



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

February 02, 2026

### **SENT BY EMAIL**

Katrine Rubia  
rbna@rb.com  
RECKITT BENCKISER LLC.

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Notification of Master Label Non-pesticidal Claim Changes per PR Notice 98-10  
Product Name: Koeman  
Admin Number: 777-144  
EPA Receipt Date: 10/15/2025  
Action Case Number: 00672277

Dear Katrine Rubia:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Brandon McIntyre by telephone at (202) 564-1971 or via email at [mcintyre.brandon@epa.gov](mailto:mcintyre.brandon@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'Luisa', with a long horizontal line extending to the right.

Luisa Samalot-Freire, Product Manager - Team 31  
RMB1, AD  
Office of Pesticide Programs

<< FRONT PANEL >>

**ACTIVE INGREDIENTS:**

Alkyl (50% C <sub>14</sub> , 40% C <sub>12</sub> , 10% C <sub>16</sub> ) dimethyl benzyl ammonium chloride. ....	0.6720%
Octyl decyl dimethyl ammonium chloride .....	0.5040%
Didecyl dimethyl ammonium chloride .....	0.3024%
Dioctyl dimethyl ammonium chloride .....	0.2016%

**OTHER INGREDIENTS:** ..... 98.3200%

**TOTAL:** ..... 100.0000%

**NOTIFICATION**

777-144

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/02/2026

KEEP OUT OF REACH OF CHILDREN

**DANGER:** CORROSIVE.

**FIRST AID: If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.

Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**See back panel for additional precautionary and first aid statements.**

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)

X x X FL. OZ. (EACH:) (X FL. OZ.) ((X PT.) (X QT.) (X FL. OZ.)) TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.))  
X (mL) (L) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-144

EPA Est. No.:

312-WI-3 (Y) (YY)

777-CA-001 (Y) (YY)

777-GA-001 (Y) (YY)

777-NJ-2 (Y) (YY)

777-MO-1 (Y) (YY)

777-MO-2 (Y) (YY)

777-PA-1 (Y) (YY)

777-POL-001 (Y) (YY)

XXXXX-YY-XXX (Y) (YY)

(See bottom or side) (for) Lot / Date code (EPA) (Est.) (Establishment) (#) (No.) (Number)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? ( ) (Call:) (1-800-228-4722) (1-xxx-xxx-xxxx)

For more ingredient information visit ([www.rbnainfo.com](http://www.rbnainfo.com))

(US) Patents: ([www.rb.com/patents](http://www.rb.com/patents)) ([www.reckitt.com/patents](http://www.reckitt.com/patents))

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)

(Made in {insert country}) © {year} (RB) (Reckitt) (Benckiser) (LLC)

Contains no phosphates.

This (bottle) (container) (contains) (is made of) (25)(X)% post-consumer recycled plastic.

Company graphic logo



<< FRONT / BACK PANEL – Option text >>

Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

**IMPORTANT:** For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

**IMPORTANTE:** Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

New (&) (and) (Improved) (Formula) (Angle neck bottle) (Cap) (Fragrance) (Look) (Pack) (Package) (Scent) (Size) (Better) (Improved) (Stain Removal) (Rust Removal) (Lime Scale Removal) (Bowl coverage than before) (∞)

**Note:** Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria & virus.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a represents the word "times".  
The term "Y" is a place holder for a character A – Z.

(Try) (Try New) (FREE) (\$xx OFF) ({insert Lysol Brand name}) (Fragrance) (Scent) (Size)  
(Improved) (Bowl) (Coverage) (∞)  
(Improved {insert soils – see Appendix 2} removal) (∞)

<< FRAGRANCE CLAIMS >>

Agave	Driftwood Waters	Garden	Lavender	Pacific	Salt
Aloe	Escape	Ginger	Lemon	Pear	Sandalwood
Atlantic	Eucalyptus	Ginseng	Lily	Peony	Sea
Apple	Fields	Grapefruit	Linen	Pine	Spring
Aroma	Forest	Green	Lotus	Pleasant	Summer
Bamboo	Fresh(cut)	Herbs	Mandarin	Pomegranate	Sunshine
Balm	Fruit(s)	Hibiscus	Mango	Powder	Tangerine
Basil		Jasmine	Meadow(s)	Rain	Tea
Bergamot		Juniper	Medley	Red	Tropical
Berry			Mint	Refreshing	Vanilla
Bloom			Mineral(s)	Rosemary	Water(s)
Blossom(s)			Musk		White
Breeze			Oakmoss		Wood(land)
Cedarwood			Ocean		Yuzu
Cherry					(and) (&)
Cinnamon					
Citrus					
Clean					
Coconut					
Cotton					
Country					
Crisp					
Cucumber					

<- Any of the above listed scent names may be combined with each other and the words "and/&" "scent" or "fragrance" in preceding or succeeding order >>

[Fragrance, Scent(s), Scented, or Variant(s)]

Available in {insert fragrance claims}

(Free) (and / &) (No) (Scent) (Unscented) (Fragrance) (Variant)

(No) Fragrance (Free) <<Note to reviewer: This claim must only be used for approved formulas without fragrances. >>

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Free Lysol® (click gel) ({insert Lysol® brand name})

Keep(s) (it) (toilets) clean (and fresh) longer with (FREE)(LYSOL® click gel)({insert Lysol® brand name})

Keep(s) (it) clean (and fresh) longer ((with) (in) just one click))

Like ({insert Lysol brand name}) (this product) (cleaner)? Try (our) ({insert Lysol brand name}) ({insert picture of Lysol product})

Like this fragrance? Try (our) (other Lysol® products) ({insert picture of Lysol product})

Like this product? Try (our) other Lysol® products ({insert picture of Lysol product})

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept, #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) ({insert Lysol brand name}) (XX ct or higher))

Try (me) (Lysol® click gel) ({insert Lysol® brand name}) free

Try (our) other Lysol® cleaning products ({insert picture of Lysol product})

Try (our) other Lysol® fragrances ({insert picture of Lysol product})

Try (our) Lysol® family of cleaning products ({insert picture of Lysol product})

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**<< PACKAGING CLAIMS >>**

(x% discount) (x% more (free)) (x% more product))  
(x PACK) (2 PACK) (4 PACK) (6 PACK) (\_\_\_ x \_\_\_ fl. oz.)  
(X) fl. oz. (Value) (Size) (vs.) (when compared to) (X) (fl. oz.) ({insert Lysol® brand name}) ∞  
(x uses per pack) (x uses per bottle) (Contains up to x uses)  
Angle neck bottle (For easy under-the-rim cleaning)  
Better squirting than before  
Best value bottle  
(Bonus) (VALUE) (+) (X%) (More) (Value) (Free) ((vs.) (when compared to) X FL. OZ. ({Insert Lysol Brand Name})  
(Bonus x%) (x% Free) (x fl. oz. for Free) (x fl. oz. for the price of x fl. oz.) (x fl. oz. at the price of x fl. oz.)  
(Buy me again) (Contains up to x uses) (Removable cap) (Repurchase time) (Shopping time) (Time to replace)  
Convenient cap  
(Easy) (Easier) to (open) (squeeze) cap  
Easy to close  
Easy to use (bottle)  
(Great Value) (Limited Time Value Pack) (Mega Value) (Great) (Bonus) (Mega) (Economy) (Value) (Trial) (Pack) (Size)  
Leak-proof cap  
Long (angle) neck bottle (reaches under the rim)  
More value for same price  
Non-drip (Less drip)  
Non-removable cap  
Quicker to open  
Specially designed angle neck – gets all the way under the rim  
(Specially) designed (cap) for better (bowl) coverage  
(Unique) Angle neck bottle (for hard to reach areas) (reaches under the rim)  
(Value) (\_\_\_ x \_\_\_ fl. oz.) (x) Pack

**<< BACK TO SCHOOL >>**

\$(X) for your school with Box Top(s)  
(X) Box Top\$(s) (for Education)  
(X) Box Tops on (back) (side) of pack  
(X) eBoxTops™ No Purchase Necessary see (side) (back) for details  
(x) prizes to win!  
Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©(XXXX) General Mills Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))  
Earn xX Box Top\$(s) for Education  
Enter this code online at (enter URL here) with code (x) and see if you've won  
Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)  
More Cash for your School  
No More Clipping  
Official Box Top\$(s) for Education Brand  
Scan Your Receipt  
See (details) (rules) (instructions) on (top) (back) (side) (or) (sticker)  
See How At BTFE.COM  
See (top) (back) (side) (sticker) for (details) (rules) (and) (instructions)  
Worth (X) eBoxTops™  
You could win the (X) (golden) Box Tops

**<< USAGE CLAIMS >>**

A toilet bowl disinfectant and sanitizer for use in {insert site – see Appendix 2}  
An effective (disinfectant) (&) (sanitizer) for use in {insert surface – see Appendix 2}  
(Apply) (use) weekly to keep your toilet sparkling clean  
Can be used in white and colored bowls  
For better results, use at least (once) (twice) (a week) (a day) (daily)  
(For) (Daily) (Everyday) (Use) (Usage) (Touch-up(s)) (Cleaning) (All) (Around) (in) (on) {insert use site / surface – see Appendix 2}  
For use as a toilet bowl (cleaner) (deodorizer) (disinfectant) (&) (sanitizer) found in {insert site – see Appendix 2}  
For use in {insert use site / surface – see Appendix 2}  
Use twice (daily) (weekly) to maintain a clean toilet

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Great for use (in) (on) your {insert use site / surface – see Appendix 2}

**<< MARKETING CLAIMS >>**

(X)x (Times) (More) (Clinging) (Gel) (Fragrance) (Freshness) ∞  
(X)x (Times) (More) (Clings) (Clinging) (Fragrance) (Freshness) (better) (than) (vs.) (chlorine bleach) ∞  
(X)x (the) Cleaning Power (on {insert soils – see Appendix 2}) (∞) (vs.) (compared to) ({Insert Lysol Brand Name})  
2 in 1 (Formula) Cleans, Disinfects (Deodorizes) (Refreshes) (Removes Stains) (Sanitizes)  
3 in 1 (Formula) Cleans, Disinfects, Deodorizes (Refreshes) (Removes Stains) (Sanitizes)  
4 in 1 (Formula) Cleans, Disinfects, Deodorizes, Sanitizes (Refreshes) (Removes Stains)  
(Bactericidal) (Cleans) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Thick) (Clinging) (Thick Formula) (Thick Gel) (Thick Liquid) (Toilet Bowl Cleaner) (Formula) (Completely) (Effectively) (Quickly) (Thoroughly) (Cleans) (Shines) (Refreshes) (Fast / Effective) (Toilet Bowl Disinfectant)  
(Better) (Improved) bowl coverage than before ∞  
Better reach under the rim ∞  
Brand New Day  
(Brighter) (Bright) (Horizon) (Outlook)  
Can be used in white and colored bowls  
(Clean(s) X toilets) (X number of uses) (X uses)  
Cleans & Deodorizes  
Cleans, disinfects and deodorizes (even under the rim)  
Cleans (disinfects) (and) (sanitizes) (the bowl)  
Cleaning (and) (&) long lasting (fragrance) (freshness)  
Cleaning (and) (&) freshening  
Cling (and) (&) (Fresh)  
Cling(ing) Gel  
Clings (X)x (Times) (More) (better) ∞  
Clings around the bowl  
Clings to the bowl (to remove tough stains) ((to stay) where germs\*\* are)  
Cling(s) to the (toilet) (bowl) (better than ({insert Lysol brand name}) (∞)  
Clinging Gel For (Max) (Maximum) (Toilet) (Bowl) Coverage  
Cling Gel (technology) (for) (max) (full) (toilet) (bowl) (coverage) (vs.) (compared to) ({insert Lysol brand name}) (∞)  
Clings to fight stains (fast)  
Coats, Clings & Cleans  
Coats the bowl above and below the waterline  
Coats the bowl to stay in contact longer  
Coats the entire bowl  
Complete Clean  
Confidence<sup>1</sup> of Lysol®  
Controls (toilet) odors (at their source) ((caused by bacteria)  
(Daily) (Everyday) (Cleaner) (Disinfectant)  
Deodorizes with a fresh, clean scent  
Designed for (more) (better) dispensing  
Designed to clean under the rim  
Designed to (remove) (penetrate) (destroy) (dissolve) (tough) (the toughest) (stubborn) {insert soils – see Appendix 2}  
(Destroys) (Dissolves) (tough) (the toughest) (stubborn) {insert soils – see Appendix 2} (stains) (on) (impact) (contact)  
Easy to reach under the rim  
(Easy to use) (Thick) Formula  
Easy under-the-rim cleaning  
Easily (dissolves) (removes) (tough) (the toughest) (stubborn) {insert soils – see Appendix 2} (stains)  
(Eliminates) (Controls) (Kills) the bacteria\* that cause (bad) (unpleasant) odors (at the source)  
(Eliminates) (Fights) (Neutralizes) (Prevents) (Reduces) (Removes) (Tackles) odors (caused by bacteria\*) (at their source)  
Eliminates (tough) (the) (toughest) (stubborn) ({insert soils – see Appendix 2}) (stains) (in seconds)  
For a bright (shiny) (white) (clean) toilet bowl  
For a (cleaner) (fresher) (home) (house)  
For a Sparkling Toilet Bowl  
For a(n) (absolutely) (thoroughly) clean toilet bowl surface  
For a Powerful Clean  
For (a)(n) Outstanding (Shine) (&) (Clean) (Cleaning Results)  
Fragrance (designed) (inspired) (by) (AirWick) ({insert AirWick logo})  
Helps keep water flow optimal

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The term "Y" is a place holder for a character A – Z.

Helps reach under the rim  
(Helps) Remove(s) Toilet Rings  
Helps to destroy odors  
(Improved) (Better) (Bowl) (Maximum) (Max) (Clean) (Cleaning action) (Coverage)  
Improved coverage  
Leaves a fresh (clean) scent  
Leaves toilet sparkling clean and disinfected  
Long lasting (fragrance) (freshness)  
(Lysol) (Clean) (Cling) (&) (Fresh) Toilet Bowl Cleaner  
Malodor control technology  
Maximum (bowl) coverage  
Maximum (power cleaner) (power cleaning)  
(Modern) (Fresh) (Fruity) (Floral) (Fragrance) (Smell) (Scent)  
Neutralizes stubborn odors  
No hard scrubbing  
One for each bathroom  
Place 1 in each bathroom  
Pleasant Clean Smell  
(Power<sup>1</sup>) (Fresh) Cling(ing) Gel  
Powerful cleaning formula  
Powers through {insert soils – see Appendix 2} (stains)  
Quickly removes {insert soils – see Appendix 2} (stains)  
Releases powerful cleaning agents on contact  
Reduces odor-causing bacteria\* (above and below the waterline) (in toilets)  
Removes {insert soils – see Appendix 2} (above) (and) (below) the waterline  
Removes {insert soils – see Appendix 2} faster<sup>∞</sup>  
Removes odors  
Removes offensive odors from toilets  
Removes the toughest stains in seconds  
Rinses away easily  
Scratch (and) (&) ('N) Sniff (Try) (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)  
Thick (clinging) (coating) action  
Thick coverage gel destroys stains  
Thick formula adheres to (the) bowl for better cleaning  
Thick formula coats the entire bowl  
Thick formula powers through stains  
Thick formula works on stains in seconds  
Thick (gel) formula coats (the) bowl  
Thick gel (powers through) (destroys) (eliminates) (removes) (the toughest) (tough) (stubborn) (stains) ({insert soils – see Appendix 2}) (in seconds)  
Thick liquid formula (coats) (sticks to) the bowl for better cleaning  
(This product) has Xx Cleaning Power to remove {insert soils – see Appendix 2}  
Time to buy a new Cling toilet bowl cleaner  
Toilet Bowl Cleaner with Cling Gel  
Toilet odor control  
Triple Action (Formula): Cleans, Disinfects, Deodorizes  
Try all Cling aromas  
(Try Me) (Try Me Out) (Scratch (and) (&) ('N) Sniff) (Scratch Me) (Scratch Here)  
Ultimate clean  
Will not harm white and colored bowls  
With ((an) active) fresh scent  
Works on the toughest stains in seconds

**<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>**

(Fast) (acting) sanitization\*\*\*

Kills bacteria in minutes\*\*\*

Kills (99.9% of) bacteria (commonly found in toilets) (in 5 minutes)\*\*\*

Kills (99.9% of) common bacteria\*\*\*

Kills (99.9% of) (household) bacteria (in 5 minutes) (above the waterline)\*\*\*

Kills (99.9% of) (household) bacteria (in 5 minutes): {insert organisms – see Appendix 1}

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Leaves your toilet bowl sanitized  
Sanitizes (your toilet) (the toilet bowl) (in 5 minutes): {insert organisms – see Appendix 1}  
Sanitizes (your) toilet (surfaces) (in 5 minutes)\*\*\*

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

(2in1) (formula) (Bowl +/- Brush<sup>2</sup>) (Cleaning) (Disinfection) (+/&) (Sanitization)  
(2in1) (Formula) (: ) Cleans & Disinfects (the Toilet Bowl)  
(2in1) (formula) Eliminates (Bacteria\*) (germs\*\*) from (the) Bowl +/- Brush<sup>2</sup>  
(2in1) (Formula) (: ) Toilet Bowl Cleaner & Disinfectant  
Cleans and disinfects above and below the waterline  
Cleans as it disinfects<sup>3</sup>  
Disinfects above and below the waterline  
Disinfects where you can't see (under the rim)  
Kills (99.9% of) bacteria and (&) viruses\*\*  
Kills (99.9% of) bacteria and (&) viruses\*\* above and below the waterline  
Kills (99.9% of) (household) germs\*\*  
Kills (99.9% of) (household) germs\*\* above and below the waterline  
Kills (99.9% of) (household) germs\*\* present in the toilet  
Kills (99.9% of) germs\*\* where you can't see  
Kills (99.9% of) viruses and (&) bacteria\*\*  
Kills (the) bacteria\* that cause bad odors  
Kills germs\*\* while it cleans<sup>3</sup>  
Kills in 10 minutes {insert organisms – see Appendix 1}  
Kills odor-causing bacteria\*  
Kills Rotavirus\*\* (which may cause infectious diarrhea) (in 10 minutes)  
Kills (the) Salmonella\*\* (bacteria) (which may cause diarrhea) (in 10 minutes)  
Kills the following: {insert organisms – see Appendix 1}  
Leaves (the) (your) toilet bowl disinfected, clean and shiny  
Proven (to kill) (effective against) {insert organisms – see Appendix 1}  
Sticks to the bowl to help eliminate stains and 99.9% of germs\*\*

<< USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
Read the entire label before using product. This product is only for use in (toilets) (urinals) (and) (bidets) ({insert use site – See Appendix 2})

**To Open Child Resistant Cap:** Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. **Do not remove cap. DO NOT squeeze bottle when opening.** To reseal, twist cap clockwise until tightly closed.

<< Optional Side panel pictogram – can only be used in conjunction with required back panel instructions >>

<< Non-removable Pictogram text >>

**To Open Child Resistant Cap:**

1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
3. To reseal, squeeze cap again and turn clockwise.  
**DO NOT** squeeze bottle when opening.



(To Clean / Disinfect (/ Sanitize) (the) (Toilet) (Bowl(s)) (and Toilet Brush(es)):

Flush (toilet before cleaning.) Apply 4 (fl.) oz. to coat the bowl including under the rim. **Do not close lid.**

**To Clean:** Scrub entire bowl and under rim thoroughly.

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(To Sanitize: Leave visibly wet for 5 minutes.)

To Disinfect: Leave visibly wet for 10 minutes.

For (Disinfecting) (&) (Sanitizing) (the) Brush: Dip the brush.

(To Sanitize (the Brush): Leave visibly wet for 5 minutes.)

To Disinfect (the Brush): Leave visibly wet for 10 minutes.

Flush (and) (Rinse brush in fresh water after use.) (Repeat if needed.)

**<< OPTIONAL USE DIRECTIONS >>**

**(To Clean / Disinfect (/ Sanitize) (Toilet) (Bowl) (and Toilet Brush):)**

Flush (toilet before cleaning.) Apply 4 (fl.) oz. to coat the bowl including under the rim. **Do not close lid.**

To Clean: Scrub entire bowl and under rim thoroughly.

(To Sanitize: Leave visibly wet for 5 minutes.)

To Disinfect: Leave visibly wet for 10 minutes. Then flush

For (Disinfecting) (&) (Sanitizing) (the) Brush: Pour 4 (fl.) oz in the bottom of the bowl and dip the brush.

(To Sanitize (the Brush): Leave visibly wet for 5 minutes.)

To Disinfect (the Brush): Leave visibly wet for 10 minutes.

Flush (and) (Rinse brush in fresh water after use.) (Repeat if needed.)

**<< Optional Advisory Statements – must be included where appropriate >>**

Do not (swallow) (ingest)

**<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>**

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**DANGER: CORROSIVE.** Causes skin burns and substantial but temporary eye damage. Do not get in eyes, on skin or on clothing. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals. Wear protective eyewear (safety glasses) (goggles), gloves and clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

**<< NOTE: First Aid statement may not appear in either box format or paragraph format >>**

FIRST AID	
If in Eyes	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
If on Skin or clothing	<ul style="list-style-type: none"><li>• Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a poison control center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.	

**PHYSICAL AND CHEMICAL HAZARD:** Never use with Chlorine Bleach or any other chemical product.

**<< STORAGE & DISPOSAL – Residential containers >>**

**Note:** Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria & virus.  
The term "X" is a placeholder that represents a number between 1 and 99.  
The term "x" is a represents the word "times".  
The term "Y" is a place holder for a character A – Z.

**STORAGE AND DISPOSAL:** Securely close and store in a cool dry area inaccessible to children. Non-refillable container. Do not reuse or refill empty container. Discard in trash or offer for recycle, if available.

**<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>**

(NOTE: Residue removal statement is not applicable for this container because it has a CRC plug making it inherently non-refillable.)

**STORAGE AND DISPOSAL:** Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

**STORAGE AND DISPOSAL:**

Do not contaminate water, food, or feed by storage and disposal.

**STORAGE:** Store in original container in a cool, well-ventilated area, inaccessible to children. Keep securely closed.

**PESTICIDE DISPOSAL:** Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to the label directions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

**CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. (To avoid waste, use all material in this container according to label directions.) If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

**<< OPTIONAL IMAGES >>**



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(Deodorizes) (To) Save your nose

<< BOXTOPS IMAGES >>

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<< Singles >>

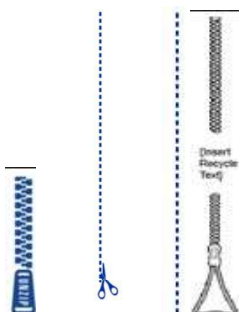


<< Multipack Boxtop Logos >>

<<Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100>>



<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

Cut (here) (when empty) (to Recycle)  
Tear (Here) (when empty) (to Recycle)

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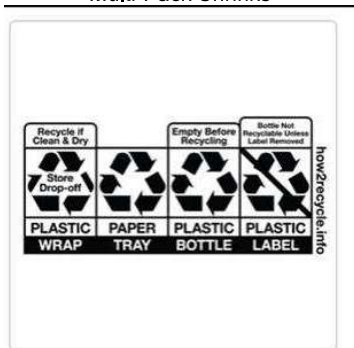


To recycle  
Unzip (here) (when empty)(to Recycle)

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >

<< Multi-Pack Shrinks >>



<< Sleeve Label >>



<< Box Label >>



<< APPENDIX 1 >>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- (∞) (vs.) (when compared to) (X FL. OZ.) ({Insert Lysol Brand Name}) (on {insert soils– see appendix 2} (and))
- 1 for cleaning (when used as directed)
- 2 For brushes made out of hard non-porous materials
- 3 When used as directed for disinfection

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

- \*\*\* Kills (99.9% of) Enterobacter aerogenes and Staphylococcus aureus (on hard, non-porous surfaces) in 5 minutes.

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

- \* Kills (99.9% of) Salmonella enterica and Staphylococcus aureus (on hard, non-porous surfaces) in 10 minutes
- \*\* Kills (99.9% of) Salmonella enterica Staphylococcus aureus Rotavirus WA and Influenza A Virus (H1N1) (on hard, non-porous surfaces) (in 10 minutes).
- † Kills Rotavirus WA and Influenza A Virus (H1N1)) (on hard, non-porous surfaces) (in 10 minutes)

**This product has been test and found effective against the following micro-organisms:**

<< Disinfection – Hard, non-porous surfaces >>			
Bacteria (10 minutes)	(ATCC No.)	Viruses (10 minutes)	(ATCC No.) (CDC #)
Staphylococcus aureus	(6538)	Influenza A Virus (H1N1) (Strain A/Mexico/4108/2009)	(CDC #) (2009712192)

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		Rotavirus WA	(ATCC No.) (VR-2018)
<b>Bacteria (5 minutes)</b>	<b>(ATCC No.)</b>		
Salmonella enterica	(10708)		
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
<b>Bacteria (5 minutes)</b>	<b>(ATCC No.)</b>		
Enterobacter aerogenes	(13048)		
Staphylococcus aureus	(6538)		

<< APPENDIX 2 >>

<< USE SITE / SURFACES / SOILS - May be listed on product label in the singular / plural form >>

**Hard, non-porous use sites: (Graphic – depicting site)**

Day Care Centers  
Homes / Households  
Hotels / Motels

Institutions  
Laboratories  
Office Buildings

Restaurants  
Schools

**Hard, non-porous surfaces: (Graphic – depicting site)**

Bidets  
Glazed Porcelain

Toilets  
Urinals

Vitreous china

**Stains / Soils:**

Build-up  
Deposits  
Hard Water (Deposits) (Build-up)  
(stains)

Lime (deposits)  
Lime scale (deposits) (build-up)  
Mineral (deposits) (build-up)  
(Organic) Soil

Rust  
Stains  
Toilet Rings

<< APPENDIX 3 >>

<< EMERGING VIRAL PATHOGENS >>

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:  
- Enveloped Viruses

For an emerging viral pathogen that is a/an...	...following the directions for use for the following organisms on the label:
Enveloped virus	Rotavirus WA

[Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] in toilets, (bidets) (and) (urinals). Therefore, [product name] can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] in toilets, (bidets) (and) (urinals). Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. [Product name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] in toilets, (bidets) (and) (urinals). Refer to the [CDC or OIE] website at [website address] for additional information.

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