

806-20

7/9/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

JUL - 9 2009

Avon Products, Inc.
c/o Dr. J. Michael Kelley
P.O. Box 363
7140 Heritage Village Plaza
Gainesville, VA 20156

Subject: Product Name: Avon Skin-So-Soft SSS Bug Guard Plus IR 3535 Expedition Insect Repellent
EPA Registration No.: 806-20
Label Amendment Application Dated: October 10, 2008

Dear Dr. Kelley:

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(5), is acceptable provided that you:

1. Submit and/or cite all data required for registration/reregistration of your product under FIFRA section 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Submit three (3) copies of your final printed labeling before you release the product for shipment. Final printed labeling means the label or labeling of the product when distributed or sold. Clearly legible reproductions or photo reductions will be accepted for unusual labels, such as those silk-screened directly onto glass or metal containers or large bags or drum labels.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(b). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

If you have any questions contact Andrew Bryceland at 703-305-6928 or by email at: bryceland.andrew@epa.gov. A stamped copy of the label is enclosed for your records.

Sincerely,

Linda A. Hollis
Linda A. Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution
Prevention Division (7511P)

SYMBOL	Enclosure	7511P					
SURNAME		Bryceland					
DATE		7/8/09					

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†
FRONT OF CAN:

AVON
SKIN-SO-SOFT
S
S
S
BUG GUARD PLUS
IR3535®
EXPEDITION™
INSECT REPELLENT

ACCEPTED

JUL - 9 2009

Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for
the pesticide registered under
EPA Reg. No. 806-20

KEEP OUT OF REACH OF CHILDREN
WARNING
See back panel for First Aid

ACTIVE INGREDIENTS:
beta-alanine, n-acetyl-N-butyl-, ethyl ester*/carboxylic acid 20.07%
OTHER INGREDIENTS: 79.93%
TOTAL: 100.00%
*IR3535®

6 OZ. (170.1 g) [2 OZ. (56.7g)] [4 OZ. (113.4 g)] [8OZ. (226.8 g)]

BACK OF CAN:

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Hold container 6 to 8 inches from skin and spray with a slow sweeping motion evenly over exposed skin. Do not apply over cuts, wounds, freshly shaved or irritated skin. **TO APPLY TO FACE:** Spray palm of hand and rub on. An adult must apply this product to children under 10. **FOR CONTINUED PROTECTION** from mosquitoes and deer ticks reapply after 8 hours. For continued protection from black flies, gnats, no-see-ums, sand flies and biting midges reapply after 4 hours. Do not exceed 3 applications per day.

STORAGE AND DISPOSAL:

STORAGE: Store in cool, dry place away from heat or flame. **DISPOSAL:** Do Not Puncture or Incinerate! **If empty:** Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions.

PRECAUTIONARY STATEMENTS: Hazards to Humans. **Warning.** For external use only. Causes substantial but temporary eye injury. Do not get in eyes. Do not spray on face. Discontinue use and consult a doctor if irritation or rash occurs. Ask a doctor before using on children under 6 months of age.

FIRST AID

- | | |
|-------------|---|
| If in eyes: | <ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a poison control center or doctor for treatment advice. |
|-------------|---|

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency medical treatment information.

PHYSICAL HAZARDS - FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

[Intentional misuse by deliberately concentrating and inhaling contents may be harmful or fatal.]

[Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.]

To order, see an Avon Representative, or call 1-800-FOR-AVON. www.avon.com

Not for sale or use after expiration date.

EPA Reg. No. 806-20

EPA Est. No. [013891-IN-001] **PI**, 013891-IN-001, 054487-GA-001 **XP**, 054487-GA-001]

[Boxed letters are first letters of lot number]

AVON PRODUCTS, INC., DISTR. 1251 AVE. OF THE AMERICAS, NY, NY 10020

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Day Lot Code

Exp. Year / Month

Note to reviewer: The following statements, including those within brackets, are optional AND may appear on the product label AND / OR in marketing collateral materials AND the use of punctuation marks for each statement is optional

IR3535® is a registered trademark of Merck KGaA

[With] Vitamin E

Unscented

REPELLENCY – Provides effective and long-lasting protection from mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies and biting midges

Repels mosquitoes and deer ticks for 8 hours

Suitable for the entire family

Gentle formula does not need to be washed off when returning from the outdoors

Dermatologist tested

Hypoallergenic

U.S. Patent Nos. 6,969,521, 6,719,959 and 7,150,878