

806 - 24

10/7/2004

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Draft label for SSS Bug Guard Plus IR3535 Insect Repellent Unscented SPF15 Sunscreen  
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[bracketed text is additional product information, which may or may not appear on final product label]

FRONT OF CONTAINER:

AVON  
SKIN-SO-SOFT  
S  
S  
S  
BUG GUARD PLUS  
IR3535®  
INSECT REPELLENT  
UNSCENTED  
SPF 15  
SUNSCREEN SPRAY  
VERY WATER RESISTANT

[with vitamin E]

KEEP OUT OF REACH OF CHILDREN  
WARNING  
See back panel for additional precautionary statements

ACTIVE INGREDIENTS:	
beta-alanine, n-acetyl-N-butyl-, ethyl ester*/carboxylic acid	7.5%
OTHER INGREDIENTS:	<u>92.5%</u>
TOTAL:	100.0%
*IR3535®	

4 OZ. (113.4 g) [6 OZ. (170.1g)]

**ACCEPTED**

OCT 07 2004

Under the Federal Insecticides,  
Fungicides, and Rodenticides Act,  
as amended, for the pesticide  
registered under  
EPA Reg. No. 806-24

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BACK OF CONTAINER:

SHAKE WELL

REPELLENCY -Provides effective and long-lasting protection from mosquitoes, deer ticks, black flies, gnats, no-see-ums, sand flies and biting midges.

SPF 15 VERY WATER RESISTANT - Helps prevent sunburn. Higher SPF gives more sunburn protection. Retains SPF after 80 minutes of activity in the water or sweating. PABA-free.

SUITABLE FOR THE ENTIRE FAMILY - Unscented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist tested. Hypoallergenic.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Shake well before each use. Hold container 6 to 8 inches from skin, spray liberally with a slow sweeping motion, rub product evenly over exposed skin before sun and insect exposure. Do not apply over cuts, wounds, freshly shaved or irritated skin. **TO APPLY TO FACE:** Spray palm of hand and rub on, avoiding the eye area. An adult must apply this product to children under 10. **FOR CONTINUED PROTECTION** from insects reapply after 4 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply as needed or after towel drying, swimming or sweating. Do not exceed 9 applications per day.

<b>STORAGE:</b> Store in cool, dry place away from heat or flame	
<b>DISPOSAL:</b> Do Not Puncture or Incinerate! If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.	

**PRECAUTIONARY STATEMENTS:** Hazards to Humans. Warning: For external use only. Causes substantial but temporary eye injury. Do not get in eyes. Do not spray on face. Discontinue use and consult a doctor if irritation or rash occurs. Ask a doctor before using on children under 6 months of age.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 - 20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

**PHYSICAL HAZARDS - FLAMMABLE:** Contents under pressure. Do not store at temperatures above 120°F. Keep treated surface away from fire or flame until dry. Use only as directed. Intentional misuse by deliberately concentrating and inhaling contents may be harmful or fatal. Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

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BACK OF CONTAINER (Con't)

ACTIVE SUNSCREEN INGREDIENTS:

- Octinoxate 6.8%
- Octisalate 2.7%
- Oxybenzone 1.8%

[OTHER INGREDIENTS:

- SD Alcohol 40-B
- Water
- C12-15 Alkyl Benzoate
- Isobutane
- Hexylene Glycol
- Polyurethane Copolymer
- Propane
- Tocopheryl Acetate]

To order, see an Avon Representative, or call 1-800-FOR-AVON. [www.avon.com](http://www.avon.com)

[IR3535® is a registered trademark of Merck KGaA.]

Not for sale or use after expiration date.

EPA Reg. No. 806-24 EPA Est. No. 013891 IN-001 [054487-GA-001] [33590-MA-003]

AVON PRODUCTS, INC., DISTR.

1251 AVE. OF THE AMERICAS, NY, NY 10020

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[US Patent #6,517,816 and #6,719,959 and other patents pending.]

Bottom of Package:

Julian Day Lot Code Number

Exp. Month/ Year