



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Biopesticides and Pollution Prevention Division (7511C)
1200 Pennsylvania Avenue NW
Washington, DC 20460

EPA Reg. Number:
806-26

Date of Issuance:
JAN 14 2005

Term of Issuance: **Conditional**

Name of Pesticide Product:
**Avon Skin-So-Soft Bug Guard
Plus IR3535® Insect Repellent
Gentle Breeze™ SPF 30
Sunscreen Very Water Resistant
Mousse**

NOTICE OF PESTICIDE:
 Registration
 Reregistration
(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Avon Products
1251 Avenue of the Americas
New York, NY 10020

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA Sec. 3(c)(7)(A) provided you:

1. Submit and/or cite all data required for registration/ reregistration of your product under FIFRA section 3(c)(5) and section 4 when the Agency requires all registrants of similar products to submit such data.
2. Submit within 2 months data package for Guideline Study: OPPTS 830.6317 (Storage Stability).
3. Within one month, request that Protameen Chemical Company send to the Agency product composition information for the inert ingredient (referred to by the trade name Cetareth-20) as listed on line 10 of the Basic and Alternate Formulations and provide a copy of this request to Dr. Todd Peterson (BPPD/BPB). This information is to be sent by Protameen Chemical directly to the Agency.
4. Revise the EPA Registration Number to read, "EPA Reg. No. 806-26".
5. Submit three (3) copies of the revised final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

This registration is effective for 1 year from the date of issuance.

See next page

Date: *1/14/05*

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,

A handwritten signature in black ink, appearing to read "Janet L. Andersen", with a horizontal line extending to the right.

Janet L. Andersen, Director
Biopesticides and Pollution Prevention
Division

MASTER LABEL FOR

SSS Bug Guard Plus IR3535 Insect Repellent Gentle Breeze Mousse SPF30 Sunscreen **AND**
SSS Bug Guard Plus IR3535 Insect Repellent Gentle Breeze Disappearing Color Mousse SPF30 Sunscreen
Draft Label 01/14/05 1 of 3

[bracketed text is additional product information, which may or may not appear on final product label]

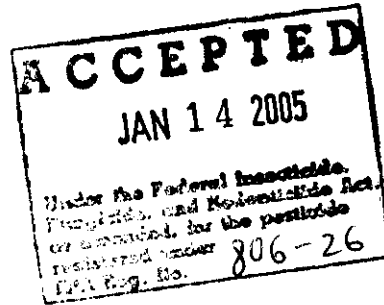
(Front of Container)

BRAND NAME:

AVON
SKIN-SO-SOFT
S
S
S
BUG GUARD PLUS
IR3535®
INSECT REPELLENT
GENTLE BREEZE™
SPF 30
SUNSCREEN
VERY WATER RESISTANT
MOUSSE

ALTERNATE FORMULA BRAND NAME:

AVON
SKIN-SO-SOFT
S
S
S
BUG GUARD PLUS
IR3535®
INSECT REPELLENT
GENTLE BREEZE™
DISAPPEARING COLOR
MOUSSE
SPF 30
SUNSCREEN
VERY WATER RESISTANT



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[bracketed text is additional product information, which may or may not appear on final product label]

(Front of Container)

AVON
SKIN-SO-SOFT
S
S
S
BUG GUARD *PLUS*
IR3535®
INSECT REPELLENT
GENTLE BREEZE™
SPF 30
SUNSCREEN
VERY WATER RESISTANT
MOUSSE

[with vitamin e and aloe]

KEEP OUT OF REACH OF CHILDREN
CAUTION

ACTIVE INGREDIENTS:

beta-alanine, n-acetyl-N-butyl-, ethyl ester* / carboxylic acid 7.5%

OTHER INGREDIENTS:

TOTAL: 92.5%

*IR3535® 100.0%

4 OZ. (113.4 g)

[6 OZ. (170.1 g)]

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(Back of Container)

SHAKE WELL

REPELLENCY – IR3535®, provides effective and long lasting repellency against mosquitoes, deer ticks, black flies, sand flies, gnats, no-seeums and biting midges.

SPF 30 VERY WATER RESISTANT - Helps prevent sunburn. Higher SPF gives more sunburn protection. Retains SPF after 80 minutes of activity in the water or sweating. PABA-Free.

[MOISTURIZATION – Non-greasy formula helps replenish moisture and leaves skin soft and smooth.]

SUITABLE FOR THE ENTIRE FAMILY - Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Hypoallergenic. [Dermatologist-tested.] [Pediatrician Tested.]

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Shake well** before each use. Invert can and dispense the product onto palm. Rub the product evenly and liberally over exposed skin before sun and insect exposure. An adult must apply this product to children under 10. For continued insect protection, reapply about every 4 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply as needed or after towel drying, swimming or sweating. Do not exceed 9 applications per day.

STORAGE: Store in cool, dry place away from heat or flame.
DISPOSAL: Do not puncture or incinerate! If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS. Caution. For external use only. Causes moderate eye irritation. Do not get in eyes. Stop use and ask a doctor if rash or irritation develops and lasts. Ask a doctor before using on children under 6 months of age.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency treatment information.	

PHYSICAL HAZARDS – Contents under pressure. Do not store at temperatures above 120°F. Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

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(Back of Container - continued)

ACTIVE SUNSCREEN INGREDIENTS:

OCTOCRYLENE 9.4%
OCTINOXATE 7.1 %
OXYBENZONE 5.6%
TITANIUM DIOXIDE 1.5%

[OTHER INGREDIENTS:

WATER
BUTYLENE GLYCOL
ISOBUTANE
GLYCERIN
VP/EICOSENE COPOLYMER
ALOE BARBADENSIS LEAF JUICE
PROPANE
DIGLYCOL/CHDM/ISOPHTHALATES/SIP COPOLYMER
GLYCERYL STEARATE
TOCOPHERYL ACETATE
XANTHAN GUM
MAGNESIUM ALUMINUM SILICATE
ALUMINUM STEARATE
CETEARYL ALCOHOL
CETEARETH-20
BENZYL ALCOHOL
IMIDAZOLIDINYL UREA
DISODIUM EDTA
FRAGRANCE]

To order, see an Avon Representative,
or call 1-800-FOR-AVON www.avon.com
[IR3535® is a registered trademark of Merck KGaA.]
Not for sale or use after expiration date.
EPA Reg. No. 806-26 EPA Est. No. 013891 IN-001 [054487-GA-001] [33590-MA-003]
AVON PRODUCTS, INC., DISTR.
1251 AVE. OF THE AMERICAS NY, NY 10020
° AVON 200X -- ALL RIGHTS RESERVED

Julian Day Lot Code Number
Exp. Month/Year

[bracketed text is additional product information, which may or may not appear on final product label]

(Front of Container)

AVON
SKIN-SO-SOFT
S
S
S
BUG GUARD *PLUS*
IR3535®
INSECT REPELLENT
GENTLE BREEZE™
DISAPPEARING COLOR
MOUSSE
SPF 30
SUNSCREEN
VERY WATER RESISTANT

[with vitamin E and aloe]

KEEP OUT OF REACH OF CHILDREN
CAUTION

ACTIVE INGREDIENTS:	
beta-alanine, n-acetyl-N-butyl-, ethyl ester* / carboxylic acid	7.5%
OTHER INGREDIENTS:	<u>92.5%</u>
TOTAL:	100.0%
*IR3535®	

4 OZ. (113.4 g)

[6 OZ. (170.1 g)]

(Back of Container)

SHAKE WELL

REPELLENCY – IR3535®, provides effective and long lasting repellency against mosquitoes, deer ticks, black flies, sand flies, gnats, no-seeums and biting midges.

SPF 30 VERY WATER RESISTANT - Helps prevent sunburn. Higher SPF gives more sunburn protection. Retains SPF after 80 minutes of activity in the water or sweating. PABA-Free.

[MOISTURIZATION – Non-greasy formula helps replenish moisture and leaves skin soft and smooth.]

SUITABLE FOR THE ENTIRE FAMILY – Disappearing Color Mousse is pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Hypoallergenic. [Dermatologist-tested.] [Pediatrician-tested.]

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Shake well** before each use. Invert can and dispense the product onto palm. Rub the product evenly and liberally over exposed skin before sun and insect exposure. An adult must apply this product to children under 10. For continued insect protection, reapply every 4 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply as needed or after towel drying, swimming or sweating. Do not exceed 9 applications per day.

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Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency treatment information.	

PHYSICAL HAZARDS – Contents under pressure. Do not store at temperatures above 120 °F. Care of fabrics: Color can be cleaned from most fabrics. Avoid direct contact with silk, nylon, and cotton. Color does not stain skin. If necessary, color can be cleaned from skin with soap and water. Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

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(Back of Container - continued)

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OXYBENZONE 5.6%
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ISOBUTANE
GLYCERIN
VP/EICOSENE COPOLYMER
ALOE BARBADENSIS LEAF JUICE
PROPANE
DIGLYCOL/CHDM/ISOPHTHALATES/SIP COPOLYMER
GLYCERYL STEARATE
TOCOPHERYL ACETATE
XANTHAN GUM
MAGNESIUM ALUMINUM SILICATE
ALUMINUM STEARATE
CETEARYL ALCOHOL
CETEARETH-20
BENZYL ALCOHOL
IMIDAZOLIDINYL UREA
DISODIUM EDTA
FRAGRANCE
BLUE 1
RED 33]

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