; Chickweed; Goosefoot; Henbit; Knotweed; Kochia; Lambsquarters; Nettle, Stinging; Pigweed; Puncturevine (Western U.S. only); Purslane; Pusley, Florida; Thistle, Russian.

PREEN THE WEED PREVENTER IS SUGGESTED FOR USE AROUND THESE ESTABLISHED [PLANTS] [[FRUITS AND VEGETABLES AND OTHER NONBEARING FRUIT AND NUT TREES AND PLANTS] [see instructions for further information]

[Bulbs, Flowers,] -- [, Ground Covers & Ornamental Grasses -- Aaronsbeard; Alyssum; Arctotis; Aster (perennial); Aster, Stoke's; Baby's breath; Balsam; Beard tongue;] Bee balm; [Begonia; Bellflower; Black-eyed susan; Bleeding heart; Bunge;] Calendula; [Calliopsis; Cape weed; Carex, Variegated; Carnation; Carpet bugle (Ajuga); Ceanothus; Centaurea, Velvet; Chrysanthemum;] Coneflower, Purple [Purple Coneflower]; [Coral bells; Coreopsis; Cornflower, Purple; Cosmos; Cotoneaster; Coyote bush, Dwarf; Crown vetch; Daffodil; Dahlia; Daisy: African, Painted, Shasta, Trailing African; Daylily; Descampsia; Dianthus; Dusty miller; Fern, Asparagus; Fescue, Blue; Floss flower (Ageratum); Forget-me-not; Four o'clock; Foxglove; Gaillardia; Gayfeather; Gazania; Geranium;] Germander; [Geum; Gladiolus (corns more than 1" in diameter); Golden glow; Grass: Beech, Dwarf Mondo, Eulalia, Fountain, Mascarene, Mondo, Pampas, Ribbon, Zoysia; Guara; Hakonechloa, Golden; Hollyhock; Hosta, Albo-marginata; Hyacinth; Ice plant: Largeleaf, Trailing, Trailing rosea, White; Impatiens; Iris, Bulbous; Ivy: Algerian, California, English, Needlepoint; Ixora; Jasmine: Angelwing, Asaian; Lamb's ears;] Lavender, English [English Lavendar]; [Lily turf: Big blue, Green/creeping, Lilac beauty, Magestic, Silvery sunproof, Variegated lirioppe, White; Lily-of-the-nile; Lobelia; Lupine (Lupinus); Marigold; Marigold, Cape (Dimorphotheca); Morningglory; Myoporum; Narcissus;] [Nicotiana; Ozark sundrop; Periwinkle (Vinca); Peter Pan, Dwarf; Petunia; Phlox; Pincushion flower (Scabiosa); Plumbago, Dwarf; Poppy, California; Portulaca; Rockrose; Rose;] [Rudbeckia; Rupturewort; Salvia; Silver mound; Snapdragon; Snow-in-summer; Snow-on-the-mountain; Speedwell; Spurge, Japanese;] St. John's wort; [Statice; Stock; Stonecrop (Sedum); Strawberry, Beach; Sunflower; Sweet alyssum; Sweet pea; Sweet sultan; Sweet william; Thrift; Tickseed; Tulip; Verbena; Wire plant; Wirevine, Creeping; Yarrow (Achillea); Zinnia.]

[Shrubs -- Abelia: Edward Goucher, Glossy; Acacia: Abyssinica, Prostrate, Shoestring; Andromeda, Japanese; Arborvitae: American, Aureus nana-dwarf golden, Emerald, Globosa-globe, Little giant-dwarf, Minima glauca-dwarf, Nigra-dark American, Pyramidalis-pyramid, Rheingold, Techny; Azalea; Bamboo: Compacta-dwarf, Harbour dwarf-heavenly, Heavenly, Nana-compacta-heavenly, Nana purpurea-heavenly, Woods dwarf heavenly; Barberry: Atropurea-redleaf Japanese, Aurea-golden Japanese, Crimson pygmy, Japanese, Mento, Rose glow, William Penn; Bottlebrush: Lemon, Weeping; Bougainvillea: Barbara Karst, California gold, Pink pixie, Scarlett O'Hara, Temple fire, Texas dawn; Boxwood: Common, Harlands, Japanese, Korean, Littleleaf; Broom: Hollandia-warminster, Lena-Scotch; Camellia: Japanese, Sasanqua; Cassia, Feathery; Century plant; Cherry: Carolina laurel, Dwarf pink flowering almond; Cinquefoil; Cleyera, Japanese; Cotoneaster: Bearberry, Cranberry, Himalayan, Praecox-early, Pyrenees, Rock, Zabel; Coyotebush; Cypress: Filifera-thread, Kosteri, Nana-dwarf Hinoki, Torulosa; Daphne, Fragrant; Deutzia; Dogwood: Baileyi red osier, Flaviramea-yellowtwig, Sibirica-Siberian; Elaeagnus; Euonymus: Canadale, Emerald'n gold, Silver king, Spreading, Sunspot, Variegated evergreen, Winged, Wintercreeper; Fern: Tassel, Japanese painted; Firethorn (Pyracantha);

Forsythia; Gardenia: August beauty, Mystery, Radican; Guava, Pineapple; Hawthorn, India; Heather: Cornish, Purple bell, Mediterranean pink, Spring torch scotch; Hibiscus, Ross Estey; Holly; Honeysuckle: Cape, Trumpet; Hopseed bush; Ixora; Jessamine, Carolina; Juniper; Lantana; Laurel: American Cherry, Mountain; Leaf: Copper, Salal/lemon; Leucothoe: Coast, Drooping; Lilac: Common, Chinese, Wild; Lily-of-the-Valley: Forest flame, Mountain fire, Snowdrift, Templebells, Valley rose, Valley valentine; Mahonia: Creeping, Leather leaf; Maple: Amur, Coral bark Japanese, Dwarf Japanese; Mock orange; Myrtle: Crape, Wax; Oleander: Hardy red, Ruby lace; Osmanthus, Fortunes; Palm: Areca, Chinese fountain, Christmas, Pigmy date, Sago; Photinia, Fraser's; Pieris Japonica; Pine, Mugo-mugho; Pittosporum: Green, Japanese, Wheeler's dwarf; Plumbago; Privet; Red Cedar, Eastern; Rhamphiolepis: Charisma-Monruce, Enchantress-Moness, Roundleaf, Springtime-Monme; Rhododendron; Robira; Rose; Rose, Ramanas; Rose of Sharon: Heart, Red bird, Woodbridge; Sakaki; Silverberry; Skimmia: Japanese, Reeve's; Smoke Tree: Royal purple, Coral beauty, Eichholz; Spiraea: Anthony Waterer, Bridal wreath, Dolchia, False, Japanese alpine, Shirobana, Vanhoutte; Sumac, African; Summersweet; Sweetspire, Henry Garnet holly leaf; Viburnum; Weigela; Willow; Woadwaxen; Woodbine: Flowering, Serotina; Xylosma; Yew: Anglojap, Plum, Upright Japanese; Yewpine; Yucca.]

[**Trees** -- Ash: Shamel, White; Birch: European white, Paper, River; Blackgum; Bottle tree; Carrot wood; Cherry, Yoshino flowering; Coolibah tree; Cottonwood; Cypress: Arizona, Bald, Filicoides-fernspray, Gracilis-slender Hinoki, Squarrosa-moss, Swara false; Dogwood: Cloud nine, Flowering, Koussa; Elm, Chinese; Eucalyptus: Mealy, Redgum, Red ironbark, Silver dollar; Ficus, Mini; Fir: Balsam, Douglas, White; Florida anise tree; Ginko-maidenhair tree; Hawthorn, Green; Hemlock: Canada, Eastern; Larch, Japanese; Linden; Locust: Black, Honey, Shademaster honey; Magnolia; Mahogany; Maple: Albus-flowering, Flame, Luteus-flowering, Norway, Red, Red Sunset, Roseus-flowering, Silver, Sugar, Tangerine-flowering, Vesuvius red-flowering; Mesquite, Chilean; Oak: Bear, Live, Pin, Red, Scarlet, Willow; Palm: Mexican fan, Parlor, Queen; Pine: Austrian, Beach, Bosnian, Bristlecone, Canary Island, Columnar Scotch, Eastern white, Eldarica, Japanese black, Loblolly, Monterey, Pumilio-shrubby swiss mountain, Red, Scotch, Shore; Planetree, London; Podocarpus; Redbud, Eastern; Red Cedar, Eastern; Sequoia, Giant; Sourwood; Spruce: Colorado, Dwarf Alberta, Dwarf globe blue, Glauca-Colorado blue, Hoopsii-Hoop's blue, Koster-Koster blue, Norway, Pendula-weeping Norway, Repens-spreading Norway, White; Sweetgum, American; Sycamore: American, California; Tab, Yellow; Toyon; Tuliptree; Willow.]

Fruits and Vegetables – Asparagus; Broccoli; Black-Eyed Peas; Brussel Sprouts; Cabbage; Cantaloupes, Carrots; Cauliflower; Celery; Collard; Cucumbers; Eggplant; Field Peas; Green Peas; Kale; Lentils; Lima Beans; Mustard Greens; Okra; Onions; Peppers; Potatoes; Radishes; Southern Peas (Cow Peas); Snap Beans; Tomatoes; Turnip Greens; Watermelon

Nonbearing Fruit and Nut Trees and Plants[†]-- Almond; Apple; Apricot; Avocado; Banana; Blackberry; Blueberry; Cherry: Sweet, Sour; Carob; Chestnut, Chinese; Crabapple; Currant; Dewberry; Elderberry; Fig; Filbert; Gooseberry; Grape: American, European; Grapefruit; Kiwi; Lemon; Loganberry; Macadamia nut; Mulberry, White; Nectarine; Olive: Black, Russian; Orange; Peach; Pear; Pecan; Pistachio; Plum; Pomegranate; Prune; Raspberry; Tangelo; Tangerine; Walnut: Black, English.

[†] Nonbearing fruit and nut trees and plants are defined as plants that will not bear fruit for at least one year after treatment.

WHEN TO APPLY PREEN THE WEED PREVENTER

Apply Preen the Weed Preventer during the growing season around established plants and transplants. **Do not use Preen the Weed Preventer on [vegetable][and][flower] seeds.** It can be used after [flowering] [vegetable] plants have germinated and are 2-3 inches tall. Preen the Weed Preventer may also be incorporated into the soil when seeding vegetables or applied after mulching [beds]. Since it does not kill existing weeds, you must first remove any that have already begun to grow. By applying Preen the Weed Preventer as early as possible, you can eliminate the need for hand weeding.

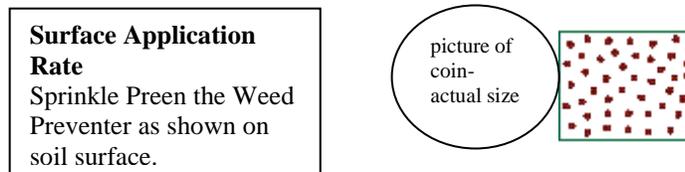
Rain does not wash this product out of the soil. **[To keep [ornamental beds] [your garden] neat all season long,] Reapply Preen the Weed Preventer every 9-12 weeks.**

HOW TO APPLY PREEN THE WEED PREVENTER

To avoid plant injury, do not apply Preen the Weed Preventer when foliage is wet. When plants are dry, sprinkle Preen the Weed Preventer on soil surface at rate given below for your specific planting situation. Once activated by watering or soil incorporation, Preen the Weed Preventer forms a weed control barrier in the top layer of soil, preventing weed seeds from germinating. Disturbance to the soil surface after activation may result in erratic weed control.

[APPLYING AROUND ESTABLISHED PLANTS AND TRANSPLANTS

For flowers, roses, ground covers, ornamental grasses, shrubs, trees and listed vegetables at least 2-3 inches tall (see special section for use on vegetables): sprinkle Preen the Weed Preventer evenly over the entire soil surface, at the rate of 1 oz. per 10 sq. ft. (see picture below), being sure to keep granules away from plant roots and foliage. Immediately water Preen the Weed Preventer into soil surface. If watering-in is not convenient, lightly rake into soil surface. Always wash or brush off stray granules from plant foliage to avoid damage or discoloration.



APPLYING PREEN THE WEED PREVENTER WITH MULCH

For best weed control, apply Preen the Weed Preventer after spreading mulch on your [garden] [flower and shrub beds]. Sprinkle Preen the Weed Preventer on top of mulch at surface rate (see picture above), being sure to keep granules away from plant foliage. Immediately water Preen the Weed Preventer into mulch. If watering-in is not convenient, lightly rake into top layer of mulch. Always wash or brush off stray granules from plant foliage to avoid damage or discoloration.

[FOR USE ON VEGETABLES]

First remove all existing weeds, then lightly rake to prepare a smooth soil surface. Uniformly mix Preen the Weed Preventer into the top 1-2 inches of soil immediately after application, using care not to damage any emerged crops. Rate of application depends on type of soil. Apply at 1 lb. per 640 sq. ft. for heavy clay-type soils, at 1 lb. per 960 sq. ft. for medium loam soils, and at 1 lb. per 1,280 sq. ft. for light sandy soils.

BEFORE Seeding: Broccoli, Brussels Sprouts, Cabbage, Carrots, Cauliflower, Celery, Collard, Black-Eyed Peas, Field Peas, Green Peas, Kale, Lentils, Lima Beans, Mustard Greens, Okra, Radish, Southern Peas (Cow Peas), Snap Beans, Turnip Greens.

AFTER Seeding or Transplanting: Cantaloupes, Cucumbers, Watermelons. Apply after plants have developed 5 or more leaves.

AFTER Planting: Potatoes - May be applied after planting, before or after emergence. Use care not to damage seed pieces in cultivating nor allow treated soil to contact emerged plant foliage.

BEFORE Transplanting: Celery, Broccoli, Brussels Sprouts, Cabbage, Cauliflower, Eggplant, Peppers, Onions, Tomatoes.

Perennial Vegetables:

Asparagus - Apply prior to spear emergence of established plants.

This container is constructed from 85% recycled box board. (For paper box board only)

REFILL INSTRUCTIONS

[Optional for reusable rigid plastic container with application device][This container with applicator cap is reusable with [Brand Name or this product]. Refill the container with desired amount of this product and use as directed. When done, store or dispose this container as listed on the label.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional Storage and Disposal statement for use with reusable containers.]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Pesticide Storage: Store product in its original container in a cool dry, locked place out of the reach of children and animals.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container except as described in the DIRECTIONS FOR USE (see Refill Instructions). **If Empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Warranty

NOTE: To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions.]

Advertising claims that may be presented on the label:

The Flower and Garden Weed Preventer

1. A Work • Saver Product For The Joy Of Neat Gardens
2. Prevents Weeds* in Ornamental beds and around listed Bulbs, Flowers, Roses, Ground Covers, Ornamental Grasses, Shrubs, Trees & Listed Vegetables
3. Ready To Use Granules with Built In Applicator (For plastic containers only)
4. Reusable Preen Canister (For plastic containers only)
5. This WORK-SAVER product prevents weeds in one easy application.
6. Effective Weed* Control - Prevents weeds* all season long - eliminates the need for hand weeding.
7. Easy To Apply - Just shake on.
8. Apply throughout the growing season.
9. Great over mulch.
10. Stop weeds* before they start!TM
11. Prevents weeds* up to three months
12. Sprinkle around listed flowers, vegetables, trees, shrubs
13. Sprinkle around listed flowers, vegetables, trees and shrubs
14. Apply spring, summer or fall
15. XX% more than previous container (*Percentage will vary by container size*)
16. Stops weeds* *before* they start around listed flowers, vegetables, trees, shrubs
17. EASY TO USE APPLICATOR [optional applicator pictogram]
18. Good Housekeeping Seal of Approval (Logo)
19. Preen works so you don't have to®
20. Proof of Purchase [optional barcode pictogram]
21. Preen® is a registered trademark of Lebanon Seaboard Corporation
22. To open cut along dotted line [optional scissors pictogram]
23. [Applicator][Scoop] Included [optional scoop pictogram]
24. See inside booklet for complete directions for use and plant listings [& precautionary statements]
25. Press to reseal

26. (Lift here to open) (Peel here)
27. Simply press to close [optional zipper and hand pictogram]
28. Use around listed flowers, vegetables, trees, shrubs
29. Use around listed flowers, vegetables, trees, [and or &] shrubs
30. Visit www.preen.com [optional mousepad pictogram]
31. 1-800-233-1067 [optional telephone pictogram]
32. Try [these] other Preen products [!][:]
 - Preen Lawn StepSaver Weed Control
 - Preen Lawn Fall Weed Control Plus Fertilizer
 - Preen Vegetable Garden Weed Preventer
 - Preen Lawn Broadleaf Weed Control
 - Preen Weed & Grass Killer
 - Preen Lawn Crabgrass Preventer
 - Preen Lawn Weed Killer
 - Preen Mulch Plus
 - [Preen Organic Vegetable Garden Weed Preventer]
 - [Preen Fabric]
 - [Preen Lawn Weed Control]
 - [Preen Lawn Crabgrass Preventer Plus Fertilizer]
 - [Preen Lawn Fall Weed Control Plus Fertilizer]
 - [Preen Lawn Stepsaver Weed Control Plus Fertilizer]
 - [Preen Lawn Weed & Feed]
 - [Placeholder for other Preen Products]
33. all season long
34. EASY TO USE APPLICATOR [Insert Image]
35. See inside booklet for complete directions for use[,and] plant listings [,& precautionary statements]
36. Shake on Mulch Every 3 Months [with placeholder pictogram Shaker and product]
37. Sprinkle around listed flowers, trees, shrubs [every 3 months]
38. Visit www.preen.com
39. Won't harm listed (flowers) (vegetables) (trees) (&/and) (shrubs) [!]



40. (MST – Mobile Scan Tag / black & white)

41. QR Code Image



(Scan the code to watch how Preen's Battery Powered Spreader (works)(makes preventing weeds easier than ever.) (or visit www.xxx.com)



42. (Scan the code to watch how Preen prevents weeds (or visit [<http://www.preen.com/preventweeds>]))

43. **PREEN GUARANTEE**

To the extent consistent with applicable law, Lebanon Seaboard Corporation guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to Lebanon Seaboard Corporation, 1600 East Cumberland St., Lebanon, PA 17042.

The manufacturer makes no warranties, expressed or implied, concerning this product or its use, which extend beyond the description on the face hereof. All statements made concerning this product apply only when used as directed.

- 44. No roots, no weeds*, no weeding
- 45. Prevents weeds* from germinating
- 46. Blocks weeds* [for] [up to] (3)(three) months guaranteed[!]
- 47. Stops weeds* before they grow
- 48. Prevents weeds* for (3)(three) months
- 49. [Product name] with weed barrier technology
- 50. [Product name] with weed growth inhibitor
- 51. [Product name] with weed defense technology
- 52. [Product name] with seed block technology
- 53. Prevents weeds* around your flowers, trees and shrubs (for up to) (3) (three) months (guaranteed)

Place holder pictogram (example) of flowers with mulch



54. *See Use Directions for complete list of treated weeds.



- 55.
- 56. [Blocks weed seeds (from germinating)(for [3][months]
- 57. [Stop(s) weeds* before they start(!)]
- 58. [Blocks (weed) seed germination]



59.



60.



- 61.
- 62. [Guaranteed][!] (to be used with icon above)
- 63. [[Reapply] every 3 months]
- 64. [3 month(s) [weed*] prevention [guaranteed] [!]]



- 65.
- 66. [Guaranteed][!] (to be used with icon above)
- 67. [[Reapply] every 3 months]
- 68. [3 month(s) [weed*] prevention [guaranteed] [!]]



- 69.
- 70. [[Blocks][Prevents] weeds*[for] [up to] 3 months [guaranteed][!]]
- 71. [[Reapply] every 3 months]
- 72. [3 month(s) [weed*] prevention [guaranteed] [!]]



- 73.
- 74. [Won't harm listed (flowers) (vegetables) (trees) (&/and) (shrubs)] [!]]
- 75. [Use around listed flowers, trees and [&] shrubs]



76.

77. [Won't harm listed (flowers) (vegetables) (trees) (&/and) (shrubs)] [!]



78.

79. [3 month prevention [guaranteed]] [!]

80. [Apply any [growing] season]

81. [Apply throughout the growing season]

82. [Apply spring, summer or fall]



83.



84.

85. [Use around listed flowers, trees and [&] shrubs]

86. [Won't harm listed (flowers) (vegetables)(trees) (&/and) (shrubs)] [!]

*See Use Directions for complete list of treated weeds.

Claims Regarding Weed Control Properties

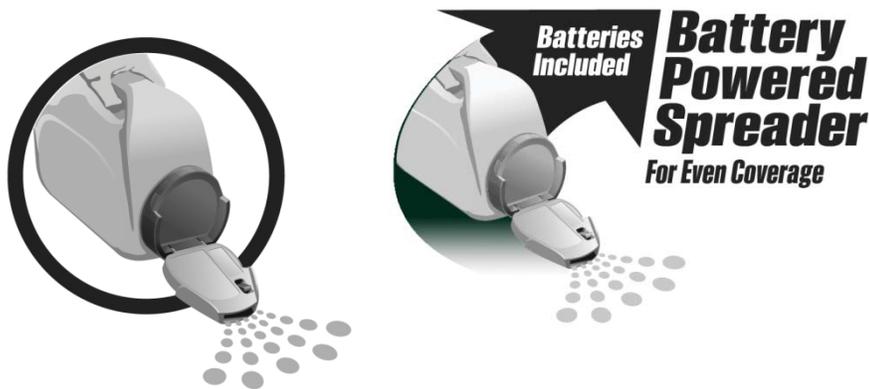
1. Prevents the toughest weeds*
2. Weed-fighting* formula
3. Prevents [tough]weeds* including (select weeds from list) [and other common weeds]
4. Weed images (any from list)
5. Stops [new] weeds* [all season] [guaranteed]
6. 3 Month Weed* Control
7. Stops [new] Weeds* for [up to] 3 Months [guaranteed]
8. Prevents [new] weeds* for [up to] 3 Months [guaranteed]

*See Use Directions for complete list of treated weeds.

Claims regarding POWER Applicator Cap

1. [1] [2] [AA] [AAA] Batteries [included]
2. Includes [1] [2] [AA] [AAA] Batteries
3. [Reusable] [Built in] [Battery Powered] [Motorized] [Power] [Spreader] [Dispenser] [Dispensing] [Cap] [Spout] [Applicator][Included]
4. Motorized!
5. Easy to use [applicator] [Spreader]
6. [Dispenses] [Flows] [Spreads] [Covers] [evenly] [more precisely] [for better results] [for better weed prevention], [less work] [easily]
7. [Dispenses] [Releases] [Applies] [granules] [products] evenly
8. [For] [Provides] [allows for] [even] [precise] [coverage] [application]
9. [Easy] [EZ] [Flow] [Even Flow] [MaxControl] [Battery Powered] [Automatic] [Auto] [Shaker] [Power] [Applicator]
10. [Spreader] [Dispenser]
11. Fast [and, &] [Easy] shake-free [dispensing][applicator][dispenser] [spreader] [just hold and go[and/&] follow all label directions]
12. [Just] hold and go [and/&] follow all label directions!
13. [Require] [1] [2] [AA] [AAA] Batteries [(included)]
14. [XX]% more [product] [coverage]
15. Applicator [Scoop] Included [pictogram placeholder for applicator]
16. Automatic motor shut-off when lid is closed
17. Bonus size [XX]% more [product] [coverage]
18. Bonus size!
19. Bonus size (covers xx sq. ft.)
20. Value Pack [!] [pictures of product]
21. Includes [1] [2] [specify weight] [bottle with] [Preen] [Battery Powered] [Spreader] [Dispenser] [Dispensing] [Applicator][Cap] [Spout] and [1] [2] [specify weight] refill bag[s] [pictogram]
22. [Specify weight] Refill [size] [bag]
23. Special Value[!] [Bonus Value] [!]

24. [Specify weight] Refill [size] [bag]
25. [Easy (to) open] [resealable] bag
25. Easy to Apply – Just shake on
26. Preen [weeds] [covers] more
27. Applies [granules] xx times as fast as shaking!
28. Image of cap with product dispensing [pictogram]



- 29.
30. [[Battery Powered] [Cap] [Spreader] [Applicator] [for even coverage] [batteries included]]
31. [[Easy to use] battery [operated] [powered] [applicator]]
32. Battery Powered[cap] [for even coverage]
33. [Easy to Apply-] No Shaking!
34. EASY TO USE APPLICATOR [Insert image]
35. [For] [Provides] [uniform] [even] [accurate] coverage
36. [Allows for] [Provides] more precise application
37. Follow manufacturer's directions for battery disposal.
38. For [an] [even] [uniform] even flow [and more precise application]
39. Just Flip Open & Hold [and/&] follow all label directions
40. [Just] flip open and go [and/&] follow all label directions
41. Lift here to open [pictogram of an arrow]
42. No shaking!
43. Press to reseal
44. Ready To Use Granules with Built In [Shaker] Applicator [for rigid plastic containers]
45. Reusable [battery-powered] [power] [applicator] [fits all Preen bottles]
46. Reusable Container
47. Releases [distributes] product evenly [for uniform coverage] [for best results]
48. Saves time
49. Shake on Mulch Every 3 Months [with placeholder pictogram Shaker [applicator] and product]
50. Apply on mulch every [3][three] months (with pictogram or image of product)
51. Simply press to close
52. Dispose of batteries as per manufacture's direction.
53. To replace batteries, open battery door [loosen and remove screws in underside of cap to reveal battery housing]

54. When storing container at end of season, remove batteries [to prevent leakage].
55. Applicator instructions [Getting Started] [First time use]
56. Applicator instructions [Getting Started] [First time use] [Spreader Instructions] [Note to reviewer: #57, #58 and #59 are optional directions to replace #56. The bracketed numbers and letters below are optional and bullets can be used.]
- [1.] Unscrew [applicator] cap [pictogram or image]
- [2.] Remove seal from top of bottle [container] [pictogram, icon or image]
- [3.] Remove tab to activate batteries [pictogram, icon or image]
- [4.] Replace [applicator] cap [pictogram, icon or image]
- [5.][Flip (insert color) top up [pictogram, icon or image]
- [6.] [Tilt away from face before turning on]
- [7.] To begin spreading, tilt bottle [container] [toward ground] and turn [flip] [select color] power [button] [switch] to on position. [Pictogram, icon or image]
- [8.] Apply as directed.
- [9.] Simply press to close.
- [Optional steps 5 and 6 may replace steps 5-7]
- [5.] To begin spreading, open top, turn on power [button] [switch] and tilt bottle. [Pictogram, icon or image]
- [6.] Apply as directed.
57. [Getting Started] [Applicator Instructions] [Spreader Instructions]
- (a) Unscrew [applicator] cap and remove seal from top of bottle; replace cap.
- (b) [Flip open top), [and](open [remove](battery cover and) pull [vinyl] tab to activate batteries.] [we'd like this direction b, e and f to be optional.]
- (c) To begin spreading, [flip open] [top] [and] turn on [color] power switch.
- (d) Tilt bottle [at 45-degree angle] toward ground and [hold steady as you] apply [as directed] [pictogram or image]
- (e)[If motor(gets clogged) [stops][stops working], turn power switch [to] off [position] and manually rotate the [color](dial) [disc] on top of (the) (cap) [lid] [spout cap] to dislodge (granules) [product]. Turn power back on to resume application.)
- (f)([Simply] Press to close (- motor automatically shuts off when lid is closed).)
58. [Getting Started] [Applicator Instructions] [Spreader Instructions]
- (a) Unscrew cap. Remove seal from top of bottle. Replace cap.
- (b) (Pull tab to activate batteries) direction b is optional here.
- (c) To begin spreading, (flip) open top, turn on power switch, and tilt bottle (toward ground)
- (d) Apply as directed.
- (e) (If motor (gets clogged) [stops][stops working], turn power switch [to] off [position] and manually rotate the [color](dial) [disc] on top of (the) (cap) [lid] [spout cap] to dislodge (granules) [product]. Turn power back on to resume application.) [direction E is optional here]
- (f) (Simply) press to close) [direction F is optional here]
59. [Tips for Use] [Getting Started] [Instructions]
- [a.] [Unscrew [applicator] cap] [and] [remove protective seal from] (cap) [top of bottle] [top of container]. [Note to the reviewer this step is optional]
- [b.] [Open battery door and] remove tab to activate batteries [Note to the reviewer this step is optional]
- [c.] Turn power switch on while [bottle] [container] [spreader] is in an upright position, [and] [then] tilt [bottle] [container] [spreader] toward ground [at a 45-degree angle].

- [d.] Adjust the angle of the [bottle] [container] [spreader] to control the flow
- [e.] When finished, turn power off while [bottle] [container] [spreader] is still pointed downward. [Note to the reviewer this step is optional]
- [f.] Hold [bottle] [container] [spreader] steady [and apply as directed] [and apply in an even back and forth motion] [Note to the reviewer this step is optional]
- [g.] If motor (gets clogged) [stops] [stops working], turn power switch [to]off [position]and manually rotate [the] [color] (dial) [disc] on top of(the)[cap] (lid) [spout cap] [counterclockwise] [clockwise] [in direction of arrow] to dislodge(granules) [product] . [Turn power back on to resume application.] [Note to the reviewer this step is optional]
- [h.] Pictogram of proper use of spreader [Note to the reviewer this step and pictogram are optional]
- [i.] Use protective eyewear when using battery powered cap. [Note to the reviewer this step is optional].

- 60. Up to [X minutes] of continuous spreading
- 61. For maximum control
- 62. For [greater] [more accurate] coverage [accuracy]
- 63. Battery [shelf] life [up to X hours] [up to X years]
- 64. Battery lasts X hours
- 65. Visit www.preen.com for gardening [and weed prevention] tips, [and] [valuable offers] [and more information on Preen products.]
- 66. Instant Savings!
- 67. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off [regular price] [visit www.Preen.com for details] [see store associate for details]
- 68. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off a future [Preen] purchase [of select Preen Products.] [Visit www.Preen.com for details.] [see store associate for details]
- 69. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] rebate [Visit www.Preen.com for details.] [see store associate for details]
- 70. “[\$1 - \$10] Rebate (–) Visit [www.Preen.com or Preen.com] for offer details [, & complete terms & conditions.] [Expires [place holder for DATE.] [Limit 1 request per household.] [Void where prohibited.]



- 71. Enter for a chance to win! Preen [\$2,500] [\$x,xxx] Garden Makeover or one of our monthly prizes
Visit Sweeps.Preen.com and enter today!
No purchase necessary. Sweepstakes Ends [10/31/2017] [xx/xx/xxxx], Open to legal residents of 50 U.S. and D.C. Aged 18 and Older. Void where prohibited. See official Rules at Sweeps.Preen.com

OPTIONAL MARKETING CLAIMS REGARDING VEGETABLE GARDENS

1. Sprinkle around listed vegetables (and fruits) [every 3 months] [for optimum weed* control]
2. Sprinkle around listed vegetables (and fruits) [every 3 months] [to control weeds*]
3. Sprinkle around established vegetables^ (and [listed] fruits) [every 3 months] [for optimum weed* control]
4. Sprinkle around established vegetables^ (and [listed] fruits) [every 3 months] [to control weeds*]
5. Use around listed vegetables (and [listed] fruits) [every 3 months] [to control weeds*]
6. Use around listed vegetables (and [listed] fruits) [every 3 months] [for optimum weed* control]
7. Use around established vegetables^ (and [listed] fruits) [every 3 months] [for optimum weed* control]
8. Use around established vegetables^ (and [listed] fruits) [every 3 months] [to control weeds*]
9. [Reapply] [Shake on soil] every 3 months
10. Prevent weeds* and grow more vegetables^
11. Prevent weeds* and boost your vegetable^ [bounty] [harvest] [yield]
12. Reduce weeds* and grow more vegetables^
13. Reduce weeds* and boost your vegetable^ [bounty] [harvest] [yield]
14. Fewer weeds* means greater harvest
15. Fewer weeds* means more vegetables^
16. Fewer weeds* means less work for a bountiful garden
17. Prevents weeds* to boost [vegetable^] [garden] [yield] [bounty] [output]
18. Prevents weeds* to increase [vegetable^] [garden] [yield] [bounty] [output]
19. Prevents weeds* to promote [greater] [vegetable^] [garden] [yield] [bounty] [output]
20. Provides a [an] [effective] weed barrier to allow your vegetables^ to thrive
21. Provides a [an] [effective] weed barrier to allow your vegetables^ to thrive without weeds*
22. Provides a [an] [effective] weed barrier to allow your vegetables^ to thrive without the interference of weeds*
23. Provides a [an] [effective] weed barrier to allow your vegetables^ to thrive without being crowded out by weeds*
24. Don't let weeds* crowd out your vegetable(s)^ [garden]!
25. Reduces weeds* [and boosts vegetable^ (garden) harvest]
26. Reduces weeds* [which boosts vegetable^ (garden) harvest]
27. Reduces weeds* [which boosts (vegetable^) garden yield]
28. Reduces weeds* [and boosts (vegetable^) garden yield]
29. Reduces weeds* to encourage greater vegetable^ [harvest] [yield]
30. Reduces weeds* to encourage better vegetable^ [harvest] [yield]
31. Boost vegetable^ [harvest] [yield] by [preventing] [reducing] weeds*
32. All the vegetables^ with fewer weeds*!
33. Defend Against Weeds* – [For a Bountiful Garden] [Grow Bountiful Vegetables^] [For Better Garden Yield]
34. Increase your harvest [with fewer weeds*]
35. Increase your garden yield [with fewer weeds*]
36. Prevents weeds* in the [southern] vegetable^ garden for 3 months
37. Prevents weeds* in vegetable^ gardens for 3 months
38. Sprinkle once to prevent [southern] vegetable^ garden weeds* for 3 months
39. Sprinkle around listed vegetables to prevent weeds* for 3 months
40. [[Sprinkle] [Use] [Apply] around established vegetable[s]^ [plants] [seedlings] [after plants are 2"-3" tall]]

41. Optional Pictograms for vegetable gardens



*See Use Directions for complete list of treated weeds.

^See Label for complete list of vegetables [and fruits].

(Killing vs. Prevention)

[Killing weeds vs. weed prevention]

[Killing weeds vs. preventing weeds]

(Killing) (Weeds)

1. Requires pulling or spraying and eliminates weeds already above ground
2. Killing eliminates weeds already above ground
3. Pulling or spraying eliminates weeds already above ground
4. To kill the weed you must remove plant, roots and all.
5. To eliminate (the) (each) weed you must remove roots and all
6. (Ongoing) (Constant) weed growth requires continuous weeding by hand
7. (Ongoing) (Constant) weed growth requires [regular] [continuous] weeding by hand
8. Continual weed growth requires [regular] weeding by hand
9. Steady weed growth requires [regular] [continuous] weeding by hand
10. Consistent weed growth requires [regular] [continuous] weeding by hand
11. Persistent weed growth requires [regular] [continuous] weeding by hand
12. (Ongoing) (Constant) weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
13. Seasonal weed growth requires continuous weeding by hand
14. Seasonal weed growth requires [regular] [continuous] weeding by hand
15. Seasonal weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)

16. (Ongoing) (Constant) seasonal weed growth requires continuous weeding by hand
17. (Ongoing) (Constant) seasonal weed growth requires [regular] [continuous] weeding by hand
18. Fast growing seasonal weeds require [regular] [continuous] weeding by hand
19. (Ongoing) (Constant) seasonal weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
20. To eliminate (the) (each) weed you must remove (the) plant, roots and all.
21. To eliminate (the) (each) weed you must remove roots and all
22. To eliminate (the) (each) weed you must remove (its) roots
23. To kill (the) (each) weed you must remove (the) plant, roots and all.
24. To kill (the) (each) weed you must remove roots and all
25. To kill (the) (each) weed you must remove(its) roots
26. (• Weed(s))
 - (• Weed Roots)
 - (• Broken stem)
 - (• Soil)
 - (• (constantly growing) Weed seeds)
27. [Pulling or spraying only eliminates weeds already above ground]

(3D Imagery Optional)



(2D imagery Optional)



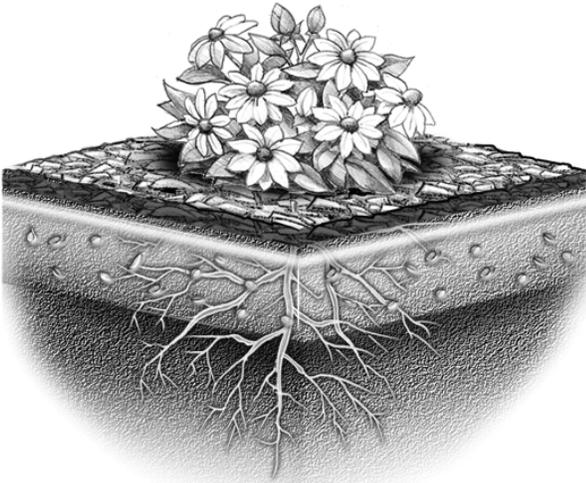
(Preventing) (Weeds)

1. Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weeds* from germinating
2. Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weed* seeds from germinating
3. Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weeds* when they are seeds
4. Preventing creates a protective barrier that (keeps)(prevents) (stops) weeds* from germinating
5. Preventing creates a protective barrier that (keeps)(prevents) (stops) weed* seeds from germinating

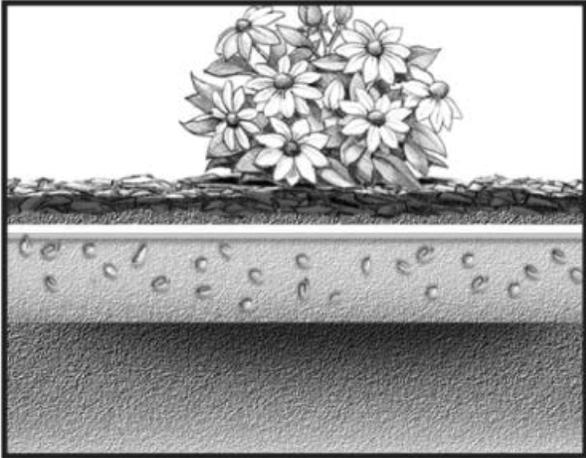
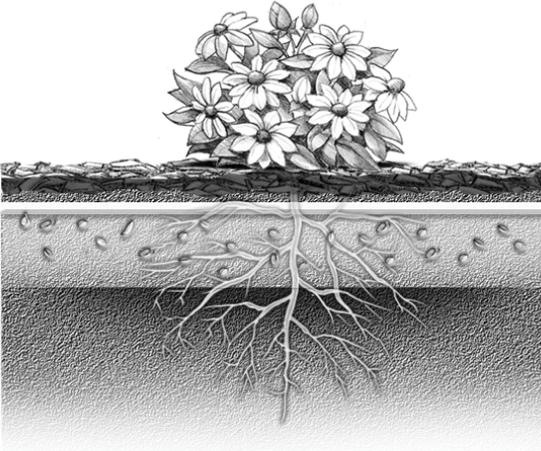
6. Preventing creates a protective barrier that (keeps)(prevents) (stops) weeds* when they are seeds
7. (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weeds* from germinating
8. (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weed* seeds from germinating
9. (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weeds* when they are seeds
10. (Product name) creates a protective barrier that (keeps)(prevents) (stops) weeds* from germinating
11. (Product name) creates a protective barrier that (keeps)(prevents) (stops) weed* seeds from germinating
12. (Product name) creates a protective barrier that (keeps)(prevents) (stops) weeds* when they are seeds
13. (Creating a) [Product name] (weed) barrier STOPS WEEDS* before they start!
14. (• (Vibrant)(strong) (vivacious)(hardy) (robust)(sturdy)(vital)(flourishing)(lush) (resilient)(lasting)(stable)(staunch) (prospering)(garden) Plant(s))
 (• Mulch)
 (•[Product name] Weed Barrier)
 (• Weed(s)(seeds))
 (• Roots)
 (• Soil)
 (• Creates Weed Barrier)
 (• Stops weed(s)* (seeds) from growing)
 ((• Stops weed(s)* (seeds) from germinating)
 ((•Prevents weed(s)* (seeds) from germinating)
15. [Product name] Weed Barrier (prevents) (keeps)(stops) weeds* from germinating
16. [Product name] Weed Barrier (prevents) (keeps)(stops) weed* seeds from germinating
17. [Product name] Weed Barrier technology (prevents)(keeps)(stops) weeds* from germinating
18. [Product name] Weed Barrier technology (prevents)(keeps)(stops) weed* seeds from germinating
19. Prevent weeds* by (stopping) (halting) (controlling) their germination
20. Control weeds* by (stopping) (halting) (controlling) their germination
21. [Product name] allows established plants to (grow) (survive)(flourish).
22. [Product name] (weed) barrier prevents weeds*(for) (3)(three) (months.)
23. [Product name] protective barrier prevents weeds* (for) (3)(three) (months.)
24. [Product name] (weed) barrier blocks weeds(for) (3)(three) (months.)
25. [Product name] protective barrier blocks weeds* (for) (3)(three) (months.)
26. [Product name] (weed) barrier keeps weeds* under control for (3)(three) months.
27. [Product name] protective barrier prevents weeds* from germinating (for) (3)(three) (months.)
28. [Product name] protective barrier prevents weed* seeds from germinating (for) (3)(three) (months.)
29. [Product name] barrier prevents weeds* from germinating (for) (3)(three) (months.)
30. [Product name] weed barrier prevents weeds* from germinating (for) (3)(three) (months.)
31. (Stop) (block) weeds* with [Product name] (weed) barrier (technology)
32. Weed* seeds are stopped by [Product name] (weed) barrier (technology)
33. [Preventing creates a weed barrier that stops weeds* from germinating]

*See Use Directions for complete list of treated weeds.

(3D Imagery Optional)



(2D imagery Optional)



[The] Preen Routine

[Note to the reviewer that all these visuals below for the Preen Routine are to be optional]

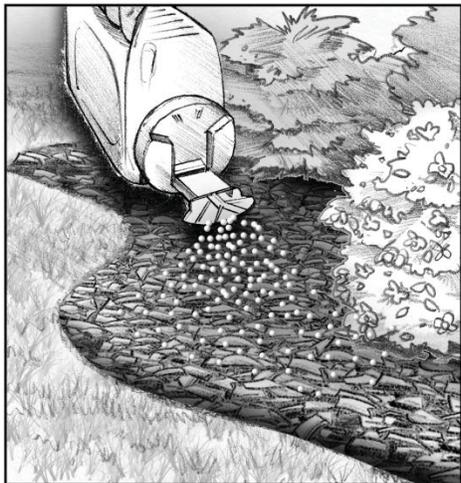
(4) (Four) (easy) (simple) (steps to weed prevention)



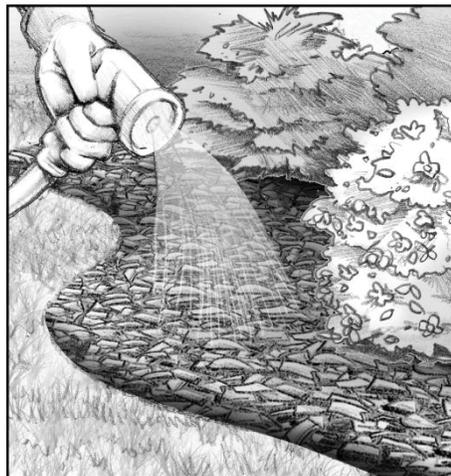
(1.) (One) Remove existing weeds



(2.) (Two) Apply mulch



(3.) (Three) Sprinkle [Product name] (product) (granules) evenly



(4.) (Four) Water ([Product name] (product) (granules]) into soil

Reapply [Product name] (product) every (3) (three) (months)

(Weeds grow throughout the season) It's never too late or too early to apply [Product name] (during the growing season.)

(Without Preen)

(Untreated)

(With Preen)

(Treated)



[Represents actual results]
[Actual results may vary by weather]