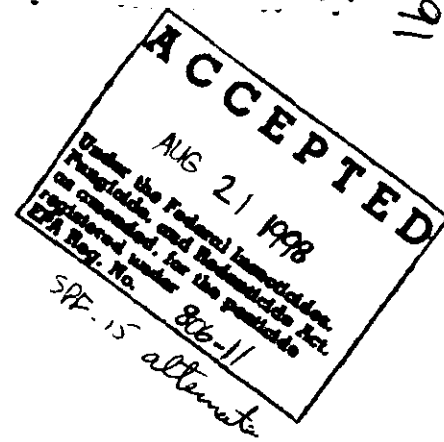


GRAPHICS:
LT GREEN-7.5G9/2
BLUE/GREEN-7.5BG5/8
RED-0810

PLEASE NOTE: ALL COLORS IN THIS
ELECTRONIC FILE ARE FOR VISUALIZATION
AND COLOR BREAK PURPOSES ONLY!
USE ACTUAL SWATCHES, CHIPS OR
CHIP SPECIFICATIONS TO MATCH COLORS
WHEN PRINTING.

SEE LAYERING BOX FOR ACTUAL BREAKDOWN



BUSIN. UNIT:	DATE: 11/11/97
JOB NAME: SSS BUG GUARD TOWELETTE	
PROFILE#: 149460	REV DATE:
STUDIO:(IN HOUSE) <input type="checkbox"/> / LUKASIEWICZ DESIGN	
FONT/SPEC: HELVETICA (ADOBE), FUTURA (ADOBE),	
ITC SYMBOL (ADOBE)	
DESIGNER:	
MARKETER:	
COPYWRITER:	
ENGINEER:	
PURCHASING AGENT:	
SUPPLIER:	EPA REG NO.: 806-11

16 JUL 91

806-11

8/21/98

10/2/98

PLEASANT HERBAL SCENT
REPELLENCY - Long-lasting protection against mosquitoes
SPF 15 WATERPROOF PROTECTION - Protection
from UV rays. Retains its degree of protection for at least
80 minutes in the water. PABA-free. Sweat-resistant.
MOISTURIZATION - Non-greasy formula helps replenish
moisture and leaves skin soft and smooth.
SUITABLE FOR THE ENTIRE FAMILY

Pleasantly scented. Gentle formula does not need to be
washed off when returning from the outdoors.

DIRECTIONS: It is a violation of Federal law to use this
product in a manner inconsistent with its labeling.
Apply Skin-So-Soft Bug Guard liberally and evenly before
exposure to sun or mosquitoes. Reapply after 80
minutes in the water, excessive perspiration or prolonged
activities. For continued effectiveness, reapply
every two hours to maintain repellency. Open package,
remove and unfold towellette. Do not apply to
eyes, lips and mouth. Use as many towellettes as necessary
to ensure liberal and even coverage. Adults may
need to use more than one towellette. **DISPOSAL:** Refold
towellette into foil package and wrap securely. Put in trash.

PRECAUTIONARY STATEMENTS - CAUTION: FOR EXTERNAL
USE ONLY. AVOID CONTACT WITH EYES. DISCONTINUE
USE IF IRRITATION OR RASH APPEARS. USE ON CHILDREN
UNDER 6 MONTHS OF AGE ONLY WITH THE ADVICE OF A
PHYSICIAN. STATEMENT OF PRACTICAL TREATMENT
If in eyes: Flush eyes with plenty of water.
Call a physician if irritation persists.

PHYSICAL HAZARDS
FLAMMABLE - KEEP AWAY FROM HEAT OR OPEN FLAME.
ACTIVE SUNSCREEN INGREDIENTS: OCTOCRYLENE, OCTYL
METHOXYCINNAMATE, OCTYL SALICYLATE. OTHER
INGREDIENTS: SD ALCOHOL 40-B, ISOPROPYL MYRISTATE,
CYCLOMETHICONE, C12-15 ALCOHOLS BENZOATE,
ACRYLATE/OCTYLACRYLAMIDE COPOLYMER, FRAGRANCE, BHT.

TO ORDER SKIN-SO-SOFT, SEE YOUR AVON
REPRESENTATIVE, OR CALL 1-800-FOR-AVON.
EPA Reg. No. (TBD), EPA Est. No. (TBD).
AVON PRODUCTS, INC., DISTR., NEW YORK, N.Y. 10020
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AVON

HERBAL FRESH



**SKIN-SO-SOFT
BUG GUARD**
MOSQUITO REPELLENT

SPF 15

MOISTURIZING
SUNBLOCK TOWELETTES

ACTIVE INGREDIENT *
OIL OF CITRONELLA 0.10%
INERT INGREDIENTS 99.90%
*INSECT REPELLENT

KEEP OUT OF
REACH OF CHILDREN.
CAUTION

10 TOWELETTES
110ml TOTAL 3.3 FL. OZ.