



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

October 18, 2024

Abbi Turner
Senior Regulatory Associate
Reckitt Benckiser
Electronic Transmittal: rbna@rb.com

Subject: PRIA Label and CSF Amendment – to add Alternate CSFs and update label language
Product Name: NODO
EPA Registration Number: 777-146
Received Date: 2/29/2024
Action Case Number: 00502163

Dear Ms. Turner:

The amended label and CSFs referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 06/17/2024
- Alternate CSF #s: 1-4 dated 06/17/2024

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is

brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Oiguenblik.Emilia@epa.gov or Samalot.Luisa@epa.gov.

Sincerely,



Luisa Samalot-Freire, Product Manager (31)
Regulatory Management Branch I
Antimicrobials Division (7510M)
Office of Pesticide Programs
U.S. Environmental Protection Agency

Enclosure: Stamped label

SECTION 1: FRONT PANEL ELEMENTS

NODO

ACTIVE INGREDIENT:

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chloride 2.3712%

OTHER INGREDIENTS: 97.6288%

TOTAL: 100.0000%

KEEP OUT OF REACH OF CHILDREN

WARNING: See [back] [side] panel for additional precautionary statements.

EPA Reg. No.: 777-146

EPA Est. No.:

777-MO-001 [Y] [YY]

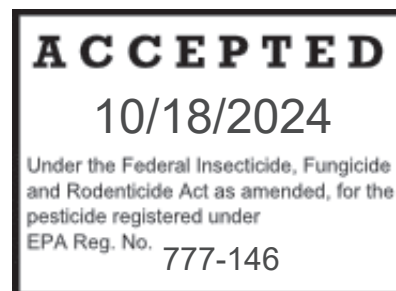
777-PA-001[Y] [YY]

777-MO-002 [Y] [YY]

312-WI-003 [Y] [YY]

777-GA-001[Y] [YY]

XXXX-YY-XXX [Y] [YY]



[Beginning of] [batch] [lot] code indicates EPA [Est.] [Establishment] [#] [No.] [Number]
[See] [bottom] [or] [side] [for] [Lot] [/] [Date] [code] [EPA] [Est.] [Establishment] [#] [No.] [Number]

[NET CONTENTS:] X FL. OZ. [[X QT.] [X PT.] [X FL. OZ.]] X [mL] [L]

Questions? [] [Call:] [1-800-228-4722] [1-XXX-XXX-XXXX]

For more ingredient information visit www.rbnainfo.comUS Patents: www.reckitt.com/patents

Distributed by: Reckitt [Benckiser] [LLC], Parsippany, NJ 07054-XXXX

[Made in <insert country>] © <insert year> Reckitt [Benckiser] [LLC]

[IMPORTANT: For directions for use and first aid instructions in Spanish, please call X-XXX-XXX-XXXX.]



{Company Logo}

Contains no phosphates [phosphorous] {This product aligns with the New York State regulations for phosphate disclosure on cleaning products.}

[This [bottle] [container] [contains] [is made of] X% post-consumer recycled plastic.]

Important facts [about this product]

Encourage your local authorities to establish a program to recycle this [bottle] [container].

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

{Spanish Translation}

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

SECTION 2: PRECAUTIONARY STATEMENTS

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

{First Aid language may appear in paragraph or tabular form}

NOTE: Bracketed information is denoted as: {directive}, < insert as noted/required qualifier>, [optional text].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
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FIRST AID	
If in eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.
If on skin or clothing	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or in case of an emergency, call toll free [1-800-228-4722] [1-800-677-9218] [1-XXX-XXX-XXXX]. Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

SECTION 3: DIRECTIONS FOR USE

{Note to Reviewer: A dilution amount of "1/8 cup per 1 1/3 cup of water" or "1 fl. oz. per 11 fl. oz. of water" or "according to chart" will be incorporated on the label for disinfection / sanitization. }

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[To Open: Cut [only] [with] [scissors] to open. [Do] [not] [puncture] [tear] [rip] [open]]

[To Open: [Twist] [Remove] cap [counter-clockwise].]

To Clean [/ Deodorize] [/ Remove Allergens††]: Use full strength or dilute 1/8 -or- X cup[s] [1 -or- X fl. oz.] per [cup[s]] [gallon[s]] of water. Apply to surface with [cloth] [sponge] [or] [mop] until visibly wet. Wipe. [Prepare a fresh bucket of solution every time you clean.]

To Clean <insert soils – see Appendix 2>: Use at full strength and rinse.

To Sanitize / Disinfect: Preclean to remove visible soil. Use full strength or dilute 1 -or- X [cups -or- fl. oz.] per 1 -or- X [fl. oz.] [cups[s]] [gallon[s]] of water. Apply to surface [with] [cloth] [sponge] [or] [mop]. **To Sanitize:** Leave visibly wet for 3 minutes. [Wipe.] **To Disinfect:** Leave visibly wet for 8 minutes. [Wipe.]

To Control [and Prevent] [the Growth of] Mold & Mildew: Preclean to remove visible soil. Use full strength or dilute 1 -or- X [cups -or- fl. oz.] per 1 -or- X [fl. oz.] [cups[s]] [gallon[s]] of water. Apply and leave visibly wet for 3 minutes and allow to air dry. Repeat weekly or as needed.

Rinse food contact surfaces [and toys] with potable water after use.

{Note to Reviewer: The Dilution table will only appear on gallon size containers or larger.}

To Prepare Solution	Add: [This product]	In water
Pint [16 fl. Oz]	1.3 fl. oz.	14.7 fl. oz.
Quart [32 fl. oz]	2.7 fl. oz.	29.3 fl. oz.
½ Gallon [64 fl. oz]	5.3 fl. oz.	58.7 fl. oz.
Gallon [128 fl. oz]	10.4 fl. oz.	117.6 fl. oz.

{Optional Advisory Statements}

Can be used in cleaning tools that recommend the use of [this product].

Do not use on [eating / cooking utensils, glasses / dishes or cookware] [outdoor patio furniture cushions / pillows] [unfinished, oiled or waxed wood floors].

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

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SECTION 4: STORAGE AND DISPOSAL

{STORAGE & DISPOSAL – Residential containers}

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

{STORAGE & DISPOSAL – Single Dose Packaging}

STORAGE AND DISPOSAL: Non-refillable [sachet] [pack] [package] [container]. Do not reuse or refill empty [sachet] [pack] [package] [container]. [Recycle empty [sachet] [pack] [package] [container] if available or] discard in trash.

{STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers}

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool dry area. **PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions. **CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill empty container. [Triple rinse container [or equivalent] when empty]. Recycle empty container if available or discard in trash.**SECTION 5: USE SITES AND SURFACES**

{Note to Reviewer: May be listed on market label in singular or plural form and include “or” / “and” when listing}

Soils / Odors	
Bathtub rings	Beverage stains
Blood stains	Cooking odors
Cosmetic stains	Crayon / Pencil marks
Dirt	Fingerprints
Food [odors] [stains]	Grass stains
[tough] Grease [Splatter]	Grime
Handprints	Heel / Scuff marks
Household messes	Mildew stains
Mud	Oil
Outdoor grime	Pen / Ink marks
Pet [odor] [stains]	Smear [Smudge]
Smoke odors	Soap scum
[Stains] [Soils] [Spills]	[Tough] [Greasy] soils
Wine [Juice] stain	

Non-living Allergens	
Cat dander	Cockroach [debris] [matter] [particles]
Dog dander	Dust mite [debris] [matter] [particles]
Hair	Pet [dander] [hair]
Pollen [particles]	

Non-Food Contact Surface Types: [~ specify Non-Medical or Fixture]	
Acrylic	Brass
Chrome ~	Copper
Crystal	Enamel
Fiberglass fixtures	Glass
Glazed [ceramic] [porcelain] [stone] [tile]	Linoleum
Metal	Mirror
Plastic laminate	Sealed [granite] [marble] [parquet] [slate] [stone] [terra cotta]

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Synthetic [marble] [stone]	Stainless steel~
Tin	Vinyl

Hard Non-porous Surfaces:	
Appliance exterior	Bath[tub]
Bed frame	Cabinet [non-wood]
Chair [non-wood]	Changing table [non-wood]
Computer screen	Counter[top]
Crib [non-wood]	Diaper pail [non-wood]
Door [knob] [handle]	Exhaust [fan] [hood]
Fixture [chrome / stainless steel]	Floor [glazed tile] [linoleum] [No-wax] [vinyl]
Garbage [can] [pail] [container]	Glass [topped] [furniture]
Glazed [ceramic] [porcelain] [stone] [tile]	[Grill] [Bar-B-Que] exterior
Highchair [non-food contact area]	Light fixture
Metal blinds	Microwave exterior
Non-medical [chrome / stainless steel]	Outdoor patio furniture [non-wood]
Oven [door] ⁵	Painted woodwork
Patio door	Piano keys
Picnic table [non-wood]	Plastic laundry [basket] [hamper]
Range hood [stove hood]	[Refrigerator] [/] [Freezer] exterior
Refrigerator / Freezer ⁵	[Shelves] [drawers]
Shower [door] [curtain]	Shower [stall] [area]
Sink [basin]	Stove [stovetop] ⁵
[Table] [tabletop] [non-wood]	Telephone
[Television] [TV] screen	Tires
Toilet bowl exterior	Tools
Urinal	Vanity top
[Washable] [walls] [wallpaper]	Water fountain
[Window] [windowsill]	Windshield

Household Use Sites	
Basement	Bedroom
[Den] [/] [Study]	Dining room
Family room	Garage
High-touch areas	[Home] [/] [House]
Household [areas]	Kitchen
Laundry room	Living room
Mud room	Nursery
Outdoor areas	Playroom
Storage [area] [room]	Tool shed

Commercial or Institutional Use Sites:	
Cafeteria	Commercial spaces
Day Care Center	[Hotel] [Motel]
Kennel	Kitchen
[School] [College]	Office Building
Restaurant	Restroom
Veterinary Office	

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SECTION 6: MARKETING CLAIMS**Public Health Claims****Public Health Marketing Claims**

Antibacterial	Bactericidal*	Bactericide*
Cleaner	Deodorizer	Deodorizes
Disinfectant	Disinfects	Germicidal**
Sanitizer	Sanitizes	Mildewstat
Mildewstatic	Virucidal†	
{Any of the above listed public health marketing claims may be combined with each other and the words "and/&" in preceding or succeeding order}		

[2][3]-in-1 [1] Disinfects [2] Sanitizes [3] Removes [grease] [<insert soils – see Section 5>] [even when diluted] Antibacterial** cleaner
 Cleans [disinfects] [sanitizes] [deodorizes] [and] [removes offensive odors from] <insert use sites/surfaces – see Section 5>
 [Clean[s]] [sanitizes] [Disinfectant[s]] [XX] [%] [more¹] [square feet] [floor[s]] [home]
 Disinfects [Deodorizes] [and] [Sanitizes] as it cleans

Sanitization Hard, Non-Porous Surfaces

An effective non-food contact surface sanitizer [for use in <insert use sites – see Section 5>]
 Cleans [and sanitizes] hard, non-porous, non-food contact surfaces
 Eliminates 99.9% of bacteria*** even [in dilution] [when diluted [in water]]
 Eliminates 99.9% of bacteria*** [in 3 minutes]
 Great for use as a non-food contact surface sanitizer in <insert use sites – see Section 5>
 [Kills] [Destroys] [Eliminates] 99.9% of bacteria***
 Kills Bacteria* Even When Diluted
 Kills Bacteria* Even in Dilution
 [Kills] [Destroys] bacteria*** even [in dilution] [when diluted [in/with water]]
 [Kills] [Destroys] bacteria*** [in 3 minutes]
 Non-food contact surface sanitizing cleaner
 Sanitizes household surfaces***
 Sanitizes non-food contact surfaces [even] [when diluted] [in dilution]***
 [This product] is a sanitizer for hard, non-porous, non-food contact surface areas in 3 minutes against
 Staphylococcus aureus and Klebsiella aerogenes according to the Non-Food Contact Surface Sanitizer method.
 [This product] Kills [99.9% of] [Klebsiella aerogenes] [and] [Staphylococcus aureus] on hard, non-porous surfaces
 [in 3 minutes].

Disinfection Hard, Non-Porous Surfaces

2 in 1 Sanitizes and Disinfects
 A disinfecting hard, non-porous, non-food contact surface cleaner for use in {insert use sites – see Section 5}
 Antibacterial** Action
 Cleans and disinfects** in dilution
 Disinfects in dilution
 Disinfects [even] [when diluted with water] [in dilution] when used according to directions
 Disinfects even when diluted [in/with water]
 Eliminates 99.9% of germs** even [in dilution] [when diluted [in/with water]]
 Eliminates 99.9% germs**
 Germ** Kill [& Max Freshness]
 Kills [99.9% of] bacteria* [even when diluted] [even in dilution]
 Kills [99.9% of] bacteria and viruses** [at] [in] [neat] [undiluted] [dilution]
 Kills [99.9% of] germs** [even] in dilution
 Kills [99.9% of] [household] [germs**] [bacteria and viruses**]
 Kills [99.9% of] viruses†
 Kills [99.9% of] viruses and bacteria**

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Kills [99.9% of] viruses and bacteria** [even in dilution] [even when diluted in/with water]
 [Kills] [Destroys] [99.9% of] germs** [even [in dilution] [when diluted [in/with water]]]
 Kills germs** and controls the growth of mold and mildew
 Kills germs** effectively
 Kills germs** [even when diluted [in water]]
 Kills germs** such as: <insert organisms – See Section 6 Table of Micro-Organisms>
 Kills [kitchen] [household] [bathroom] [restroom] bacteria*
 Kills [kitchen] [household] [bathroom] [restroom] bacteria and viruses**
 Kills [kitchen] [household] [bathroom] [restroom] germs**
 Kills [household] germs** in dilution
 Kills [99.9% of] bacteria and viruses**
 Kills [99.9% of] viruses and bacteria**
 Kills [99.9% of] [the following] [household] germs** [in 8 minutes] [<insert organisms – See Section 6 Table of Micro-Organisms>]
 Kills the cold virus Respiratory Syncytial Virus
 Kills the cold and flu viruses†
 Kills viruses†
 Kills viruses and bacteria**
 Kills viruses in 3 minutes†
 Lysol® Brand Disinfectant products aid in the reduction of cross-contamination of germs** [on treated hard, non-porous surfaces]
 [Tested] [and] [proven] [effective] [to] kill[s] [the] [COVID-19 virus] [SARS-CoV-2]⁴
 [Tested] [and] [proven] [effective] against [the] [COVID-19 virus] [SARS-CoV-2]⁴
 [Tested] [and] [proven] [effective] to help [reduce the spread of] [the] [COVID-19 virus] [SARS-CoV-2]⁴
 [This product] helps control cross-contamination of many germs** between treated surfaces when used as directed
 This product has [antibacterial] [disinfecting] action and kills viruses and bacteria** on hard, non-porous, non-food contact environmental surfaces [in your home] [in public places].
 [This product] is germicidal** when used as directed for [disinfection] [and] [sanitization of hard, non-porous, non-food contact surfaces] but differs in composition from other LYSOL® brand products.

Public Health Qualifiers

Sanitization Qualifier – Hard, Non-Porous Surfaces

*** Kills 99.9% of *Klebsiella aerogenes* [*Salmonella enterica* subspecies *enterica* serovar Typhi] and *Staphylococcus aureus* on hard, non-porous surfaces [in 3 minutes]

Disinfection – Hard, Non-Porous Surfaces

* Kills 99.9% of *Salmonella enterica* and *Staphylococcus aureus* on hard, non-porous surfaces [in 8 minutes].

** Kills 99.9% of *Salmonella enterica* *Staphylococcus aureus*, [Influenza A [H1N1] Virus] [Respiratory Syncytial Virus] and [SARS-CoV-2] on hard, non-porous surfaces [in 8 minutes].

† Kills Influenza A [H1N1] Virus, Respiratory Syncytial Virus and SARS-CoV-2 on hard, non-porous surfaces [in 3 minutes].

⁴ Kills SARS-CoV-2 on hard, non-porous surfaces [in 3 minutes]

Table of Micro-Organisms

[This product has been tested and found effective against the following micro-organisms:]

Disinfection – Hard, non-porous surfaces – 8 minutes	
Bacteria	Identification #
<i>Salmonella enterica</i>	ATCC 10708
<i>Staphylococcus aureus</i>	ATCC 6538
Disinfection – Hard, non-porous surfaces – 3 minutes	
Viruses	Identification #
Human Coronavirus [Strain 229E]	
Influenza A [H1N1] Virus [Strain A/Malaya/302/54]	ATCC VR-98

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Respiratory Syncytial Virus [RSV] [Strain Long]	ATCC VR-26
SARS-CoV-2 [SARS Related Coronavirus 2] [Strain Isolate USA-WA1/2020]	BEI Resources NR-52281
Sanitization – Hard, non-porous surfaces – 3 minutes	
Bacteria	Identification #
Klebsiella aerogenes	ATCC 13048
Staphylococcus aureus	ATCC 6538
Salmonella enterica subspecies enterica serovar Typhi	ATCC 6539
Mildew Fungistat – Hard, non-porous surfaces – 3 minutes	
Fungi	Identification #
Aspergillus niger	ATCC 6275

Non-Public Health Claims

Introductory Claims

{Will only appear on market label for the first 6 months}

[Complete] [New] [Dosing Cap] [Formula] [New Fragrance] [New Scent] [New & Improved Fragrance]
[New & Improved Scent]

Packaging Claims

x [%] [discount] [more^[1]] [free] [uses per bottle]

X% less plastic [per bottle]¹

x fl. oz. [size] [bottle] with [easy to use] dosing cap

[Up to] [X%] [more^[1]] [vs.] [compared to] [X] [10] [22] [fl. oz.] [size] [of] <insert Lysol brand name>

[x fl. oz. at x fl. oz. Price] [x fl. oz. at the price of x fl. oz.] [x fl. oz. for the price of x fl. oz.]

Bonus [x %] [x fl. oz.]

Buy X Get X Free

Cut [here] [only] [with] [scissors] [to open]

[Do] [not] [puncture] [tear] [rip] [open]

Eas[y][ier] to [handle] [store] [packaging]

[Economy] [Great] [Mega] [Super] [Travel Size] [To Go] [Trial] [Trial Size] [Value] [Pack] [Refill] [Size]

Makes [up to] [over] x [gallons] [fl. oz] [more]^[3]

[Makes] [up to] [over] x [buckets] [gallons] [fl. oz] [of] [cleaning] [disinfection] [disinfecting] [and] [sanitization]
[sanitizing] [solution] [action]^[3]

[Makes] [up to] [over] x [gallons] [cups] [fl. oz] [of] [cleaning] [power] [action]^[3]

[Makes] [Up to] X [amount] [of] [fl. oz.] [gallons]^[3] [when] [diluted] [in dilution]

[Measurable cap] [Measuring cap] [X capful = X fl. oz.]

More than X% [more^[1]] [value] [vs <insert Lysol brand name>]

More value less packaging

On any [X] <insert Lysol brand name> [XX ct] [xx fl. oz.] [or higher]

Over X% [more] [value]^[1] [{vs <insert Lysol brand name>}]

Single [use][dose] [package][packet][sachet]

Save more, waste less

[Super] [Best] [Most] value size & [Make[s]] [over] XX gallon[s]

[\$aveSmart [graphics]] [\$ave\$mart [graphics]] [SaveSmart [graphics]]

[Try Me] [Try Me Out] [Scratch Me] [Scratch Here]

Usage Claims

Use [in] [on] [the] <insert use sites / use surfaces – see Section 5>

[Formulated] For [Institutional] Use⁶ {Note to reviewer: Not applicable for use in healthcare settings.}

For any surface where germs** are a concern

For use [in] [on] <insert use sites / use surfaces – see Section 5> [as a multi-purpose disinfectant cleaner]
[surfaces]

Great for [kitchens] [bathrooms] <insert use sites / use surfaces – see Section 5> [most indoor and outdoor
cleaning tasks]

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Great on <insert use sites / use surfaces – see Section 5>
 [Ideal] [Suitable] [for] [to] [use on] [finished hardwood] <insert use sites / use surfaces – see Section 5> [engineered
 hardwood] [and Bamboo]
 [Safe] [to] [for] use on <insert use sites / use surfaces – see Section 5> [as a multi-purpose disinfectant cleaner]
 Where to use <insert use sites / use surfaces – see Section 5>
 [Works] [well] [great] on <insert use sites / use surfaces – see Section 5> [finished hardwood] [engineered
 hardwood] [and Bamboo]

Box Tops Claims

\$[X] for your school with Box Top[s]
 [X] Box Top[\$][s] [for Education] [on [back] [side] of pack]
 [X] eBoxTops™ No Purchase Necessary see [side] [back] for details
 [x] prizes to win!
 Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license.
 ©[xxxx] General Mills Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until
 product has been [[completely] [used] [finished] [emptied]]
 Earn xX Box Top[\$][s] for Education
 Go to [boxtops4education.com] [BTFE.COM] for [details] [rules] [instructions]
 More Cash for your School
 No More Clipping
 Official Box Top[\$][s] for Education Brand
 Scan Your Receipt
 See [details] [rules] [instructions] on [top] [back] [side] [or] [sticker]
 See How At BTFE.COM
 See [top] [back] [side] [sticker] for [details] [rules] [and] [instructions]
 Worth [x] eBoxTops™

Fragrance & Deodorizing Claims

Scent Names		
Authentic Orange	Apple [&] [Cinnamon] [Medley]	Berry [&] Basil
Cherry Blossom [&] Pomegranate	Clean	Coconut [Water[s]] [&] [and] [Sea Minerals]
Country [Breeze]		
Cool Adirondack Air	Crisp Berry	Crystal Blue Waters
Endless Waterfall	Essential Lavender	Everlasting Lemon
Field[s]	Flawless Floral Garden	Forest Rain
Fresh [Breeze] [Mountain] [Air]	[Fresh] Pine [&] [and] [Juniper]	Green [Tea] [&] [Ginseng]
Grapefruit	Green Apple [&] [Aloe]	Hawaii Sunset Essence
Island [Breeze] [Berries]	Jasmine [&] [White] [Lotus]	Lavender [&] [Cotton] [Orchid] [Blossom[s]] [Essence]
Lemon [&] [Lime] [Blossom]	Mandarin [&] [Ginger] [Lily]	Mango & Hibiscus
Mild		
Orange	Pacific Fresh	[Pear] [&] [Peony] [Blossom]
Perennial Lavender	Pink Grapefruit	Pleasant
Refreshing Floral Garden	Rejuvenating Spring Shower	Revitalizing Lavender Blossom
Sparkling Lemon & Sunflower Essence	Spring Waterfall	Summer [Fresh] [Breeze]
Tangerine & Mango Essence	Tangerine [&] [Pear]	Timeless Botanicals
Waterfall Splash & Mineral Essence	[Woodland] [Fresh] Pine	
[Scent] [Fragrance] [and] [&]		
{Any of the above listed scent names may be combined with each other and the words “and/&” “scent” or “fragrance” in preceding or succeeding order}		

[Controls] [Eliminates] [kitchen] [fights] [tackles] [neutralizes] [reduces] odors caused by [bacteria] [mold and
mildew]

NOTE: Bracketed information is denoted as: {directive}, < insert as noted/required qualifier>, [optional text].
 The term “this product” used throughout this document may be replaced with the marketed product brand name.
 To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.
 The term “X” is a place holder for a number between 0 to 100.
 The term “Y” is a place holder for a character A – Z.
 “Hard, non-porous surface(s)” and the appropriate contact time must be disclosed on the final market label
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[Eliminates] [fights] [neutralizes] [reduces] [removes] [tackles] [kills] odor-causing bacteria
 [Eliminates] [neutralizes] [fights] [tackles] [reduces] [removes] food odors like garlic and onion that are left behind on kitchen surfaces after cooking
 [Eliminates] [neutralizes] [fights] [reduces] [removes] [tackles] [kitchen] [and] [bathroom] [mal]odors
 [Eliminates] [neutralizes] [fights] [reduces] [removes] [tackles] odors caused by bacteria [mold] [mildew] [and] [non-fresh foods]
 [Eliminates] [Neutralizes] [fights] [tackles] [reduces] [removes] [odors] [and] [<insert soils – see Section 5>] [stains]
 [Kills] [Eliminates] [fights] [neutralizes] [reduces] [removes] [tackles] odor-causing bacteria in the [kitchen] [bathroom] [restroom] [all around the house]
 Kills odor-causing bacteria [even when diluted]
 Extra level of freshness
 Fills the room with fragrance
 Fragrance [designed] [inspired] [by] [AirWick] [<insert AirWick logo>]
 Fresh clean scent
 Fresh fragrance
 Freshens for [X] [hour[s]] [hr[s]]
 Instant freshness
 Invigorating freshness
 [Gives] [Provides] [a] [X] [hr[s]] [X hour[s]] fragrance burst
 “Just Cleaned” freshness for hour[s]
 Leaves a [fresh] [clean] scent
 Lasting [fresh] [fragrance] [scent]
 Leaves your [home] [house] smelling clean with a clean fresh scent
 Leaves your home smelling fresh and clean
 Leaves your home with a fresh clean scent
 Long lasting fragrance [in dilution] [and] [when used] [at] [full strength]
 Long lasting fragrance [for] [up to] X hour[s] [when used] [at] [full strength] [undiluted] [in dilution]
 Max Freshness
 Max Freshness & Max Cleaning
 More¹ Fragrance [than [ever] before]
 More¹ than 2x the Freshness [than ever before]
 National Fragrance Collection
 [Neutralizes] [fights] [tackles] [bad] odors [at the source]
 [Neutralizes] [fights] [tackles] kitchen and bathroom malodors
 [Open me and] Smell the difference
 Our Nation’s Fragrances
 Powerful scent
 Powerful Cleaner & [Unbelievable] Freshness [than ever before]
 Stronger¹ fragrance
 [This product] deodorizes by killing [many] odor-causing bacteria
 [This product] [eliminates] [fights] [tackles] [neutralizes] damp, musty odors in [the basement] [or in] areas where air does not circulate
 True Freshness
 Ultimate Freshness
 Unbelievable [Freshness] [Fragrance] [than ever before]

Cleaning Claims

[+] X [x] [%] [more] cleaning [ingredients] [agents] [power] [strength] [in] [every] [drop] [dose]²
 [x%] Better¹ at [cutting] [removing] [eliminating] [tough] [kitchen] [grease] [soap scum]
 [x%] Better¹ than ever on [tough] grease [and] [soap scum]
 X times concentrated Clean^[2]
 X% [more¹] [better¹] clean [now] with [x%] [less] [plastic] [when] [used] [at] [full strength] [undiluted]
 [X] [x] [%] [more] [the] Cleaning Power [on <insert soils – see use sites and surfaces section>] [vs. <insert Lysol brand name>] [when used] [undiluted] [neat] [in] [every] [drop]^[2]
 [Advanced] [Ultra] [Platinum] [Deep] [Concentrated] Clean^[2]
 An even stronger clean¹
 [Beautiful] [Bright] [Brilliant] [Express] [Clean & Fresh] [Glistening] [See-through] [Streak-free] [Shine]

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[Brilliant] [bright] [see-through beautiful] shine
 Can be used on finished hardwood [engineered hardwood] [and Bamboo]
 Clean [&] Fresh [Shine]
 Clean better¹ use less
 [Cleans] [eliminates] stubborn [nasty] stains
 Cleans [even in dilution]
 Cleans everyday [tough] [kitchen] [and] [bathroom] messes [fast]
 Cleans to a brilliant shine
 Cleans [tough] [grease and grime] <insert soils – see Section 5>
 Cleans up to x Sq. ft.
 Complete Clean
 [Complete] Cleaning [Action]
 Concentrated clean^[2]
 Xx Concentrated^[2] Multi-Surface Cleaner
 Contains the powerful [effective] [fast acting] grease cutters
 [Cuts] [Cleans] [Controls] [tough] [<insert soils – see Section 5>] [even when diluted]
 [Dissolves] grease [fast] [quickly]
 Cuts cleaning time
 Degrease[r][s]
 [Destroys] [Cuts] [Powers] [through] [Removes] [tough] [grease] [and grime] <insert soils – see Section 5>
 [Dilutable] [Easy to Use] [Pourable] [Streak-free] [formula]
 Double Cleaning Power¹
 Double Cleaning [Strength]¹
 Easy [to] pour [bottle] [container]
 Effortlessly removes stubborn [nasty] <insert soils – see Section 5> [stains]
 Eliminates [<insert soils – see Section 5>] [stains] [spills] [grease] X times faster¹
 Eliminates tough [kitchen] grease and grime
 Express Clean & Fresh
 [Fast] [Easy] [Effective] Cleaner
 [For] [a] [an] [advanced] [deep] cleaning [formula] [power] [strength] [clean]
 For a cleaner, fresher household
 Great for [your toughest] [household] [messes] <insert soils – see Section 5>
 Keeps your home [clean] [and] [fresh] [and] [fragrant]
 Leaves [household] surfaces [clean] [and] [deodorized]
 Leaves floors shiny, fresh and clean
 Leaves no sticky residue
 Limited Edition
 Lysol's best [ever] [grease] [and] [soap scum] [remover] [cleaner]
 [<insert Lysol® brand name>] [Advanced] Clean[s] X% more [per] [use] [dose] [drop]¹
 [Lysol] Power Clean
 Makes cleaning easier [in the] [kitchen] [bathroom] [household] [all over the house]
 Max Cleaning
 More cleaning solution using less product¹
 Multi-Surface Cleaner
 No streaking [or filming]
 Our best [all purpose] [cleaner] [soap scum] [remover] [cleaner] [cleaning power] [power cleaner]
 Our best [kitchen] [grease] [and] [soap scum] [cutter] [remover] [cleaner] [ever]
 Our freshest clean ever
 Powers through [tough] <insert soils – see Section 5> [better than ever] [[[x][2][3][5]x faster¹] [X times faster¹]
 Powerful cleaning [and freshening] [formula]
 Powerful [fast acting] [effective] all purpose cleaner [degreaser and deodorizer]
 [Quickly] degreases and deodorizes
 [Quickly] [Destroys] stubborn [nasty] stains
 [Quickly] [Effortlessly] removes [cleans] the following <insert soils – see Section 5>
 [Quickly] [eliminates] [neutralizes] [tackles] [fights] [removes] [food] odors
 Ready to use / Concentrate [can be used in dilution]
 Removes [tough] [everyday] <insert soils – see Section 5> [even when diluted]
 Small [and] [but] mighty clean

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Shines in seconds
 [Sparkling shine] [Streak-free shine]
 Starts cleaning on contact
 Tough on grease
 [This product's formula] cleans and shines
 [This product] has 3X Cleaning Power to remove [<insert soils – see Section 5>] [Grease] [Soap Scum] [&]
 [Grime]
 [This product] has the cleaning power to remove <insert soils – see Section 5>
 Up to X [gallons] [fl. oz.] of cleaning [formula] [solution]
 Use full strength [or] [diluted] [in dilution] [diluted in water]
 Versatile [–] [works on a wide range of hard, non-porous surfaces]

Allergen Claims

Controls [the growth of] mold and mildew
 [Even] removes x% of allergens††
 [Reduces] [Removes] [x% of] [the most] [common] [household] allergens †† [around your home] [around your kitchen] [around your bathroom] [on your floors]
 [Reduces] [Removes] <insert allergens – see section 5>
 Removes 90% of allergens††

Non-Public Health Marketing Claims

X% less water [per bottle]¹
 3 in 1 <insert 3 claims under Section 6>
 A few of the [many] moments [you] [need] [where] Lysol [is needed]
 Brand New Day
 Lasts Longer¹ than x fl. oz. <insert Lysol brand name> when used in dilution Lasts Longer¹ [when used in dilution] [with] up to X more [gallons] [fl. oz.] of cleaning formula
 [Scratch] [and] [&] ['N] Sniff [Try Me] [Try Me Out] [Scratch Me] [Scratch Here]
 [We] [Lysol] [Clean[s]] [&] [Disinfect[s]] [Sanitize[s]] [<insert use site/surface – see Section 5>]

Non-Public Health Marketing Claims – Commercial / Institutional / Industrial For Commercial Use⁶

Non-Public Health Qualifiers

- ¹ [per bottle] [vs.] [when] [compared to] [X fl. oz.] [size] [of] [<insert Lysol® brand name>] [when used] [in dilution] [neat] [undiluted] [per instructed]
 - ² cleaning ingredients per [drop] [of] [bottle] [fl. oz.] [vs.] [when] [compared to] [X fl. oz.] [size] <insert Lysol® brand name> [when used] [in dilution] [neat] [undiluted] [per instructed]
 - ³ [when] [diluted] [in dilution] [per instructed]
 - ⁵ at room temperature
 - ⁶ Not for use in hospitals and healthcare facilities
- †† This product removes the following allergens [cat dander] [cockroach debris] [cockroach matter] [cockroach particles] [dog dander] [dust mite debris] [dust mite matter] [dust mite particles] [hair] [pet dander] [pet hair] [pollen particles].

Optional Graphic Images & Text

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{BOXTOPS IMAGES}



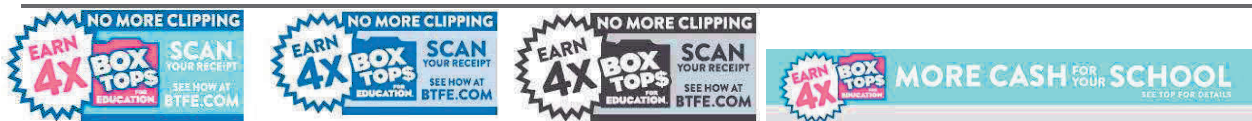
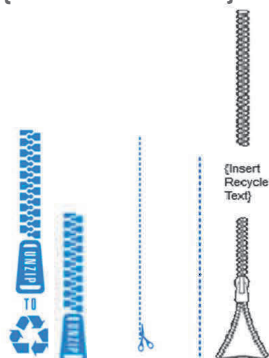
{Singles}



{Multipack Boxtop Logos}

{Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100}

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**{RECYCLE IMAGES}**

{The following claims may be used with the above recycle images}

Cut [here] [when empty] [to recycle]
Tear [here] [when empty] [to recycle]
Unzip [here] [when empty] [to recycle]

{HOW2RECYCLE GRAPHICS}

{Note to Reviewer: Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info}

{Front / Back Panel Label}



{Sleeve Label}



{Multipack}



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