

961-280

10/13/2011

961-280

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Jeanette A. Covert
Product & Regulatory Associates, LLC
P.O. Box 1683
Voorhees, NJ 08053-9998

OCT 13 2011

Dear Ms. Covert:

SUBJECT: Label Amendments – Additional Marketing Claims
WK08201
EPA Registration No. 961-410
Submission Dated July 5, 2011

Preen, the Weed Preventer
EPA Registration No. 961-280 ✓
Submission Dated July 5, 2011

Preen Garden Weed Preventer Plus Fertilizer
EPA Registration No. 961-407
Your Submission Dated July 18, 2011

The label amendments referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended is acceptable provided that the following items be addressed:

1. Under the "Advertising Claims", the "QR Code Image" presented on this proposed label must be the exact image appearing on the final printed label for this product. The QR code image may not deviate from the approved image on this label. NOTE: Any deviation from the approved image can be considered misbranding and may be subject to enforcement action.
2. Replace the statement "Preen suggests the use of protective eyewear when using battery powered cap." with "Use protective eyewear when using battery powered cap."
3. NOTE: While no additional data is being requested at this time, marketing claims made on the pesticide label must be substantiated by data maintained in your files. If data supporting marketing claims made on the product label is not available then those claims must be removed.

4. NOTE: Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Products shipped after 18 months from the date on this notice or the next printing of the label whichever occurs first, must bear the new revised label. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA. Your release for shipment of this product constitutes acceptance of these conditions. This label supersedes all previously accepted labels. You must submit one copy of the final printed label before the product is released for shipment. One copy of the label stamped "Accepted with Comments" is enclosed for your records.

Sincerely yours,

MICHAEL WASH

Kathryn V. Montague *KV*
Product Manager (23)
Herbicide Branch
Registration Division (7505P)

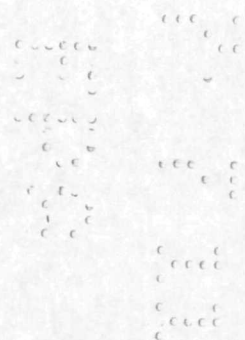
Enclosures

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PREEN® THE WEED PREVENTER

[Alternate Brand Names:

- Greenview Preen The Weed Preventer
- Preen Garden Weed Preventer
- Greenview Preen]



NOT FOR USE ON LAWNS

ACTIVE INGREDIENT:

Trifluralin*.....	1.47%
OTHER INGREDIENTS:.....	98.53%
TOTAL.....	100.00%

EPA Reg. No. 961-280
*CAS No. 1582-09-8

(L) (D)
EPA Est. No. 961-PA-01:961-IL-01
Superscript used is first letter of lot number.

**ACCEPTED
with COMMENTS**
In EPA Letter Dated:

OCT 13 2011
Under the Federal Insecticide,
Fungicide, and Rodenticide Act
as amended, for the pesticide
registered under EPA Reg. No.

[MANUFACTURED BY:] [Distributed by:] [Produced for:]
LEBANON SEABOARD CORPORATION
1600 EAST CUMBERLAND STREET
LEBANON, PA 17042
1-800-233-1067
Made in the USA.

961-280

[www.lebsea.com] [www.greenviewfertilizer.com] [www.preen.com] [www.xxxx.com]

Covers [X,XXX] Square Feet [SQUARE FEET] [SQ. FT.] [Sq. Ft.]
Net Weight: [Net Wt.]: xx lbs. [LBS.] [POUNDS] (xx.x kg) [(XX.X KG)]
Treats: XX,XXX Sq.Ft. [SQ.FT.] [Square Feet] [SQUARE FEET]
WEEDS x,xxx SQ. FT.

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See [booklet or back panel] for First Aid and additional Precautionary Statements

**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS
CAUTION**

Causes moderate eye irritation. Harmful if swallowed, inhaled or absorbed through the skin. Avoid contact with eyes, skin or clothing. Users should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals. Wash hands before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice.
IF SWALLOWED:	<ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a poison control center or doctor for treatment advice.
IF INHALED:	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. • Call a poison control center or doctor for further treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For Emergency Medical Information call (888) 208-1368.	

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to freshwater marine, and estuarine fish and aquatic invertebrates including shrimp and oyster. Do not apply directly to water. Do not apply in a manner which will directly expose canals, lakes, streams, ponds, marshes or estuaries to drift or runoff. Do not contaminate water when disposing of equipment washwaters or rinsate. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather will help to ensure that wind does not blow pesticide off the treatment area. Sweeping any product that lands on a driveway, sidewalk, or street, back onto the treated area of the garden will help to prevent run off to water bodies or drainage systems.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

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PRODUCT INFORMATION

Preen the Weed Preventer prevents most weeds from -germinating in flower and vegetable gardens, in ground covers and around trees and shrubs. Although Preen the Weed Preventer will not kill existing weeds, it will prevent new listed weeds from sprouting - eliminating the need for difficult and time-consuming hand weeding. Without weeds, your valuable plants can grow larger and stronger. Your beds will stay neat and weed-free* all season long.

PRECAUTIONS AND RESTRICTIONS

Not for use on plants being grown for sale or other commercial use, or for commercial seed production or for research purposes. For use on plants intended for aesthetic purposes or climatic modifications and being grown in ornamental gardens.

Do not apply this product in a way that will contact any person or pet, either directly or through drift. Keep people and pets out of the area during application.

Do not apply to Ajuga, Myrtle or Pachysandra until it is well established, as injury may result. Do not apply Preen the Weed Preventer to muck soils or to soils containing more than 10% organic matter. Do not over-apply; injury may occur to subsequent crops which are sensitive to Preen the Weed Preventer. Do not use with crops other than those listed on this label. **This product is not for use on lawns**, nor for use in enclosed areas, such as greenhouses. To prevent possible staining to unintended surfaces, ex.: concrete, stone walks, vinyl surfaces, etc., sweep up stray granules as soon as possible.

ENTRY RESTRICTIONS

Do not allow people or pets to enter the treated area until dusts have settled. If product is watered-in, do not enter or allow others to enter the treated areas (except those involved in the watering) until the watering-in is complete and the surface is dry.

ANNUAL WEEDS CONTROLLED

Grassy weeds: Barley, Hare; Barnyardgrass (Watergrass); Bluegrass, Annual; Brome; Cheat; Crabgrass; Cupgrass: Southwestern, Woolly; Fescue, Rattail; Foxtail; Guineagrass; Goosegrass; Johnsongrass (from seed); Junglerice; Lovegrass; Oat, Wild; Panicum: Fall, Texas; Sandbur; Shattercane; Signalgrass (Brachiaria); Sprangletop; Stinkgrass; Wildcane; Witchgrass. [Also controls these] **broadleaf weeds:** Carelessweed; Carpetweed; Chickweed; Goosefoot; Henbit; Knotweed; Kochia; Lambsquarters; Nettle, Stinging; Pigweed; Puncturevine (Western U.S. only); Purslane; Pusley, Florida; Thistle, Russian.

PREEN THE WEED PREVENTER IS SUGGESTED FOR USE AROUND THESE ESTABLISHED PLANTS

Bulbs, Flowers, Herbs, Ground Covers & Ornamental Grasses -- Aaronsbeard; Alyssum; Arctotis; Aster (perennial); Aster, Stoke's; Baby's breath; Balsam; Beard tongue; Bee balm; Begonia; Bellflower; Black-eyed susan; Bleeding heart; Bunge; Calendula; Calliopsis; Cape weed; Carex, Variegated; Carnation; Carpet bugle (Ajuga); Ceanothus; Centaurea, Velvet; Chrysanthemum; Coneflower, Purple; Coral bells; Coreopsis; Cornflower, Purple; Cosmos; Cotoneaster; Coyote bush, Dwarf; Crown vetch; Daffodil; Dahlia; Daisy: African, Painted, Shasta, Trailing African; Daylily; Descampsia; Dianthus; Dusty miller; Fern, Asparagus; Fescue, Blue; Floss flower (Ageratum); Forget-me-not; Four o'clock; Foxglove; Gaillardia; Gayfeather; Gazania; Geranium; Germander; Geum; Gladiolus (corms more than 1" in diameter); Golden glow; Grass: Beech, Dwarf Mondo, Eulalia, Fountain, Mascarene, Mondo,

Pampas, Ribbon, Zoysia; Guara; Hakonechloa, Golden; Hollyhock; Hosta, Albo-marginata; Hyacinth; Ice plant: Largeleaf, Trailing, Trailing rosea, White; Impatiens; Iris, Bulbous; Ivy: Algerian, California, English, Needlepoint; Ixora; Jasmine: Angelwing, Asaian; Lamb's ears; Lavander, English; Lily turf: Big blue, Green/creeping, Lilac beauty, Magestic, Silvery sunproof, Variegated liriopse, White; Lily-of-the-nile; Lobelia; Lupine (Lupinus); Marigold; Marigold, Cape (Dimorphotheca); Morningglory; Myoporum; Narcissus; Nasturtium; Nicotiana; Ozark sundrop; Periwinkle (Vinca); Peter Pan, Dwarf; Petunia; Phlox; Pincushion flower (Scabiosa); Plumbago, Dwarf; Poppy, California; Portulaca; Rockrose; Rose; Rosemary; Rudbeckia; Rupturewort; Sage, Russian; Salvia; Silver mound; Snapdragon; Snow-in-summer; Snow-on-the-mountain; Speedwell; Spurge, Japanese; St. John's wort; Statice; Stock; Stonecrop (Sedum); Strawberry, Beach; Sunflower; Sweet alyssum; Sweet pea; Sweet sultan; Sweet william; Thrift; Tickseed; Tulip; Verbena; Wire plant; Wirevine, Creeping; Yarrow (Achillea); Zinnia.

Shrubs -- Abelia: Edward Goucher, Glossy; Acacia: Abyssinica, Prostrate, Shoestring; Andromeda, Japanese; Arbovitae: American, Aureus nana-dwarf golden, Emerald, Globosa-globe, Little giant-dwarf, Minima glauca-dwarf, Nigra-dark American, Pyramidalis-pyramid, Rheingold, Techny; Azalea; Bamboo: Compacta-dwarf, Harbour dwarf-heavenly, Heavenly, Nana-compacta-heavenly, Nana purpurea-heavenly, Woods dwarf heavenly; Barberry: Atropurea-redleaf Japanese, Aurea-golden Japanese, Crimson pygmy, Japanese, Mento, Rose glow, William Penn; Bottlebrush: Lemon, Weeping; Bougainvillea: Barbara Karst, California gold, Pink pixie, Scarlett O'Hara, Temple fire, Texas dawn; Boxwood: Common, Harlands, Japanese, Korean, Littleleaf; Broom: Hollandia-warminster, Lena-Scotch; Camellia: Japanese, Sasanqua; Cassia, Feathery; Century plant; Cherry: Carolina laurel, Dwarf pink flowering almond; Cinquefoil; Cleyera, Japanese; Cotoneaster: Bearberry, Cranberry, Himalayan, Praecox-early, Pyrenees, Rock, Zabel; Coyotebush; Cypress: Filifera-thread, Kosteri, Nana-dwarf Hinoki, Torulosa; Daphne, Fragrant; Deutzia; Dogwood: Baileyi red osier, Flaviramea-yellowtwig, Sibirica-Siberian; Elaeagnus; Euonymus: Canadale, Emerald'n gold, Silver king, Spreading, Sunspot, Variegated evergreen, Winged, Wintercreeper; Fern: Tassel, Japanese painted; Firethorn (Pyracantha); Forsythia; Gardenia: August beauty, Mystery, Radican; Guava, Pineapple; Hawthorn, India; Heather: Cornish, Purple bell, Mediterranean pink, Spring torch scotch; Hibiscus, Ross Estey; Holly; Honeysuckle: Cape, Trumpet; Hopseed bush; Ixora; Jessamine, Carolina; Juniper; Lantana; Laurel: American Cherry, Mountain; Leaf: Copper, Salal/lemon; Leucothoe: Coast, Drooping; Lilac: Common, Chinese, Wild; Lily-of-the-Valley: Forest flame, Mountain fire, Snowdrift, Templebells, Valley rose, Valley valentine; Mahonia: Creeping, Leather leaf; Maple: Amur, Coral bark Japanese, Dwarf Japanese; Mock orange; Myrtle: Crape, Wax; Oleander: Hardy red, Ruby lace; Osmanthus, Fortunes; Palm: Areca, Chinese fountain, Christmas, Pigmy date, Sago; Photinia, Fraser's; Pieris Japonica; Pine, Mugo-mugh; Pittosporum: Green, Japanese, Wheeler's dwarf; Plumbago; Privet; Red Cedar, Eastern; Raphiolepis: Charisma-Monruce, Enchantress-Moness, Roundleaf, Springtime-Monme; Rhododendron; Robira; Rose; Rose, Ramanas; Rose of Sharon: Heart, Red bird, Woodbridge; Sakaki; Silverberry; Skimmia: Japanese, Reeve's; Smoke Tree: Royal purple, Coral beauty, Eichholz; Spiraea: Anthony Waterer, Bridal wreath, Dolchia, False, Japanese alpine, Shirobana, Vanhoutte; Sumac, African; Summersweet; Sweetspire, Henry Garnet holly leaf; Viburnum; Weigela; Willow; Woadwaxen; Woodbine: Flowering, Serotina; Xylosma; Yew: Anglojap, Plum, Upright Japanese; Yewpine; Yucca.

Trees -- Ash: Shamel, White; Birch: European white, Paper, River; Blackgum; Bottle tree; Carrot wood; Cherry, Yoshino flowering; Coolibah tree; Cottonwood; Cypress: Arizona, Bald, Filicoides-fernspray, Gracilis-slender Hinoki, Squarrosa-moss, Swara false; Dogwood: Cloud nine, Flowering, Kousa; Elm, Chinese; Eucalyptus: Mealy, Redgum, Red ironbark, Silver dollar; Ficus, Mini; Fir: Balsam, Douglas, White; Florida anise tree; Ginko-maidenhair tree; Hawthorn, Green; Hemlock: Canada, Eastern; Larch, Japanese; Linden; Locust: Black, Honey, Shademaster honey; Magnolia;

Mahogany; Maple: Albus-flowering, Flame, Luteus-flowering, Norway, Red, Red Sunset, Roseus-flowering, Silver, Sugar, Tangerine-flowering, Vesuvius red-flowering; Mesquite, Chilean; Oak: Bear, Live, Pin, Red, Scarlet, Willow; Palm: Mexican fan, Parlor, Queen; Pine: Austrian, Beach, Bosnian, Bristlecone, Canary Island, Columnar Scotch, Eastern white, Eldarica, Japanese black, Loblolly, Monterey, Pumilio-shrubby swiss mountain, Red, Scotch, Shore; Planetree, London; Podocarpus; Redbud, Eastern; Red Cedar, Eastern; Sequoia, Giant; Sourwood; Spruce: Colorado, Dwarf Alberta, Dwarf globe blue, Glauca-Colorado blue, Hoopsii-Hoop's blue, Koster-Koster blue, Norway, Pendula-weeping Norway, Repens-spreading Norway, White; Sweetgum, American; Sycamore: American, California; Tab, Yellow; Toyon; Tuliptree; Willow.

Nonbearing Fruit and Nut Trees and Plants[†]-- Almond; Apple; Apricot; Avocado; Banana; Blackberry; Blueberry; Cherry: Sweet, Sour; Carob; Chestnut, Chinese; Crabapple; Currant; Dewberry; Elderberry; Fig; Filbert; Gooseberry; Grape: American, European; Grapefruit; Kiwi; Lemon; Loganberry; Macadamia nut; Mulberry, White; Nectarine; Olive: Black, Russian; Orange; Peach; Pear; Pecan; Pistachio; Plum; Pomegranate; Prune; Raspberry; Tangelo; Tangerine; Walnut: Black, English.

[†] Nonbearing fruit and nut trees and plants are defined as plants that will not bear fruit for at least one year after treatment.

WHEN TO APPLY PREEN THE WEED PREVENTER

Apply Preen the Weed Preventer during the growing season around established plants and transplants. **Preen the Weed Preventer should not be used on flower seeds.** It can be used after flowering plants have germinated and are 2-3 inches tall. Preen the Weed Preventer may also be incorporated into the soil when seeding vegetables or applied after mulching beds. Since it does not kill existing weeds, you must first remove any that have already begun to grow. By applying Preen the Weed Preventer as early as possible, you can eliminate the need for hand weeding.

Rain does not wash this product out of the soil. **To keep ornamental beds weed-free* all season long, reapply Preen the Weed Preventer every 9-12 weeks.**

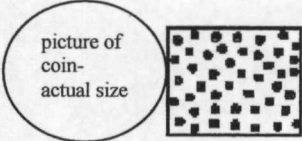
HOW TO APPLY PREEN THE WEED PREVENTER

To avoid plant injury, do not apply Preen the Weed Preventer when foliage is wet. When plants are dry, sprinkle Preen the Weed Preventer on soil surface at rate given below for your specific planting situation. Once activated by watering or soil incorporation, Preen the Weed Preventer forms a weed control barrier in the top layer of soil, preventing weed seeds from germinating. Disturbance to the soil surface after activation may result in erratic weed control.

APPLYING AROUND ESTABLISHED PLANTS AND TRANSPLANTS

For flowers, roses, herbs, ground covers, ornamental grasses, shrubs, trees and listed vegetables at least 2-3 inches tall (see special section for use on vegetables): sprinkle Preen the Weed Preventer evenly over the entire soil surface, at the rate of 1 oz. per 10 sq. ft. (see picture below), being sure to keep granules away from plant roots and foliage. Immediately water Preen the Weed Preventer into soil surface. If watering-in is not convenient, lightly rake into soil surface. Always wash or brush off stray granules from plant foliage to avoid damage or discoloration.

Surface Application Rate
 Sprinkle Preen the Weed Preventer as shown on soil surface.



APPLYING PREEN THE WEED PREVENTER WITH MULCH

For best weed control, apply Preen the Weed Preventer after spreading mulch on your flower and shrub beds. Sprinkle Preen the Weed Preventer on top of mulch at surface rate (see picture above), being sure to keep granules away from plant foliage. Immediately water Preen the Weed Preventer into mulch. If watering-in is not convenient, lightly rake into top layer of mulch. Always wash or brush off stray granules from plant foliage to avoid damage or discoloration.

FOR USE ON VEGETABLES

First remove all existing weeds, then lightly rake to prepare a smooth soil surface. Uniformly mix Preen the Weed Preventer into the top 1-2 inches of soil immediately after application, using care not to damage any emerged crops. Rate of application depends on type of soil. Apply at 1 lb. per 640 sq. ft. for heavy clay-type soils, at 1 lb. per 960 sq. ft. for medium loam soils, and at 1 lb. per 1,280 sq. ft. for light sandy soils.

BEFORE Seeding: Broccoli, Brussels Sprouts, Cabbage, Carrots, Cauliflower, Celery, Collard, Black-Eyed Peas, Field Peas, Green Peas, Kale, Lentils, Lima Beans, Mustard Greens, Okra, Radish, Southern Peas (Cow Peas), Snap Beans, Turnip Greens.

AFTER Seeding or Transplanting: Cantaloupes, Cucumbers, Watermelons. Apply after plants have developed 5 or more leaves.

AFTER Planting: Potatoes - May be applied after planting, before or after emergence. Use care not to damage seed pieces in cultivating nor allow treated soil to contact emerged plant foliage.

BEFORE Transplanting: Celery, Broccoli, Brussels Sprouts, Cabbage, Cauliflower, Eggplant, Peppers, Onions, Tomatoes.

Perennial Vegetables:
 Asparagus - Apply prior to spear emergence of established plants.

This container is constructed from 85% recycled box board. (For paper box board only)

*See Use Directions for complete list of treated weeds.

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REFILL INSTRUCTIONS

[Optional for reusable rigid plastic container with application device][This container with applicator cap is reusable with [Brand Name or this product]. Refill the container with desired amount of this product and use as directed. When done, store or dispose this container as listed on the label.]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage: Store product in its original container in a cool, dry, locked place out of the reach of children and animals.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Optional Storage and Disposal statement for use with reusable containers.]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Pesticide Storage: Store product in its original container in a cool dry, locked place out of the reach of children and animals.

Pesticide Disposal and Container Handling: Nonrefillable container. Do not reuse or refill this container except as described in the DIRECTIONS FOR USE (see Refill Instructions). **If Empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PREEN GUARANTEE

To the extent consistent with applicable law, Lebanon Seaboard Corporation guarantees you will be satisfied with the performance of this product when used as directed, or your money back. If not satisfied, describe the nature of your problem, and send with proof of purchase to Lebanon Seaboard Corporation, 1600 East Cumberland St., Lebanon, PA 17042.

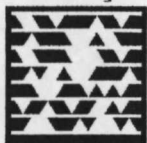
The manufacturer makes no warranties, expressed or implied, concerning this product or its use, which extend beyond the description on the face hereof. All statements made concerning this product apply only when used as directed.

Advertising claims that may be presented on the label:

1. The Flower and Garden Weed Preventer
2. A Work • Saver Product For The Joy Of Weed-Free* Gardens
3. Prevents Weeds* in Ornamental beds and around Bulbs, Flowers, Roses, Herbs, Ground Covers, Ornamental Grasses, Shrubs, Trees & Vegetables
4. Ready To Use Granules with Built In Applicator (For plastic containers only)
5. Reusable Preen Canister (For plastic containers only)
6. This WORK-SAVER product prevents weeds in one easy application.
7. Effective Weed* Control - Prevents weeds* all season long - eliminates the need for hand weeding.
8. Easy To Apply - Just shake on.
9. Apply throughout the growing season.
10. Great over mulch.
11. Stop weeds* before they start!TM
12. Prevents weeds* up to three months
13. Sprinkle around flowers, vegetables, trees, shrubs
14. Sprinkle around flowers, vegetables, trees and shrubs
15. Apply spring, summer or fall
16. XX% more than previous container (*Percentage will vary by container size*)
17. Stops weeds* *before* they start around flowers, vegetables, trees, shrubs
18. EASY TO USE APPLICATOR [optional applicator pictogram]
19. Good Housekeeping Seal of Approval (Logo)
20. Preen works so you don't have to
21. Proof of Purchase [optional barcode pictogram]
22. Preen® is a registered trademark of Lebanon Seaboard Corporation
23. To open cut along dotted line [optional scissors pictogram]
24. [Applicator][Scoop] Included [optional scoop pictogram]
25. See inside booklet for complete directions for use and plant listings & precautionary statements
26. Press to reseal
27. Lift here to open
28. Simply press to close [optional zipper and hand pictogram]
29. Use around flowers, vegetables, trees, shrubs
30. Use around flowers, vegetables, trees, [and or &] shrubs
31. Visit www.preen.com [optional mousepad pictogram]
32. 1-800-233-1067 [optional telephone pictogram]
33. Try [these] other Preen products [!][:]
 - Preen Lawn StepSaver Weed Control
 - Preen Lawn Fall Weed Control Plus Fertilizer
 - Preen Vegetable Garden Weed Preventer
 - Preen Lawn Broadleaf Weed Control
 - Preen Weed & Grass Killer
 - Preen Lawn Crabgrass Preventer
 - Preen Lawn Weed Killer
 - Preen Mulch Plus
 - [Preen Organic Vegetable Garden Weed Preventer]
 - [Preen Fabric]

- [Preen Lawn Weed Control]
- [Preen Lawn Crabgrass Preventer Plus Fertilizer]
- [Preen Lawn Fall Weed Control Plus Fertilizer]
- [Preen Lawn Stepsaver Weed Control Plus Fertilizer]
- [Preen Lawn Weed & Feed]
- [Placeholder for other Preen Products]

34. all season long
35. EASY TO USE APPLICATOR [Insert Image]
36. See inside booklet for complete directions for use, plant listings, & precautionary statements
37. Shake on Mulch Every 3 Months [with placeholder pictogram Shaker and product]
38. Sprinkle around flowers, trees, shrubs [every 3 months]
39. Visit www.preen.com
40. Won't harm plants(*) [(*)Please refer to plant list where product can be used] [(*)When used as directed]



41. (MST – Mobile Scan Tag / black & white)
42. QR Code Image

Claims Regarding Weed Control Properties

1. Prevents the toughest weeds*
2. Weed-fighting* formula
3. America's #1 [garden] weed* preventer
4. Prevents [tough]weeds* including (select weeds from list) [and other common weeds]
5. Weed images (any from list)
6. Stops [new] weeds* [all season] [guaranteed]
7. 3 Month Weed* Control
8. Stops [new] Weeds* for [up to] 3 Months [guaranteed]
9. Prevents [new] weeds* for [up to] 3 Months [guaranteed]

*See Use Directions for complete list of treated weeds.

Claims regarding POWER Applicator Cap

1. [1] [2] [AA] [AAA] Batteries [included]
2. Includes [1] [2] [AA] [AAA] Batteries
3. [Reusable] [Built in] [Battery Powered] [Motorized] [Power] [Spreader] [Dispenser] [Dispensing] [Cap] [Spout] [Applicator][Included]
4. Motorized!
5. Easy to use [applicator] [Spreader]
6. [Dispenses] [Flows] [Spreads] [Covers] [evenly] [more precisely] [for better results] [for better weed prevention], [less work] [easily]
7. [Dispenses] [Releases] [Applies] [granules] [products] evenly
8. [For] [Provides] [allows for] [even] [precise] [coverage] [application]

- 9. [Easy] [EZ] [Flow] [Even Flow] [MaxControl] [Battery Powered] [Automatic] [Auto] [Shaker] [Power] [Applicator]
- 10. [Spreader] [Dispenser]
- 11. Fast [and, &] [Easy] shake-free [dispensing][applicator][dispenser] [spreader] [just hold and go]
- 12. [Just] hold and go!
- 13. [Require] [1] [2] [AA] [AAA] Batteries [(included)]
- 14. [XX]% more [product] [coverage]
- 15. Applicator [Scoop] Included [pictogram placeholder for applicator]
- 16. Automatic motor shut-off when lid is closed
- 17. Bonus size [XX]% more [product] [coverage]
- 18. Bonus size!
- 19. Bonus size (covers xx sq. ft.)
- 20. Value Pack [!]
- 21. Includes [Preen] [Battery Powered] [Spreader] [Dispenser] [Dispensing] [Applicator][Cap] [Spout] and [1] [2] [specify weight] refill bag[s] [pictogram]
- 22. [Specify weight] Refill [size] [bag]
- 23. Special Value[!] [Bonus Value] [!]
- 24. [Specify weight] Refill [size] [bag]
- 25. [Easy (to) open] [resealable] bag
- 25. Easy to Apply – Just shake on
- 26. Preen [weeds] [covers] more
- 27. Applies [granules] xx times as fast as shaking!
- 28. Image of cap with product dispensing [pictogram]
- 29. Battery Powered[cap] [for even coverage]
- 30. [Easy to Apply-] No Shaking!
- 31. EASY TO USE APPLICATOR [Insert image]
- 32. [For] [Provides] [uniform] [even] [accurate] coverage
- 33. [Allows for] [Provides] more precise application
- 34. Follow manufacturer’s directions for battery disposal.
- 35. For [an] [even] [uniform] even flow [and more precise application]
- 36. Just Flip Open & Hold
- 37. [Just] flip open and go
- 38. Lift here to open [pictogram of an arrow]
- 39. No shaking!
- 40. Press to reseal
- 41. Ready To Use Granules with Built In [Shaker] Applicator [for rigid plastic containers]
- 42. Reusable [battery-powered] [power] [applicator] [fits all Preen bottles]
- 43. Reusable Container
- 44. Releases [distributes] product evenly [for uniform coverage] [for best results]
- 45. Saves time
- 46. Shake on Mulch Every 4 Months [with placeholder pictogram Shaker [applicator] and product]
- 47. Apply on mulch every [3] [4] months (with pictogram or image of product)
- 48. Simply press to close
- 49. Dispose of batteries as per manufacture’s direction.

- 50. To replace batteries, open battery door [loosen and remove screws in underside of cap to reveal battery housing]
- 51. When storing container at end of season, remove batteries [to prevent leakage].
- 52. Applicator instructions [Getting Started] [First time use]
- 53. Applicator instructions [Getting Started] [First time use] [Spreader Instructions] [Note to reviewer: #54, #55 and #56 are optional directions to replace #53. The bracketed numbers and letters below are optional and bullets can be used.]

- [1.] Unscrew [applicator] cap [pictogram or image]
- [2.] Remove seal from top of bottle [container] [pictogram, icon or image]
- [3.] Remove tab to activate batteries [pictogram, icon or image]
- [4.] Replace [applicator] cap [pictogram, icon or image]
- [5.][Flip (insert color) top up [pictogram, icon or image]
- [6.] [Tilt away from face before turning on]
- [7.] To begin spreading, tilt bottle [container] [toward ground] and turn [flip] [select color] power [button] [switch] to on position. [Pictogram, icon or image]
- [8.] Apply as directed.
- [9.] Simply press to close.

[Optional steps 5 and 6 may replace steps 5-7]

[5.] To begin spreading, open top, turn on power [button] [switch] and tilt bottle. [Pictogram, icon or image]

[6.] Apply as directed. Page 8 of 9 Pages

- 54. [Getting Started] [Applicator Instructions] [Spreader Instructions]
 - (a) Unscrew [applicator] cap and remove seal from top of bottle; replace cap.
 - (b) [Flip open top), [and](open) [remove](battery cover and) pull [vinyl] tab to activate batteries.] [we'd like this direction b, e and f to be optional.]
 - (c) To begin spreading, [flip open] [top] [and] turn on [color] power switch.
 - (d) Tilt bottle [at 45-degree angle] toward ground and [hold steady as you] apply [as directed] [pictogram or image]
 - (e)[If motor(gets clogged) [stops][stops working], turn power switch [to] off [position] and manually rotate the [color](dial) [disc] on top of (the) (cap) [lid] [spout cap] to dislodge (granules) [product]. Turn power back on to resume application.)
 - (f)([Simply] Press to close (- motor automatically shuts off when lid is closed].)

- 55. [Getting Started] [Applicator Instructions] [Spreader Instructions]
 - (a) Unscrew cap. Remove seal from top of bottle. Replace cap.
 - (b) (Pull tab to activate batteries) direction b is optional here.
 - (c) To begin spreading, (flip) open top, turn on power switch, and tilt bottle (toward ground)
 - (d) Apply as directed.
 - (e) (If motor (gets clogged) [stops][stops working], turn power switch [to] off [position] and manually rotate the [color](dial) [disc] on top of (the) (cap) [lid] [spout cap] to dislodge (granules) [product]. Turn power back on to resume application.) [direction E is optional here]
 - (f) (Simply) press to close) [direction F is optional here]

- 56. [Tips for Use] [Getting Started] [Instructions]
 - [a.] [Unscrew [applicator] cap] [and] [remove protective seal from] (cap) [top of bottle] [top of container]. [Note to the reviewer this step is optional]
 - [b.] [Open battery door and] remove tab to activate batteries [Note to the reviewer this step is optional]

[c.] Turn power switch on while [bottle] [container] [spreader] is in an upright position, [and] [then] tilt [bottle] [container] [spreader] toward ground [at a 45-degree angle].

[d.] Adjust the angle of the [bottle] [container] [spreader] to control the flow

[e.] When finished, turn power off while [bottle] [container] [spreader] is still pointed downward. [Note to the reviewer this step is optional]

[f.] Hold [bottle] [container] [spreader] steady [and apply as directed] [and apply in an even back and forth motion] [Note to the reviewer this step is optional]

[g.] If motor (gets clogged) [stops] [stops working], turn power switch [to]off [position]and manually rotate [the] [color] (dial) [disc] on top of(the)[cap] (lid) [spout cap] [counterclockwise] [clockwise] [in direction of arrow] to dislodge(granules) [product] . [Turn power back on to resume application.] [Note to the reviewer this step is optional]

[h.] Pictogram of proper use of spreader [Note to the reviewer this step and pictogram are optional]

[i.] Preen suggests use of protective eyewear when using battery powered cap. [Note to the reviewer this step is optional].

57. Up to [X minutes] of continuous spreading

58. For maximum control

59. For [greater] [more accurate] coverage [accuracy]

60. Battery [shelf] life [up to X hours] [up to X years]

61. Battery lasts X hours

62. Visit www.preen.com for gardening [and weed prevention] tips, [and] [valuable offers] [and more information on Preen products.]

63. Instant Savings!

64. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off [regular price] [visit www.Preen.com for details] [see store associate for details]

65. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] off a future [Preen] purchase [of select Preen Products.] [Visit www.Preen.com for details.] [see store associate for details]

66. [\$1.50] [\$2.00] [\$2.50] [\$3.00] [\$4.00] [\$5.00] rebate [Visit www.Preen.com for details.] [see store associate for details]

67. "\$1 - \$10 Rebate (-) Visit [www.Preen.com or Preen.com] for offer details [, & complete terms & conditions.] [Expires [place holder for DATE.] [Limit 1 request per household.] [Void where prohibited.]