

806-13

4-21-2003

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Please read instructions on reverse side before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 05-31-98

	United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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**Application for Pesticide - Section 1**

1. Company/Product Number <b>806-13</b>	2. EPA Product Manager <b>J. Downing</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>Avon Gentle Breeze™ SSS Skin-So-Soft Bug Guard Plus IR3535® Insect Repellent SPF-30 Moisturizing Sunblock Lotion</b>	PM# <b>90</b>	
5. Name And Address Of Applicant (Include ZIP Code) <b>Avon Products, Inc. 1251 Avenue of the Americas New York, NY 10020</b>  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: <b>NOTIFICATION</b> EPA Reg. No. _____ Date Reviewed: <b>4/21/03</b> Product Name _____ Reviewed by: <i>M. [Signature]</i>	

**Section II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final Printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain Below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 Notification of addition of an alternate brand name, to include the word "Active" and to modify the order of the terms in the name, i.e., "Avon Skin-So-Soft Bug Guard Plus IR3535® Active Insect Repellent Gentle Breeze™ SPF30 Moisturizing Sunblock Lotion." This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per Container	If "Yes" Unit Packaging wgt.    No. per Container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(S) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input checked="" type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithographed <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name <b>Alan C. Katz</b>	Title Avon Authorized Representative (ToXcel, LLC)	Telephone No. (Include Area Code) (703) 335-5670
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received
2. Signature <i>Alan C. Katz</i>	3. Title Avon Authorized Representative (ToXcel, LLC)	
4. Typed Name <b>Alan C. Katz</b>	5. Date <b>2/3/03</b>	

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[Front of Container – bracketed information confined to use on sponge applicator container]

AVON  
SKIN-SO-SOFT

[the words "E-Z SPONGE APPLICATOR" encircled around a diagram of tube with sponge applicator.]

S BUG  
S GUARD  
S PLUS  
IR3535®

[ACTIVE]  
INSECT REPELLENT  
GENTLE BREEZE™  
SPF 30  
MOISTURIZING  
SUNBLOCK LOTION

KEEP OUT OF REACH OF CHILDREN  
CAUTION

ACTIVE INGREDIENTS\*:  
ETHYL BUTYLACETYLAMINOPROPIONATE\*\*/  
BUTYLACETYLAMINOPROPIONIC ACID

7.5%  
92.5%  
100.0%

OTHER INGREDIENTS:  
\* INSECT REPELLENT  
\*\*IR3535®

4 FL. OZ. (118 ml)

[2.5 FL. OZ. (75 ml)]

**NOTIFICATION**

Date Reviewed: 4/21/03

Reviewed By: M. Lunsford

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[Back of Container – bracketed information confined to use on sponge applicator container]

Julian Day Lot Code Number  
Exp. Month/Year

GENTLE BREEZE™ FRAGRANCE

REPELLENCY – IR3535®, provides effective and dependable repellency against mosquitoes, deer ticks, black flies, sand flies, gnats, no-see-ums and biting midges.

SPF 30 WATERPROOF PROTECTION - Protection from UV rays. Retains its degree of protection for at least 80 minutes in the water. PABA-Free. Sweat-Resistant.

MOISTURIZATION - Non greasy formula helps replenish moisture and leaves skin soft and smooth.

SUITABLE FOR THE ENTIRE FAMILY - Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist-tested. Hypoallergenic.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin [using the E-Z Sponge Applicator]. An adult must apply this product to children under 10. For continued insect protection, reapply about every 2 hours or sooner if effectiveness diminishes, not to exceed 9 applications a day. For sunscreen protection, reapply after 80 minutes in the water, excessive perspiration or prolonged activity.

STORAGE: Store in cool, dry place in tightly closed container.

DISPOSAL: Do not reuse this container. Place empty container in trash or offer for recycling if available.

PRECAUTIONARY STATEMENTS: CAUTION. FOR EXTERNAL USE ONLY. CAUSES MODERATE EYE IRRITATION. DO NOT GET INTO EYES. DISCONTINUE USE AND CONSULT A DOCTOR IF IRRITATION OR RASH OCCURS. ASK A DOCTOR BEFORE USING ON CHILDREN UNDER 6 MONTHS OF AGE.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.	

AVOID CONTACT WITH PLASTICS, COSTUME JEWELRY, LEATHER AND SYNTHETIC FIBERS. MAY DAMAGE PAINTED OR VARNISHED SURFACES INCLUDING NAIL POLISH.

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(Back of Container - continued)

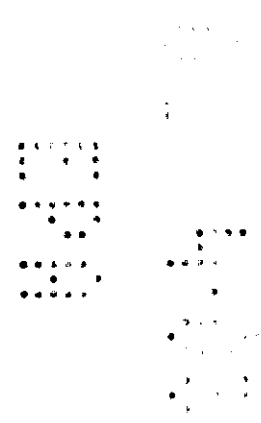
ACTIVE SUNSCREEN INGREDIENTS:

- OCTINOXATE (7.5 %)
- OXYBENZONE (6%)
- OCTISALATE (5%)

OTHER INGREDIENTS:

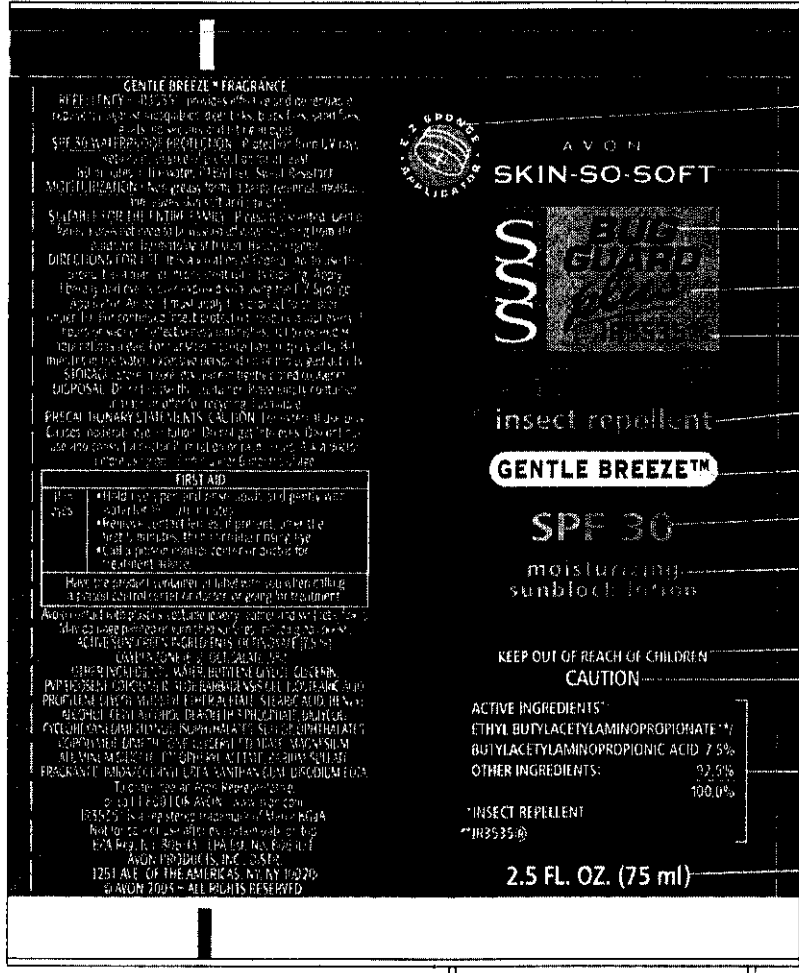
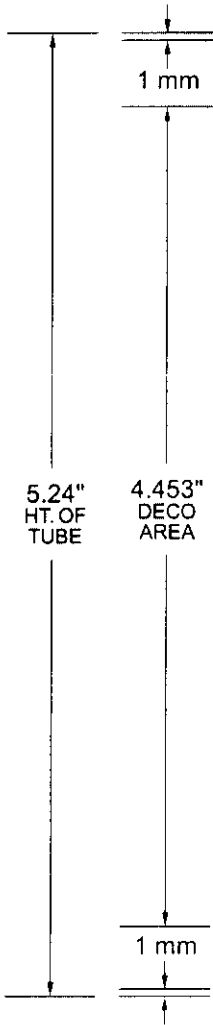
- WATER
- BUTYLENE GLYCOL
- GLYCERIN
- PVP/EICOSENE COPOLYMER
- ALOE BARBADENSIS GEL
- ISOSTEARIC ACID
- PROPYLENE GLYCOL MYRISTYL ETHER ACETATE
- STEARIC ACID
- BENZYL ALCOHOL
- CETYL ALCOHOL
- DEA-OLETH-3 PHOSPHATE
- DIGLYCOL/CYCLOHEXANEDIMETHANOL/  
ISOPHTHALATES/SULFOISOPHTHALATES, COPOLYMER
- DIMETHICONE
- GLYCERYL STEARATE
- MAGNESIUM ALUMINUM SILICATE
- TOCOPHERYL ACETATE
- BARIUM SULFATE
- FRAGRANCE
- IMIDAZOLIDINYL UREA
- XANTHAN GUM
- DISODIUM EDTA

To order, see an Avon Representative,  
or call 1-800-FOR-AVON [www.avon.com](http://www.avon.com)  
IR3535® is a registered trademark of Merck KGaA.  
Not for sale or use after expiration date on top.  
EPA Reg. No. 806-13 EPA Est. No. 806-IL-1  
AVON PRODUCTS, INC., DISTR.  
1251 AVE. OF THE AMERICAS NY, NY 10020  
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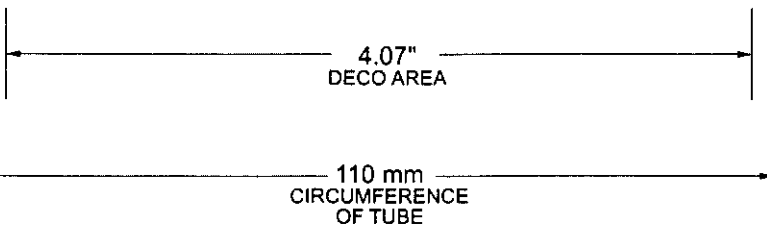


SSS BGP ACTIVE SPF 30 11208 (13807) GB  
AI 9.0 TT

6.0 PT  
ITC SYMBOL  
MED/BOLD



- 3.54 PT EUROSTILE BOLD
- 9.18 PT COPPERPLATE GOTHIC
- 14.05 PT EUROSTILE BOLD
- 24.36 PT BRUSH SCRIPT BT
- 10.85 PT HUMANST 777 BT
- 11.14 PT HUMANST 777 BT
- 13.15 PT COPPERPLATE GOTHIC
- 18.36 PT HUMANST 777 BT
- 8.44 PT HUMANST 777 BT
- 6.45 PT HUMANST 777 BT
- 8.67 PT HUMANST 777 BT
- 6.45 PT HUMANST 777 BT
- 10.37 PT HUMANST 777 BT



TUBE - WHITE  
GRAPHICS:  
BLUE - MATCH CHIP  
RED - PMS 0810  
YELLOW - PMS 0824  
WHITE

PLEASE NOTE: ALL COLORS IN THIS ELECTRONIC FILE ARE FOR VISUALIZATION AND COLOR BREAK PURPOSES ONLY! USE ACTUAL SWATCHES, CHIPS OR CHIP SPECIFICATIONS TO MATCH COLORS WHEN PRINTING.

SEE LAYERING BOX FOR ACTUAL BREAKDOWN

S B GB PACTS BGCIP  
VE F33GV B70 S BVT GPS POTGRV P28 PAB

BUSIN. UNIT:	DATE: 01/21/05
JOB NAME: SSS BGP ACTIVE SPF 30 GB	
PROFILE#: 1012326	REV DATE:
STUDIO: (IN HOUSE) <input type="checkbox"/> / LUKASIEWICZ DESIGN	
FONT/SPEC: HELVETICA (ADOBE), FJYUNA (ADOBE), EUROSTILE (ADOBE)	
BRUSHSCRIPT (BT), COPPERPLATE (ADOBE), HUMANIST 777 (BT), ITC SYMBOL (ADOBE)	
DESIGNER:	
MARKETER:	
COPYWRITER:	
ENGINEER:	
PURCHASING AGENT:	
SUPPLIER:	EPA REG NO.:

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**NOTIFICATION**

Date Reviewed: 4/2/03

Reviewed By: M. Townsend



7/8

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Julian Day Lot Code Number  
Exp. Month/Year

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8/8

(Back of Container - continued)

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