



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Antimicrobials Division (7510P)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

777-145

Date of Issuance:

07/28/2022

NOTICE OF PESTICIDE:

Registration  
 Reregistration  
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Maggi

Name and Address of Registrant (include ZIP Code):

Reckitt Benckiser  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 777-145."

Signature of Approving Official:

Heather A. Garvie, Senior Regulatory Advisor  
Regulatory Management Branch II  
Antimicrobials Division (7510M)

Date:

07/28/2022

3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), [https://www.epa.gov/sites/production/files/2016-09/documents/emerging\\_viral\\_pathogen\\_program\\_guidance\\_final\\_8\\_19\\_16\\_001\\_0.pdf](https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf), you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.
2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
  - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
    - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
      - A. CDC Current Outbreak List for "U.S. Based Outbreaks" ([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)),
      - B. CDC Current Outbreak List for "Outbreaks Affecting International Travelers" with an "Alert" or "Advisory" classification ([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)) (also released through the CDC's Health Alert Network (HAN) notification process)
      - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page ([www.cdc.gov/hai/outbreaks](http://www.cdc.gov/hai/outbreaks))

ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page ([www.oie.int/wahis\\_2/public/wahid.php/Diseaseinformation/WI](http://www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI)).

A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is enveloped.

B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.

4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE's publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.
5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Rotavirus is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic Confidential Statement of Formula dated 11/09/2021
- Alternate Formulation #1 dated 11/09/2021

In addition, the following alternate brand names has been added to the product record:

- All Purpose Cleaner IV Lemon Breeze Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*
- Multi-Purpose Cleaner V Lemon Breeze Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*
- Multi-Surface Cleaner II Lemon Breeze Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*
- All Purpose Cleaner IV Mango & Hibiscus Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*
- Multi-Purpose Cleaner V Mango & Hibiscus Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*

Page 4 of 3

EPA Reg. No. 777-145

Action Case Number: 00336422

- Multi-Surface Cleaner II Mango & Hibiscus Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*
- Bathroom Foamer VI Atlantic Fresh Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*
- Bathroom Cleaner VI Atlantic Fresh Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*
- Bathroom Foamer VI Mango & Hibiscus Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*
- Bathroom Cleaner VI Mango & Hibiscus Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*

If you have any questions, please contact Lorena Rivas, via email at [rivas.lorena@epa.gov](mailto:rivas.lorena@epa.gov).

Enclose: Stamped Label

## &lt;&lt; FRONT PANEL &gt;&gt;

**ACTIVE INGREDIENTS:**

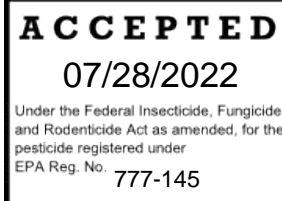
Citric Acid ..... 54.58 %

**OTHER INGREDIENTS:** ..... 45.42%**TOTAL:** ..... 100.00%

KEEP OUT OF REACH OF CHILDREN

**WARNING:** Choking Hazard.

See (back) (side) panel for additional precautionary statements.



(NET CONTENTS:)	X (CT) (DISSOLVABLE) (TABLET(S)) (TAB(S)) (POP-IN) (REFILL(S))	X OZ. (X LB. X OZ.) X (g) (kg)
	1 (CT) (DISSOLVABLE) (TABLET(S)) (TAB(S)) (POP-IN) (REFILL(S))	0.29 OZ. (8.33 g)
	(1) (Empty) (Reusable) (Bottle)	

## &lt;&lt; FRONT / BACK PANEL &gt;&gt;

EPA Reg. No.: 777-XXX

EPA Est. No.:

312-WI-3 (Y) (YY)	13891-IN-1 (Y) (YY)	82206-KY-1 (Y) (YY)
475-PA-001 (Y) (YY)	38654-NJ-1 (Y) (YY)	83973-IL-1 (Y) (YY)
777-CA-001 (Y) (YY)	38654-PA-1 (Y) (YY)	86091-WI-1 (Y) (YY)
777-GA-001 (Y) (YY)	50757-WI-1 (Y) (YY)	86091-NC-1 (Y) (YY)
777-NJ-2 (Y) (YY)	54487-GA-1 (Y) (YY)	87977-MI-1 (Y) (YY)
777-MO-1 (Y) (YY)	5747-MI-01 (Y) (YY)	89964-GA-001 (Y) (YY)
777-MO-2 (Y) (YY)	58996-MO-1 (Y) (YY)	98364-TX-1 (Y) (YY)
777-PA-1 (Y) (YY)	61203-MA-001 (Y) (YY)	075371-IN-001 (Y) (YY)
777-POL-001 (Y) (YY)	68058-IL-001 (Y) (YY)	075371-IN-003 (Y) (YY)
8251-WI-5 (Y) (YY)	69209-MA-001 (Y) (YY)	082206-NY-003 (Y) (YY)
09019-OH-1 (Y) (YY)	70424-CAN-001 (Y) (YY)	100182-FRA-1 (Y) (YY)
09019-OH-2 (Y) (YY)	71420-CAN-1 (Y) (YY)	XXXXX-YY-XX (Y) (YY)
11525-IL-1 (Y) (YY)	74291-MO-001 (Y) (YY)	

(See bottom or side) (for) Lot / Date code (EPA) (Est.) (Establishment) (#) (No.) (Number)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

## &lt;&lt; BACK PANEL &gt;&gt;

Questions? (📞) (Call: (1-800-228-4722) (1-800-560-6619) (1-XXX-XXX-XXXX))

For more ingredient information visit [www.rbnainfo.com](http://www.rbnainfo.com)((Want) (For) (more) info on ingredients (& tips) visit ([www.rbnainfo.com](http://www.rbnainfo.com)))US Patents: ([www.rb.com/patents](http://www.rb.com/patents)) ([www.reckitt.com/patents](http://www.reckitt.com/patents))

Distributed by: (Reckitt Benckiser) (Reckitt), Parsippany, NJ 07054-XXXX

(Made in {insert country}) © {year} (RB) (Reckitt) (Benckiser) (LLC)

(Contains no (phosphates) (phosphorous))

This (bottle) (container) is made of (X) (25) (100)% post-consumer recycled plastic.



## &lt;&lt; FRONT / BACK PANEL – Option text &gt;&gt;

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
 To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria & virus.  
 The term "X" is a placeholder that represents a number between 1 and 99.  
 The term "x" is a symbol to represent "times"  
 The term "Y" is a place holder for a character A – Z.

[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses "or" information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos]



Scan here (to see the difference) (you are making) (with (the) (Lysol) (Smart) (Dissolve) (system) ({Insert Lysol brand name})

Take me to (Product benefits) (Using the system) (Plastic saving calculator) (Introducing ({insert Lysol brand name}))

Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

**IMPORTANT:** For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

**IMPORTANTE:** Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to [www.spreadinghealth.com](http://www.spreadinghealth.com).

<< **NOTE:** Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< **INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf** >>

(Complete) (New) (Improved) (Formula) (Try) (insert Lysol brand name))

(Introducing) (New) ({insert Lysol brand name})

(New) (Trigger) (Bottle) (Now) X% recyclable

(New) Lysol (Smart) (Dissolve) (Pop-In refill) system

(New) Lysol (Smart) (Dissolve) (Pop-In refill) (system) (starter kit)

(New) (Formula) (with) (plant-based) (active ingredient) (citric acid)<sup>5</sup>

(New) (long-life<sup>4</sup>) (refillable) (reusable) bottle (made with) (x%) (post-consumer) (recycled) (plastic)

(New) (fully) (dissolvable) (water-free) pop-in refill(s)

(New Scent) (New Fragrance) (New (Improved) Look) (New (&) (and) Improved)

New (and improved)

#### << FRAGRANCE CLAIMS >>

Atlantic Fresh

Coconut Water(s) (&) (and) Sea

Mineral(s)

Lemon Breeze

Mandarin (&) (and) Ginger Lily

Mango (&) (and) Hibiscus

Ocean Fresh

Tangerine (&) (and) Pear

(Fragrance) (Scent)

#### << PACKAGING CLAIMS >>

(X) (x) (dissolvable) (pop-in) refill(s)

(X fl oz. (at)(for the) X fl oz. Price) (X fl oz. (at the)(for the) price of X fl oz.)

X (More) (Dispenses) (Free) (per bottle)

X (More) (Uses) (Sprays) (per bottle) (X) (Refill)=(X Dispenses) (X Dispensers)

(X) (%) (grams) (less) (packaging) (plastic) (waste)

(X%) (+) (More than) (With Over) (Over) (more) (bonus) (value) (pack) (trigger) (vs.) (compared to) (XX) (10) (22) ((fl oz)) (size) {insert Lysol brand name}

X (x) (times) (fully) (dissolvable) (water-free) (pop-in) refill(s)

X (uses)

(Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray)

(Advanced) (Turbo) (Trigger) (for) (with) (Wider) (Better) Coverage (for Quicker Cleaning)

(Bonus) (Bonus X%) (Bonus X oz.) (X% Discount) (X% More Free) (X Pack) (X-Pack) (Buy X Get X Free) (X x X fl. oz.) (X fl oz. Free)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
 To use the term "germ\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria & virus.  
 The term "X" is a placeholder that represents a number between 1 and 99.  
 The term "x" is a symbol to represent "times"  
 The term "Y" is a place holder for a character A – Z.

Buy (the) (Lysol) (Smart) (Dissolve) ({insert Lysol brand name}) (refills) (starter kit)  
 (Contain(s)) (With) XXX spray(s) (Included)  
 (Decorative) (Dispenser) (Bottle) (Matches) (Décor)  
 (Easily) (controlled) (controllable) dosage (dose) (doses)  
 (Easy) (Convenient) to (squeeze) (use) (apply) (carry) (store) (grip)  
 (Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)  
 (Ergonomic) (Ergo) bottle  
 Follow this step by step guide to get the most out of your (Lysol Smart Dissolve System) ({insert Lysol brand name})  
 How to set up  
 Light weight package  
 (Money back guarantee) (Satisfaction Guaranteed)  
 (More than) (over) (X # of (sprays)(squirts)(uses) per bottle)  
 No (drip) (mess)  
 No (unnecessary) (extra) water shipped  
 (Now) (Only) (\$X) (SRP) (Suggested Retail Price) (MSRP) (Manufacturer Suggested Retail Price)  
 (Open here) ((Cut here) to open)  
 (Pop-in) refill(s) (pack)  
 Refill (Size) (Pack)  
 Save (X%) (per fluid ounce) (per fl oz)  
 Starter Kit  
 (Super) (Mega) (Great) (Unbeatable) Savings(!)  
 (Super) (Mega) (Value) (Twin) (Triple) (X) (Pack) (Size)  
 (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)  
 (Targeted) (complete) (coverage) (spray)  
 (The) (This) Container contains no metallic parts  
 (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)  
 (Turbo) (Trigger) (Now) 100% recyclable  
 (Unique and) easy to use refill system  
 (Wide(r)) (broad) (controlled) (complete) (format) (foam) (coverage) (spray)

#### << PACKAGING SUSTAINABILITY CLAIMS >>

X% recycled bottle

(X) (x) (times) (reusable) (refillable) (long life<sup>4</sup>) (empty) bottle (+) (plus) (X) (x) (times) (fully) (dissolvable) (water-free) (pop-in) refill(s))

Actual bottle is sold as (empty) (without water)

((Because) every (15) (X) minutes the US throws out enough plastic to fill a home)

Better for the environment, (saving) (saves) X% of plastic <sup>(1)</sup>

(Bottle) can be reused up to X times

Bottle designed to last<sup>4</sup>

(Bottle) made (from) (with) X% (post-consumer) recycled plastic (content)

(Bottle) (reusable) (long life<sup>4</sup>) (bottle) is designed (created) to be (re) (used) (X) (x) (times)

(Bottle) (trigger) is sold (Empty) (bottle) (trigger)

Clean surfaces (with) (while) (using) less plastic<sup>1</sup>

Cleaning (and) (disinfection) you (want) (expect) in a(n) (innovative) (plastic reducing) (system)

(Congratulations!) (Thank you!) By using the (Lysol Smart Dissolve System) ({insert Lysol brand name}), you are reducing your plastic footprint by XX (%) (oz)!

Did you know that in the US every year over (30) (X) million tons of plastic goes to landfill (staying there for hundreds of years)?

This is the equivalent of the weight of (82) (X) Empire State Buildings!

(Keep bottle) (and) reuse up to (X) (x) (times)

Long life<sup>4</sup> bottle (with dissolvable pop-in refill)

(Long-life<sup>4</sup>) (refillable) (reusable) bottle (made with) (X%) (post-consumer) (recycled) (plastic)

{insert Lysol Brand name} gives you the same great Cleaning & Disinfection but with X% less plastic <sup>(1)</sup>

(now) (saves) even more plastic (saved) (vs. (X (fl.) oz.) {insert Lysol brand name}) <sup>(1)</sup>

(Packaging) (carton) (box) (is) made of (XX%) recycled (paper)(material)

Please recycle (bottle) after use

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].

The term "this product" used throughout this document may be replaced with the marketed product brand name.

The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.

To use the term "germ" or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.

The product label must identify the specific bacteria & virus.

The term "X" is a placeholder that represents a number between 1 and 99.

The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.

(Refill) (Reuse) (and) (&) (Recycle)

Refill(s) X Times

Thank you for embarking on this journey to help create a cleaner world (by using our (new) refill system) (with a (long life<sup>4</sup>) (reusable) bottle and (fully) (dissolvable) pop-in refills)

Saves (X) (75) (90) % of plastic in just three steps <sup>(1)</sup>

Saves (X) (75) (90) % of plastic (vs. (X oz.) {insert Lysol Brand Name}) <sup>(1)</sup>

Share your (recycling) score

Use (90) (X) % less<sup>(1)</sup> plastic with long life<sup>4</sup> bottle

Revolutionizing cleaning routines (with removal of (90) (X)% of (the) plastic!)

The smart system to clean and disinfect your home while using (75%) (90%) less plastic<sup>1</sup>

(This Product) (is a) trigger + refill system that delivers disinfection and cleaning while helping to reduce plastic pollution<sup>1</sup>

(Up to) (X) (75) (90) % plastic saved (vs. regular cleaners) (vs. (X oz.) {insert Lysol Brand Name}) <sup>(1)</sup>

(Uses) (up to) (X) (75) (90) % less plastic (vs. regular cleaners) (vs. (X oz.) {insert Lysol Brand Name}) <sup>(1)</sup>

Why do we think this is important? ((Because) every (15) (X) minutes the US throughs out enough plastic to fill a home)

### << BACK TO SCHOOL >>

\$(X) for your school with Box Top(s)

(X) Box Top(\$)(s) (for Education)

(X) Box Tops on (back) (side) of pack

(X) eBoxTops™ No Purchase Necessary see (side) (back) for details

(X) prizes to win!

*Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©(XXXX)*

*General Mills Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))*

Earn X (x) Box Top(\$)(s) for Education

Enter this code online at (enter URL here) with code (x) and see if you've won

Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)

More Cash for your School

No More Clipping

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF [BOXTOPS4EDUCATION.COM](http://BOXTOPS4EDUCATION.COM) AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO [BOXTOPS4EDUCATION.COM](http://BOXTOPS4EDUCATION.COM) IS FREE AND AVAILABLE AT [WWW.BOXTOPS4EDUCATION.COM](http://WWW.BOXTOPS4EDUCATION.COM). VOID WHERE PROHIBITED. Instant Win Game starts (X/XX/XX at XX:XX(am)(pm) ET and ends X/XX/X at XX:XX(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit ([enter](#) URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

Official Box Top(\$)(s) for Education Brand

Scan Your Receipt

See (details) (rules) (instructions) on (top) (back) (side) (or) (sticker)

See How At BTFE.COM

See (top) (back) (side) (sticker) for (details) (rules) (and) (instructions)

Worth (X) eBoxTops™

You could win the (X) (golden) Box Tops

### << CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires XX/XX/XXXX

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) ({insert Lysol brand name}) ({insert picture of Lysol product})

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].

The term "this product" used throughout this document may be replaced with the marketed product brand name.

The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.

To use the term "germ" or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.

The product label must identify the specific bacteria & virus.

The term "X" is a placeholder that represents a number between 1 and 99.

The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.



Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢.

Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher))

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

### << MARKETING CLAIMS >>

(Advanced) (Clean & Fresh) (Multi-Purpose) (Multi-Surface) (Versatile)

(Bathroom) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Cleaning) (Foamer) (Smart) (Smart Dissolve)

(Antibacterial) (Antibacterial Action) (Bactericidal\*) (Bactericide\*) (Comfort) (Deep Clean) (Cleaner) (Cleaning) (Deodorizer)

(Deodorizes) (Disinfectant) (Disinfects) (Germicidal\*\*) (Virucidal†)

(+) X% (more) cleaning (ingredients) (agents) (power) (strength) (in) (per) (use) (every) (drop) (dose) (spray) (vs. {insert Lysol Brand name})<sup>(1)</sup> (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – see Appendix 2}) (removal)

X (x) (the) dose(s)

X (x) (times) (the) (Cleaning Power) (on) ({insert soil – See Appendix 2}) (Removal) (vs. {insert Lysol Brand name})<sup>(1)</sup>

X (x) (times) (more) cleaning (active(s)) (ingredients) (agents) (power) (strength) (in) (per) (use) (every) (drop) (dose) (spray)<sup>(1)</sup> (vs. (current) {insert Lysol Brand name} (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) ({insert soils – see Appendix 2}) (removal)

X (x) (times) (the) cleaning power on {insert soils – see Appendix 2}<sup>(1)</sup> (vs. {insert Lysol brand name})

X (x) (times) cleaning (actions) (power)<sup>(1)</sup> (vs. {insert Lysol brand name})

X (x) (times) (better) (than) (more) cleaning (vs. {insert Lysol Brand name})<sup>(1)</sup>

X (x) (times) (better) ({insert soils – see Appendix 2}) removal (than) (vs {insert Lysol Brand name})<sup>(1)</sup>

X (x) (times) (Wide(r) Spray) (Faster Coverage) (Power Foam<sup>3</sup>) (for Advanced Cleaning) (Targeted Cleaning)<sup>(1)</sup>

1 (pop in) (refill) pouch = 1 (spray) bottle

(X)% Faster Clean<sup>(1)</sup> (vs. {insert Lysol brand name})

(X)% Faster (on) {insert soils – see Appendix 2} (Removal) (vs {insert Lysol brand name})<sup>(1)</sup>

(X)% Longer Lasting (Clean) (Shine) (vs {insert Lysol brand name})<sup>(1)</sup>

A clean you can smell

A convenient way to (clean) (disinfect) (and) (deodorize)

(A(n)) (easy) (simple) (effective) (to use) cleaning system

(A) (Modern) (Quicker) (way) (to) clean

(A) (Trigger(s)) (for) (in) (every) (multiple) room(s)

A Trigger for Every Room, No (Messy) (Heavy) Refill(s)

Advanced Cleaning Formula

Advanced Cleaning (Strength) (Power)

Advanced (Deep) Clean (Cleaning) (Cleaner)

Always (there) (ready) (within arms reach) (ready to clean) (ready for you)(at your fingertips)

(Amazing) (Incredible) (Delightful) (freshness) (fruity) (floral) (fragrance) (smell) (scent)

Antibacterial\* cleaning action (on hard, non-porous surfaces) for ({insert use sites / surfaces – See Appendix 2})<sup>9</sup>

Antibacterial\* (glass) (and) (surface) ({insert use sites / surfaces – See Appendix 2}) cleaner<sup>9</sup>

Approved to ({insert claims from Disinfection Section})

Better cleaning than a (paper towel and water) (sponge) (rag) (towel)

Better (grease) {insert soils – See Appendix 2} (removal) (fighting power) (than) (ever) (before)

Better than ever on (grease) ({insert soils – see Appendix 2})

Brand New Day

Brilliant (bright) (glistening) (see-through) (beautiful) shine

Clean (when the mess happens) (with less) (up messes with one hand)

(Cleaning) (and) (Disinfecting) at your fingertips

(Cleans) X% More (per) (use) (dose) (drop) (in) (every) (spray)<sup>(1)</sup> (vs. (current) {insert Lysol Brand name} (based on) (%) (percentage) (of) (loose) (tough) (baked on) (greasy) (grease) (soil) (removal)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].

The term “*this product*” used throughout this document may be replaced with the marketed product brand name.

The text “hard, non-porous surface(s)” will be disclosed in the use direction or in the claims.

To use the term “germ” or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.

The product label must identify the specific bacteria & virus.

The term “X” is a placeholder that represents a number between 1 and 99.

The term “x” is a symbol to represent “times”

The term “Y” is a place holder for a character A – Z.

Cleans X (countertops) (square feet) (area)  
 Cleans (X) (x) (times) (x%) faster (vs. (current) {insert Lysol® Brand name})  
 (Cleans) (+) (Repels) (Grime) (Stains) ({insert soils – see Appendix 2})  
 Cleans (&) (and) freshens instantly  
 Cleans (and) (disinfects\*\*) (hard, non-porous surfaces) ({insert use sites / surfaces – See Appendix 2})  
 Cleans (and) (shines) (smells) (great)  
 Cleans (bathroom) (surfaces) ({insert surface – see Appendix 2}) (without leaving a dull residue behind) (fast)  
 Cleans (disinfects) (and) (removes offensive odors from) {insert use sites – See Appendix 2}  
 Cleans ({insert soils – see Appendix 2}) (effectively) (kitchen messes) (food spills) (in) ({insert use sites / surfaces – See Appendix 2})  
 (Cleans) (effortlessly) (eliminates) (removes) (stubborn) (nasty) ({insert soils – see Appendix 2}) stains  
 Cleans (everyday) (tough) (kitchen) (and) (bathroom) {insert surface / site – see Appendix 2} (messes) (surfaces) (to a streak-free shine)  
 Cleans just as effectively <sup>(1)</sup>  
 Cleans ({insert surfaces / use sites – see Appendix 2}) (sealed grout) (and) (tiles) in seconds  
 (Cleans) (Removes) (Eliminates) (Destroys) {insert soils – see Appendix 2} (stains)  
 (Cleans) (shines) (and) (disinfects) bathroom surfaces  
 Cleans (surfaces) (throughout the) (house) (kitchen) (bathroom) (and other household surfaces)  
 Cleans (tough) (the toughest) (stubborn) {insert soils – see Appendix 2} (stains) (soils) (and) (fast) (without bleaching)  
 Cleans to a (brilliant) (streak-free) shine  
 Cleans without leaving a dull residue behind  
 Clinging foam <sup>(3)</sup> (destroys) (eliminates) (penetrates) (powers through) (removes) ({insert soils – see Appendix 2})  
 Combines (streak-free) cleaning with antibacterial action<sup>9</sup>  
 Compact  
 Complete Clean  
 Confidence in cleaning  
 (Contains) (formulated) (with) (plant-based) (plant-derived) (active ingredient) (citric acid)<sup>5</sup>  
 Contains (powerful) (effective) (fast acting) (grease cutters) (cleaning agents)  
 Control where you put your cleaner  
 Convenient (bathroom) (restroom) (kitchen)(surface) (cleaner)  
 Convenient (disinfecting) (and) (cleaning)  
 Convenient ({insert surfaces – Appendix 2}) (kitchen) (and) (bathroom) (surface) cleaner  
 Convenient (to Store)  
 (Cuts) (Cleans) (Controls) (and) (Dissolves) (greasy) (bathroom soils) {insert soils – See Appendix 2} (in) (on) {insert surfaces / use sites – See Appendix 2} (fast) (quickly)  
 (Cuts) (Cleans) (Controls) (and) (Dissolves)) {insert surfaces / use sites – See Appendix 2} {insert soils – See Appendix 2} (fast) (quickly)  
 Cuts cleaning time  
 (Cuts) (Destroys) (Eliminates) (Removes) (through) (tough) (the toughest) {insert surfaces / use sites – See Appendix 2} {insert soils – See Appendix 2}  
 (Daily) (Everyday) (clean) (cleaner) (disinfectant<sup>9</sup>) (spray)  
 (Degreases) (Degreaser) (and) (deodorizes)  
 (Designed) (to) clean(s) (everyday) (tough) messes  
 Designed (to) (stay) (be placed) (sit) (on) (for) (the) (Kitchen) (and) (or) (Bathroom) counter(s)  
 Destroys everyday (messes and freshens) (stains quickly)  
 Don't hide your cleaner (anymore)  
 (Easy) (&) (and) (Convenient) way to clean (and) (disinfect)  
 Easy to use (formula) (formulation) (refill)  
 (Easy to Use) (Ready To Use) (No Mess) (&) (and) No (Heavy) (Messy) Refill(s)  
 Eliminates {insert soils – See Appendix 2} without streaking  
 Eliminates odors (caused by (bacteria) (and) (non-fresh foods))  
 Express Clean & Fresh  
 Extra strength foam destroys {insert soils – see Appendix 2}  
 Fast acting cleaning formula  
 Fast acting foam<sup>3</sup>

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term “*this product*” used throughout this document may be replaced with the marketed product brand name.  
 The text “hard, non-porous surface(s)” will be disclosed in the use direction or in the claims.  
 To use the term “germ” or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
 The product label must identify the specific bacteria & virus.  
 The term “X” is a placeholder that represents a number between 1 and 99.  
 The term “x” is a symbol to represent “times”  
 The term “Y” is a place holder for a character A – Z.

Fast cleaning action

Foam scrubs the (insert soils – see Appendix 2) away

Foam trigger (with) (Powerful foaming action<sup>3</sup>) (to power out) (insert soils – see Appendix 2)

Foams and clings onto (tough) (the toughest) (stubborn) (insert soils – see Appendix 2)

Find out more

(For) (a) (an) (advanced) (deep) cleaning (formula) (power) (strength) (clean)

For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth)

For a better (kind of) clean

For a (clean) (cleaner) (fresh) (and) (fresher) (home) (house) (household)

(For) (a) deep (down) clean

For a complete clean, (this product) (is) (an) (will) (has) {insert any listed claim}

(For) (Daily) (Everyday) (Use) (Usage) (Touch-up(s)) (Cleaning)

For everyday (use) (usage) (touch-ups)

For multiple cleaning (tasks)

(Fragrance) (designed) (inspired) (by) (Airwick) (insert AirWick logo)

Fragrance inspired by nature

(Fully) (dissolvable) (water-free) (pop-in) refill(s)

Get a true clean (with) (this product)

Gives you multiple cleaning actions (removes) (eliminates) (cuts through) (insert soils – see Appendix 2) (and) (deodorizes)

Gives you streak-free cleaning (on most kitchen surfaces from appliances to greasy stovetops)

Gives you streak-free shine while it cleans

Glass and surface cleaner with antibacterial formula

Good (for everyday cleaning) (and) (for your toughest household messes)

Good for most indoor cleaning tasks

Helps keep your home cleaner

High power foam<sup>3</sup> destroys (insert soils – see Appendix 2) (for tough cleaning)

{insert Lysol® Advanced Brand Name} (Cleans) X% more (per) (use) (dose) (drop) (vs. (current) {insert Lysol® Brand name})<sup>(1)</sup>

Instant freshness

Invigorating freshness

“Just Cleaned” freshness for hours

(Just) (fill) add water (and) (go) (clean)(ing) (at home)

Just (squeeze) (spray) (wipe)

Keep cleaning under control

(Keep) (Leave) (it) (on the counter) (out) (so its ready to go) (so you are always ready to) (clean) (disinfect)

Keeps your home (clean) (and) (fresh) (and) (fragrant)

Keep your (shower) (kitchen) (bathroom) (restroom) clean every day

Leaves (household) (washroom) (restroom) surfaces (clean) (deodorized)

Leaves (a fresh) (long-lasting) (clean) (scent) (no) (dull) (sticky) residue)

Leaves a (pleasant) (fragrance) (shine)

Leaves a sparkling shine

(Leave (it out) (on counter)) (No need to clear your counters)

Leaves no (filmy) (sticky) (dull) residue

Leaves your (bathroom) (restroom) (insert surfaces / use sites – See Appendix 2) (floor) smelling clean and fresh

Leaves your (home) (house) (washroom) (restroom) (facility) (insert surfaces / use sites – See Appendix 2) smelling clean with a clean fresh scent

Leaves your (kitchen) (and) (bathroom) (insert surfaces / use sites – See Appendix 2) with a fresh, clean scent

Lifts (insert soils – see Appendix 2) on contact

Light Packaging

Lysol® Brand Disinfectant products (help reduce) (aid in the reduction of) cross-contamination of germs\*\* on treated hard, non-porous surfaces

(Lysol) (Smart) (Dissolve) (Power<sup>3</sup>) (Bathroom) (All) (Multi) (Purpose) (Cleaner) (Foamer)

(Lysol) (Smart) (Dissolve) (System) (Tab) (Pop in) (Bathroom) (All) (Multi) (Purpose) (Cleaner) (Foamer) (Refill)

(Make(s)) (over) X (x) (times) ounce(s) (more<sup>1</sup>)

(Makes) (over) X ounce(s) of (cleaning) (power cleaning) (power<sup>3</sup>) (action)

(Makes) (over) X ounce(s) of (disinfecting) (action)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].

The term “*this product*” used throughout this document may be replaced with the marketed product brand name.

The text “hard, non-porous surface(s)” will be disclosed in the use direction or in the claims.

To use the term “germ” or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.

The product label must identify the specific bacteria & virus.

The term “X” is a placeholder that represents a number between 1 and 99.

The term “x” is a symbol to represent “times”

The term “Y” is a place holder for a character A – Z.

(Makes) (Up to) X (amount) (of) (fl. oz.) (when) (activated) (diluted) (in dilution)  
 Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household)  
 Max (Deep) clean  
 Mom tested, Lysol approved  
 More cleaning with less effort  
 No (Mess) (Messy) (&) (and) (Heavy) (Refill(s))  
 No mix (cleaner) (cleaning)  
 No need to (use) (wear) gloves  
 No streaking (or filming)  
 Now X% more foam  
 Offers you a burst of freshness  
 One spray, many surfaces ({insert sites / surfaces – See Appendix 2})  
 (Over X sprays per bottle) (Cleans your bathroom X times)  
 Power clean  
 Power foam<sup>3</sup>  
 Power foam for power cleaning  
 Powerful cleaning and freshening  
 Powerful (Easy) Clean(er)(ing)  
 Powerful (effective) (multi-purpose) cleaner (degreaser and deodorizer)  
 Powerful foam<sup>3</sup> (destroys) (removes) {insert soils – see Appendix 2}  
 Powerful foaming<sup>3</sup> action (for) (dissolves) (tough) (the toughest) (stubborn) {insert soils – see Appendix 2} (cleaning)  
 Powerful {insert soils – see Appendix 2} (fighters) (cutter)  
 (Powers) (Cuts) through (tough) (the toughest) (stubborn) {insert soils – see Appendix 2} (stains)  
 (Powers through) (cuts) (cleans) (tough) (household) (messes) (including kitchen) (grease) (and) (grime) (stains)  
 Powers through (tough messes) (even) (your toughest) (cleaning jobs) (messes) (in the kitchen and bathroom)  
 Prevents (the) build-up of (dirt) {insert soils – see Appendix 2} (where bacteria can thrive)  
 (Quick) (Fast) (effective) cleaning  
 (Quicker) (Faster) (Easier) (simpler) (more convenient) than (a) mop and bucket  
 Quickly (Destroys) (removes) (eliminates) (stubborn) (nasty) stains  
 Quickly degreases and deodorizes  
 (Quickly) (Effortlessly) removes (cleans) the following: {insert soils – See Appendix 2}  
 Refill your bottle (X) (x) (times)  
 (Refill) Smart Dissolve System  
 (Removes) (Eliminates) (nasty) (foul) (filthy) (lingering) odors  
 Removes (Mold) (and) (Mildew) ({insert soils – See Appendix 2}) stains  
 Removes (tough) (the toughest) (everyday) (stubborn) {insert soils – see Appendix 2} (stains) (in seconds) (the first time)  
 (Remove) (Removes) tough stains (the first time) (restrooms)  
 Safe (for use) on (surfaces) ({insert surfaces – See Appendix 2})  
 Same great cleaning<sup>1</sup>  
 (Same trusted) (uncompromising) cleaning for (everyday) tough messes and stains  
 Same trusted cleaning & disinfection efficacy<sup>1</sup>  
 Saves time (Saves)(save) X (minutes)(seconds)  
 Scratch (and) (&) ('N) Sniff (Try) (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)  
 (See-through) (Sparkling) (Streak-Free) (Shine)  
 (Simply) Refill (with water) Reload (with) (pop-in) (refill(s)) (tabs) (tablets) Reuse (the bottle)  
 Sparkling shine  
 Specially crafted fragrance to brighten your cleaning experience  
 Specially crafted fragrance that embodies (the) fresh invigorating notes of a country breeze  
 Specially crafted fragrance (with hints) (special) (notes) of berries and herbs (that) (indulges) (reminds) (captures) (you) (with)  
 (the) (of) (with the essence of freshly picked berries in the orchard) (freshly picked berries at a farm) (captures the fresh  
 morning air with hints of freshly picked berries) (you of a walk through the orchard). (Get ready for a Fresh Start!)  
 Specially crafted fruity fragrance that reminds you of a warm tropical breeze.  
 Start (by opening here)  
 Starts cleaning on contact  
 Starts to destroy {insert soils – see Appendix 2} instantly

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term “*this product*” used throughout this document may be replaced with the marketed product brand name.  
 The text “hard, non-porous surface(s)” will be disclosed in the use direction or in the claims.  
 To use the term “germ” or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
 The product label must identify the specific bacteria & virus.  
 The term “X” is a placeholder that represents a number between 1 and 99.  
 The term “x” is a symbol to represent “times”  
 The term “Y” is a place holder for a character A – Z.

Streak-free (cleaning) (formula) (shine)  
 Surface cleaner  
 Superior fragrance (experience)<sup>1</sup>  
 Superior fragrance (experience) vs. {insert Lysol Brand name} based on consumer (experience) (perception)  
 Superior cleaning (experience) (performance) (on {insert soils – See Appendix 2})<sup>1</sup>  
 Superior cleaning (experience) (performance) vs. {insert Lysol Brand name} on {insert soils – See Appendix 2}  
 Sustainable packaging  
 Tackles stains, such as (tough) (grease), (soap scum) (and) (limescale) ({insert soils – See Appendix 2})  
 Targeted Foaming action<sup>3</sup>  
 The smell of (LYSOL®) clean  
 Thick foam <sup>(3)</sup> (penetrates) (powers through) ({insert soils – see Appendix 2})  
 Tough on (greasy) {insert soils – see Appendix 2} (soils) (stains)  
 True ultimate invigorating (light) (bright) (great) (long lasting) (fresh) (freshness) (fragrance) (scent) (clean)  
 (This product) cleans, shines and disinfects most non-porous (bathroom) (restroom) (floor) surfaces (and leaves) (your bathroom with) (your restroom with) (your floor with) a fresh, clean scent  
 (This product) has (the) (X) (x) (times) Cleaning Power to remove ({insert soils – See Appendix 2})<sup>(1)</sup>  
 (This product) has the cleaning power to remove {insert soils – See Appendix 2}  
 (This product(s) (formula) cleans and shines  
 (This product) is (also) effective on (tough) (the toughest) (stubborn) (bathroom) (restroom) dirt and grime  
 This product is designed to be used on everyday messes to kill germs\*\* on: {insert surfaces / sites – see Appendix 2} (Cabinet) (Appliances) (Toilets) (Restroom Fixtures) (Tables) (Sealed Granite) (Sealed Marble) (Plastic) (Telephones) (Sinks) (Doorknobs) (Desks) (&/and) (More)  
 This product is designed to provide effective cleaning, deodorizing, and disinfection for {insert surfaces / sites – see Appendix 2} (Cabinet) (Appliances) (Toilets) (Restroom Fixtures) (Tables) (Sealed Granite) (Sealed Marble) (Plastic) (Telephones) (Sinks) (Doorknobs) (Desks) (&/and) (More)  
 (This product has) X (x) times the Cleaning Power to remove {insert soils – see Appendix 2}<sup>1</sup>  
 Thoroughly cleans (surfaces) {insert surfaces – see Appendix 2} throughout the (bathroom) {insert use sites – see Appendix 2} to a streak-free shine  
 Unbeatable cleaning  
 (Unbeatable) (Unbelievable) Freshness <sup>(1)</sup>  
 (Unbeatable) (Unbelievable) Fragrance <sup>(1)</sup>  
 Uncompromising cleaning <sup>(1)</sup>  
 Ultra (Deep) (Clean) (Cleaning)  
 Water free (pop in) (tab) (tablet) (refill)  
 (Wide) (Broad) (Controlled) (Complete) (Coverage) (Spray)Wide(r) (foam) coverage (for) (better) (improved) (quicker) cleaning (to) (power(s) away) ({insert soils – see Appendix 2})<sup>(1)</sup>  
 Wipes away everyday grease and grime  
 (With) (Lysol) dissolvable pop-in refill  
 X% faster clean<sup>1</sup>

#### << MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL >>

For Commercial Use

Pro ((For) Commercial Use)

This product (is a disinfectant and) was tested according to the AOAC Germicidal Spray Products test method.

(This product) is a combination cleaner / disinfectant<sup>9</sup> that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces.

(This product) is germicidal\*\* when used as directed for disinfection but differs in composition from other LYSOL® brand products.

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is a highly versatile and a convenient disinfectant cleaner that you use straight from the bottle.

We invite you to call us if you have any questions or comments on our products.

#### << USAGE CLAIMS >>

A disinfecting, effective (non-food contact surface) cleaner for use (in) (on) (the) {insert surfaces / sites – see Appendix 2} (and other household areas)

An effective (cleaner) (disinfectant) (and) on non-food contact surfaces in the {insert use sites – See Appendix 2}

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].

The term “this product” used throughout this document may be replaced with the marketed product brand name.

The text “hard, non-porous surface(s)” will be disclosed in the use direction or in the claims.

To use the term “germ” or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.

The product label must identify the specific bacteria & virus.

The term “X” is a placeholder that represents a number between 1 and 99.

The term “x” is a symbol to represent “times”

The term “Y” is a place holder for a character A – Z.

Effectively works on many hard, non-porous surfaces  
 Fast (Easy) (Effective) Cleaning: Use (in) (on) (the) {insert use sites – See Appendix 2}  
 For hard, non-porous surface where germs\*\* are a concern  
 For use (in) (on) {insert use sites – See Appendix 2} (as a multi-purpose disinfectant cleaner<sup>9</sup>)  
 Formulated for {insert use sites / surface – See Appendix 2} (use)  
 Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your toughest household messes)  
 Great for everyday use (in) (on) (the) {insert surfaces / sites – see Appendix 2}  
 Great for use (in) (on) your {insert surfaces / sites – see Appendix 2} (kitchen) (bathroom) (bedroom) (living room) (electronics) (and) (throughout)  
 Great on {insert surface – See Appendix 2}  
 (Ideal for) (great on) (can be used on) (effectively) (safe to use on) ({insert surfaces / sites – see Appendix 2}) (cleans) (and) (disinfects) (Finished wood) (sealed granite) (sealed marble) (and) (stainless steel)  
 Intended for (hospital) (institutional) use  
 Perfect for the kitchen (and) (bathroom) (restroom)  
 Ready to use  
 (Squirt) (apply) directly onto (surfaces) {insert use site / surface / soils – See Appendix 2}  
 (Still) great for kitchens (and) (bathrooms) (restrooms)  
 Use only one product to get a streak-free shine plus antibacterial action  
 Use this product throughout your home to clean (and) (disinfect) {insert use site / surface / soils – See Appendix 2}  
 Works on a wide range of (household) (kitchen) (bathroom) surfaces

**<< CLEANING CLAIMS – Non-Living Allergens†† >>**

Controls common household allergens††  
 (Even) removes X% of allergens††  
 (Reduces) (removes) (X% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) ††  
 (Reduces) (removes) {insert allergens – See Appendix 2} (at the source)  
 Removes allergens (on surfaces) with Lysol® {insert allergens – See Appendix 2}  
 Removes 90% of allergens††  
 Take control over allergens (in your home) with Lysol® {insert allergen – See Appendix 2}  
 (This product) removes the following allergens: {insert allergens – See Appendix 2} (from surfaces)

**<< DISINFECTING CLAIMS – Hard, non-porous surface >>**

A disinfecting (non-food contact surface) cleaner for use in {insert use sites – See Appendix 2}  
 Cleans and disinfects (kitchens and) (bathrooms) (restrooms)  
 Combines streak-free cleaning with antibacterial action  
 (Controls) (kills) (kitchen) odor-causing bacteria  
 Disinfection for your (kitchen) (and) (bathroom) (home)  
 (Disinfects) germs\*\* for a deep (down) clean  
 Disinfects<sup>2</sup> (and) (deodorizes) (hard, non-porous surfaces)  
 Eliminates 99.9% of odor-causing bacteria  
 Eliminates 99.9% of germs\*\*  
 Helps reduce cross-contamination of bacteria\*  
 Helps reduce the spread of cold and flu viruses†  
 Helps reduce the spread of germs\*\*  
 Hospital type disinfection  
 Kills 99.9% of germs\*\*  
 Kills 99.9% of viruses and bacteria\*\*  
 Kills 99.9% of bacteria and viruses, including (the) COVID-19 virus\*\*  
 Kills: {insert organisms – See Appendix 1}  
 Kills (99.9% of) Bacteria\*  
 Kills bacteria\* (commonly found in the (kitchen) (and) (bathroom))  
 Kills bacteria\* commonly found in kitchens (in 5 minutes)  
 (Kills) (Destroys) germs\*\*

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term “this product” used throughout this document may be replaced with the marketed product brand name.  
 The text “hard, non-porous surface(s)” will be disclosed in the use direction or in the claims.  
 To use the term “germ” or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
 The product label must identify the specific bacteria & virus.  
 The term “X” is a placeholder that represents a number between 1 and 99.  
 The term “x” is a symbol to represent “times”  
 The term “Y” is a place holder for a character A – Z.

Kills germs\*\* (for a deep (down) clean)  
 Kills germs\*\*: {insert organisms – See Appendix 1}  
 Kills {insert organisms – See Appendix 1} on pre-cleaned environmental hard, non-porous surfaces in 5 minutes.  
 Kills (household) bacteria\* (in 5 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 5 minutes)  
 Kills (household) bacteria\*  
 Kills kitchen and bathroom bacteria\*  
 Kills (kitchen) (bathroom) (household) germs\*\*  
 Kills (top) (X) Cold & Flu viruses†  
 Kills viruses and bacteria\*\* on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 5 minutes  
 Kills viruses†  
 (Tested) (and) (proven) (effective) (to) kill(s) (the) (COVID-19 virus) (SARS-CoV-2)<sup>8</sup>  
 (tested) (and) (proven) (effective) against (the) (COVID-19 virus) (SARS-CoV-2)<sup>8</sup>  
 (Tested) (and) (proven) (effective) to help (reduce the spread of) (the) (COVID-19 virus) (SARS-CoV-2)<sup>8</sup>

### << USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**(To (open) the starter kit:)** Remove (empty) bottle and refill (pouch) from carton

**To Prepare (Cleaning) (Disinfection) (Solution) (this) (product) ({insert Lysol Brand Name}):**

1. Remove trigger by (twisting and lifting) (unscrewing(counter-clockwise)).
2. Add hot (tap) water to the fill line (indicated by) (an) (arrow) (↓) (sign) ((on the bottle)
3. Cut foil to open (pop in) (tablet) (refill). (Drop) (Add) (all) (three) (3) tablets into bottle. Avoid touching tablets with bare hands. (Do not close bottle.) (Tablets will take time to dissolve. )
4. When fully dissolved replace trigger. Align to original position and push down until it snaps. (Do not twist.) Shake the bottle.

**(To Operate:)** Turn (trigger) (nozzle) to desired position.

**To Clean:** Spray surface. Wipe.

**To Disinfect hard non-porous surfaces:** Preclean. Spray surface. Leave visibly wet for 5 minutes. Wipe.

<sup>(6)</sup> Rinse all food contact surfaces (and toys) with potable water after use

**To Refill:** Empty and rinse bottle before refilling. Repeat preparation steps.

### << ALTERNATIVE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**To (unbox) (open) the starter kit:**

1. Tear (off) the carton (along the perforations) (on either side of the bottle) (Remove carton (packaging)).
2. (Pull the front section of the (starter kit) (carton) forward to) (release) (remove) (the) bottle).
3. Find the (pop-in) refill inside (of) the (carton) (kit)

**To prepare the (cleaning) (and) (disinfecting) (solution) (for) ({insert Lysol brand name}) (product) (all purpose) (multi-purpose) (bathroom) (cleaner) (just) follow these four steps (and you are / you're ready to go)**

1. Remove the trigger (head) by (twisting it off and lifting) (unscrewing (counter-clockwise)), then pull it out of bottle
2. Fill the bottle with hot tap water to the fill line. A (little) (arrow) (↓) (sign) indicates the fill line on the (side) (neck) of the bottle. Cut open refill (wrapper) (pouch) (sachet) (as indicated) (with scissors)
3. Drop in (all) the tablets from the wrapper directly into the bottle. Avoid touching tablets with bare hands. Wait until fully dissolved. Do not close the bottle (until fully dissolved). (The tablets will take time to dissolve) (We recommend you prepare the product ahead of time)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
 To use the term "germ" or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
 The product label must identify the specific bacteria & virus.  
 The term "X" is a placeholder that represents a number between 1 and 99.  
 The term "x" is a symbol to represent "times"  
 The term "Y" is a place holder for a character A – Z.

4. (Replace) (Place) the trigger (head) (back) by aligning it to the original position and pushing it down until it snaps into place. Do not twist. Shake the bottle.

**To Clean:** Spray surface. Wipe.

**To Disinfect hard non-porous surfaces:** Preclean. Spray surface. Leave visibly wet for 5 minutes. Wipe.

<sup>(6)</sup> Rinse all food contact surfaces (and toys) with potable water after use

**To Refill:** Empty and rinse bottle before refilling. Repeat preparation steps.

**<< Advisory Statements – must be included where appropriate >>**

Do not (swallow) (ingest) (open with teeth)

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

**<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>**

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**WARNING:** Causes substantial but temporary eye injury. Harmful if swallowed or absorbed through skin. Do not get in eyes, on skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

**<< NOTE: First Aid statement may appear in either box format or paragraph format >>**

<b>FIRST AID</b>	
<b>If in eyes</b>	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.
<b>If on Skin or Clothing</b>	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.
<b>If swallowed</b>	Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a Poison Control Center or doctor. Do not give anything by mouth to an unconscious person
<b>CONTACT NUMBER</b>	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-XXX-XXXX-XXXX). Have the container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

**<< STORAGE & DISPOSAL – Residential containers >>**

**STORAGE AND DISPOSAL:** Securely close and store in a cool dry area. Refillable container. Only refill with this product. Recycle empty container if available or discard in trash.

**<< STORAGE & DISPOSAL – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL CONTAINERS >>**

**STORAGE AND DISPOSAL:** Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.  
The text “hard, non-porous surface(s)” will be disclosed in the use direction or in the claims.  
To use the term “germ” or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
The product label must identify the specific bacteria & virus.  
The term “X” is a placeholder that represents a number between 1 and 99.  
The term “x” is a symbol to represent “times”  
The term “Y” is a place holder for a character A – Z.



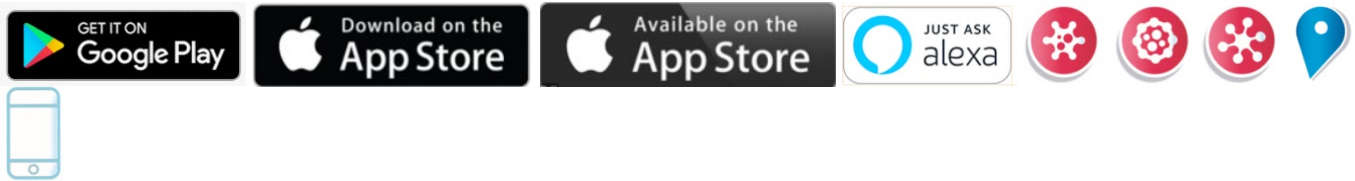
<< OPTIONAL IMAGES >>



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
 To use the term "germ" or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
 The product label must identify the specific bacteria & virus.  
 The term "X" is a placeholder that represents a number between 1 and 99.  
 The term "x" is a symbol to represent "times"  
 The term "Y" is a place holder for a character A – Z.



<< Optional Icons for App >>



<< BOXTOPS IMAGES >>



<< Singles >>

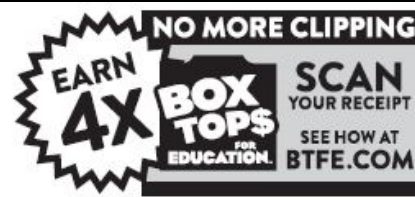


<< Multipack Boxtop Logos >>

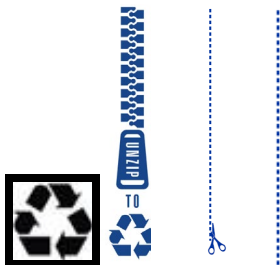
<<Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100>>

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
 To use the term "germ" or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
 The product label must identify the specific bacteria & virus.  
 The term "X" is a placeholder that represents a number between 1 and 99.  
 The term "x" is a symbol to represent "times"  
 The term "Y" is a place holder for a character A – Z.



<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

- Unzip to Recycle
- Cut here to Recycle
- Tear (Here) to Recycle



- Un)zip (it) (label) to (Un)zip (it) (label) (to) (recycle) (before) (recycling) Pull tab (and) (remove) (label) (to) (recycle)



- Pull tab (and) (remove) (label) (to) (Remove) (label) (and) (discard) (before recycling)
- Un)zip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of the) (trigger) (and) (bottle) is (fully) recyclable
- Label is currently not recyclable
- Unzip it
- Help us improve recycling by removing the label first
- Step 1. Unzip the label and discard
- Step 2. Recycle the bottle and trigger
- Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
 To use the term "germ" or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
 The product label must identify the specific bacteria & virus.  
 The term "X" is a placeholder that represents a number between 1 and 99.  
 The term "x" is a symbol to represent "times"  
 The term "Y" is a place holder for a character A – Z.

<< TRIGGER >>

<< Front / Back Panel Label >>



<< Sleeve Label >>




---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term *"this product"* used throughout this document may be replaced with the marketed product brand name.  
 The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
 To use the term "germ" or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
 The product label must identify the specific bacteria & virus.  
 The term "X" is a placeholder that represents a number between 1 and 99.  
 The term "x" is a symbol to represent "times"  
 The term "Y" is a place holder for a character A – Z.

## &lt;&lt; INNER FOIL TABLET LANGUAGE &gt;&gt;

&lt;&lt; The table foils qualify for the small container exemption and will be accompanied by packaging that has all required pesticide language &gt;&gt;

**ACTIVE INGREDIENTS:**

Citric Acid ..... 54.58 %

**OTHER INGREDIENTS:**

..... 45.42%

**TOTAL:** ..... 100.00%

KEEP OUT OF REACH OF CHILDREN

**WARNING:** Choking Hazard.

See outer packaging for Directions for Use and additional Precautionary Statements.

## &lt;&lt; Mandatory Advisory Statements &gt;&gt;

Do not open with teeth

(NET CONTENTS:)	1 (CT) (DISSOLVABLE)	0.29 OZ. (8.33 g)
	(TABLET(S)) (TAB(S)) (POP-IN)	
	(REFILL(S))	
	X (CT) (DISSOLVABLE)	X OZ. (X LB. X OZ.) X (g) (kg)
	(TABLET(S)) (TAB(S)) (POP-IN)	
	(REFILL(S))	

## &lt;&lt; FRONT / BACK PANEL &gt;&gt;

EPA Reg. No.: 777-XXX

EPA Est. No.:

312-WI-3 (Y) (YY)	13891-IN-1 (Y) (YY)	82206-KY-1 (Y) (YY)
475-PA-001 (Y) (YY)	38654-NJ-1 (Y) (YY)	83973-IL-1 (Y) (YY)
777-CA-001 (Y) (YY)	38654-PA-1 (Y) (YY)	86091-WI-1 (Y) (YY)
777-GA-001 (Y) (YY)	50757-WI-1 (Y) (YY)	86091-NC-1 (Y) (YY)
777-NJ-2 (Y) (YY)	54487-GA-1 (Y) (YY)	87977-MI-1 (Y) (YY)
777-MO-1 (Y) (YY)	5747-MI-01 (Y) (YY)	89964-GA-001 (Y) (YY)
777-MO-2 (Y) (YY)	58996-MO-1 (Y) (YY)	98364-TX-1 (Y) (YY)
777-PA-1 (Y) (YY)	61203-MA-001 (Y) (YY)	075371-IN-001 (Y) (YY)
777-POL-001 (Y) (YY)	68058-IL-001 (Y) (YY)	075371-IN-003 (Y) (YY)
8251-WI-5 (Y) (YY)	69209-MA-001 (Y) (YY)	082206-NY-003 (Y) (YY)
09019-OH-1 (Y) (YY)	70424-CAN-001 (Y) (YY)	100182-FRA-1 (Y) (YY)
09019-OH-2 (Y) (YY)	71420-CAN-1 (Y) (YY)	XXXXX-YY-XX (Y) (YY)
11525-IL-1 (Y) (YY)	74291-MO-001 (Y) (YY)	

(See bottom or side) (for) (Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

(See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number))

## &lt;&lt; BACK PANEL &gt;&gt;

Questions? (📞) (Call:): (1-800-228-4722) (1-800-560-6619) (1-XXX-XXX-XXXX)

For more ingredient information visit [www.rbnainfo.com](http://www.rbnainfo.com)US Patents: ([www.rb.com/patents](http://www.rb.com/patents)) ([www.reckitt.com/patents](http://www.reckitt.com/patents))

Distributed by: (Reckitt Benckiser) (Reckitt), Parsippany, NJ 07054-XXXX

(Made in {insert country}) © {year} (RB) (Reckitt) (Benckiser) (LLC)

(Contains no (phosphates) (phosphorous))

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].

The term "this product" used throughout this document may be replaced with the marketed product brand name.

The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.

To use the term "germ" or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.

The product label must identify the specific bacteria &amp; virus.

The term "X" is a placeholder that represents a number between 1 and 99.

The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.



## &lt;&lt;APPENDIX 1&gt;&gt;

## &lt;&lt; SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label &gt;&gt;

- 1 (vs.) (X) (fl.) (oz.) (bottle of) ({insert Lysol® brand name}) (on {insert soils – See Appendix 2}) (based on consumer (perception) (experience))
- 2 On hard, non-porous surfaces
- 3 (for) cleaning (when used as directed)
- 4 (bottle) can be used (up to) (X) (x) (times) (refills)
- 5 active ingredient subjected to manufacturing processing
- 7 at room temperature
- 9 when used as directed for disinfection

## &lt;&lt; SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER &gt;&gt;

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (and) (pet hair) (pollen particles) (from) (timothy grass).

## &lt;&lt; CLAIMS QUALIFIER SECTION &gt;&gt;

## &lt;&lt; SUPPORTING DISINFECTING CLAIM QUALIFIERS &gt;&gt;

- \* Kills 99.9% of (Escherichia coli) (Pseudomonas aeruginosa) (Salmonella enterica) (and) (Staphylococcus aureus) on hard, non-porous surfaces (in 5 minutes)
- \*\* Kills 99.9% of (Escherichia coli) (Pseudomonas aeruginosa) Salmonella enterica Staphylococcus aureus (and) (Avian Influenza A (H3N2) Reassortant virus) (2009-H1N1 Influenza A virus (Novel H1N1)) (Human adenovirus Type 5) (Human Coronavirus) (Influenza B virus) (Parainfluenza Type 3) (Respiratory syncytial virus (RSV)) (Rhinovirus Type 14) (SARS-Related Coronavirus 2) on hard, non-porous surfaces (in 5 minutes)
- † Kills (Avian Influenza A (H3N2) Reassortant virus) (2009-H1N1 Influenza A virus (Novel H1N1)) (Human adenovirus Type 5) (Human Coronavirus) (Influenza B virus) (Parainfluenza Type 2), (Parainfluenza Type 3) (Respiratory syncytial virus (RSV)) (Rhinovirus Type 14) (SARS-Related Coronavirus 2) on hard, non-porous surfaces (in 5 minutes)
- 8 Kills SARS-CoV-2 on hard, non-porous surfaces (in 5 minutes)

This product has been test and found effective against the following micro-organisms:

<< TRIGGER >> Bacteria & Virus			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria (5 minutes)	(ATCC No.)		
Escherichia coli	11229		
Pseudomonas aeruginosa	15442		
Salmonella enterica	10708		
Staphylococcus aureus	6538		

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term “this product” used throughout this document may be replaced with the marketed product brand name.  
 The text “hard, non-porous surface(s)” will be disclosed in the use direction or in the claims.  
 To use the term “germ” or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
 The product label must identify the specific bacteria & virus.  
 The term “X” is a placeholder that represents a number between 1 and 99.  
 The term “x” is a symbol to represent “times”  
 The term “Y” is a place holder for a character A – Z.

Viruses (5 minutes)	(Strain)	(ATCC No.) (CDC No.)	
Avian Influenza A (H3N2) Reassortant virus	A/Washington/897/80 x A/Mallard/New York/6750/78	VR-2072	
2009-H1N1 Influenza A virus (Novel H1N1)	A/Mexico/4108/2009	2009712192	
Human Adenovirus Type 5		VR-5	
Human Coronavirus	229E	VR-740	
Influenza B virus	B/HongKong/5/72	VR-823	
Parainfluenza virus type 2	Greer	VR-92	
Parainfluenza virus Type 3	C243	VR-93	
Respiratory syncytial virus (RSV)	Long	VR-26	
Rhinovirus Type 14	1059	VR-284	
SARS-Related Coronavirus 2	Isolate USA-WA1/2020	NR-52281	

## &lt;&lt;APPENDIX 2&gt;&gt;

&lt;&lt; SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form &gt;&gt;

## Soils / Odors: (Graphic – depicting soil)

(Baked) (Burnt) on food	Grass stains	Outdoor grime
Bathtub rings	Greasy Stains	Pen / Ink marks
Beverage stains	(Ground in) (dirt)	Pet (odor) (stains)
Blood stains	(tough) Grease (Splatter)	Smear (Smudge)
Cooking odors	Grime	Smoke odors
Cosmetic stains	Handprints	Soap scum
Crayon / Pencil marks	(Heel) (Scuff) marks	Stains (Soils)
(Dirt) (Dust)	Mildew stains	Tough soils
Fingerprints	Mud	Wine (Juice) stains
Food (spills) (stains)	Oil	

## Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach matter	Dust mite matter	Pet dander
Cockroach debris	Dust mite debris	Pet hair
Cockroach matter	Dust mite matter	Pollen particle
Cockroach particles	Dust mite particles	

## Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

Chrome ~	Glazed ceramic	Plastic (laminare)
Copper	Glazed porcelain	Stainless steel ~
Crystal	Glazed tile	Tin
Enamel	Linoleum	Vinyl
Fiberglass fixtures	Metal	
Glass	Mirror	

## Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Bed frame	Diaper pail [sealed/non-wood]
(Baby Blocks) (Blocks) (Baby Toys) <sup>6</sup>	Booster (chairs) (seats)	Door (knob) (handle)
(Baby) Changing Table	Cabinet [sealed/non-wood]	Exhaust (fan) (hood)
(Baby) Crib	Chair [sealed/non-wood]	Finished wood (surfaces)
Baby seats	Changing table [sealed/non-wood]	Fixture (chrome / stainless steel)
Baby Swings <sup>6</sup>	Computer screen	Garbage (can) (pail) (container)
Baby (Bath) (Tubs)	Counter(top)	Glass topped furniture
(Bathtub) (tub)	Crib [sealed/non-wood]	Glazed ceramic (tile)
	Desks	Glazed porcelain tile

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].

The term "this product" used throughout this document may be replaced with the marketed product brand name.

The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.

To use the term "germ" or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.

The product label must identify the specific bacteria &amp; virus.

The term "X" is a placeholder that represents a number between 1 and 99.

The term "x" is a symbol to represent "times"

The term "Y" is a place holder for a character A – Z.

Sealed granite	Patio door	Stroller <sup>6</sup>
Grill (Bar-B-Que) exterior	Piano keys	(Stove) (stovetop) <sup>7</sup>
High Chair (tray) <sup>6</sup>	Picnic table [sealed/non-wood]	Table (tabletop) [sealed/non-wood]
(Kid's )(Children's) Toys <sup>6</sup>	Plastic laundry (basket) (hamper)	Telephone
(Kid's )(Children's) Playroom	Range hood (stove hood)	Television screen (TV screen)
Laminate	Refrigerator / Freezer exterior	Tires
Light fixture	(Restroom) (Bathroom) (Kitchen)	Toilet bowl exterior (Urinal)
Sealed marble	fixtures	Tools
Metal blinds	Sealed (engineered)(parquet)	Toys <sup>6</sup>
Microwave exterior	(hardwood)	(Vanity) (Vanities) (top)
Non-medical (chrome / stainless steel)	Sealed (granite) (marble)	Washable (walls) (wallpaper)
Outdoor patio furniture [sealed/non-wood]	Shelves (drawers)	Water fountain
Oven (door)	Shower (door) (curtain)	Window (windowsill)
Painted woodwork	Shower (stall) (area)	Windshield
	Sink (basin)	
	Stainless Steel	

Household Use Sites: (Graphic – depicting use site)

Baby's Room	Garage	Mud room
Basement	High-touch areas	Nursery
Bathroom	Home / House	Outdoor area
Bedroom	Household (areas)	Playroom
Den / Study	Kitchen	Storage (area) (room)
Dining room	Laundry room	Tool shed
Family room	Living room	Washroom

Professional Use Sites:

Cafeteria	Hotel / Motel	Physicians Office
Day Care Center	Kennel	Restaurant
Dental Office	Kitchen	Restroom
Doctors Office	(Long) (Short) (term) Care Facilities	School (College)
Health Care Facility	Nursing Home	Veterinary Office
Hospital	Office Building	

<< APPENDIX 3 >>

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses

For an emerging viral pathogen that is a/an...	...following the directions for use for the following organisms on the label:
Enveloped virus	Rhinovirus Type 14
Large, non-enveloped virus	Rhinovirus Type 14

{Product name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, [non-porous surfaces]. Therefore, {product name} can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, non-porous surfaces]. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
 To use the term "germ" or terms similar the product must be efficacious against 2 of the 3 major classes of organisms and be specified in the \*\* qualifier.  
 The product label must identify the specific bacteria & virus.  
 The term "X" is a placeholder that represents a number between 1 and 99.  
 The term "x" is a symbol to represent "times"  
 The term "Y" is a place holder for a character A – Z.



[Name of illness / outbreak] is caused by [name of emerging virus]. {Product name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, non-porous surfaces]. Refer to the [CDC or OIE] website at [website address] for additional information.