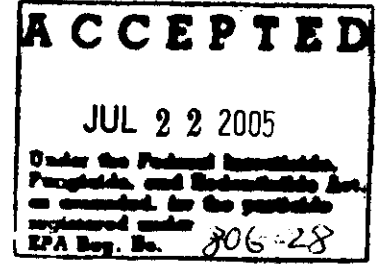


DRAFT LABEL FOR EPA FILE # 806-28 (806-EI) AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535® INSECT REPELLENT OUTDOOR COOL™ LOTION SPRAY SPF 15 SUNSCREEN VERY WATER RESISTANT	7/21/05	1 of 3
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[bracketed text is additional product information, which may or may not appear on final product label]

FRONT OF CONTAINER:

AVON  
 SKIN-SO-SOFT  
 S  
 S  
 S  
 BUG GUARD PLUS  
 IR3535®  
 INSECT REPELLENT  
 OUTDOOR COOL™  
 LOTION SPRAY  
 SPF 15 SUNSCREEN  
 VERY WATER RESISTANT



[with vitamin E and Aloe]

[Repels mosquitoes for 2 hours]  
 [Repels mosquitoes that may carry West Nile Virus]

KEEP OUT OF REACH OF CHILDREN  
 CAUTION  
 See back panel for additional precautionary statements

ACTIVE INGREDIENTS:	
beta-alanine, n-acetyl-N-butyl-, ethyl ester*/carboxylic acid	7.5%
OTHER INGREDIENTS:	<u>92.5%</u>
TOTAL:	100.0%
*IR3535®	

1.0 oz. (28.4 g) through 16.0 oz. (453.6 g)

2 8 3

BACK OF CONTAINER:

REPELLENCY – Provides [2 hours of] effective repellency against mosquitoes, black flies, gnats, no-seeums, sand flies, and biting midges.

SPF 15 VERY WATER RESISTANT – Helps prevent sunburn. Higher SPF gives more sunburn protection. Retains SPF after 80 minutes of activity in the water or sweating. PABA-free.

MOISTURIZATION – Non-greasy formula helps replenish moisture and leaves skin soft and smooth.]

SUITABLE FOR THE ENTIRE FAMILY – Outdoor Cool™ scent is designed for the entire family. Gentle formula does not need to be washed off when returning from the outdoors. [Dermatologist tested.] [Hypoallergenic.]

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin before sun and insect exposure. **TO APPLY TO FACE:** Spray palm of hand and rub on, avoiding the eye area. An adult must apply this product to children under 10. **FOR CONTINUED PROTECTION,** reapply after 2 hours. For sunscreen protection, reapply as needed or after towel drying, swimming or sweating. Do not exceed 9 applications per day.

<b>STORAGE:</b> Store in cool dry place in tightly closed container.
<b>DISPOSAL:</b> <b>If empty:</b> Do not reuse this container. Place in trash or offer for recycling if available. <b>If partly filled:</b> Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

**PRECAUTIONARY STATEMENTS:** Hazards to Humans. Caution: For external use only. Causes moderate eye irritation. Do not get in eyes. Do not spray on face. Stop use and ask a doctor if rash or irritation develops and lasts. Ask a doctor before using on children under 6 months of age.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> <li>Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency medical treatment information.	

Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

- ACTIVE SUNSCREEN INGREDIENTS:**
- Octinoxate 7.5%
  - Octocrylene 7.0%
  - Oxybenzone 3.0%

3 8 3

DRAFT LABEL FOR EPA FILE # 806-28 (806-EI) 7/21/05 3 of 3  
AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535® INSECT REPELLENT OUTDOOR COOL™ LOTION SPRAY SPF 15 SUNSCREEN  
VERY WATER RESISTANT

BACK OF CONTAINER - CONTINUED:

[OTHER INGREDIENTS:

Water, C12-15 Alkyl Benzoate, Butylene Glycol, Glycerin, Oleth-3 Phosphate, VP/Eicosene Copolymer, Cetyl Alcohol, Benzyl Alcohol, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Xanthan Gum, Glyceryl Stearate, Polyglyceryl-3 Diisostearate, Polyglyceryl-3 Distearate, Imidazolidinyl Urea, Sodium Hydroxide, Fragrance]

To order, see an Avon Representative, or call 1-800-FOR-AVON. [www.avon.com](http://www.avon.com)  
[IR3535® is a registered trademark of Merck KGaA.]

Not for sale or use after expiration date.

EPA Reg. No. 806-28 EPA Est. No. [806-IL-1] [806-OH-001]

AVON PRODUCTS, INC., DISTR.

1251 AVE. OF THE AMERICAS, NY, NY 10020

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Bottom of Container:  
Julian Day Lot Code Number  
Exp. Month/ Year