806-12

11-8-2002

PROPOSED MASTER LABEL FOR EPA REG. 806-12 Page 1 of 3 12 August, 2002 DRAFT

(Front of Container - bracketed information confined to use on sponge applicator container)

AVON AUTHENTIC S S [the words "E-Z SPONGE APPLICATOR" encircled around a S diagram of container with sponge applicator] SKIN-SO-SOFT BUG GUARD PLUS IR3535® INSECT REPELLENT SPF 30 MOISTURIZING SUNBLOCK LOTION

KEEP OUT OF REACH OF CHILDREN CAUTION

ACTIVE INGREDIENTS*: ETHYL BUTYLACETYLAMINOPROPIONATE**/ BUTYLACETYLAMINOPROPIONIC ACID OTHER INGREDIENTS: * INSECT REPELLENT **IR3535®

7.5% <u>92.5%</u> 100.0%

4 FL. OZ. (118 ml)

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(Back of Container - bracketed information confined to use on sponge applicator container)

Julian Day Lot Code Number Exp. Month/Year

ORIGINAL SSS FRAGRANCE

<u>REPELLENCY</u> – IR3535[®], provides effective and dependable repellency against mosquitoes, deer ticks, black flies, sand flies, gnats, no-seeums and biting midges.

<u>SPF 30 WATERPROOF PROTECTION</u> - Protection from UV rays. Retains its degree of protection for at least 80 minutes in the water. PABA-Free. Sweat-Resistant.

MOISTURIZATION - Non greasy formula helps replenish moisture and leaves skin soft and smooth.

<u>SUITABLE FOR THE ENTIRE FAMILY</u> - Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist-tested. Hypoallergenic.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin [using the E-Z Sponge Applicator]. An adult must apply this product to children under 10. For continued insect protection, reapply about every 2 hours or sooner if effectiveness diminishes, not to exceed 9 applications a day. For sunscreen protection, reapply after 80 minutes in the water, excessive perspiration or prolonged activity.

STORAGE: Store in cool, dry place in tightly closed container.

DISPOSAL: Do not reuse this container. Place empty container in trash or offer for recycling if available.

PRECAUTIONARY STATEMENTS: CAUTION. FOR EXTERNAL USE ONLY. CAUSES MODERATE EYE IRRITATION. DO NOT GET INTO EYES. DISCONTINUE USE AND CONSULT A DOCTOR IF IRRITATION OR RASH OCCURS. ASK A DOCTOR BEFORE USING ON CHILDREN UNDER 6 MONTHS OF AGE.

	FIRST AID
If in eyes:	 Hold eye open and rinse slowly and gently with water for 15 – 20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
	Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

AVOID CONTACT WITH PLASTICS, COSTUME JEWELRY, LEATHER AND SYNTHETIC FIBERS. MAY DAMAGE PAINTED OR VARNISHED SURFACES, INCLUDING MAIL POLISH. PROPOSED MASTER LABEL FOR EPA REG. 806-12 Page 3 of 3

(Back of Container - continued)

ACTIVE SUNSCREEN INGREDIENTS: OCTINOXATE (7.5 %) OXYBENZONE (6%) OCTISALATE (5%)

OTHER INGREDIENTS:

WATER **BUTYLENE GLYCOL** GLYCERIN **PVP/EICOSENE COPOLYMER** ALOE BARBADENSIS GEL **ISOSTEARIC ACID** PROPYLENE GLYCOL MYRISTYL ETHER ACETATE STEARIC ACID BENZYL ALCOHOL CETYL ALCOHOL **DEA-OLETH-3 PHOSPHATE** DIGLYCOL/CYCLOHEXANEDIMETHANOL/ ISOPHTHALATES/SULFOISOPHTHALATES COPOLYMER DIMETHICONE GLYCERYL STEARATE MAGNESIUM ALUMINUM SILICATE TOCOPHERYL ACETATE BARIUM SULFATE FRAGRANCE IMIDAZOLIDINYL UREA **XANTHAN GUM DISODIUM EDTA**

To order, see an Avon Representative, or call 1-800-FOR-AVON www.avon.com IR3535® is a registered trademark of Merck KGaA. Not for sale or use after expiration date on top. EPA Reg. No. 806-12 EPA Est. No. 806-IL-1

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