

U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Biopesticides and Pollution Prevention Division (7511C)
1200 Pennsylvania Avenue NW
Washington, DC 20460

EPA Reg. Number: 806-25

Date of Issuance:

JAN 1 4 2005

Term of Issuance:

Conditional

Name of Pesticide Product:

Avon Skin-So-Soft Bug Guard Plus IR3535® Active Insect Repellent Gentle Breeze™ SPF 15 Sunscreen Very Water Resistant Cooling Gel

NOTICE OF PESTICIDE:

X Registration
Reregistration
(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Avon Products
1251 Avenue of the Americas
New York, NY 10020

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA Sec. 3(c)(7)(A) provided you:

- 1. Submit and/or cite all data required for registration/ reregistration of your product under FIFRA section 3(c)(5) and section 4 when the Agency requires all registrants of similar products to submit such data.
- 2. Submit within 2 months data package for Guideline Study: OPPTS 830.6317 (Storage Stability).
- 3. Revise the EPA Registration Number to read, "EPA Reg. No. 806-25".
- 4. Submit three (3) copies of the revised final printed labeling before you release the product for shipment. Refer to the A-79 enclosure for a further description of final printed labeling.

This registration is effective for 1 year from the date of issuance.

1/14/05

See next page

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,

Janet L. Andersen, Director

Biopesticides and Pollution Prevention

Division

## [bracketed text is additional product information, which may or may not appear on final product label]

(Front of Container)

AVON
SKIN-SO-SOFT
S
S
S
BUG GUARD PLUS
IR3535®
ACTIVE
INSECT REPELLENT
GENTLE BREEZE™
SPF 15 SUNSCREEN
VERY WATER RESISTANT
COOLING GEL

[with vitamin E and aloe]

KEEP OUT OF REACH OF CHILDREN WARNING

**ACTIVE INGREDIENTS:** 

beta-alanine, n-acetyl-N-butyl-, ethyl ester\* / carboxylic acid

OTHER INGREDIENTS:

TOTAL:

7.5%
92.5%
100.0%

\*IR3535®

4 FL. OZ. (118 ml) [6 Fl. OZ. (177 ml)]

ACCEPTED

JAN 1 4 2005

Under the Federal Insecticides. Pungicide. and fiedenticide Act. as amended, for the pesticide registered under EPA Reg. No. 206-25 Draft Label for Avon SSS Bug Guard Plus IR3535 Active Insect Repellent Gentle Breeze Cooling Gel SPF 15 Sunscreen Draft 01-13-05 2 of 3

(Back of Container):

<u>REPELLENCY</u> - IR3535® provides effective and long lasting repellency against mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies and biting midges.

<u>SPF 15 VERY WATER RESISTANT</u> - Helps prevent sunburn. Higher SPF gives more sunburn protection. Retains SPF after 80 minutes of activity in the water or sweating. PABA-Free.

<u>SUITABLE FOR THE ENTIRE FAMILY</u> - Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist-tested. Hypoallergenic.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin before sun and insect exposure. An adult must apply this product to children under 10. For continued insect protection, reapply every 6 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply as needed or after towel drying, swimming or sweating. Do not exceed 9 applications per day.

STORAGE: Store in cool, dry place in tightly closed container.

DISPOSAL: **If empty:** Do not reuse this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS. Warning. For external use only. Causes substantial but temporary eye injury. Do not get in eyes. Stop use and ask a doctor if rash or irritation develops and lasts. Ask a doctor before using on children under 6 months of age.

	FIRST AID
If in eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
	Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency treatment information.

PHYSICAL HAZARDS: FLAMMABLE. Keep away from heat or open flame. Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish. Draft Label for Avon SSS Bug Guard Plus IR3535 Active Insect Repellent Gentle Breeze Cooling Gel SPF 15 Sunscreen Draft 01-13-05 3 of 3

(Back of Container – continued)

## **ACTIVE SUNSCREEN INGREDIENTS:**

Octinoxate 7.5% Homosalate 5% Octisalate 5% Oxybenxone 4%

## **[OTHER INGREDIENTS:**

SD Alcohol 40-8
Butylene Glycol
Acrylates/Octylacrylamide Copolymer
Hydroxypropylcellulose
C12-15 Alkyl Benzoate
Aloe Barbadensis Extract
Tocopheryl Acetate
Dimethicone
Trimethylsiloxysilicate
Fragrance]

Julian Day Lot Code Number Exp. Month/ Year