



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Mrs. Rebecca M. Horton  
Consultant/Agent for  
Lilly Miller Brands  
Registrations by Design, Inc.  
118 ½ East Main Street - Suite 1  
Salem, VA 24153-3805

APR 4 2008

Subject: Notification(s) for Label Revisions under PRN 98-10 and PRN 2007-4

Dear Mrs. Horton:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notices (PRN) 98-10 and 2007-4 dated March 12, 2008 for:

**EPA Registration 802-504**

**Lilly Miller Super Rich Lawn Food with  
Moss Control**

**EPA Registration 802-508**

**Lilly Miller Moss-Kil**

The Registration Division (RD) has conducted a review of the request(s) for applicability under PRN 98-10 and PRN 2007-4 and finds that the label changes requested fall within the scope of PRN-98-10 and PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact me directly at 703-305-6249 or Joyce Edwards of my staff at 703-308-5479.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

# Registrations by Design, Inc.™

118½ East Main Street  
Suite 1  
Salem, VA 24153-3805  
phone 540.375.8826  
fax 540.375.8827

CERTIFIED MAIL #7007 3020 0001 8201 7909  
March 12, 2008

Document Processing Desk (NOTIF)  
Office of Pesticide Programs/Reg. Div. (7505P)  
U.S. Environmental Protection Agency  
Ariel Rios Bldg.  
1200 Pennsylvania Ave., NW  
Washington, DC 20460

Re: NOTIFICATION FOR COMPLIANCE WITH PR NOTICE 2007-4 & revised warranty statement  
EPA Reg. No. 802-504, Lilly Miller Super Rich Lawn Food with Moss Control

Attn: Linda Arrington  
Notifications & Minor Formulations Team Leader

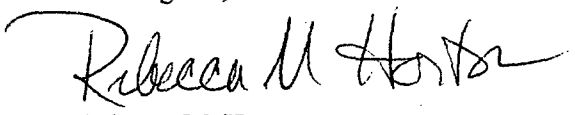
On behalf of Lilly Miller Brands of Walnut Creek, California, enclosed is notification of administrative label revisions, including revision to the Storage & Disposal text for compliance with PR Notice 2007-4, revised warranty statement & updated company address.

The following documents are enclosed:

- 1) EPA Form #8570-1, Application for Pesticide – Notification (2 copies)
- 2) Copy of the proposed label with revisions highlighted in red.

If further action or information is required on Lilly Miller Brands' behalf, please advise.

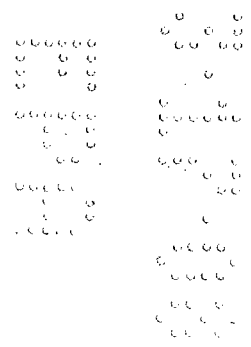
Best regards,



Rebecca M. Horton  
Consultant/Agent for  
LILLY MILLER BRANDS  
e-mail: hortonb@ntelos.net

BMH/sjh

Enclosures



3/9

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0080. Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
<input type="checkbox"/>	Amendment
<input checked="" type="checkbox"/>	Other

OPP Identifier Number

### Application for Pesticide - Section I

1. Company/Product Number 802-504	2. EPA Product Manager Joanne I. Miller	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lilly Miller Super Rich Lawn Food with Moss Control	PM# 23	
5. Name and Address of Applicant (Include ZIP Code) Central Garden & Pet dba Lilly Miller Brands 1340 Treat Blvd., Suite 650 Walnut Creek, CA 95497 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

### Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

NOTIFICATION of: (1) Label Change per PR Notice 2007-4, revised warranty statement & updated company address. This notification is consistent with the provisions of PR Notice 2007-4 and the requirements of EPA regulations at 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. Lilly Miller Brands understands that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA, and further understands that if the amended label is not consistent with the requirements of 40 CFR 156.10, 156.140, 156.144, 156.146 and 156.156, this product may be in violation of FIFRA and Lilly Miller Brands may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

### Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input checked="" type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 33.3 lbs		5. Location of Label Directions <input checked="" type="checkbox"/> on label	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			<input type="checkbox"/> Other _____		

### Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Rebecca M. Horton	Title Consultant/Agent for Lilly Miller Brands	Telephone No. (Include Area Code) 540-375-8826
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Consultant/Agent for Lilly Miller Brands	
4. Typed Name Rebecca M. Horton	5. Date MAR 12 2008	

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-95



United States  
Environmental Protection Agency  
Washington, DC 20460

<input type="checkbox"/>	Registration
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* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input checked="" type="checkbox"/> Glass	<input checked="" type="checkbox"/> Paper
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6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled				<input type="checkbox"/> Other _____	

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2. Signature 	3. Title Consultant/Agent for Lilly Miller Brands	
4. Typed Name Rebecca M. Horton	5. Date MAR 12 2008	

LILLY/MILLER  
SUPER RICH LAWN FOOD  
WITH MOSS CONTROL  
13-3-5

[Additional Brand Name: Lilly Miller Super Rich Moss Control Lawn Food]

With 5% moss-killing iron  
A premium blend of natural and slow release fertilizers for long-lasting green  
Feeds 5,000 sq. ft.

ACTIVE INGREDIENT:  
\*Ferrous sulfate monohydrate . . . . . 11.2%  
INERT INGREDIENTS. . . . . 88.8%  
\*Equivalent to 10% Ferrous Sulfate Anhydrous

Keep out of reach of children

**CAUTION**

See back panel for additional precautionary statements and First Aid.

NET WT. 33.3 LBS. (15.1 kg)

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed, inhaled or absorbed through skin. Avoid breathing dust. Avoid contact with skin, eyes, or clothing. Causes eye irritation. Wash thoroughly with soap and water after handling. Remove contaminated clothing and wash clothing before reuse.

FIRST AID

Have product container or label with you when calling a poison control center or doctor, or going for treatment. If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice. If on skin or on clothing: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice. If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

## ENVIRONMENTAL HAZARDS

Do not apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment washwaters.

### Your Lawn Can Be a Super Rich ® Lawn in Just Four Easy Steps

Now there's a Super Rich Lawn Food for each season of the year. Start now by applying this season's recommended product. And then every three months, apply the appropriate Super Rich Lawn Food. It's as simple as that. By following the Super Rich annual program, your lawn will remain in peak condition all year long.

#### Winter: January – March

Super Rich Moss Control Lawn Food kills moss quickly so grass has room to grow. Greens and thickens your lawn for up to 3 months. For mild-winter climates where moss isn't a problem, apply Super Rich Fall & Winter Lawn Food.

#### Spring: April – June

Super Rich Feed & Weed with Trimec® controls dandelions, clover, plantain and many other broadleaf weeds while greening your lawn for up to 3 months.

#### Summer: July – September

Super Rich Lawn Food with 2% iron produces a dark green, deep-rooted lawn. Keeps on greening for up to 3 months. Now with non-staining iron to reduce rust spots on concrete and clothing.

#### Fall: October – December

Super Rich Fall & Winter Lawn Food with extra potassium keeps your lawn green through the fall and promotes thick, sturdy growth. Prepares your lawn for winter and helps it green up fast next spring.

Universities recommend iron to control moss in lawns and Super Rich Lawn Food with Moss Control has lots of iron—more than other brands. It works fast to eliminate moss so grass has room to grow. Once moss is gone, the nutrients in Super Rich Lawn Food with Moss Control build up grass with extra time-released nitrogen. What you get is a well-fed, deep green lawn. If lawn moss isn't a problem, the extra iron in Super Rich Lawn Food with Moss Control will green your lawn thoroughly. Use it to make a lush, emerald lawn.

Improved Super Rich lawn foods are now made with:

- 25% natural ingredients, including dried poultry waste and sulfate of potash magnesia (a naturally-occurring mineral)
- Four types of nitrogen for quick greening and long-term feeding

- 7/9
- University-endorsed ratios of nitrogen, phosphorus and potassium

Super Rich Lawn Food with Moss Control kills moss quickly while greening and thickening your lawn. Treated moss turns black and dies in just a few days and then can be easily raked out. To discourage moss from returning, reseed bare spots with the Lilly Miller® grass seed of your choice.

#### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. For household use only.

**USE PRECAUTION: IRON WILL STAIN. USE THIS PRODUCT ON LAWNS ONLY. KEEP THIS PRODUCT OFF SURFACES SUCH AS SIDEWALKS, PATIOS, WOODEN DECKS, DRIVEWAYS, AND CLOTHING.** Sweep concrete surfaces immediately to prevent staining. If concrete is wet when contact occurs, staining may be impossible to prevent.

**REGULAR FEEDING:** Use at any time of the year for a well-fed, deep green lawn.

1. Mow your lawn to help the fertilizer granules get through the grass and down to the soil.
2. Water your lawn the day before you apply Super Rich Lawn Food with Moss Control.
3. Apply Super Rich Lawn Food with Moss Control. One 33.3 lb. bag covers 5,000 sq. ft.
4. Water your lawn after applying Super Rich Lawn Food with Moss Control.

**FEEDING PLUS MOSS CONTROL:** Use to kill moss and build up grass for a deep green lawn.

1. Mow your lawn to help the fertilizer granules get through the grass and down to the soil.
2. Water your lawn the day before you apply Super Rich Lawn Food with Moss Control.
3. Apply Super Rich Lawn Food with Moss Control. One 33.3 lb. bag covers 2,500 sq. ft.
4. Water your lawn after applying Super Rich Lawn Food with Moss Control.

#### Captions for illustrations:

Lawns must be thoroughly watered the day before application. Then water again lightly, just prior to application. Begin spreading by laying down two strips of lawn food at each end of lawn. Fill in remaining area as shown here. Close the spreader when you stop walking or make turns to avoid uneven coverage. Stopping and starting with the spreader box open will waste lawn food. Overlap previous wheel track slightly, as shown, to avoid gaps in coverage. Water lawn after application to start the greening process.

### SETTING YOUR LAWN SPREADER

THESE SETTINGS ARE A GUIDE. They were determined by landscape professionals using new spreaders. The condition of your spreader, your walking speed, the roughness of the lawn, and even the humidity can affect how fast the lawn food comes out. Watch the flow rate. If fertilizer appears to be coming out either slower or faster than you are covering the lawn, adjust the setting. Close the spreader when filling, turning or stopping.

	Setting (33.3 lbs. for 5,000 sq. ft.)	Setting (33.3 lbs. for 2,500 sq. ft.)
<b>Drop Spreader Models</b>		
Red Devil/Precision	3	6
Scotts AccuGreen 1000	9.5	14
Scotts AccuGreen 2000	9	13
Scotts AccuGreen 3000	10	13
Scotts Precisiongreen (PF3)	8.5	11
Sta Green 4500	2.75	4.5
Vigoro 4000V	13	18

### Rotary Spreader Models

These spreaders can toss lawn food a great distance. Do not allow granules to fall on surfaces that may be stained.

Earthway Ev-N-Spread	19	*
Red Devil/Precision 1000	9.5	*
Scotts SpeedyGreen 1000	10	*
Scotts SpeedyGreen 2000	10.5	*
Scotts SpeedyGreen 3000	10	*
Sta Green 4500	7.5	*
Vigoro SB 4000V	9.5	*

To cover 2,500 square feet, use 5,000 sq. ft. setting and go over area twice.

### STORAGE AND DISPOSAL

**PESTICIDE STORAGE:** Store this product in its original container and keep out of reach of children and domestic animals. **PESTICIDE DISPOSAL:** If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain. **CONTAINER DISPOSAL:** If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available.



**GUARANTEED FERTILIZER ANALYSIS:**

Total Nitrogen (N) .....	13%
0.8% Ammoniacal Nitrogen	
1.7% Water Insoluble Nitrogen	
10.5% Urea Nitrogen*	
Available Phosphate (P2O5) .....	3%
Soluble Potash (K2O) .....	5%
Calcium (Ca) .....	3%
Magnesium (Mg) .....	1%
Sulfur (S) .....	5%
Iron (Fe) .....	5%

\*3.1% slowly available urea nitrogen from sulfur-coated urea.

Derived from dried poultry waste, urea, sulfur-coated urea, monoammonium phosphate, sulfate of potash magnesia, muriate of potash, ferrous sulfate.

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.aapfco.org/metals.htm>.

**PROTECT YOUR PETS**

This fertilizer contains animal manures and/or byproducts that may attract dogs or other pets. Consumption of this product may make animals sick. To minimize potential problems: 1) Store away from pets, 2) Thoroughly water in as directed.

Filled by weight not by volume. Product may settle after packaging.

NOTICE: To the extent consistent with applicable law, seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. To the extent consistent with applicable law, buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.

SATISFACTION GUARANTEED: If for any reason you are not satisfied with this product, send proof of purchase to the address shown and we will gladly refund your purchase price.

[Lot no. to be added at production]

LILLY MILLER BRANDS  
1340 Treat Blvd., Suite 650  
Walnut Creek, CA 94597  
[www.lillymiller.com](http://www.lillymiller.com)