OCT. 7.2004	2:09PM	THE ACCORD GROUP	1 1	NO.944	P.2/4	
806	-24	THE ACCORD GROUP	17/2004		P.2/4	183
Draft I	abel for SSS	Bug Guard Plus IR3	535 Insect Repellen	t Unscented SPF15 S	unscreen	
		Draft Lo	abel 10/07/04	1	of 3	

[bracketed text is additional product information, which may or may not appear on final product label]

FRONT OF CONTAINER:

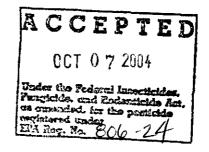
AVON SKIN-SO-SOFT S S BUG GUARD PLUS IR3535® INSECT REPELLENT UNSCENTED SPF 15 SUNSCREEN SPRAY VERY WATER RESISTANT

[with vitamin E]

KEEP OUT OF REACH OF CHILDREN WARNING See back panel for additional precautionary statements

ACTIVE INGREDIENTS:	
beta-alanino, n-acetyl-N-butyl-, ethyl ester*/carboxylic acid	7.5%
OTHER INGREDIENTS:	92,5%
TOTAL:	100.0%
*IR3535®	

4 OZ. (113.4 g) [6 OZ. (170.1g)]



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Draft label for SSS Bug Guard Plus IR3535 Insect Repellent Unscented SPF15 Sunscreen Draft Label 10/07/04 2 of 3

BACK OF CONTAINER:

SHAKE WELL

<u>REPELLENCY</u> -Provides effective and long-lasting protection from mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies and biting midges.

<u>SPF 15 VERY WATER RESISTANT</u> - Helps prevent sunburn. Higher SPF gives more sunburn protection. Retains SPF after 80 minutes of activity in the water or sweating, PABA-free.

SUITABLE FOR THE ENTIRE FAMILY – Unscented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist tested. Hypoallergenic.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Shake well before each use. Hold container 6 to 8 inches from skin, spray liberally with a slow sweeping motion, rub product evenly over exposed skin before sun and insect exposure. Do not apply over cuts, wounds, freshly shaved or irritated skin. TO APPLY TO FACE: Spray palm of hand and rub on, avoiding the eye area. An adult must apply this product to children under 10. FOR CONTINUED PROTECTION from insects reapply after 4 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply as needed or after towel drying, swimming or sweating.-Do not exceed 9 applications per day.

STORAGE: Store in cool, dry place away from heat or flame

DISPOSAL: Do Not Puncture or Incinerate! If empty: Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

PRECAUTIONARY STATEMENTS: Hazards to Humans. Warning: For external use only. Causes substantial but temporary eye injury. Do not get in eyes. Do not spray on face. Discontinue use and consult a doctor if irritation or rash occurs. Ask a doctor before using on children under 6 months of ago.

			FIRST AID			
	If in		Hold eye open and rinse slowly and gently with water for 15 - 20 minutes.			
	eyes:	٠	Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.			
	`	٠	Call a poison control center or doctor for treatment advice.			
I	Have the product container or label with you when calling a poison control center or doctor, or going					

for treatment.

PHYSICAL HAZARDS - FLAMMABLE: Contents under pressure. Do not store at temperatures above 120°F. Keep treated surface away from fire or flame until dry. Use only as directed. Intentional misuse by deliberately concentrating and inhaling contents may be harmful or fatal. Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

*

Draft label for SSS Bug Guard Plus IR3535 Insect Repellent Unscented SPF15 Sunscreen Draft Label 10/07/04 3. of 3

BACK OF CONTAINER (Con't)

ACTIVE SUNSCREEN INGREDIENTS: Octinoxate 6.8% Octisalate 2.7% Oxybenzone 1.8%

[OTHER INGREDIENTS: SD Alcohol 40-B Water C12-15 Alkyl Benzoate Isobutane Hexylene Glycol Polyurethane Copolymer Propane Tocopheryl Acetate]

To order, see an Avon Representative, or call 1-800-FOR-AVON. www.avon.com [IR3535@ is a registered trademark of Merck KGaA.] Not for sale or use after expiration date. EPA Reg. No. 806-24 EPA Est. No. 013891 IN-001 [054487-GA-001] [33590-MA-003] AVON PRODUCTS, INC., DISTR. 1251 AVE. OF THE AMERICAS, NY, NY 10020 [©] AVON 200X - ALL RIGHTS RESERVED [US Patent #6,517,816 and #6,719,959 and other patents pending.]

> Bottom of Package: Julian Day Lot Code Number Exp. Month/ Year

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