

778-34

2-8-74

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Sergeant's SENTRY IV DOG COLLAR



ACCEPTED  
2-8-74

NEW  
IMPROVED

contains SENGARD™

A low volatility and  
slow release flea killer.

778-34

# Sergeant's® SENTRY® IV COLLAR

KILLS FLEAS ON YOUR DOG FOR UP TO 4 MONTHS.

Replace When Effectiveness Diminishes.

CAUTION: Contents 1 collar • 3/4 oz. net wt. Fits necks up to 21 inches  
Do not allow children to play with this collar. See cautions on back.

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3R  
LITHO

2074

Sergeant's SENTRY IV DOG COLLAR \$2.29

# Sergeant's SENTRY IV DOG COLLAR

WITH THE UNIQUE BRONZE COLOR OF SENGARD™

**DIRECTIONS:** Buckle collar securely but not tightly around dog's neck. COLLAR SHOULD BE WORN LOOSELY. Cut off and dispose of any excess length. Collar will start killing fleas on dog immediately. New fleas temporarily appearing will be killed during four months collar is worn. When bathing dog remove collar until dog is dry. Excessive exposure to water reduces effectiveness. Use the Sentry IV Dog Collar in addition to regular collar. Replace when effectiveness diminishes.

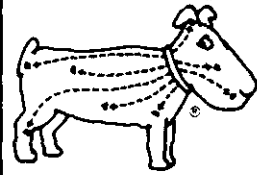
**ACTIVE INGREDIENT**

Naled (1,2-dibromo-2,2-dichloroethyl dimethyl phosphate)

15.0%

**INERT INGREDIENTS**

85.0%



This collar contains Sengard,™ the A. H. Robins Company's brand of 1,2-dibromo-2,2-dichloroethyl dimethyl phosphate. Sengard has a low volatility and slow release of pesticide which makes it longer lasting than 90-day collars. Extensive scientific tests prove that Sengard kills the four most common species of fleas,

even hard-to-kill sticktight fleas and should be worn continuously to help reduce heavy flea populations.

**CAUTION:** Do not open inner envelope until ready to use. Collar is intended for use only as an insecticide generator and is not to be taken internally by man or animals. Even with the Sentry IV Collar, some dogs may be sensitive and may develop neck irritation and loss of hair under the collar if it is worn too tightly. When collar is first worn, observe neck area for irritation every few days. Remove collar if there is evidence of irritation and permit area to heal. Do not use on sick or convalescing dogs. Do not use on cats.\* EPA Reg. No. 778-34-AA

\*For Fleas on Cats Use Sergeant's Sentry IV Cat Collar.

MILLER-MORTON COMPANY, Richmond, Virginia 23230

A SUBSIDIARY OF A. H. ROBINS COMPANY

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Sergeant's SENTRY IV DOG COLLAR

Sergeant's SENTRY IV DOG COLLAR

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Sergeant's SENTRY IV LARGE DOG COLLAR

ACCEPTED  
2-8-74

NEW  
IMPROVED

contains SENGARD™

A low volatility and <sup>778-34</sup>  
slow release flea killer.



# Sergeant's® SENTRY IV COLLAR

FOR LARGE DOGS

KILLS FLEAS ON YOUR DOG FOR UP TO 4 MONTHS.

Replace When Effectiveness Diminishes.

CAUTION: Contents 1 collar • 1 oz. net wt. Fits necks over 21 inches.  
Do not allow children to play with this collar. See cautions on back.

45  
LITHO

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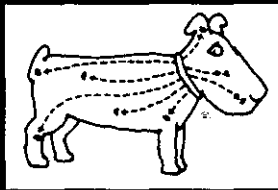
Sergeant's SENTRY IV LARGE DOG COLLAR

Sergeant's SENTRY IV LARGE DOG COLLAR \$2.89

### Sergeant's SENTRY IV LARGE DOG COLLAR WITH THE UNIQUE BRONZE COLOR OF SENGARD™

**DIRECTIONS:** Buckle collar securely but not tightly around dog's neck. COLLAR SHOULD BE WORN LOOSELY. Cut off and dispose of any excess length. Collar will start killing fleas on dog immediately. New fleas temporarily appearing will be killed during four months collar is worn. When bathing dog remove collar until dog is dry. Excessive exposure to water reduces effectiveness. Use the Sentry IV Dog Collar in addition to regular collar. Replace when effectiveness diminishes.

**ACTIVE INGREDIENT**  
Naled (1,2-dibromo-2,2-dichloroethyl dimethyl phosphate) 15.0%  
**INERT INGREDIENTS** 85.0%



This collar contains Sengard™ the A. H. Robins Company's brand of 1,2-dibromo-2,2-dichloroethyl dimethyl phosphate. Sengard has a low volatility and slow release of pesticide which makes it longer lasting than 90-day collars. Extensive scientific tests prove that Sengard kills the four most common species of fleas, even hard-to-kill sticktight fleas and should be worn continuously to help reduce heavy flea populations.

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Sergeant's SENTRY IV LARGE DOG COLLAR