

806-29

08/29/2005

1/6



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg.

Number:

806-29

Date of Issuance:

AUG 29 2005

NOTICE OF PESTICIDE:

Registration
 Reregistration

(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product: Avon
Skin-So-Soft SSS Bug
Guard Plus
PicaridinFrontier
Repellent Spray
Outdoor Cool

Name and Address of Registrant (include ZIP Code):

AVON Products Inc.
1251 Avenue Of The Americas
New York, NY 10020-1196

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.

2. Make the following label changes:

- a. Revise the EPA Registration Number to read, "EPA Reg. No.806-29".
- b. Change the signal word WARNING to CAUTION.
- c. Delete "Dermatologist tested" and "Hypoallergenic".

Signature of Approving Official:

See page 3

Date:

August 29, 2005

2/6

d. Change the Precautionary Statements to read:

"Harmful if swallowed. Causes moderate eye irritation.

Avoid contact with eyes and clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse. Discontinue use and consult a doctor if irritation or rash occurs.

e. Add the following statements to the First Aid:

If Swallowed:

- * Call a poison control center or doctor immediately for treatment advice.
- * Have person sip a glass of water if able to swallow.
- * Do not induce vomiting unless told to by a poison control center or doctor.
- * Do not give anything to an unconscious person.

f. Change the Physical Hazards Statement to read:

FLAMMABLE: Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130F may cause bursting. Keep treated surfaces away from fire or flame until dry.

g. Delete the statement, "Avon's trusted gentleness".

h. Delete the claim, "Repels insects that may carry West Nile Virus and Lyme Disease". Refer to the enclosed Efficacy review for details.

i. Delete the claim, "Repels mosquitoes and deer ticks up to 7 hours. Refer to the enclosed Efficacy review for details.

j. Delete the claim, "Repels mosquitoes that may carry West Nile Virus up to 7 hours". Refer to the enclosed Efficacy review for details.

k. Delete the claim, "Repels mosquitoes that may carry West Nile Virus". Refer to the enclosed Efficacy review for details.

l. Add the statement, "Read and follow all directions and precautions on this product label."

m. Delete the word "potent" from the statement, "Provides potent long-lasting xxx midges."

n. Add the following statements to the Directions For Use:

- 1) Apply sparingly around ears.
- 2) Do not allow children to handle this product.
- 3) When using on children, apply to your own hands and then put it on the child.

EPA Reg No. 806-29

- 4) Use just enough repellent to cover exposed skin.
- 5) Do not use under clothing.
- 6) Avoid over-application of this product.
- 7) After returning indoors, wash treated skin with soap and water.
- 8) Do not spray in enclosed area

3. Submit two (2) copies of the revised final printed label for the record.

4. This product must be packaged in containers utilizing a concave trigger to help aim the product or other comparable mechanism that will ensure that the product will not be inadvertently sprayed in the eyes.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,

Joseph M. Varano

Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505C)

RG

4/6

[Bracketed and parenthetical text is additional product information, which may or may not appear on final product label]

FRONT OF CONTAINER:

AVON
SKIN-SO-SOFT
S
S
S
BUG GUARD PLUS
PICARIDIN
INSECT REPELLENT SPRAY
OUTDOOR COOL™

[with vitamin E]

[Repels insects that may (carry) (transmit) West Nile Virus and Lyme Disease.]

[Repels mosquitoes and deer ticks up to 7 hours]

[Repels mosquitoes that may (carry) (transmit) West Nile Virus up to 7 hours]

[Repels deer ticks that may (carry) (transmit) Lyme Disease up to 7 hours]

[Repels mosquitoes that may (carry) (transmit) West Nile Virus]

[Repels deer ticks that may (carry) (transmit) Lyme Disease]

KEEP OUT OF REACH OF CHILDREN

WARNING

See back panel for additional precautionary statements

ACTIVE INGREDIENTS:

Picaridin[*] 10.0%

OTHER INGREDIENTS: 90.0%

TOTAL: 100.0%

[*Bayrepel™]

4 OZ. (113.4 g)

[6 OZ. (170.1g)]

[2 OZ. (56.7g)]

ACCEPTED
with COMMENTS
In EPA Letter Dated:
AUG 29 2005

Under the Federal Insecticide,
Fungicide, and Rodenticide Act,
as amended, for the pesticide
registered under EPA Reg. No.
806-29

5/6

BACK OF CONTAINER: [Bracketed and parenthetical text is additional product information, which may or may not appear on final product label]

REPELLENCY – [Avon's exclusive formula [with Picaridin] [with Bayrepel™] repels insects that may carry West Nile Virus and Lyme Disease (for up to 7 hours).] [Patented technology that] Provides potent and long-lasting repellency against mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies and biting midges.

SUITABLE FOR THE ENTIRE FAMILY – [Pleasantly scented.] [Non-oily spray.] [Pleasantly scented non-oily spray.] Avon's trusted gentleness provides the whole family with an effective broad-spectrum outdoor [bug] [insect] repellent. [Dermatologist tested.] [Hypoallergenic.]

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Hold container 6 to 8 inches from skin and spray with a slow sweeping motion liberally and evenly over exposed skin. Avoid breathing spray. Do not apply over cuts, wounds, freshly shaved, excessively sunburned or irritated skin. **TO APPLY TO FACE:** Spray palm of hand and rub on, avoiding the eye and lip area. An adult must apply this product to children under 10. Do not apply directly to children's hands. **FOR CONTINUED PROTECTION** from mosquitoes, deer ticks, gnats, no-seeums, sand flies and biting midges reapply after 7 hours; for black flies reapply after 4 hours or sooner if effectiveness diminishes. Do not exceed 2 applications per day.

STORAGE: Store in cool, dry place away from heat or flame.

DISPOSAL: Do Not Puncture or Incinerate! **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

PRECAUTIONARY STATEMENTS: Hazards to Humans. Warning: For external use only. Causes substantial but temporary eye injury. Avoid contact with eyes and lips. Do not spray on face. Discontinue use and consult a doctor if irritation or rash occurs. Ask a doctor before using on children under 6 months of age.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

PHYSICAL HAZARDS - FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Keep treated surface away from fire or flame until dry. Intentional misuse by deliberately concentrating and inhaling contents may be harmful or fatal.

[Will not harm most plastics or synthetic fabrics.]

[May damage painted or varnished surfaces, including nail polish.]

To order, see an Avon Representative, or call 1-800-FOR-AVON. www.avon.com

Not for sale or use after expiration date.

[Bayrepel™ is a trademark of (Bayer Corporation) (Lanxess)]

EPA Reg. No. 806-29 EPA Est. No. [013891 IN-001] [054487-GA-001] [33590-MA-003]

AVON PRODUCTS, INC., DISTR.

1251 AVE. OF THE AMERICAS, NY, NY 10020

© AVON 200X – ALL RIGHTS RESERVED

U.S. Patent No. 6,719,959 and other patents pending

DRAFT LABEL FOR EPA REG. NO. 806-29 (EPA FILE # 806-EO)

08-26-05

AVON SKIN-SO-SOFT SSS BUG GUARD PLUS PICARIDIN INSECT REPELLENT AEROSOL SPRAY

3 of 3

6/6

Bottom of Container:

Julian Day Lot Code Number

Exp. Month/ Year