



U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs  
 Antimicrobials Division (7510P)  
 1200 Pennsylvania Ave., N.W.  
 Washington, D.C. 20460

**EPA Reg. Number:**

777-141

**Date of Issuance:**

7/26/21

**NOTICE OF PESTICIDE:**

Registration  
 Reregistration  
 (under FIFRA, as amended)

**Term of Issuance:**

Unconditional

**Name of Pesticide Product:**

Coleslaw

**Name and Address of Registrant (include ZIP Code):**

Amanda Landolt  
 Regulatory Manager – Hygiene Home  
 Reckitt Benckiser LLC  
 Morris Corporation Center IV  
 399 Interpace Parkway  
 Parsippany, NJ 07054-0225

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.
2. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

**Signature of Approving Official:**

*Lorena Rivas*  
 Lorena Rivas, Acting Product Manager 34  
 Regulatory Management Branch II  
 Antimicrobials Division (7510P)  
 Office of Pesticide Programs

**Date:**

7/26/21

3. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, “EPA Reg. No. 777-141.”
4. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels (“Guidance”), [https://www.epa.gov/sites/production/files/2016-09/documents/emerging\\_viral\\_pathogen\\_program\\_guidance\\_final\\_8\\_19\\_16\\_001\\_0.pdf](https://www.epa.gov/sites/production/files/2016-09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf), you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.
2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
  - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.
    - i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:
      - A. CDC Current Outbreak List for “U.S. Based Outbreaks” ([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)),
      - B. CDC Current Outbreak List for “Outbreaks Affecting International Travelers” with an “Alert” or “Advisory” classification ([www.cdc.gov/outbreaks](http://www.cdc.gov/outbreaks)) (also released through the CDC’s Health Alert Network (HAN) notification process)
      - C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page ([www.cdc.gov/hai/outbreaks](http://www.cdc.gov/hai/outbreaks))
    - ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page ([www.oie.int/wahis\\_2/public/wahid.php/Diseaseinformation/WI](http://www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI)).
      - A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the

outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroup is small non-enveloped, large non-enveloped, and enveloped.

B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.

4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE's publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.
5. Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against Feline Calicivirus (Norovirus) and Poliovirus virus is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 09/17/2020
- Alternate CSF 1 dated 09/17/2020
- Alternate CSF 2 dated 09/17/2020
- Alternate CSF 3 dated 09/17/2020
- Alternate CSF 4 dated 09/17/2020

The following alternate brand names have been added to the product record.

Disinfectant Spray IV Crisp Linen Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*

Disinfectant Spray IV Early Morning Breeze Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*

Disinfectant Spray IV Spring Waterfall Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*

Disinfectant Spray IV Lemon Breeze Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*

Disinfectant Spray IV Citrus Meadow Scent Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*

Disinfectant Spray IV Lysol Brand Kills 99.9% of Viruses & Bacteria\*\*

Lysol Brand Kills 99.9\* of Viruses & Bacteria\*\* Disinfectant Spray IV Crisp Linen Scent

Lysol Brand Kills 99.9\* of Viruses & Bacteria\*\* Disinfectant Spray IV Early Morning Breeze Scent

Lysol Brand Kills 99.9\* of Viruses & Bacteria\*\* Disinfectant Spray IV Spring Waterfall Scent

Lysol Brand Kills 99.9\* of Viruses & Bacteria\*\* Disinfectant Spray IV Lemon Breeze Scent

Lysol Brand Kills 99.9\* of Viruses & Bacteria\*\* Disinfectant Spray IV Citrus Meadow Scent

Lysol Brand Kills 99.9\* of Viruses & Bacteria\*\* Disinfectant Spray IV

If you have any questions, please contact Srinivas Gowda by phone at 703-308-6354, or via email at [gowda.srinivas@epa.gov](mailto:gowda.srinivas@epa.gov)

Enclosure: Stamped Label

<< FRONT PANEL >>

**ACTIVE INGREDIENTS:**

Ethanol. . . . . 58.00 %

**OTHER INGREDIENTS:**

. . . . . 42.00 %

**TOTAL:** . . . . . 100.00 %

KEEP OUT OF REACH OF CHILDREN

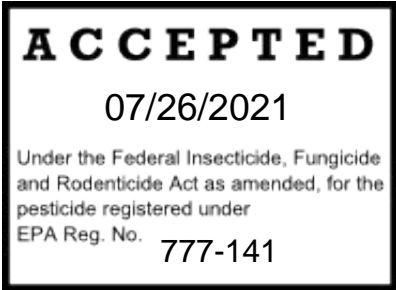
**CAUTION:** See (back) (side) panel for additional precautionary statements.

NET WT.: X OZ. (X g)  
Eg. 1.0 OZ. (28 g)  
Eg. 18 OZ. (1 LB. 2 OZ.) (510 g)  
X x X OZ. (X LB. X OZ.) X g TOTAL WT.: X OZ. (X LBS. X OZ.) X kg  
Eg. 2 x 12.5 OZ. 354 g TOTAL WT.: 25 OZ. (1 LB. 9 OZ.) 708 g  
Eg. 3 x 19 OZ. (1 LB. 3 OZ.) 538 g TOTAL WT.: 57 OZ. (3 LBS. 9 OZ.) 1.6 kg

<< FRONT / BACK PANEL >>

EPA Reg. No.:	777-XXX		
EPA Est. No.:	777-NJ-2 (Y) (YY)	61203-MA-1 (Y) (YY)	54487-GA-1 (Y) (YY)
	11525-IL-1 (Y) (YY)	33590-MA-3 (Y) (YY)	498-IL-1 (Y) (YY)
	13891-IN-1 (Y) (YY)	475-MO-1 (Y) (YY)	11525-RI-1 (Y) (YY)
	69209-MA-001 (Y) (YY)	777-PA-001 (Y) (YY)	58996-MO-1 (Y) (YY)
	777-MO-002 (Y)(YY)	777-GBR-001	34631-OH-1 (Y) (YY)

See (bottom) (or) (side) (cap) (for Lot / Date code)  
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)  
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)  
(Federal regulations prohibit CFC propellants in aerosols.)  
(Contains No CFC's or other ozone depleting substances (graphic symbol))



<< BACK PANEL >>

**Questions?** (telephone graphic symbol)  
**(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)**  
(For more ingredient (and other) information visit (www.rbnainfo.com) (website))  
(US Patents: (www.rb.com/patents) (www.reckitt.com/patents))  
Distributed by: Reckitt Benckiser (LLC)(Reckitt), Parsippany, NJ 07054(-xxxx)  
(Made in {insert country}) © (RB)(RB LLC)(Reckitt Benckiser LLC) {insert year}  
**IMPORTANT:** For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.  
Steel Recycle (graphic symbol)  
Please recycle when empty



Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)  
This can is made from an average of 25% recycled steel [10% post-consumer].

<< FRONT / BACK PANEL – Option text >>

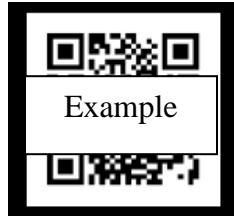
Peel open for Precautionary and First Aid Statements.  
See outer packaging for Directions for Use and additional Precautionary Statements.  
Important facts (about this product):  
Encourage your local authorities to establish a program to recycle this can.  
Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community).

NSF Certification Symbol   
For Hospital Use (graphic – may only appear on Professional Branded product labels)

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< FRONT / BACK PANEL – Option text Continued >>



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (QR code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

(Download) (NOW) (Scan) (to)(the) (for) (FREE) ({Insert for Lysol® app logo}) ({Insert Apple App store icon}) ({Insert Google Play icon}) ({Insert Alexa icon})(!)

(Download)(Available) (at)(on) (the) ({Insert for Lysol® app logo}) ({Insert Apple App store icon}) ({Insert Google Play icon}) ({Insert Alexa icon}) ((to) (and) help track (the spread of) (the) (daily cold & flu) (illnesses)) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and / &) help track the daily cold (and / &) flu) (to) (and) (see what illnesses are going around) (on your phone) (with the (FREE) {Insert for Lysol® app logo}(!)

(Or) (just) Ask Alexa ({Insert Alexa icon}) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and) see what illnesses are going around) ((to) help track the spread of illnesses) (with the (FREE) {Insert for Lysol® app logo}(!)

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Google Play and the Google Play logo are trademarks of Google LLC.

Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

<< Fragrance / Formula >>

Fresh(er), (cleaner) fragrance  
Great (New) Scent  
New Formula  
New (and Improved) (better) Fragrance  
New (and)(&) (Improved) (Look)(Design)  
(New) (and) (improved<sup>6</sup>) (ergonomic design) (cap) (!)  
New Clean, Fresh Fragrance  
New (Fragrance) (Scent) ({insert fragrance name})  
New (now) (Surprisingly) Fresh Fragrances  
Now with (a) fresher fragrance(s)  
(Smells) (better) than ever ({insert fragrance / name})

<< Container Attributes >>

New (easy to) (spray) (use) cap (pack)  
New look (for) (Lysol®)  
New Size  
New spray nozzle  
New (Modern) (design) (packaging)  
Now in (an) (a) attractive pack  
Now even easier to spray(!)<sup>6</sup>

<< FRAGRANCE CLAIMS >>

Aqua	Crisp Mountain Air	Hawaii Sunset Essence	Ocean	Soft Powder
Aromatherapy	Crystal Waters	Herbal Citrus	Orchard Blossom	Splash
Baby Powder	Crush	Hibiscus	Original	Spring
Bay	Dew	Hawaii Sunset Essence	Oxygen	Spring Waterfall
Blossom	Driftwood Waters	Infusion	Oxygen Breeze	Summer Breeze
Blue	Early Morning	Island	Oxy Sensation	Sundrenched Linen
	Breeze			
Blue Reflection	Escape	Kitchen	Peony	Sun(-)kissed

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Breeze	Field(s)	Lavender	Petal	Sweet
Burst	Fresh	Lavender Fields	(Pure) (Air)	Tropical
Citrus	Garden	Lemon	Pure Breeze	Tropical Escape
Citrus & Morning	Garden Essence	Lemon Breeze	Pure Rain	Valley
Citrus Meadows	Garden Mist	Light	Pure Sky	Wave
Clean		Lily	Rain	White Lotus
Clean Renewal		Lush Meadows	Rainfall	White Orchard
Country		Meadow	Refreshing	White Sails
Crisp		Meadow Sunrise	Revitalizing Mist	White Tea
Crisp Linen		Mineral(s)	Sea Salt	Zest
Crystal		Mist	Serene	(Scent(ed))(Fragrance)
		Morning	Shower	(and) (&)
		(Morning) Linen		(Sparkling) (after the)
		Morning Meadow		

Available in {insert fragrance claims}  
Hint of

**<< PACKAGING CLAIMS >>**

3 pack (!)	Bonus (size) (pack)	Mini	Travel (size) (pack)
4 pack (!)	Buy X Get X Free	(More) than 50% Free	Trial (size) (pack)
x pack (!)	Dual Pack	Pocket (size) (pack)	Twin Pack
	Mega (value) (pack)	Portable	Value (size)(pack)
	(size)	Purse (size) (pack)	Extra (Value)(Pack)

X oz. for the price of X oz.  
X for the price of X  
X% (Free) (Bonus) (More)  
X% (cheaper) (less expensive) (off)  
X (%) (more) (value) (affordable)<sup>6</sup>  
Better (value)<sup>6</sup>  
Disinfection (Value) Pack  
Designed to Leave Out on the Counter  
Lower (cost) (per oz.)<sup>6</sup>  
Money saving (Can) (Pack) (Value)  
More (of the same) (great) (product) (Spray) (for less)<sup>6</sup>  
(Same) (great) (Lysol) (Spray) (at a better value)<sup>6</sup>  
Save (money) (more) (plastic) (with this product)  
Scratch (and) (&) ('N) Sniff  
(Scratch Me) (Scratch Here)  
(Take) (Carry) (it) (this product) (anywhere) (everywhere)  
(Try) (Try Me) (Try Me Out)

**<< CROSS-PROMOTIONAL CLAIMS >>**

Like (insert Lysol® brand name) (trigger) (cleaner)? Try (our) (insert Lysol® brand name) (insert picture of Lysol® Disinfecting Wipes)  
Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol® product)  
Like this product? Try (our) other Lysol® products (insert picture of Lysol® product)  
Try (our) other Lysol® cleaning products (insert picture of Lysol® product)  
Try (our) other Lysol® fragrances (insert picture of Lysol® product)  
Try (our) (other) Lysol® family of (cleaning)(disinfecting)(sanitizing) products (insert picture of Lysol® product)

**<< MARKETING CLAIMS – General >>**

Antibacterial	Disinfecting Action	Germicide	Virucidal Action†
Antibacterial Action	Disinfecting Formula	Mildewcide	Daily
Antibacterial Spray	Disinfection	Mildewcidal	Multi-Action
Antimicrobial	Disinfects	Sanitizer (Sanitizes)	Multi-Purpose
Bactericidal	Fungicidal	Tuberculocidal	Multi-Room
Bactericide	Fungicide	Tuberculocide	Multi-Surface
Disinfectant (Spray)	Germicidal	Virucidal†	Hard non-porous surface
Disinfecting		Virucide†	Soft Surface(s)

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The term "y" is a place holder for a character A – Z.

(X) minute contact time  
(X) second(s) contact time  
(Complete) (Disposable) (Easy to use) (Effective) (Everyday) (Everyday use) (Great) (Household) (Spray) (Lysol® Brand)  
(Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Spray) (Sprays) (Spraying)

(Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize) (Sanitizer) (Sanitizes)  
(Sanitizing) (Wet) (Mist) (Spray) (Spray(s)) (Spraying)

(Eliminator) (Eliminating) (Neutralizer) (Neutralizing) (Odor) (Pet(s)) (Odor) (Removal) (Removing) (Solution(s))

(Antibacterial) (Antibacterial Action) (Bactericidal\*) (Bactericide\*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)  
(Germicidal\*\*) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

(A) (Brighter Outlook) (Fresh Start) (Be) (Happy) (Asana) (Bliss) (Brand New Day) (Bright)(Brighter) (Horizon) (Outlook) (Carnival)  
(Celebration(s)) (Feel(ing)) (Positive) (Festival) (Forever) (Free) (Spirit) (Fresh) (Clean) (Scent(s)) (Fiesta) (New) (Beginnings)  
(Start) (Better) (Hello) (Future) (Tomorrow) (Holiday) (Home) (Sense(s)) (Inspiration(s))(Inspire) (Joy) (Essence) (Kaleido) (Leap  
Forward) (LifeScent(s)) (Make it Happen) (Mod(Abode)(Home)) (Mosaic) (Ozoo) (Prisma) (Renewal) (Revive) (Samba) (Santosha)  
(Sunny) (&) (Bright) (TrueColor) (VibraScent(s)) (VivaScent(s)) (Welcome) (Adventure) (Awaits) (Cool) (Reflections) (Energy)  
(Magic) (Perspectives) (Good) (Feelings) (Jump) (Start)

(X) out of (X) consumers prefer  
X% Biobased content  
1962 (Classic) (edition)  
(50<sup>th</sup>) (anniversary) (birthday) (vintage) (retro) (throwback) (limited) (special) (classic) (gold) (edition)  
(50 years) (50<sup>th</sup> anniversary) (:;) (1962-2012)  
A Few of the (many) moments (you) (need) (where) Lysol (is needed)  
Anytime (to-go)  
Approved to ({insert claims from Sanitization Section}) ({insert claims from Disinfection Section})  
(Bad) (Gross) (icky) (Smells) (Odors) linger  
Bleach free (formula) (technology) (disinfection) (disinfectant)  
Clean (fresh) (fragrance) (scent)  
Cleaner smelling scent  
Convenient (Carry)  
(Cover(s)) (Freshens) (Disinfect(s)) large areas  
Disinfection\*\* control (formula)  
Disinfects hard\*\* and soft\* surfaces  
Does not leave harsh residues  
Does not (include) (contain) ({insert components – See Appendix 3})  
Dream. Believe. Achieve.  
Dual (action) (active) (system) (formula)  
Dye free (formula) (technology) (disinfection) (disinfectant)  
Easy, Effective (Use)  
Effective on multiple surfaces (such as) ({insert use site / surface from Appendix 2})  
(Everyday) (Daily) Disinfectant Spray  
Everyday (formula)(use)  
(Everyone) (Germs\*\*) (¥) (Bacteria\*) (is) (was) (touched) (touching) that  
(Ew...) (Odors are Gross)  
(Express) (Rapid) (Handy) (Quick) (Fast) Spray (ing)  
Feelin(g) Positive  
For lasting freshness  
For the holidays  
Free From ({insert components – See Appendix 3})  
Fresh (Burst of) (Fragrance) (and) (that is) (long) (lasting) (freshness)  
Freshness (Booster) (Enhancer) (Fragrance)  
Freshener  
Germy\*\* (counter) {insert use site / surface from Appendix 2}  
(Germs\*\*) (Bacteria[\* or †]) (&) (Viruses†) thrive (in a (icky) (dirty) (toilet) ({insert use site / surface – see Appendix 2})  
(Get) (Take) a Whiff  
Hard surface disinfectant\*\* (and odor eliminator)  
Has a (clean) (scent) (fragrance) (smell)  
(Kids) (Children) (Pets) (Family) (We) Make Messes

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Light scent  
Lightly Scented  
Lighter Scent<sup>6</sup>  
Long(er) Lasting (Freshness)(Fragrance)<sup>(6)</sup>  
Look out for our (decorative) (beautiful) (Designer Series) (packaging) (or) (canisters)  
Lysol<sup>®</sup> Brand  
(Lysol) (an) (and) (Expert) (disinfection) (for over 100 years)  
(Lysol) (Disinfecting) (for over 100 years)  
Lysol (Disinfecting) (Disinfectant) (Spray)  
(The) Disinfecting Heritage of Lysol<sup>®</sup>  
Made without ({insert components – See Appendix 3})  
Make it Happen.  
(Millennial) (Modern) (tested) (design(ed))  
Modern (Classic)  
Mom tested, Lysol approved(!)  
Multi (action) (active) (system) (formula)  
Multi-Surface (Spray) (Disinfectant) (Sanitizer)  
Multi use (formula)(product)  
Neutra Air<sup>®</sup>  
Neutralizes stubborn odors  
(Does not contain) (No) Sodium Nitrite (free)  
No ({insert components – See Appendix 3})  
No harsh chemical residue  
No synthetic active ingredients  
(Now) Surprisingly Fresh (Scent)  
One Can, Many Surfaces  
On-the-go  
Only plant-based (alcohol) (ethanol) (active ingredient)  
(Plant-based)(Plant-derived) active  
Proud to be American (Made)(Manufactured)  
Pleasant (fragrance) (scent)  
Ready to use  
Reaches hidden germs(\*\*)(¥) under the surface  
Same (Formula) (Performance) (Product) (Scent) (Fragrance)  
(Scent) (fragrance) (for) (every room) (all around) (the) (kitchen) (bathroom) (house) (your home)  
(Showers) ({insert site/surface – see Appendix 2}) get (gross) (icky)  
Smell the clean  
Smells fresh(er)  
Soft scent  
Specially (designed)(formulated)(crafted)  
Sport  
Surface disinfectant  
Surprisingly Fresh (Fragrances) (Scent)  
The power of Lysol<sup>®</sup>  
(This product) was tested according to the AOAC Germicidal Spray Products  
To (-) Go (anytime)  
To Save your nose (from (nasty) (gross) odors  
Triple action formula (bactericidal\*) (virucidal†) (and) (fungicidal<sup>1</sup>)  
(Up to) (2)(x)(X) (better) (higher) (more) odor (elimination) (neutralization) (removing) (power)<sup>6</sup>  
USDA Certified with X% biobased content  
Use Lysol<sup>®</sup> Brand (Disinfectant) (Disinfecting) Spray after Daily Cleaning (using Clorox Clean-Up Cleaner with Bleach  
Versatile formula)  
(We) (Lysol) (Disinfect(s)) (and / &) (Sanitize(s)) ({insert use site / surface – See Appendix 2})  
What it takes to get the job done  
Who wants to touch (that) (a (dirty) (icky) toilet)

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

<< MARKETING CLAIMS – Specific Seasons >>

<< BACK TO SCHOOL >>

(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School <sup>(5)</sup>  
(1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home <sup>(5)</sup>  
(1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher <sup>(5)</sup>  
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom <sup>(5)</sup>  
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher <sup>(5)</sup>  
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home <sup>(5)</sup>  
\$(X) for your school with Box Top(s)  
(x #) Lysol<sup>®</sup> Disinfectant Spray(s) (Plus) (+) (x#) Lysol<sup>®</sup> Disinfecting Wipe(s)  
(X)(%) free for (your) (school)(class) (and / &) (college)(university)  
(X)(+)(X)(Free) (=)(equals) (X)  
(X) Box Tops (for Education)  
(x) Box Tops on (back) (side) of pack  
(x) eBoxTops™ No Purchase Necessary see (side) (back) for details  
(x) prizes to win!  
Add (Lysol<sup>®</sup>) to your back to school (shopping list) <sup>(5)</sup>  
A school supply (item) to (help) kill germs (\*\*)<sup>(5)</sup>  
(An) (Important) school supply checklist (item) <sup>(5)</sup>  
Back to school (item) (pack) (supply) (value pack) <sup>(5)</sup>  
Back to school doesn't have to mean back to germs (\*\*) (with Lysol<sup>®</sup>)  
Back to school back to clean(!)  
Back to school (checklist)(essentials)(needs) (for) (disinfecting)  
Be ready for school with Lysol<sup>®</sup> at home  
Bonus box tops  
(Buy) (x) for Teacher (/)(+)(and)(&) (x) for Home <sup>(5)</sup>  
(Buy) (x) for Home (/)(+)(and)(&) (x) for Teacher <sup>(5)</sup>  
(Buy) (x) for Kitchen (/)(+)(and)(&) (x) for Bath (/ (1))(x) for Living Room  
(Buy) (x) for School (/)(+)(and)(&) (x) for Home <sup>(5)</sup>  
(Buy) (x) for Home (/)(+)(and)(&) (x) for School <sup>(5)</sup>  
(Buy) (x) for Home (/)(+)(and)(&) (x) for Office  
(Buy) (x) for Office (/)(+)(and)(&) (x) for Home  
Buy 3 Get 1 Free (for) (to) (give) (to) (your) (School) (Classroom) (Teacher) <sup>(5)</sup>  
Buy Lysol and get \$x to donate / help support your school  
Buy Lysol, earn \$ for your school  
Buy x, get x free for your teacher  
Buy (Lysol (Disinfectant Spray)) (this product) and get (X) (Box Tops) for your (school) (classroom)  
Buy (Lysol (Disinfectant Spray)) and get (X) (Box Tops) (donated) (to) (support) (help) your school  
Buy (Lysol (Disinfectant Spray)) (and) earn (money) (\$) for your school  
Buy (x) Get (x) (free) for your (school) (teacher) ((+) \$(X) for your school with Box Top(s))  
(Buy) (x) for you / (x) for school  
Check Lysol off the list  
Do not remove [label] [sticker]/((cut out) Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied)))  
Don't forget to bring to school (!)  
Earn (more) (money) (\$\$) (cash) for your school (!)  
Earn (X)(x) Box Top(s)(\$) for Education  
Enter this code online at (enter URL here) with code (x) and see if you've won  
For (Mom) (Mother) (School) (Teacher) (Classroom)  
Free for (your) (class(room)) (and / &) (school)  
Get ready for back to school<sup>(5)</sup>  
Get \$x for YOUR school  
Get (x) Box Tops for your (school) (classroom)  
Go to [boxtops4education.com](http://boxtops4education.com) for details  
Great value for back to school  
(Great)(Perfect)(Essential) for (school) (and / &) (home)  
(Give) (back) (more) (\$) (money) (dollars) (to) (your) (school) (and / &) (local) (community)  
Helps Mom  
(Hey) (Mom(s)) (Teacher(s)) (Be) (Are you) (Ready for) ((back to) school) (the) (cold and/or flu season) (?) (!)

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The term "Y" is a place holder for a character A – Z.

(Hey) (mom) take this to school (!)  
(Important) school supply checklist (item)<sup>(5)</sup>  
(Key) back to school shopping list (item) <sup>(5)</sup>  
(Mom(!)) Be ready for back to school (with Lysol®)  
More Cash for your school  
No more clipping  
Official Box Top(s)(\$) for Education Brand  
(Put Lysol®) On your back to school shopping list <sup>(5)</sup>  
Put Lysol® on your school supply list <sup>(5)</sup>  
Scan your receipt  
School Supply Pack<sup>(5)</sup>  
School's In. Keep germs(\*\*) out with Lysol®  
See how at BTFE.com  
See (top)(back) (and / or) (sticker) for (details) (and / or) (rules) (and / or) (instructions)  
See details or rules or instructions [on] [back or sticker]  
(Teacher's) School Supply Pack <sup>(5)</sup>  
Your teacher(s) love(s) Lysol®  
You could win the (x) (golden) Box Tops  
Worth (x) eBoxTops™

Back To School claim Qualifiers – must appear before Directions For Use:

<sup>(5)</sup> Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

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(Buy) (X)(win)(a) (get)(X)(free) (trip)(prize)(donation)(box)(tops)(donate)(Kinsa®)(KinsaTM)(smart)(digital)(thermometer) (Apply)(Now) (to) (win)(get)(a)(free) (Kinsa®)(Kinsa)(KinsaTM) (smart)(digital)(thermometer(s) (for) (your) (school)(family) (X) (devices) (available) (to) (schools) (help) (reduce) (the) (spread) (of) germs(\*\*) (reported) (at) (yours)(your) (school)(community) (Get)(Free) (thermometers) (for) (the) (families) (at) (your) (school) (Our) (FLUency) (program) (applicants) (will) (get) (special) (access) (to) (Kinsa) (insights) (to) (see) (what) (illnesses) (are) (going) (around) (the) (community)(school) (One)(X)(Free) (Lysol®)(disinfectant(s))(Lysol)(+)(&)(Kinsa) (Buy)(X)(for)(home)(and)(X)(For)(School)(Class)(classroom)(teacher) (Your) (Proud) (partner)(support(er)) (of) (with) (Kinsa®) (Kinsa) (KinsaTM) (smart)(digital)(quickcare) (thermometer)(thermometers) (sponsor) (in) (partnership) (with) (Lysol®) donating) (X)(of) (thermometers) (to) (local) (schools)(communities)(classrooms)(and / &)(families) (Visit) (lysol.com) (to) (learn) (more) (to) (help) reduce (illnesses) (protect) (millions)(hundreds)(thousands) (of) (families) (Brought) (to) (you) (by) (Lysol®) (and / &) (Kinsa&)(Kinsa(TM)) (FLUency) (program)

<< **MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL** >>

Pro ((For) Commercial Use)

<< **USAGE CLAIMS – General** >>

Compatible with {insert use site / surface from Appendix 2}  
(Intended) For (use) (only) (in) {insert use site / surface from Appendix 2} (as a disinfectant)  
For use on (hard\*\* & soft<sup>†</sup>) (multiple) surfaces  
For use on {insert use site / surface from Appendix 2}  
For use on hard, non-porous surfaces ({insert use site / surface from Appendix 2})  
(For) Frequent (Regular) (daily) use formula  
(For) (Daily) (Use)(Usage) (Touch-up(s)) (all) (around) (in) (the) (home)(house) {insert use site / surface from Appendix 2}

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The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a number holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

For a fresh(er) (home)(house)  
Great for (frequent) (everyday) (daily) (use)(in)(on) {insert use site / surface from Appendix 2} (and)(&) (throughout) (all over) (the) (home)(house)  
Great for spot disinfection (- target performance) on hard, non-porous surfaces  
Many uses around the (home) (house)  
Over (50) (100) use sites (around the) (home) (house)  
Safe to use (on) (around) (the following surface material(s):) {insert use site / surface from Appendix 2}  
Safe for use on {insert use site / surface from Appendix 2}  
Safe for (hard and soft) surfaces<sup>9</sup>  
Safe to use around pet areas  
(Light scent) Suitable for (frequent) (daily) (everyday) use  
Simply spray (this product) on surfaces that (you) (and) (your family) come in contact with everyday (including: {insert surface from Appendix 2})  
(Suitable) (Ideal) (Made) (Perfect) (Great) for (use) (in)(on) (around) {insert use site / surface Appendix 2}  
The disinfectant spray used by 20 million Moms  
(This product) is approved for use (in) (on) {insert use site / surface from Appendix 2}  
(This product) Treats, it does not cover-up  
Up to 100 (uses) (applications) per can  
Use (on) (changing tables) (toys) (diaper pails) (crib rails) (high chairs) (plastic bathtubs) (strollers) (baby carriages) (baby prams) (all around the baby's room) (daily) (everyday)  
Use (this product) (for) (in) (under) (around) (on) {insert use site / surface from Appendix 2}  
(Used) (Trusted) by (Moms) (Teachers)

**<< DEODORIZING CLAIMS – General – see Appendix 1 for (\*\*) (\*\*\*)(\*) claim qualifier >>**

(2 in 1)(:) (Eliminates) (Removes)(Neutralizes) (odors)  
(X)(in)(1)(:) (Eliminates) (Removes)(Neutralizes) (odors)  
Active odor (neutralizer) (eliminator) (deodorizer) (to combat tough odors) (and) (for long-lasting freshness)  
Controls odor-causing bacteria  
Controls odors caused by mold and mildew  
Controls (the toughest) (tough) (kitchen) (and) (bathroom) odors caused by bacteria (and) (mold and mildew)  
Controls (the toughest) (tough) pet odors caused by bacteria  
Deodorizes by killing odor-causing (bacteria) (mold) (mildew) (germs) at their source  
(Deodorizes) (Eliminates) (Neutralizes) odors (on) (soft surfaces) (fabrics) (at the source) (for pure freshness) ({insert use site /surface from Appendix 2})  
(Destroys) (Eliminate) (Neutralize) odors at the source (and in the air) (and instantly freshens).  
Does not (Doesn't) just mask odors, it (eliminates) (neutralizes) them at the source leaving behind a (light) (pleasant) (fresh) scent  
Don't just (cover up) (mask) odors, (eliminate) (neutralize) them!  
Effectively (removes) (neutralizes) (eliminates) (deodorizes) tough odors  
(Eliminates)(neutralizes) (X) (household) (odors) (at the source)  
(Eliminates) (Neutralizes) (Deodorizes) (and) (&) (Fights) (germy[\*\* or \*]) odors  
(Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria (to leave your home smelling fresh and clean)  
(Eliminates) (Neutralizes) odor-causing bacteria to leave your home smelling fresh and clean, even on (soft surfaces) (fabrics)  
(Eliminates) (Neutralizes) (Deodorizes) odors and leaves behind a light, fresh scent  
(Eliminates) (Neutralizes) odor-causing bacteria (even) (on) (soft surfaces) (fabrics)  
(Eliminates) (Neutralizes) odors and freshens (soft surfaces) (fabrics)  
(Eliminates) (Neutralizes) odors on (sports equipment) (sports bag(s)) (gym bag(s)) (you can't wash)  
(Eliminates)(Neutralizes)(Removes) (tough) (lingering) pet odors (even) (on) (soft surfaces) (fabrics) ({insert use site /surface from Appendix 2})  
(Eliminates)(Neutralizes)(Removes) pet odor-causing bacteria (even) (on) ({insert use site /surface from Appendix 2}) (soft surfaces) (fabrics)  
(Eliminates)(Neutralizes)(Removes) pet odors (and)(&) (freshens) (soft surfaces)(fabrics) ({insert use site /surface from Appendix 2})  
(Eliminates) (Neutralizes) (Removes) (the toughest) (tough) odors (caused by) (bacteria) (mold and mildew)  
(Eliminates)(Destroys)(Neutralizes)(Controls)(Prevents) (the) (toughest)(common) (bathroom)(toilet) odors  
Eliminates odors on (soft surfaces)(fabrics) by (killing)(removing) (odors)(odor-causing bacteria) (caused by bacteria) (for) (long-lasting) (freshness)(fragrance) (scent)  
(Eliminates)(Neutralizes)(Removes) odors (on) (all) (types) of (fabrics)(couches)

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The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

(Fabric) (Pet(s)) odor (eliminator) (neutralizer) (remover)  
Fresh fragrance (eliminates) (neutralizes) odors  
Gets rid of (the toughest) (tough) odors by killing the (bacteria[\*\*\* or \*]) (mold and mildew) (that cause them) (at the source)  
Gets to the heart of (the toughest) (tough) odors  
(Great)(Designed) for eliminating (odors)(odor-causing bacteria) from (soft surfaces)(fabrics)  
Helps (eliminate) (neutralize) odor-causing bacteria  
Helps prevent the build-up of odors by killing odor-causing bacteria (on) (soft surfaces) (fabrics)  
Kills 99.9% of bacteria[\*\*\* or \*]and (eliminates) (neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ((insert use site from Appendix 2))  
Kills bacteria that cause odors on (soft surfaces) (fabrics)  
Kills odor-causing bacteria (mold and mildew)  
Kills odor-causing bacteria (and eliminates) (and neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ((insert use site from Appendix 2))  
Kills odor-causing bacteria (eliminating) (neutralizing) (the toughest) (tough) odors on (soft surfaces) (fabrics) ((insert use site from Appendix 2))  
Kills odor-causing bacteria leaving (soft surfaces) (fabrics) smelling fresh (and clean)  
Kills odor-causing bacteria on (cotton) (synthetic) (and / &) (soft surfaces) (fabrics) ((insert use site from Appendix 2))  
(Neutralizes) (tough) (odors) (and) (&) (adds) (a) (soft) (fresh) (scent) (for up to 24 hours)  
(Now) Freshens (deodorizes) (soft surfaces) (fabrics)(the air)  
OdorNeutralize (Formula) (Technology)  
Odor Neutralizing (Formula)  
Odor (Neutralize) (Elimination) (Removal) (Removing) (Formula) (Technology)  
Odor fighting (neutralizer) (eliminator) (deodorizer) sanitizes and freshens  
Odor (neutralizing) (eliminating) (deodorizing) power removes odors anywhere  
Odor (purify) (pure) (neutralizer) (eliminator) (deodorizer) to deodorize, disinfect, and freshen  
Ordinary, non-germicidal spray(s) (can't) (don't) do this  
Perfect for (eliminating) (neutralizing) your toughest odors (at their source)  
Prevents pet odors (at the source) (on soft surfaces)  
Reduces odor-causing bacteria on soft surfaces (such as {insert use site from Appendix 2})  
Stops (odors) (before) (they) (start)  
(Tackles) (Neutralizes) (Eliminates) (Deodorizes) tough odors for instant freshness  
To (eliminate) (neutralize) odors use (this product) (around) {insert use site from Appendix 2} (on {insert surface from Appendix 2})  
Use (this product) every day (throughout your home) (to (eliminate) (neutralize) odors caused by bacteria)  
(This product) (Also) (Eliminates) (Neutralizes) odor-causing (bacteria) (mold and mildew) (at their source) (to leave your home smelling) (fresh) (pleasant) (clean)  
(This product) Controls (the) (bacteria) (mold and mildew) that cause unpleasant odors (at the source)  
(This product) deodorizes by killing (many) (bacteria[\*\*\* or \*]) (mold) (mildew) (germs[\*\* or \*]) that cause (bad) odors  
(This product) kills (the) (bacteria[\*\*\* or \*]) (mold and mildew) that cause unpleasant odors (at the source)  
(This product) not only kills odor-causing bacteria, it (eliminates) (neutralizes) odors such as smoke, pet and cooking odors on (soft surfaces) (fabrics) including {insert use site from Appendix 2}  
(This product) is specially formulated to (eliminate) (neutralize) odors from {insert use site from Appendix 2}  
(This product) (It) (Eliminates) (Neutralizes) (the toughest) (tough) odors at their source  
(This product) Prevents odors at their source caused by (bacteria) (mold and mildew)

**<< DEODORIZING CLAIMS – General for the air >>**

Air odor (eliminator) (neutralizer) (deodorizer) (fighter)  
(For) Clean & Fresh smelling air  
Cleans & refreshes your air  
Cleans the air for true freshness  
Cleans your (the) air (from (mal)odors)  
Controls odors in the air  
Controls (the toughest) (tough) (kitchen) (and) (bathroom) (pet) odors (in the air)  
Deodorizes (the air) with a (new) (fresh) (pleasant) (clean) fragrance  
(Eliminates) (Neutralizes) (pet) (food) (bad) odors (and) (freshens) (in) (the) air  
(Eliminates) (Neutralizes) (mal)odors for good  
(Eliminates) (Neutralizes) (mal)odor(s) & freshens the air  
(Fights) (Eliminates) (Neutralizes) even the (toughest) (strongest) (odors) (malodors)

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The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

Fights odors in the air  
(For) (Use) (To Deodorize) (To Eliminate odors) (in) the air: (Hold can upright.) (Spray towards center of the room).  
For use in (the) air (and) kills (odor) bacteria[\*\*\* or \*] on surfaces  
(Now) Freshens the air  
Freshzone (technology)  
Gets rid of odors in the air  
It's ok to spray (to deodorize) (eliminate) (neutralize) (odors) (make your home smell fresh and clean)  
Leaves your home (air) smelling clean and fresh  
Long lasting freshness  
Lysol your air  
(Now) Freshens (deodorizes) (the air)  
(Now) Freshens (deodorizes) (the air) and kills (odor) bacteria[\*\*\* or \*] on surfaces  
Odor (fighter) (eliminator) (elimination) (neutralizer) (neutralization) (for the air)  
Perfect for (eliminating) (neutralizing) your toughest odors (in the air)  
(Pet(s)) odor (eliminator) (neutralizer) (remover) (in) (for) (the air)  
Revives your (the) air  
Spray away (odors) (malodors) (in the air)  
Spray everyday (to (eliminate) (neutralize) odors) (in the air)  
Surprisingly Fresh  
(This product) (eliminates) (neutralizes) (odors) (smells) (malodors) in the air.  
Truly freshens your air  
Ultimate odor (eliminator) (neutralizer) for air  
Use (this product) (every day) (throughout your home) (to (eliminate) (neutralize) odors) (in the air)

**<< MALODOR CLAIMS – “new” – will only appear on graphic label for the first 6 months product is on shelf >>**

(new) (effective) (powerful) Malodor (fragrance)  
(new) (effective) (powerful) Odor Elimination (fragrance)  
(new) (effective) (powerful) Odor Block (fragrance)  
(new) (effective) (powerful) ElimaOdor (fragrance)  
(new) (effective) (powerful) Odor (Be) Gone (fragrance)  
(new) (effective) (powerful) OdorBlast (fragrance)  
(new) (effective) (powerful) Odor Beater (fragrance)  
(new) (effective) (powerful) Odor Away (fragrance)  
(new) (effective) (powerful) Terma Odor (fragrance)  
(new) (effective) (powerful) Odor Terminator (fragrance)  
(new) (effective) (powerful) TerminOdor (fragrance)  
(new) (effective) (powerful) Odor Removal (fragrance)  
(new) (effective) (powerful) Odor Purge (fragrance)  
(new) (effective) (powerful) Deodorizing (fragrance)  
(new) (effective) (powerful) Deodorant (fragrance)  
(new) (effective) (powerful) Odor Tough (fragrance)  
(new) (effective) (powerful) Anti Odor (fragrance)  
(new) (effective) (powerful) Contra Odor (fragrance)

**<< SANITIZING CLAIMS - see Appendix 1 for (\*\*\*)(\*\*) claim qualifiers >>**

**<< HARD, NON-POROUS, NON-FOOD CONTACT SURFACES >>**

(10) Seconds is all it takes to kill 99.9% of bacteria\*\*\*  
(10) (second) (quick) (fast) (acting) sanitization\*\*\*  
99.9% of bacteria\*\*\* killed (in) (10) (seconds) (quick)  
An effective (fast acting) (quick) non-food contact surface sanitizer (for use (in) (on) {insert use site / surface from Appendix 2})  
(Now) Approved to kill(s) 99.9% of bacteria\*\*\* (X)(x)(X%) faster<sup>(6)</sup> (vs. previous Lysol® Brand Disinfectant Spray)  
{(insert Lysol® brand name)} (than ever before)  
Great for use as a (quick) (fast) non-food contact surface sanitizer (in) (on) (insert use site / surface from Appendix 2)  
Kill(s) 99.9% of (household) bacteria\*\*\* (in 10 seconds) (quickly)  
Kill(s) 99.9% of bacteria\*\*\* (X)(x) faster<sup>(6)</sup> (vs. previous Lysol® Brand Disinfectant Spray) {(insert Lysol® brand name)} (than ever before)  
Kill(s) bacteria\*\*\* (X)(x) faster (vs. previous Lysol® Brand Disinfectant Spray) {(insert Lysol® brand name)} (than ever before)  
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous (kitchen) (bathroom) (household) surfaces in (10) seconds

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The term “Y” is a place holder for a character A – Z.



Kill(s) (Destroys) (Eliminates) 99.9% of bacteria\*\*\*  
(Now) Kill(s) bacteria\*\*\* in (10) seconds  
(Now) Kills 99.9% of bacteria\*\*\* on hard, non-porous surfaces  
(Quickly) Kill(s) 99.9% of bacteria\*\*\*  
Sanitizes\*\*\* (hard surfaces) in seconds  
Sanitizes\*\*\* (kitchen) (household) (bathroom) (restroom) (hard, non-porous) (non-food contact) surfaces in (10) seconds

**<< SOFT SURFACES >>**

(Also) Kill(s) 99.9% of bacteria\*\* on (soft surfaces) (fabrics) (as a spot sanitizer)  
Also use on (soft surfaces) (fabrics) (as a spot treatment)  
An effective (soft surface) sanitizer (for fabrics) (as a spot treatment) (for use (in) (on) {insert use site / surface from Appendix 2})  
(As a spot treatment) Sanitizes\*\* soft surfaces (in the) (kitchen) (and) (household) (bathroom) (restroom) (all around the house) (in 30 seconds)  
Can (also) be used on (soft surfaces) (fabrics) (as a spot sanitizer)  
Can be used to (kill) (sanitize) 99.9% of bacteria\*\* on (soft surfaces) (fabrics) (as a spot sanitizer)  
Can (be used) (use) for sanitization of (soft surfaces) (fabrics) (as a spot treatment)  
Can (be used) (use) to sanitize (soft surfaces) (fabrics) (as a spot treatment)  
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics) (as a spot treatment)  
Eliminates 99.9% of bacteria\*\* (in sports bags) (on gym bags)  
For use on (soft surfaces) (fabrics) (as a spot sanitizer)  
Great for (soft surfaces) (fabrics) (as a spot sanitizer)  
Great for use as a (soft surface) (fabric) sanitizer for spot treatment (on {insert use site from Appendix 2})  
Hard on bacteria\*\*, gentle on your fabrics  
Ideal (for) (to) use on (soft surfaces) (fabrics) (as a spot sanitizer)  
Kill(s) 99.9% of (household) bacteria\*\* on (soft surfaces) (fabrics) (in 30 seconds) (as a spot treatment)  
Kill(s) 99.9% of bacteria\*\* on (soft surfaces) (fabrics) (as a spot treatment)  
Kill(s) 99.9% of Staphylococcus aureus in 30 seconds (for spot treatment) (on {insert use site from Appendix 2})  
Kill(s) (and reduces) (the growth of) (odor-causing) bacteria\*\* on (soft surfaces) (fabrics) (as a spot treatment)  
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria\*\* on (soft surfaces) (fabrics) in (30) seconds (as a spot treatment)  
(Now) (for) use on (soft surfaces) (fabrics) (as a spot sanitizer)  
(This product) Sanitizes\*\* (soft) (fabric) (surfaces) (as a spot treatment) (in 30 seconds)  
Use for sanitization of (soft surfaces) (fabrics) (as a spot treatment)  
Use on (soft surfaces) (fabrics) (too) (as a spot sanitizer)  
Use on (soft surfaces) (fabrics) (as a spot sanitizer) where bacteria can (linger) (hide)  
Use on hard to (clean) (laundry) (soft surface areas)  
Use to (kill) (sanitize) 99.9% of bacteria\*\* on (soft surfaces) (fabrics) (as a spot treatment)  
Use to sanitize (soft surfaces) (fabrics) (as a spot treatment)  
Worry free solution that does not harm fabrics and tough on bacteria\*\*

**<< DISINFECTING CLAIMS – see Appendix 1 for (\*) (\*\*) (1) (†) (††) (‡) claim qualifiers >>**

**<< ALLERGENS Hard, non-porous, non-food contact surfaces >>**

(1) (2) (3) (x#) for (the) Kitchen (/) (1) (2) (3) (x#) for (the) (Bath) (Bathroom) (/) (1) (2) (3) (x#) for (the) Living Room  
Allergen(s) (Control) (Value) (Bonus) (Pack) (Item)††  
Allergen Control††  
Control allergens (all around your home) (on surfaces) with Lysol®††  
Controls allergens††  
Controls mold allergens††  
Controls the build-up of mold allergens††  
Controls the growth of mold allergens††  
Controls the growth of (black) mold<sup>(10)</sup> and mildew  
Controls common household allergens††  
(Eliminates) (Removes) (black) mold<sup>(10)</sup> (and mildew)  
Kill(s) 99.9% of mold†† (, an important source of mold allergens)  
Kill(s) 99.9% of mold and mildew†† (an (important) allergen source)  
Kill(s) 99.9% of the source of mold allergens††  
Kill(s) the source of mold allergens††  
Kill(s) mold and mildew, a source of mold allergens††  
Kill(s) mold and mildew (on) (in) {insert use site / surface from Appendix 2}  
Kill(s) Aspergillus niger, (a) (an) (important) source of mold allergens††

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The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

Kill(s) (black) mold<sup>(10)</sup>  
Kill(s) mold, an important allergen source<sup>††</sup>  
Kill(s) the source of mold allergens<sup>††</sup>  
Reduces mold allergen build-up<sup>††</sup>  
Reduces the build-up of mold allergens<sup>††</sup>  
Removes allergens (from) (all around your home) (on) (surfaces) with Lysol<sup>®††</sup>  
Removes (black) mold<sup>(10)</sup> and mildew  
Take control over allergens (in your home) with Lysol<sup>®††</sup>

**<< COLD / FLU >>**

Cold & Flu (Value) Pack<sup>†</sup>  
Cold (and) (&) Flu Virus Control<sup>†</sup>  
Controls (the) Flu Virus<sup>†</sup>  
Effective against the Cold (and / &) Flu Virus<sup>†</sup>  
Fights 99.9% of the Flu Virus<sup>†</sup>  
(Flu) (Virus) Control<sup>†</sup>  
(Get) (Be) (prepared) (ready) for (Cold &) Flu Season<sup>†</sup>  
Helps reduce the spread of Cold & Flu Viruses<sup>†</sup>  
Kill(s) (99.9% of) the Cold (and / &) Flu Viruses<sup>†</sup>  
Kill(s) (the) Cold Virus<sup>†</sup>  
Kill(s) (the) Flu Virus(es)<sup>†</sup>  
Kill(s) (the) Influenza (Flu) Virus  
Kill(s) Cold & Flu Viruses<sup>†</sup>, (Including) (Even) (Rhinovirus)

**<< 2009 PANDEMIC H1N1 >>**

(Also) Kill(s) Cold & Flu Viruses, (including) (even) H1N1 (on hard non-porous surfaces)<sup>†</sup>  
(Also) Kill(s) H1N1 (Influenza A virus)  
(Also) Kill(s) H1N1 (Virus) (on hard non-porous surfaces)<sup>†</sup>  
Effective against (2009) H1N1 (Flu Virus)<sup>†</sup>  
Kill(s) (99.9% of) germs (\*\*\*) including the following listed organism(s) (2009) H1N1 (Flu Virus)  
Kill(s) (2009) H1N1 (Flu Virus)<sup>†</sup>  
Kill(s) Germs (\*\*\*) (and) (Flu Viruses) (including the following listed organism(s) (2009) H1N1)<sup>†</sup>  
Kill(s) Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)  
Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label)(including Pandemic 2009 H1N1 Influenza A Virus)(formerly called Swine Flu).  
(This product) has demonstrated effectiveness against Influenza A Virus (including Pandemic 2009 H1N1 Influenza A Virus).  
(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) (including Pandemic 2009 H1N1)(formerly called Swine Flu).

**<< SOFT SURFACES >>**

(Also) Kill(s) (99.9%) of (bacteria\*) (and) ((viruses) (and) (fungi)(germs)<sup>\*\*\*</sup>) on (soft surfaces) (fabrics) (as a spot disinfectant)  
Also use on (soft surfaces) (fabrics) (as a spot treatment) (to) (for) (disinfect(ion))<sup>[\* or \*\*\*]</sup>  
An effective (soft surface) (disinfectant<sup>[\* or \*\*\*]</sup>) (for fabrics) (as a) (for) (spot treatment) (for use (in) (on) {insert use site / surface – from Appendix 2})<sup>\*</sup>  
(As a spot treatment) Disinfects<sup>[\* or \*\*\*]</sup> (soft surfaces) (fabrics) (in the) (kitchen) (and) (household) (bathroom) (restroom) (all) (around the house) (around your home) (in 10 minutes)  
Can (also) be used on (soft surfaces) (fabrics) (as a) (spot) (disinfectant<sup>[\* or \*\*\*]</sup>)  
Can be used to (kill) (disinfect) (99.9%) of bacteria\* (on) (soft surfaces) (fabrics)  
Can be used to (kill) (disinfect) (99.9%) of (viruses)(fungi)(germs)<sup>\*\*\*</sup> (on) (soft surfaces) (fabrics)  
(Can) (be used) (use) (for) (to) disinfect<sup>[\* or \*\*\*]</sup> of (soft surfaces) (fabrics) (as a spot treatment)  
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics) (as a spot treatment)  
Disinfects bacteria\* that cause odors on (soft surfaces) (fabrics)  
Eliminates 99.9% (bacteria\*) ((fungi)(and)(viruses) <sup>\*\*\*</sup>) (in sports bags) (on gym bags)  
Eliminates 99.9% of germs<sup>\*\*\*</sup> (in sports bags) (on gym bags)  
(Now) (also) For use on (soft surfaces) (fabrics) (as a spot disinfectant<sup>[\* or \*\*\*]</sup>)  
Great for (soft surfaces) (fabrics) (as a spot disinfectant<sup>[\* or \*\*\*]</sup>)(!)  
Great for use as a (soft surface) (fabric) (disinfectant<sup>[\* or \*\*\*]</sup>) for spot treatment (on {insert use site – see Appendix 2})(!)  
(Suitable) (Ideal) (Designed) (for) (to) use on (soft surfaces) (fabrics) (as a spot (disinfectant<sup>[\* or \*\*\*]</sup>))

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The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



Kill(s) (99.9%) of (household) (bacteria<sup>§</sup>) (and) ((viruses)(germs) <sup>¶¶¶</sup>) on (soft surfaces) (fabrics) (in 10 minutes) (as a spot treatment)  
Kill(s) (99.9%) of (germs<sup>¶¶¶</sup>) {insert soft surface disinfection organisms from Appendix 1} in (in 10 minutes) (for spot treatment) (on {insert use site / surface from Appendix 2})  
Kill(s) (and reduces) (the growth of) (odor-causing) bacteria<sup>§</sup> on (soft surfaces) (fabrics)(as a spot treatment)  
Kill(s) (Destroys) (Eliminates) (99.9%) of (bacteria<sup>§</sup>) ((germs)(fungi) (and) (viruses) <sup>¶¶¶</sup>) on (soft surfaces) (fabrics) in (in 10 minutes) (as a spot treatment)  
(Now) (for) use on (soft surfaces) (fabrics) (as a spot) (disinfectant) [<sup>§</sup> or <sup>¶¶¶</sup>]  
(This product) (disinfects<sup>[§ or ¶¶¶]</sup>) (soft) (fabric) (surfaces) (as a spot treatment)  
Use for (disinfection<sup>[§ or ¶¶¶]</sup>) of (soft surfaces) (fabrics) (as a spot treatment)  
Use on (soft surfaces) (fabrics) (too) ((as a spot) (disinfectant<sup>[§ or ¶¶¶]</sup>))  
Use on (soft surfaces) (fabrics) ((as a spot) (disinfectant<sup>[§ or ¶¶¶]</sup>)) where (bacteria) (viruses) (and) (fungi) (germs) can (linger) (hide)  
Use to (kill) (disinfect) (99.9%) (of) (bacteria<sup>§</sup>) (and) ((fungi)(viruses)(germs) <sup>¶¶¶</sup>) on (soft surfaces) (fabrics) (as a spot treatment)  
Use to disinfect (soft surfaces) (fabrics) (as a spot treatment) [<sup>§</sup> or <sup>¶¶¶</sup>]  
(Stress) (Hassle) (free) (Convenient) solution that does not harm fabrics and tough on (bacteria<sup>§</sup>) ((germs)(viruses) (and) fungi) <sup>¶¶¶</sup>

**<< GENERAL – HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>**

(2 in 1)(:) (freshens) (&)(and)(,) (disinfects<sup>\*\*</sup>)  
(2 in 1)(:) (eliminates) (removes)(neutralizes) (odors)(,) (&)(and)(kills)(disinfects) germs<sup>\*\*</sup>  
(X)(/)(in)(1)(:) (eliminates) (removes)(neutralizes) (odors) (,) (&)(and)(kills)(disinfects) germs<sup>\*\*</sup>  
4 (four) in 1 (one): Disinfects, Sanitizes (soft surfaces), Deodorizes, Kills the Source of Allergens<sup>††</sup>  
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Eliminates Odors<sup>11</sup>  
An effective disinfectant (and sanitizer)<sup>\*\*</sup> (on non-food contact surfaces) (for use in {insert use site / surface from Appendix 2})  
(Now) (Approved to) (Kill(s)) (over) (55) (x) (germs<sup>\*\*</sup>) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (fungi<sup>1</sup>) (including the following listed (organisms) (bacteria): {insert organisms from Appendix 1}).  
(Approved to) Kill(s) 99.9% of (germs<sup>\*\*</sup>) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) you could pick up at school  
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) illness causing (germs<sup>\*\*</sup>) (bacteria and viruses<sup>\*\*</sup>) (bacteria<sup>(\*)</sup>) (viruses<sup>†</sup>)  
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) germs<sup>\*\*</sup> that can cause illness  
Controls (and) (prevents) (inhibits) (the growth of) mold and mildew (on) (in) {insert use site / surface from Appendix 2}  
Disinfects<sup>\*\*</sup> (a) (x) (100(s)) (of) (hard non-porous) (surfaces) (places) (in your home) (around your home)  
(Disinfects)(Kills) germs<sup>\*\*</sup> in hard to reach (areas)(places)(corners)  
Disinfects (sanitizes) and deodorizes by killing common (household) germs<sup>\*\*</sup> (and controlling their odors)  
Disinfects {insert use site / surface from Appendix 2}  
Disinfects hard, non-porous (food) (non-food) (contact) surfaces in {insert use site / surface from Appendix 2}  
E. coli (and Salmonella) control<sup>\*\*</sup>  
Effective against (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (bacteria and viruses<sup>\*\*</sup>) (and) (fungi<sup>1</sup>)(: ) ({insert organisms from Appendix 1})  
(Effective on) (Eliminates)(Kills) 99.9% of black mold<sup>10</sup>  
Effective against (germs<sup>\*\*</sup>) (and) (fungi<sup>1</sup>) (: ) ({insert organisms from Appendix 1})  
Eliminates 99.9% of germs<sup>\*\*</sup> (and odors) on hard, non-porous surfaces that you come into contact with everyday  
Eliminates 99.9% of germs<sup>\*\*</sup> that cause odors on (sports equipment)  
(Even) Kills Rhinovirus Type 39  
Fights 99.9% of germs<sup>\*\*</sup> and odors  
From the makers of Lysol, tested to kill 99.9% of germs<sup>\*\*</sup>  
Germ<sup>\*\*</sup> (killer) (destroyer) (eliminator)  
Hard on germs<sup>\*\*</sup>, gentle on your fabrics  
Kill(s) (x) (germs<sup>\*\*</sup>)(bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (fungi<sup>1</sup>)  
Kills over 100 germs<sup>\*\*</sup> (even)(including) (: E. coli, Salmonella, Rotavirus and other listed germs<sup>\*\*</sup>)  
Kill(s) (2)(3)(X(x)) (X%) (more) antibiotic resistant bacteria<sup>(6)</sup> (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Kill(s) (X(x)) (X%) (more) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses<sup>†</sup>) (<sup>6</sup>)  
Kill(s) viruses<sup>†</sup> (including the following listed (organisms)): (Coronavirus SARS-CoV) (and) (Herpes Simplex Virus Type 1) (Herpes Simplex Virus Type 2) (Human Coronavirus) (Influenza A H5N1 Avian) ((Pandemic) Influenza A Virus [2009 H1N1]) Respiratory Syncytial Virus (RSV)) ((Swine) Influenza A Virus (X(x)) (X%) faster<sup>(6)</sup>)  
Kill(s) 99.9% of bacteria<sup>[\* or 1]</sup> on soft and hard surfaces  
Kill(s) (99.9% of) germs<sup>\*\*</sup> (in 2 minutes) (on)(over)(many) (X) (surfaces) ({insert use site / surface from Appendix 2})  
Kill(s) 99.9% of germs<sup>\*\*</sup> on hard surfaces

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Kill(s) (99.9% of) (Staph\*\*) (MRSA\*)  
Kill(s) (99.9% of) viruses and bacteria\*\*  
Kills 99.9% of germs including 12 Cold & Flu Viruses<sup>7</sup>  
Kills germs\*\* on (over) (100)(X) (hard (and / &) soft) surfaces  
Kills Salmonella, E. coli, HA-MRSA, RSV, Staph, Strep[\*\* or <sup>8</sup>]  
Kills 12 Cold and Flu Viruses<sup>7</sup>  
(Even) Kills antibiotic resistant bacteria\*  
Kill(s) antibiotic resistant bacteria including the following listed (organisms) (bacteria): (Methicillin Resistant Staphylococcus aureus) (MRSA) (Vancomycin Resistant Enterococcus faecalis) (VRE) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant)(multi-drug resistant Acinetobacter baumannii), (multi-drug resistant Enterobacter aerogenes), (multi-drug resistant Enterococcus faecium), (community associated MRSA USA-300) (and) (community associated MRSA USA-400))  
Kill(s) (X%) more germs(\*\*) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Kill(s) (X%) more germs(\*\*)(<sup>6</sup>) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})(than ever before)  
Kill(s) (2) (X) more germs(\*\*) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Kill(s) (X)(%) (more) (kinds) (of) germs(\*\*)(<sup>6</sup>)  
Kill(s) Avian, Human (and / &) Swine Flu<sup>†</sup>  
Kill(s) Avian Influenza A Virus on pre-cleaned hard, non-porous environmental surfaces  
Kill(s) 99.9% of bacteria and viruses\*\* (in)(on) (your) (home) (house) ({insert use site from Appendix 2})  
Kill(s) (bacteria\*)(<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (fungi(<sup>1</sup>)) (and) (eliminates odors) (deodorizes)  
Kill(s) (bacteria\*)(<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (fungi(<sup>1</sup>)) (mold and mildew)  
Kill(s) (bacteria\*)(<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (fungi(<sup>1</sup>)) to help your (house) (home) smell cleaner  
Kill(s) (bacteria\*)(<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (fungi(<sup>1</sup>)) (whenever) (where ever) you need it  
Kill(s) (bacteria\*)(<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (you can't see) (: {insert organisms from Appendix 1})  
Kill(s) 99.9% of Campylobacter jejuni in 30 seconds  
Kill(s) (Destroys) (Eliminates) 99.9% of {insert organisms and appropriate contact time from Appendix 1} (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (5 minutes) (10 minutes)  
Kill(s) (Destroys) (Eliminates) 99.9% of (many) bacteria[\* or <sup>1</sup>]  
Kill(s) (Destroys) (Eliminates) 99.9% of (bacteria\*)(<sup>1</sup>) (germs\*\*) (viruses†) (bacteria and viruses\*\*) (fungi(<sup>1</sup>)) (mold and mildew)  
Kill(s) (Destroys) (Eliminates) 99.9% of viruses<sup>†</sup> (in 30 seconds {insert organisms from Appendix 1})  
Kill(s) (Disinfects against) {insert organisms from Appendix 1}  
Kill(s) (Eliminates) 99.9% of (the) (Flu Virus†) (Salmonella\*\*) (Staph\*\*) (and / &) (E. coli\*\*) (Kills) (Eliminates) (Effective on) 99.9% of (multiple (strains) (types) of) (mold)) (including) (black mold<sup>10</sup>)  
Kill(s) flu<sup>†</sup> and antibiotic resistant bacteria\*  
Kill(s) germs(\*\*) (2) (X) faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Kill(s) germs(\*\*) (X) % faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Kill(s) germs(\*\*) (X)(%) faster(<sup>6</sup>)  
Kill(s) germs(\*\*) faster than ever before (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})  
Kill(s) germs\*\* (all over your) (all around) (home) (house) (in) (on) (the) ({insert use site / surface from Appendix 2})  
Kill(s) germs\*\* (and) (eliminates odors) (deodorizes)  
Kill(s) germs\*\* (fungi(<sup>1</sup>)) (and / &) (mold and mildew)  
Kill(s) germs\*\* to help your (home) (house) smell cleaner  
Kill(s) germs\*\* (whenever) (where ever) you need it  
Kill(s) Hepatitis B Virus (in 30 seconds)  
Kill(s) (household) (germs\*\*) (bacteria\*)(<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (and) (fungi(<sup>1</sup>))  
Kill(s) (household) kitchen (bacteria\*)(<sup>1</sup>) (and) (fungi(<sup>1</sup>))  
Kill(s) (most) (kitchen) (and) (bathroom) (household) (germs\*\*) (bacteria\*)(<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (fungi(<sup>1</sup>)) (mold and mildew)  
Kill(s) (MRSA\*) (and / &) (VRE\*)  
Kill(s) (over) (x) (germs\*\*) (viruses†) (and) (&) (bacteria\*)(<sup>1</sup>)  
Kill(s) Respiratory Syncytial Virus (RSV)  
Kill(s) (the following)(household) germs (\*\*) (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (5 minutes) (10 minutes) ({insert organisms and appropriate contact time from Appendix 1})  
Kill(s) (the) germs\*\* (you can't see) ( {insert organisms from Appendix 1})  
Kill(s) Trichophyton interdigitale (in 2 minutes)  
Kill(s) Vancomycin Resistant Enterococcus faecalis (VRE) (in 2 minutes)  
Kill(s) Viruses<sup>†</sup> (all over your) (home) (house) ({insert use site / surface from Appendix 2})

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The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

Kill(s) what you can't see: Cold & Flu Viruses†, Salmonella\*\*, Staph (and / &) E. coli\*\*  
(Kill(s))(Eliminates)(Fights)(Destroys) 99.9% of (cold & flu viruses†)(germs\*\*)  
Kill(s) (the leading)(#1) (lead)(main)(top) cause of the common (cold)(flu)(viruses†)  
Leaves (hard) (hard, non-porous) surfaces (sanitary) (disinfected)\*\*  
(Lysol) (daily) (everyday) germ control\*\*  
(Lysol) (We) (has) (have) worked (closely) with microbiologists (to ensure that) (this product) (Lysol Disinfectant Spray) kills  
(over) 100 (+) (plus) (pathogenic) germs(“”)  
On environmental surfaces, (this product) (is tuberculocidal and) kills the following bacteria[\* or 1], viruses† (and) fungi<sup>1</sup>: {insert organisms from Appendix 1}  
On hard, non-porous (non-food contact) surfaces (this product) kills the following (bacteria\*(1)) (viruses†) (and) (fungi(1)):  
{insert organisms from Appendix 1}  
On hard, non-porous (non-food contact) surfaces (this product) kills the following germs(“”): {insert organisms from Appendix 1}  
(Overall) Disinfection in 2 minutes(!)\*\*  
(Tested by (expert) microbiologists) (to ensure that) (this product) (Lysol Disinfectant Spray) kills (over) 100 (+) (plus) (pathogenic) germs(“”)  
(This product) Disinfects (and sanitizes)\*\* (in) (the following areas) {insert use site from Appendix 2}  
(This product) (gives) (you) (delivers) (daily) (everyday) germ control\*\*  
(This product) (Lysol® Brand products) (help(s)) (aid(s)) in the reduction of cross-contamination on treated surfaces of (germs\*\*\*) (and) (antibiotic resistant bacteria\*)  
(This product) (Lysol® Brand products) helps reduce the spread of germs(“”) (and) (antibiotic resistant bacteria\*)  
(This product) (Lysol® Brand products) helps reduce cross-contamination on treated surfaces of (germs\*\*\*) (and) (antibiotic resistant bacteria\*)  
(This product) is effective in killing mold and mildew<sup>1</sup> on surfaces ({insert use site from Appendix 2})  
(This product) kills (in 30 seconds) (1 minute) (2 minutes) (3 minutes) (5 minutes) (10 minutes): {insert organisms and appropriate contact time from Appendix 1}  
(This product) kills (99.9% of) viruses and bacteria\*\* on (commonly touched) (environmental) surfaces (in your home) (and) (in public places)  
Use Lysol Disinfectant Spray Everyday to Kill common illness causing germs(“”) on hard non porous surfaces:  
(Norovirus†) (Rhinovirus†) ((Flu) Influenza†) (Trichophyton interdigitale) (E.Coli) (and) (,) Salmonella enterica (and)(,) Staphylococcus aureus) (Staphylococcus aureus MRSA) (Staphylococcus Aureus) (Streptococcus pyogenes) (Coxsackie Type B3 Virus†) (Rhinovirus†) (Rhinovirus and RSV†)  
Virus† (killer) (destroyer) (eliminator)  
You can also use (this product) to disinfect (and sanitize)\*\* (in) places that are difficult to reach (such as nooks and crannies)  
Your family comes in contact with germs(“”) everyday (both in the home and in public places)

## << OPTIONAL USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. (Read the entire label before using the product.)

**(To Unlock Cap:** Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

**(To Deodorize:** Spray on surfaces as needed.)

**To (Disinfect)/(Sanitize) (hard non-porous surfaces) (and) (non-critical medical device or medical equipment surfaces):** Preclean surface. (Hold can upright 6" to 8" from surface. Spray 3 to 4 seconds.) Leave (surface) (wet) (for (10) seconds to sanitize) (and) (for (2) (10) minutes to disinfect). (For (Norovirus) (and) (Hepatitis A virus) leave for 10 minutes (to disinfect).) Air dry. Rinse food contact surfaces (and toys) with (potable) water.

**To (Disinfect)/(Sanitize) (hard non-porous surfaces) (and) (non-critical medical device or medical equipment surfaces):** Preclean surface. (Hold can upright 6" to 8" from surface. Spray 3 to 4 seconds.). (Leave (surface) wet for time indicated (above) (below) (in the (box) (table)) to (sanitize) (and) disinfect.) Air dry. Rinse food contact surfaces (and toys) with (potable) water. ({insert organisms box & contact time – see Appendix 1})

**(To Control (the Growth of) Mold & Mildew (and their odors):** Preclean. Spray until thoroughly wet. Leave for 5 minutes and allow to air dry. (For black mold, leave (surface wet) for 10 minutes.) (Repeat weekly or as needed.)

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The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

**(To Sanitize/Disinfect (Soft Surfaces) (Fabrics):** Preclean surface. Spray until wet. (DO NOT SATURATE.) Leave for (30 seconds) to sanitize and for (10 minutes) to disinfect. Air dry. (For difficult odors, repeat application.)

**(To (Control) (Eliminate) odor-causing Bacteria on Soft Surfaces (Fabrics):** Spray until wet. DO NOT SATURATE. Air dry. (For difficult odors, repeat application.)

**(To Freshen the Air:** Hold can upright. Spray towards the center of the room.)

**<< OPTIONAL ADVISORY STATEMENTS >>**

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.  
For other surfaces, spot test in an inconspicuous area.  
Do not use on utensils, glasses and dishes.  
Does not harm most (bathroom) (restroom) surfaces.  
Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

(For Soft Surface (Spot) Application:)  
Do not use on silk, rayon acetate or satin fabrics.  
Always test on a hidden (section) (area) of fabric.

To assure evacuation of can, avoid tilting more than 45° while spraying. (graphic depicting can being tilted)  
To assure evacuation of can, avoid tilting more than 60° while spraying. (graphic depicting can being tilted)

**<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>**

**For Tuberculocidal Activity:** (This product) is effective in 2 minutes at 20°C (68°F) on surfaces that have been thoroughly cleaned prior to application.

**(§§) KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] (and HEPATITIS B VIRUS (HBV)) (HEPATITIS C VIRUS (HCV) ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS] ((and) Hepatitis B Virus (HBV), (and) Hepatitis C Virus (HCV)).

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ((and) HBV) (and HCV) ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:**

**PERSONAL PROTECTION:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

**CLEANING PROCEDURES:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

**CONTACT TIME:** Allow surface / object to remain wet for 30 seconds for HIV-1 ((and) HBV), (and HCV). For other organisms surface must remain wet for 2 minutes. (For (Norovirus) (and) (Hepatitis A Virus) surfaces must remain wet for 10 minutes (then allow to air dry))

**DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**<< Terminal Sterilant Statement – qualified metal surfaces >>**

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

**<< Terminal Sterilant Statement – unqualified metal surfaces >>**

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

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**<< USAGE CLAIMS >>**

(§§) (This product) (meets) (is) (compliant with) OSHA Bloodborne Pathogens Standards§§

**Special Instructions for Cleaning and Disinfecting areas which may be infested with Hantavirus:**

Rodent droppings and visible dust may be reservoirs for Hantavirus. If you are cleaning out a building that has been closed up, such as a cabin, shed, or garage:

1. Air out the building for at least 30 minutes by opening windows and doors.
2. Leave the building while it is airing out.
3. Do not vacuum, sweep or dust. This may spread the Virus through the air.
4. Thoroughly wet the contaminated areas with the product and allow to stand undisturbed for 30 seconds.
5. Carefully remove contaminated material and dispose by burial or burning. Contact your local or state health department for additional disposal methods.
6. Treat the surface again following the label directions and allow to stand undisturbed for 30 seconds.

**Veterinary Practice / Kennels / Animal Care Facilities:** For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding / watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 3 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with potable water before use.

**<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>**

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. **Do not** spray in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
If in eyes	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

**PHYSICAL HAZARDS: FLAMMABLE:** Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

**<< STORAGE & DISPOSAL – Residential containers >>**

**STORAGE AND DISPOSAL:** Store in a cool dry area. Non-refillable container. Do not reuse empty container. Do Not Puncture or Incinerate! Recycle empty container if available or discard in trash.

**<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>**

(NOTE: Residue removal statement is not applicable for this container because it is an inherently non-refillable aerosol can.)

**STORAGE AND DISPOSAL:** Do not contaminate water, food or feed by storage and disposal. Store in a cool dry area. Non-refillable container. Do not reuse empty container. Do Not Puncture or Incinerate! Recycle empty container if available or discard in trash. If partly filled: Call your local solid waste agency for disposal instructions.

**<< Optional Graphic Images & Text>>**

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<< Optional Fruit Graphic Image >>



<< Optional Example Pictogram Images Depicting Surface/Use Sites>>



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The term "Y" is a place holder for a character A – Z.



(X People X Toilet) (4 people 1 Toilet)



(Deodorizes) (To) Save you Nose

<< Optional Icons for Box Tops >>



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<< Placeholder for USDA BioPreferred Logo >>



<< This graphic is white lettering and white graphics >>

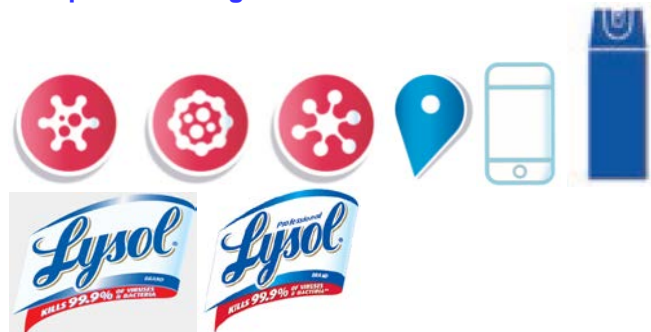
This mark is not an indication of safety. Read and follow all label instructions.

<< This disclaimer must be on pack when the BioPreferred logo is in use.>>

<< Optional Icons for App >>



<< Optional Pictograms >>



<< How2Recycle Logos >>



<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

<< Sanitization – Bacteria (hard, non-porous, non-food contact surfaces) >>

\*\*\* Kills 99.9% of (*Enterobacter aerogenes*) (and) (*Staphylococcus aureus*) on hard, non-porous, non-food contact surfaces (in 10 seconds).

<< Sanitization – Bacteria (soft surfaces) >>

\* Kills 99.9% of (*Klebsiella pneumoniae*) (*Pseudomonas aeruginosa*) (and) (*Staphylococcus aureus*) on soft (fabric) surfaces in 30 seconds.

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The term “Y” is a place holder for a character A – Z.



**<< Disinfection – Antibiotic Resistant (hard, non-porous surfaces) >>**

\* Kills (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) Acinetobacter baumannii) (Multi-Drug Resistant (MDR) Enterobacter aerogenes) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant Enterococcus faecium) (Klebsiella pneumoniae with extended beta-lactamase resistance (ESBL)) (community associated Staphylococcus aureus (CA-MRSA) USA 300 clone) (community associated Staphylococcus aureus (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance Streptococcus pneumoniae (PRSP)) on hard, non-porous surfaces (in (2) (3) minutes).

\* (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) Acinetobacter baumannii) (Multi-Drug Resistant (MDR) Enterobacter aerogenes) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant Enterococcus faecium) (Klebsiella pneumoniae with extended beta-lactamase resistance (ESBL)) (community associated Staphylococcus aureus (CA-MRSA) USA 300 clone) (community associated Staphylococcus aureus (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance Streptococcus pneumoniae (PRSP))

**<< Disinfection – Cold & Flu - (hard, non-porous surfaces) >>**

† Kills (Rhinovirus Type 39) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (Human Coronavirus SARS (Severe Acute Respiratory Syndrome)) (H1N1) and on hard, non-porous surfaces in 30 seconds.

† (Kills) Rhinovirus Type 39 (and) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (Human Coronavirus SARS (Severe Acute Respiratory Syndrome)) (H1N1) on hard, non-porous surfaces in 30 seconds.

**<< Disinfection – Mold Allergens - (hard, non-porous surfaces) >>**

†† Kills Aspergillus niger and Penicillium chrysogenum on hard, non-porous surfaces (in 3 minutes).  
†† Aspergillus niger (mold and mildew) and Penicillium chrysogenum

**<< Disinfection – Bacteria / Fungi - (hard, non-porous surfaces) >>**

1 Kills {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 2 minute disinfection – fungi from organism list in this Appendix 1} on hard, non-porous surfaces (in 2 minutes).

1 ({insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) ({insert 2 minute disinfection – fungi from organism list in this Appendix 1}))

1 Kills {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 2 and/or 3 minute disinfection – fungi from organism list in this Appendix 1} on hard, non-porous surfaces (in 3 minutes).

1 {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 2 and/or 3 minute disinfection – fungi from organism list in this Appendix 1}

1 Kills {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 2 and/or 3 and/or 5 minute disinfection – fungi from organism list in this Appendix 1} on hard, non-porous surfaces (in 5 minutes).

1 {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 2 and/or 3 and/or 5 minute disinfection – fungi from organism list in this Appendix 1}

1 Kills {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 10 minute disinfection – fungi from organism list in this Appendix 1} on hard, non-porous surfaces (in 10 minutes).

1 {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 10 minute disinfection – fungi from organism list in this Appendix 1}

**<< Disinfection – Viruses - (hard, non-porous surfaces) >>**

† Kills {insert 30 second disinfection – viruses from organism list in this Appendix 1} on hard, non-porous surfaces (in 30 seconds).

† {insert 30 second disinfection – viruses from organism list in this Appendix 1}

† Kills {insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix 1} on hard, non-porous surfaces (in 3 minutes).

† {insert 30 second, 1 and/or 3 minute– viruses from organism list in this Appendix 1}

**<< Disinfection – Germs(\*\*) - (hard, non-porous surfaces), bacteria & virus and/or fungi >>**

\*\* Kills ({insert 2 minute and/or 30 second disinfection - bacteria from organism list in this Appendix 1}) ({insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix 1}) ({insert 2 and/or 3 minute disinfection - fungi from organism list in this Appendix 1}) on hard, non-porous surfaces (in 3 minutes).

\*\* (Disinfects:) ({insert 2 minute or 30 second disinfection - bacteria from organism list in this Appendix 1}) ({insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix 1}) ({insert 2 and/or 3 and/or 5 and/or 10 minute disinfection - fungi from organism list in this Appendix 1})

**<< Disinfection – Germs (soft surfaces), bacteria & virus and/or fungi >>**

\*\*\* Kills ({insert 9.5 minute disinfection - bacteria from Appendix 1}) ({insert 9.5 minute disinfection – virus from Appendix 1}) ({insert 9.5 minute disinfection - fungi from Appendix 1}) (on polyester soft surfaces) (in 10 minutes)

\* Kills ({insert 9.5 minute disinfection - bacteria from Appendix 1}) (on soft surfaces) (in 10 minutes)

(<sup>6</sup>) (based on) (vs.) (previous) (Lysol® Brand Disinfectant Spray) (insert Lysol® brand name) (EPA registered master label) label (for this product) (version X) ({insert date})

(<sup>7</sup>) Influenza A Virus (H1N1) (A/Malaya/302/54), Influenza A Virus (H3N2), Influenza A Virus (H5N1), Human Coronavirus, Influenza A Virus (New Caledonia/20/99), Influenza B Virus (Strain B/Hong Kong/5/72), (Pandemic) Influenza A Virus [2009 H1N1], Respiratory Syncytial Virus (RSV), Rhinovirus Type 39, SARS Coronavirus, Swine Influenza A Virus (H1N1), Influenza H7N9 (wildtype A/Anhui/1/2013)

(<sup>8</sup>) Kills Salmonella enterica, Escherichia coli O157:H7, Staphylococcus aureus-Methicillin resistant, Respiratory Syncytial Virus, Staphylococcus aureus, Streptococcus pyogenes

(<sup>9</sup>) Hard non porous and soft surfaces

(<sup>10</sup>) Kills (99.9% of) Stachybotrys chartarum (black mold) on hard, non-porous surfaces (in 10 minutes).

(<sup>11</sup>) when used as directed

Symbol Designation – used on product labels		
Single asterisk ( * ) ( <sup>1</sup> )	Bacteria (*) ( <sup>1</sup> ) / Fungi	Used for identifying disinfection against specific bacteria or fungi
Dagger ( † )	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk ( ** )	Germs (**)	Used for identifying disinfection against specific bacteria & viruses / fungi on hard, non-porous

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The term “Y” is a place holder for a character A – Z.

Triple asterisk ( ***)	Sanitizes (***)	surfaces
Double Yen (¥¥)	Sanitizes (¥¥)	Used for identifying sanitization against bacteria on hard, non-porous surfaces
Double dagger ( ††)	Allergens ††	Used for identifying sanitization against bacteria on soft surfaces
Yen sign ( ¥)	Bacteria (¥¥)	Used for identifying the removal of living mold allergens
Double Yen sign ( ¥¥)	Germ (¥¥¥)	Used for identifying disinfection against specific bacteria on soft surfaces
		Used for identifying disinfection against specific virus / fungi on polyester soft surfaces

**This product has been tested and found effective against the following micro-organisms:**

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< 2-min Disinfection - Bacteria - hard, non porous >>	ATCC No	<< 30-sec Disinfection - Viruses - hard, non porous >>	ATCC No.
Acinetobacter baumannii	(15473)	(Avian) Influenza A Virus (H1N1) (A/Malaya/302/54) (Flu)	(VR-98)
Acinetobacter baumannii MDR	(19606)	(Avian) Influenza A Virus (H3N2) (Flu)	(VR-2072)
Acinetobacter calcoaceticus	(17902)	(Avian) Influenza A Virus (H5N1) (Flu)	CDC 2006719965)
Acinetobacter haemolyticus	(17906)	(Avian) Influenza A Virus (H7N9) (Flu)	CDC 2013759189)
Bordetella pertussis	(12743)	Coxsackie Type B3 Virus	(VR-30)
Bordetella avium	(35086)	Cytomegalovirus	(VR-538)
Burkholderia cepacia	(25416)	(Duck) Hepatitis B Virus	
Citrobacter freundii	(8090)	Hantavirus	
Corynebacterium diphtheriae	(11913)	*Hepatitis C Virus (HCV) (BVDV - surrogate)	
Corynebacterium xerosis	(7711)	Herpes Simplex Virus Type 1	(VR-733)
Cronobacter sakazakii << Pre-cleaned surfaces >>	(12868)	Herpes Simplex Virus Type 2	(VR-734)
Elizabethkingia meningoseptica	(13253)	Human Coronavirus	(VR-740)
Enterobacter aerogenes MDR	(29751)	Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] (tested in the presence of 50% whole human blood)	
Enterobacter cloacae	(13047)	Influenza A Virus (H1N2)	
Enterobacteriaceae Enteric Group 137 (ESBL)	(BAA 72)	Influenza A Virus (H3N1)	
		Influenza A Virus (New Caledonia/20/99) (Flu)	(CDC99044140)
Enterococcus faecalis	(828)	Influenza B Virus (Strain B/Hong Kong/5/72) (Flu)	(VR-823)
Enterococcus faecalis - Vancomycin Resistant (VRE)	(51299)	Measles	(VR-24)
Enterococcus faecalis – Vancomycin Resistant (VRE)	(51575)		
Enterococcus faecium VRE + MDR	(51559)	(Pandemic) Influenza A Virus [2009 H1N1] (Flu)	(CDC200971219 2)
Escherichia coli	(11229)	Respiratory Syncytial Virus (RSV)	(VR-26)
Escherichia coli O157:H7 (E. coli)	(43888)	Rhinovirus Type 39	(VR-340)
Escherichia coli O104:H21	(BAA 182)	Rotavirus WA	(VR-2018)
Escherichia coli O45:K-H-	(ECL 1001)	SARS Coronavirus	(CDC 200300592)
Escherichia coli O111:H8	(BAA 184)	(Swine) Influenza A Virus (H1N1) (Flu)	(VR-333)
		Vaccinia Virus	(VR-119)
Haemophilus influenzae	(33930)		
Klebsiella oxytoca	(13182)	<< 1-min Disinfection - Viruses - hard, non porous >>	
Klebsiella pneumoniae	(4352)	Echovirus Type 12	(VR 1563)
Klebsiella pneumoniae NDM-1 positive	(CDC 1000527)	Enterovirus Type 68	(VR-561)
Klebsiella pneumoniae Carbapenem resistant	(BAA-1705)	Poliovirus Type 1	(VR 1562)
Klebsiella pneumoniae ESBL	(700603)		
Listeria monocytogenes	(19117)	<< 3-min Disinfection - Viruses - hard, non porous >>	
Listeria monocytogenes	(19115)	Adenovirus 14	(VR-15)
Micrococcus luteus << Pre-cleaned surfaces >>	(14408)	Adenovirus 2	(VR-846)
Neisseria elongata	(25295)		
Pasteurella multocida	(12947)	<< 10-min Disinfection - Viruses - hard, non porous >>	
Proteus mirabilis	(25933)	Feline Calicivirus (Norovirus)	
Proteus mirabilis (ESBL)	(BAA 856)	Hepatitis A Virus	
Proteus vulgaris	(9920)		
Pseudomonas aeruginosa	(15442)	<< 2-min Disinfection - Fungi - hard, non porous >>	
Pseudomonas putida	(12633)	Trichophyton interdigitale	(9533)
Pseudomonas putida	(49128)	Candida albicans	(10231)
Salmonella enterica	(10708)	Candida parapsilosis	(22019)
Salmonella enterica serovar enteritidis	(13076)	Aspergillus niger	(6275)
Salmonella enterica serovar paratyphi	(8759)		
Salmonella enterica serovar typhi	(6539)	<< 3-min Disinfection - Fungi - hard, non porous >>	

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Salmonella enteritidis	(4931)	Penicillium chrysogenum	(10109)
Serratia marcescens	(14756)		
Shigella dysenteriae	(11835)	<< 5-min Disinfection - Fungi - hard, non porous >>	
Shigella flexneri	(9380)	Alternaria alternata	(MYA-4642)
Shigella sonnei	(25931)	Penicillium chrysogenum	(10003)
		Aspergillus niger	(6275)
Staphylococcus aureus	(6538)		
Staphylococcus aureus - Methicillin resistant (HA-MRSA)	(33592)	<< 10-min Disinfection - Fungi - hard, non porous >>	
Staphylococcus aureus - CA-MRSA USA-300	(NRS 384)	Stachybotrys chartarum	(16026)
Staphylococcus aureus - CA-MRSA USA-400	(NRS 123)		
Staphylococcus epidermidis	(12228)	<< 30-sec Sanitization – Bacteria – Soft Surface >>	
Staphylococcus haemolyticus	(29969)	Enterobacter aerogenes	(13048)
		Pseudomonas aeruginosa	(15442)
Staphylococcus hominis	(25615)	Staphylococcus aureus	(6538)
Staphylococcus salivarius	(7073)		
Staphylococcus saprophyticus	(15305)	<< 10-sec Sanitization – Bacteria – hard, non porous >>	
Streptococcus agalactiae	(13813)	Enterobacter aerogenes	(13048)
Streptococcus pneumoniae PRSP	(700677)	Staphylococcus aureus	(6538)
Streptococcus pyogenes	(12384)		
Vibrio cholerae	(11623)	<< 9.5 Min Disinfection – Bacteria – Polyester Soft Surface >>	
Yersinia enterocolitica	(23715)	Salmonella enterica	(ATCC 10708)
		Staphylococcus aureus	(ATCC 6538)
<< 10-min Disinfection - Bacteria - hard, non porous >>		Pseudomonas aeruginosa	(ATCC 15442)
Salmonella enterica serovar paratyphi B	(10719)		
		<< 9.5 Min Disinfection – Viruses – Polyester Soft Surface >>	
<< 30-sec Disinfection - Bacteria - hard, non porous >>		Rhinovirus Type 37	(VR-1147)
Campylobacter jejuni	(33560)	Influenza A Virus [2009 H1N1] (Flu)	(CDC 2009712192)
{one of the following contact times and associated Directions for Use will appear on the label for TB}		<<9.5-min Disinfection - Fungi – Polyester Soft Surface >>	
		Trichophyton interdigitale	(ATCC 9533)
<< 2-min Disinfection - Bacteria – Pre-cleaned surfaces, hard, non porous >>			
Mycobacterium bovis BCG	(35743)	<< 10 Min Disinfection – Bacteria – Cotton Soft Surface >>	
		Staphylococcus aureus	(6538)

<<APPENDIX 2>>

<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Hard, non-porous surfaces: (Graphic – depicting surface)

Adapter rings	Diaper pails	Linoleum	Resilient (ceramic) floor
Baby carriage(s)	Dish (pails) (racks)	Litter boxes	Salad bar sneeze guards
Baby furniture (non-wood)	(Door knob) (handle)	Marble (culture) (synthetic)	Sealed granite
Baby prams	Drains	Marlite	Shower (stall) (area) (doors)
Baby strollers	Dressing carts	Metal ^	Shower (curtain) (plastic) (liner)
(Public) (Bathroom(s)) (surfaces)	Drinking fountains	Metal blinds	Sinks (basin)
Bathtub (Tub)	Enamel	Microwave (oven) exteriors	Sports equipment
Bed frame	Examination tables	Mirror	Stainless Steel ^
Bed (box) springs	Fixtures	No wax floors	Stretchers
Bidet	Floors	Outdoor (patio) furniture (non-wood)	Table (tabletops) ((lamp) (base))
Booster seats	Faucets	Parquet	Telephones
Brass	Furniture (non-wood)	Patient Chairs	Tin
Cabinets (non-wood)	(Garbage) (Trash) (cans) (pails) (bins)	Pens	Toilet (seats) (areas)
Chairs (non-wood)	Glass	Plastic	(Toilet) (Urinal) (Exteriors)
(Baby) Changing (table) (counter)	Glass-topped furniture	Plastic bathtub	Vinyl (tile)

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(station(s))			
Chrome ^	Glazed ceramic (tile)	Plastic (baby) (children) toys <sup>1</sup>	(Washable) Walls
Clean-up carts	Glazed porcelain (tile)	Plastic laundry basket (hamper)	Wheelchairs
Copper	(Glazed) (bathroom) tile	Plastic mattress covers	Whirlpool interiors
(Counter) (Countertop) (non-wood)	Highchair (non-wood)	Portable toilet	Windows (windowsills)
Crib (non-wood)	Laminate (surfaces)	Potty (trainer) (seats)	Tools
Crib rails	Lamps	Recycling bins	(Shopping) Bag(s)
Crystal	Light switches	Refrigerator exteriors	(Cupboard) (Wardrobe) panel(s)
Cuspidors	Linen carts	Remote (controls)	Hard, non-porous surfaces
Desk (non-wood)	(Lift(s)) (Elevator(s))	Hard seats	
Handrail(s)	IV Pole(s)	Wheelchairs	
^ Non-medical or Fixture		<sup>1</sup> Follow directions for Toys under Directions for Use – rinsing application required.	

**Hard, non-porous use sites: (Graphic – depicting site)**

All around the (house) (home)	Taxis	Kitchen	Public places
Attic	Airport(s)	Laundry room	Restroom
Automobile	(Car) (Truck)	Living room	Storage (area) (room)
Baby's room	Closet	Locker	Studio
Basement	Children's Room	Mobile home	(The) (Subway) (Station(s))
Bathroom	Den (Study)	Mud room	Sunroom
Bedroom	Dining room	Nursery	Supermarket
Boat	Dorm	Pet area(s)	Tool shed
Cabin	Family room	Playroom	Vacation home
Camper (Trailer)	Garage	Public eating places	Vehicles
(The) (Trains(s)) (Stations(s))	Grocery Store	Public transportation	Workshop (home)
Toddler's Room	Home (House)	Restaurant(s)	(Hotel(s)) (Room(s))
Bus(es) (Station(s))	(The) (Office(s))	Shopping Mall(s)	(Bar(s)) (Pub(s))
(The) (Gym(s)) (machine(s))	(The) (Workplace)	(Grocery) (Stores(s)) (Shop(s))	(Camping) (Hiking) (Trips)

**Soft surface use sites: (Graphic – depicting site)**

Baby carriages	Cotton (fabric) Purse	Seat cushion (household)	Stuffed (Plush) toys
Back (School) pack	(Dog) (Pet) (bed) (Collar)	Seat cushion (kitchen)	Suitcase (luggage)
Baby prams	Cushion (Pillow)	Shoes (canvas) (fabric)	(upholstered) Booster Seat
Bathroom mat	Diaper bag	Shoe interior	(Upholstered) chairs
Bedding (Bedsprad)	Duvet cover	Shower curtain (fabric)	(Upholstered) couches
Box spring (cover)	Gym bag (fabric)	Slippers	(Upholstered) furniture
Car (seat) (upholstery)	Highchair seat	Sneakers (canvas) (fabric)	Upholstery
Clothing	Laundry bag (fabric)	Sponges (rags)	Window treatments (fabric)
Cots	Mattress (cover)	Sport(s) (bag(s)) (equipment)	Carpet^^
Couch (Sofa)	Mop (Broom)	Stroller (seats)	Soft (fabric) surfaces
Curtains (Draperies)	Rug (Carpet^^)	Stuffed animals	^^Deodorization only
Garments	Coats (Outdoor Wardrobe)	Jackets	Sweatshirts
(Gym) (Workout)(Cloths) (shoes)	Sofa Cushion	(Door) (Welcome) Mat	(Rugged) Jeans
Patio Cushions	Scarves	Hats	Gloves
(Outdoor) (Camp) gear	Beanbag	Beach Blanket	Umbrella
Sling Chair	Towels		

**Professional Use Sites(^^^):**

Ambulance	Gymnasium (Gym)	Medical Clinic	Public places
Bathroom (Institutional)	Health Care (Facility)	Military Installation	Recreational Center
Blood Bank	Health Club	Nursery	Restaurant
Cafeteria (Kitchen)	Hospital (Infirmiry)	Nursing Home	School
Clinic	Hotel / Motel	Office Building	School (Bus) (Vehicle)
College	Institutions (Institutional)	Patient Room	Shelter
Commercial Building	Laundromat	Pharmacy	Sick Room
Day Care Center	Restroom	Physicians Office	Veterinary (Office) (Clinic)
Dental Office	Kennel	Public eating places	Waiting Room
Doctors Office	Laboratory	Public facility	Warehouse Club
^^ Specific to Professional Branded products Only			

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**Surface Types: (~ Non-Medical or Fixture)**

<b>&lt;&lt;Hard, Non porous Surfaces&gt;&gt;</b>		
Acrylic		
Brass	Glazed ceramic (tile)	Metal
Ceramic	Glazed porcelain (tile)	Parquet
Chrome	Glazed tile	Plastic
Copper	Laminate	Sealed granite
Crystal	Linoleum	Stainless Steel
Enamel	Marble (culture) (synthetic)	Tin
Glass	Marlite	Vinyl (tile)
<b>&lt;&lt;Soft Surfaces&gt;&gt;</b>		
Cotton	Wool	Nylon
Polyester	Rayon Blend	Cotton/Polyester/Nylon/Wool- any combination or percentage of each

**<< APPENDIX 3 >>**

**<< This product is free from the following components >>**

(chlorine) bleach	(Harsh) acids
Dyes	Plastic microbeads
(phosphates) (phosphorous)	

**<< APPENDIX 4 >>**

**<< EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface >>**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:  
 -Enveloped Viruses  
 -Large Non-Enveloped Viruses  
 -Small non-enveloped viruses

<b>For an emerging viral pathogen that is a/an...</b>	<b>...following the directions for use for the following organisms on the label:</b>
Enveloped virus	Feline Calicivirus (Norovirus)
Large, non-enveloped virus	Feline Calicivirus (Norovirus)
Small, non-enveloped virus	Poliovirus Feline Calicivirus (Norovirus)

{Product name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, [porous and/or non-porous surfaces]. Therefore, {product name} can be used against [name of emerging virus] when used in accordance with the directions for use against Poliovirus and Feline Calicivirus (Norovirus) on [hard, porous/non-porous surfaces]. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. {Product name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against Poliovirus and Feline Calicivirus (Norovirus) on [hard, porous/non-porous surfaces]. Refer to the [CDC or OIE] website at [website address] for additional information.

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