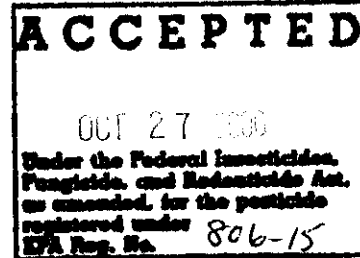


DRAFT LABEL (Revised October 24, 2000) FOR
AVON SSS SKIN-SO-SOFT GENTLE BREEZE™ BUG GUARD PLUS IR3535® INSECT REPELLENT
SPF 15 MOISTURIZING SUNBLOCK LOTION

FRONT OF BOTTLE:

AVON
S
S
S
SKIN-SO-SOFT
GENTLE BREEZE™
BUG GUARD PLUS
IR3535®
INSECT REPELLENT
SPF 15
MOISTURIZING SUNBLOCK LOTION



KEEP OUT OF REACH OF CHILDREN
CAUTION

ACTIVE INGREDIENTS*:
ETHYL BUTYLACETYLAMINOPROPIONATE**/ 7.5%
BUTYLACETYLAMINOPROPIONIC ACID
OTHER INGREDIENTS: 92.5%
TOTAL: 100.0%
* INSECT REPELLENT
** IR3535®

4 FL. OZ. (118 ml)

BACK OF BOTTLE:

Julian Day Lot Code Number
Exp. Month/ Year

GENTLE BREEZE™ FRAGRANCE

REPELLENCY - IR3535® provides effective and dependable repellency against mosquitoes, deer ticks, black flies, gnats, no-see-ums and biting midges.

SPF 15 WATERPROOF PROTECTION – Protection from UV rays. Retains its degree of protection for at least 80 minutes in the water. PABA-Free. Sweat-Resistant.

MOISTURIZATION - Non greasy formula helps replenish moisture and leaves skin soft and smooth.

SUITABLE FOR THE ENTIRE FAMILY - Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist-tested. Non-Comedogenic. Non-Acneogenic. Hypoallergenic.

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SPF 15 MOISTURIZING SUNBLOCK LOTION

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin. For continued insect protection, reapply about every 2 hours or sooner if effectiveness diminishes, not to exceed 9 applications per day. For sunscreen protection, reapply after 80 minutes in the water, excessive perspiration or prolonged activity.

STORAGE: Store in cool, dry place in tightly closed container.

DISPOSAL: Do not reuse empty container. Put in trash.

PRECAUTIONARY STATEMENTS:

CAUTION. FOR EXTERNAL USE ONLY. CAUSES MODERATE EYE IRRITATION. AVOID CONTACT WITH EYES. DISCONTINUE USE IF IRRITATION OR RASH APPEARS. USE ON CHILDREN UNDER 6 MONTHS OF AGE ONLY WITH THE ADVICE OF A PHYSICIAN.

FIRST AID:

If in eyes: Flush eyes with plenty of water. Call a physician if irritation persists.

AVOID CONTACT WITH PLASTICS, SUCH AS EYEGGLASS FRAMES, PLASTIC WATCH CRYSTALS, COSTUME JEWELRY, LEATHER AND SYNTHETIC FABRICS SUCH AS ACETATE, RAYON, SPANDEX AND DYNEL. MAY DAMAGE PAINTED OR VARNISHED SURFACES, INCLUDING NAIL POLISH.

ACTIVE SUNSCREEN INGREDIENTS:

OCTYL METHOXYCINNAMATE
OXYBENZONE

OTHER INGREDIENTS:

WATER
C12-15 ALKYL BENZOATE
BUTYLENE GLYCOL
GLYCERIN
DEA-OLETH-3 PHOSPHATE
ALOE BARBADENSIS GEL
CETYL ALCOHOL
ISOSTEARIC ACID
STEARIC ACID
PVP/EICOSENE COPOLYMER
BENZYL ALCOHOL
GLYCERYL STEARATE
MAGNESIUM ALUMINUM SILICATE
POLYSORBATE 60
TOCOPHERYL ACETATE

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SPF 15 MOISTURIZING SUNBLOCK LOTION

BARIUM SULFATE
FRAGRANCE
IMIDAZOLIDINYL UREA
XANTHAN GUM
DIMETHICONE

TO ORDER SKIN-SO-SOFT, SEE AN AVON REPRESENTATIVE, OR CALL
1-800-FOR-AVON

Not for sale or use after expiration date on top.

EPA Reg. No. 806-15
EPA Est. No. 806-IL-1
AVON PRODUCTS, INC., DISTR.
NEW YORK, N.Y. 10020
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