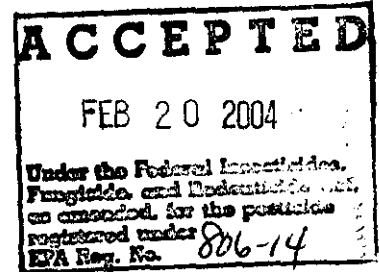


(Front of Container)

[Original Brand Name]

AVON  
 S  
 S  
 S  
 SKIN-SO-SOFT  
 BUG GUARD PLUS  
 IR3535®  
 INSECT REPELLENT  
 SPF 30  
 MOISTURIZING SUNBLOCK LOTION  
 COOL 'N FABULOUS™



[Alternate Brand Name #1 (notification 12/7/01) - bracketed information confined to use on Disappearing Color Lotion]

AVON  
 S  
 S  
 S  
 SKIN-SO-SOFT  
 BUG GUARD  
 PLUS  
 IR3535®  
 INSECT REPELLENT  
 SPF 30 SUNSCREEN  
 VERY WATER RESISTANT  
 WITH VITAMIN E & ALOE  
 [DISAPPEARING COLOR]  
 COOL 'N FABULOUS™

[Alternate Brand Name #2 - bracketed information confined to use on Disappearing Color Lotion]

AVON  
 SKIN-SO-SOFT  
 S BUG  
 S GUARD  
 S PLUS  
 IR3535®  
 INSECT REPELLENT  
 COOL 'N FABULOUS™  
 [DISAPPEARING COLOR]  
 SPF 30 SUNSCREEN  
 VERY WATER RESISTANT  
 MOISTURIZING LOTION

(Front of Container – Continued; The Following is Applicable to ALL Labels)

(WITH VITAMIN E AND ALOE)

KEEP OUT OF REACH OF CHILDREN  
CAUTION

ACTIVE INGREDIENTS:

beta-alanine, n-acetyl-N-butyl-, ethyl ester\* / carboxylic acid 7.5%

OTHER INGREDIENTS:

92.5%

TOTAL:

100.0%

\* IR3535®

4 FL. OZ.

(118 mL)

(Back of Container)

[bracketed information confined to use on Disappearing Color Lotion]

REPELLENCY — IR3535® provides effective and dependable repellency against mosquitoes, deer ticks, black flies, sand flies, gnats, no-seeums and biting midges.

SPF 30 VERY WATER RESISTANT - Helps prevent sunburn. Higher SPF gives more sunburn protection. Retains SPF after 80 minutes of activity in the water or sweating. PABA-Free.

MOISTURIZATION - Non greasy formula helps replenish moisture and leaves skin soft and smooth.

SUITABLE FOR THE ENTIRE FAMILY – [Disappearing color has a] Fresh summer scent developed especially for the entire family. Mild gentle formula does not need to be washed off when returning from the outdoors. Hypoallergenic. Pediatrician-Tested.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly before sun and insect exposure. An adult must apply this product to children under 10. For continued insect protection, reapply about every 2 hours or sooner if effectiveness diminishes. For sunscreen protection, reapply as needed or after towel drying, swimming, or sweating. Do not exceed 9 applications per day.

**STORAGE:** Store in cool, dry place in tightly closed container.

**DISPOSAL:** If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local waste agency or 1-800-CLEANUP for disposal instructions.

**PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS.** Caution. For external use only. Causes moderate eye irritation. Do not get in eyes. Stop use and ask a doctor if rash or irritation develops and lasts. Ask a doctor before using on children under 6 months of age.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

[Care of Fabrics: Color can be cleaned from most fabrics. Avoid direct contact with silk, nylon and cotton. Color does not stain skin. If necessary, color can be cleaned from skin with soap and water.

Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

(Back of Container – continued)

[bracketed information confined to use on Disappearing Color Lotion]

**ACTIVE SUNSCREEN INGREDIENTS:**

Octinoxate (7.5%)  
Oxybenzone (6%)  
Octisalate (5%)

**OTHER INGREDIENTS:**

Water  
Butylene Glycol  
Glycerin  
PVP/Eicosene Copolymer  
Aloe Barbadensis Gel  
Isostearic Acid  
Propylene Glycol Myristyl Ether Acetate  
Stearic Acid  
Benzyl Alcohol  
Cetyl Alcohol  
DEA-Oleth-3 Phosphate  
Diglycol/CHDM/Isophthalates/SIP Copolymer  
Dimethicone  
Glyceryl Stearate  
Magnesium Aluminum Silicate  
Tocopheryl Acetate  
Barium Sulfate  
Fragrance  
Imidazolidinyl Urea  
Xanthan Gum  
Disodium EDTA  
[Blue 1]  
[Red 33]

TO ORDER, SEE AN AVON REPRESENTATIVE,  
OR CALL 1-800-FOR-AVON [www.avon.com](http://www.avon.com)  
(IR3535<sup>®</sup> is a registered trademark of Merck KGaA.)  
Not for sale or use after expiration date.  
EPA Reg. No. 806-14 EPA Est. No. 806-IL-1  
AVON PRODUCTS, INC., DISTR.  
1251 AVE. OF THE AMERICAS, NEW YORK, N.Y. 10020  
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Julian Day Lot Code Number  
Exp. Month/Year