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11/01/2002

12 AUGUST 2002 DRAFT

PROPOSED MASTER LABEL FOR EPA REG. 806-13 Page 1 of 3

(Front of Container – bracketed information confined to use on sponge applicator container)

AVON S (the words "E-Z SPONGE APPLICATOR" encircled around a S diagram of tube with sponge applicator.] SKIN-SO-SOFT GENTLE BREEZE™ **BUG GUARD PLUS** IR3535® INSECT REPELLENT SPF 30 MOISTURIZING SUNBLOCK LOTION KEEP OUT OF REACH OF CHILDREN CAUTION ACTIVE INGREDIENTS\*: ETHYL BUTYLACETYLAMINOPROPIONATE\*\*/ 7.5% BUTYLACETYLAMINOPROPIONIC ACID 92.<u>5%</u> OTHER INGREDIENTS: \* INSECT REPELLENT 100.0% \*\*IR3535®

4 FL. OZ. (118 ml)

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Under the Fede Fungicide, and as amended, fo	RADE	1110 14		
registered unde EPA Reg. No.	8	06	<u>, - 1</u>	3

(Back of Container – bracketed information confined to use on sponge applicator container)

Julian Day Lot Code Number Exp. Month/Year

ORIGINAL SSS FRAGRANCE

<u>REPELLENCY</u> – IR3535®, provides effective and dependable repellency against mosquitoes, deer ticks, black flies, sand flies, gnats, no-seeums and biting midges.

<u>SPF 30 WATERPROOF PROTECTION</u> - Protection from UV rays. Retains its degree of protection for at least 80 minutes in the water. PABA-Free. Sweat-Resistant.

MOISTURIZATION - Non greasy formula helps replenish moisture and leaves skin soft and smooth.

<u>SUITABLE FOR THE ENTIRE FAMILY</u> - Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist-tested. Hypoallergenic.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin [using the E-Z Sponge Applicator]. An adult must apply this product to children under 10. For continued insect protection, reapply about every 2 hours or sooner if effectiveness diminishes, not to exceed 9 applications a day. For sunscreen protection, reapply after 80 minutes in the water, excessive perspiration or prolonged activity.

STORAGE: Store in cool, dry place in tightly closed container.

DISPOSAL: Do not reuse this container. Place empty container in trash or offer for recycling if available.

PRECAUTIONARY STATEMENTS: CAUTION. FOR EXTERNAL USE ONLY. CAUSES MODERATE EYE IRRITATION. DO NOT GET INTO EYES. DISCONTINUE USE AND CONSULT A DOCTOR IF IRRITATION OR RASH OCCURS. ASK A DOCTOR BEFORE USING ON CHILDREN UNDER 6 MONTHS OF AGE.

	FIRST AID
If in	• Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.
eyes:	<ul> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> </ul>
	Call a poison control center or doctor for treatment advice.
	Have the product container or label with you when calling a poison control
L	center or doctor, or going for treatment.

AVOID CONTACT WITH PLASTICS, COSTUME JEWELRY, LEATHER AND SYNTHETIC FIBERS. MAY DAMAGE PAINTED OR VARNISHED SURFACES, INCLUDING NAIL POLISH.

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(Back of Container - continued)

ACTIVE SUNSCREEN INGREDIENTS: OCTINOXATE (7.5 %) OXYBENZONE (6%) OCTISALATE (5%)

OTHER INGREDIENTS:

WATER **BUTYLENE GLYCOL GLYCERIN PVP/EICOSENE COPOLYMER** ALOE BARBADENSIS GEL ISOSTEARIC ACID PROPYLENE GLYCOL MYRISTYL ETHER ACETATE STEARIC ACID BENZYL ALCOHOL CETYL ALCOHOL **DEA-OLETH-3 PHOSPHATE** DIGLYCOL/CYCLOHEXANEDIMETHANOL/ ISOPHTHALATES/SULFOISOPHTHALATES COPOLYMER DIMETHICONE **GLYCERYL STEARATE** MAGNESIUM ALUMINUM SILICATE TOCOPHERYL ACETATE BARIUM SULFATE FRAGRANCE IMIDAZOLIDINYL UREA XANTHAN GUM **DISODIUM EDTA** 

To order, see an Avon Representative, or call 1-800-FOR-AVON www.avon.com IR3535® is a registered trademark of Merck KGaA. Not for sale or use after expiration date on top. EPA Reg. No. 806-13 EPA Est. No. 806-1L-1

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