

December 7, 1973

Sergeant's SENTRY IV CAT COLLAR \$2.29

Sergeant's SENTRY IV CAT COLLAR

WITH THE UNIQUE BRONZE COLOR OF SENGARD™

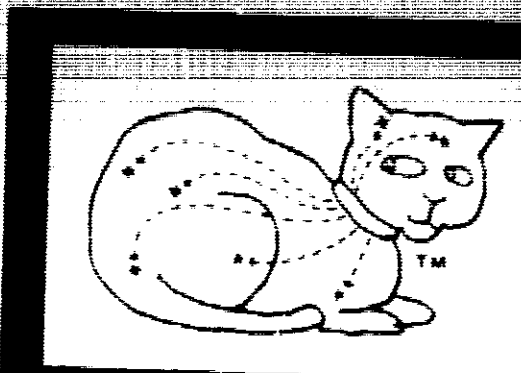
DIRECTIONS: Buckle collar securely but not tightly around cat's neck. COLLAR SHOULD BE WORN LOOSELY. Cut off and dispose of any excess length. Collar will start killing fleas on cat immediately. New fleas temporarily appearing will be killed during four months collar is worn. Remove if cat is bathed. Excessive exposure to water reduces effectiveness. Replace when effectiveness diminishes.

ACTIVE INGREDIENT

None! (1,2-dibromo-2,2-dichloroethyl dimethyl phosphate)

INERT INGREDIENTS

10%
90%



This collar contains Sengard,™ the A. H. Robins Company's brand of 1,2-dibromo-2,2-dichloroethyl dimethyl phosphate. Sengard has a low volatility and slow release of pesticide which makes it longer lasting than 90-day collars. Extensive scientific tests prove that Sengard kills the four most common species of fleas,

even hard-to-kill sticktight fleas and should be worn continuously to help reduce heavy flea populations.

CAUTION: Do not open inner envelope until ready to use. Collar is intended for use only as an insecticide generator and is not to be taken internally by man or animals. Even with the Sentry IV Collar, some cats may be sensitive and may develop neck irritation and loss of hair under the collar if it is worn too tightly. When collar is first worn, observe neck area for irritation every few days. Remove collar if there is evidence of irritation and permit area to heal. Do not use on sick or convalescing cats. Do not use any other pesticide on cat while collar is worn.

EPA Reg. No. 778-36-AA

For Fleas on Dogs Use Sergeant's® Sentry® IV Dog Collar.

MILLER-MORTON COMPANY, Richmond, Virginia 23230
A SUBSIDIARY OF A. H. ROBINS COMPANY

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Sergeant's SENTRY IV CAT COLLAR

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ACCEPTED
MAR 20 1974
UNDER THE FEDERAL INSECTICIDE
FUNGICIDE AND HERBICIDE ACT
FOR ECONOMIC POISON REGISTRATION
ED UNDER NO. 778-36

Sergeant's SENTRY IV CAT COLLAR

NEW
IMPROVED
contains SENGARD™

A low volatility and
slow release flea killer.



Sergeant's SENTRY IV COLLAR

KILLS FLEAS ON YOUR CAT FOR UP TO 4 MONTHS.

Replace When Effectiveness Diminishes.

Contents 1 collar 2.5 oz. net wt.

CAUTION: Do not allow children to play with this collar. See cautions on box.