

U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Biopesticides and Pollution Prevention Division (7511C) 1200 Pennsylvania Avenue NW

NOTICE OF PESTICIDE: X Registration

Reregistration

(under FIFRA, as amended)

Washington, DC 20460

Date of Issuance:

806-21

EPA Reg. Number:

FEB 2 1 2003

Term of Issuance:

Unconditional

Name of Pesticide Product:

Avon SSS Skin-So-Soft Bug Guard Plus IR3535 Expedition Insect Repellent - Pump Spray

Name and Address of Registrant (include ZIP Code):

Avon Products, Inc. 1251 Avenue of the Americas New York, NY 10020

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Biopesticides and Pollution Prevention Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA Sec. 3(c)(5) provided you:

- 1. Submit and /or cite all data required for registration/reregistration of your product under FIFRA Sec.3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA Sec.4.
- 2. Revise the EPA Registration Number to read, "EPA Reg. No. 806-21".
- 3. Submit three(3) copies of the revised final printed label for the record.

Signature of Approving Official

Biopesticides and Pollution Prevention Division

MASTER LABEL

12/06/01 DRAFT LABEL FOR EPA FILE # 806-ER SKIN-SO-SOFT BUG GUARD PLUS IR3535® EXPEDITION INSECT REPELLENT - Pump Spray

FRONT OF BOTTLE:

AVON SKIN-SO-SOFT S S

S

BUG GUARD PLUS

IR3535®

EXPEDITION™

INSECT REPELLENT

UNSCENTED

([WITH] VITAMIN E & ALOE)

(REPELS MOSQUITOES FOR 8 HOURS)

(REPELS DEER TICKS FOR 6 HOURS)

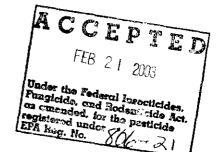
KEEP OUT OF REACH OF CHILDREN WARNING

ACTIVE INGREDIENTS:

beta-alanine, n-acetyl-N-butyl-, ethyl ester*/carboxylic acid 15.0% OTHER INGREDIENTS: 85.0% TOTAL: 100.0%

*IR3535®

4 FL. OZ. (118 ml) [2 FL. OZ. (59 ml)]



MASTER LABEL

12/06/01 DRAFT LABEL FOR EPA FILE # 806-ER SKIN-SO-SOFT BUG GUARD PLUS IR3535® EXPEDITION INSECT REPELLENT – Pump Spray

BACK OF BOTTLE:

UNSCENTED

<u>REPELLENCY</u> - IR3535® provides effective and long-lasting protection from mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies and biting midges.

<u>SUITABLE FOR THE ENTIRE FAMILY</u> – Unscented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist tested. Hypoallergenic.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply evenly before sun and insect exposure. TO APPLY TO FACE: Spray palm of hand and rub on. An adult must apply this product to children under 10. FOR CONTINUED PROTECTION from mosquitoes, gnats, no-seeums, sand flies and biting midges reapply after 8 hours. For continued protection from deer ticks reapply after 6 hours and from black flies reapply after 5 hours. Do not exceed 4 applications per day.

STORAGE: Store in cool, dry place in tightly closed container.

DISPOSAL: If empty: Do reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

PRECAUTIONARY STATEMENTS: Hazards to Humans.

Warning: For external use only. Causes substantial but temporary eye injury. Do not get in eyes. Do not spray on face. Discontinue use and consult a doctor if irritation or rash occurs. Ask a doctor before using on children under 6 months of age.

	FIRST AID
If in	• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.
eyes:	 Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
Have the	he product container or label with you when calling a poison control center or doctor, or going atment.

PHYSICAL HAZARDS:

FLAMMABLE. KEEP AWAY FROM HEAT OR OPEN FLAME.

AVOID CONTACT WITH PLASTICS, COSTUME JEWELRY, LEATHER AND SYNTHETIC FIBERS. MAY DAMAGE PAINTED OR VARNISHED SURFACES, INCLUDING NAIL POLISH.

To order, see an Avon Representative, or call 1-800-FOR-AVON. www.avon.com IR3535® is a registered trademark of Merck KGaA. Not for sale or use after expiration date.

EPA Reg. No. 806-XX EPA Est. No. 806-OH-001 Patent Pending AVON PRODUCTS, INC., DISTR.

1251 AVE. OF THE AMERICAS, NY, NY 10020

© AVON 200X – ALL RIGHTS RESERVED

Bottom of Package: Julian Day Lot Code Number Exp. Month/ Year