6 14 2012



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY Washington, D C 20460

> OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Jeanette A Covert Lebanon Seaboard Corporation 1600 East Cumberland Street Lebanon, PA 17042

JUN 14 2012

Subject Amendment to add additional marketing claims and alternate brand names Product name Preen, the Weed Preventer EPA Reg No 961-280 Application Dated February 16, 2012

Dear Ms Covert

The labeling referred to above submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable with the following comments

- 1 Every time the label mentions Vegetables or Fruits under marketing claims, please add listed or as listed
- 2 Every time 'just flip and go hold and go or any other similar claims appear on the label a qualifier statement is needed such as 'user must follow all label directions

Please note that marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available, then those claims must be removed. Please also note that should you wish to add/retain a reference to the company's website on your label, (i.e. scanner codes) then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E)40 CFR 156 10(a)(5) list examples of statements EPA may consider false or misleading

In addition regardless of weather a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process Therefore, should the agency find or if it is brought to

our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance

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A stamped copy of the label is enclosed for your records This label supersedes all previously accepted labels You must submit one (1) copy of the final printed label before you release the product for shipment Products shipped after eighteen (18) months from the date of this letter must bear the new revised label If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA §6(e) Your release for shipment of the product constitutes acceptance of these conditions

If you have any questions, please contact Grant Rowland at 703-347-0254 or at Rowland Grant@epa gov

Sincerely, Kathryn Montague

Product Manager 23 Herbicide Branch Registration Division (7505P)

PREEN® THE WEED PREVENTER

[Alternate Brand Names Greenview Preen The Weed Preventer Preen Garden Weed Preventer Greenview Preen Preen Vegetable Garden Weed Preventer Preen Vegetable Garden Weed Barrier Preen Weed Preventer for Vegetables Preen Weed Preventer for Vegetable Gardens Preen Weed Barrier for Vegetables Preen Weed Barrier for Vegetable Gardens Preen Weed Preventer for Southern Vegetable Gardens Preen Weed Barrier for Southern Vegetable Gardens Preen Southern Weed Preventer for Vegetables Preen Southern Weed Preventer for Vegetable Gardens Preen Southern Weed Barrier for Vegetables Preen Southern Weed Barrier for Vegetable Gardens Preen Weed Barrier Preen Weed Inhibitor Preen Weed Shield Preen Weed Eliminator Preen Weed Defense Preen Weed Preventer with Battery Powered Spreader Preen Weed Preventer¹]

ACCEPTED with COMMENTS In EPA Letter Dated JUN 19 2012

Under the Federal to the Fungicide and Road de Aut as amended for the pusticide registered under EPA herp by

961-280

NOT FOR USE ON LAWNS

ACTIVE INGREDIENT Trifluralin* OTHER INGREDIENTS TOTAL

EPA Reg No 961-280 *CAS No 1582-09-8 1 47% <u>98 53</u>% 100 00%

(L) (D) EPA Est No 961-PA-01 961-IL-01 Superscript used is first letter of lot number

[MANUFACTURED BY] [Distributed by] [Produced for]

LEBANON SEABOARD CORPORATION 1600 EAST CUMBERLAND STREET LEBANON, PA 17042 1-800-233-1067 Made in the USA

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[www lebsea com] [www greenviewfertilizer com] [www preen com] [www xxxx com]

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ FT] [Sq Ft] Net Weight [Net Wt] xx lbs [LBS] [POUNDS] (xx x kg) [(XX X KG)] Treats XX,XXX Sq Ft [SQ FT] [Square Feet] [SQUARE FEET] WEEDS x,xxx SQ FT

KEEP OUT OF REACH OF CHILDREN CAUTION

See [[inside] booklet or back panel] for First Aid and additional Precautionary Statements

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Causes moderate eye irritation Harmful if swallowed, inhaled or absorbed through the skin Avoid contact with eyes, skin or clothing Users should remove clothing immediately if pesticide gets inside Then wash thoroughly and put on clean clothing Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet

FIRST AID	
IF IN EYES	 Hold eye open and rinse slowly and gently with water for 15-20 minutes Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye Call a poison control center or doctor for treatment advice
IF SWALLOWED	 Call a poison control center or doctor immediately for treatment advice Call a poison control center or doctor immediately for treatment advice Have person sip a glass of water if able to swallow Do not induce vomiting unless told to do so by a poison control center or doctor Do not give anything by mouth to an unconscious person
IF ON SKIN	Take off contaminated clothing
OR CLOTHING	 Rinse skin immediately with plenty of water for 15-20 minutes Call a poison control center or doctor for treatment advice
IF INHALED	 Move person to fresh air If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible Call a poison control center or doctor for further treatment advice
Have the product container or label with you when calling a poison control center or doctor, or going for treatment For Emergency Medical Information call (888) 208-1368	

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to freshwater marine, and estuarine fish and aquatic invertebrates including shrimp and oyster. Do not apply directly to water. Do not apply in a manner which will directly expose canals, lakes, streams, ponds, marshes or estuaries to drift or runoff. Do not contaminate water when disposing of equipment washwaters or rinsate. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather will help to ensure that wind does not blow pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the garden will help to prevent run off to water bodies or drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

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PRODUCT INFORMATION

Preen the Weed Preventer prevents most weeds from germinating in [flower and] vegetable gardens[, in ground covers and around trees and shrubs] Although Preen the Weed Preventer will not kill existing weeds, it will prevent new listed weeds from sprouting - eliminating the need for difficult and time-consuming hand weeding Without weeds, your valuable plants can grow larger and stronger [Your [garden] [beds] will stay neat all season long]

PRECAUTIONS AND RESTRICTIONS

Not for use on plants being grown for sale or other commercial use, or for commercial seed production or for research purposes For use on plants intended for aesthetic purposes or climatic modifications and being grown in ornamental gardens

Do not apply this product in a way that will contact any person or pet, either directly or through drift Keep people and pets out of the area during application

[Do not apply to Ajuga, Myrtle or Pachysandra until it is well established, as injury may result] Do not apply Preen the Weed Preventer to muck soils or to soils containing more than 10% organic matter Do not over-apply, injury may occur to subsequent crops which are sensitive to Preen the Weed Preventer Do not use with crops other than those listed on this label **This product is not for use on lawns**, nor for use in enclosed areas, such as greenhouses. To prevent possible staining to unintended surfaces, ex concrete, stone walks, vinyl surfaces, etc., sweep up stray granules as soon as possible

ENTRY RESTRICTIONS

Do not allow people or pets to enter the treated area until dusts have settled If product is watered-in, do not enter or allow others to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry

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ANNUAL WEEDS CONTROLLED

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Grassy weeds Barley, Hare, Barnyardgrass (Watergrass), Bluegrass, Annual, Brome, Cheat, Crabgrass, Cupgrass Southwestern, Woolly, Fescue, Rattail, Foxtail, Guineagrass, Goosegrass, Johnsongrass (from seed), Junglerice, Lovegrass, Oat, Wild, Panicum Fall, Texas, Sandbur, Shattercane, Signalgrass (Brachiaria), Sprangletop, Stinkgrass, Wildcane, Witchgrass [Also controls these] **broadleaf weeds** Carelessweed, Carpetweed, Chickweed, Goosefoot, Henbit, Knotweed, Kochia, Lambsquarters, Nettle, Stinging, Pigweed, Puncturevine (Western U S only), Purslane, Pusley, Florida, Thistle, Russian

PREEN THE WEED PREVENTER IS SUGGESTED FOR USE AROUND THESE ESTABLISHED [PLANTS] [FRUITS AND VEGETABLES AND OTHER NONBEARING FRUIT AND NUT TREES AND PLANTS] [see instructions for further information] [Bulbs, Flowers,] -- [, Ground Covers & Ornamental Grasses -- Aaronsbeard, Alyssum, Arctotis, Aster (perennial), Aster, Stoke's, Baby's breath, Balsam, Beard tongue, Bee balm, [Begonia, Bellflower, Black-eyed susan, Bleeding heart, Bunge, Calendula, Calliopsis, Cape weed, Carex, Variegated, Carnation, Carpet bugle (Ajuga), Ceanothus, Centaurea, Velvet, Chrysanthemum,] Coneflower, Purple [Purple Coneflower], [Coral bells, Coreopsis, Cornflower, Purple, Cosmos, Cotoneaster, Covote bush, Dwarf, Crown vetch, Daffodil, Dahlia, Daisy African, Painted, Shasta, Trailing African, Daylily, Descampsia, Dianthus, Dusty miller, Fern, Asparagus, Fescue, Blue, Floss flower (Ageratum), Forget-me-not, Four o'clock, Foxglove, Gaillardia, Gayfeather, Gazania, Geranium,] Germander, [Geum Gladiolus (corms more than 1" in diameter), Golden glow, Grass Beech, Dwarf Mondo, Eulalia, Fountain, Mascarene, Mondo, Pampas, Ribbon, Zoysia, Guara, Hakonechloa, Golden, Hollyhock, Hosta, Albo-marginata, Hyacinth, Ice plant Largeleaf, Trailing, Trailing rosea, White, Impatiens, Iris, Bulbous, Ivy Algerian, California, English, Needlepoint, Ixora, Jasmine Angelwing, Asaian, Lamb s ears,] Lavander, English [English Lavendar], [Lily turf Big blue, Green/creeping, Lilac beauty, Magestic, Silvery sunproof, Variegated liriope, White, Lily-of-the-nile, Lobelia, Lupine (Lupinus), Marigold, Marigold, Cape (Dimorphotheca), Morningglory, Myoporum, Narcissus,] [Nicotiana, Ozark sundrop, Periwinkle (Vinca), Peter Pan, Dwarf, Petunia, Phlox, Pincushion flower (Scabiosa), Plumbago, Dwarf, Poppy, California, Portulaca, Rockrose, Rose,] [Rudbeckia, Rupturewort, Sage, Russian, Salvia, Silver mound, Snapdragon, Snow-in-summer, Snowon-the-mountain, Speedwell, Spurge, Japanese, St John's wort, [Statice, Stock, Stonecrop (Sedum), Strawberry, Beach, Sunflower, Sweet alyssum, Sweet pea, Sweet sultan, Sweet william, Thrift, Tickseed, Tulip, Verbena, Wire plant, Wirevine, Creeping, Yarrow (Achillea), Zinnia

[Shrubs -- Abelia Edward Goucher, Glossy, Acacia Abyssinica, Prostrate, Shoestring, Andromeda, Japanese, Arborvitae American, Aureus nana-dwarf golden, Emerald, Globosa-globe, Little giantdwarf, Minima glauca-dwarf, Nigra-dark American, Pyramidalis-pyramid, Rheingold, Techny, Azalea, Bamboo Compacta-dwarf, Harbour dwarf-heavenly, Heavenly, Nana-compacta-heavenly, Nana purpurea-heavenly, Woods dwarf heavenly, Barberry Atropurea-redleaf Japanese, Aurea-golden Japanese, Crimson pygmy, Japanese, Mento, Rose glow, William Penn, Bottlebrush Lemon, Weeping, Bougainvillea Barbara Karst, California gold, Pink pixie, Scarlett O'Hara, Temple fire, Texas dawn, Boxwood Common, Harlands, Japanese, Korean, Littleleaf, Broom Hollandia-warminster, Lena-Scotch, Camellia Japanese, Sasanqua, Cassia, Feathery, Century plant, Cherry Carolina laurel, Dwarf pink flowering almond, Cinquefoil, Cleyera, Japanese, Cotoneaster Bearberry, Cranberry, Himalayan, Praecox-early, Pyrenees, Rock, Zabel, Coyotebush, Cypress Filifera-thread, Kosteri, Nana-dwarf Hinoki, Torulosa, Daphne, Fragrant, Deutzia, Dogwood Baileyi red osier, Flaviramea-yellowtwig, Sibirica-Siberian, Elaeagnus, Euonymus Canadale, Emerald'n gold, Silver king, Spreading, Sunspot, Variegated evergreen, Winged, Wintercreeper, Fern Tassel, Japanese painted, Firethorn (Pyracantha),

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Forsythia, Gardenia August beauty, Mystery, Radican, Guava, Pineapple, Hawthorn, India, Heather Cornish, Purple bell, Mediterranean pink, Spring torch scotch, Hibiscus, Ross Estey, Holly, Honeysuckle Cape, Trumpet, Hopseed bush, Ixora, Jessamine, Carolina, Juniper, Lantana, Laurel American Cherry, Mountain, Leaf Copper, Salal/lemon, Leucothoe Coast, Drooping, Lilac Common, Chinese, Wild, Lily-of-the-Valley Forest flame, Mountain fire, Snowdrift, Templebells, Valley rose, Valley valentine, Mahonia Creeping, Leather leaf, Maple Amur, Coral bark Japanese, Dwarf Japanese, Mock orange, Myrtle Crape, Wax, Oleander Hardy red, Ruby lace, Osmanthus, Fortunes, Palm Areca, Chinese fountain, Christmas, Pigmy date, Sago, Photinia, Fraser's, Pieris Japonica, Pine, Mugo-mugho, Pittosporum Green, Japanese, Wheeler's dwarf, Plumbago, Privet, Red Cedar, Eastern, Rhaphiolepis Charisma-Monruce, Enchantress-Moness, Roundleaf, Springtime-Monme, Rhododendron, Robira, Rose, Rose, Ramanas, Rose of Sharon Heart, Red bird, Woodbridge, Sakaki, Silverberry, Skimmia Japanese, Reeve's, Smoke Tree Royal purple, Coral beauty, Eichholz, Spiraea Anthony Waterer, Bridal wreath, Dolchia, False, Japanese alpine, Shirobana, Vanhoutte, Sumac, African, Summersweet,

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[Trees -- Ash Shamel, White, Birch European white, Paper, River, Blackgum, Bottle tree, Carrot wood, Cherry, Yoshino flowering, Coolibah tree, Cottonwood, Cypress Arizona, Bald, Filicoidesfernspray, Gracilis-slender Hinoki, Squarrosa-moss, Swara false, Dogwood Cloud nine, Flowering, Kousa, Elm, Chinese, Eucalyptus Mealy, Redgum, Red ironbark, Silver dollar, Ficus, Mini, Fir Balsam, Douglas, White, Florida anise tree, Ginko-maidenhair tree, Hawthorn, Green, Hemlock Canada, Eastern, Larch, Japanese, Linden, Locust Black, Honey, Shademaster honey, Magnolia, Mahogany, Maple Albus-flowering, Flame, Luteus-flowering, Norway, Red, Red Sunset, Roseus-flowering, Silver, Sugar, Tangerine-flowering, Vesuvius red-flowering, Mesquite, Chilean, Oak Bear, Live, Pin, Red, Scarlet, Willow, Palm Mexican fan, Parlor, Queen, Pine Austrian, Beach, Bosnian, Bristlecone, Canary Island, Columnar Scotch, Eastern white, Eldarica, Japanese black, Loblolly, Monterey, Pumilio-shrubby swiss mountain, Red, Scotch, Shore, Planetree, London, Podocarpus, Redbud, Eastern, Red Cedar, Eastern, Sequoia, Giant, Sourwood, Spruce Colorado, Dwarf Alberta, Dwarf globe blue, Glauca-Colorado blue, Hoopsii-Hoop's blue, Koster-Koster blue, Norway, Pendula-weeping Norway, Repens-spreading Norway, White, Sweetgum, American, Sycamore American, California, Tab, Yellow, Toyon, Tuliptree, Willow]

Sweetspire, Henry Garnet holly leaf, Viburnum, Weigela, Willow, Woadwaxen, Woodbine Flowering,

Serotina, Xylosma, Yew Anglojap, Plum, Upright Japanese, Yewpine, Yucca]

Fruits and Vegetables – Asparagus, Broccoli, Black-Eyed Peas, Brussel Sprouts, Cabbage, Cantaloupes, Carrots, Cauliflower, Celery, Collard, Cucumbers, Eggplant, Field Peas, Green Peas, Kale, Lentils, Lima Beans, Mustard Greens, Okra, Onions, Peppers, Potatoes, Radishes, Southern Peas (Cow Peas), Snap Beans, Tomatoes, Turnip Greens, Watermelon

Nonbearing Fruit and Nut Trees and Plants[†]-- Almond, Apple, Apricot, Avocado, Banana, Blackberry, Blueberry, Cherry Sweet, Sour, Carob, Chestnut, Chinese, Crabapple, Currant, Dewberry, Elderberry, Fig, Filbert, Gooseberry, Grape American, European, Grapefruit, Kiwi, Lemon, Loganberry, Macadamia nut, Mulberry, White, Nectarine, Olive Black, Russian, Orange, Peach, Pear, Pecan, Pistachio, Plum, Pomegranate, Prune, Raspberry, Tangelo, Tangerine, Walnut Black, English

[†]Nonbearing fruit and nut trees and plants are defined as plants that will not bear fruit for at least one year after treatment

WHEN TO APPLY PREEN THE WEED PREVENTER

Apply Preen the Weed Preventer during the growing season around established plants and transplants **Do not use Preen the Weed Preventer on [vegetable] [flower] seeds** It can be used after [flowering] [vegetable] plants have germinated and are 2-3 inches tall Preen the Weed Preventer may also be incorporated into the soil when seeding vegetables or applied after mulching [beds] Since it does not kill existing weeds, you must first remove any that have already begun to grow By applying Preen the Weed Preventer as early as possible, you can eliminate the need for hand weeding

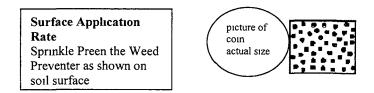
Rain does not wash this product out of the soil [To keep [ornamental beds] [your garden] neat all season long,] Reapply Preen the Weed Preventer every 9-12 weeks

HOW TO APPLY PREEN THE WEED PREVENTER

To avoid plant injury, do not apply Preen the Weed Preventer when foliage is wet When plants are dry, sprinkle Preen the Weed Preventer on soil surface at rate given below for your specific planting situation Once activated by watering or soil incorporation, Preen the Weed Preventer forms a weed control barrier in the top layer of soil, preventing weed seeds from germinating Disturbance to the soil surface after activation may result in erratic weed control

[APPLYING AROUND ESTABLISHED PLANTS AND TRANSPLANTS

For flowers, roses, , ground covers, ornamental grasses, shrubs, trees and listed vegetables at least 2-3 inches tall (see special section for use on vegetables) sprinkle Preen the Weed Preventer evenly over the entire soil surface, at the rate of 1 oz per 10 sq ft (see picture below), being sure to keep granules away from plant roots and foliage Immediately water Preen the Weed Preventer into soil surface. If watering-in is not convenient, lightly rake into soil surface. Always wash or brush off stray granules from plant foliage to avoid damage or discoloration.



APPLYING PREEN THE WEED PREVENTER WITH MULCH

For best weed control, apply Preen the Weed Preventer after spreading mulch on your [garden] [flower and shrub beds] Sprinkle Preen the Weed Preventer on top of mulch at surface rate (see picture above), being sure to keep granules away from plant foliage Immediately water Preen the Weed Preventer into mulch If watering-in is not convenient, lightly rake into top layer of mulch Always wash or brush off stray granules from plant foliage to avoid damage or discoloration]

[FOR USE ON VEGETABLES]

First remove all existing weeds, then lightly rake to prepare a smooth soil surface Uniformly mix Preen the Weed Preventer into the top 1-2 inches of soil immediately after application, using care not to damage any emerged crops Rate of application depends on type of soil Apply at 1 lb per 640 sq ft for heavy clay-type soils, at 1 lb per 960 sq ft for medium loam soils, and at 1 lb per 1,280 sq ft for light sandy soils

BEFORE Seeding Broccoli, Brussels Sprouts, Cabbage, Carrots, Cauliflower, Celery, Collard, Black-Eyed Peas, Field Peas, Green Peas, Kale, Lentils, Lima Beans, Mustard Greens, Okra, Radish, Southern Peas (Cow Peas), Snap Beans, Turnip Greens

AFTER Seeding or Transplanting Cantaloupes, Cucumbers, Watermelons Apply after plants have developed 5 or more leaves

AFTER Planting Potatoes - May be applied after planting, before or after emergence Use care not to damage seed pieces in cultivating nor allow treated soil to contact emerged plant foliage

BEFORE Transplanting Celery, Broccoli, Brussels Sprouts, Cabbage, Cauliflower, Eggplant, Peppers, Onions, Tomatoes

Perennual Vegetables Asparagus - Apply prior to spear emergence of established plants

This container is constructed from 85% recycled box board (For paper box board only)

REFILL INSTRUCTIONS

[Optional for reusable rigid plastic container with application device][This container with applicator cap is reusable with [Brand Name or this product] Refill the container with desired amount of this product and use as directed When done, store or dispose this container as listed on the label]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal

Pesticide Storage Store product in its original container in a cool, dry, locked place out of the reach of children and animals

Pesticide Disposal and Container Handling Nonrefillable container Do not reuse or refill this container **If empty** Place in trash or offer for recycling if available **If partly filled** Call your local solid waste agency for disposal instructions Never place unused product down any indoor or outdoor drain

[Optional Storage and Disposal statement for use with reusable containers]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal

Pesticide Storage Store product in its original container in a cool dry, locked place out of the reach of children and animals

Pesticide Disposal and Container Handling Nonrefillable container Do not reuse or refill this container except as described in the DIRECTIONS FOR USE (see Refill Instructions) **If Empty** Place in trash or offer for recycling if available **If partly filled** Call your local solid waste agency for disposal instructions Never place unused product down any indoor or outdoor drain

[Warranty

NOTE To the extent consistent with applicable law, Buyer assumes all responsibility for safety and performance if this product is not used according to the directions]

Advertising claims that may be presented on the label

The Flower and Garden Weed Preventer

- 1 A Work Saver Product For The Joy Of Neat Gardens
- 2 Prevents Weeds* in Ornamental beds and around Bulbs, Flowers, Roses, Ground Covers, Ornamental Grasses, Shrubs, Trees & Vegetables
- 3 Ready To Use Granules with Built In Applicator (For plastic containers only)
- 4 Reusable Preen Canister (For plastic containers only)
- 5 This WORK-SAVER product prevents weeds in one easy application
- 6 Effective Weed* Control Prevents weeds* all season long eliminates the need for hand weeding
- 7 Easy To Apply Just shake on
- 8 Apply throughout the growing season
- 9 Great over mulch
- 10 Stop weeds* before they startTM
- 11 Prevents weeds* up to three months
- 12 Sprinkle around listed flowers, vegetables, trees, shrubs
- 13 Sprinkle around listed flowers, vegetables, trees and shrubs
- 14 Apply spring, summer or fall
- 15 XX% more than previous container (Percentage will vary by container size)
- 16 Stops weeds* before they start around flowers, vegetables, trees, shrubs
- 17 EASY TO USE APPLICATOR [optional applicator pictogram]
- 18 Good Housekeeping Seal of Approval (Logo)
- 19 Preen works so you don t have to®
- 20 Proof of Purchase [optional barcode pictogram]
- 21 Preen® is a registered trademark of Lebanon Seaboard Corporation
- 22 To open cut along dotted line [optional scissors pictogram]
- 23 [Applicator][Scoop] Included [optional scoop pictogram]
- 24 See inside booklet for complete directions for use and plant listings [& precautionary statements]
- 25 Press to reseal

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- 26 (Lift here to open) (Peel here)
- 27 Simply press to close [optional zipper and hand pictogram]
- 28 Use around listed flowers, vegetables, trees, shrubs
- 29 Use around listed flowers, vegetables, trees, [and or &] shrubs
- 30 Visit www preen com [optional mousepad pictogram]
- 31 1-800-233-1067 [optional telephone pictogram]
- 32 Try [these] other Preen products ['][] Preen Lawn StepSaver Weed Control Preen Lawn Fall Weed Control Plus Fertilizer Preen Vegetable Garden Weed Preventer Preen Lawn Broadleaf Weed Control Preen Weed & Grass Killer Preen Lawn Crabgrass Preventer Preen Lawn Weed Killer Preen Mulch Plus [Preen Organic Vegetable Garden Weed Preventer] [Preen Fabric] [Preen Lawn Weed Control] [Preen Lawn Crabgrass Preventer Plus Fertilizer] [Preen Lawn Fall Weed Control Plus Fertilizer] [Preen Lawn Stepsaver Weed Control Plus Fertilizer] [Preen Lawn Weed & Feed] [Placeholder for other Preen Products]
- 33 all season long
- 34 EASY TO USE APPLICATOR [Insert Image]
- 35 See inside booklet for complete directions for use[,and] plant listings [,& precautionary statements]
- 36 Shake on Mulch Every 3 Months [with placeholder pictogram Shaker and product]
- 37 Sprinkle around listed flowers, trees, shrubs [every 3 months]
- 38 Visit www preen com
- 39 Won't harm listed (flowers) (vegetables)(trees) (&/and) (shrubs)] [']]



(MST – Mobile Scan Tag / black & white)

41 QR Code Image



(Scan the code to watch how Preen's Battery Powered Spreader (works)(makes preventing weeds easier than ever) (or visit <u>www xxx com</u>))

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(Scan the code to watch how Preen prevents weeds (or visit http://www.preen.com/preventweeds))

43 PREEN GUARANTEE

To the extent consistent with applicable law, Lebanon Seaboard Corporation guarantees you will be satisfied with the performance of this product when used as directed, or your money back If not satisfied, describe the nature of your problem, and send with proof of purchase to Lebanon Seaboard Corporation, 1600 East Cumberland St, Lebanon, PA 17042

The manufacturer makes no warranties, expressed or implied, concerning this product or its use, which extend beyond the description on the face hereof All statements made concerning this product apply only when used as directed

- 44 No roots, no weeds*, no weeding
- 45 Prevents weeds* from germinating
- 46 Blocks weeds* for (3)(three) months guaranteed
- 47 Stops weeds* before they grow
- 48 Prevents weeds* for (3)(three) months
- 49 [Product name] with weed barrier technology
- 50 [Product name] with weed growth inhibitor
- 51 [Product name] with weed defense technology
- 52 [Product name] with seed block technology
- 53 Prevents weeds* around your flowers, trees and shrubs (for up to) (3) (three) months (guaranteed)

Place holder pictogram (example) of flowers with mulch



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*See Use Directions for complete list of treated weeds



55 56 [Blocks weed seeds (from germinating)(for [3][months]

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- 57 [Stop(s) weeds* before they start(')]
- 58 [Blocks (weed) seed germination]







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- 6162 [Guaranteed]['] (to be used with icon above)
- 63 [[Reapply] every 3 months)]
- 64 [3 month(s) [weed*] prevention [guaranteed] [']]

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- 65 66 [Guaranteed][¹] (to be used with icon above)
- 67 [[Reapply] every 3 months]
- 68 [3 month(s) [weed*] prevention [guaranteed] [']]



- 69 70 [[Blocks][Prevents] weeds* for 3 months [guaranteed][']]
- 71 [[Reapply] every 3 months]
- 72 [3 month(s) [weed*] prevention [guaranteed] [']]



- 73 74 [Won't harm listed (flowers) (vegetables)(trees) (&/and) (shrubs)] [']]
- 75 [Use around listed flowers, trees and [&] shrubs]

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76 77 [Won't harm listed (flowers) (vegetables)(trees) (&/and) (shrubs)] [¹]]



- 78 79 [3 month prevention [guaranteed][']]
- 80 [Apply any [growing] season]
- 81 [Apply throughout the growing season]
- 82 [Apply spring, summer or fall]



83



8485 [Use around listed flowers, trees and [&] shrubs]

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86 [Won't harm listed (flowers) (vegetables)(trees) (&/and) (shrubs)] [']]

*See Use Directions for complete list of treated weeds

Claims Regarding Weed Control Properties

- 1 Prevents the toughest weeds*
- 2 Weed-fighting* formula
- 3 Prevents [tough]weeds* including (select weeds from list) [and other common weeds]

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- 4 Weed images (any from list)
- 5 Stops [new] weeds* [all season] [guaranteed]
- 6 3 Month Weed* Control
- 7 Stops [new] Weeds* for [up to] 3 Months [guaranteed]
- 8 Prevents [new] weeds* for [up to] 3 Months [guaranteed]

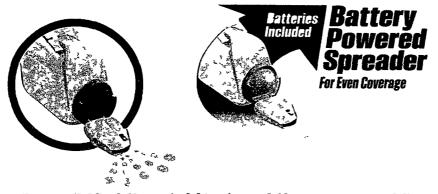
*See Use Directions for complete list of treated weeds

Claims regarding POWER Applicator Cap

- 1 [1] [2] [AA] [AAA] Batteries [included]
- 2 Includes [1] [2] [AA] [AAA] Batteries
- 3 [Reusable] [Built in] [Battery Powered] [Motorized] [Power] [Spreader] [Dispensing] [Cap] [Spout] [Applicator][Included]
- 4 Motorized!
- 5 Easy to use [applicator] [Spreader]
- 6 [Dispenses] [Flows] [Spreads] [Covers] [evenly] [more precisely] [for better results] [for better weed prevention], [less work] [easily]
- 7 [Dispenses] [Releases] [Applies] [granules] [products] evenly
- 8 [For] [Provides] [allows for] [even] [precise] [coverage] [application]
- 9 [Easy] [EZ] [Flow] [Even Flow] [MaxControl] [Battery Powered] [Automatic] [Auto] [Shaker] [Power] [Applicator]
- 10 [Spreader] [Dispenser]
- 11 Fast [and, &] [Easy] shake-free [dispensing][applicator][dispenser] [spreader] [just hold and go]
- 12 [Just] hold and go!
- 13 [Require] [1] [2] [AA] [AAA] Batteries [(included]
- 14 [XX]% more [product] [coverage]
- 15 Applicator [Scoop] Included [pictogram placeholder for applicator]
- 16 Automatic motor shut-off when lid is closed
- 17 Bonus size [XX]% more [product] [coverage]
- 18 Bonus size!
- 19 Bonus size (covers xx sq ft)
- 20 Value Pack ['] [pictures of product]
- 21 Includes [1] [2] [specify weight] [bottle with] [Preen] [Battery Powered] [Spreader] [Dispenser] [Dispensing] [Applicator][Cap] [Spout] and [1] [2] [specify weight] refill bag[s] [pictogram]
- 22 [Specify weight] Refill [size] [bag]
- 23 Special Value['] [Bonus Value] [']
- 24 [Specify weight] Refill [size] [bag]

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- 25 [Easy (to) open] [resealable] bag
- 25 Easy to Apply Just shake on
- 26 Preen [weeds] [covers] more
- 27 Applies [granules] xx times as fast as shaking!
- 28 Image of cap with product dispensing [pictogram]



- 30 [[Battery Powered] [Cap] [Spreader] [Applicator] [for even coverage] [batteries included]]
- 31 [[Easy to use] battery [operated] [powered] [applicator]]
- 32 Battery Powered[cap] [for even coverage]
- 33 [Easy to Apply-] No Shaking!
- 34 EASY TO USE APPLICATOR [Insert image]
- 35 [For] [Provides] [uniform] [even] [accurate] coverage
- 36 [Allows for] [Provides] more precise application
- 37 Follow manufacturer's directions for battery disposal
- 38 For [an] [even] [uniform] even flow [and more precise application]
- 39 Just Flip Open & Hold
- 40 [Just] flip open and go
- 41 Lift here to open [pictogram of an arrow]
- 42 No shaking!
- 43 Press to reseal
- 44 Ready To Use Granules with Built In [Shaker] Applicator [for rigid plastic containers]
- 45 Reusable [battery-powered] [power] [applicator] [fits all Preen bottles]
- 46 Reusable Container
- 47 Releases [distributes] product evenly [for uniform coverage] [for best results]
- 48 Saves time
- 49 Shake on Mulch Every 3 Months [with placeholder pictogram Shaker [applicator] and product]
- 50 Apply on mulch every [3][three] months (with pictogram or image of product)
- 51 Simply press to close
- 52 Dispose of batteries as per manufacture's direction
- 53 To replace batteries, open battery door [loosen and remove screws in underside of cap to reveal battery housing]
- 54 When storing container at end of season, remove batteries [to prevent leakage]

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- 55 Applicator instructions [Getting Started] [First time use]
- 56 Applicator instructions [Getting Started] [First time use] [Spreader Instructions] [Note to reviewer #57, #58 and #59 are optional directions to replace #56 The bracketed numbers and letters below are optional and bullets can be used]

- [1] Unscrew [applicator] cap [pictogram or image]
- [2] Remove seal from top of bottle [container] [pictogram, icon or image]
- [3] Remove tab to activate batteries [pictogram, icon or image]
- [4] Replace [applicator] cap [pictogram, icon or image]
- [5][Flip (insert color) top up [pictogram, icon or image]
- [6] [Tilt away from face before turning on]
- [7] To begin spreading, tilt bottle [container] [toward ground] and turn [flip] [select color] power [button] [switch] to on position [Pictogram, icon or image]
- [8] Apply as directed
- [9] Simply press to close
- [Optional steps 5 and 6 may replace steps 5-7]

[5] To begin spreading, open top, turn on power [button] [switch] and tilt bottle [Pictogram, icon or image]

- [6] Apply as directed
- 57 [Getting Started] [Applicator Instructions] [Spreader Instructions]
 - (a) Unscrew [applicator] cap and remove seal from top of bottle, replace cap

(b) [Flip open top), [and](open) [remove](battery cover and) pull [vinyl] tab to activate batteries] [we'd like this direction b, e and f to be optional]

(c) To begin spreading, [flip open] [top] [and] turn on [color] power switch

(d) Tilt bottle [at 45-degree angle] toward ground and [hold steady as you] apply [as directed] [pictogram or image]

(e)[If motor(gets clogged) [stops][stops working], turn power switch [to] off [position] and manually rotate the [color](dial) [disc] on top of (the) (cap) [lid] [spout cap] to dislodge (granules) [product] Turn power back on to resume application)

(f)([Simply] Press to close (- motor automatically shuts off when lid is closed])

- 58 [Getting Started] [Applicator Instructions] [Spreader Instructions]
 - (a) Unscrew cap Remove seal from top of bottle Replace cap
 - (b) (Pull tab to activate batteries) direction b is optional here

(c) To begin spreading, (flip) open top, turn on power switch, and tilt bottle (toward ground)

(d) Apply as directed

(e) (If motor (gets clogged) [stops][stops working], turn power switch [to] off [position] and manually rotate the [color](dial) [disc] on top of (the) (cap) [lid] [spout cap] to dislodge (granules) [product] Turn power back on to resume application) [direction E is optional here] (f) (Simply) press to close) [direction F is optional here]

59 [Tips for Use] [Getting Started] [Instructions]

[a] [Unscrew [applicator] cap] [and] [remove protective seal from] (cap) [top of bottle] [top of container] [Note to the reviewer this step is optional]

[b] [Open battery door and] remove tab to activate batteries [Note to the reviewer this step is optional]

[c] Turn power switch on while [bottle] [container] [spreader] is in an upright position, [and] [then] tilt [bottle] [container] [spreader] toward ground [at a 45-degree angle]

[d] Adjust the angle of the [bottle] [container] [spreader] to control the flow

[e] When finished, turn power off while [bottle] [container] [spreader] is still pointed downward [Note to the reviewer this step is optional]

[f] Hold [bottle] [container] [spreader] steady [and apply as directed] [and apply in an even back and forth motion] [Note to the reviewer this step is optional]

[g] If motor (gets clogged) [stops] [stops working], turn power switch [to]off [position]and manually rotate [the] [color] (dial) [disc] on top of(the)[cap] (lid) [spout cap] [counterclockwise] [clockwise] [in direction of arrow] to dislodge(granules) [product] [Turn power back on to resume application] [Note to the reviewer this step is optional]

[h] Pictogram of proper use of spreader [Note to the reviewer this step and pictogram are optional]

[1] Use protective eyewear when using battery powered cap [Note to the reviewer this step is optional]

- 60 Up to [X minutes] of continuous spreading
- 61 For maximum control
- 62 For [greater] [more accurate] coverage [accuracy]

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- 63 Battery [shelf] life [up to X hours] [up to X years]
- 64 Battery lasts X hours
- 65 Visit www preen com for gardening [and weed prevention] tips, [and] [valuable offers] [and more information on Preen products]
- 66 Instant Savings!
- 67 [\$1 50] [\$2 00] [\$2 50] [\$3 00] [\$4 00] [\$5 00] off [regular price] [visit www Preen com for details] [see store associate for details]
- 68 [\$1 50] [\$2 00] [\$2 50] [\$3 00] [\$4 00] [\$5 00] off a future [Preen] purchase [of select Preen Products] [V1s1t www Preen com for details] [see store associate for details]
- 69 [\$1 50] [\$2 00] [\$2 50] [\$3 00] [\$4 00] [\$5 00] rebate [V1sit www Preen com for details] [see store associate for details]
- 70 "[\$1 \$10] Rebate (-) V1sit [www Preen com or Preen com] for offer details [, & complete terms & conditions] [Expires [place holder for DATE] [Limit 1 request per household] [Void where prohibited]

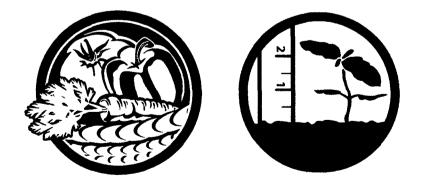
OPTIONAL MARKETING CLAIMS REGARDING VEGETABLE GARDENS

- 1 Sprinkle around listed vegetables (and fruits) [every 3 months] [for optimum weed* control]
- 2 Sprinkle around listed vegetables (and fruits) [every 3 months] [to control weeds*]
- Sprinkle around established vegetables^ (and fruits) [every 3 months] [for optimum weed* control]
 - 4 Sprinkle around established vegetables[^] (and fruits) [every 3 months] [to control weeds*]
 - 5 Use around listed vegetables (and fruits) [every 3 months] [to control weeds*]
 - 6 Use around listed vegetables (and fruits) [every 3 months] [for optimum weed* control]
- ~7 Use around established vegetables^ (and fruits) [every 3 months] [for optimum weed* control]
- * 8 Use around established vegetables^ (and fruits) [every 3 months] [to control weeds*]
 - 9 [Reapply] [Shake on soil] every 3 months
 - 10 Prevent weeds* and grow more vegetables^
 - 11 Prevent weeds* and boost your vegetable^ [bounty] [harvest] [yield]
 - 12 Reduce weeds* and grow more vegetables^
 - 13 Reduce weeds* and boost your vegetable^ [bounty] [harvest] [yield]
 - 14 Fewer weeds* means greater harvest

- 15 Fewer weeds* means more vegetables^
- 16 Fewer weeds* means less work for a bountiful garden
- 17 Prevents weeds* to boost [vegetable^] [garden] [yield] [bounty] [output]
- 18 Prevents weeds* to increase [vegetable^] [garden] [yield] [bounty] [output]
- 19 Prevents weeds* to promote [greater] [vegetable^] [garden] [yield] [bounty] [output]
- 20 Provides a [an] [effective] weed barrier to allow your vegetables^ to thrive
- 21 Provides a [an] [effective] weed barrier to allow your vegetables^ to thrive without weeds*
- 22 Provides a [an] [effective] weed barrier to allow your vegetables^ to thrive without the interference of weeds*

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- 23 Provides a [an] [effective] weed barrier to allow your vegetables^ to thrive without being crowded out by weeds*
- 24 Don't let weeds* crowd out your vegetable(s)^ [garden]'
- 25 Reduces weeds* [and boosts vegetable^ (garden) harvest]
- 26 Reduces weeds* [which boosts vegetable^ (garden) harvest]
- 27 Reduces weeds* [which boosts (vegetable^) garden yield]
- 28 Reduces weeds* [and boosts (vegetable^) garden yield]
- 29 Reduces weeds* to encourage greater vegetable^ [harvest] [yield]
- 30 Reduces weeds* to encourage better vegetable^ [harvest] [yield]
- 31 Boost vegetable^ [harvest] [yield] by [preventing] [reducing] weeds*
- 32 All the vegetables^ with fewer weeds*!
- 33 Defend Against Weeds* [For a Bountiful Garden] [Grow Bountiful Vegetables^] [For Better Garden Yield]
- 34 Increase your harvest [with fewer weeds*]
- 35 Increase your garden yield [with fewer weeds*]
- 36 Prevents weeds* in the [southern] vegetable^ garden for 3 months
- 37 Prevents weeds* in vegetable^ gardens for 3 months
- 38 Sprinkle once to prevent [southern] vegetable^ garden weeds* for 3 months
- 39 Sprinkle around listed vegetables to prevent weeds* for 3 months
- 40 [[Sprinkle] [Use] [Apply] around established vegetable[s]^ [plants] [seedlings] [after plants are 2"-3" tall]]
- 41 Optional Pictorgrams for vegetable gardens



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*See Use Directions for complete list of treated weeds ^See Label for complete list of vegetables

(Killing vs Prevention)

[Killing weeds vs weed prevention] [Killing weeds vs preventing weeds]

(Killing) (Weeds)

- 1 Requires pulling or spraying and eliminates weeds already above ground
- 2 Killing eliminates weeds already above ground
- 3 Pulling or spraying eliminates weeds already above ground
- 4 To kill the weed you must remove plant, roots and all
- 5 To eliminate (the) (each) weed you must remove roots and all
- 6 (Ongoing) (Constant) weed growth requires continuous weeding by hand
- 7 (Ongoing) (Constant) weed growth requires [regular] [continuous] weeding by hand
- 8 Continual weed growth requires [regular] weeding by hand
- 9 Steady weed growth requires [regular] [continuous] weeding by hand
- 10 Consistent weed growth requires [regular] [continuous] weeding by hand
- 11 Persistent weed growth requires [regular] [continuous] weeding by hand
- 12 (Ongoing) (Constant) weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
- 13 Seasonal weed growth requires continuous weeding by hand
- 14 Seasonal weed growth requires [regular] [continuous] weeding by hand
- 15 Seasonal weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)

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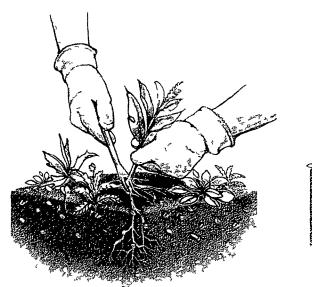
- 16 (Ongoing) (Constant) seasonal weed growth requires continuous weeding by hand
- 17 (Ongoing) (Constant) seasonal weed growth requires [regular] [continuous] weeding by hand
- 18 Fast growing seasonal weeds require [regular] [continuous] weeding by hand
- 19 (Ongoing) (Constant) seasonal weed growth requires continuous weeding by hand (or) [and] use of (chemicals)(weed killer sprays)
- 20 To eliminate (the) (each) weed you must remove (the) plant, roots and all
- 21 To eliminate (the) (each) weed you must remove roots and all
- 22 To eliminate (the) (each) weed you must remove (its) roots
- 23 To kill (the) (each) weed you must remove (the) plant, roots and all
- 24 To kill (the) (each) weed you must remove roots and all
- 25 To kill (the) (each) weed you must remove(its) roots
- 26 (• Weed(s))
 - (• Weed Roots)

Page 19 of 24 961 280 Amendment Clean Copy 6 5 2012 (• Broken stem)
(• Soil)
(• (constantly growing) Weed seeds)
27 [Pulling or spraying only eliminates weeds already above ground]

(3D Imagery Optional)

(2D imagery Optional)

17.04 /1





(Preventing) (Weeds)

- 1 Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weeds* from germinating
- 2 Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weed* seeds from germinating
- 3 Preventing creates a (weed) barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 4 Preventing creates a protective barrier that (keeps)(prevents) (stops) weeds* from germinating
- 5 Preventing creates a protective barrier that (keeps)(prevents) (stops) weed* seeds from germinating
- 6 Preventing creates a protective barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 7 (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weeds* from germinating
- 8 (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weed* seeds from germinating
- 9 (Product name) creates a (weed) barrier that (keeps)(prevents) (stops) weeds* when they are seeds
- 10 (Product name) creates a protective barrier that (keeps)(prevents) (stops) weeds* from germinating
- 11 (Product name) creates a protective barrier that (keeps)(prevents) (stops) weed* seeds from germinating

Page 20 of 24 961 280 Amendment Clean Copy 6 5-2012 12 (Product name) creates a protective barrier that (keeps)(prevents) (stops) weeds* when they are seeds

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- 13 (Creating a) [Product name] (weed) barrier STOPS WEEDS* before they start!
- 14 (• (Vibrant)(strong) (vivacious)(hardy) (robust)(sturdy)(vital)(flourishing)(lush) (resilient)(lasting)(stable)(staunch) (prospering)(garden) Plant(s))
 - (• Mulch)
 - (•[Product name] Weed Barrier)
 - (• Weed(s)(seeds))
 - (• Roots)
 - (• Soil)
 - (• Creates Weed Barrier)
 - (• Stops weed(s)* (seeds) from growing)
 - ((• Stops weed(s)* (seeds) from germinating)
 - ((•Prevents weed(s)* (seeds) from germinating)
- 15 [Product name] Weed Barrier (prevents) (keeps)(stops) weeds* from germinating
- 16 [Product name] Weed Barrier (prevents) (keeps)(stops) weed* seeds from germinating
- 17 [Product name] Weed Barrier technology (prevents)(keeps)(stops) weeds* from germinating
- 18 [Product name] Weed Barrier technology (prevents)(keeps)(stops) weed* seeds from germinating
- 19 Prevent weeds* by (stopping) (halting) (controlling) their germination
- 20 Control weeds* by (stopping) (halting) (controlling) their germination
- 21 [Product name] allows established plants to (grow) (survive)(flourish)
- 22 [Product name] (weed) barrier prevents weeds*(for) (3)(three) (months)
- 23 [Product name] protective barrier prevents weeds* (for) (3)(three) (months)
- 24 [Product name] (weed) barrier blocks weeds(for) (3)(three) (months)
- 25 [Product name] protective barrier blocks weeds* (for) (3)(three) (months)
- 26 [Product name] (weed) barrier keeps weeds* under control for (3)(three) months
- 27 [Product name] protective barrier prevents weeds* from germinating (for) (3)(three) (months)
- 28 [Product name] protective barrier prevents weed* seeds from germinating (for) (3)(three) (months)
- 29 [Product name] barrier prevents weeds* from germinating (for) (3)(three) (months)
- 30 [Product name] weed barrier prevents weeds* from germinating (for) (3)(three) (months)
- 31 (Stop) (block) weeds* with [Product name] (weed) barrier (technology)
- 32 Weed* seeds are stopped by [Product name] (weed) barrier (technology)
- 33 [Preventing creates a weed barrier that stops weeds* from germinating]

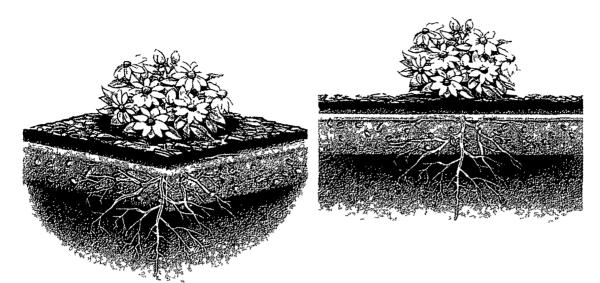
*See Use Directions for complete list of treated weeds

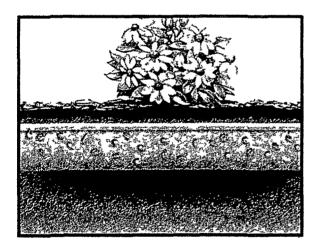
(3D Imagery Optional)

(

(2D imagery Optional)

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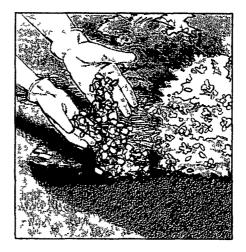
[Note to the reviewer that all these visuals below for the Preen Routine are to be optional]

(4) (Four) (easy) (simple) (steps to weed prevention)

(



(1) (One) Remove existing weeds

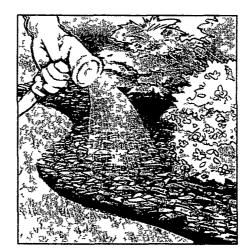


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(2) (Two) Apply mulch



(3) (Three) Sprinkle[Product name] (product)(granules) evenly



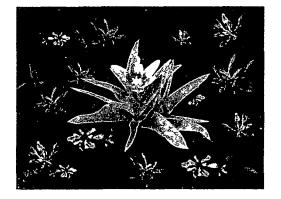
(4) (Four) Water ([Product name](product) (granules]into soil

(Reapply [Product name] (product) every (3) (three) (months)

(Weeds grow throughout the season) It's never too late or too early to apply [Product name] (during the growing season)

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(Without Preen) (Untreated)



(

[Represents actual results] [Actual results may vary by weather]

(With Preen) (Treated)



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