

806-31

10/24/2006

114

DRAFT MASTER LABEL FOR EPA REG . 806-31
AVON SKIN-SO-SOFT SSS BUG GUARD PLUS PICARIDIN INSECT REPELLENT SPRAY (PUMP SPRAY)

10/11/06
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FRONT OF CONTAINER:

AVON
SKIN-SO-SOFT
S
S
S
BUG GUARD PLUS
PICARIDIN
INSECT REPELLENT SPRAY

[ALTERNATE BRAND NAME #1:]

AVON
SKIN-SO-SOFT
S
S
S
PICARIDIN
INSECT REPELLENT SPRAY

[ALTERNATE BRAND NAME #2:]

AVON
BUG GUARD PLUS
PICARIDIN
INSECT REPELLENT SPRAY

ACCEPTED
OCT 24 2006
Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
Registered under
EPA Reg. No. 806-31

KEEP OUT OF REACH OF CHILDREN
WARNING
See back panel for additional precautionary statements

ACTIVE INGREDIENT:	
Picaridin	10.0%
OTHER INGREDIENTS:	90.0%
TOTAL:	100.0%

0.85 FL. OZ. (25 ml) through 16 FL OZ. (473.1 ml)

2/4

BACK OF CONTAINER:

[Text within brackets or parenthesis is optional and may appear on the back of container label]

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read and follow all directions and precautions on this product label. Hold container 6 to 8 inches from skin [or clothing] and spray with a slow sweeping motion liberally and evenly. Do not spray in enclosed areas. Do not apply under clothing, on cuts, wounds, freshly shaved, excessively sunburned or irritated skin. **TO APPLY TO FACE:** Spray palm of hand and rub on, avoiding the eye and lip area. Use sparingly around ears. Use just enough repellent to cover exposed skin. Avoid over application of product. Do not allow children to handle this product. When applying to children, apply to your own hands and then put it on the child. Do not apply directly to children's hands. **FOR CONTINUED PROTECTION** from mosquitoes reapply after 8 hours and for gnats, no-seeums, sand flies and biting midges reapply after 6 hours. Do not exceed 2 applications per day.

STORAGE: Store in cool, dry place away from heat or flame.
DISPOSAL: If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

PRECAUTIONARY STATEMENTS: Hazards to Humans. Warning: Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum, or using tobacco. Wash treated clothing before wearing again. Discontinue use and consult a doctor if irritation or rash occurs.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
If swallowed	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to by a poison control center or doctor.• Do not give anything to an unconscious person.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency medical treatment information.	

PHYSICAL HAZARDS - Flammable. Keep away from heat and open flame.

To order, see an Avon Representative, or call 1-800-FOR-AVON. www.avon.com

[Not for sale or use after expiration date.]

EPA Reg. No. 806-31 EPA Est. No. 806-OH-001

AVON PRODUCTS, INC., DISTR.

1251 AVE. OF THE AMERICAS, NY, NY 10020

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Bottom of Container:

Julian Day Lot Code Number
Exp. Month/ Year

3/4

[Note to reviewer: The following statements, including those within brackets or parenthesis, are optional AND may appear on the product label AND / OR in marketing collateral materials AND the use of punctuation marks for each statement is optional]

Contains Vitamin E

With Vitamin E

Vitamin E

(Contains) Bayrepel®

Bayrepel® is a registered trademark of Lanxess

U.S. Patent No. 6,719,959

Gentle Breeze™ Scent

Gentle Breeze™

Pleasantly scented

Easy to apply

Sprays at any angle

Light feeling spray

Non-oily

Not oily

Non-greasy

Not greasy

Light feel

Quick drying

Fast drying

Will not harm most plastics or synthetic fabrics

May damage painted or varnished surfaces, including nail polish

For active (family) lifestyles

All day protection from mosquitoes

Suitable for the (entire) (whole) family

Provides the whole family with an effective (broad-spectrum) outdoor insect repellent

Protection for the (entire) (whole) family

Strong protection for the (entire) (whole) family

(Strong) (Dependable) Protection

Effective, dependable protection

Provides strong and dependable (protection) (repellency)

[Repellency -] Avon's exclusive formula [with Picaridin] provides strong and dependable (repellency) (protection) against mosquitoes, gnats, no-seeums, sand flies and biting midges

[Repellency -] Patented technology that provides strong and dependable (repellency) (protection) against mosquitoes, gnats, no-seeums, sand flies and biting midges

Exclusive patented technology

Strong and long-lasting (repellency) (protection) against mosquitoes [for] [up to] 8 hours

Strong (repellency) (protection) against mosquitoes, gnats, no-seeums, sand flies and biting midges

Long-lasting (repellency) (protection) against mosquitoes, gnats, no-seeums, sand flies and biting midges

Strong (repellency) (protection) against mosquitoes

Long-lasting (repellency) (protection) against mosquitoes

Prevents mosquitoes from biting (for 8 hours) (up to 8 hours)

Repels mosquitoes (for) (up to) 8 hours

Repels mosquitoes (for) (up to) 8 hours

Repels mosquitoes