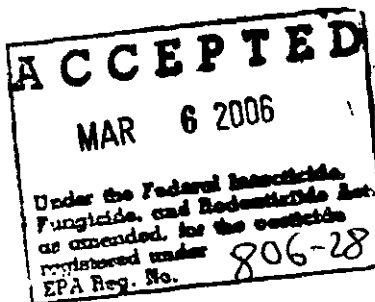


| | | |
|---|---------|--------|
| DRAFT LABEL FOR EPA FILE # 806-28 (806-EI) | 8/26/05 | 1 of 3 |
| AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535® INSECT REPELLENT OUTDOOR COOL™ LOTION SPRAY SPF 15 SUNSCREEN | | |
| VERY WATER RESISTANT | | |

[bracketed text is additional product information, which may or may not appear on final product label]

FRONT OF CONTAINER:

AVON
 SKIN-SO-SOFT
 S
 S
 S
 BUG GUARD PLUS
 IR3535®
 INSECT REPELLENT
 OUTDOOR COOL™
 LOTION SPRAY
 SPF 15 SUNSCREEN
 VERY WATER RESISTANT



[with vitamin E and Aloe]

[Repels mosquitoes for 2 hours]
 [Repels mosquitoes that may [carry] [transmit] West Nile Virus]
 [Repels mosquitoes that may [carry] [transmit] West Nile Virus for 2 hours]

[Repels deer ticks for 3 hours]
 [Repels deer ticks that may [carry] [transmit] Lyme Disease]
 [Repels deer ticks that may [carry] [transmit] Lyme Disease for 3 hours]

KEEP OUT OF REACH OF CHILDREN
 CAUTION
 See back panel for additional precautionary statements

| | |
|---|--------------|
| ACTIVE INGREDIENTS: | |
| beta-alanine, n-acetyl-N-butyl-, ethyl ester*/carboxylic acid | 7.5% |
| OTHER INGREDIENTS: | <u>92.5%</u> |
| TOTAL: | 100.0% |
| *IR3535® | |

1.0 oz. (28.4 g) through 16.0 oz. (453.6 g)

BACK OF CONTAINER:

REPELLENCY – [Provides [2 hours of] effective repellency against mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies, and biting midges.]
[Provides 2 hours of effective repellency against mosquitoes and 3 hours of effective repellency against deer ticks, black flies, gnats, no-seeums, sand flies, and biting midges.]

SPF 15 VERY WATER RESISTANT – Helps prevent sunburn. Higher SPF gives more sunburn protection. Retains SPF after 80 minutes of activity in the water or sweating. PABA-free.

MOISTURIZATION – Non-greasy formula helps replenish moisture and leaves skin soft and smooth.]

SUITABLE FOR THE ENTIRE FAMILY – Outdoor Cool™ scent is designed for the entire family. Gentle formula does not need to be washed off when returning from the outdoors. [Dermatologist tested.] [Hypoallergenic.]

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin before sun and insect exposure. **TO APPLY TO FACE:** Spray palm of hand and rub on, avoiding the eye area. An adult must apply this product to children under 10. [FOR CONTINUED PROTECTION, reapply after 2 hours.] [FOR CONTINUED PROTECTION from mosquitoes reapply after 2 hours and from deer ticks, black flies, gnats, no-seeums, sand flies, and biting midges reapply after 3 hours.] For sunscreen protection, reapply as needed or after towel drying, swimming or sweating. Do not exceed 9 applications per day.

STORAGE: Store in cool dry place in tightly closed container.
DISPOSAL: **If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

PRECAUTIONARY STATEMENTS: Hazards to Humans. Caution: For external use only. Causes moderate eye irritation. Do not get in eyes. Do not spray on face. Stop use and ask a doctor if rash or irritation develops and lasts. Ask a doctor before using on children under 6 months of age.

| FIRST AID | |
|---|---|
| If in eyes: | <ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice. |
| Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency medical treatment information. | |

Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

ACTIVE SUNSCREEN INGREDIENTS:
Octinoxate 7.5%
Octocrylene 7.0%
Oxybenzone 3.0%

BACK OF CONTAINER - CONTINUED:

[OTHER INGREDIENTS:

Water, C12-15 Alkyl Benzoate, Butylene Glycol, Glycerin, Oleth-3 Phosphate, VP/Eicosene Copolymer, Cetyl Alcohol, Benzyl Alcohol, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Xanthan Gum, Glyceryl Stearate, Polyglyceryl-3 Diisostearate, Polyglyceryl-3 Distearate, Imidazolidinyl Urea, Sodium Hydroxide, Fragrance]

To order, see an Avon Representative, or call 1-800-FOR-AVON. www.avon.com

[IR3535® is a registered trademark of Merck KGaA.]

Not for sale or use after expiration date.

EPA Reg. No. 806-28 EPA Est. No. [806-IL-1] [806-OH-001]

AVON PRODUCTS, INC., DISTR.

1251 AVE. OF THE AMERICAS, NY, NY 10020

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Bottom of Container:

Julian Day Lot Code Number

Exp. Month/ Year