DRAFT MASTER LABEL FOR EPA REG. NO. 806-25 01/14/09 AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535 ACTIVE INSECT REPELLENT GENTLE BREEZE COOLING Gel Page 1 of 3 SPF15 SUNSCREEN

FRONT OF CONTAINER:

AVON SKIN-SO-SOFT S S S BUG GUARD PLUS IR3535® **ACTIVE** INSECT REPELLENT

GENTLE BREEZE™ SPF 15 SUNSCREEN VERY WATER RESISTANT

COOLING GEL

ACCEPTED

JUL - 9 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 06-25

KEEP OUT OF REACH OF CHILDREN WARNING See back panel for First Aid

ACTIVE INGREDIENTS:

beta-alanine, n-acetyl-N-butyl-, ethyl ester* / carboxylic acid

7.5% 92.5%

OTHER INGREDIENTS: TOTAL:

100.0%

*IR3535®

4 FL. OZ. (118 ml)

[6 Fl. OZ. (177 ml)]

BACK OF CONTAINER:

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin before sun and insect exposure. An adult must apply this product to children under 10. For continued insect protection, reapply every 6 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply as needed or after towel drying, swimming or sweating. Do not exceed 9 applications per day.

STORAGE AND DISPOSAL:

Store in cool, dry place away from heat or flame. DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS. Warning. For external use only. Causes substantial but temporary eye injury. Do not get in eyes. Stop use and ask a doctor if rash or irritation develops and lasts. Ask a doctor before using on children under 6 months of age.

	FIRST AID
If in eyes:	 Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
	Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency treatment information.

PHYSICAL HAZARDS: FLAMMABLE. Keep away from heat or open flame.

ACTIVE SUNSCREEN INGREDIENTS: Octinoxate 7.5%, Homosalate 5%, Octisalate 5%, Oxybenxone 4%

OTHER INGREDIENTS: SD Alcohol 40-B, Butylene Glycol, Acrylates/Octylacrylamide Copolymer, Hydroxypropylcellulose, C12-15 Alkyl Benzoate, Aloe Barbadensis Extract, Tocopheryl Acetate, Dimethicone, Trimethylsiloxysilicate, Fragrance

To order, see an Avon Representative, or call 1-800-FOR-AVON www.avon.com
Not for sale or use after expiration date.
EPA Reg. No. 806-25
EPA Est. No. 013891 IN-001 [CAL000031029] [70995-CAN-1]
AVON PRODUCTS, INC., DISTR.
1251 AVE. OF THE AMERICAS NY, NY 10020

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Day Lot Code Exp. Year / Month

Note to reviewer: The following statements, including those within brackets, are optional AND may appear on the product label AND / OR in marketing collateral materials AND the use of punctuation marks for each statement is optional

[with] vitamin E and aloe

IR3535® is a registered trademark of Merck KGaA

REPELLENCY - IR3535® provides effective and long lasting repellency against mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies and biting midges

SPF 15 Very Water Resistant

Helps prevent sunburn

Higher SPF gives more sunburn protection

Retains SPF after 80 minutes of activity in the water or sweating

PABA-Free

Suitable for the entire family

Pleasantly scented

Gentle formula does not need to be washed off when returning from the outdoors

Dermatologist-tested

Hypoallergenic

Avoid contact with plastics, costume jewelry, leather and synthetic fibers

May damage painted or varnished surfaces, including nail polish

U.S. Patent No. 7,037,515