



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

777-148

Date of Issuance:

9/19/25

NOTICE OF PESTICIDE:

☒ Registration
☐ Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Rainforest T

Name and Address of Registrant (include ZIP Code):

Katrine Rubia
Reckitt Benckiser LLS d/b/a Reckitt Benckiser
Electronic Transmittal: Katrine.Rubia@reckitt.com

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Marcel Howard, Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510P)

Date:

9/19/25

2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 777-148."
3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 03/20/2025
- Alternate CSFs 1 - 2 dated 03/20/2025

The following Alternate Brand Names have been added to the product record:

- All Purpose Cleaner VI Lysol Brand Kills 99.9% of Viruses & Bacteria**
- All Purpose Cleaner VI Citrus Zest Scent Lysol Brand Kills 99.9% of Viruses & Bacteria**
- All Purpose Cleaner VI Citrus Medley Scent Lysol Brand Kills 99.9% of Viruses & Bacteria**
- All Purpose Cleaner VI Orange Blossom Scent Lysol Brand Kills 99.9% of Viruses & Bacteria**
- All Purpose Cleaner VI Orange & Grapefruit Scent Lysol Brand Kills 99.9% of Viruses & Bacteria**
- All Purpose Cleaner VI Lavender Scent Lysol Brand Kills 99.9% of Viruses & Bacteria**
- All Purpose Cleaner VI Lavender Meadows Scent Lysol Brand Kills 99.9% of Viruses & Bacteria**
- All Purpose Cleaner VI Lavender & Eucalyptus Scent Lysol Brand Kills 99.9% of Viruses & Bacteria**

- Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner
- Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner Citrus Zest Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner Citrus Medley Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner Orange Blossom Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner Orange & Grapefruit Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner Lavender Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner Lavender Meadows Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner Lavender & Eucalyptus Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential Clean All Purpose Cleaner
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential Clean All Purpose Cleaner Citrus Zest Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential Clean All Purpose Cleaner Citrus Medley Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential Clean All Purpose Cleaner Orange Blossom Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential Clean All Purpose Cleaner Orange & Grapefruit Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential Clean All Purpose Cleaner Lavender Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential Clean All Purpose Cleaner Lavender Meadows Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential Clean All Purpose Cleaner Lavender & Eucalyptus Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential All Purpose Cleaner
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential All Purpose Cleaner Citrus Zest Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential All Purpose Cleaner Citrus Medley Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential All Purpose Cleaner Orange Blossom Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential All Purpose Cleaner Orange & Grapefruit Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential All Purpose Cleaner Lavender Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential All Purpose Cleaner Lavender Meadows Scent
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Essential All Purpose Cleaner Lavender & Eucalyptus Scent

If you have any questions, please contact Terria Northern via email at northern.terria@epa.gov

Enclosure: Accepted label

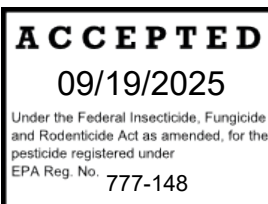
<< FRONT PANEL >>

ACTIVE INGREDIENT:

Citric Acid. 1.18%

OTHER INGREDIENTS: 98.82%

TOTAL: 100.00%



KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)
X x X FL. OZ. (EACH:) X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)
(TOTAL:) X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-XXX

EPA Est. No.:

777-NJ-2 (Y) (YY)

777-MO-1 (Y) (YY)

XXXXX-YY-XXX (Y) (YY)

(See bottom or side) (for) Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

(Questions?) (Call:) (1-800-228-4722) (1-800-677-9218) (1-XXX-XXX-XXXX)

(Want) For (more) (ingredient) (and other) (info on ingredients (& (tips)) (information), (visit) (www.rbnainfo.com)

US Patents: (www.rb.com/patents) (www.reckitt.com/patents)

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-XXXX)

(Made in {insert country}) © {year} (RB) (Reckitt) (Benckiser) (LLC)

Contains no phosphates (phosphorous) << This product aligns with the New York State regulations for phosphate disclosure on cleaning products. >>

(This (bottle) (container) is made of (X) (25)% post-consumer recycled plastic.)



Company graphic logo

<< FRONT / BACK PANEL – Option text >>

<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

New (Formula)

<< FRAGRANCE & DEODORIZING CLAIMS >>

(Atlantic) Fresh

Citrus (Blast) (Blend) (Boost)
(Burst) (Zest) (Fusion) (Medley)
(Sparkle)

Citrus (&) (Peony) (Jasmine) (Apple)
Blossom) (Wild Flowers) (Zest)
(&) (Petals)

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Clementine (&) (Lime)	(Sandalwood) (Sweetgrass)	Mango (&) Hibiscus
Coconut (Water) (&) (Sea)	(Verbena) (Meadows) (Mountain)	Orange (&) (Apple) (Blossom)
(Minerals)	Mist) (Bomb) (Boost)	(Groves) (Wild Flowers)
Crisp Linen	Lemon Breeze	(Pink) (Portofino) (Salted) (Meyer)
Fresh	Lemon (Fresh) (Zest) (&) (Key)	Lemon (&) (Tangerine)
(French) Lavender (Fields)	(Lime) (Blossom) (Orange)	
(Meadows) (Mountain) (Mist)	(Twist) (Fresh) (Glow) (Waves)	
Invigorating (Citrus) (Lavender)	(Petals)	Tangerine (&) Pear
(Lakeside) (Seaside) Lavender	Mandarin (&) (Pink) (Grapefruit)	(Valencia) Orange
Lavender (&) (Blossom)	(Ginger) (Lily) (Apple Blossom)	Yuzu (&) Orange
(Cedarwood) (Cotton)	(Jasmine) (Peony) (Wild	Zesty (Citrus) (Lemon)
(Eucalyptus) (Orange) (Peach)	Flowers)	

(Scent) (Fragrance)

Eliminates (odors from) odor-causing bacteria (in) (the) (kitchen) (and) (bathroom)

Eliminates odors(s) from (pet feces) (urine) (vomit) ({insert soils – see Appendix 2}) immediately upon spraying and lasts up to 24 hours

Eliminates odors(s) from (pet feces) (urine) (vomit) ({insert soils – see Appendix 2})

Eliminates (tough) (lingering) (pet) (dog) (cat) odor(s)

(Eliminates) (Neutralizes) (tackles) (fights) (mal)odor(s) (by killing odor-causing bacteria)

(Eliminator) (Eliminating) (Neutralizer) (Neutralizing) (Tackles) (Tackling) (Fights) (Fighting) (Odor(***)) (Removal) (Removing)

(Solution(s))

(Fragrance(s)) (contains) (made) (crafted) (infused) (with) (X) (%) Essential Oils

Essential oil based (fragrances)

Controls (odor-causing bacteria) (in the) (kitchen) (and) (bathroom)

(Deodorize) (Deodorizer) (Deodorizes) (Deodorizing)

Deodorizes (and freshens) (your) ({insert sites – see Appendix 2})

(Fragrance) (designed) (inspired) (by) (Airwick) ({insert AirWick logo})

“Just Cleaned” freshness for hours

Leaves a (fresh) (long-lasting) (clean) (scent)

Leaves your (home) (house) (washroom) (restroom) (facility) smelling clean with a clean fresh scent

Leaves your kitchen and bathroom with a fresh, clean scent

Light (Citrus) (Malodor control) Fragrance (that) (which) (helps) (discourage(s) remarking)

Long-Lasting (Fragrance) (Freshness) ⁽⁶⁾

Neutralizes tough odors

Neutralizes unpleasant odors from pet messes

Quickly deodorize

(Prevents) (Neutralizes) (eliminates) (tough) (pet) (dog) (cat) (related) (lingering) odors

Pet(s) (dog) (cat) odor (remover) (eliminator) (neutralizer)

(Removes) (Eliminates) (nasty) (foul) (filthy) (lingering) odors

Specially crafted fragrance to brighten your cleaning experience

Specially crafted fragrance that embodies (the) fresh invigorating notes of a {insert fragrance}

Specially crafted fruity fragrance that reminds you of a (warm) {insert fragrance} (tropical breeze)

(Unbeatable) (Unbelievable) (Freshness) (Fragrance) ⁽¹⁾

(With) Odor (Removal) (removing) (elimination) (Technology)

<< PACKAGING CLAIMS >>

(X) (%) (+) (more) (bonus) (value) (pack) (trigger) (vs.) (compared to) (X) ((fl oz)) (size) ({insert Lysol brand name})

(X) (%) (grams) (less) (packaging) (plastic) (waste)

(X) (100)% (recyclable) (recycled) (bottle)

(Bonus) (Bonus X%) (Bonus X oz.) (X% Discount) (X% More Free) (X Pack) (Buy X Get X Free) (X x X fl. oz.) (X fl oz. Free)

(Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)

(Recyclable) (Recycled) (packaging) (bottle)

Refill(s) X Times

Refill (Size) (Pack)

Save (X%) (per fluid ounce) (per fl oz)

(Super) (Mega) (Great) (Unbeatable) Savings(!)

(Super) (Mega) (Value) (Twin) (Triple) (X) (Pack) (Size)

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(Try Me) (Try Me Out) (Scratch Me) (Scratch Here)
X (More) (Uses) (Sprays) (per bottle)
(X) (Refill) = (X Dispenses) (X Dispensers)
(X fl oz. (at) (for the) X fl oz. Price) (X fl oz. (at the) (for the) price of X fl oz.)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax.

May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires XX/XX/XXXX

Like {{insert Lysol brand name}}? Try (our) {{insert Lysol brand name}} {{insert picture of Lysol product}}

Like this fragrance? Try (our) other Lysol® products {{insert picture of Lysol product}}

Like this product? Try (our) other Lysol® products {{insert picture of Lysol product}}

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy:

face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX (cent sign) (on) (any) (X) (Lysol) {{insert Lysol brand name}})

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {{insert Lysol brand name}} {{Lysol products}} (X fl. oz. or larger size)

Try (our) other Lysol® cleaning products {{insert picture of Lysol product}}

Try (our) other Lysol® fragrances {{insert picture of Lysol product}}

Try (our) Lysol® family of cleaning products {{insert picture of Lysol product}}

<< BACK TO SCHOOL >>

\$(X) for your school with Box Top(s)

(X) Box Top\$(s) (for Education)

(X) Box Tops on (back) (side) of pack

(X) eBoxTops™ No Purchase Necessary see (side) (back) for details

(x) prizes to win!

Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©(xxxx)

General Mills Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

Earn X x Box Top\$(s) for Education

Enter this code online at (enter URL here) with code (x) and see if you've won

Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)

More Cash for your School

No More Clipping

Official Box Top\$(s) for Education Brand

Scan Your Receipt

See (details) (rules) (instructions) on (top) (back) (side) (or) (sticker)

See How At BTFE.COM

See (top) (back) (side) (sticker) for (details) (rules) (and) (instructions)

Worth (X) eBoxTops™

<< MARKETING CLAIMS >>

Brand New Day

Contains only carefully selected ingredients

Contains X% (plant derived) citric acid ⁽⁴⁾ ⁽⁵⁾

Made with X% bio-based ingredient(s)

Scratch (and) (&) ('N) Sniff (Try) (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)

<< CLEANING CLAIMS >>

(X)x Cleaning Power (vs. {{insert Lysol Brand name}}) ⁽¹⁾

(X)x (the) cleaning power on {{insert soils – see Appendix 2}} ⁽¹⁾ (vs. {{insert Lysol brand name}})

(X)x cleaning (actions) (power) ⁽¹⁾ (vs. {{insert Lysol brand name}})

2 in 1 Cleans (and) Deodorizes

A convenient way to (clean) (disinfect**) (and) (deodorize)

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(A formula) that leaves a streak-free shine
Better {insert soils – See Appendix 2} (fighting power) (removal) (than) (ever) (before)⁽¹⁾
Better than ever on (grease) ({insert soils – see Appendix 2})
Brilliant (bright) (glistening) (see-through) (beautiful) shine
Cleans & freshens instantly
(Cleaning) (and) (Disinfecting**) at your finger tips
Cleans (and disinfects**) {insert sites / surfaces – see Appendix 2}
Cleans (and shines) (and smells) (great)
Cleans (disinfects**) (sanitizes***) (and) (removes offensive odors from) {insert use sites – See Appendix 2}
Cleans (effectively) (kitchen messes) (food spills) (in kitchens and) (bathrooms) (restrooms)
(Cleans) (effortlessly) (eliminates) (removes) (stubborn (nasty) stains
Cleans (everyday) (&) (tough) (grease) (messes) {insert soils – see Appendix 2} (without streaking)
Cleans (everyday) (tough) (kitchen) (and) (bathroom) (messes) (surfaces) (to a streak-free shine)
(Cleans) (Removes) (Eliminates) (Destroys) (stains) (baked-on) (burnt-on) food
Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom) (and other household surfaces)
Cleans (tough) (messes fast) (soap scum) (grease) (and) (grime) {insert use sites – See Appendix 2}
Cleans (up to) X (more) (square feet) (of) (counters) (countertops)
Cleans and sanitizes*** non-food contact surfaces
Cleans the toughest soils
Cleans to a (brilliant) (streak-free) shine
Clean (when the mess happens) (with less) (up messes with one hand)
Cleans X (countertops) (square feet) (area)
Cleans (X) (x) (times) (X %) faster (vs. (current) {insert Lysol® Brand name})
Complete Clean
Contains (powerful) (effective) (fast acting) (grease cutters) cleaning agents
(Cuts) (Cleans) (Controls) (Dissolves) {insert soils – see Appendix 2} (fast) (quickly)
Cuts {insert soils – see Appendix 2} (in) (on) ({insert sites / surfaces – see Appendix 2}) (fast) (quickly)
Cuts (through) (tough) ({insert sites – see Appendix 2}) {insert soils – see Appendix 2} (messes)
Cuts (through) (grease) (grime) (&) (dirt) ({insert soils – see Appendix 2})
Cuts (through) (tough) (household) (messes) (including) ({insert sites – see Appendix 2})
(Cuts) (Cuts through) (Destroys) (Dissolves) (Eliminates) (Penetrates) {insert soils – see Appendix 2}
Degreases (Degreaser) (and) (deodorizes)
(Designed) (to) clean(s) (everyday) (tough) messes
Destroys everyday messes and freshens
Destroys everyday stains quickly
(Eliminates)(Cleans) (Removes) (Tackles) (everyday) (&) (tough) (grease) (messes) {insert soils – see Appendix 2} (without streaking)
Eliminates (tough) (pet) (dog) (cat) messes
Effectively cleans (pet) messes like (poop) (urine) (&) (and) (vomit) ({insert soils – see Appendix 2})
(Effortlessly) Cleans the following: {insert surfaces / soils – see Appendix 2}
(Effortlessly) Removes (stubborn) (nasty) (stains) (the following:) ({insert soils – see Appendix 2})
Essential(s) (Clean)
Formulated to (address) (neutralize) (remove) (effectively) (clean) (dried-on) (everyday) (pet) (dog) (cat) mess(es) (on hard surfaces like {insert sites / surfaces – see Appendix 2}) (even) (in) (when) (dilut(ion)(ed))
(Gentle cleaning) (Mild cleaning) (cleaning) (cleaner)
Gentle cleaner for (homes) (nurseries) (play rooms)
(Gentle cleaner) (Mild cleaner) for use on any washable hard, non-porous surface, including ({insert surface / site / soil – See Appendix 2})
((Gentle cleaner for (use) (Daily use) (Everyday use)) (Suitable (for) (to) use) (in households with) (on) (for) (around) (kid's toys) (baby toys) (baby area(s)) (children's (play) area(s)) (kids' (play) area(s)) (pet area(s)) (pet surfaces) (kitchen area(s)) (kitchens) ((kitchen) countertops) (high chairs) (refrigerator exteriors) (pet cages) (pet beds) (pet crates) (bathroom areas) ((bathroom) make-up (counters) (vanities)) (tooth brush holders) ({insert use sites/surfaces – See Appendix 2})⁽⁷⁾)
Gentle Cleaner
Gives you streak-free (cleaning) (shine) (on most kitchen surfaces from appliances to greasy stovetops) (while it cleans) (Good) (Great) for (everyday) (household) (kitchen) (and) (bathroom) (your) (tough) (sticky) (messes) ({insert soils – see Appendix 2})
(Good) (Great) for (everyday) (multiple) (cleaning) (and) (for your tough(est)) (messes) (jobs) (tasks) (chores)
(Good) (Great) for everyday touch ups (and) (for your) (tough) (everyday) (household) (sticky) (messes) ({insert soils – see

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Appendix 2})

Helps tackle (your pet mess cleaning needs) ((even) the (smelliest) (and) (worst) pet messes)
Leaves ({insert surfaces / sites – see Appendix 2}) (surfaces) (clean) (deodorized) (with) (and) (a) (sparkling shine).
(Lysol) (Essential(s) (Clean)) (All Purpose Cleaner) (Multi-Purpose Cleaner) (Multi-Surface Cleaner) (Multi-Action) (Multi-Benefit) (Cleaner) (Multi-Purpose) (Multi-surface) (Cleaner) (Multi-use) (Triple Action)
(Penetrates) (and) Powers through (tough) (grease) ({insert soils – see Appendix 2}) (better than ever)
Penetrates and dissolves tough {insert soils – See Appendix 2}
(Penetrates) (Dissolves) (Removes) (Destroys) even the tough(est) {insert soils – See Appendix 2}
(Penetrates) (Loosens) (Eliminates) (tough) stains (like) ({insert soils – See Appendix 2})
Penetrates (tough) (even the tough(est)) ({insert soils – see Appendix 2}) (stains (like {insert soils – see Appendix 2}))
Power clean (multi-surface cleaner) (all purpose cleaner)
Powerful cleaning and freshening
Powerful (effective) (multi-purpose) cleaner (degreaser and deodorizer)
Powerful grease cutter
Powerful (multi-) (all) (purpose) cleaner
(Powers through) (cuts) (cleans) (tough) (household) (messes) (including (kitchen) (grease) (and) (grime) {insert soils – see Appendix 2} stains)
Powers through (tough messes) (even your toughest messes) (in the kitchen and bathroom)
Powers through tough {insert use soil – See Appendix 2} stains
Powers through your toughest cleaning jobs
Quickly (Destroys) (removes) (eliminates) (stubborn) (nasty) stains
Quickly degreases and deodorizes
(Quickly) (Effortlessly) removes (cleans) the following: {insert soils – See Appendix 2}
Removes everyday stains in seconds
Removes tough dirt and grime
Removes (tough) (everyday) {insert soils – See Appendix 2}
(Remove)(Removes) tough stains (the first time) (restrooms) (all over the facility)
Removes tough stains the first time
Stain remover
Stains disappear (before your eyes)
Starts cleaning on contact
Starts to dissolve ({insert soils – see Appendix 2}) (stains) right before your eyes
Starts to work before you do
Starts cleaning on contact
Streak-free (cleaning) (formula) (shine)
(This product's formula) cleans and shines
Tough on (stains) (messes) (dirt)
Unbeatable¹ cleaning (on) (against) ({insert soils – see Appendix 2})
Wipes away everyday grease and grime
(While it's) tough on bacteria, (it's) gentle on surfaces

<< USAGE CLAIMS >>

A (gentle cleaner) (for) ({insert surface / site / soil – See Appendix 2})
For use (in) (on) {insert use sites – See Appendix 2} (as a multi-purpose disinfectant cleaner)
Good (for everyday cleaning) (and) (for your toughest household messes)
Good for most indoor cleaning tasks
Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your toughest household messes)
Great for everyday use (in kitchens and) (bathrooms) (restrooms)
Great on glass
(Ideal for) (great on) (can be used on) (effectively) (safe to use on) (cleans) (and) (disinfects**) (Finished wood) (sealed granite)
(sealed marble) (and) (stainless steel)
(Still) great for kitchens (and) (bathrooms) (restrooms)
Suitable for use around (your) (family) (&) (pet(s)^B) (areas) (surfaces)⁽⁷⁾
Suitable for use in households (with) (around) (your) (family) (&) (pet(s)^B) (areas) (surfaces)⁽⁷⁾
Suitable for (use around) (on) (pet areas) (pet surfaces) ({insert use site – See Appendix 2})⁽⁷⁾
Suitable for use around (in households with) (your) (family) (&) (and) (even) ((pets) (dog(s)) (cat(s)) areas)⁽⁷⁾
Suitable for use in households with (your) (family) (kids) (&) (and) (even) ((pets) (dog(s)) (cat(s)) areas)⁽⁷⁾
Use only one product to get a streak-free shine plus antibacterial action

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The product label must identify the specific bacteria, virus, fungus & mold.
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The term “Y” is a place holder for a character A – Z.
“Hard, non-porous surface(s)” and the appropriate contact time must be disclosed on the final market label

Use this product throughout your home to clean {insert use site / surface / soils – See Appendix 2}
Works on a wide range of (household) (kitchen) (bathroom) surfaces

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

30 (sec(s)) (second) sanitization***

A revolutionary, pH balanced (neutralized) sanitizer

Great for use as a (quick) (fast) non-food contact surface sanitizer in {insert use sites – See Appendix 2}

Kills 99.9% of Staphylococcus aureus (and) (Klebsiella aerogenes) on hard, non-porous, non-food contact surfaces (in 30 seconds)

(Kills) (Destroys) (Eliminates) 99.9% of bacteria*** (in 30 seconds)

Kills (Destroys) (Eliminates) 99.9% of (household) bacteria*** (commonly found in kitchens) in 30 seconds.***

Sanitizes (in) 30 (seconds) (sec(s))***

Sanitizes*** (kitchen) (household) (bathroom) (restroom) (washroom) on hard non-porous, non-food contact surfaces in 30 seconds

Sanitizes*** non-food contact surfaces

Sanitization (in) 30 (seconds) (sec)***

<< DISINFECTING CLAIMS – Hard, non-porous, non-food contact surfaces >>

15 (sec) (second) COVID-19 virus³ kill

Cuts tough dirt and grime and kills 99.9% of (bacteria*) (germs**) (viruses & bacteria**) (viruses†) (in the bathroom) (in the kitchen) (on) ({insert surfaces – see Appendix 2})

(Disinfect) (Disinfects) (Disinfectant) (Disinfecting)**

Disinfection** for your ({insert sites/surfaces – see Appendix 2})

Disinfects** (and) (deodorizes) ({insert sites/surfaces – see Appendix 2})

Disinfects (germs**) (viruses and bacteria**) (bacteria*) (viruses†)

(Disinfects) (kills) germs** for a deep (down) clean

Effective against {insert microorganisms from bug box – see Appendix 1}

Eliminates 99.9% of (germs**) (viruses and bacteria**) (bacteria*) (viruses†)

(Eliminates) (neutralizes) 99.9% of (the) germs** that (can) cause (malodor(s)) (pet -or- dog -or- cat)[§] (related) (foul) (unpleasant) (offensive) odors

(Even) Kills Rhinovirus Type 37[†]

Kill(s) (the) COVID-19 virus³ (quickly) (in 15 seconds)

Kills 99.9% of Flu Viruses[†]

Kills 99.9% of (germs**) (viruses and bacteria**) (bacteria*) (viruses†)

Kills 99.9% of (germs**) (viruses and bacteria**) (bacteria*) (viruses†) commonly found in the {insert sites – See Appendix 2}

Kills (some of the) (tough) (tougher) viruses such as Rhinovirus (and) (&) Norovirus[†]

Kills (some of the) (tough) (tougher) organisms such as Rhinovirus (and) (&) Norovirus[†]

(Now) (tested) (and) (proven) (effective) (to) kill(s) (the) (COVID-19 virus) (SARS-CoV-2) (in 15 seconds)³

(Now) (tested) (and) (proven) (effective) against (the) (COVID-19 virus) (SARS-CoV-2) (in 15 seconds)³

(Now) (tested) (and) (proven) (effective) to help (reduce the spread of) (the) (COVID-19 virus) (SARS-CoV-2)³

Tough on germs**

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(To Operate: (Attach trigger by (aligning it to the original position and) pushing (it) down until it snaps into place. (Do not twist.)) Turn nozzle (to) (counter clockwise) (“ON”) (desired) (position) (to preferred usage).)

(To Refill (Bottle): (To) (Remove) (cut) (pouch) (bag) (sprayer) (trigger) (unit) (cap) (by) (twist) (twisting) (turn) (turning) (off) (to the right) (clockwise) (and) (lift) (up) (out). Pour (in product) from refill (container) (and) (replace) (attach) (trigger) (unit) (sprayer) (by pushing down until (unit) (it)) (trigger) (unit) (sprayer) snaps into place).)

(To Refill (Bottle): Remove cap. Attach trigger (by (aligning it to the original position and) pushing (it) down until it snaps into place. (Do not twist.))

To Clean (/ Deodorize) (/ Remove Allergens): Spray surface. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe dry.

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil) ({insert soils – See Appendix 2}): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

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“Hard, non-porous surface(s)” and the appropriate contact time must be disclosed on the final market label

To Sanitize on hard non-porous surfaces: Preclean. Spray surface and leave visibly wet for 30 seconds to sanitize. Wipe dry.

To Disinfect on hard non-porous surfaces: Preclean. Spray surface and leave visibly wet for 3 minutes. Wipe dry.

Rinse food contact surfaces (and toys) with potable water after use.

<< Optional Advisory Statements – must be included where appropriate >>

Do not (swallow) (ingest)

^βDo not (spray) (use) directly on pets.

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (marble) (outdoor patio furniture cushions and pillows).

(Does not) (Will not) harm most (kitchen) (bathroom) (floor) surfaces.

Cover fish tanks or remove portable enclosures from the area during product application.

For best results treat (pet) stains immediately

Keep children, pets and exotic animals away during use.

(This product is not for) use on (unfinished, oiled or waxed wooden boards) (non-sealed tiles) (carpeted floors) (natural) (marble) (brass) (acrylic plastic) (or) (unfinished wood surfaces) (vinyl) ({insert surfaces – see Appendix 2 label}) (because they may be water sensitive).

(Note that) certain (pet) stains may cause permanent discoloration even after cleaning.

On painted surfaces test a small inconspicuous area first.

Prior to use test a small inconspicuous area to check for any discoloration.

Rinse bathtub / shower surfaces with water after using product.

Wait until dry to bring the pet back

Use only in well ventilated areas

Do not use on critical and semi-critical medical instruments

This product is not to be used as a terminal sterilant/high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body.

This product may be used to preclean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

<< First Aid Language may appear in paragraph or table format >>

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or in case of an emergency, call toll free (1-800-228-4722) (1- 800-560-6619) Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment	

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

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STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Refillable container. Only refill with this product. Recycle empty container if available or discard in trash.

<< STORAGE & DISPOSAL – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL CONTAINERS >>

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage or disposal. Securely close and store in a cool dry area. **PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all materials in this container according to label directions. If empty: Place in trash or offer for recycling, if unavailable. (If partly filled: Call your local solid water agency for disposal instructions.)

CONTAINER HANDLING: Non-refillable container. Do no reuse or refill this container.

<< OPTIONAL GRAPHICS >>



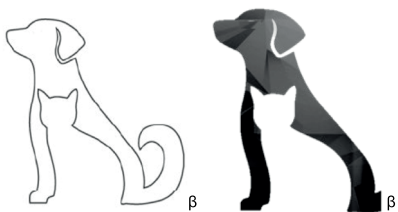
<<Fruit Graphic Images>>



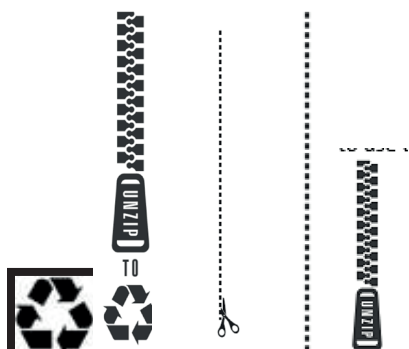
<< OPTIONAL PET ODOR/SURFACES IMAGES >>



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<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

Unzip to Recycle
Cut here to Recycle
Tear (Here) to Recycle

Un)zip (it) (label) to 
(Un)zip (it) (label) (to) (recycle) (before) (recycling)
Pull tab (and) (remove) (label) (to) (recycle)


Pull tab (and) (remove) (label) (to)
(Remove) (label) (and) (discard) (before recycling)
Un)zip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of the) (trigger) (and) (bottle) is
(fully) recyclable
Label is currently not recyclable
Unzip it
Help us improve recycling by removing the label first
Step 1. Unzip the label and discard
Step 2. Recycle the bottle and trigger
Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>



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<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

- 1 vs. {insert Lysol® brand name} (on {insert soil – See Appendix 2})
- 2 (helps) removes pet odors, such as cat urine, pet feces and vomit, immediately upon spraying and lasts up to X hours
- 4 active ingredient subjected to manufacturing processing
- 5 Contains X% of plant-derived ingredients
- 6 Up to X (hours) (days) of (freshness) (fragrance)
- 7 when used as directed
- 8 at room temperature
- β Do not (spray) (use) directly on pets.

<< SUPPORTING DISINFECTING CLAIM QUALIFIER >>

- † Kills 99.9% of {insert viruses from bug box below} (and) on hard, non-porous surfaces (in {insert longest contact time for viruses listed} (15 seconds) (30 seconds) (1 minute)).
- * Kills 99.9% of (Pseudomonas aeruginosa) Salmonella enterica (and) Staphylococcus aureus on hard, non-porous surfaces (in 3 minutes).
- ** Kills 99.9% of (Pseudomonas aeruginosa) Salmonella enterica Staphylococcus aureus (and) {insert at least two viruses from bug box below} on hard, non-porous surfaces (in 3 minutes).
- 3 Kills SARS-CoV-2 on hard, non-porous surfaces (in 15 seconds)

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

- *** (Kills (99.9%) of) Klebsiella aerogenes and Staphylococcus aureus (Staph) on hard, non-porous, non-food contact surfaces (in 30 seconds)

This product has been tested and found effective against the following micro-organisms:

Bacteria & Viruses	
<< Disinfection – Hard, non-porous surfaces >>	
Bacteria (2 minutes)	ATCC or Strain No. Identification
Pseudomonas aeruginosa	(ATCC) (#) (15442)
Salmonella enterica	(ATCC) (#) (10708)

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Bacteria (3 minutes)	
Staphylococcus aureus	(ATCC) (#) (6538)
Viruses (15 seconds)	
(2009-H1N1) Influenza A Virus (Novel) (H1N1) (Stain A/Mexico/4108/2009)	(CDC) (#) (2009712192)
SARS-Related Coronavirus 2 (Strain Isolate USA-WA1/2020)	(BEI) (Resources) (#) (NR-52281)
Viruses (30 seconds)	
Norovirus (Feline Calicivirus as a surrogate)	
Viruses (1 minute)	
Poliovirus type 1 (Strain Chat)	(ATCC) (#) (VR-1562)
Rhinovirus type 37 (Strain 151-1)	(ATCC) (#) (VR-1607)
Bacteria	
<< Sanitization – Hard, non-porous surfaces >>	
Bacteria (30 seconds)	ATCC or Strain No. Identification
Klebsiella aerogenes	(ATCC) (#) (13048)
Staphylococcus aureus (Staph)	(ATCC) (#) (6538)

<<APPENDIX 2>>

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>

Soils / Odors: (Graphic – depicting soil)

Bathtub rings	Greasy Stains	Outdoor grime
Beverage stains	(Ground in) (dirt)	Pen / Ink marks
Blood stains	(tough) Grease (Splatter)	Pet (odor) (stains)
Cooking odors	Grime	Smear (Smudge)
Cosmetic stains	Hard Water (stains)	Smoke odors
Crayon / Pencil marks	Handprints	Soap scum
(Dirt) (Dust)	(Heel) (Scuff) marks	Stains (Soils)
(Cat) (Dog) (Pet) Feces	(Lime) (Limescale)	Tough soils
Fingerprints	Mildew stains	(Cat) (Dog) (Pet) Urine
Food stains	Mud	(Cat) (Dog) (Pet) Vomit
Grass stains	Oil	Wine (Juice) stains

<< The above soils can be combined with >>
(grime) (marks) (messes) (odors) (residue) (smears) (smudges) (soils) (stains)

Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach matter	Dust mite matter	Pet dander
Cockroach debris	Dust mite debris	Pet hair
Cockroach particles	Dust mite particles	Pollen particle

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

Chrome ~	Fiberglass fixtures	Glazed tile	Plastic laminate
Copper	Glass	Linoleum	Stainless steel ~
Crystal	Glazed ceramic	Metal	Tin
Enamel	Glazed porcelain	Mirror	Vinyl

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Door knob (handle)	Glazed porcelain tile (floors)
(Bathtub) (tub)	Exhaust (fan) (hood)	Sealed granite (floors)
Bed frame	Finished wood (surfaces)	Grill (Bar-B-Que) exterior
Cabinet (non-wood)	Fixture (chrome / stainless steel)	Highchair (non-food contact area)
Chair (non-wood)	Floor (glazed) (tile)	Laminate floors
Changing table (non-wood)	Floor (linoleum)	Light fixture
Computer screen	Floor (vinyl)	Sealed marble (floors)
Counter(top)	Garbage (can) (pail) (container)	Metal blinds
Crib (non-wood)	Glass topped furniture	Microwave exterior
Diaper pail (non-wood)	Glazed ceramic (tile) (floors)	

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Non-medical (chrome / stainless steel)	Refrigerator / Freezer exterior ⁸ (Sealed)(engineered)(parquet) (hardwood) (floors)	Telephone
Outdoor patio furniture (non-wood)	Shelves (drawers)	Television screen (TV screen)
Oven (door) ⁸	Shower (door) (curtain)	Tires
Painted woodwork	Shower (stall) (area)	Toilet bowl exterior (Urinal)
Patio door	Sink (basin)	Tools
Piano keys	Stainless Steel	Vanity top
Picnic table (non-wood)	(Stove) (stovetop) ⁸	Washable (walls) (wallpaper)
Plastic laundry (basket) (hamper)	Table (tabletop) (non-wood)	Water fountain
Range hood (stove hood)		Window (windowsill)
		Windshield
Household Use Sites: (Graphic – depicting use site)		
Basement	High-touch areas	Nursery
Bathroom	Home / House	Outdoor area
Bedroom	Household (areas)	Playroom
Den / Study	Kitchen	Storage (area) (room)
Dining room	Laundry room	Tool shed
Family room	Living room	
Garage	Mud room	
Professional Use Sites:		
Cafeteria	Hotel / Motel	Physicians Office
Day Care Center	Kenel	Restaurant
Dental Office	Kitchen	Restroom
Doctors Office	Nursing Home	School (College)
Health Care Facility	Office Building	Veterinary Office

<< APPENDIX 3 >>

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses
- Small Non-Enveloped Viruses

For an emerging viral pathogen that is a/an...	...following the directions for use for the following organisms on the label:
Enveloped Virus	Norovirus (Feline Calicivirus as a surrogate) Poliovirus type 1 (Strain Chat)
Large, Non-Enveloped Virus	
Small Non-Enveloped Virus	

{Product name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, {product name} can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. {Product name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information.

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