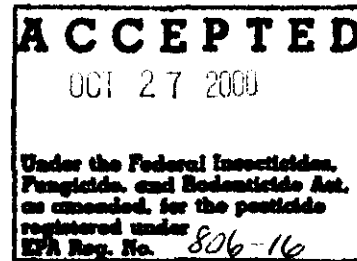


DRAFT LABEL (Revised October 24, 2000) FOR
AVON SSS SKIN-SO-SOFT GENTLE BREEZE™ BUG GUARD PLUS IR3535® INSECT REPELLENT
 MOISTURIZING LOTION

FRONT OF BOTTLE:

AVON
 S
 S
 S
 SKIN-SO-SOFT
 GENTLE BREEZE™
 BUG GUARD PLUS
 IR3535®
 INSECT REPELLENT
 MOISTURIZING LOTION



KEEP OUT OF REACH OF CHILDREN
 CAUTION

ACTIVE INGREDIENTS*:

ETHYL BUTYLACETYLAMINOPROPIONATE**/
 BUTYLACETYLAMINOPROPIONIC ACID

7.5%

OTHER INGREDIENTS:

92.5%

TOTAL:

100.0%

* INSECT REPELLENT

** IR3535®

4 FL. OZ. (118 ml)

BACK OF BOTTLE:

Julian Day Lot Code Number
 Exp. Month/ Year

GENTLE BREEZE™ FRAGRANCE

REPELLENCY - IR3535® provides effective and dependable repellency against mosquitoes, deer ticks, black flies, gnats, no-see-ums and biting midges.

MOISTURIZATION - Non greasy formula helps replenish moisture and leaves skin soft and smooth.

SUITABLE FOR THE ENTIRE FAMILY - Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist-tested. Non-Comedogenic. Non-Acneogenic. Hypoallergenic.

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MOISTURIZING LOTION

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin. For continued insect protection, reapply about every 2 hours or sooner if effectiveness diminishes, not to exceed 9 applications per day.

STORAGE: Store in cool, dry place in tightly closed container.

DISPOSAL: Do not reuse empty container. Put in trash.

PRECAUTIONARY STATEMENTS:

CAUTION. FOR EXTERNAL USE ONLY. CAUSES MODERATE EYE IRRITATION. AVOID CONTACT WITH EYES. DISCONTINUE USE IF IRRITATION OR RASH APPEARS. USE ON CHILDREN UNDER 6 MONTHS OF AGE ONLY WITH THE ADVICE OF A PHYSICIAN.

FIRST AID:

If in eyes: Flush eyes with plenty of water. Call a physician if irritation persists.

AVOID CONTACT WITH PLASTICS, SUCH AS EYEGLASS FRAMES, PLASTIC WATCH CRYSTALS, COSTUME JEWELRY, LEATHER AND SYNTHETIC FABRICS SUCH AS ACETATE, RAYON, SPANDEX AND DYNEL. MAY DAMAGE PAINTED OR VARNISHED SURFACES, INCLUDING NAIL POLISH.

OTHER INGREDIENTS:

WATER
C12-15 ALKYL BENZOATE
BUTYLENE GLYCOL
GLYCERIN
DEA-OLETH-3 PHOSPHATE
CETYL ALCOHOL
ALOE BARBADENSIS GEL
ISOSTEARIC ACID
STEARIC ACID
STEARYL ALCOHOL
BENZYL ALCOHOL
MAGNESIUM ALUMINUM SILICATE
POLYSORBATE 60
STEARETH-2
TOCOPHERYL ACETATE
FRAGRANCE
IMIDAZOLIDINYL UREA
XANTHAN GUM
DIMETHICONE
DISODIUM EDTA

DRAFT LABEL (Revised October 24, 2000) FOR
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MOISTURIZING LOTION

TO ORDER SKIN-SO-SOFT, SEE AN AVON REPRESENTATIVE, OR CALL
1-800-FOR-AVON
Not for sale or use after expiration date on top.

EPA Reg. No. 806-16
EPA Est. No. 806-IL-1
AVON PRODUCTS, INC., DISTR.
NEW YORK, N.Y. 10020
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