



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

777-140

Date of Issuance:

7/13/2020

NOTICE OF PESTICIDE:

☒ Registration
☐ Reregistration
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

Banana Split

Name and Address of Registrant (include ZIP Code):

Subiksha Natarajan
Reckitt Benckiser
399 Interpace Parkway
Parsippany, New Jersey 07054

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Eric Miederhoff, Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Date:

07/13/2020

2. You are required to comply with the data requirements described in the DCIs identified below:

- a. EPA-HQ-OPP-069165-30870; 069165-0338
- b. EPA-HQ-OPP-069166-30875; 069166-1737
- c. EPA-HQ-OPP-069149-30869; 069149-0681

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Reevaluation Team Leader (Team 36): <http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division>

3. Make the following label changes before you release the product for shipment:

- Revise the EPA Registration Number to read, “EPA Reg. No. 777-140.”

4. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 07/10/2020
- Alternate CSF#1 dated 07/10/2020

Also, the following Alternate Brand Names have been approved for this product:

- Lysol Brand Antibacterial** Detergent Bacteria Removal** & Powerful Clean Crisp Linen Scent
- Lysol Brand Antibacterial** Detergent Bacteria Removal** & Powerful Clean Free & Clear
- Lysol Brand Antibacterial** Detergent Bacteria Removal** & Powerful Clean
- Lysol Brand Antibacterial** Detergent Bacteria Removal** & Powerful Clean Lavender Scent

- Lysol Brand Antibacterial** Detergent Bacteria Removal** & Powerful Clean Original Scent
- Lysol Brand Antibacterial** Detergent Bacteria Removal** & Powerful Clean Fresh Blossom Scent

If you have any questions, please contact Stacey Grigsby by phone at 703.305.6440, or via email at grigsby.stacey@epa.gov .

Enclosure: Accepted Stamped Label

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Octyl decyl dimethyl ammonium chloride 0.880 %
Dioctyl dimethyl ammonium chloride 0.352 %
Didecyl dimethyl ammonium chloride 0.528 %

OTHER INGREDIENTS: 98.240 %

TOTAL: 100.00 %

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:) 41 FL. OZ. (1 QT. 9 FL. OZ.) 1.21 L 90 FL. OZ. (2 QT. 26 FL. OZ.) 2.66 L
X FL. OZ. (X PT. X FL. OZ) X mL X FL. OZ. ((X QT.) (X PT.) (X FL. OZ)) X L

<< FRONT / BACK PANEL >>

EPA Reg. No.:	777-XXX			
EPA Est. No.:	777-MO-001 (Y) (YY)	61203-MA-001 (Y) (YY)	54487-GA-001 (Y) (YY)	777-GA-001(Y) (YY)
	11525-IL-001 (Y) (YY)	33590-MA-003 (Y) (YY)	498-IL-001(Y) (YY)	777-PO-001 (Y) (YY)
	13891-IN-001 (Y) (YY)	475-MO-001 (Y) (YY)	11525-RI-001 (Y) (YY)	777-IL-001 (Y) (YY)
	69209-MA-001 (Y) (YY)	777-PA-001(Y) (YY)	58996-MO-001 (Y) (YY)	475-PA-001 (Y) (YY)
	74291-MO-001 (Y) (YY)	777-MO-002 (Y) (YY)	312-WI-003 (Y) (YY)	66397-OK-001 (Y) (YY)
		0312-WI-3 (Y)(YY)	52631-NJ-1 (Y)(YY)	9019-OH-2 (Y) (YY)

See bottom (or side) (for Lot / Date code)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

(See) (bottom) (or) (side) (for) (Lot) (/) (Date) (code)

<< BACK PANEL >>

Questions? (telephone graphic symbol)

(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)

For more ingredient (and other) information, (www.rbnainfo.com)

(US Patents: www.rb.com/patents)

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

(Made in {insert country}) © RB {insert year}

(IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-382.)



HEALTH • HYGIENE • HOME

Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)

Contains no phosphates

This (bottle)(container) is made of 25% post-consumer recycled plastic.

ACCEPTED

07/13/2020

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under

EPA Reg. No. **777-140**

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< FRONT / BACK PANEL – Option text Continued >>

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
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The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.
The term "Z" is a place holder for a number between 45 mL to 90 mL (and the corresponding value for converted measurements, e.g. fl. oz, cups, etc

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(New) (and / &) (Improved) (Now with) (Formula) (Fragrance) (Longer lasting) (Gentle) (Scent) (Easy Grip Bottle)

<< PACKAGING CLAIMS >>

X (fl.) oz. / X loads¹
X fl. oz. (size) (bottle) (with) (easy to use) (grip) (dosing cap)
X% (PCR) (post-consumer resin) (plastic)
(Convenience)(Convenient) size
(Contains) X loads (as measured to bar X on cap)
Cut (only) (with) (scissors) to open
(Do) (not) (puncture) (tear) (rip) (open)
Dosing (cup) (cap) here
(Dosing) (Measurable) (Measuring) cap
(Easy) (Convenient) (Simple) to (use) (handle) (grip)
Fold here
Free sample
(Fully) Recyclable (bottle) (packaging)
(More than) X% Free
No mess dosing cap
Not for retail sale
(Now) (Good for) X(x) loads
(Offering) (you) (Now with) X% (fl. oz.) (x) (Free) (Bonus) (More) (Off) (Liquid) (Loads)
(Only) use scissor(s)
Open carefully
Place bottle on side with (tap (valve) (facing) down
Pour with confidence
Press (red) ([insert color]) button to dispense (laundry) detergent
(Same)(Great) (look) (and / &) (feel) (performance)
Tap here
(Try) (Try Me) (Try Me Out)
Twist (vent) (small) (cap) for (increased)(quicker) flow
Unique design
Use X(%) (fl.)(oz) (x) less per load for the same (trusted Lysol®) result
(With) Dosing cap

Consumer and Retailer: LIMIT ONE (1) COUPON PER PURCHASE OF SPECIFIED PRODUCT AND QUANTITY STATED.

NOT TO BE COMBINED WITH ANY OTHER COUPON(S).

LIMIT OF TWO (2) LIKE COUPONS IN SAME SHOPPING TRIP. VOID IF REPRODUCED, PURCHASED, TRADED OR SOLD.

ANY OTHER USE CONSTITUTES FRAUD.

Consumer: You pay any sales tax.

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with (RB) (Reckitt Benckiser LLC) Coupon Redemption Policy: face value 8¢

Send coupons to: Reckitt Benckiser LLC, Inmar Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840

Expires {insert date}

Good only in the U.S.A. Manufacturer's Coupon Void where prohibited

<<CROSS-PROMOTIONAL CLAIMS>>

\$X Off (your (next) purchase of (x) Lysol® (Laundry) Detergent) (with your (next) purchase of (x) Lysol® Laundry Sanitizer) ((41) (X) fl. oz. or larger) (Case value 1/100 of 1¢)
(Bonus) (Great) (Sample) (Trial) (Size) (Value) (Super) (X) (Twin) (Savings) (Pack)

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Buy X Get X Free

(Save) (now on) (\$X off) (X%) (your next) ({insert Lysol® brand name}) (with your) (with your purchase of Lysol® (Laundry) Detergent) (with your purchase of Lysol® Laundry Sanitizer)
(Save) (\$X)(X%) (off) (on any) (X) (multi-pack) (pack) (of) (Gerber onesies® (brand) (one piece) (underwear)) ({insert Lysol® brand name}) (with your purchase of Lysol® (Laundry) Detergent) (with your purchase of Lysol® Laundry Sanitizer) ({insert Gerber products graphics})
(See) (Check) (Refer to) (back)(bottom)(reverse) (for) (savings) (coupons) (details) (on) ({insert Lysol® brand name})

<< FRAGRANCE CLAIMS >>

Beach	Bloom(s)	Blossom(s)	Blush
Breeze	Chamomile	Clean	Cotton
Crisp Linen	Energy	Fields	Flower(s)
Fresh	Fusion	Garden	Herbal
Hibiscus	Island	Lavender	Lilac
Lily	Linen	Mango	Meadow
Mediterranean	Mountain	Oasis	Orchard
Paradise	Petals	Retreat	Sky
Sport	Soft(ly)	Sport	Spring
Sunshine	Tranquil	Tropical	Wave
White			

Available in {insert fragrance claims}

(Free) (and / &) (Gentle) (Natural) (No) (Scent) (Sport) (Unscented) (Fragrance) (Variant)

(No) Fragrance (Free) [Note to reviewer: This claim must only be used for approved formula without fragrances]

<< MARKETING CLAIMS – General >>

0% (bleach)(,) (fragrance(s))(,) (and / &) (dye(s))

(100%) (Free) (of)(from) (fragrance(s))(perfume(s)) (and) (clear) (of) (dye(s)) [Note to reviewer: Fragrance and dye free claims are to be used with appropriate formula]

Approved to ({insert claims from Cleaning & Deodorizing Section})

Bleach free (formula)

Chlorine free

Clean (fresh) (fragrance) (scent)

Cleaner smelling scent

Clothing (can) pick(s) up millions of bacteria throughout the day which (can) survive the wash!

Color safe

(Contains) 0% bleach (,) (so it's) (safe) (suitable) (to) (for) use on (with) (all) (your) (both) (white(s)) (and) (color(s)) (colored) (clothes)(clothing) (loads)

(Contains) no bleach (odor)

(Contains) The power of Lysol®

(Does not contain) (No) Sodium Nitrite (free)

Does not (include) (contain) ({insert components – See Appendix 3})

Dye free (formula) [Note to reviewer: This claim must only be used for approved formula without dyes]

Easy, Effective (Use)

Effective in cold water

Free from (chlorine) bleach

Free from (perfumes)(fragrances) [Note to reviewer: Fragrance and dye free claims are to be used with appropriate formula]

Free (of) (from) (synthetic)(fragrance(s)) (and / &) (clear) (of) (dye(s)) [Note to reviewer: Fragrance and dye free claims are to be used with appropriate formula]

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Free From ({insert components – See Appendix 3})
Fresh (clean) (scent)
(Fresh) clothes (laundry) (equals) (=) (happy) babies
Formaldehyde free [Note to reviewer: Fragrance and dye free claims are to be used with appropriate formula]
(Gentle) (Safe) (on) for (all) (most) washable fabrics
Gentle on fabrics (and) (&) colors
Gym clothes get smelly and sweaty
Has a (clean) (scent) (fragrance) (smell)
Hygienically clean (and) (fresh) (laundry) (linens) (and) (clothes)
(Just) add (this product) (Lysol® (Laundry) Detergent) ({insert Lysol® brand name}) (to your normal wash(ing) routine) (during the wash cycle)
Just add to (wash)(cycle) for hygienically clean laundry
Keeps your whites white and your colors bright
Let us worry about baby's (mess) (messy) (clothes)
Life's (cutest) (adorable) moments can be messy
Light scent
Lightly scented (formula)(fragrance)
Lysol® Brand
(Lysol®) Trusted by (generations of) moms (for over X years)
Lysol's (TLC) (care) for your (baby's) (clothes) ({insert laundry surfaces from Appendix 2})
Made in (the) (USA)(!)
Made without ({insert components – See Appendix 3})
Millennial (tested)
Mom tested, Lysol approved(!)
No color fading
(No) Unnecessary (fragrance(s)) (or) (perfume(s)) (dye(s)) [Note to reviewer: Fragrance and dye free claims are to be used with appropriate formula]
No ({insert components – See Appendix 3})
(Now) Surprisingly Fresh (Scent)
Odor (defense)(eliminator)(elimination)
Pleasant (fragrance) (scent)
Proud to be American Produced with globally sourced ingredients
(Suitable) (Safe) (for) (homes with) septic systems
(Sensitive)(Gentle) (laundry) formula for clothes
Septic Safe
Smells fresh(er)
Socks get germy
Socks (pick up)(accumulate) bacteria
Soft scent
Specially (designed)(formulated)(crafted)
Sport
(Targets) (removes) (eliminates) (tough) (X) (day) (week) (old) odors
Test (the) inside seam for color fastness
(Trust us to) care for your baby's {insert laundry surfaces from Appendix 2}
Unlocks Freshness
USDA Biobased Certified [Note to reviewer: Fragrance and dye free claims are to be used with appropriate formula]
Whiter whites and brighter colors

<< MARKETING CLAIMS – Specific Seasons >>

<< BACK TO SCHOOL >>

(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School ⁽²⁾
(1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home ⁽²⁾

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(1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher ⁽²⁾
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom ⁽²⁾
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher ⁽²⁾
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home ⁽²⁾
(X)(%) free for (your) (school)(class) (and / &) (college)(university)
A school supply (item) to (help) remove (odor-causing bacteria) (bacteria**)⁽²⁾
(An) (Important) school supply checklist (item)⁽²⁾
Add (Lysol®) to your back to school (shopping list) ⁽²⁾
A school supply (item) to (help) remove (odor-causing bacteria) (bacteria**)⁽²⁾
(An) (Important) school supply checklist (item) ⁽²⁾
Back to school (item) (pack) (supply) (value pack) ⁽²⁾
Back to school back to clean(!)
Back to school (checklist)(essentials)(needs) (for) (removing) (odor-causing bacteria) (bacteria**)⁽²⁾
Be ready for school with Lysol® at home
(x) Bonus box tops
(Buy) (Lysol) (give) (money)(cash)(\$ (to) (your) (school) (+X) (free) (for) (your) (school)(classroom) (BoxTops) (=)
(\$ (for) (computers)(text)(books)(playground)(equipment)(supplies) (and / &) (more)!)
Buy (x) Lysol (get) (x) (free) (earn) (cash)(\$ (for) (your) (school) (with) (every) (purchase)
Earn (X)(x) Box Top(s)(\$ for Education
Earn (x) bonus BoxTop(s)
For (Mom) (Mother) (School) (Teacher) (Classroom)
Free for (your) (class(room)) (and / &) (school)
Get ready for back to school
(Great)(Perfect)(Essential) for (school) (and / &) (home)
(Give) (back) (more) (\$)(money)(dollars) (to) (your) (school) (and / &) (local) (community) (only) (with) (Lysol)
Helps Mom
(Key) back to school shopping list (item) ⁽²⁾
(Mom(!)) Be ready for back to school (with Lysol®)
More Cash for your school
No more clipping
Official Box Top(s)(\$ for Education Brand
(Over) (\$1,000,000)(\$1MM)(\$1MM+)(X\$) (donated)(earned)(contributed) (to) (your) (American)(local)
(schools)(classrooms) (with)(via) (BoxTops)
(Proud)(Exclusive)(Partner) (of)(with) (BoxTops)(BTFE) (for) Education
(Put Lysol®) On your back to school shopping list ⁽²⁾
Put Lysol® on your school supply list ⁽²⁾
Scan your receipt
(Teacher's) School Supply Pack ⁽²⁾
Your teacher(s) love(s) Lysol®

Back To School claim Qualifiers – must appear before Directions For Use:

⁽²⁾ Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

(x) Box Tops for (Education)

Box Tops for Education and associated words and designs are trademarks of General Mills, used under (a) license. ©General Mills

Do not remove [label] [sticker]/((cut out) Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied)))

See back or sticker for details or rules or instructions

See details or rules or instructions [on] [back or sticker]

Go to boxtops4education.com for details

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(x) Box Tops on (back) (side) of pack
(x) eBoxTops™ No Purchase Necessary see (side) (back) for details
You could win the (x) (golden) Box Tops
Enter this code online at (enter URL here) with code (x) and see if you've won
(x) prizes to win!
Worth (x) eBoxTops™
NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE
YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C.
WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM.
VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

(Buy) (X)(win)(a) (get)(X)(free) (trip)(prize)(donation)(box)(tops)(donate)(Kinsa®)(KinsaTM)(smart)(digital)(thermometer) (Apply)(Now) (to) (win)(get)(a)(free) (kinsa®)(Kinsa)(KinsaTM) (smart)(digital)(thermometer(s) (for) (your) (school)(family) (X) (devices) (available) (to) (schools) (help) (stop) (the) (spread) (of) (illnesses) (at) (yours)(your) (school)(community) (Get)(Free) (thermometers) (for) (the) (families) (at) (your) (school) (Our) (FLUency) (program) (applicants) (will) (get) (special) (access) (to) (Kinsa) (insights) (to) (see) (what) (illnesses) (are) (going) (around) (the) (community)(school) (One)(X)(Free) (Lysol®)(Laundry)(Detergent(s))(Lysol)(+)(&)(Kinsa) (Buy)(X)(for)(home)(and)(X)(For)(School)(Class)(classroom)(teacher) (Your) (Proud) (partner)(support(er)) (of) (with) (Kinsa®) (Kinsa) (KinsaTM) (smart)(digital)(quickcare) (thermometer)(thermometers) (sponsor) (in) (partnership) (with) (Lysol®) donating) (X)(of) (thermometers) (to) (local) (schools)(communities)(classrooms)(and / &)(families) (Visit) (lysol.com) (to) (learn) (more) (to) (help) (reduce) (illnesses) (protect) (millions)(hundreds)(thousands) (of) (families) (Brought) (to) (you) (by) (Lysol®) (and / &) (Kinsa®)(KinsaTM)) (FLUency) (program) (Free)(for)(your)(class)(classroom)(school) (X)(%)(free)(for)(school)(class)(college) (Back) (to) (school)(,) (back) (to) (clean) (X)(+)(X)(Free) (=)(equals) (X)

<< USAGE CLAIMS – General >>

Add detergent, then add clothes
Can be used on (all) (most) (washable) (fabrics)(clothing) (including) (white(s)) (and) (color(s)) ({insert surface from Appendix 2})
(Designed)(Suitable)(Formulated) (for) (to) (use) (on) ({insert brand partner brand name}) (athletic wear) (athleisure) (fabric)(cloth(es))(garment(s))(sportswear)(activewear) ({insert laundry surfaces from Appendix 2})
Does not harm the flame-resistant capability of baby's sleepwear
Does not interfere with the (wicking)(moisture) (technology)(absorbency) of (high performance) (athletic) (synthetic) (active)(sports) (wear) (fibers) (gym clothes) (towels)
(Even) For use in (any) (cold) (warm) (and / &) (hot) water (temperature(s))
Follow label care instructions, then sort. Test inside seam for color fastness.
(For) (New) (Can be used) (in) (front) (and) (top load) (both) (and) (Standard) (and / &) (High Efficiency)(HE)(Non-HE) Machines
For single (dose)(use)
(For) (Sportswear) (Athletic wear) (athleisure) (clothes)(laundry)(fabrics)(garments)(!)
For use on {insert surface – see Appendix 2}
Gentle on (most) (clothes)(garments)(delicates)(fabrics)

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(Just) Add to (wash)(cycle)(routine) (detergent) (drawer)(compartment)
(Light scent) (Suitable) For (frequent) (daily) (everyday) (use) (on) (loads of laundry)
Proven to work (at)(in) wash cycle temperatures as low as 20°C
Single (use)(dose) (package)(packet)(sachet)
(Suitable) (Safe) (for)(to) use on (most) (fabrics) (baby's clothes) (kid's clothes) (whites) (and / &) (colors) (darks)
(dark colored) (clothing) ({insert laundry surface from Appendix 2})
(Suitable) (Safe) for (all) (both) (high efficiency)(HE) (and / &) (regular)(standard)(conventional)
(washers)(washing) (machines)
(Suitable) (Safe) (Designed)(Formulated) (for)(to) (with) use on ({insert laundry surface from Appendix 2})
(This product) Treats odors, it does not cover-up
Use (this product) (for) (in) (under) (around) (on) {insert laundry surface from Appendix 2}
Use with ({insert Lysol® brand name})
(Used) (Trusted) by (Moms) (Teachers)
Works (effectively)(even) (at)(in) (low temperatures)(cold water)

<< CLEANING & DEODORIZING CLAIMS – See Appendix 1 for claim qualifiers >>

(X) (days) (weeks) (months) of freshness
(X) (hour(s)) (odor) (freshness)
(Advanced) odor (freshness) (protection)
Add a fresh (clean) scent to your laundry
(Clean) (and) (&) hygienic laundry
Clean(s) (and / &) (Removes) (odor-causing bacteria) (bacteria**) (without (chlorine) bleach)
Clean(s) (and) (fresh(ens)) (whitens) (brightens) (and) (helps) (removes) (bacteria**) (tough) (X day old) (stains)
Conditions (and / &) (soften(s)) fabrics
Deodorize(s) (laundry machine) (and / &) (clothes) (with) (antibac**) (antibacterial**) (odor control) (technology)
(Deodorizes)(Neutralizes) (odors) by (removing) (odor-causing bacteria) (bacteria**) (at the source)
(Designed) (Formulated) to (remove)(eliminate) (heavy) (duty) odors
(Effectively) cleans (your) everyday loads
(Eliminates)(Destroys)(Neutralizes)(Removes) odors (for) (up) (to) (X hours) (on) (your) (clothing)(clothes) ({insert laundry surface from Appendix 2})
Eliminates odors on (soft surfaces)(fabrics) (by) (removing) (odor-causing bacteria) (for long lasting) (freshness)(fragrance)(scent)
Fight tough stains
Freshens laundry
Fresher for longer
Gets (the) (your) stains out (of) (your) (clothes)
Give your clothes the ultimate Lysol® experience
(Great)(Designed) for (eliminating)(removing) (odors)(odor-causing bacteria) (bacteria**) (from) ({insert laundry surface from Appendix 2})
(Has) (With) (malodor control) (MOC) technology
(Helps) (effectively) remove (X) (number of) ({insert stains from Appendix 4}) (stains)
(Helps) (remove(s)) (lift(s)) (tough) stains to (effectively) clean everyday loads
Helps soften your clothes
It's Lysol® Clean(!)
Leaves a (fresh) (clean) scent
Leaves your (laundry) (clothes) smelling fresh and clean
(Long-) lasting (fresh) (fragrance) (freshness) (scent)
Lysol Antibacterial** Detergent
(Lysol Antibacterial** Detergent's) ({insert brand name}) formula delivers a powerful clean and removes bacteria** from everyday washes
Powerful stain removing enzymes
(Powerful) Stain (remover) (removal)
(Pre-) (treat) (soak) with Lysol® (Laundry) Detergent (to) (help(s)) (remove) (lift) tough stains

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(Pre-) (treat) (soak) (to) (help(s)) (remove) (lift) tough stains (with) (Lysol® (Laundry) Detergent) ({insert Lysol® brand name})
(Protects)(Helps)(Defends)(Avoid(s)) (your) (clothing)(clothes) from cross-contamination in the (washer)(washing) (machine)
Regain your cloth/towel soft and fluffy feeling after wash
(Removes)(Attacks)(Stops) tough odors (at the sources)
(Removes)(Eliminates)(Neutralizes)(Powers through) (tough)(stubborn)(sports)(sweat)(workout)(body) (odors)(stink)(smell(s))
(Removes)(Eliminates)(Neutralizes) (tough) (body) odors (at the source)
Removes (lingering)(hidden) odors (from)(in)(on) (your) (laundry) (diaper(s))(spit-up) (and / &) (food) (left) (behind) (by) (baby)(children)(kid(s)) (messes)(sweaty) ({insert laundry surfaces from Appendix 2})
(Removes)(Stops)(Prevents)(Eliminates) odors caused by (perspiration)(mustiness)(food)(smoke)(pets) (and other strong odors)
Removes (static cling) (stiff-feeling) from fabric(s)
Softens fabric(s)
When you wash (your laundry) (at temperatures below) (X°C)(60°C) (X°F)(140°F) (in (warm) (hot) water), (odor-causing bacteria) (bacteria**) can survive, and (can)(could) be transmitted between (garments)(clothes) in the same (wash)(load)
When you wash your (laundry)(clothes)(garments) in cold water, (odor-causing bacteria) (bacteria**) (can)(could) survive (and be transmitted between (garments)(clothes) in the same (wash)(load))
With (patented) odor (control)(eliminating)(eliminator)(neutralization) (technology)

<<Soft Surface ANTIBACTERIAL CLAIMS – See Appendix 1 for qualifier statements >>

Antibac** (Formula) (Laundry) (Detergent)
Antibacterial** (Formula) (Laundry) (Detergent)
(Antibac**) (Antibacterial**) (Clean) (and) (&) (Hygienic) (Lysol®) (Laundry) Detergent
(Bacteria**) (Odor-causing bacteria) removing formula
(Dual Action) Bacteria** Removal (&) (+) (Powerful) Clean
Bacteria** Removing
(Hard) (tough) on bacteria**, gentle on fabric
Helps remove (odor-causing bacteria) (bacteria**) (for hygienically clean laundry)
Ingredients dedicated to removing bacteria**
Lysol® (Laundry) Detergent (is a(n) (antibac**) (antibacterial**) (laundry) detergent) (that) removes (odor-causing bacteria) (bacteria**)
(Dual Action) (Powerful) Clean (+) (&) (and) Bacteria** Removal
Powerfully cleans (+) (&) (and) removes bacteria**
Removes (odor-causing bacteria) (bacteria**) (and stains) in every wash (for hygienically clean laundry)
Removes (odor-causing bacteria) (bacteria**) (even in cold water)
Ultimate (hygienic) (antibac**) (antibacterial**) laundry experience
(Versatile) (antibac**) (antibacterial**) (laundry) detergent (formula)(product)

<<ALLERGENS CLAIMS>>

(Helps)(Remove(s)) allergens from your laundry†

<< USE DIRECTIONS >>

(Peel here)

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
(Read the entire label before using the product.)

[Place Holder for Dosing Cap Graphics]

(For (Laundry) Detergent (Directions))

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(Follow label care instructions, then sort. Test inside seam for color fastness.)

[Note to reviewer, following instructions are to be used only for packaging with vented dosing mechanism]
(Place bottle on its side with the (tap) (valve) facing down. Twist (vent) (small) (cap) for increased flow. Press (red) ([insert color]) button to dispense detergent (into measuring cup).)
((For) Bag in Box (use):)
(Pull tab on side of pack to reveal tap and dosing cup. Remove dosing cup, and make sure to secure tap in place. Press the (red) (button) (twist the) (blue) (knob) to dispense the desired amount into the dosing cup, holding the cup under the (white) (middle) portion of the tap.) (Place the box on an edge, with the tap sticking out over the edge. Or use the stand on the bottom of the box (folding the legs out and into place). (Separate the bag from the box, and sort based on materials, offering for recycling where possible))

(For (pouch) (refill) (doy bag):)
((For (using as refill) (decanting into bottle)) Remove cap by twisting. Pour into empty (Lysol Antibacterial** Detergent) ({insert brand name}) bottle. Use detergent as usual and follow (usage)(dosage) instructions on the (Lysol Antibacterial** Detergent) ({insert brand name}) bottle. (Dispose of pouch) (or) (offer for recycling where possible, rinsing and drying the pouch first)) (Using the cap from (your)(the) {insert brand name} bottle or dedicated measuring (cup) (spoon).)

<< USE DIRECTIONS – FOR ALL PACKAGING TYPES >>

(For pre-treat)
((Not intended to be mixed with other laundry detergents.) (Pre-Treat)(Soak) to (help) remove (tough) stains by applying (detergent)(product) directly to (the) (stain)(affected area) prior to wash)

((For) Single Dose (use) (for) (all washing machine (types)(styles))):
(Add (full) contents of (pack)(package)(sachet) directly to the drum before clothing, or to your laundry detergent drawer.) (Dispose of (pack)(package)(sachet))

(For (use with)(Standard)(Top Load)(High Efficiency)(HE)(Front Load)(all washing machine(types)(styles))):

(For (up to) (Medium)(Small) Loads, (fill) (add) (use) (product) (to) (up to) (45mL) Z (mL) (fl. oz) (tbsp) (cup(s)) (of) (detergent) (to) (level)(line)(X) (of) (a) (or) (the) (dosing) (cup)(cap) (and) (then) (add (either) (detergent) (directly) to the drum before clothing, (or to your laundry detergent drawer.) (or to detergent compartment in machine.))

(For (Large) (Full) Loads, (fill) (add) (use) (product) (to) (up to) Z (mL) (fl. oz) (tbsp) (cup(s)) (of) (detergent) (to) (level)(line)(X) (of) (a) (or) (the) (dosing) (cup)(cap) (and) (then) (add (detergent) (either) (directly) to the drum before clothing (or to your laundry detergent drawer.) (or to detergent compartment in machine.))

<< OPTIONAL ADVISORY STATEMENTS >>

Safety statements below refer to direct contact with concentrated product only and not with fabrics that have been washed.

Not intended to be mixed with (other laundry) (detergents) (bleach) (products).

Can be used on (most) (majority of) washable (fabrics) (materials).

(Not intended for use on) (silk) (or) (wool).

Do not use on materials that cannot be washed in (a) washing machine(s).

If applied directly to clothing, wash before reusing.

If you have unusually sensitive skin or a serious skin condition, please consult your doctor before using this product

Do not reuse this package for dispensing beverages or other liquids

Keep a dedicated measuring (cup)(spoon) for dosing detergent only

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<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION. Harmful if swallowed, absorbed through skin, or inhaled. Causes moderate eye irritation. Avoid contact with skin or eyes. Avoid breathing vapor/mist. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID	
If swallowed	Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.
If in eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.
If on skin	Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
If inhaled	Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a poison control center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-800-222-1222) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: (Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Put in trash or offer for recycling if available.) (Separate the bag from the box, and sort based on materials, offering for recycling where possible)) (Dispose of pouch) (or) (offer for recycling where possible, rinsing and drying the pouch first)) (Dispose of (pack)(package)(sachet))

<< Optional Graphic Images & Text>>



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The words “Contains no bleach^{†††}” may appear within the 2 icons below (See pages 1-5)



The words “Works even in cold water” may appear with the 3 icons below (See pages 1-5)



The words “Gentle on Fabrics” may appear within the 4 icons below (See pages 1-5)



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The words “Diapers Blow Out” and “Foot Sweat is Sock Sweat” may appear within the icon below



<< PLACEHOLDER FOR BIOPREFERRED LOGO >>



<< PLACEHOLDER FOR HOW2RECYCLE LOGO >>

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<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

††† Chlorine Bleach

** Removes odor-causing bacteria

† (This product) removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (and) (pollen particles) (from) (timothy grass).

¹ Contains approximately (X) loads as measured line (X)

<<APPENDIX 2>>

<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Laundry surfaces: (Graphic – depicting surface)

(Baby) (Kids) clothes	Cotton (garments) (clothes)	Pajamas	Sport bras
(Bedding) (Bed) Sheets	Cotton / Polyester (garments) (clothes)	Pants	Sportswear
(Gym) (Sports) (clothes) (garments)	Delicates	Polyester (garments) (clothes)	Swim wear
(Moist) (Sweaty) clothes (fabrics)	Fabrics ^{^^}	Polyester / Spandex (garments) (clothes)	Synthetic fabrics (clothes)
(moisture)(sweat) Wicking (technology) (clothing)	Jeans	Rayon (garments) (clothes)	Tank tops
(Sports) (Uniforms)	Linens	Shirts	Towel(s)
Active wear	Nylon (garments) (clothes)	Shirts	Travel laundry
Bath Rug	Nylon / Polyester (garments) (clothes)	Shorts	Undergarments (Underwear)
Blouses	Onesie(®)	Socks	Yoga pants

^{^^}in direct contact with skin

Fabric material types

Cotton	Spandex	Microfiber
Polyester	Rayon	
Nylon	Lycra	

<< APPENDIX 3 >>

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<< This product is free from the following components >>

Dyes [Note to reviewer: This claim must only be used for approved formula without fragrances]	Acids
(chlorine) bleach	(phosphates) (phosphorous)
	(Plastic) microbeads

<<APPENDIX 4>>

Stains

Alcohol	Celery	Glue	Lime	Peanut Butter	Spaghetti
Antiperspirant	Chalk	Grapefruit	Lipstick	Pear	Sports Drinks
Apple	Chapstick	Grape Juice	Liquid foundation	Pencil Marks	Strawberry
Ash	Charcoal	Grass	Mango	Perfume	Sunscreen
Avocado	Cherry	Gravy	Margarine	Pet	Sweat
Baby food	Chocolate	Grease	Mascara	Pickles	Sweet Potato
Baby oil	Cocoa	Gum	Mashed Potatoes	Pineapple	Tea
Baked Beans	Coffee	Hair Dye	Mayonnaise	Pollen	Tobacco
Banana	Cranberry	Honey	Medicine	Pomegranate	Tomato
BBQ sauce	Crayon	Hot Sauce	Mildew	Prune juice	Toothpaste
Beer	Cream	Ice Cream	Milk	Pudding	Tree sap
Beet juice	Curry	Ink	Mud	Pumpkin	Urine
Bird Droppings	Deodorant	Iodine	Mustard	Raspberry	Vaseline
Blackberry	Dirt	Jam	Nail Polish	Red Wine	Vegetable Oil
Blood	Egg	Jelly	Oatmeal	Salad Dressing	Vinegar
Blueberry	Eye Liner	Juice	Oil	Salsa	Vomit
Butter	Fabric Softener	Ketchup	Olive Oil	Shoe Polish	Worcester Sauce
Candle Wax	Feces	Kiwi	Onion	Soda	Yogurt
Canola Oil	Baby Formula	Kool-Aid	Orange Juice	Soot	Zucchini
Carrot	Gasoline	Lemon	Peach	Soy Sauce	

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