DRAFT MASTER LABEL FOR EPA REG. NO. 806-24

AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535 UNSCENTED SPF15 SUNSCREEN SPRAY (AEROSOL SPRAY)

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FRONT OF CAN:

AVON
SKIN-SO-SOFT
S
S
S
BUG GUARD PLUS
IR3535®
INSECT REPELLENT
UNSCENTED
SPF 15
SUNSCREEN SPRAY

VERY WATER RESISTANT

ACCEPTED

JUL - 9 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No. 406-24

7.5%

92.5%

100.0%

KEEP OUT OF REACH OF CHILDREN WARNING See back panel for First Aid

ACTIVE INGREDIENTS:

beta-alanine, n-acetyl-N-butyl-, ethyl ester*/carboxylic acid OTHER INGREDIENTS:

BACK OF CAN: [Text within brackets is optional and may appear on the back of container label]

TOTAL: *IR3535®

4 OZ. (113.4 g) [6 OZ. (170.1g)]

SHAKE WELL

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Shake well** before each use. Hold container 6 to 8 inches from skin, spray liberally with a slow sweeping motion, rub product evenly over exposed skin before sun and insect exposure. Do not apply over cuts, wounds, freshly shaved or irritated skin. TO APPLY TO FACE: Spray palm of hand and rub on, avoiding the eye area. An adult must apply this product to children under 10. FOR CONTINUED PROTECTION from insects reapply after 4 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply as needed or after towel drying, swimming or sweating. Do not exceed 9 applications per day.

STORAGE AND DISPOSAL:

STORAGE: Store in cool, dry place away from heat or flame. DISPOSAL: Do Not Puncture or Incinerate! **If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

PRECAUTIONARY STATEMENTS: Hazards to Humans. **Warning:** For external use only. Causes substantial but temporary eye injury. Do not get in eyes. Do not spray on face. Discontinue use and consult a doctor if irritation or rash occurs. Ask a doctor before using on children under 6 months of age.

FIRST AID

If in eyes:

- Hold eye open and rinse slowly and gently with water for 15 20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

PHYSICAL HAZARDS - FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

[Intentional misuse by deliberately concentrating and inhaling contents may be harmful or fatal.]

ACTIVE SUNSCREEN INGREDIENTS: Octinoxate 6.8%, Octisalate 2.7%, Oxybenzone 1.8%

OTHER INGREDIENTS: SD Alcohol 40-B, Water, C12-15 Alkyl Benzoate, Isobutane, Hexylene Glycol, Polyurethane Copolymer, Propane, Tocopheryl Acetate

To order, see an Avon Representative, or call 1-800-FOR-AVON. www.avon.com Not for sale or use after expiration date.

EPA Reg. No. 806-24

EPA Est. No. [013891-IN-001 PI , 013891-IN-001, 054487-GA-001 XP , 054487-GA-001] [Boxed letters are first letters of lot number]

AVON PRODUCTS, INC., DISTR.

1251 AVE. OF THE AMERICAS, NY, NY 10020

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Day Lot Code Exp. Year / Month

Note to reviewer: The following statements, including those within brackets, are optional AND may appear on the product label AND / OR in marketing collateral materials AND the use of punctuation marks for each statement is optional

IR3535® is a registered trademark of Merck KGaA

[with] vitamin E

Unscented

Repellency – Provides effective and long-lasting protection from mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies and biting midges

SPF 15 Very Water Resistant

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Helps prevent sunburn

Higher SPF gives more sunburn protection

Retains SPF after 80 minutes of activity in the water or sweating

PABA-free

Suitable for the entire family

Gentle formula does not need to be washed off when returning from the outdoors

Dermatologist tested

Hypoallergenic

Avoid contact with plastics, costume jewelry, leather and synthetic fibers

May damage painted or varnished surfaces, including nail polish

US Patent Nos. 6,517,816, 6,719,959, 6,969,521 and 7,150,878