



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 19, 2024

Katrine Rubia  
Senior Regulatory Associate  
Reckitt Benckiser, LLC d/b/a/ Reckitt Benckiser  
Electronic Transmittal: [Katrine.Rubia@reckitt.com]

Subject: PRIA Label Amendment—Adding the SARS-CoV-2 claim, new fragrance claims, Marketing claims, new icons, qualifiers, and updating the organism box to the master label.  
Product Name: Coleslaw  
EPA Registration Number: 777-141  
Application Date 4/13/2023  
Action Case No: 00447912

Dear Katrine Rubia:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the

website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6.

If you have any questions, please contact Lorena Rivas, via email at [rivas.lorena@epa.gov](mailto:rivas.lorena@epa.gov).

Sincerely,

A handwritten signature in cursive script, appearing to read "Marcel Howard".

Marcel Howard, Product Manager 34  
Regulatory Management Branch 2  
Antimicrobials Division (7510M)  
Office of Pesticide Programs

Enclose: *Stamped label*

<< FRONT PANEL >>

**ACTIVE INGREDIENT:**

Ethanol..... 58.00 %

**OTHER INGREDIENTS:**

..... 42.00 %

**TOTAL:**..... 100.00 %

KEEP OUT OF REACH OF CHILDREN

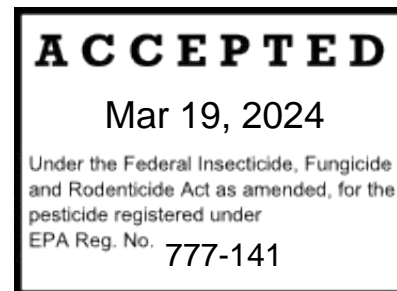
**CAUTION:** See (back) (side) panel for additional precautionary statements.

NET WT.: X OZ. (X g)  
Eg. 1.0 OZ. (28 g)  
Eg. 18 OZ. (1 LB. 2 OZ.) (510 g)  
X x X OZ. (X LB. X OZ.) X g TOTAL WT.: X OZ. (X LBS. X OZ.) X kg  
Eg. 2 x 12.5 OZ. 354 g TOTAL WT.: 25 OZ. (1 LB. 9 OZ.) 708 g  
Eg. 3 x 19 OZ. (1 LB. 3 OZ.) 538 g TOTAL WT.:57 OZ. (3 LBS. 9 OZ.) 1.6 kg

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-XXX  
EPA Est. No.: 777-NJ-2 (Y) (YY) 61203-MA-1 (Y) (YY) 54487-GA-1 (Y) (YY)  
11525-IL-1 (Y) (YY) 33590-MA-3 (Y) (YY) 498-IL-1 (Y) (YY)  
13891-IN-1 (Y) (YY) 475-MO-1 (Y) (YY) 11525-RI-1 (Y) (YY)  
69209-MA-001 (Y) (YY) 777-PA-001 (Y) (YY) 58996-MO-1 (Y) (YY)  
777-MO-002 (Y)(YY) 777-GBR-001 34631-OH-1 (Y) (YY)

See (bottom) (or) (side) (cap) (for Lot / Date code)  
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)  
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)  
(Federal regulations prohibit CFC propellants in aerosols.)  
(Contains No CFC's or other ozone depleting substances (graphic symbol))



<< BACK PANEL >>

**Questions?** (telephone graphic symbol)  
**(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)**  
(For more ingredient (and other) information visit (www.rbnainfo.com) (website))  
(US Patents: (www.rb.com/patents) (www.reckitt.com/patents))  
Distributed by: Reckitt Benckiser (LLC)(Reckitt), Parsippany, NJ 07054(-xxxx)  
(Made in {insert country}) © (RB)(RB LLC)(Reckitt Benckiser LLC) {insert year}  
**IMPORTANT:** For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.  
Steel Recycle (graphic symbol)  
Please recycle when empty

Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)  
This can is made from an average of (25%) (X%) recycled steel [(10%) (X%) post-consumer].

<< FRONT / BACK PANEL – Option text >>

Peel open for Precautionary and First Aid Statements.  
See outer packaging for Directions for Use and additional Precautionary Statements.  
Important facts (about this product):  
Encourage your local authorities to establish a program to recycle this can.  
Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community).

NSF Certification Symbol

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

For Hospital Use (graphic – may only appear on Professional Branded product labels)

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

<< Fragrance / Formula >>	<< Container Attributes >>
Fresh(er), (cleaner) fragrance	New (easy to) (spray) (use) cap (pack)
Great (New) Scent	New (Modern) (design) (packaging)
New Formula	New look (for) (Lysol®)
New (and Improved <sup>6</sup> ) (better <sup>6</sup> ) Fragrance	New Size
New (and)(&) (Improved <sup>6</sup> ) (Look) (Design)	New spray nozzle
(New) (and) (improved <sup>6</sup> ) (ergonomic design) (cap) (!)	Now even easier to spray(!) <sup>6</sup>
New Clean, Fresh Fragrance	Now in (an) (a) attractive pack
New (Fragrance) (Scent) ({insert fragrance name})	
New (now) (Surprisingly) Fresh Fragrances	
Now with (a) fresher fragrance(s)	
(Smells) (better) than ever ({insert fragrance / name})	

<< FRAGRANCE CLAIMS >>

(and) (&)	Clean	Lavender & Sandalwood	Ocean	Spring
(French) Lavender Fields	Clean Renewal	Lavender & Sweetgrass	Orange & Apple Blossom	Spring Waterfall
(Morning) Linen	Clementine & Lime	Lavender & Verbena	Orange & Grapefruit	Summer Breeze
(Pink) Lemon & Tangerine	Country	Lavender Blossom	Orange & Jasmine	Sun(-)kissed
(Pure) (Air)	Crisp	Lavender Fields	Orange & Peony	Sundrenched Linen
(Scent(ed)) (Fragrance)	Crisp Linen	Lavender Meadows	Orange & Wild Flowers	Sweet
(Sparkling) (after the)	Crisp Mountain Air	Lavender Mountain Mist	Orange Blossom	Tropical
Aqua	Crush	Lemon	Orange Groves	Tropical Escape
Aromatherapy	Crystal	Lemon & (Key) Lime	Orchard Blossom	Valencia Orange
Baby Powder	Crystal Waters	Lemon & Apple Blossom	Original	Valley
Bay	Dew	Lemon & Jasmine	Oxy Sensation	Wave
Blossom	Driftwood Waters	Lemon & Orange (Twist)	Oxygen	White Lotus
Blue	Early Morning Breeze	Lemon & Peony	Oxygen Breeze	White Orchard
Blue Reflection	Escape	Lemon & Wild Flowers	Peony	White Sails
Breeze	Field(s)	Lemon Breeze	Petal	White Tea
Burst	Fresh	Lemon Fresh	Portofino Lemon	Zest

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a number holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

Citrus	Garden	Lemon Glow	Pure Breeze	
Citrus & Apple Blossom	Garden Essence	Lemon Twist	Pure Sky	
Citrus & Jasmine	Garden Mist	Lemon Waves	Pure Rain	
Citrus & Morning	Hawaii Sunset Essence	Lemon Zest & Petals	Rain	
Citrus & Peony	Hawaii Sunset Essence	Light	Rainfall	
Citrus & Wild Flowers	Herbal Citrus	Lily	Refreshing	
Citrus Blast	Hibiscus	Lush Meadows	Revitalizing Mist	
Citrus Blend	Infusion	Mandarin & (Pink) Grapefruit	Salted Meyer Lemon	
Citrus Burst	Island	Meadow	Sea Salt	
Citrus Fusion	Kitchen	Meadow Sunrise	Seaside Lavender	
Citrus Meadows	Lakeside Lavender	Mineral(s)	Serene	
Citrus Medley	Lavender	Mist	Shower	
Citrus Sparkle	Lavender & Cedarwood	Morning	Soft Powder	
Citrus Zest	Lavender & Eucalyptus	Morning Meadow	Splash	

Available in {insert fragrance claims}  
Hint of

**<< PACKAGING CLAIMS >>**

3 pack (!)	Dual Pack	Purse (size) (pack)	X oz. for the price of X oz.
4 pack (!)	Extra (Value) (Pack)	Travel (size) (pack)	x pack (!)
Better (value) <sup>6</sup>	Mega (value) (pack) (size)	Trial (size) (pack)	X% (cheaper) (less expensive) (off)
Bonus (size) (pack)	Mini	Twin Pack	X% (Free) (Bonus) (More)
Buy X Get X Free	(More) than 50% Free	Value (size) (pack)	
Designed to Leave Out on the Counter	Pocket (size) (pack)	X (%) (more) (value) (affordable) <sup>6</sup>	
Disinfection (Value) Pack	Portable	X for the price of X	

Lower (cost) (per oz.)<sup>6</sup>  
 Money saving (Can) (Pack) (Value)  
 More (of the same) (great) (product) (Spray) (for less)<sup>6</sup>  
 Recyclable (packaging) (can) (and) (&) (cap)<sup>(6)</sup>  
 (Same) (great) (Lysol) (Spray) (at a better value)<sup>6</sup>  
 Save (money) (more) (plastic) (with this product)  
 Scratch (and) (&) ('N) Sniff  
 (Scratch Me) (Scratch Here)  
 (Take) (Carry) (it) (this product) (anywhere) (everywhere)  
 (Try) (Try Me) (Try Me Out)  
 (New) 360° (angle)  
 Effortlessly (Covers) (surface) (from) (any) (angle)  
 (X) (%) (grams) (less) (packaging) (plastic) (waste)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term "x" is a place holder for a number between 0 to 104.  
 The term "Y" is a place holder for a character A – Z.

**<< CROSS-PROMOTIONAL CLAIMS >>**

Like (insert Lysol® brand name) (trigger) (cleaner)? Try (our) (insert Lysol® brand name) (insert picture of Lysol® Disinfecting Wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol® product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol® product)

Try (our) other Lysol® cleaning products (insert picture of Lysol® product)

Try (our) other Lysol® fragrances (insert picture of Lysol® product)

Try (our) (other) Lysol® family of (cleaning)(disinfecting)(sanitizing) products (insert picture of Lysol® product)

**<< MARKETING CLAIMS – General >>**

Antibacterial	Disinfecting Formula	Multi-Action	Tuberculocide
Antibacterial Action	Disinfection	Multi-Benefit	Virucidal Action†
Antibacterial Spray	Disinfects	Multi-Purpose	Virucidal†
Antimicrobial	Fungicidal	Multi-Room	Virucide†
Bactericidal	Fungicide	Multi-Surface	
Bactericide	Germicidal	(Multi(-)Use)	
Daily	Germicide	Sanitizer (Sanitizes)	
Disinfectant (Spray)	Hard non-porous surface	Soft Surface(s)	
Disinfecting	Mildewcidal	(Triple Action)	
Disinfecting Action	Mildewcide	Tuberculocidal	

(X) minute contact time

(X) second(s) contact time

(Complete) (Disposable) (Everyday) (Everyday use) (Great) (Household) (Spray) (Lysol® Brand)

(Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Spray) (Sprays) (Spraying)

(Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize) (Sanitizer) (Sanitizes)

(Sanitizing) (Wet) (Mist) (Spray) (Spray(s)) (Spraying)

(Eliminator) (Eliminating) (Neutralizer) (Neutralizing) (Pet(s)) (Odor (Removal) (Removing) (Solution(s))

(Antibacterial) (Antibacterial Action) (Bactericidal\*) (Bactericide\*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)

(Germicidal\*\*) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

(A) (Brighter Outlook) (Fresh Start) (Be) (Happy) (Asana) (Bliss) (Brand New Day) (Bright)(Brighter) (Horizon) (Outlook) (Carnival) (Celebration(s)) (Feel(ing)) (Positive) (Festival) (Forever) (Free) (Spirit) (Fresh) (Clean) (Scent(s)) (Fiesta) (New) (Beginnings) (Start) (Better) (Hello) (Future) (Tomorrow) (Holiday) (Home) (Sense(s)) (Inspiration(s))(Inspire) (Joy) (Essence) (Kaleido) (Leap Forward) (LifeScent(s)) (Make it Happen) (Mod(Abode)(Home)) (Mosaic) (Ozoo) (Prisma) (Renewal) (Revive) (Samba) (Santosha) (Sunny) (&) (Bright) (TrueColor) (VibraScent(s)) (VivaScent(s)) (Welcome) (Adventure) (Awaits) (Cool) (Reflections) (Energy) (Magic) (Perspectives) (Good) (Feelings) (Jump) (Start)

(X) out of (X) consumers prefer

X% Biobased content

1962 (Classic) (edition)

(50<sup>th</sup>) (anniversary) (birthday) (vintage) (retro) (throwback) (limited) (special) (classic) (gold) (edition)

(50 years) (50<sup>th</sup> anniversary) (: (1962-2012)

A Few of the (many) moments (you) (need) (where) Lysol (is needed)

Anytime (to-go)

Approved to ((insert claims from Sanitization Section)) ((insert claims from Disinfection Section))

(Bad) (Gross) (icky) (Smells) (Odors) linger

Bleach free (formula) (technology) (disinfection) (disinfectant)

Clean (fresh) (fragrance) (scent)

Cleaner smelling scent

(Contains) (Infused with) essential oils

Convenient (Carry)

(Cover(s)) (Freshens) (Disinfect(s)) large areas

Disinfection\*\* control (formula)

Disinfects hard\*\* and soft\* surfaces

Does not leave residues

Does not (include) (contain) ((insert components – See Appendix 3))

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

Dream. Believe. Achieve.  
Dual (action) (active) (system) (formula)  
Dye free (formula) (technology) (disinfection) (disinfectant)  
Effective on multiple surfaces (such as) ({insert use site / surface from Appendix 2})  
Essential(s)  
(Everyday) (Daily) Disinfectant Spray  
Everyday (formula)(use)  
(Everyone) (Germs(\*\*)(¥)) (Bacteria\*) (is) (was) (touched) (touching) that  
(Ew...) (Odors are Gross)  
(Express) (Rapid) (Handy) (Quick) (Fast) Spray (ing)  
Feelin(g) Positive  
For lasting freshness  
For the holidays  
Fragrances (made) (crafted) with essential oils  
Essential oil based (fragrances)  
Free From ({insert components – See Appendix 3})  
Fresh (Burst of) (Fragrance) (and) (that is) (long) (lasting) (freshness)  
Freshness (Booster) (Enhancer) (Fragrance)  
Freshener  
Germy(\*\*) (counter) {insert use site / surface from Appendix 2}  
(Germs\*\*) (Bacteria[\* or †]) (&) (Viruses†) thrive (in a (icky) (dirty) (toilet) ({insert use site / surface – see Appendix 2})  
(Get) (Take) a Whiff  
Hard surface disinfectant\*\* (and odor eliminator)  
Has a (clean) (scent) (fragrance) (smell)  
(Kids) (Children) (Pets) (Family) (We) Make Messes  
Light scent  
Lightly Scented  
Lighter Scent<sup>6</sup>  
Long(er) Lasting (Freshness)(Fragrance)<sup>(6) (β)</sup>  
Look out for our (decorative) (beautiful) (Designer Series) (packaging) (or) (canisters)  
Lysol<sup>®</sup> Brand  
(Lysol) (an) (and) (Expert) (disinfection) (for over 100 years)  
(Lysol) (Disinfecting) (for over 100 years)  
Lysol (Disinfecting) (Disinfectant) (Spray)  
(The) Disinfecting Heritage of Lysol<sup>®</sup>  
(Made) (with) plant (based) (derived) (disinfecting) ingredient(s)  
(Made) (with) naturally derived (disinfecting) ingredient(s)  
(Made) (with) (bio-based) (disinfecting) ingredient(s)  
Made without ({insert components – See Appendix 3})  
Make it Happen.  
(Millennial) (Modern) (tested) (design(ed))  
Modern (Classic)  
Multi (action) (active) (system) (formula) (spray)  
Multi-Surface (Spray) (Disinfectant) (Sanitizer)  
Multi use (formula)(product)  
Neutra Air<sup>®</sup>  
Neutralizes stubborn odors  
No ({insert components – See Appendix 3})  
(Now) Surprisingly Fresh (Scent)  
One (Can) (Spray), Many Surfaces  
On-the-go  
Only plant-based (alcohol) (ethanol) (active) (ingredient)  
(only) (Plant-based) (Plant-derived) (derived) (disinfecting) active  
(Only) (Plant-based) (Plant-derived) (derived) disinfection  
Proud to be American (Made)(Manufactured)  
Pleasant (fragrance) (scent)  
Ready to use  
Reaches hidden germs(\*\*)(¥) under the surface  
Same (Formula) (Performance) (Product) (Scent) (Fragrance)  
(Scent) (fragrance) (for) (every room) (all around) (the) (kitchen) (bathroom) (house) (your home)  
(Showers) ({insert site/surface – see Appendix 2}) get (gross) (icky)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

Smell the clean  
Smells fresh(er)  
Soft scent  
Specially (designed)(formulated)(crafted)  
Sport  
Surface disinfectant  
Surprisingly Fresh (Fragrances) (Scent)  
The power of Lysol®  
(This product) was tested according to the AOAC Germicidal Spray Products  
To (-) Go (anytime)  
To Save your nose (from (nasty) (gross) odors  
Triple action formula (bactericidal\*) (virucidal†) (and) (fungicidal<sup>1</sup>)  
(Up to) (2)(x)(X) (better) (higher) (more) odor (elimination) (neutralization) (removing) (power)<sup>6</sup>  
USDA Certified with X% biobased content  
Use Lysol® Brand (Disinfectant) (Disinfecting) Spray after Daily Cleaning (using Clorox Clean-Up Cleaner with Bleach  
Versatile formula)  
(We) (Lysol) (Disinfect(s)) (and / &) (Sanitize(s)) (insert use site / surface – See Appendix 2))  
What it takes to get the job done  
Who wants to touch (that) (a (dirty) (icky) toilet)

<< **MARKETING CLAIMS – Specific Seasons** >>

<< **BACK TO SCHOOL** >>

(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School <sup>(5)</sup>  
(1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home <sup>(5)</sup>  
(1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher <sup>(5)</sup>  
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom <sup>(5)</sup>  
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher <sup>(5)</sup>  
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home <sup>(5)</sup>  
\$(X) for your school with Box Top(s)  
(x #) Lysol® Disinfectant Spray(s) (Plus) (+) (x#) Lyso® Disinfecting Wipe(s)  
(X)(%) free for (your) (school)(class) (and / &) (college)(university)  
(X)(+)(X)(Free) (=)(equals) (X)  
(X) Box Tops (for Education)  
(x) Box Tops on (back) (side) of pack  
(x) eBoxTops™ No Purchase Necessary see (side) (back) for details  
(x) prizes to win!  
Add (Lysol®) to your back to school (shopping list) <sup>(5)</sup>  
A school supply (item) to (help) kill germs (\*\*)<sup>(5)</sup>  
(An) (Important) school supply checklist (item) <sup>(5)</sup>  
Back to school (item) (pack) (supply) (value pack) <sup>(5)</sup>  
Back to school doesn't have to mean back to germs (\*\*) (with Lysol®)  
Back to school back to clean(!)  
Back to school (checklist)(essentials)(needs) (for) (disinfecting)  
Be ready for school with Lysol® at home  
Bonus box tops  
(Buy) (x) for Teacher (/)(+)(and)(&) (x) for Home <sup>(5)</sup>  
(Buy) (x) for Home (/)(+)(and)(&) (x) for Teacher <sup>(5)</sup>  
(Buy) (x) for Kitchen (/)(+)(and)(&) (x) for Bath (/ (1)(x) for Living Room)  
(Buy) (x) for School (/)(+)(and)(&) (x) for Home <sup>(5)</sup>  
(Buy) (x) for Home (/)(+)(and)(&) (x) for School <sup>(5)</sup>  
(Buy) (x) for Home (/)(+)(and)(&) (x) for Office  
(Buy) (x) for Office (/)(+)(and)(&) (x) for Home  
Buy 3 Get 1 Free (for) (to) (give) (to) (your) (School) (Classroom) (Teacher) <sup>(5)</sup>  
Buy Lysol and get \$x to donate / help support your school  
Buy Lysol, earn \$ for your school  
Buy x, get x free for your teacher  
Buy (Lysol (Disinfectant Spray)) (this product) and get (X) (Box Tops) for your (school) (classroom)  
Buy (Lysol (Disinfectant Spray)) and get (X) (Box Tops) (donated) (to) (support) (help) your school  
Buy (Lysol (Disinfectant Spray)) (and) earn (money) (\$) for your school

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



Buy (x) Get (x) (free) for your (school) (teacher) ((+) \$(X) for your school with Box Top(s))  
(Buy) (x) for you / (x) for school  
Check Lysol off the list  
Do not remove [label] [sticker]/((cut out) Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied)))  
Don't forget to bring to school (!)  
Earn (more) (money) (\$\$) (cash) for your school (!)  
Earn (X)(x) Box Top(s)(\$ for Education  
Enter this code online at (enter URL here) with code (x) and see if you've won  
For (Mom) (Mother) (School) (Teacher) (Classroom)  
Free for (your) (class(room)) (and / &) (school)  
Get ready for back to school<sup>(5)</sup>  
Get \$x for YOUR school  
Get (x) Box Tops for your (school) (classroom)  
Go to [boxtops4education.com](http://boxtops4education.com) for details  
Great value for back to school  
(Great)(Perfect)(Essential) for (school) (and / &) (home)  
(Give) (back) (more) (\$)(money)(dollars) (to) (your) (school) (and / &) (local) (community)  
Helps Mom  
(Hey) (Mom(s)) (Teacher(s)) (Be) (Are you) (Ready for) ((back to) school) (the) (cold and/or flu season) (?) (!)  
(Hey) (mom) take this to school (!)  
(Important) school supply checklist (item)<sup>(5)</sup>  
(Key) back to school shopping list (item) <sup>(5)</sup>  
(Mom(!)) Be ready for back to school (with Lysol®)  
More Cash for your school  
No more clipping  
Official Box Top(s)(\$ for Education Brand  
(Put Lysol®) On your back to school shopping list <sup>(5)</sup>  
Put Lysol® on your school supply list <sup>(5)</sup>  
Scan your receipt  
School Supply Pack<sup>(5)</sup>  
School's In. Keep germs(\*\*) out with Lysol®  
See how at [BTFE.com](http://BTFE.com)  
See (top)(back) (and / or) (sticker) for (details) (and / or) (rules) (and / or) (instructions)  
See details or rules or instructions [on] [back or sticker]  
(Teacher's) School Supply Pack <sup>(5)</sup>  
Your teacher(s) love(s) Lysol®  
You could win the (x) (golden) Box Tops  
Worth (x) eBoxTops™

Back To School claim Qualifiers – must appear before Directions For Use:

<sup>(5)</sup> Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

Box Tops for Education and associated words and designs are trademarks of General Mills, used under (a) license. ©General Mills

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT [WWW.BOXTOPS4EDUCATION.COM](http://WWW.BOXTOPS4EDUCATION.COM). VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

**<< MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL >>**

((For) Commercial Use)

**<< USAGE CLAIMS – General >>**

Compatible with {insert use site / surface from Appendix 2}

(Intended) For (use) (only) (in) {insert use site / surface from Appendix 2} (as a disinfectant)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

For use on (hard\*\* & soft\*) (multiple) surfaces  
For use on {insert use site / surface from Appendix 2}  
For use on hard, non-porous surfaces ({insert use site / surface from Appendix 2})  
(For) Frequent (Regular) (daily) use formula  
(For) (Daily) (Use)(Usage) (Touch-up(s)) (all) (around) (in) (the) (home)(house) {insert use site / surface from Appendix 2}  
For a fresh(er) (home)(house)  
Great for (frequent) (everyday) (daily) (use)(in)(on) {insert use site / surface from Appendix 2} (and)(&) (throughout) (all over) (the) (home)(house)  
Great for spot disinfection (- target performance) on hard, non-porous surfaces  
Many uses around the (home) (house)  
Over (50) (100) (X) (use sites (around the) (home) (house)  
Safe to use (on) (around) (the following surface material(s):) {insert use site / surface from Appendix 2}  
Safe for use on {insert use site / surface from Appendix 2}  
Safe for (hard and soft) surfaces<sup>9</sup>  
(Light scent) Suitable for (frequent) (daily) (everyday) use  
Simply spray (this product) on surfaces that (you) (and) (your family) come in contact with everyday (including: {insert surface from Appendix 2})  
(Suitable) (Ideal) (Made) (Perfect) (Great) for (use) (in)(on) (around) {insert use site / surface Appendix 2}  
Suitable (for) (to) use around (your) (family) (kids) (children) (babies) (&) (and) (even) ((pets) (dog(s)) (cat(s)) areas)<sup>(11)</sup>  
The disinfectant spray used by 20 million Moms  
(This product) is approved for use (in) (on) {insert use site / surface from Appendix 2}  
(This product) Treats, it does not cover-up  
Up to 100 (uses) (applications) per can  
Use (on) (changing tables) (toys) (diaper pails) (crib rails) (high chairs) (plastic bathtubs) (strollers) (baby carriages) (baby prams) (all around the baby's room) (daily) (everyday)  
Use (this product) (for) (in) (under) (around) (on) {insert use site / surface from Appendix 2}  
(Used) by (Moms) (Teachers)

**<< DEODORIZING CLAIMS – General – see Appendix 1 for (\*\*) (\*\*\*)(\* ) claim qualifier >>**

(2 in 1)(: ) (Eliminates) (Removes)(Neutralizes) (odors)  
(X)(in)(1)(: ) (Eliminates) (Removes)(Neutralizes) (odors)  
Active odor (neutralizer) (eliminator) (deodorizer) (to combat tough odors) (and) (for long-lasting freshness)  
Controls odor-causing bacteria  
Controls odors caused by mold and mildew  
Controls (the toughest) (tough) (kitchen) (and) (bathroom) odors caused by bacteria (and) (mold and mildew)  
Controls (the toughest) (tough) pet odors caused by bacteria  
Deodorizes by killing odor-causing (bacteria) (mold) (mildew) (germs) at their source  
(Deodorizes) (Eliminates) (Neutralizes) odors (on) (soft surfaces) (fabrics) (at the source) (for pure freshness) ({insert use site /surface from Appendix 2})  
(Destroys) (Eliminate) (Neutralize) odors at the source (and in the air) (and instantly freshens).  
Does not (Doesn't) just mask odors, it (eliminates) (neutralizes) them at the source leaving behind a (light) (pleasant) (fresh) scent  
Don't just (cover up) (mask) odors, (eliminate) (neutralize) them!  
Effectively (removes) (neutralizes) (eliminates) (deodorizes) tough odors  
(Eliminates) (Neutralizes) (mal)odor(s) (by killing odor-causing bacteria)  
(Eliminates) (neutralizes) (X) (household) (odors) (at the source)  
(Eliminates) (Neutralizes) (Deodorizes) (and) (&) (Fights) (germy[\* or \*]) odors  
(Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria (to leave your home smelling fresh and clean)  
(Eliminates) (Neutralizes) odor-causing bacteria to leave your home smelling fresh and clean, even on (soft surfaces) (fabrics)  
(Eliminates) (Neutralizes) (Deodorizes) odors and leaves behind a light, fresh scent  
(Eliminates) (Neutralizes) odor-causing bacteria (even) (on) (soft surfaces) (fabrics)  
(Eliminates) (Neutralizes) odors and freshens (soft surfaces) (fabrics)  
(Eliminates) (Neutralizes) odors on (sports equipment) (sports bag(s)) (gym bag(s)) (you can't wash)  
(Eliminates) (Neutralizes)(Removes) (tough) (lingering) pet odors (even) (on) (soft surfaces) (fabrics) ({insert use site /surface from Appendix 2})  
(Eliminates)(Neutralizes)(Removes) pet odor-causing bacteria (even) (on) ({insert use site /surface from Appendix 2}) (soft surfaces) (fabrics)  
(Eliminates) (Neutralizes)(Removes) pet odors (and)(&) (freshens) (soft surfaces)(fabrics) ({insert use

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

site /surface from Appendix 2})  
(Eliminates) (Neutralizes) (Removes) (the toughest) (tough) odors (caused by) (bacteria) (mold and mildew)  
(Eliminates) (Destroys)(Neutralizes)(Controls)(Prevents) (the) (toughest)(common) (bathroom)(toilet) odors  
Eliminates odors on (soft surfaces)(fabrics) by (killing)(removing) (odors)(odor-causing bacteria) (caused by bacteria) (for) (long-lasting) (freshness)(fragrance) (scent)  
(Eliminates) (Neutralizes)(Removes) odors (on) (all) (types) of (fabrics)(couches)  
(Fabric) (Pet(s)) odor (eliminator) (neutralizer) (remover)  
Fresh fragrance (eliminates) (neutralizes) odors  
Gets rid of (the toughest) (tough) odors by killing the (bacteria[\*\*\* or \*]) (mold and mildew) (that cause them) (at the source)  
Gets to the heart of (the toughest) (tough) odors  
(Great)(Designed) for eliminating (odors) (odor-causing bacteria) from (soft surfaces)(fabrics)  
Helps (eliminate) (neutralize) odor-causing bacteria  
Helps prevent the build-up of odors by killing odor-causing bacteria (on) (soft surfaces) (fabrics)  
Kills 99.9% of bacteria[\*\*\* or \*]and (eliminates) (neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site from Appendix 2})  
Kills bacteria that cause odors on (soft surfaces) (fabrics)  
Kills odor-causing bacteria (mold and mildew)  
Kills odor-causing bacteria (and eliminates) (and neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site from Appendix 2})  
Kills odor-causing bacteria (eliminating) (neutralizing) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site from Appendix 2})  
Kills odor-causing bacteria leaving (soft surfaces) (fabrics) smelling fresh (and clean)  
Kills odor-causing bacteria on (cotton) (synthetic) (and / &) (soft surfaces) (fabrics) ({insert use site from Appendix 2})  
Leaves a (fresh) (clean) scent  
(Neutralizes) (tough) (odors) (and) (&) (adds) (a) (soft) (fresh) (scent) (for up to 24 hours)  
(Now) Freshens (deodorizes) (soft surfaces) (fabrics) (the air)  
OdorNeutralize (Formula) (Technology)  
Odor Neutralizing (Formula)  
Odor (Neutralize) (Elimination) (Removal) (Removing) (Formula) (Technology)  
Odor fighting (neutralizer) (eliminator) (deodorizer) sanitizes and freshens  
Odor (neutralizing) (eliminating) (deodorizing) power removes odors anywhere  
Odor (purify) (pure) (neutralizer) (eliminator) (deodorizer) to deodorize, disinfect, and freshen  
Ordinary, non-germicidal spray(s) (can't) (don't) do this  
Perfect for (eliminating) (neutralizing) your toughest odors (at their source)  
Prevents pet odors (at the source) (on soft surfaces)  
Reduces odor-causing bacteria on soft surfaces (such as {insert use site from Appendix 2})  
Stops (odors) (before) (they) (start)  
(Tackles) (Neutralizes) (Eliminates) (Deodorizes) tough odors for instant freshness  
To (eliminate) (neutralize) odors use (this product) (around) {insert use site from Appendix 2} (on {insert surface from Appendix 2})  
Use (this product) every day (throughout your home) (to (eliminate) (neutralize) odors caused by bacteria)  
(This product) (Also) (Eliminates) (Neutralizes) odor-causing (bacteria) (mold and mildew) (at their source) (to leave your home smelling) (fresh) (pleasant) (clean)  
(This product) Controls (the) (bacteria[\*\*\* or \*]) (mold and mildew) that cause unpleasant odors (at the source)  
(This product) deodorizes by killing (many) (bacteria[\*\*\* or \*]) (mold) (mildew) (germs[\*\*\* or \*]) that cause (bad) odors  
(This product) kills (the) (bacteria[\*\*\* or \*]) (mold and mildew) that cause unpleasant odors (at the source)  
(This product) not only kills odor-causing bacteria, it (eliminates) (neutralizes) odors such as smoke, pet and cooking odors on (soft surfaces) (fabrics) including {insert use site from Appendix 2}  
(This product) is specially formulated to (eliminate) (neutralize) odors from {insert use site from Appendix 2}  
(This product) (It) (Eliminates) (Neutralizes) (the toughest) (tough) odors at their source  
(This product) Prevents odors at their source caused by (bacteria) (mold and mildew)

<< MALODOR CLAIMS – “new” – will only appear on graphic label for the first 6 months product is on shelf >>

(new) (effective) (powerful) Malodor (fragrance)  
(new) (effective) (powerful) Odor Elimination (fragrance)  
(new) (effective) (powerful) Odor Block (fragrance)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term “x” is a place holder for a number between 0 to 104.  
The term “Y” is a place holder for a character A – Z.

(new) (effective) (powerful) ElimaOdor (fragrance)  
(new) (effective) (powerful) Odor (Be) Gone (fragrance)  
(new) (effective) (powerful) OdorBlast (fragrance)  
(new) (effective) (powerful) Odor Beater (fragrance)  
(new) (effective) (powerful) Odor Away (fragrance)  
(new) (effective) (powerful) Terma Odor (fragrance)  
(new) (effective) (powerful) Odor Terminator (fragrance)  
(new) (effective) (powerful) TerminOdor (fragrance)  
(new) (effective) (powerful) Odor Removal (fragrance)  
(new) (effective) (powerful) Odor Purge (fragrance)  
(new) (effective) (powerful) Deodorizing (fragrance)  
(new) (effective) (powerful) Deodorant (fragrance)  
(new) (effective) (powerful) Odor Tough (fragrance)  
(new) (effective) (powerful) Anti Odor (fragrance)  
(new) (effective) (powerful) Contra Odor (fragrance)

**<< SANITIZING CLAIMS - see Appendix 1 for (\*\*\*)(\*\*) claim qualifiers >>**

**<< HARD, NON-POROUS, NON-FOOD CONTACT SURFACES >>**

(10) Seconds is all it takes to kill 99.9% of bacteria\*\*\*  
(10) (second) (quick) (fast) (acting) sanitization\*\*\*  
99.9% of bacteria\*\*\* killed (in) (10) (seconds) (quick)  
An effective (fast acting) (quick) non-food contact surface sanitizer (for use (in) (on) {insert use site / surface from Appendix 2})  
(Now) Approved to kill(s) 99.9% of bacteria\*\*\* (X)(x)(X%) faster<sup>6</sup> (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})  
Great for use as a (quick) (fast) non-food contact surface sanitizer (in) (on) (insert use site / surface from Appendix 2})  
Kill(s) 99.9% of (household) bacteria\*\*\* (in 10 seconds) (quickly)  
Kill(s) 99.9% of bacteria\*\*\* (X)(x) faster<sup>6</sup> (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})  
Kill(s) bacteria\*\*\* (X)(x) faster<sup>6</sup> (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous (kitchen) (bathroom) (household) surfaces in (10) seconds  
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria\*\*\*  
(Now) Kill(s) bacteria\*\*\* in (10) seconds  
(Now) Kills 99.9% of bacteria\*\*\* on hard, non-porous surfaces  
(Quickly) Kill(s) 99.9% of bacteria\*\*\*  
Sanitizes\*\*\* (hard surfaces) in seconds  
Sanitizes\*\*\* (kitchen) (household) (bathroom) (restroom) (hard, non-porous) (non-food contact) surfaces in (10) seconds

**<< SOFT SURFACES >>**

(Also) Kill(s) 99.9% of bacteria\*\* on (soft surfaces) (fabrics) (as a spot sanitizer)  
Also use on (soft surfaces) (fabrics) (as a spot treatment)  
An effective (soft surface) sanitizer (for fabrics) (as a spot treatment) (for use (in) (on) {insert use site / surface from Appendix 2})  
(As a spot treatment) Sanitizes\*\* soft surfaces (in the) (kitchen) (and) (household) (bathroom) (restroom) (all around the house) (in 30 seconds)  
Can (also) be used on (soft surfaces) (fabrics) (as a spot sanitizer)  
Can be used to (kill) (sanitize) 99.9% of bacteria\*\* on (soft surfaces) (fabrics) (as a spot sanitizer)  
Can (be used) (use) for sanitization of (soft surfaces) (fabrics) (as a spot treatment)  
Can (be used) (use) to sanitize (soft surfaces) (fabrics) (as a spot treatment)  
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics) (as a spot treatment)  
Eliminates 99.9% of bacteria\*\* (in sports bags) (on gym bags)  
For use on (soft surfaces) (fabrics) (as a spot sanitizer)  
Great for (soft surfaces) (fabrics) (as a spot sanitizer)  
Great for use as a (soft surface) (fabric) sanitizer for spot treatment (on {insert use site from Appendix 2})  
Hard on bacteria\*\*, gentle on your fabrics  
Ideal (for) (to) use on (soft surfaces) (fabrics) (as a spot sanitizer)  
Kill(s) 99.9% of (household) bacteria\*\* on (soft surfaces) (fabrics) (in 30 seconds) (as a spot treatment)  
Kill(s) 99.9% of bacteria\*\* on (soft surfaces) (fabrics) (as a spot treatment)  
Kill(s) 99.9% of Staphylococcus aureus in 30 seconds (for spot treatment) (on {insert use site from Appendix 2})  
Kill(s) (and reduces) (the growth of) (odor-causing) bacteria\*\* on (soft surfaces) (fabrics) (as a spot treatment)  
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria\*\* on (soft surfaces) (fabrics) in (30) seconds (as a spot treatment)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

(Now) (for) use on (soft surfaces) (fabrics) (as a spot sanitizer)  
(This product) Sanitizes\*\* (soft) (fabric) (surfaces) (as a spot treatment) (in 30 seconds)  
Use for sanitization of (soft surfaces) (fabrics) (as a spot treatment)  
Use on (soft surfaces) (fabrics) (too) (as a spot sanitizer)  
Use on (soft surfaces) (fabrics) (as a spot sanitizer) where bacteria can (linger) (hide)  
Use on hard to (clean) (launder) (soft surface areas)  
Use to (kill) (sanitize) 99.9% of bacteria\*\* on (soft surfaces) (fabrics) (as a spot treatment)  
Use to sanitize (soft surfaces) (fabrics) (as a spot treatment)  
Worry free solution that does not harm fabrics and tough on bacteria\*\*

**<< DISINFECTING CLAIMS – see Appendix 1 for (\*) (\*\*) (1) (†) (††) (\*) claim qualifiers >>**

**<< ALLERGENS Hard, non-porous, non-food contact surfaces >>**

(1) (2) (3) (x#) for (the) Kitchen (/) (1) (2) (3) (x#) for (the) (Bath) (Bathroom) (/) (1) (2) (3) (x#) for (the) Living Room  
Allergen(s) (Control) (Value) (Bonus) (Pack) (Item)††  
Allergen Control††  
Control allergens (all around your home) (on surfaces) with Lysol®††  
Controls allergens††  
Controls mold allergens††  
Controls the build-up of mold allergens††  
Controls the growth of mold allergens††  
Controls the growth of (black) mold<sup>(10)</sup> and mildew  
Controls common household allergens††  
(Eliminates) (Removes) (black) mold<sup>(10)</sup> (and mildew)  
Kill(s) 99.9% of mold†† (, an important source of mold allergens)  
Kill(s) 99.9% of mold and mildew†† (an (important) allergen source)  
Kill(s) 99.9% of the source of mold allergens††  
Kill(s) the source of mold allergens††  
Kill(s) mold and mildew, a source of mold allergens††  
Kill(s) mold and mildew (on) (in) {insert use site / surface from Appendix 2}  
Kill(s) Aspergillus niger, (a) (an) (important) source of mold allergens††  
Kill(s) (black) mold<sup>(10)</sup>  
Kill(s) mold, an important allergen source††  
Kill(s) the source of mold allergens††  
Reduces mold allergen build-up††  
Reduces the build-up of mold allergens††  
Removes allergens (from) (all around your home) (on) (surfaces) with Lysol®††  
Removes (black) mold<sup>(10)</sup> and mildew  
Take control over allergens (in your home) with Lysol®††

**<< COLD / FLU >>**

Cold & Flu (Value) Pack†  
Cold (and) (&) Flu Virus Control†  
Controls (the) Flu Virus†  
Effective against the Cold (and / &) Flu Virus†  
Fights the Flu Virus†  
(Flu) (Virus) Control†  
(Get) (Be) (prepared) (ready) for (Cold &) Flu Season†  
Helps reduce the spread of Cold & Flu Viruses†  
Kill(s) (99.9% of) the Cold (and / &) Flu Viruses†  
Kill(s) (the) Cold Virus†  
Kill(s) (the) Flu Virus(es)†  
Kill(s) (the) Influenza (Flu) Virus  
Kill(s) Cold & Flu Viruses†, (Including) (Even) (Rhinovirus)

**<< 2009 H1N1 >>**

Effective against (2009) H1N1 (Flu Virus) †  
Kill(s) (99.9% of) germs (\*\*) including the following listed organism(s) (2009) H1N1 (Flu Virus) †  
Respiratory illnesses attributable to H1N1 2009 Influenza Virus are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) (including H1N1 2009 Influenza A Virus) (formerly called Swine Flu).

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a number holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

(This product) has demonstrated effectiveness against Influenza A Virus (including H1N1 2009 Influenza A Virus).  
(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) (including H1N1 2009 Influenza A Virus) (formerly called Swine Flu).

**<< SOFT SURFACES >>**

(Also) Kill(s) (99.9%) of (bacteria\*) (and) ((viruses) (and) (fungi)(germs)\*\*\*) on (soft surfaces) (fabrics) (as a spot disinfectant)  
Also use on (soft surfaces) (fabrics) (as a spot treatment) (to) (for) (disinfect(ion))<sup>[‡ or \*\*\*]</sup>  
An effective (soft surface) (disinfectant<sup>[‡ or \*\*\*]</sup>) (for fabrics) (as a) (for) (spot treatment) (for use (in) (on) {insert use site / surface – from Appendix 2})<sup>‡</sup>  
(As a spot treatment) Disinfects<sup>[‡ or \*\*\*]</sup> (soft surfaces) (fabrics) (in the) (kitchen) (and) (household) (bathroom) (restroom) (all) (around the house) (around your home) (in 10 minutes)  
Can (also) be used on (soft surfaces) (fabrics) (as a) (spot) (disinfectant<sup>[‡ or \*\*\*]</sup>)  
Can be used to (kill) (disinfect) (99.9%) of bacteria\* (on) (soft surfaces) (fabrics)  
Can be used to (kill) (disinfect) (99.9%) of (viruses)(fungi)(germs)\*\*\* (on) (soft surfaces) (fabrics)  
(Can) (be used) (use) (for) (to) disinfect<sup>[‡ or \*\*\*]</sup> of (soft surfaces) (fabrics) (as a spot treatment)  
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics) (as a spot treatment)  
Disinfects bacteria\* that cause odors on (soft surfaces) (fabrics)  
Eliminates 99.9% (bacteria\*) ((fungi)(and)(viruses) \*\*\*) (in sports bags) (on gym bags)  
Eliminates 99.9% of germs\*\*\* (in sports bags) (on gym bags)  
(Now) (also) For use on (soft surfaces) (fabrics) (as a spot disinfectant<sup>[‡ or \*\*\*]</sup>)  
Great for (soft surfaces) (fabrics) (as a spot disinfectant<sup>[‡ or \*\*\*]</sup>)(!)  
Great for use as a (soft surface) (fabric) (disinfectant<sup>[‡ or \*\*\*]</sup>) for spot treatment (on {insert use site – see Appendix 2})!(  
(Suitable) (Ideal) (Designed) (for) (to) use on (soft surfaces) (fabrics) (as a spot (disinfectant<sup>[‡ or \*\*\*]</sup>))  
Kill(s) (99.9%) of (household) (bacteria\*) (and) ((viruses)(germs) \*\*\*) on (soft surfaces) (fabrics) (in 10 minutes) (as a spot treatment)  
Kill(s) (99.9%) of (germs\*\*\*) {insert soft surface disinfection organisms from Appendix 1} in (in 10 minutes) (for spot treatment) (on {insert use site / surface from Appendix 2})  
Kill(s) (and reduces) (the growth of) (odor-causing) bacteria\* on (soft surfaces) (fabrics)(as a spot treatment)  
Kill(s) (Destroys) (Eliminates) (99.9%) of (bacteria\*) ((germs)(fungi) (and) (viruses) \*\*\*) on (soft surfaces) (fabrics) in (in 10 minutes) (as a spot treatment)  
(Now) (for) use on (soft surfaces) (fabrics) (as a spot) (disinfectant) <sup>[‡ or \*\*\*]</sup>  
(This product) (disinfects<sup>[‡ or \*\*\*]</sup>) (soft) (fabric) (surfaces) (as a spot treatment)  
Use for (disinfection<sup>[‡ or \*\*\*]</sup>) of (soft surfaces) (fabrics) (as a spot treatment)  
Use on (soft surfaces) (fabrics) (too) ((as a spot) (disinfectant<sup>[‡ or \*\*\*]</sup>))  
Use on (soft surfaces) (fabrics) ((as a spot) (disinfectant<sup>[‡ or \*\*\*]</sup>)) where (bacteria) (viruses) (and) (fungi) (germs) can (linger) (hide)  
Use to (kill) (disinfect) (99.9%) (of) (bacteria\*) (and) ((fungi)(viruses)(germs) \*\*\*) on (soft surfaces) (fabrics) (as a spot treatment)  
Use to disinfect (soft surfaces) (fabrics) (as a spot treatment) <sup>[‡ or \*\*\*]</sup>  
(Stress) (Hassle) (free) (Convenient) solution that does not harm fabrics and tough on (bacteria\*) ((germs)(viruses) (and) fungi)\*\*\*

**<< GENERAL – HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>**

(2 in 1)(: (freshens) (&)(and)(,) (disinfects\*\*)  
(2 in 1)(: (eliminates) (removes)(neutralizes) (odors) (,) (&)(and)(kills)(disinfects) germs\*\*  
(X)(/)(in)(1)(: (eliminates) (removes)(neutralizes) (odors) (,) (&)(and)(kills)(disinfects) germs\*\*  
30 sec. COVID-19 virus<sup>12</sup> kill  
4 (four) in 1 (one): Disinfects, Sanitizes (soft surfaces), Deodorizes, Kills the Source of Allergens<sup>††</sup>  
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Eliminates Odors<sup>11</sup>  
An effective disinfectant (and sanitizer)\*\* (on non-food contact surfaces) (for use in {insert use site / surface from Appendix 2})  
(Now) (Approved to) (Kill(s)) (over) (55) (x) (germs(\*\*)) (bacteria\*)(1)) (viruses†) (fungi(1)) (including the following listed (organisms) (bacteria): {insert organisms from Appendix 1}).  
(Approved to) Kill(s) 99.9% of (germs(\*\*)) (viruses†) (bacteria and viruses\*\*) (bacteria\*)(1)) you could pick up at school  
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) illness causing (germs(\*\*)) (bacteria and viruses\*\*) (bacteria\*) (viruses†) (organisms)  
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) germs(\*\*) that can cause illness  
Controls (and) (prevents) (inhibits) (the growth of) mold and mildew (on) (in) {insert use site / surface from Appendix 2}  
Disinfects\*\* (a) (x) (100(s)) (of) (hard non-porous) (surfaces) (places) (in your home) (around your home)  
(Disinfects)(Kills) germs(\*\*) in hard to reach (areas)(places)(corners)  
Disinfects {insert use site / surface from Appendix 2}  
Disinfects hard, non-porous (food) (non-food) (contact) surfaces in {insert use site / surface from Appendix 2}

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

E. coli (and Salmonella) control\*\*  
Effective against (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (and) (fungi(<sup>1</sup>))(:) ( {insert organisms from Appendix 1} )  
(Effective on) (Eliminates)(Kills) 99.9% of black mold<sup>10</sup>  
Effective against (germs<sup>\*\*</sup>) (and) (fungi(<sup>1</sup>)) (: ) ( {insert organisms from Appendix 1} )  
Eliminates 99.9% of germs<sup>\*\*</sup> (and odors) on hard, non-porous surfaces that you come into contact with  
everyday  
Eliminates 99.9% of germs<sup>\*\*</sup> that cause odors on (sports equipment)  
(Even) Kills Rhinovirus Type 39  
Fights 99.9% of germs<sup>\*\*</sup> and odors  
From the makers of Lysol, tested to kill 99.9% of germs<sup>\*\*</sup>  
Germ<sup>\*\*</sup> (killer) (destroyer) (eliminator)  
Hard on germs<sup>\*\*</sup>, gentle on your fabrics  
Kill(s) (x) (germs<sup>\*\*</sup>)(bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (fungi(<sup>1</sup>))  
Kills over 100 germs<sup>\*\*</sup> (even)(including) (: E. coli, Salmonella, Rotavirus and other listed germs<sup>\*\*</sup>)  
Kill(s) (2)(3)(X(x)) (X%) (more) antibiotic resistant bacteria<sup>(6)</sup> (vs. previous Lysol® Brand Disinfectant Spray) ( {insert Lysol®  
brand name} ) (than ever before)  
Kill(s) (X(x)) (X%) (more) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>)<sup>6</sup>  
Kill(s) viruses<sup>†</sup> (including the following listed (organisms)): (Coronavirus SARS-CoV) (and) (Herpes Simplex Virus Type  
1) (Herpes Simplex Virus Type 2) (Human Coronavirus) (Avian Influenza A Virus H5N1) (Influenza A Virus [2009  
H1N1]) Respiratory Syncytial Virus (RSV)) ((Swine) Influenza A Virus (X(x)) (X%) faster<sup>6</sup>  
Kill(s) 99.9% of bacteria[\* or <sup>1</sup>] on soft and hard surfaces  
Kill(s) (99.9% of) germs<sup>\*\*</sup> (in 2 minutes) (on)(over)(many) (X) (surfaces) ( {insert use site / surface from Appendix 2} )  
Kill(s) 99.9% of germs<sup>\*\*</sup> on hard surfaces  
Kill(s) (99.9% of) (Staph<sup>\*\*</sup>) (MRSA<sup>\*</sup>)  
Kill(s) (99.9% of) viruses<sup>†</sup> and bacteria<sup>\*\*</sup>  
Kill(s) (99.9% of) viruses<sup>†</sup> and bacteria<sup>\*\*</sup> with plant (derived) (bio-based) active (ingredient(s))  
Kills 99.9% of germs<sup>\*\*</sup> including 12 Cold & Flu Viruses<sup>7</sup>  
Kill(s) (the) COVID-19 virus<sup>12</sup> (quickly) (in 30 seconds)  
Kills germs<sup>\*\*</sup> on (over) (100)(X) (hard (and / &) soft) surfaces  
Kills (tough) (tougher) (illness-causing) (organisms) (viruses<sup>†</sup>) (such as) (Rhinovirus) (and) (&) (Norovirus)  
Kills Salmonella, E. coli, HA-MRSA, RSV, Staph, Strep<sup>8</sup>  
Kills (SARS-COV-2)<sup>12</sup> (COVID-19 virus)<sup>12</sup>  
Kills 12 Cold and Flu Viruses<sup>7</sup>  
(Even) Kills antibiotic resistant bacteria<sup>\*</sup>  
Kill(s) antibiotic resistant bacteria including the following listed (organisms) (bacteria): (Methicillin Resistant Staphylococcus  
aureus) (MRSA) (Vancomycin Resistant Enterococcus faecalis) (VRE) (Klebsiella pneumoniae – NDM-1 positive)  
(Klebsiella pneumoniae Carbapenem Resistant)(multi-drug resistant Acinetobacter baumannii), (multi-drug resistant  
Enterobacter aerogenes), (multi-drug resistant Enterococcus faecium), (community associated MRSA USA-300)  
(and) (community associated MRSA USA-400))  
Kill(s) (X%) more germs<sup>\*\*</sup> (vs. previous Lysol® Brand Disinfectant Spray) ( {insert Lysol® brand name} )  
Kill(s) (X%) more germs<sup>\*\*</sup><sup>6</sup> (vs. previous Lysol® Brand Disinfectant Spray) ( {insert Lysol® brand name} )  
Kill(s) (2) (X) more germs<sup>\*\*</sup><sup>6</sup> (vs. previous Lysol® Brand Disinfectant Spray) ( {insert Lysol® brand name} )  
Kill(s) (X)(%) (more) (kinds) (of) germs<sup>\*\*</sup><sup>6</sup>  
Kill(s) Avian, Human (and / &) Swine Flu<sup>†</sup>  
Kill(s) Avian Influenza A Virus on pre-cleaned hard, non-porous environmental surfaces  
Kill(s) 99.9% of bacteria and viruses<sup>\*\*</sup> (in)(on) (your) (home) (house) ( {insert use site from Appendix 2} )  
Kill(s) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (fungi(<sup>1</sup>)) (and) (eliminates odors) (deodorizes)  
Kill(s) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (fungi(<sup>1</sup>)) (mold and mildew)  
Kill(s) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (fungi(<sup>1</sup>)) to help your (house) (home) smell cleaner  
Kill(s) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (fungi(<sup>1</sup>)) (whenever) (where ever) you need it  
Kill(s) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (you can't see) (: {insert organisms from Appendix 1} )  
Kill(s) 99.9% of Campylobacter jejuni in 30 seconds  
Kill(s) (Destroys) (Eliminates) 99.9% of {insert organisms and appropriate contact time from Appendix 1} (in) (30 seconds) (1  
minute) (2 minutes) (3 minutes) (5 minutes) (10 minutes)  
Kill(s) (Destroys) (Eliminates) 99.9% of (many) bacteria[\* or <sup>1</sup>]  
Kill(s) (Destroys) (Eliminates) 99.9% of (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (germs<sup>\*\*</sup>) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (fungi(<sup>1</sup>)) (mold and  
mildew)  
Kill(s) (Destroys) (Eliminates) 99.9% of viruses<sup>†</sup> (in 30 seconds {insert organisms from Appendix 1} )  
Kill(s) (Disinfects against) {insert organisms from Appendix 1}  
Kill(s) (Eliminates) 99.9% of (the) (Flu Virus<sup>†</sup>) (Salmonella<sup>\*\*</sup>) (Staph<sup>\*\*</sup>) (and / &) (E. coli<sup>\*\*</sup>)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

(Kills) (Eliminates) (Effective on) 99.9% of (multiple (strains) (types) of) (mold)) (including) (black mold<sup>10</sup>)  
Kill(s) flu<sup>†</sup> and antibiotic resistant bacteria\*  
Kill(s) germs(\*\*) (2) (X) faster<sup>6</sup> (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})  
Kill(s) germs(\*\*) (X) % faster<sup>6</sup> (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})  
Kill(s) germs(\*\*) (X) (%) faster<sup>6</sup>  
Kill(s) germs(\*\*) faster<sup>6</sup> than ever before (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})  
Kill(s) germs\*\* (all over your) (all around) (home) (house) (in) (on) (the) ({insert use site / surface from Appendix 2})  
Kill(s) germs(\*\*) (and) (eliminates odors) (deodorizes)  
Kill(s) germs(\*\*) (fungi<sup>(1)</sup>) (and / &) (mold and mildew)  
Kill(s) germs(\*\*) to help your (home) (house) smell cleaner  
Kill(s) germs(\*\*) (whenever) (where ever) you need it  
Kill(s) Hepatitis B Virus (in 30 seconds)  
Kill(s) (household) (germs(\*\*)) (bacteria\*)(<sup>1</sup>) (viruses<sup>†</sup>) (bacteria and viruses\*\*) (and) (fungi<sup>(1)</sup>)  
Kill(s) (household) kitchen (bacteria\*)(<sup>1</sup>) (and) (fungi<sup>(1)</sup>)  
Kill(s) (most) (kitchen) (and) (bathroom) (household) (germs(\*\*)) (bacteria\*)(<sup>1</sup>) (viruses<sup>†</sup>) (bacteria and viruses\*\*) (fungi<sup>(1)</sup>) (mold and mildew)  
Kill(s) (MRSA\*) (and / &) (VRE\*)  
Kill(s) (over) (x) (germs(\*\*)) (viruses<sup>†</sup>) (and) (&) (bacteria\*)(<sup>1</sup>)  
Kill(s) Respiratory Syncytial Virus (RSV)  
Kill(s) (the following)(household) germs (\*\*) (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (5 minutes) (10 minutes) ({insert organisms and appropriate contact time from Appendix 1})  
Kill(s) (the) germs(\*\*) (you can't see) ( {insert organisms from Appendix 1})  
Kill(s) Trichophyton interdigitale (in 2 minutes)  
Kill(s) Vancomycin Resistant Enterococcus faecalis (VRE) (in 2 minutes)  
Kill(s) Viruses<sup>†</sup> (all over your) (home) (house) ({insert use site / surface from Appendix 2})  
Kill(s) what you can't see: Cold & Flu Viruses<sup>†</sup>, Salmonella\*\*, Staph\*\* (and / &) E. coli\*\*  
(Kill(s))(Eliminates)(Fights)(Destroys) 99.9% of (cold & flu viruses<sup>†</sup>)(germs\*\*)  
Kill(s) (the leading)(#1) (lead)(main)(top) cause of the common (cold)(flu)(viruses<sup>†</sup>)  
Leaves (hard) (hard, non-porous) surfaces (sanitary) (disinfected)\*\*  
(Lysol) (daily) (everyday) germ control\*\*  
(Lysol) (We) (has) (have) worked (closely) with microbiologists (to ensure that) (this product) (Lysol Disinfectant Spray) kills (over) 100 (+) (plus) (pathogenic) germs(\*\*\*)  
(Now) tested (and proven (effective)) to kill (the) (COVID-19 virus<sup>12</sup>) (Variants) (Strains)<sup>12</sup> (SARS-CoV-2) (in 30 seconds)  
(Now) tested (and proven (effective)) against (the) (COVID-19 virus<sup>12</sup>) (SARS-CoV-2)  
(Now) tested (and proven (effective)) to help (reduce the spread of) (the) (COVID-19 virus<sup>12</sup>) (SARS-CoV-2)  
On environmental surfaces, (this product) (is tuberculocidal and) kills the following bacteria[\* or <sup>1</sup>], viruses<sup>†</sup> (and) fungi<sup>1</sup>: {insert organisms from Appendix 1}  
On hard, non-porous (non-food contact) surfaces (this product) kills the following (bacteria\*)(<sup>1</sup>) (viruses<sup>†</sup>) (and) (fungi<sup>(1)</sup>): {insert organisms from Appendix 1}  
On hard, non-porous (non-food contact) surfaces (this product) kills the following germs(\*\*): {insert organisms from Appendix 1}  
(Overall) Disinfection in 2 minutes(!)\*\*  
(Tested by (expert) microbiologists) (to ensure that) (this product) (Lysol Disinfectant Spray) kills (over) 100 (+) (plus) (pathogenic) germs(\*\*))  
(This product) Disinfects (and sanitizes)\*\* (in) (the following areas) {insert use site from Appendix 2}  
(This product) (gives) (you) (delivers) (daily) (everyday) germ control\*\*  
(This product) (Lysol® Brand products) (help(s)) (aid(s)) in the reduction of cross-contamination on treated surfaces of (germs\*\*) (and) (antibiotic resistant bacteria\*)  
(This product) (Lysol® Brand products) helps reduce the spread of germs(\*\*) (and) (antibiotic resistant bacteria\*)  
(This product) (Lysol® Brand products) helps reduce cross-contamination on treated surfaces of (germs\*\*) (and) (antibiotic resistant bacteria\*)  
(This product) is effective in killing mold and mildew<sup>1</sup> on surfaces ({insert use site from Appendix 2})  
(This product) kills (in 30 seconds) (1 minute) (2 minutes) (3 minutes) (5 minutes) (10 minutes): {insert organisms and appropriate contact time from Appendix 1}  
(This product) kills (99.9% of) viruses and bacteria\*\* on (commonly touched) (environmental) surfaces (in your home) (and) (in public places)  
Use Lysol Disinfectant Spray Everyday to Kill common illness causing germs(\*\*) on hard non porous surfaces: (Norovirus<sup>†</sup>) (Rhinovirus<sup>†</sup>) (Influenza Virus) (Trichophyton interdigitale) (E.Coli) (and) (,) Salmonella enterica (and)(,) Staphylococcus aureus (Staphylococcus aureus MRSA) (Staphylococcus Aureus) (Streptococcus pyogenes) (Coxsackie Type B3 Virus<sup>†</sup>) (Rhinovirus<sup>†</sup>) (Rhinovirus and RSV<sup>†</sup>)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



Virus† (killer) (destroyer) (eliminator)

You can also use (this product) to disinfect (and sanitize)\*\* (in) places that are difficult to reach (such as nooks and crannies)  
Your family comes in contact with germs(\*\*) everyday (both in the home and in public places)

### << OPTIONAL USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
(Read the entire label before using the product.)

**(To Unlock Cap:** Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

**(To Deodorize:** Spray on surfaces as needed.)

### << HARD, NONPOROUS SURFACES >>

**To Sanitize (hard, non-porous surfaces):** Preclean surface. (Hold can upright 6" to 8" from surface. Spray 3 to 4 seconds.)  
Surfaces must remain visibly wet for 10 seconds then allow to air dry.

**To Disinfect (hard, non-porous surfaces):** Preclean surface. (Hold can upright 6" to 8" from surface. Spray 3 to 4 seconds.)  
Surfaces must remain visibly wet for (2) (10) minutes then allow to air dry. (For (Norovirus) (and) (Hepatitis A virus) surfaces must remain visibly wet for 10 minutes then allow to air dry.)

**(To Control and Prevent (the Growth of) Mold & Mildew (and their odors)) (on hard, non-porous surfaces):** Preclean. Allow to remain visibly wet for 5 minutes. Let air dry. (For black mold, leave (surface wet) for 10 minutes.) Repeat applications in weekly intervals or when mold and mildew growth appears.

**Rinse toys and food contact surfaces with potable water after use.**

### << SOFT SURFACES >>

**(Fabric Sanitizer):** (For spot treatment (of fabrics) (2" x 2" area) only.)

**To Sanitize Soft Surfaces (Fabrics):** Spray until wet. DO NOT SATURATE. Leave for 30 seconds to sanitize. Air dry. (For difficult odors, repeat application.)

**To Disinfect Soft Surfaces (Fabrics):** Spray until wet. DO NOT SATURATE. Leave for 10 minutes to disinfect. Air dry. (For difficult odors, repeat application.)

### << OPTIONAL ADVISORY STATEMENTS >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.

For other surfaces, spot test in an inconspicuous area.

Do not use on utensils, glasses and dishes.

Does not harm most (bathroom) (restroom) surfaces.

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

(For Soft Surface (Spot) Application:)

Do not use on silk, rayon acetate or satin fabrics.

Always test on a hidden (section) (area) of fabric.

To assure evacuation of can, avoid tilting more than 45° while spraying. (graphic depicting can being tilted)

To assure evacuation of can, avoid tilting more than 60° while spraying. (graphic depicting can being tilted)

### << Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>

**For Tuberculocidal Activity:** (This product) is effective in 2 minutes at 20°C (68°F) on surfaces that have been thoroughly cleaned prior to application.

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

**(§§) KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] (and HEPATITIS B VIRUS (HBV)) (HEPATITIS C VIRUS (HCV) ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS] ((and) Hepatitis B Virus (HBV), (and) Hepatitis C Virus (HCV)).

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ((and) HBV) (and HCV) ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:**

**PERSONAL PROTECTION:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

**CLEANING PROCEDURES:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

**CONTACT TIME:** Allow surface / object to remain wet for 30 seconds for HIV-1 ((and) HBV), (and) HCV). For other organisms surface must remain visibly wet for 2 minutes. (For (Norovirus) (and) (Hepatitis A Virus) surfaces must remain visibly wet for 10 minutes (then allow to air dry))

**DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**<< Terminal Sterilant Statement – qualified metal surfaces >>**

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

**<< Terminal Sterilant Statement – unqualified metal surfaces >>**

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

**<< USAGE CLAIMS >>**

(§§) (This product) (meets) (is) (compliant with) OSHA Bloodborne Pathogens Standards§§

**Special Instructions for Cleaning and Disinfecting areas which may be infested with Hantavirus:**

Rodent droppings and visible dust may be reservoirs for Hantavirus. If you are cleaning out a building that has been closed up, such as a cabin, shed, or garage:

1. Air out the building for at least 30 minutes by opening windows and doors.
2. Leave the building while it is airing out.
3. Do not vacuum, sweep or dust. This may spread the Virus through the air.
4. Thoroughly wet the contaminated areas with the product and allow to stand undisturbed for 30 seconds.
5. Carefully remove contaminated material and dispose by burial or burning. Contact your local or state health department for additional disposal methods.
6. Treat the surface again following the label directions and allow to stand undisturbed for 30 seconds.

**Veterinary Practice / Kennels / Animal Care Facilities:** For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding / watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 3 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with potable water before use.

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

**<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>**

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. **Do not** spray in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

<b>FIRST AID</b>	
<b>If in eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
<b>CONTACT NUMBER</b>	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

**PHYSICAL HAZARDS:** FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**<< STORAGE & DISPOSAL – Residential containers >>**

**STORAGE AND DISPOSAL:** Store in a cool dry area. Non-refillable container. Do not reuse empty container. Do Not Puncture or Incinerate! Recycle empty container if available or discard in trash.

**<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>**

(NOTE: Residue removal statement is not applicable for this container because it is an inherently non-refillable aerosol can.)

**(STORAGE AND DISPOSAL:** Do not contaminate water, food or feed by storage and disposal.

**STORAGE:** Store in original container in areas inaccessible to children. Keep securely closed.

**PESTICIDE DISPOSAL:** Do Not Puncture or Incinerate!

To avoid waste, use all material in this container according to label directions. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.)

**CONTAINER HANDLING:** Non-refillable container. Do not reuse or refill this container.)

**<< Optional Graphic Images & Text>>**



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

<< Optional Fruit Graphic Image >>



<< Optional Example Pictogram Images Depicting Surface/Use Sites >>



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term "x" is a place holder for a number between 0 to 104.  
 The term "Y" is a place holder for a character A – Z.



(Deodorizes) (To) Save you Nose

<< Optional Icons for Box Tops >>



<< Placeholder for USDA BioPreferred Logo >>



<< This graphic is white lettering and white graphics >>

This mark is not an indication of safety. Read and follow all label instructions.

<< This disclaimer must be on pack when the BioPreferred logo is in use.>>

<< Optional Pictograms >>



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

<< How2Recycle Logos >>



<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

<< Sanitization – Bacteria (hard, non-porous, non-food contact surfaces) >>

\*\*\* Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous, non-food contact surfaces (in 10 seconds).

<< Sanitization – Bacteria (soft surfaces) >>

‡ Kills 99.9% of (Klebsiella pneumoniae) (Pseudomonas aeruginosa) (and) (Staphylococcus aureus) on soft (fabric) surfaces in 30 seconds.

<< Disinfection – Antibiotic Resistant (hard, non-porous surfaces) >>

\* Kills (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) Acinetobacter baumannii) (Multi-Drug Resistant (MDR) Enterobacter aerogenes) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant Enterococcus faecium) (Klebsiella pneumoniae with extended beta-lactamase resistance (ESBL)) (community associated Staphylococcus aureus (CA-MRSA) USA 300 clone) (community associated Staphylococcus aureus (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance Streptococcus pneumoniae (PRSP)) on hard, non-porous surfaces (in (2) (3) minutes).

<< Disinfection – Cold & Flu - (hard, non-porous surfaces) >>

† Kills (Rhinovirus Type 39) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (2009 H1N1 Influenza A Virus) and on hard, non-porous surfaces in 30 seconds.

<< Disinfection – Mold Allergens - (hard, non-porous surfaces) >>

†† Kills Aspergillus niger and Penicillium chrysogenum on hard, non-porous surfaces (in 3 minutes).

<< Disinfection – Bacteria / Fungi - (hard, non-porous surfaces) >>

<sup>1</sup> Kills {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 2 and/or 3 and/or 5 minute and/or 10 minute disinfection – fungi from organism list in this Appendix 1} on hard, non-porous surfaces (in [2 or 3 or 5 or 10 minutes).

<< Disinfection – Viruses - (hard, non-porous surfaces) >>

<sup>2</sup> Kills {insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix 1} on hard, non-porous surfaces (in 30 seconds or 1 minute or 3 minutes).

<< Disinfection – Germs(\*\*) - (hard, non-porous surfaces), bacteria & virus and/or fungi >>

\*\* Kills ({insert 2 minute and/or 30 second disinfection - bacteria from organism list in this Appendix 1}) ({insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix 1}) ({insert 2 and/or 3 minute disinfection - fungi from organism list in this Appendix 1}) on hard, non-porous surfaces (in 3 minutes).

<< Disinfection – Germs (soft surfaces), bacteria & virus and/or fungi >>

‡‡‡ Kills ({insert 9.5 minute disinfection - bacteria from Appendix 1}) ({insert 9.5 minute disinfection – virus from Appendix 1}) ({insert 9.5 minute disinfection - fungi from Appendix 1}) on polyester soft surfaces (in 10 minutes)

‡ Kills ({insert 9.5 minute disinfection - bacteria from Appendix 1}) on soft surfaces (in 10 minutes)

<sup>4</sup> Exterior application only

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

- 6 (based on) (vs.) (previous) (Lysol® Brand Disinfectant Spray) (insert Lysol® brand name) (EPA registered master label label (for this product) (version X) (insert date))
- 7 Influenza A Virus (H1N1) (A/Malaya/302/54), Influenza A Virus (H3N2), Influenza A Virus (H5N1), Human Coronavirus, Influenza A Virus (New Caledonia/20/99), Influenza B Virus (Strain B/Hong Kong/5/72), Influenza A Virus [2009 H1N1], Respiratory Syncytial Virus (RSV), Rhinovirus Type 39, SARS Coronavirus, Swine Influenza A Virus (H1N1), Influenza H7N9 (wildtype A/Anhui/1/2013)
- 8 Kills Salmonella enterica, Escherichia coli O157:H7, Staphylococcus aureus-Methicillin resistant, Respiratory Syncytial Virus, Staphylococcus aureus, Streptococcus pyogenes
- 9 Hard non porous and soft surfaces
- 10 Kills (99.9% of) Stachybotrys chartarum (black mold) on hard, non-porous surfaces (in 10 minutes).
- 11 when used as directed
- 12 Kills SARS-CoV-2 (USA-WA1/2020) on hard, non-porous surfaces (in 30 seconds)

**<< General Freshening Claims Qualifiers >>**

β Long-lasting (freshness) (fragrance) for (8) (24) (X) hours

**<< General Freshening Claims Qualifiers >>**

€ Remove (actuator) (button) before recycling

<b>Symbol Designation – used on product labels</b>		
Single asterisk ( * ) (1)	Bacteria (*) (1)	Used for identifying disinfection against specific bacteria
Numerical (1)	Fungi	Used for identifying disinfection against specific fungi
Dagger ( † )	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk ( ** )	Germes (**)	Used for identifying disinfection against specific bacteria & viruses / fungi on hard, non-porous surfaces
Triple asterisk ( *** )	Sanitizes (***)	Used for identifying sanitization against bacteria on hard, non-porous surfaces
Double Yen ( ¥¥ )	Sanitizes (¥¥)	Used for identifying sanitization against bacteria on soft surfaces
Double dagger ( †† )	Allergens ††	Used for identifying the removal of living mold allergens
Yen sign ( ¥ )	Bacteria (¥¥)	Used for identifying disinfection against specific bacteria on soft surfaces
Double Yen sign ( ¥¥ )	Germes (¥¥¥)	Used for identifying disinfection against specific virus / fungi on polyester soft surfaces

**This product has been tested and found effective against the following micro-organisms:**

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<b>&lt;&lt; 2-min Disinfection - Bacteria - hard, non porous &gt;&gt;</b>	<b>ATCC and/or Strain</b>	<b>&lt;&lt; 30-sec Disinfection - Viruses - hard, non porous &gt;&gt;</b>	<b>ATCC and/or Strain</b>
Acinetobacter baumannii	(ATCC #) (15473)	(Avian) Influenza A Virus (H1N1) (A/Malaya/302/54) (Flu)	(ATCC #) (VR-98)
Acinetobacter baumannii MDR	(ATCC #) (19606)	(Avian) Influenza A Virus (H3N2) (Flu)	(ATCC #) (VR-2072)
Acinetobacter calcoaceticus	(ATCC #) (17902)	(Avian) Influenza A Virus (H5N1) (Flu)	(CDC 2006719965)
Acinetobacter haemolyticus	(ATCC #) (17906)	(Avian) Influenza A Virus (H7N9) (Flu)	(CDC 2013759189)
Bordetella pertussis	(ATCC #) (12743)	Coxsackie Type B3 Virus	(ATCC #) (VR-30)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



Bordetella avium	(ATCC #) (35086)	Cytomegalovirus	(ATCC #) (VR-538)
Burkholderia cepacia	(ATCC #) (25416)	(Duck) Hepatitis B Virus	
Citrobacter freundii	(ATCC #) (8090)	Hantavirus	
Corynebacterium diphtheriae	(ATCC #) (11913)	*Hepatitis C Virus (HCV) (BVDV - surrogate)	
Corynebacterium xerosis	(ATCC #) (7711)	Herpes Simplex Virus Type 1	(ATCC #) (VR-733)
Cronobacter sakazakii << Pre-cleaned surfaces >>	(ATCC #) (12868)	Herpes Simplex Virus Type 2	(ATCC #) (VR-734)
Elizabethkingia meningoseptica	(ATCC #) (13253)	Human Coronavirus	(ATCC #) (VR-740)
Enterobacter aerogenes MDR	(ATCC #) (29751)	Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] (tested in the presence of 50% whole human blood)	
Enterobacter cloacae	(ATCC #) (13047)	Influenza A Virus (H1N2)	
Enterobacteriaceae Enteric Group 137 (ESBL)	(ATCC #) (BAA 72)	Influenza A Virus (H3N1)	
		Influenza A Virus (New Caledonia/20/99) (Flu)	(CDC99044140)
Enterococcus faecalis	(ATCC #) (828)	Influenza B Virus (Strain B/Hong Kong/5/72) (Flu)	(ATCC #) (VR-823)
Enterococcus faecalis - Vancomycin Resistant (VRE)	(ATCC #) (51299)	Measles	(ATCC #) (VR-24)
Enterococcus faecalis – Vancomycin Resistant (VRE)	(ATCC #) (51575)		
Enterococcus faecium VRE + MDR	(ATCC #) (51559)	Influenza A Virus [2009 H1N1] (Flu)	(CDC2009712192)
Escherichia coli	(ATCC #) (11229)	Respiratory Syncytial Virus (RSV)	(ATCC #) (VR-26)
Escherichia coli O157:H7 (E. coli)	(ATCC #) (43888)	Rhinovirus Type 39	(ATCC #) (VR-340)
Escherichia coli O104:H21	(ATCC #) (BAA 182)	Rotavirus WA	(ATCC #) (VR-2018)
Escherichia coli O45:K-H-	(ATCC #) (ECL 1001)	SARS Coronavirus	(CDC 200300592)
Escherichia coli O111:H8	(ATCC #) (BAA 184)	SARS-CoV-2 (USA-WA1/2020)	
		(Swine) Influenza A Virus (H1N1) (Flu)	(ATCC #) (VR-333)
Haemophilus influenzae	(ATCC #) (33930)	Vaccinia Virus	(ATCC #) (VR-119)
Klebsiella oxytoca	(13182)		
Klebsiella pneumoniae	(ATCC #) (4352)	<< 1-min Disinfection - Viruses - hard, non porous >>	<b>ATCC and/or Strain</b>
Klebsiella pneumoniae NDM-1 positive	(CDC 1000527)	Echovirus Type 12	(ATCC #) (VR 1563)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

Klebsiella pneumoniae Carbapenem resistant	(ATCC #) (BAA-1705)	Enterovirus Type 68	(ATCC #) (VR-561)
Klebsiella pneumoniae ESBL	(ATCC #) (700603)	Poliovirus Type 1	(ATCC #) (VR 1562)
Listeria monocytogenes	(ATCC #) (19117)		
Listeria monocytogenes	(ATCC #) (19115)	<< 3-min Disinfection - Viruses - hard, non porous >>	ATCC and/or Strain
Micrococcus luteus << Pre-cleaned surfaces >>	(ATCC #) (14408)	Adenovirus 14	(VR-15)
Neisseria elongata	(ATCC #) (25295)	Adenovirus 2	(VR-846)
Pasteurella multocida	(ATCC #) (12947)		
Proteus mirabilis	(ATCC #) (25933)	<< 10-min Disinfection - Viruses - hard, non porous >>	ATCC and/or Strain
Proteus mirabilis (ESBL)	(ATCC #) (BAA 856)	Feline Calicivirus (Norovirus)	
Proteus vulgaris	(ATCC #) (9920)	Hepatitis A Virus	
Pseudomonas aeruginosa	(ATCC #) (15442)		
Pseudomonas putida	(ATCC #) (12633)	<< 2-min Disinfection - Fungi - hard, non porous >>	ATCC and/or Strain
Pseudomonas putida	(ATCC #) (49128)	Trichophyton interdigitale	(ATCC #) (9533)
Salmonella enterica	(ATCC #) (10708)	Candida albicans	(ATCC #) (10231)
Salmonella enterica serovar enteritidis	(ATCC #) (13076)	Candida parapsilosis	(ATCC #) (22019)
Salmonella enterica serovar paratyphi	(ATCC #) (8759)	Aspergillus niger	(ATCC #) (6275)
Salmonella enterica serovar typhi	(ATCC #) (6539)		
Salmonella enteritidis	(ATCC #) (4931)	<< 3-min Disinfection - Fungi - hard, non porous >>	ATCC and/or Strain
Serratia marcescens	(ATCC #) (14756)	Penicillium chrysogenum	(ATCC #) (10109)
Shigella dysenteriae	(ATCC #) (11835)		
Shigella flexneri	(ATCC #) (9380)	<< 5-min Disinfection - Fungi - hard, non porous >>	ATCC and/or Strain
Shigella sonnei	(ATCC #) (25931)	Alternaria alternata	(ATCC #) (MYA-4642)
		Penicillium chrysogenum	(ATCC #) (10003)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term "x" is a place holder for a number between 0 to 104.  
 The term "Y" is a place holder for a character A – Z.

Staphylococcus aureus	(ATCC #) (6538)	Aspergillus niger	(ATCC #) (6275)
Staphylococcus aureus - Methicillin resistant (HA-MRSA)	(ATCC #) (33592)		
Staphylococcus aureus - CA-MRSA USA-300	(ATCC #) (NRS 384)	<< 10-min Disinfection - Fungi - hard, non porous >>	ATCC and/or Strain
Staphylococcus aureus - CA-MRSA USA-400	(ATCC #) (NRS 123)	Stachybotrys chartarum	(ATCC #) (16026)
Staphylococcus epidermidis	(ATCC #) (12228)		
Staphylococcus haemolyticus	(ATCC #) (29969)	<< 30-sec Sanitization – Bacteria – Soft Surface >>	ATCC and/or Strain
		Enterobacter aerogenes	(ATCC #) (13048)
Staphylococcus hominis	(ATCC #) (25615)	Pseudomonas aeruginosa	(ATCC #) (15442)
Staphylococcus salivarius	(ATCC #) (7073)	Staphylococcus aureus	(ATCC #) (6538)
Staphylococcus saprophyticus	(ATCC #) (15305)		
Streptococcus agalactiae	(ATCC #) (13813)	<< 10-sec Sanitization – Bacteria – hard, non porous >>	ATCC and/or Strain
Streptococcus pneumoniae PRSP	(ATCC #) (700677)	Enterobacter aerogenes	(ATCC #) (13048)
Streptococcus pyogenes [Strep]	(ATCC #) (12384)	Staphylococcus aureus	(ATCC #) (6538)
Vibrio cholerae	(ATCC #) (11623)		
Yersinia enterocolitica	(ATCC #) (23715)	<< 9.5 Min Disinfection – Bacteria – Polyester Soft Surface >>	ATCC and/or Strain
		Salmonella enterica	(ATCC #) (10708)
<< 10–min Disinfection - Bacteria - hard, non porous >>	ATCC and/or Strain	Staphylococcus aureus	(ATCC #) (6538)
Salmonella enterica serovar paratyphi B	(ATCC #) (10719)	Pseudomonas aeruginosa	(ATCC #) (15442)
<< 30-sec Disinfection - Bacteria - hard, non porous >>	ATCC and/or Strain	<< 9.5 Min Disinfection – Viruses – Polyester Soft Surface >>	ATCC and/or Strain
Campylobacter jejuni	(ATCC #) (33560)	Rhinovirus Type 37	(ATCC #) (VR-1147)
		Influenza A Virus [2009 H1N1] (Flu)	(CDC 2009712192)
{one of the following contact times and associated Directions for Use will appear on the label for TB}			

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term "x" is a place holder for a number between 0 to 104.  
 The term "Y" is a place holder for a character A – Z.

		<<9.5-min Disinfection - Fungi – Polyester Soft Surface >>	ATCC and/or Strain
<< 2–min Disinfection - Bacteria – Pre-cleaned surfaces, hard, non porous >>	ATCC and/or Strain	Trichophyton interdigitale	(ATCC #) 9533)
Mycobacterium bovis BCG	(ATCC #) (35743)		
		<< 10 Min Disinfection – Bacteria – Cotton Soft Surface >>	ATCC and/or Strain
		Staphylococcus aureus	(ATCC #) (6538)

<<APPENDIX 2>>

<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Hard, non-porous surfaces: (Graphic – depicting surface)

Adapter rings	(Door knob) (handle)	Linen carts	(Shopping) Bag(s)
Baby carriage(s)	Drains	Linoleum	Shower (curtain) (plastic) (liner)
(Baby) Changing (table) (counter) (station(s))	Dressing carts	Litter boxes	Shower (stall) (area) (doors)
Baby furniture (non-wood)	Drinking fountains	Marlite	Sinks (basin)
Baby prams	Enamel	Metal ^	Sports equipment
Baby strollers	Examination tables	Metal blinds	Stainless Steel ^
Bathtub (Tub)	Faucets	Microwave (oven) exteriors	Stretchers
Bed (box) springs	Fixtures	Mirror	Table (tabletops) ((lamp) (base))
Bed frame	Floors	No wax floors	Telephones
Bidet	Furniture (non-wood)	Outdoor (patio) furniture (non-wood)	Tin
Booster seats	(Garbage) (trash) (cans) (pails) (bins)	Patient Chairs	Toilet (seats) (areas)
Brass	Glass	Pens	(Toilet) (Urinal) (Exteriors) <sup>4</sup>
Cabinets (non-wood)	Glass-topped furniture	Plastic	Tools
Chairs (non-wood)	Glazed bathroom tile	Plastic (baby) (children) toys <sup>3</sup>	Vinyl (tile)
Chrome ^	Glazed ceramic (tile)	Plastic bathtub	(Washable) Walls
Clean-up carts	Glazed porcelain (tile)	Plastic laundry basket (hamper)	Wheelchairs
Copper	Glazed tile	Plastic mattress covers	Wheelchairs
(Counter) (Countertop) (non-wood)	Handrail(s)	Portable toilet <sup>4</sup>	Whirlpool interiors
Crib (non-wood)	Hard seats	Potty (trainer) (seats)	Windows (windowsills)
Crib rails	Hard, non-porous surfaces	(Public) (Bathroom(s)) (surfaces)	(Shopping) Bag(s)
Crystal	Highchair (non-wood)	Recycling bins	
(Cupboard) (Wardrobe) panel(s)	IV Pole(s)	Refrigerator exteriors	
Cupidors	Laminate (surfaces)	Remote (controls)	
Desk (non-wood)	Lamps	Resilient (ceramic) floor	
Diaper pails	(Lift(s)) (Elevator(s))	Salad bar sneeze guards	
Dish (pails) (racks)	Light switches	Sealed granite	
^ Non-medical or Fixture	<sup>3</sup> Follow directions for Toys under Directions for Use – rinsing application required.		

Hard, non-porous use sites: (Graphic – depicting site)

Airport(s)	(Car) (Truck)	Living room	Studio
All around the (house) (home)	Children’s Room	Locker	Sunroom

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term “this product” used throughout this document may be replaced with the marketed product brand name.  
 To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term “x” is a place holder for a number between 0 to 104.  
 The term “Y” is a place holder for a character A – Z.

Attic	Closet	Mobile home	Supermarket
Automobile	Den (Study)	Mud room	Taxis
Baby's room	Dining room	Nursery	(The) (Gym(s)) (machine(s))
(Bar(s)) (Pub(s))	Dorm	Pet area(s)	(The) (Office(s))
Basement	Family room	Playroom	(The) (Subway) (Station(s))
Bathroom	Garage	Public eating places	(The) (Trains(s)) (Stations(s))
Bedroom	Grocery Store	Public places	(The) (Workplace)
Boat	(Grocery) (Stores(s)) (Shop(s))	Public transportation	Toddler's Room
Bus(es) (Station(s))	Home (House)	Restaurant(s)	Tool shed
Cabin	(Hotel(s)) (Room(s))	Restroom	Vacation home
Camper (Trailer)	Kitchen	Shopping Mall(s)	Vehicles
(Camping) (Hiking) (Trips)	Laundry room	Storage (area) (room)	Workshop (home)

**Soft surface use sites: (Graphic – depicting site)**

Baby carriages	Cushion (Pillow)	Patio Cushions	Stroller (seats)
Baby prams	Diaper bag	Rug (Carpet^^)	Stuffed (Plush) toys
Back (School) pack	(Dog) (Pet) (bed) (Collar)	(Rugged) Jeans	Stuffed animals
Bathroom mat	(Door) (Welcome) Mat	Scarves	Suitcase (luggage)
Beach Blanket	Duvet cover	Seat cushion (household)	Sweatshirts
Beanbag	Garments	Seat cushion (kitchen)	Towels
Bedding (Bedspread)	Gloves	Shoe interior	Umbrella
Box spring (cover)	Gym bag (fabric)	Shoes (canvas) (fabric)	(Upholstered) Booster seat
Car (seat) (upholstery)	(Gym) (Workout)(Cloths) (shoes)	Shower curtain (fabric)	(Upholstered) chairs
Carpet^^	Hats	Sling Chair	(Upholstered) couches
Clothing	Highchair seat	Slippers	(Upholstered) furniture
Coats (Outdoor Wardrobe)	Jackets	Sneakers (canvas) (fabric)	Upholstery
Cots	Laundry bag (fabric)	Sofa Cushion	Window treatments (fabric)
Cotton (fabric) Purse	Mattress (cover)	Soft (fabric) surfaces	
Couch (Sofa)	Mop (Broom)	Sponges (rags)	
Curtains (Draperies)	(Outdoor) (Camp) gear	Sport(s) (bag(s)) (equipment)	
^^Deodorization only			

**Professional Use Sites(^^^):**

Ambulance	Gymnasium (Gym)	Military Installation	Recreational Center
Bathroom (Institutional)	Health Care (Facility)	Nursery	Restaurant
Blood Bank	Health Club	Nursing Home	Restroom
Cafeteria (Kitchen)	Hospital (Infirmiry)	Office Building	School
Clinic	Hotel / Motel	Patient Room	School (Bus) (Vehicle)
College	Institutions (Institutional)	Pharmacy	Shelter
Commercial Building	Kennel	Physicians Office	Sick Room
Day Care Center	Laboratory	Public eating places	Veterinary (Office) (Clinic)
Dental Office	Laundromat	Public facility	Waiting Room
Doctors Office	Medical Clinic	Public places	Warehouse Club
^^^ Specific to Professional Branded products Only			

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term "x" is a place holder for a number between 0 to 104.  
 The term "Y" is a place holder for a character A – Z.

**Surface Types: (~ Non-Medical or Fixture)**

<b>&lt;&lt;Hard, Non porous Surfaces&gt;&gt;</b>		
Acrylic	Glazed ceramic (tile)	Sealed granite
Brass	Glazed porcelain (tile)	Stainless Steel
Ceramic	Glazed tile	Tin
Chrome	Laminate	Vinyl (tile)
Copper	Linoleum	
Crystal	Marlite	
Enamel	Metal	
Glass	Plastic	
<b>&lt;&lt;Soft Surfaces&gt;&gt;</b>		
Cotton	Wool	Nylon
Polyester	Rayon Blend	Cotton/Polyester/Nylon/Wool- any combination or percentage of each

**<< APPENDIX 3 >>**

**<< This product is free from the following components >>**

Bleach	Plastic microbeads
Dyes	
(phosphates) (phosphorous)	

**<< APPENDIX 4 >>**

**<< EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface >>**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:  
 -Enveloped Viruses  
 -Large Non-Enveloped Viruses  
 -Small non-enveloped viruses

<b>For an emerging viral pathogen that is a/an...</b>	<b>...following the directions for use for the following organisms on the label:</b>
Enveloped virus	Feline Calicivirus (Norovirus)
Large, non-enveloped virus	Feline Calicivirus (Norovirus)
Small, non-enveloped virus	Poliovirus Feline Calicivirus (Norovirus)

{Product name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, [porous and/or non-porous surfaces]. Therefore, {product name} can be used against [name of emerging virus] when used in accordance with the directions for use against Poliovirus and Feline Calicivirus (Norovirus) on [hard, porous/non-porous surfaces]. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. {Product name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against Poliovirus and Feline Calicivirus (Norovirus) on [hard, porous/non-porous surfaces]. Refer to the [CDC or OIE] website at [website address] for additional information.

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term "x" is a place holder for a number between 0 to 104.  
 The term "Y" is a place holder for a character A – Z.