

806-12

3/5/1999

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Biopesticides and Pollution
Prevention Division (7511C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg.
Number:

806-12

Date of Issuance:

NOTICE OF PESTICIDE:
 x Registration
 Reregistration

(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Avon S S S Skin So
Soft (refer to complete
name on page 2)

Name and Address of Registrant (include ZIP Code)

Avon Products Inc.
1251 Avenue of the Americas
New York, NY 10020

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA sec. 3(c) (5). Once a pesticide is registered, however, it is not regarded as permanently acceptable. Registration does not eliminate the need for continual reassessment of pesticides. If the Agency determines that, at any time, additional data are required to maintain in effect an existing registration, the Agency will require submission of such data under FIFRA section (3) (c) (2) (B).

1. Make the following label changes:
 - a. Add the phrase "EPA Registration Number 806-12" to your label before you release the product for shipment.
 - b. Under the "Ingredient Statement" on the label revise

Signature of Approving Official:

Jeff see next page

Date:

as follows:

.....Under the ingredient percentages, draw a line and enter 100.00% beneath the line.

c. Revise the labeling claim under "Repellency" to read: IR3535 provides effective and dependable repellency against mosquitoes, deer ticks, black flies, gnats, no-seeums and biting midges.

2. Submit five copies of the final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec.6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

We have no objection to your request for product name change fromSkin-So-Soft Bug Guard Insect Repellent SPF-30 Moisturizing Sunblock Lotion.....

toAvon Authentic S S S Skin-So-Soft Bug Guard Plus IR3535^R Insect Repellent SPF30 MSL.

If you have any questions please contact Dr. Sheila Moats at (703) 308-1259.

Sincerely yours,

Janet L. Andersen

Janet L. Andersen, Ph.D
Director
Biopesticides & Pollution
Prevention Division (7511C)

Enclosure:

3/5

**AMENDED DRAFT LABEL FOR
SKIN-SO-SOFT BUG GUARD INSECT REPELLENT SPF-30
MOISTURIZING SUNBLOCK LOTION**

FRONT OF BOTTLE:

AVON
AUTHENTIC
S
S
S
SKIN-SO-SOFT
BUG GUARD PLUS
IR3535® INSECT REPELLENT
SPF 30
MOISTURIZING SUNBLOCK LOTION

ACCEPTED
EPA COMMENTS
to EPA Letter Dated
MAR - 5 1999
Under the Federal Insecticide,
Fungicide, and Rodenticide
Act, registered for the product
under EPA Reg. No.
806-12

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

ACTIVE INGREDIENTS*:

ETHYL BUTYLACETYLAMINOPROPIONATE**/

BUTYLACETYLAMINOPROPIONIC ACID

7.5%

OTHER INGREDIENTS:

92.5%

*INSECT REPELLENT

** IR3535 ®

4 FL. OZ. (118 mL)

BACK OF BOTTLE:

• ORIGINAL SSS FRAGRANCE

REPELLENCY - With IR3535®, highly effective and dependable protection against mosquitoes, deer ticks, black flies, sand flies, gnats, no-seeums and biting midges.

SPF 30 WATERPROOF PROTECTION - Protection from UV rays. Retains its degree of protection for at least 80 minutes in the water. PABA-Free. Sweat-Resistant.

MOISTURIZATION - Non greasy formula helps replenish moisture and leaves skin soft and smooth.

SUITABLE FOR THE ENTIRE FAMILY - Pleasantly scented. Gentle formula does not need to be washed off when returning from the outdoors. Dermatologist-tested. Hypoallergenic.

AMENDED DRAFT LABEL FOR
SKIN-SO-SOFT BUG GUARD INSECT REPELLENT SPF-30
MOISTURIZING SUNBLOCK LOTION

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DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Apply liberally and evenly over exposed skin. For continued insect protection, reapply about every 2 hours or sooner if effectiveness diminishes, not to exceed 9 applications per day. For sunscreen protection, reapply after 80 minutes in the water, excessive perspiration or prolonged activity.

STORAGE: Store in a cool, dry place in tightly closed container.

DISPOSAL: Do not reuse empty container. Put in trash.

PRECAUTIONARY STATEMENTS:

CAUTION. FOR EXTERNAL USE ONLY. MAY CAUSE EYE IRRITATION. AVOID CONTACT WITH EYES. DISCONTINUE USE IF IRRITATION OR RASH APPEARS. USE ON CHILDREN UNDER 6 MONTHS OF AGE ONLY WITH THE ADVICE OF A PHYSICIAN.

STATEMENT OF PRACTICAL TREATMENT

If in eyes: Flush eyes with plenty of water. Call a physician if irritation persists.

AVOID CONTACT WITH PLASTICS, SUCH AS EYEGLOSS FRAMES, PLASTIC WATCH CRYSTALS, COSTUME JEWELRY, LEATHER AND SYNTHETIC FABRICS SUCH AS ACETATE, RAYON, SPANDEX AND DYNEL. MAY DAMAGE PAINTED OR VARNISHED SURFACES, INCLUDING NAIL POLISH.

ACTIVE SUNSCREEN INGREDIENTS:

OCTYL METHOXYCINNAMATE
OXYBENZONE
OCTYL SALICYLATE

OTHER INGREDIENTS:

WATER
BUTYLENE GLYCOL
GLYCERIN
PVP/EICOSENE COPOLYMER
ALOE BARBADENSIS GEL
ISOSTEARIC ACID
PROPYLENE GLYCOL MYRISTYL ETHER ACETATE
STEARIC ACID
BENZYL ALCOHOL
CETYL ALCOHOL
DEA-OLETH-3 PHOSPHATE

AMENDED DRAFT LABEL FOR
SKIN-SO-SOFT BUG GUARD INSECT REPELLENT SPF-30
MOISTURIZING SUNBLOCK LOTION

DIGLYCOL/CYCLOHEXANEDIMETHANOL/
ISOPHTHALATES/SULFOISOPHTHALATES COPOLYMER
DIMETHICONE
GLYCERYL STEARATE
MAGNESIUM ALUMINUM SILICATE
TOCOPHERYL ACETATE
BARIUM SULFATE
FRAGRANCE
IMIDAZOLIDINYL UREA
XANTHAN GUM
DISODIUM EDTA

TO ORDER SKIN-SO-SOFT, SEE AN AVON REPRESENTATIVE, OR CALL
1-800-FOR AVON.

EPA Reg. No. 806-XX
EPA Est. No. 806-IL-1
AVON PRODUCTS, INC., DISTR.
NEW YORK, N.Y. 10020
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