

000806-00013-050800

Printed: 07:50:17 Thursday, 13 Jul, 2000 # 16 / 9044

Systems Integration Group, Inc.

| United St Environmental Pro Washington, 1 App 1. Company/Product Number 806-13 4. Company/Product (Name) Avon Gentle Breeze So-Soft Bug Guard Plus IR3535 R Insect Rep | tection Agency oc 20460 lication for Pe | X |) Other | | OPP Identifier | r Number | |
|--|---|--|--------------------|------------------|---|---------------------------------------|--|
| Environmental Pro Washington, 1 App 1. Company/Product Number 806–13 | tection Agency oc 20460 lication for Pe | X | Amendme Other | | | | |
| Washington, 1 App 1. Company/Product Number 806–13 | oc 20460 lication for Per | X | Other | | | | |
| 1. Company/Product Number 806-13 | | |) Other | 1 | | | |
| 1. Company/Product Number 806-13 | | | £ | | | ——- | |
| | 1 2 | sticide - Section | <u> </u> | | | | |
| 4. Company/Product (Name) Avon Gentle Breeze | | 2. EPA Product Manager | | 3. Propo | 3. Proposed Classification | | |
| 4. Company/Product (Name) | SSS Skin- | Sheila Moats | | I | X None Restricted | | |
| So-Soft Bug Guard Plus IR3535 ^ Insect Rep | ellent SPF 30 | PM # 90 | | _ | | | |
| inisturizing Sumblock Lotion 5. Name and Address of Applicant (Include ZIP Code) | | · Even dited Daview | 10.0000-10-0 | L | DAYE delice 2 | (-)(2) | |
| Avon Products, Inc. | | 6. Expedited Review. In accordance with FIFRA*Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling | | | | | |
| 1251 Avenue of the Americas | | to: | | | | | |
| New York, NY 10020 | 1 | EPA Reg. No | | ····· | | | |
| Objects William to a new address. | | Droduct Name | | | | | |
| Check if this is a new address Product Name | | | | | | | |
| | Section | on - II | | | | | |
| Amendment - Explain below. | | | pels in response i | O | | | |
| Resubmission in response to Agency letter dated | | Agency letter dated "Me Too" Application. | | | | | |
| Other Section below | | | | | | | |
| Notification - Explain below. | | Other - Explain | Delow. | | | | |
| Explanation: Use additional page(s) if necessary. (For S | ection I and Section II | 1.) | | | | | |
| Notification of change to primary brand n | ame per PR Notic | ce 98-10. This n | | | | | |
| provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of | | | | | | | |
| 18 U.S.C. Sec. 1001 to willfully make any is not consistent with the terms of FR No | false statement | t to EPA. I furt | her understa | nd that | if this no | tification | |
| and I may be subject to enforcement action | n and penalties | under sections 1 | 2 and 14 of | PIPRA. | r violecton | OL TITAL | |
| | Sectio | n - III | | | _ | | |
| Material This Product Will Be Packaged In: | | | <u></u> | | | | |
| Child-Resistant Packaging Unit Packaging Wat | | r Soluble Packaging 2. Type of Container | | | | | |
| Yes Yes | | Yes Metal | | | | | |
| X No X No | X No | • | - | Plastic Glass | | | |
| * Certification must If "Yes" No. p | | No. per | | Paper | | | |
| be submitted Unit Packaging wgt. conta | | | | Other (Sp | ecify) | | |
| | | | | *** | | | |
| | te(s) Retail Container P1. Oz. (118 ± L | . 1 - | Location of Label | | | | |
| | | <u> </u> | | | ying product | | |
| 6. Manner in Which Label is Affixed to Product | Lithograph Paper glued | | reen print & | rascle | ar adhesive | <u>*</u> | |
| | Stenciled | - N/ | | | | | |
| 4. Contact Constitution of the dispetts below for ideas | Section | | | thin anniin | ntin - 1 | | |
| Contact Person (Complete items directly below for idention | | o be contacted, if neces | sary, to process | | | | |
| Name Herbert Estreicher | | | | | phone No. (Include Area Code) 202) 662-5576 | | |
| | | | | · · | | | |
| Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. | | | | | Date ApplicationReceived | ation | |
| I acknowledge that any knowingly false or mislead | | | | | | | |
| both under applicable law. | | | | | JStam | ibea) | |
| 2. Signature | 3. Title | lttorney | | } | , , , | | |
| M m W | | | | | 9 7 7 |))))))))))))))))))) | |
| *Mojuy 11, 7 | | | | | | ,,,,, | |
| E T | | | | | | | |
| 5. Typed Name | 5. Date | 15/2000 | | | , , , , , | ,,,,,, | |
| I acknowledge that any knowingly false or misleading statemen both under applicable law. | | oe punishable by fine o | r Imprisonment | or | (Stam | iped) | |
| I certify that the statements I have made on this fo I acknowledge that any knowingly false or mislead | i ertification rm and all attachmen | | | lete. | 6. De | te Applica | |

Page 1 of 3

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100.00%

DRAFT LABEL FOR GENTLE BREEZE TH SKIN-SO-SOFT BUG GUARD PLUS INSECT REPELLENT SPF-30 MOISTURIZING SUNBLOCK LOTION

FRONT OF BOTTLE:

AVON

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SKIN-SO-SOFT

GENTLE BREEZE™

BUG GUARD PLUS

IR3535®

INSECT REPELLENT

SPF 30

MOISTURIZING SUNBLOCK LOTION

KEEP OUT OF REACH OF CHILDREN CAUTION

ACTIVE INGREDIENTS*:

* ETHYL BUTYLACETYLAMINOPROPIONATE**/
BUTYLACETYLAMINOPROPIONIC ACID

OTHER INGREDIENTS:

* INSECT REPELLENT

** IR3535®

118 ml

4 FL. OZ.

BACK OF BOTTLE:

Julian Day Lot Code Number Exp. Month/ Year

GENTLE BREEZE ™ FRAGRANCE

<u>REPELLENCY</u> - IR3535® provides effective and dependable repellency against mosquitoes, deer ticks, black flies, gnats, no-seeums and biting midges.

<u>SPF 30 WATERPROOF PROTECTION</u> - Protection from UV rays. Retains its degree of protection for at least 80 minutes in the water. PABA-Free. Sweat-Resistant.

MOISTURIZATION - Non greasy formula helps replenish moisture and leaves; skin soft and smooth.

SUITABLE FOR THE ENTIRE FAMILY - Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors? Dermatologist-tested. Non-Comedogenic. Non-Acnegenic. Hypoallergenic.

DRAFT LABEL FOR

GENTLE BREEZE ™ SKIN-SO-SOFT BUG GUARD PLUS INSECT REPELLENT SPF-30

MOISTURIZING SUNBLOCK LOTION

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin. For continued insect protection, reapply about every 2 hours or sooner if effectiveness diminishes, not to exceed 9 applications per day. For sunscreen protection, reapply after 80 minutes in the water, excessive perspiration or prolonged activity.

STORAGE: Store in cool, dry place in tightly closed container.

DISPOSAL: Do not reuse empty container. Put in trash.

PRECAUTIONARY STATEMENTS:

CAUTION. FOR EXTERNAL USE ONLY. CAUSES MODERATE EYE IRRITATION. AVOID CONTACT WITH EYES. DISCONTINUE USE IF IRRITATION OR RASH APPEARS. USE ON CHILDREN UNDER 6 MONTHS OF AGE ONLY WITH THE ADVICE OF A PHYSICIAN.

STATEMENT OF PRACTICAL TREATMENT:

If in eyes: Flush eyes with plenty of water. Call a physician if irritation persists.

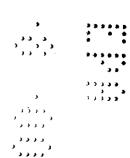
AVOID CONTACT WITH PLASTICS, SUCH AS EYEGLASS FRAMES, PLASTIC WATCH CRYSTALS, COSTUME JEWELRY, LEATHER AND SYNTHETIC FABRICS SUCH AS ACETATE, RAYON, SPANDEX AND DYNEL. MAY DAMAGE PAINTED OR VARNISHED SURFACES, INCLUDING NAIL POLISH.

ACTIVE SUNSCREEN INGREDIENTS:

OCTYL METHOXYCINNAMATE
OXYBENZONE
OCTYL SALICYLATE

OTHER INGREDIENTS:

WATER
BUTYLENE GLYCOL
GLYCERIN
PVP/EICOSENE COPOLYMER
ALOE BARBADENSIS GEL
ISOSTEARIC ACID
PROPYLENE GLYCOL MYRISTYL ETHER ACETATE
STEARIC ACID
BENZYL ALCOHOL
CETYL ALCOHOL
DEA-OLETH-3 PHOSPHATE



Page 3 of 3

DRAFT LABEL FOR

GENTLE BREEZE TH SKIN-SO-SOFT BUG GUARD PLUS INSECT REPELLENT SPF-30

MOISTURIZING SUNBLOCK LOTION

DIGLYCOL/CYCLOHEXANEDIMETHANOL/
ISOPHTHALATES/SULFOISOPHTHALATES COPOLYMER
DIMETHICONE
GLYCERYL STEARATE
MAGNESIUM ALUMINUM SILICATE
TOCOPHERYL ACETATE
BARIUM SULFATE
FRAGRANCE
IMIDAZOLIDINYL UREA
XANTHAN GUM
DISODIUM EDTA

TO ORDER SKIN-SO-SOFT, SEE AN AVON REPRESENTATIVE, OR CALL 1-800-FOR-AVON

Not for sale or use after expiration date on top.

EPA Reg. No. 806-XX

EPA Est. No. 806-IL-1

AVON PRODUCTS, INC., DISTR.

NEW YORK, N.Y. 10020

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